

9688-239

06-10-2010

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UNITED STATES ENVIRONMENTAL PROTECTION AGENCY
WASHINGTON, D.C. 20460

OFFICE OF
PREVENTION, PESTICIDES AND
TOXIC SUBSTANCES

NOTIFICATION

JUN 10 2010

Eric D. Smith
Chemsico
Division of United Industries Corp.
P.O. Box 142642
St. Louis, MO 63114

Subject: Submitted Notification
Chemsico Roach Control 5 DW
EPA Registration No. 9688-239
Date Submitted: June 9, 2010

Dear Mr. Smith:

The Agency is in receipt of your Application for Pesticide Notification under Pesticide Registration Notice (PRN) 98-10 dated June 9, 2010 for the product Chemsico Roach Control 5 DW. The Registration Division (RD) has conducted a review of this request for its applicability under PRN 98-10 and finds that the action requested falls within the scope of PRN 98-10. The label submitted with the application has been stamped "Notification" and will be placed in our records.

If you have any questions, please contact me directly at (703) 306-0415 or davis.kable@epa.gov.

Sincerely,

A handwritten signature in black ink, appearing to read "Kable Bo Davis", with a stylized flourish at the end.

Kable Bo Davis
Entomologist
Insecticide-Rodenticide Branch
Registration Division (7505P)

Please read instructions on reverse before completing form.

Form Approved. OMB No. 2070-0060. Approval expires 11-30-93



United States Environmental Protection Agency
Office of Pesticide Programs (H7505C)
Washington, DC 20460

Application for Pesticide:

<input type="checkbox"/>	Registration
<input type="checkbox"/>	Amendment
<input checked="" type="checkbox"/>	Other

OPP Identifier Number

Section I

1. Company/Product Number 9688-239	2. Product Manager V. Eagle	3. Proposed Classification <input checked="" type="checkbox"/> None <input type="checkbox"/> Restricted
4. Company/Product (Name) Chemsico Roach Control 5 DW	PM# 1	
5. Name and Address of Applicant (include ZIP Code) Chemsico, Div. Of United Industries Corp. P.O. Box 142642 St. Louis, MO 63114 <input type="checkbox"/> Check if this is a new address	6 Expedited Review. In accordance with FIFRA Section 3(c)(3) (b)(i), my product is similar or identical in composition and labelling to: EPA Reg. No. _____ Product Name _____	

Section II

<input type="checkbox"/> Amendment - Explain below	<input type="checkbox"/> Final printed label in response to Agency letter date
<input type="checkbox"/> Resubmission in response to Agency letter dated _____	<input type="checkbox"/> "ME TOO" Application.
<input checked="" type="checkbox"/> Notification - Explain below.	<input type="checkbox"/> Other - explain below

Explanation: Use additional page(s) if necessary. (For section I and Section II.)

Label Notification per PR Notice 98-10 to add to the label an alternate bait station size and refer to our company website.

NOTIFICATION

JUN 10 2010

Section III

1. Material in Which This Product Will Be Packaged:				2. Type of Container	
Child-Resistant Packaging <input type="checkbox"/> Yes * <input type="checkbox"/> No	Unit Packaging <input type="checkbox"/> Yes <input type="checkbox"/> No	Water-Soluble Packaging <input type="checkbox"/> Yes <input type="checkbox"/> No			
* Certification must be submitted		If "YES," Unit package wgt	No. per container	If "YES," Package wgt	No. per container
3. Location of Net Contents Information <input type="checkbox"/> Label <input type="checkbox"/> Container		4. Size(s) of Retail Container 1, .45 fl oz		5. Location of Label Directions <input type="checkbox"/> On Label <input type="checkbox"/> On Labeling accompanying product	
6. Manner in Which Label Is Affixed To Product <input type="checkbox"/> Lithographed <input type="checkbox"/> Paper glued <input type="checkbox"/> Stenciled			<input type="checkbox"/> Other _____		

Section IV

1. Contact Point (Complete items directly below for identification of the individual to be contacted, if necessary, to process this application)			6 Date Application Received (Stamped)
Name Eric D. Smith	Title Regulatory Affairs Manager	Telephone No. (include Area Code) 314-683-2455	
2. Signature 		3. Title Regulatory Affairs Manager	
4. Typed Name Eric D. Smith		5. Date June 9, 2010	

Chemsico

Division of United Industries
P.O. Box 142642
St. Louis, MO 63114-0642

June 9, 2010

Documen.0t Processing Desk (NOTIF)
Office of Pesticide Programs
United States Environmental Protection Agency
Room S4900, One Potomac Yard
2777 S. Crystal Drive
Arlington, VA 22202-4501

Attention: Ms. Venus Eagle
Product Manager Team 1
Insecticide-Rodenticide Branch

Subject: **NOTIFICATION: Label Notification per PRN 98-10**
Chemsico Roach Control 5 DW
EPA Reg. No. 9688-239

Dear Ms. Eagle,

Please find the enclosed notification per PR Notice 98-10 to add to the label an alternate bait station size and reference to our company website. All changes are highlighted throughout the label.

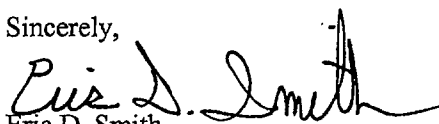
This notification is consistent with the provisions of PR Notice 98-10 and EPA regulations at 40 CFR 152.46, and no other changes have been made to the labeling or the confidential statement of formula of this product. I understand that it is a violation of 18 U.S.C. Sec. 1001 to willfully make any false statement to EPA. I further understand that if this notification is not consistent with the terms of PR Notice 98-10 and 40 CFR 152.46, this product may be in violation of FIFRA and I may be subject to enforcement action and penalties under sections 12 and 14 of FIFRA.

The following documents are enclosed in support of this submission:

1. Application for Pesticide (EPA Form 8570-1)
2. One copy of the proposed label *with changes highlighted*
3. One clean copy of the proposed label

Please call me at 1-800-242-1166, Ext. 2455 or via email: eric.smith@spectrumbrands.com, if you have questions or need further information. Thank you very much for your attention to our application.

Sincerely,



Eric D. Smith
Regulatory Affairs Manager

MASTER LABEL:

This Master Label contains optional marketing phrases and other statements that are applicable to different sizes and alternate brand names of this product.

CHEMSICO

Roach Control 5DW

For indoor household use only.

Kills roaches for up to 3 months • Lasts for up to 3 Months • Kills [both] small and large roaches • Nothing to Activate • Easy To Use • No Clean-Up • Leaves no mess • Kills roaches where they breed • Kills roaches you see • Kills [hidden] roaches [you don't see] • Kills roaches that eat the bait • Kills [tough] [hard] to find roaches [behind walls] [you can't see] • Keeps on Killing for up to 3 months • Kills common [household] roaches in 24 hours • Works on Common Household Roaches • Use in kitchens and baths • Use near walls, in closets and cabinets, under sinks and refrigerators] • Quick Kill Formula • Kills In Hours • Kills in 24 Hours • Works in 24 Hours • Dual Bait – contains both food and water • Ready-to-Use [Just pull the tab] • New • Advanced wick technology • No Mess! No Spills • [Clear] [Non-Staining] formula [kills roaches fast] • Durable bait stations • Contains two food sources to attract roaches • [New] water [liquid] bait matrix formula attracts roaches fast • New advanced [liquid] bait technology • Advanced Wick Delivery System •

Active Ingredient:

Dinotefuran[N-methyl-N'-nitro-N''-(tetrahydro-3-furanyl)methyl]guanidine] 0.05%
Other Ingredients:..... 99.95%

Do Not Allow Children or Pets to Play with the Bait Stations

CAUTION See back for additional precautionary statements

CONTAINS **6** — [1 fl. oz. (29.6 mL)], [.45 fl. oz. (13.3mL)] Bait Stations

TOTAL NET Contents [6 fl oz. (177 mL)], [2.7 fl oz (79.8mL)]

CARTON

Optional Marketing Language

[Chemsico Roach Control 5DW liquid baits contain a [unique][proprietary] bait formula containing both a water source and a food source. Roaches seeking out food or water will be attracted to the bait stations faster than traditional baits containing just a food source].

Roaches eat bait, then return to where they breed, carrying the active ingredient with them.
Roaches die.

[Roaches eat the bait and return to [where they breed] [the nest]. The roaches die leaving a killing residual for the remaining roaches to consume.] [They eat the bait and crawl away to die.] [Guaranteed to work or your money back.]

- [(graphic) *Roaches enter bait station* and eat the bait.
- [(graphic) *Roaches take the bait back to the nest.*

How it works [Why Use a Liquid Bait]:

Roaches enter the home in search of water and are most often found near water sources (ie: kitchen and bathroom). This is because a roach can live for up to a month without food, but can only survive seven days without water. This bait is extremely attractive to roaches because it combines an attractive food source with the water source they need, delivering a lethal dose quickly.

OPTION A LABEL FORMAT**STOP. READ ENTIRE LABEL BEFORE USE.****DIRECTIONS FOR USE**

It is a violation of Federal law to use this product in a manner inconsistent with its labeling.

1. Pull tab located on side of bait station to break seal on the vial containing the bait. [Optional graphic showing bait station and location of tab]
2. Place bait stations where roaches have been seen or in out-of-the-way places near walls in cabinets, under sinks and refrigerators and in closets. Place 5 bait stations in the kitchen and one in the bathroom.

[Optional graphic showing locations for bait station placement] Heavily infested areas may require additional bait stations.

3. Examine bait stations once per month to verify that bait is still present in the station. Replace bait stations every three months or sooner if empty bait stations are found.

STORAGE AND DISPOSAL

Storage: Store in a cool, dry place inaccessible to children and pets. **Disposal:** If empty: Do not reuse this container. Place in trash or offer for recycling if available. If partly filled: Call your local solid waste agency or 1-800-CLEANUP for disposal instructions.

PRECAUTIONARY STATEMENTS

Hazards to Humans and Domestic Animals

CAUTION. Wash thoroughly with soap and water after handling bait stations.

NOTICE: To the extent consistent with applicable law, buyer assumes all responsibility for safety and use not in accordance with directions.

Questions or comments? Call 1-800-332-5553 or visit our Website at www.hotshotbrand.com

[Satisfaction Guarantee: If you are not completely satisfied with this product, send the proof of purchase and your name, address and original cash register receipt showing price, date and place of purchase for full refund to: Chemsico, P.O. Box 142642, St. Louis, MO 63114-0642]

Made in the USA for Chemsico
Division of United Industries Corporation
P. O. Box 142642
St. Louis, MO 63114-0642

EPA Reg. No. 9688-239

EPA Est. No. 9688-MO-1

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OPTION B SIMPLIFIED LABEL FORMAT

STOP. READ ENTIRE LABEL BEFORE USE.

DIRECTIONS FOR USE

It is a violation of Federal law to use this product in a manner inconsistent with its labeling.

Diagram of rooms with bait placement arrows in out of the way locations, near walls, in cabinets, under sinks and refrigerators and in closets.

1. Pull tab located on side of bait station to break seal on the vial containing the bait. [Optional graphic showing bait station and location of tab]

2. Place bait stations where roaches have been seen or in out-of-the-way places near walls in cabinets, under sinks and refrigerators and in closets. Place up to 5 bait stations in the kitchen and one in the bathroom.

[Optional graphic showing locations for bait station placement] Heavily infested areas may require additional bait stations.

3. Examine bait stations once per month to verify that bait is still present in the station. Replace bait stations every three months or sooner if empty bait stations are found.

STORAGE AND DISPOSAL

Storage: Store in a cool, dry place inaccessible to children and pets. **Disposal:** If empty: Do not reuse this container. Place in trash or offer for recycling if available. If partly filled: Call your local solid waste agency or 1-800-CLEANUP for disposal instructions.

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BAIT STICKER

See outer carton for complete directions and precautions.

CHEMSICO ROACH CONTROL 5DW

Active Ingredient:
Dinotefuran[N-methyl-N'-nitro-N''-(tetrahydro-3-furanyl)methyl]guanidine]..... 0.05%
Other Ingredients:..... 99.95%

Do Not Allow Children or Pets to Play with the Bait Stations

CAUTION. Wash thoroughly with soap and water after handling bait stations

NET Contents [1 fl oz. (29.6 mL)], [.45 fl. oz. (13.3mL)]

Questions or comments? Call 1-800-332-5553

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