

UNITED STATES ENVIRONMENTAL PROTECTION AGENCY WASHINGTON, D.C. 20460

OFFICE OF PREVENTION, PESTICIDES AND TOXIC SUBSTANCES

Kathie J. Tryson
Director, Pesticide Regulatory Affairs
Chemsico
Division of United Industries Corporation
P.O. Box 142642
St. Louis, MO 63114-0642

SUBJECT: Application for Pesticide Notification - Several Optional Marketing Statements Related to

the Color of the Product to be Used in Conjunction with Alternate Formula 4

MAY

1 2009

Pursell 3 Deep M & B Granular

EPA Reg. No. 9688-234

Application Dated November 22, 2006

Dear Ms. Tryson:

The Agency is in receipt of your Application for Pesticide Notification under Pesticide Registration Notice (PRN) 98-10 for the above product. The Registration Division (RD) has conducted a review of this request for its applicability under PRN 98-10 and finds that the actions requested fall within the scope of PRN 98-10. The label submitted with the application has been date-stamped "Notification" and will be placed in our records.

If you have any questions, please call me directly at 703-305-6249 or Terri Stowe of my staff at 703-305-6117.

Sincerely,

Linda Arrington

Notifications & Minor Formulations Team Leader Registration Division (7505P)

Office of Pesticide Programs

Please read instructions on reverse before completing form. Form Approved, OMB No. 2070-0060, Approval expires 11-30-93 United States Environmental Protection Agency **OPP Identifier Number** Office of Pesticide Programs (H7505C) Registration Amendment Washington, DC 20460 Other Application for Pesticide: Section I 1. Company/Product Number 2.Product Manager 3. Proposed Classification 9688-234 J. Miller 4. Company/Product (Name) PM# Restricted None 23 Pursell 3 Deep M & B Granular 5. Name and Address of Applicant 6 Expedited Review. (include ZIP Code) In according Type (3) Chemsico. (b)(i), my product is similar or identical in composition and labelling MAY 0 1 2009 Division of United Industries Corporation PO Box 142642 St. Louis, Missouri 63114-0642 EPA Reg. No. Check if this is a new address Product Name Section II Amendment - Explain below Final printed label in response to Agency letter dated Resubmission in response to Agency letter dated "ME TOO" Application. X Notification - Explain below. Other - explain below **Explanation:** Use additional page(s) if necessary. (For section I and Section II) Notification per PR Notice 98-10 of several optional label marketing statements related to the color of the product, to be used in conjunction with Alternate Formula 4. See cover letter for details. 3 3 3 5 Section III 1. Material in Which This Product Will Be Packaged: Child-Resistant Packaging Unit Packaging Water-Soluble Packaging 2. Type of Container Metal Yes * Yes Yes **Plastic** No No No Glass If "YES." No. per If "YES." No. per Paper * Certification must be container container Other Unit package wgt Package wgt (Specify) submitted. 3. Location of Net Contents Information 4. Size(s) of Retail Container 5. Location of Label Directions On Label Label Container On Labeling accompanying product 6. Manner in Which Label Is Affixed To Product Lithographed Paper glued Stenciled Section IV 1. Contact Point (Complete items directly below for identification of the individual to be contacted, if necessary, to process this application) Name Telephone No. (include Area Code) Kathie J. Tryson Director, Pesticide Regulatory Affairs 1-800-242-1166 Ext 2752 Certification Date Application Received I certify that the statements I have made on this form and all attachments thereto are true, accurate, and complete. (Stamped) I acknowledge that any knowingly false or misleading statement may be punishable by fine or imprisonment or both under applicable law. 2. Signature Director, Pesticide Regulatory Affairs 4. Typed Name 5. Date Kathie J. Tryson November 22, 2006



8464 Chapin Industrial Dr. St. Louis, MO 63114 314-427-4886

NOTIFICATION PER PR NOTICE 98-10

November 22, 2006

Document Processing Desk (NOTIF)
Office of Pesticide Program (7504P)
U.S. Environmental Protection Agency
Room S-4900, One Potomac Yard
2777 South Crystal Drive
Arlington, VA 22202-4501

Attention:

Ms. Joanne Miller, Product Manager 23

Subject:

Notification per PR Notice 98-10 Pursell 3 Deep M & B Granular

EPA Reg. No. 9688-234

Dear Ms. Miller:

Enclosed please find our label with several *optional* marketing phrases added as a Notification per PR Notice 98-10. The statements are related to the color of the product and are to be used with Alternate Formula *Alt 4*, which was submitted to the Agency on July 13, 2006 to add small amounts of optional colorants. The phrases are:

- Colorstay Technology Keeps Color All Season Long Guaranteed!*
 * If you apply Pursell 3 Deep M & B Granular as directed and are not completely satisfied, send proof of purchase from this package and the original cash register receipt to the address below. We will refund the purchase price you paid.
- Note: Some color fading of exposed material will occur due to natural product degradation.

 To optimize color, it is recommended to turn the top 1 inch of mulch every 3 to 4 months.
- Midnight Black Colored Mulch
- Regal Red Colored Mulch

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Ms. Joanne Miller
U.S. Environmental Protection Agency
Notification per PR Notice 98-10
Pursell 3 Deep M & B Granular
EPA Reg. No. 9688-234
November 22, 2006

This notification is consistent with the provision of PR Notice 98-10 and the requirements of EPA regulations at 40 CFR 156.10 and 152.46 and no other changes have been made to the labeling or the confidential statement of formula of this product. I understand that it is a violation of 18 U.S.C. Sec. 1001 to willfully make any false statement to EPA. I further understand that if this notification is not consistent with the terms of PR Notice 98-10 and 40 CFR 156.10 and 152.46, this product my be in violation of FIFRA and I may be subject $R_{C, R, R, R}$ enforcement action and penalties under sections 12 and 14 of FIFRA.

The following documents are enclosed in support of this submission:

- Application for Pesticide Notification on EPA Form 8570-1.
- Two copies of the proposed label with Additional Optional Marketing Statements added to the back panel, plus an additional copy with the changes highlighted.
- One copy of the EPA stamped approved label, Final Printed Labeling, and a subsequent Notification for your reference.

Please call me at 314-683-2752 if you have questions or need further information. Thank you very much for your attention to our Notification.

Sincerely,

Kathie J. Tryson (

Director, Pesticide Regulatory Affairs

Pursell 3 Deep M & B Granular

Front Panel

For outdoor residential use only.

- · Ready to Use
- Controls Crabgrass, Goosegrass, Foxtail, and other weeds from sprouting and growing in mulched areas

For Use On:

Outdoor Bedding Areas

NOTIFICATION

Around ornamentals, trees, shrubs

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ACTIVE INGREDIENT:

OTHER INGREDIENTS99.9998%

KEEP OUT OF REACH OF CHILDREN CAUTION

See back panel for precautionary statements.

Net Wt. 23 lbs. (10.43 kg), 34.5 lbs.(15.64 kg), 46 lbs. (20.86 kg)

Net Contents:

1 CF (28.31 L), 1.5 CF (42.47 L),

2 CF (56.63 L)

Back Panel

[Optional Marketing Paragraphs]

[Pursell 3 Deep M&B Granular][This product] was developed after several years of research and development. It is a natural, premium quality mulch that, when used as directed, provides increased weed control vs. ordinary mulches. It contains an herbicide for weed control for up to 4 months. This product protects plants from extreme temperatures and also helps retain soil moisture.

This mulch is made with either pine bark or cypress bark, natural by-products of the timber industry. These materials are ideal for mulches because they naturally degrade over time, turning into valuable organic matter.

This mulch contains only natural forest products and contains no recycled waste wood.]

STOP. READ ENTIRE LABEL BEFORE USE.

DIRECTIONS FOR USE

It is a violation of Federal Law to use this product in a manner inconsistent with its labeling.

USE PRECAUTIONS

- WEAR GLOVES WHEN HANDLING.
- · Do not apply near fish pools, ponds, streams, or lakes.
- · Do not use this mulch around fruit or fruit trees, vegetables, herbs, or other edible food plants.

HOW TO USE

When to Use:

Apply in the Spring or Fall when landscaping. Wait at least 12 weeks before making a repeat application. (In New York, make only one application per year; see directions below.)

How Much to Use:

IN NEW YORK

MAKE ONLY ONE APPLICATION PER SITE PER YEAR. Apply 1.5 inches of untreated mulch. THEN topdress the area with 1.5 inches of this product to reach a total depth of 3 inches. One cubic foot of this product will cover 8 square feet at this rate.

IN ALL OTHER STATES

Spread this product to a depth of 3 inches. One cubic foot of this product will cover 4 square feet. Make no more than 2 applications per site per year.

WEED SEEDS CONTROLLED

Annual Ryegrass Crowfootgrass Kikuvugrass (seedling) Smutgrass (seedling)

Yellow Foxtail

Carolina Geranium Common Lespedeza Corn Speedwell

Parsley-piert Perennial Ryegrass Spotted Spurge

Barnvardgrass Crabgrass Goosegrass Green Foxtail

Bittercress

Buttercup Oxalis Chickweed

Henbit

Common Purslane Creeping Oxalis Pineappleweed Prostrate Spurge Yellow Woodsorrel

[bracketed text] = optional language

WHERE TO USE

Product may be applied to areas around the following plants, shrubs and trees:

Product may be a	P
Dwarf Abella	ľ
Ajuga	
Flowering Almond	
Apple*	
Arborvitae	
Golden Arborvitae	
Chinese Aster	l
Ash Green	
Mountain Ash	
Purple Ash	
Azalea	
Flame Azalea	1
Kirishima Azalea	ŀ
Heavenly Bamboo	l
Barberry	
Purple Barberry	}
Bearberry(common)	}
River Birch]
Blueberry*	
Bottlebrush	
Japanese Boxwood	
Weller Boxwood	
Broom	
Bugle Carpet	
Camellia	
Variegated Carex	
Red Cedar	
Plumosa Cockscomb	1
Coleus	
Copper leaf	
Cotoneaster	
Coyotebrush	
Cycads	
Bald Cypress,	
Italian Cypress	
Japanese False Cypress	1
Leyland Cypress	1
Daffodil	1
Daylilly	1
Danis and	

reas around the tol	ŀ
American Dogwood	
Douglas Fir	
Dusty Miller	
Drake Elm	
Euonymus	
European Fan Palm	
Mexican Fan Palm	
Fescue	
Fetterbush	
Ficus	
Forsythia	
Fir Fraser	
Gardenia	
Geranium	
Gum	
Hawthorn	
Twisted Heather	
Hibiscus	
Canada Hemlock	
Holly	
Chinese Holly	
Japanese Holly	
Yaupon Holly	
Honeysuckle	
Hosta	
ice Plant	
Impatients	
lris	
English Ivy	
Asian Jasmine	
Juniper	
King Palm	
Australian Laurel	
Mountain Laurel	
Leucothoe	
African Lily	
African blue Lily	
Lily of the Valley	
Lilyturf	
Ligustrum, Japanese	

Green Liriope
Japanese Maple
Norway Maple
Red Maple
Silver Maple
Sugar Maple
Marigold
Mock Orange*
Mondo Grass
Moss Rose
Crape Myrtle
Wax Myrtle
Nadina
Laurel Oak
Pin Oak
Red Oak
Southern L Oak
Willow Oak
Oleander
Oteospermum
Palm, Bangalow
Pampas Grass
Paper Flower
Pachysandra
Peach*
Periwinkle, Dwarf
Petunia
Red Tip Photinia
Pieris
Australian Pine
Japanese Black Pine
Loblolly Pine
Longleaf Pine
Mugho Pine
Scotch Pine
Slash Pine
Swiss Mt.Pine
Virginia Pine
White Pine
Guava Pineapple
TREES AND ORNAMEN

Japan Pittosporum
Potentilla
Privet
Glossy Privot
Pyracantha
Queen Palm
Japanese Quince *
Rhododendron
Carolina Rhododendron
Catawba Rhododendron
Rodie Max (Rosebay)
Rose
Rosemary*
Bog Rosemary
Salvia
Sedum
Spiraea
Garland Spiraea
Black Hills Spruce
Colorado Blue Soruce
Norway Spruce
White Spruce
Sourwood
Grassy-Le Sweetflag
Sweetgum
Sycamore
Tree Fern (Tiki Fern)
Evening Trumpet Flower
Tulip
Shrub Verbana
Vervain
Vibumum
Windmill Palm
Xylosma
Yaupon
Yew

Omamental Species ONLY: DO NOT USE ON FOOD PRODUCING TREES AND ORNAMENTALS

STORAGE AND DISPOSAL

Storage:

• Store in original container in a cool, dry place, out of the reach of children, preferably in locked storage.

Disposal: If Empty:

• Do not reuse this bag.

· Place in trash or offer for recycling if available.

If Partly Filled: • Call your local solid waste agency or 1-800-CLEANUP for disposal instructions

· Never place unused product down any indoor or outdoor drain.

PRECAUTIONARY STATEMENTS HAZARDS TO HUMANS AND DOMESTIC ANIMALS **CAUTION**

- Causes eye irritation.
- Harmful if inhaled.
- Avoid prolonged contact with skin, eyes, or clothing.
- Wash thoroughly with soap and water after handling.
- If product gets on clothes, wash before reuse.
- Prolonged or repeated skin contact may cause allergic skin reactions in some individuals

[bracketed text] = optional language

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FIRST AID

If in eyes: Hold eye open and rinse slowly and gently with water for 15-20 minutes. Remove contact lenses, if present, after the first 5 minutes, then continue rinsing eye. Call a Poison Control Center or doctor for treatment advice.

If inhaled: Move person to fresh air. if person is not breathing, call 911 or an ambulance, then give artificial respiration, preferably mouth-to-mouth, if possible. Call a Poison Control Center or doctor for further treatment advice.

Have the product container or label with you when calling a Poison Control Center or doctor, or going for treatment.

ENVIRONMENTAL HAZARDS

- This product is toxic to fish and highly toxic to other aquatic organisms including oysters and shrimp. Use with care when
 applying to areas adjacent to any body of water. Runoff from treated area may adversely affect aquatic organisms in adjacent
 aquatic sites.
- · Do not apply directly to water.
- Do not contaminate water when cleaning equipment or disposing of equipment washwater.

NOTICE: Buyer assumes all responsibility for safety and use not in accordance with directions.

Fill is by volume. Some settling may occur during shipment.

Questions or Comments? Call 1-800-888-xxxx

Manufactured for Chemsico Division of United Industries Corp. P.O. Box 142642 St. Louis, MO 63114

NOTIFICATION

MAY **01** 2009

OPTIONAL MARKETING CLAIMS [May be used on some product labels.]

- 1. Controls weeds [for] up to 4 months
- 2. Can be spread around existing flowers, trees and shrubs
- 3. Provides pre-emergent control of Crabgrass, Goosegrass, Foxtail and Spurge
- 4. Controls listed weeds so your flower beds may not have to be hand-weeded
- 5. Mulch from Natural Forest Products! Contains no recycled waste wood.
- 6. The Easy Way to a Beautiful Landscape!
- Colorstay Technology Keeps Color All Season Long Guaranteed!*
 - * If you apply Pursell 3 Deep M&B Granular as directed and are not completely satisfied, send proof of purchase from this package and the original cash register receipt to the address below. We will refund the purchase price you paid.
- Note: Some color fading of exposed material will occur due to natural product degradation. To optimize color, it is recommended to turn the top 1 inch of mulch every 3 to 4 months.
- 9. Midnight Black Colored Mulch
- 10. Regal Red Colored Mulch

[bracketed text] = optional language