

9688-214

05-17-2011

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UNITED STATES ENVIRONMENTAL PROTECTION AGENCY  
WASHINGTON, D.C. 20460

OFFICE OF CHEMICAL SAFETY AND  
POLLUTION PREVENTION

MAY 17 2011

Ms. Jessica Goldberg  
Regulatory Affairs Specialist  
Chemsico  
Division of United Industries Corporation  
PO Box 142642  
St. Louis, MO 63114

Dear Ms. Goldberg:

Subject: Label amendment; additional claims  
Chemsico Ant Control I  
EPA File Symbol 9688-214  
Submission dated December 20, 2010

The amendment referred to above is acceptable in accordance with the Federal Insecticide, Fungicide, and Rodenticide Act (FIFRA) section 3(c)(7)(B), subject to the comments listed below:

1. Registration does not eliminate the need for continual reassessment of pesticides. If the Agency determines that, at any time, additional data are required to maintain in effect an existing registration, the Agency will require submission of such data.
2. We have noticed that you have added a reference to the company's website on the label under CARTON OPTIONAL PRODUCT FACT BOX. Please be aware that the website becomes labeling under the FIFRA and is subject to review by the Agency. If the website is false or misleading in any way, the product would be misbranded and unlawful to sell or distribute under FIFRA section 12(a)(1)(E). 40 CFR 156.10(a)(5). In addition, **regardless of whether a website is referenced on your product's label**, claims made on the website may not substantially differ from those claims approved through the registration process. Therefore should the Agency find or if it is brought to our attention that a website contains false or misleading statements or claims substantially differing from the EPA approved registration, the website will be referred to the EPA's Office of Enforcement and Compliance Assurance.

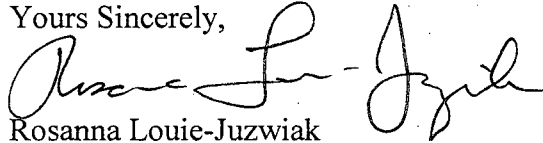
3. On page 1, update the container and net weight statements as follows:

- “Contains [4][8][12] – 0.07 oz Bait Stations
- Total Net Wt. [0.28 oz][0.56 oz.][0.84 oz]

A stamped copy of the label is enclosed for your records. Please submit one (1) copy of the final printed label (with all the graphics and illustrations) before you release the product for shipment bearing the amended labeling. A copy of the efficacy review is also enclosed for your perusal.

If you have any questions, contact Rita Kumar at (703) 308-8291 or [kumar.rita@epa.gov](mailto:kumar.rita@epa.gov).

Yours Sincerely,



Rosanna Louie-Juzwiak  
Acting Product Manager 7  
Insecticide Rodenticide Branch  
Registration Division (7505P)

Enclosures (2)

**MASTER LABEL:**

This Master Label contains optional marketing phrases and other statements that are applicable to different package sizes and alternate brand names of this product.

# CHEMSICO

## Ant Control I

*For [indoor and] outdoor household use only.*

SEE PAGE 2 FOR OPTIONAL MARKETING CLAIMS

**ACCEPTED  
With COMMENTS**  
In EPA Letter Dated: *MAY 17 2011*

**Under the Federal Insecticide, Fungicide  
and Rodenticide Act, As amended, for the  
pesticide Registered under EPA Reg. No:**

*9688-214*

Active Ingredient:  
Indoxacarb ..... 0.05%  
Other Ingredients: ..... 99.95%

**Do Not Allow Children or Pets to Play with the Bait Stations**

**CAUTION** See back for additional precautionary statements

CONTAINS 4 — 0.07 oz. Bait Stations  
TOTAL NET WT. 0.28 oz. (7.9 g)

### CARTON

**OPTIONAL PRODUCT FACT BOX**

**What it does:** Kills ants where they breed. (ant icon)  
**Where to use:** Use around the outside of homes or anywhere ants are a problem. (outdoor icon)  
**Questions and comments:** (phone icon) (computer icon)  
Call 1-800-917-5438 or visit our website at www.(address)

**OPTIONAL MARKETING LANGUAGE**

[Scout ants seeking food for their colony find the bait station and begin feeding. They take the bait back to the colony where it is eaten by both the queen and other worker ants. The colony stops reproducing and begins to die, preventing ants from the colony from infesting your home.]

- *(graphic) Ants enter bait station and eat the bait.*
- *(graphic) Ants take the bait back to the nest.*
- *(graphic) Ants share the bait, killing other Ants and destroying the colony*

[This package contains [4] [8] [12] ready-to-use Ant Bait Stations for placement indoors or outdoors along ant trails.]

**STOP. READ ENTIRE LABEL BEFORE USE.**

**DIRECTIONS FOR USE**

It is a violation of Federal law to use this product in a manner inconsistent with its labeling.

**INDOORS [INDOOR USE]**

1. Open pouch [and break bait stations apart from each other.]

*W*

2. Place one bait station along each ant trail or in out-of-the-way places near walls, in cabinets, and under sinks and refrigerators. Heavily infested areas may require two or more bait stations for effective control.

[Optional graphic showing bait placement]

3. For continued indoor control, replace baits every 6 months, or sooner if infestation is heavy or bait station is empty  
[Alternate: Replace baits every six months for continued indoor control or sooner if infestation is heavy or bait station is empty.]

#### OUTDOORS [OUTDOOR USE]

1. Open pouch [package] [and break baits apart before using].

2. Place one bait station along each ant trail around the outside of homes. Place stations in areas inaccessible to children, pets and other non-target animals. Larger homes or homes with heavy infestations may require two or more bait stations to achieve control.

[Optional graphic showing bait placement]

3. For continued outdoor control replace baits every 3 months, or sooner if infestation is heavy or bait station is empty. [Alternate: Replace baits every 3 months for continued indoor control or sooner if infestation is heavy or bait station is empty.]

#### STORAGE AND DISPOSAL

**Storage:** Store in a cool, dry place inaccessible to children and pets. **Disposal:** If empty: Do not reuse this container. Place in trash or offer for recycling if available. If partly filled: Call your local solid waste agency for disposal instructions.

#### PRECAUTIONARY STATEMENTS

**Hazards to Humans and Domestic Animals**

**CAUTION.** Wash thoroughly with soap and water after handling bait stations.

**NOTICE: To the extent consistent with applicable law, buyer assumes all responsibility for safety and use not in accordance with directions.**

**Questions or comments?** Call 1-800-332-5553

[\*If you are not satisfied with this product for any reason, send your written request for a refund to the address below, together with the original dated store receipt showing the price you paid. Please allow 6-8 weeks for processing.]

Made in the USA for Chemsico  
Division of United Industries Corporation  
P. O. Box 142642, St. Louis, MO 63114-0642

EPA Reg. No.: 9688 -214

EPA Est. No. 9688-MO-1

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#### OPTIONAL MARKETING CLAIMS

1. Quick [Kill] [Action] Formula
2. Starts Killing in Hours
3. [Works] [Effective] up to 6 months indoors
4. Starts to kill ants in as little as 24 hours
5. Starts to kill in as little as 24 hours
6. Contains [4] [8] [12] Baits
7. Contains [4] [8] [12] Child-Resistant Bait Stations
8. Kills ants indoors and outdoors
9. Solves Tough Ant Problems
10. Nothing to Activate
11. Long-lasting Formula
12. Destroys the Entire Colony
13. Kills the Queen and Colony
14. Patented Bait Station Design
15. Tough Enough for Outdoor Use
16. Can be Used Outdoors
17. [Innovative] [Advanced] Bait Technology
18. Powerful and Long-lasting Bait
19. Easy To Use
20. No Clean-Up
21. Leaves no mess
22. Kills Ants where they breed
23. Kills Ants You See, Kills [hidden] Ants [you don't see]
24. Kills Ants [remaining] in the nest
25. Colony-Killer [Technology]
26. Kills Common Household Ants
27. Kills [destroys] queen and colony
28. Destroys the Queen and the colony
29. Kills the Queen and Destroys the Colony
30. Destroys entire colonies
31. Guaranteed to Work or Your Money Back\*
32. Use Anywhere Ants are a Problem
33. Use in Kitchens and Baths

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- 34. Use Near Walls, in Closets and Cabinets, Under Sinks and Refrigerators]
- 35. Use Indoors and Outdoors [to kill the entire colony]
- 36. Kills Ants Now
- 37. Keeps Ants from Coming Back
- 38. Kills Sugar and Grease Feeding Ants
- 39. Ants Eat and Return to Colony to Kill others
- 40. See-thru bait Station for Easy Monitoring
- 41. Use Anywhere Ants are a Problem
- 42. Station Designed for Discreet Placement in Homes
- 43. Heavy Duty Station [stakes] for Use Outdoors
- 44. Heavy Duty Stations [stakes] for Indoor and Outdoor Use
- 45. Provides Relief from Even Tough Ant Problems
- 46. With 2 Foods Ants Eat
- 47. Kills Ants at Their Source
- 48. Helps Keep Ants from Coming Back
- 49. Provides Relief from Even Tough Ant Problems
- 50. Guaranteed to Work for Even Severe Infestations\*
- 51. Includes adhesive strip for vertical placement
- 52. Weather-Resistant [Bait Stations]

# BAIT STICKER

See outer carton for complete directions and precautions.

## CHEMSICO ANT CONTROL I

Active Ingredient:

Indoxacarb ..... 0.05%

Other Ingredients..... 99.95%

**Do Not Allow Children or Pets to Play with the Bait Stations**

**CAUTION.** Wash thoroughly with soap and water after handling bait stations.

NET WT. 0.07 OZ. (1.98g)

Questions or comments? Call 1-800-332-5553

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