

9688 - 193

8-21-2003

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U.S. ENVIRONMENTAL PROTECTION AGENCY  
Office of Pesticide Programs  
Registration Division (7505C)  
401 "M" St., S.W.  
Washington, D.C. 20460

EPA Reg. Number:  
9688-193

Date of Issuance:  
AUG 21 2003

Term of Issuance: Conditional

Name of Pesticide Product:  
Chemsico Roach Control I

**NOTICE OF PESTICIDE:**

Registration  
 Reregistration  
(under FIFRA, as amended)

Name and Address of Registrant (include ZIP Code):

Chemsico  
United Industries Corporation  
P.O. Box 142642  
St. Louis, MO 63114

**Note: Changes in labeling differing in substance from that accepted in connection with this registration must be submitted to and accepted by the Registration Division prior to use of the label in commerce. In any correspondence on this product always refer to the above EPA registration number.**

On the basis of information furnished by the registrant, the above named pesticide is hereby registered/reregistered under the Federal Insecticide, Fungicide and Rodenticide Act.

Registration is in no way to be construed as an endorsement or recommendation of this product by the Agency. In order to protect health and the environment, the Administrator, on his motion, may at any time suspend or cancel the registration of a pesticide in accordance with the Act. The acceptance of any name in connection with the registration of a product under this Act is not to be construed as giving the registrant a right to exclusive use of the name or to its use if it has been covered by others.

This product is conditionally registered in accordance with FIFRA sec. 3(c)(7)(A) provided that you:

1. Submit and/or cite all data required for registration/reregistration of your product under FIFRA section 3(c)(5) when the Agency requires all registrants of similar products to submit such data.
2. Add the phrase "EPA Registration Number 9688-193".
3. Make the following label changes:
  - a. Delete the claim, "Kills the most common household roaches in 24 hours", because acceptable field data demonstrating a high percentage (>50%) reduction in cockroach populations within a day is lacking. We can revisit a fast kill or 24-hour claim after receipt of acceptable data. We ask that you do a lab test, comparing efficacy to fipronil, another quick kill compound, and demonstrate at least 90% kill in 24 hours.

(continued on page 2)

Signature of Approving Official:

Date: AUG 21 2003

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Notice of Registration (Continued); EPA Registration Number 9688-193

- b. Delete the claims "Attractant draws roaches to the bait station", "The bait draws roaches" and "...attracting roaches to the bait tray". No data on the bait matrix was submitted. Data are required demonstrating this bait is attractant to cockroaches in order to support the label claims.
- c. Delete the claims, "...or come in contact with the bait", "roaches die whether or not they eat from the bait station" and "kills roaches remaining in the nest". These claims are too broad.
- 4. Within 6 months from the date of this letter, submit field efficacy data to verify the application rate, i.e., 10 bait stations for the kitchen, and 2 for the bathroom.
- 5. Provide information on different sizes that you mention in the Master Label statement.
- 6. Submit production information (gallons produced) for this product for the fiscal year in which this use is conditionally registered, in accordance with FIFRA section 29. The fiscal year begins October 1, and ends September 30. The production information will be submitted to the Agency no later than November 15, following the end of the preceding fiscal year. This information should be submitted to:

Registration Support Branch  
 Registration Division (7505C)  
 U.S. Environmental Protection Agency  
 401 M Street SW  
 Washington D.C. 20460

- 7. Submit two (2) copies of your final printed labeling before you release the product for shipment

If these conditions are not complied with, the registration will be subject to cancellation in accordance with FIFRA section 6(a). Your release for shipment of the product constitutes acceptance of these conditions. A stamped copy of the label is enclosed for your records.

Sincerely,

*Rita Kumar*

Rita Kumar  
 Senior Regulatory Specialist  
 Insecticide Rodenticide Branch  
 Registration Division (7505C)

Enclosure

**MASTER LABEL:**

This Master Label contains optional marketing phrases and other statements that are applicable to different sizes and alternate brand names of this product.

# CHEMSICO

## Roach Control I

*For indoor household use only.*

~~Kills the most common household roaches in 24 hours~~ • Kills roaches for up to 3 months • Lasts for up to 3 Months • Kills [both] small and large roaches • Contains [12] [18] [24] Child-Resistant Bait Stations • Contains [12] [18] [24] baits • Nothing to Activate • Easy To Use • No Clean-Up • Leaves no mess • Kills roaches where they breed • Kills roaches you see • Kills [hidden] roaches [you don't see] • Kills roaches that eat the bait • ~~Kills roaches [remaining] in the nest~~ • Kills [tough] [hard] to find roaches [behind walls] [you can't see] • Keeps on Killing for up to 3 months • Kills common [household] roaches • Works on Common Household Roaches • Use in kitchens and baths • Use near walls, in closets and cabinets, under sinks and refrigerators]

Active Ingredient:  
Indoxacarb..... 0.10%  
Other Ingredients:.....99.90%

Do Not Allow Children or Pets to Play with the Bait Stations  
**CAUTION** See back for additional precautionary statements  
CONTAINS 12 — 0.07 oz. Bait Stations  
TOTAL NET WT. 0.84 oz. (23.8g)

**ACCEPTED**  
with **COMMENTS**  
in EPA Letter Dated:

**AUG 21 2003**

Under the Federal Insecticide,  
Fungicide, and Rodenticide Act  
as amended, for the pesticide  
registered under EPA Reg. No.  
9688-193

### CARTON

Optional Marketing Language

[Chemsico Roach Control I kills roaches that enter the station and eat ~~or come in contact with the bait~~. The active ingredient is also carried back to the nest, where it will kill roaches you do not see.

- ~~Attractant draws roaches to bait station~~
- Roaches eat bait, then return to where they breed, carrying the active ingredient with them.
- Roaches die ~~[whether or not they eat from the bait station]~~.

~~[The bait draws roaches. Roaches eat the bait and return to [where they breed] [the nest]. The roaches die leaving a killing residual for the remaining roaches to consume.] [Chemsico Roach Control I works by attracting roaches to the bait tray. They eat the bait and crawl away to die.]~~ [Guaranteed to work or your money back.]

- ~~[(graphic) Roaches enter bait station and eat the bait.~~
- ~~(graphic) Roaches take the bait back to the nest.~~
- ~~(graphic) Roaches share the bait, killing other roaches and destroying the nest]~~

### OPTION A LABEL FORMAT

#### STOP. READ ENTIRE LABEL BEFORE USE.

#### DIRECTIONS FOR USE

It is a violation of Federal law to use this product in a manner inconsistent with its labeling.

1. Break bait apart from plastic frame before using.  
[Alternate: Open pouch and break bait stations apart from each other.]
2. Place bait where you have seen roaches or in out-of-the-way places near walls, in cabinets, under sinks and refrigerators and in closets. Use at least 10 bait stations in the kitchen and 2 in each bathroom. Heavily infested areas may require additional baits.

[Alternate: Place bait stations where roaches have been seen or in out-of-the-way places near walls, in cabinets, under sinks and refrigerators and in closets.

[Bracketed Text] = Optional Language

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Recommended locations: Use at least 10 bait stations in the kitchen and at least 2 in each bathroom. Heavily infested areas may require additional bait stations. To apply to vertical surfaces, use the stick-up tape provided.]

3. For continued control replace baits every 3 months, sooner if infestation is heavy.

[Alternate: Replace baits every three months for continued control or sooner if infestation is heavy.]

## STORAGE AND DISPOSAL

**Storage:** Store in a cool, dry place inaccessible to children and pets. **Disposal:** If empty: Do not reuse this container. Place in trash or offer for recycling if available. If partly filled: Call your local solid waste agency or 1-800-CLEANUP for disposal instructions.

## PRECAUTIONARY STATEMENTS

### Hazards to Humans and Domestic Animals

**CAUTION:** Wash thoroughly with soap and water after handling bait stations.

**NOTICE:** Buyer assumes all responsibility for safety and use not in accordance with directions.

Questions or comments? Call 1-800-332-5553

[**Satisfaction Guarantee:** If you are not completely satisfied with this product, send the proof of purchase and your name, address and original cash register receipt showing price, date and place of purchase for full refund to: Chemsico, P.O. Box 142642, St. Louis, MO 63114-0642]

Made in the USA for Chemsico, Division of United Industries Corporation, P. O. Box 142642, St. Louis, MO 63114-0642

EPA File Symbol: 9688-ROG  
EPA Est. No. 9688-MO-1  
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## OPTION B SIMPLIFIED LABEL FORMAT

### STOP. READ ENTIRE LABEL BEFORE USE.

### DIRECTIONS FOR USE

It is a violation of Federal law to use this product in a manner inconsistent with its labeling.

Diagram of rooms with bait placement arrows in out of the way locations, near walls, in cabinets, under sinks and refrigerators and in closets.

1. **Use all [12] [18] [24] baits.** Break baits apart. Place all baits where roaches are found as shown in the diagram. [Use enclosed stickers as needed.]
2. **Do not use sprays around baits.** Sprays contaminate baits and reduce effectiveness.
3. **Replace all baits every 3 months** or sooner if roaches return.

## STORAGE AND DISPOSAL

**Storage:** Store in a cool, dry place inaccessible to children and pets. **Disposal:** If empty: Do not reuse this container. Place in trash or offer for recycling if available. If partly filled: Call your local solid waste agency or 1-800-CLEANUP for disposal instructions.

## PRECAUTIONARY STATEMENTS

### Hazards to Humans and Domestic Animals

**CAUTION:** Wash thoroughly with soap and water after handling bait stations.

**NOTICE:** Buyer assumes all responsibility for safety and use not in accordance with directions.

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**BAIT STICKER**

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*[To apply to vertical surface use the stick-up tape provided.] See outer carton for complete directions and precautions.*

**CHEMSICO ROACH CONTROL I**

Active Ingredient:  
Indoxacarb..... 0.10%  
Other Ingredients: ..... 99.90%

**Do Not Allow Children or Pets to Play with the Bait Stations**

**CAUTION:** Wash thoroughly with soap and water after handling bait stations.

NET WT. 0.07 OZ. (1.98g)

**Questions or comments?** Call 1-800-332-5553

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