



UNITED STATES ENVIRONMENTAL PROTECTION AGENCY  
WASHINGTON, D.C. 20460

OFFICE OF CHEMICAL SAFETY  
AND POLLUTION PREVENTION

MAR 23 2011

Jessica Goldberg  
Chemsico / United Industries  
P.O. Box 142642  
St. Lois, MO 63114-0642

Subject: Notification – Optional Marketing Claims

EPA Registration Number: 9688-174  
Chemsico Insect Granules Formula L

Date of Submission: February 22, 2011

Dear Ms. Goldberg:

The Agency is in receipt of your Application for Pesticide Notification under Pesticide Registration (PRN) 98-10 for the abovementioned product. The Registration Division (RD) has conducted a review of this request for its applicability under PRN 98-10 and finds that the actions requested fall within the scope of PRN 98-10. The label submitted with the application has been stamped "Notification" and will be placed in our records.

If you have questions regarding this letter, please contact Olga Odiott at (703) 308-9369.

Sincerely,

A handwritten signature in black ink, appearing to read "Mark Suarez".

Mark Suarez  
Product Manager 13  
Insecticide Branch  
Registration Division (7505P)

Please read instructions on reverse before completing form.

Form Approved. OMB No. 2070-0060. Approval expires 11-30-93



United States Environmental Protection Agency  
Office of Pesticide Programs (H7505C)  
Washington, DC 20460

Application for Pesticide:

Registration  
 Amendment  
 Other

OPP Identifier Number

Section I

1. Company/Product Number <b>9688-174</b>	2. Product Manager <b>M. Suarez</b>	3. Proposed Classification <input checked="" type="checkbox"/> None <input type="checkbox"/> Restricted
4. Company/Product (Name) <b>Chemsico Insect Granules Formula L</b>	PM# <b>13</b>	
5. Name and Address of Applicant (include ZIP Code) <b>Chemsico, Div. Of United Industries Corp. P.O. Box 142642 St. Louis, MO 63114</b> <input type="checkbox"/> Check if this is a new address	6 Expedited Review. In accordance with FIFRA Section 3(c)(3) (b)(i), my product is similar or identical in composition and labelling to: EPA Reg. No. _____ Product Name _____	

Section II

<input type="checkbox"/> Amendment - Explain below	<input type="checkbox"/> Final printed label in response to Agency letter date
<input type="checkbox"/> Resubmission in response to Agency letter dated _____	<input type="checkbox"/> "ME TOO" Application.
<input checked="" type="checkbox"/> Notification - Explain below.	<input type="checkbox"/> Other - explain below

Explanation: Use additional page(s) if necessary. (For section I and Section II.)  
Label Notification per PRN 98-10 to add optional marketing claims ( Please see cover letter for details.)

Section III

1. Material in Which This Product Will Be Packaged:				2. Type of Container	
Child-Resistant Packaging <input type="checkbox"/> Yes * <input type="checkbox"/> No	Unit Packaging <input type="checkbox"/> Yes <input type="checkbox"/> No	Water-Soluble Packaging <input type="checkbox"/> Yes <input type="checkbox"/> No	<input type="checkbox"/> Metal <input type="checkbox"/> Plastic <input type="checkbox"/> Glass <input type="checkbox"/> Paper <input type="checkbox"/> Other (Specify) _____		
* Certification must be submitted		If "YES," Unit package wgt      No. per container			
3. Location of Net Contents Information <input type="checkbox"/> Label <input type="checkbox"/> Container		4. Size(s) of Retail Container		5. Location of Label Directions <input type="checkbox"/> On Label <input type="checkbox"/> On Labeling accompanying product	
6. Manner in Which Label is Affixed To Product <input type="checkbox"/> Lithographed <input type="checkbox"/> Paper glued <input type="checkbox"/> Stenciled			<input type="checkbox"/> Other _____		

Section IV

1. Contact Point (Complete items directly below for identification of the individual to be contacted, if necessary, to process this application)		
Name <b>Jessica Goldberg</b>	Title <b>Regulatory Affairs Specialist</b>	Telephone No. (include Area Code) <b>314-683-2438</b>
Certification I certify that the statements I have made on this form and all attachments thereto are true, accurate, and complete. I acknowledge that any knowingly false or misleading statement may be punishable by fine or imprisonment or both under applicable law.		6. Date Application Received (Stamped)        
2. Signature 	3. Title <b>Regulatory Affairs Specialist</b>	
4. Typed Name <b>Jessica Goldberg</b>	5. Date <b>February 22, 2011</b>	



# CHEMSICO Insect Granules Formula L

For outdoor use around the home only

[With Accelerator II • Kills Queen [and Mound in 24 hours] • Kills Queen and Colony [in 24 hrs.] • Kills in 24 hours • Limits New Mound Formation • Works within 24 hours (no waiting for weeks) • Ready-to-use Granules • Guaranteed Results or Your Money Back[Money Back Guarantee\*] • [New!] Granules completely dissolve for faster [more complete] active release • [New] Deep Reaching Formula – Completely Dissolves for More Killing Power • Resealable bag • Exclusive Accelerator [II] Technology [Kills in 24 hours] • -New Exclusive Formula • Low odor • No odor • Kills the mound • Starts to kill in minutes • Starts to kill in hours • -[New] Quick Release Formula • Apply once to kill mound • People [Children] and pets can enter area once product has been watered in and lawn is dry • Treats[up to] X# Mounds • Does not harm plants, trees, and shrubs • Use on all types of grass

## NOTIFICATION

MAR 23 2011

Active Ingredient:  
Lambda-Cyhalothrin ..... 0.04%  
Other Ingredients ..... 99.96%

KEEP OUT OF REACH OF CHILDREN

CAUTION See back for additional precautionary statements

NET WT. 4 POUNDS [LB] /1.82 kilograms

### OPTIONAL MARKETING LANGUAGE

Chemsico Insect Granules Formula L

- with Accelerator II
- Kills Queen and Mound in 24 Hours!

Chemsico's fast-acting formula provides effective control of fire ants in 24 hours, not days or weeks. Chemsico Insect Granules Formula L is made with our exclusive Accelerator [II] technology which speeds the release of the active ingredient into the mound. (Graphic)

### PRODUCT FACTS

**What It Does:**

Kills Fire Ant Queen and Colony in 24 hours [Limits [new] mound formation] [Helps prevent mound formation]

**Where to Use:**

Outdoors, on Fire Ant Mounds [and as a broadcast treatment in lawns]

**When to Use:**

For Best Results, apply in Morning or Evening Hours

**Questions & Comments:** (icon phone) (icon computer)

Call 1-800-332-5553 or Visit our Website at www.xxx.com

OPTIONAL PRODUCT FACT BOX

## STOP. READ ENTIRE LABEL BEFORE USE

### DIRECTIONS FOR USE

It is a violation of Federal law to use this product in a manner inconsistent with its labeling.



Keep children and pets off treated areas until product has been watered in and lawn is dry.

- Apply this product directly to the lawn or garden area. Water treated area as directed on this label. Do not water to the point of run-off.
- Do not make applications during rain.
- All outdoor applications must be limited to spot or crack-and-crevice treatments only, except for the following permitted uses:
  1. Treatment to soil or vegetation around structures
  2. Applications to lawns, turf, and other vegetation

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- All outdoor applications to impervious surfaces such as sidewalks, driveways, patios, porches and structural surfaces (such as windows, doors, and eaves) are limited to spot and crack-and-crevice applications, only.
- Application is prohibited directly into sewers or drains, or to any area like a gutter where drainage to sewers, storm drains, water bodies, or aquatic habitat can occur. Do not allow the product to enter any drain during or after application.

**MOUND TREATMENT**

[Kills the queen and colony]

1. (graphic) Sprinkle 1/2 cup granules over and 2 feet around each mound.
2. (graphic) Immediately after applying, GENTLY water in granules using at least 1 gallon of water for each mound. Do not apply within 24 hours of rain. Do not allow to run off from target site.
3. Treat new mounds as they appear.
4. For spot treatment of ants, other than fire ants: Apply 1 – 1 1/2 teaspoons over and around each ant hill.

**[OPTIONAL DIRECTIONS FOR BROADCAST TREATMENT]**

[Kills foraging ants]

*The use of broadcast treatment is not intended to be a substitute for fire ant mound treatment. For effective fire ant control you must also treat the mound.*

1. Apply granules with a spreader at a rate 2 lbs. per 1,000 sq. ft.
2. Water lawn immediately after application. Do not apply within 24 hours of rain. Do not allow to run off from target site.
3. Do not mow for 24 hours following treatment.

**SPREADER SETTINGS FOR LAWN APPLICATION**

Make & Model	2 lbs./1,000 sq. ft.	Make & Model	2 lbs./1,000 sq. ft.
Vigoro Rotary	3	Republic EZ Drop 530	8
Scotts Speed/Green	4 ½	Republic EZ Rotary 540	2 ½
Scotts AccuGreen	4 ½	Precision Rotary SB50	3 ½
Scotts Drop	5 ½	Ev-N-Spred	12
Red Devil Rotary	3 ½	Cyclone Rotary	3 ½ - 4

*NOTE: These settings are approximate due to variability and wear of spreader. Check settings and calibrations on a small area before making total application.]*

**USE TIPS**

1. (graphic) For best results, apply in morning or evening hours. At these times, fire ants are closer to the surface virtually assuring the product will contact them.

2. Gentle application of water is important as high pressure spray may disturb ants and cause migration, reducing product effectiveness.

**STORAGE AND DISPOSAL**

Reclose bag tightly after each use. Store in a cool, dry area which is inaccessible to children and pets. **If Empty:** Nonrefillable container. Do not reuse or refill this container. Offer for recycling, if available. **If Partly Filled:** Call your local solid waste agency for disposal instructions. Never place unused product down any indoor or outdoor drain.

**PRECAUTIONARY STATEMENTS**

**Hazards to Humans and Domestic Animals**

**CAUTION:** Harmful if swallowed. Causes moderate eye irritation. Avoid contact with eyes or clothing. Wash hands thoroughly after handling and before eating or smoking. Food utensils such as spoons or measuring cups must not be used for food purposes after use in measuring pesticides.

**First Aid**

**If Swallowed:** Call a Poison Control Center or doctor immediately for treatment advice. Have person sip a glass of water if able to swallow. Do not induce vomiting unless told to do so by a Poison Control Center or doctor. Do not give anything by mouth to an unconscious person. **If in Eyes:** Hold eye open and rinse slowly and gently with water for 15-20 minutes. Remove contact lenses, if present, after the first 5 minutes, then continue rinsing eye. Call a Poison Control Center or doctor for treatment advice.

Have the product container or label with you when calling a Poison Control Center or doctor, or going for treatment.

**Environmental Hazards**

This product is highly toxic to fish and aquatic invertebrates. To protect the environment, do not allow pesticide to enter or run off into storm drains, drainage ditches, gutters or surface waters. Applying this product in calm weather when rain is not predicted for the next 24 hours will help to ensure that wind or rain does not blow or wash pesticide off the treatment area. Sweeping any product that lands on a driveway, sidewalk, or street, back onto the treated area of the lawn or garden will help to prevent run off to water bodies or drainage systems.

**NOTICE: To the extent consistent with applicable law, buyer assumes all responsibility for safety and use not in accordance with directions.**

[\*If you are not satisfied with this product for any reason send your written request for a refund to the address below, together with the original dated store receipt showing the price you paid. Please allow 6-8 weeks for processing]

[Questions or comments? Call 1-800-332-5553]

Made in the USA for  
Chemsico, Division of United Industries Corporation  
P.O. Box 142642, St. Louis, MO 63114-0642

EPA Reg. No. 9688-174

EPA Est. No. 9688-MO-1

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