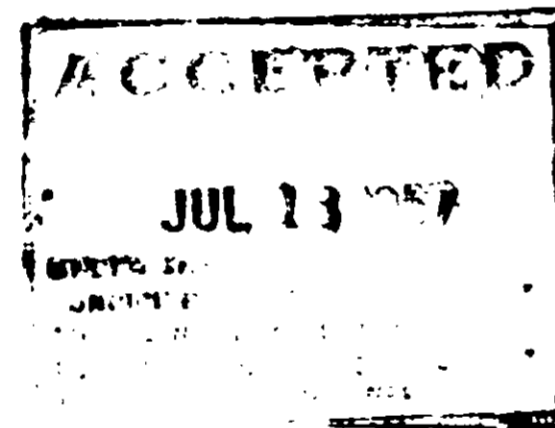


June 28, 1967

Subject: CLEAN KILL 231 READY TO USE FOR CONTROL OF RATS AND MICE
File Symbol 9591-0
Your letter of June 23, 1967

LABEL-CENTER PANEL

HEADING: TRADEMARK



NATIONWIDE E
EXTERMINATING
USDA REG. NO.
CLEAN KILL
For control of Rats & Mice
Active Ingredients:
3-(Alpha-Acetyl)furfuryl
4-Hydroxycoumarin 0.025%
Inert Ingredients 99.975%
No bait shyness
odorless and tasteless
No pre-baiting
Inexpensive and easy to use
No tolerance build-up
Slow but sure
CAUTION! Keep out of reach of Children.
See side panel for additional cautions!

RIGHT SIDE OF PANEL:

CAUTION!

Protect children, pets and domestic animals from bait. If swallowed by humans, domestic animals, or pets, this material may reduce the clotting ability of the blood and cause bleeding. In such cases, intravenous and oral administration of Vitamin K combined with blood transfusions may be indicated, as in the case of hemorrhage caused by overdose of bishydroxycoumarin.

PROVE! ECONOMICAL! EFFECTIVE!

Clean Kill 231 contains an anti-coagulant chemical. Its remarkable killing power depends on its being consumed regularly in small doses or a period of days...usually 5 to 14.

LEFT SIDE OF PANEL:

Place Clean Kill 231 in a protected spot where the rats and mice ordinarily feed and water, or where they travel or live. Baits should be placed along walls and in corners rather than in middle of room.

Use shallow containers for the bait. Protect bait stations from children.

LEFT SIDE OF PANEL (continued)

For RATS use one or two bait placements (1/4 to 1 pound each) at every point of large activity...look for such tell-tale signs as gnawing, tracks or trails, burrows, droppings, or damage.

For MICE tablespoons amounts (1/4 to 1/2 ounce) of bait should be placed at 6 - 12 foot intervals. An uninterrupted supply of bait should be maintained for at least 15 days. Bait should be placed in locations not accessible to children, pets and domestic animals, or in tamper-proof bait boxes.

KEEP FEEDING STATIONS WELL SUPPLIED. Inspect and replenish each station daily for the first week and regularly thereafter until bait no longer is being taken. Never allow a feeding station to remain empty for over 48 hours. If some bait stations are untouched move to a different location. If baits become sour or moldy (as might be the case during extended periods of hot humid weather), replace with fresh bait as needed.

Where reinfestation from dumps and fields occur, permanent Clear Hill 231 stations should be set out and replenished as needed.

ACCEPTED
7-18-67
9591-4