FEB 1 8 2010

Ms. Cristina Griffin Agent for PDI PDI, Health Care Div. of Nice-Pack Products, Inc. c/o Delta Analytical Corp. 12510 Prosperity Drive, Suite 160 Silver Spring, MD 20904

Subject:

Sani-Cloth Germicidal Disposable Cloth

EPA Registration Number 9480-5 Application Dated October 12, 2009 EPA Received Date October 14, 2009

Dear: Ms. Griffin:

The following amendment, submitted in connection with registration under the Federal Insecticide, Fungicide, and Rodenticide Act (FIFRA), as amended, is acceptable.

Proposed Amendments:

Resubmission with Confirmatory data Per efficacy review dated July 1, 2009

Comments:

1. In conjunction with previously submitted efficacy data, the submitted confirmatory efficacy data support the use of the product, U.S. Enhanced-5 (an alternate name for Sani-Cloth Germicidal Disposable Cloth), as a disinfectant with bactericidal activity against the following microorganisms on hard, non-porous surfaces in the presence of a 5% organic soil load for a 3-minute contact time

Staphylococcus aureus MRID Nos. 476969-03 and 478839-01 Pseudomonas aeruginosa MRID Nos. 476969-03 and 478839-02 Staphylococcus aureus MRSA MRID Nos. 476969-05 and 478839-03 Community Associated Methicillin Resistant Staphylococcus aureus (NARSA NRS123) (Genotype USA400) MRID Nos. 476969-06 and



EPA Form 1320-1A (1/90)

Printed on Recycled Paper

OFFICIAL FILE COPY

Community Associated Methicillin Resistant Staphylococcus aureus (NARSA NRS384) (Genotype USA300) MRID Nos. 476969-07 and 478839-04
Multidrug Resistant Acinetobacter baumannii MRID Nos. 476969-09 and 478839-06
Listeria monocytogenes MRID Nos. 476969-12 and 478839-07

LABEL:

A. Label Regarding Disinfectant Claims

1. The proposed label claims that the product, Sani-Cloth Germicidal Disposable Cloth, is an effective disinfectant against the following microorganisms on hard, non-porous surfaces in the presence of a 5% organic soil load (100% organic soil load for Hepatitis B virus and Duck hepatitis B virus) for a 3-minute contact time:

Staphylococcus aureus

Pseudomonas aeruginosa

Methicillin Resistant Staphylococcus aureus

Community Associated Methicillin Resistant Staphylococcus aureus (NARSA NRS123)

(Genotype USA400)

Community Associated Methicillin Resistant Staphylococcus aureus (NARSA NRS384)

(Genotype USA300)

Multidrug Resistant Acinetobacter baumannii

Listeria monocytogenes

Enterococcus faecalis Vancomycin Resistant

Escherichia coli O157:H7

Escherichia coli with extended beta-lactamase resistance

Klebsiella pneumoniae

Salmonella enterica

Streptococcus pyogenes

Campylobacter jejuni

Candida albicans

Avian influenza A (H5N1) virus
Bovine viral diarrhea virus surrogate
Duck hepatitis B virus surrogate
Hepatitis B virus
Hepatitis C virus
Herpes simplex virus type 2
Human coronavirus
Influenza A virus
Respiratory syncytial virus

These claims are acceptable as they are supported by a conjunction of previously submitted and newly submitted confirmatory data.

B. Label Regarding Sanitizer Claims

1. The proposed label claims that the product, Sani-Cloth Germicidal Disposable Cloth, is an effective sanitizer on hard, non-porous surfaces in the presence of a 5% organic soil load for a 15-second contact time:

Escherichia coli O157:H7

Staphylococcus aureus MRSA

Community Associated Methicillin Resistant Staphylococcus aureus (NARSA NRS123)

(Genotype USA400)

Community Associated Methicillin Resistant Staphylococcus aureus (NARSA NRS384)

(Genotype USA300)

Streptococcus pyogenes

Campylobacter jejuni

Listeria monocytogenes

These claims are acceptable as they are supported by previously submitted data.

General Comments:

Should you have any questions or comments concerning this letter, please contact Drusilla Copeland on (703) 308-6224 or Velma Nobel on (703) 308-6233.

Sincerely,

Product Manager (31)

Regulatory Management Branch I Antimicrobials Division (7510CP)

Enclosure: stamped label and approved Efficacy Review dated 1/13/2010

SANI-CLOTH GERMICIDAL DISPOSABLE CLOTH

ACTIVE INGREDIENTS	
n-Alkyl (68% C ₁₂ , 32% C ₁₄) dimethyl ethylbenzyl ammonium chlorides	0.14%
n-Alkyl (60% C ₁₄ , 30% C ₁₆ , 5%C ₁₂ , 5%C ₁₈) dimethyl benzyl ammonium chlorides	0.14%
OTHER INGREDIENTS	
TOTAL	100.00%
[Does not include the weight of the [cloth] [towelette] [or] [wipe]]	

ACCEPTED with COMMENTS in EPA Letter Dated:

KEEP OUT OF REACH OF CHILDREN

CAUTION

nder the Federal Insecticide, angicide, and Rodenticide Act as nended, for the pesticide, aristered under EPA Reg. No. 9480-5

See back [side] panel for additional precautionary statements

NET CONTENTS [and/or Net Wt.] ____oz (g) [or lbs. (kg)] ___# OF CLOTHS [SIZE of each cloth]

EPA Reg. No.: 9480-5

EPA Est. No.: 9480-NY-1

[or EPA Est. No. A=9480-NY-1, B=72956-WI-1, C=72956-AR-1

Alpha character will precede batch code on product]

[Manufactured by [or for]:]
Professional Disposables International, Inc.
Two Nice-Pak Park
Orangeburg, NY 10962-1376
[For information call: [phone number to be inserted]]

PRECAUTIONARY STATEMENTS:

Hazards to humans and domestic animals

CAUTION: Causes moderate eye irritation. Avoid contact with eyes and clothing. Wash hands before eating, drinking, chewing gum, using tobacco, or using toilet.

FIRST AID

If in eye:

Hold eye open and rinse slowly and gently with water for 15-20 minutes. Remove contact lenses, if present, after the first 5 minutes, then continue rinsing eye. Call a poison control center or doctor for

treatment advice.

[For additional information in case of emergency call toll free [phone number to be inserted]]. Have the product container or label with you when calling a poison control center or doctor or going for treatment.

PHYSICAL OR CHEMICAL HAZARDS:

Combustible. Do not use or store near heat or open flame. Do not use on natural marble, windows, unpainted wood, brass, clear plastic or colored grout.

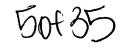
THE INFORMATION IN THIS BOX IS NOT PART OF THE LABELING

Statements in brackets [] are optional or instructional. The terms "wipe(s)", "towel(s)", "towelette(s)" and "cloth(s)" can be used interchangeably throughout except for the product primary brand name which can be only changed by notification or amendment.

F/shared/PDI/9480-5/Labels/2009/009480-00005 20091110 resub amend and H1N1.doc

Nov 10, 2009

Page 1 of 32



[Use one of the following as applicable to type of container.]

[To Dispense TOWELETTES] [or WIPES] [or TOWELS] [or CLOTHS]:

Remove lid [and discard inner seal] [from container or canister.] Find center of wipe roll, remove first wipe for use, twist corner of next wipe into a point and thread through the hole in the [container or] canister lid. Pull through about one inch. Replace lid. Dispense remaining wipes as necessary by pulling out at an angle. When not in use keep [center cap of] lid closed to prevent moisture loss.

TRAVEL PACK:

Peel back label slowly. Pull out wipes as needed and reseal label. Unfold wipe.

PACKET/PACKAGE:

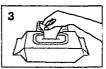
Tear open packet [package]. Unfold wipe.

To Dispense [or To use] [SOLO® PAK] [or soft pack] [or product]:

Open package lid. Completely remove inner seal. Pull out wipe [at an angle] [towards you through orifice or opening]. [The next wipe pops up automatically.] Snap lid closed after use to retain moisture.









DO NOT FLUSH • STORE AT ROOM TEMPERATURE
DISPOSE OF USED WIPES IN TRASH RECEPTACLE • KEEP SOLO® LID CLOSED WHEN NOT IN USE
SOLO® is a registered trademark of Nice-Pak Products, Inc.

REFILL PACKET [or PACKAGE] [or POUCH]:

This refill package is made for use only in a [product name] container; do not use this product in a container for another product. Do not use the refill wipes in a container that is cracked or broken. Discard the cracked or broken container in accordance with the container disposal instructions on the label.

[Option 1]

Remove [entire] lid from container. Tear open refill [package] at [notch] [mark] [arrow] and place [wipe] roll in empty container. Follow information on container to dispense wipes.

[Option 2]

Remove [entire] lid from container. Tear open refill [package] at [notch] [mark] [arrow]. Place [entire] refill package of wipes in empty container. Follow information on container to dispense wipes.

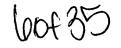
GENERIC:

Open lid. Pull out wipe. Close lid tightly.

Bucket [or pail or container]

- 1. Remove the lid from the [pail or bucket or container.]
- 2. Press open the dispenser at center of the lid.
- 3. Open the refill pack.
- 4. Locate the first wipe at the center of the roll.
- 5. Feed the first wipe though the dispensing orifice.
- 6. Reapply the lid to the [pail or bucket or container.]
- 7. Dispense the wipe.

THE INFORMATION IN THIS BOX IS NOT PART OF THE LABELING



For the refills:

- 1. Remove the lid from the [pail or bucket or container.]
- 2. Remove the empty refill pack material from the [pail or bucket or container.]
- 3. Press open the dispenser at center of the lid.
- 4. Open the refill pack.
- 5. Locate the first wipe at the center of the roll.
- 6. Feed the first wipe though the dispensing orifice.
- 7. Reapply the lid to the pail.
- 8. Dispense the wipe.

FOR DISPENSING FLOOR WIPES:

[Option 1 - Tub]

(With pictures depicting use)

- 1. Unfold the cloth
- 2. [Place the cloth so textured side touches the floor.] Line up long side of cloth with long side of sweeper
- 3. Wrap cloth around sweeper head so it is completely covered and push cloth into grippers

or

[Option 2 - Resealable pouch dispensing]

Open by pulling back on resealable label. Remove wet wipe, unfold and attach to sweeper. Reseal label on pouch to retain moisture.

or

[Option 3 - Pouch with lid dispensing]

Open container by pulling up on lid. Remove and discard inner label. Remove wet wipe, unfold and attach to sweeper. Close lid on package to retain moisture.

DIRECTIONS FOR USE

It is a violation of Federal law to use this product in a manner inconsistent with its labeling. [Use one or more of the following as appropriate; may be used in any order as long as entire paragraph is used] [CLEANING] [AND] [DEODORIZING]: Wipe surface with towelette until clean. Let air dry.

TO SANITIZE [AND DEODORIZE] NONFOOD CONTACT SURFACES: Use a wipe to remove gross filth [or heavy soil]. Unfold a clean wipe and thoroughly wet surface. Treated surface must remain visibly wet for a full fifteen (15) seconds. Use additional wipe(s) if needed to assure continuous 15 second wet contact time. Let air dry. [If label includes cleaning claims for grease, soap scum, grime, dirt, messes, soil, add the following as the first sentence (before "Use a wipe to remove..."): A precleaning step is required for [grease], [soap scum], [grime], [dirt], [messes] [soil].]

TO DISINFECT [AND DEODORIZE]: Use a wipe to remove gross filth [or heavy soil]. Unfold a clean wipe and thoroughly wet surface. Treated surface must remain visibly wet for a full three (3) minutes. Use additional wipe(s) if needed to assure continuous 3 minute wet contact time. [For food contact surfaces, rinse with potable water before use.] [If label includes cleaning claims for grease, soap scum, grime, dirt, messes, soil, add the following as the first sentence (before "Use a wipe to remove..."): A precleaning step is required for [grease], [soap scum], [grime], [dirt], [messes] [soil].]

TO [SANITIZE] OR [DISINFECT] HARD NONPOROUS FLOORS: If floor is heavily soiled, sweep, vacuum or mop before [disinfecting] or [sanitizing].

• [To disinfect: wipe floor ensuring that surface remains visibly wet for 3 minutes]

or

• [To sanitize: wipe floor ensuring that surface remains visibly wet for 15 seconds]

Change wipe if it becomes heavily soiled. Use more than one wipe as needed to keep floor wet for specified contact time. Allow to air dry. Do not allow anyone to walk on floor surface until completely dry.

One [_x _ inch (__ cm x __ cm)] wipe will cover approximately [__ sq. ft. (__ sq. meters)] [Note: coverage area listed on label will change proportionately with wipe surface area]. To be effective, floor must remain wet for full contact time.

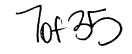
THE INFORMATION IN THIS BOX IS NOT PART OF THE LABELING

Statements in brackets [] are optional or instructional. The terms "wipe(s)", "towel(s)", "towelette(s)" and "cloth(s)" can be used interchangeably throughout except for the product primary brand name which can be only changed by notification or amendment.

F/shared/PDI/9480-5/Labels/2009/009480-00005 20091110 resub amend and H1N1.doc

Nov 10, 2009

Page 3 of 32



[The following headings are optional; choose as appropriate:] [Hospital Use] [Nursing Homes] [Doctors' Offices] [Hospices] [Healthcare Settings]

ULTRASOUND TRANSDUCERS: For use on external surfaces of Ultrasound Transducers only

To disinfect: Pre-clean ultrasound gel from external transducer to be disinfected by using a clean wash cloth. Then thoroughly wet the probe with a towelette. Treated surface must remain visibly wet for a full three (3) minutes. Use additional wipe[s] if needed to assure continuous 3 minute wet contact time. Let air dry.

[The following instructions are to be included on production labels when claims against HIV, and/or HBV and/or HCV are listed; one, two or all three of the viruses may be included on claims and directions in production labels.]

†KILLS HIV-1 (AIDS VIRUS), HEPATITIS B VIRUS (HBV) AND HEPATITIS C VIRUS (HCV) ON PRE-CLEANED ENVIRONMENTAL SURFACES/OBJECTS [AND PRE-CLEANED EXTERNAL SURFACES OF ULTRASOUND TRANSDUCERS [PROBES]] PREVIOUSLY SOILED WITH BLOOD/BODY FLUIDS in three (3) minutes at room temperature (68°-77°F) or (20°-25°C) in healthcare or other settings in which there is an expected likelihood of soiling of inanimate surfaces/objects with blood or body fluids, and in which the surfaces/objects likely to be soiled with blood or body fluids can be associated with the potential for transmission of Human Immunodeficiency Virus Type 1 (HIV-1) (associated with AIDS), Hepatitis B Virus (HBV) and Hepatitis C Virus (HCV).

[†]SPECIAL INSTRUCTIONS FOR CLEANING AND DECONTAMINATION AGAINST HIV-1, HEPATITIS B VIRUS AND HEPATITIS C VIRUS OF SURFACES/OBJECTS SOILED WITH BLOOD/BODY FLUIDS

Personal protection: When using this product, wear disposable protective gloves, protective gowns, face masks, or eye coverings as appropriate when handling HIV-1 (AIDS Virus), HBV or HCV infected blood or body fluids.

Cleaning procedure: All blood and other body fluids must be thoroughly cleaned from surfaces and objects before disinfection by the germicidal cloth. Open, and unfold first germicidal cloth to remove gross filth [or heavy soil].

Disposal of infectious materials: Dispose of used towelette in accordance with local regulations for infectious waste disposal.

Contact time: Use second germicidal cloth to thoroughly wet surface. Allow to remain wet three (3) minutes, let air dry. Although efficacy at a 30 second contact time has been shown to be adequate against HIV-1 (AIDS VIRUS), this time is not sufficient for the other non-HIV organisms listed on this label. Therefore, a 3 minute wet contact time must be used for all listed non-HIV organisms.

[Use storage/disposal statement A if canister, tub, bucket, pail or refill dispenser directions used. Use storage/disposal statement B if travel pack, Solo® Pak, soft pack, pouch, or [refill or [bulk]] packet/package] directions used.]

STORAGE AND DISPOSAL

Do not contaminate water, food, or feed by storage and disposal. [Statement not required for residential or household use products.]

[Statement A:]

Storage: Do not store near heat or open flame. When not in use keep center cap of lid closed to prevent moisture loss. Towelette Disposal: Do not reuse towelette. Dispose of used towelette in trash. Do not flush in toilet. Dispenser [or Container] Disposal: Nonrefillable container. Do not reuse or refill this container. Triple rinse and offer for recycling. If recycling is not available, put in trash collection.

[If refillable dispenser is being used, substitute the following: Refill Dispenser [or Container] Disposal: Triple rinse cracked or broken containers and offer for recycling. If recycling is not available, discard in trash.]

[Statement B:]

Storage: Do not store near heat or open flame. **Towelette Disposal**: Do not reuse towelette. Dispose of used towelette in trash. Do not flush in toilet. **Dispenser** [or Container] Disposal: Put empty travel pack [or Solo® Pak or [refill] packet [or packaging]] in trash collection.

THE INFORMATION IN THIS BOX IS NOT PART OF THE LABELING



Use sites:

Hospital and Healthcare Settings: Ambulances, Ambulatory Surgical Centers (ASC), Anesthesia, CAT Labs, CCU, Central Supply, Clinics, Dental Offices, Dialysis Clinics, Doctors Offices, Donation Centers [blood][plasma][semen][milk][apheresis], Emergency Medical Settings, Emergency Rooms, E.R., Emergency Vehicles, Eye Surgical Centers, Healthcare Settings, Health Care Facilities, Home Health Care, Hospices, Hospitals, ICU, Isolation Areas, Laboratory, Laundry rooms, Neonatal Intensive Care Units (NICU), Newborn nursery, Nursing homes, Operating Rooms (OR), Ophthalmic Offices, Orthopedics, Out-Patient Surgical Centers (OPSC), Patient Care Areas, Pediatrics, Pediatric Intensive Care Units (PICU), Physical therapy, Physician's offices, Radiology, Recovery Rooms, Rehabilitation, Respiratory therapy, Surgery, Surgical Centers, Transport vehicles and X-Ray.

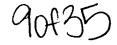
Critical Care Areas: CCU, Emergency Rooms, E.R., ICU, Neonatal Intensive Care Units (NICU), Operating Rooms, Pediatric Intensive Care Units (PICU) and Surgery.

Hospital, Healthcare, and Critical Care Use Sites: May be used on hard nonporous surfaces of: ambulance equipment surfaces; bed railings; cabinets; carts; chairs; counters; dental chairs; dental countertops; dental unit instrument trays; endodontic equipment such as apex locators; exam tables; gurneys; infant incubators [interior and exterior surfaces of]; infant warmers [interior and exterior surfaces of]; isolettes; IV poles; laboratory equipment and surfaces; loupes; operating room tables and lights; operatory light switches; oxygen hoods; physical therapy (PT) equipment surfaces; slit lamps; spine back boards; stethoscopes; stretchers; stools; tables; telephones; toilet seats; and hard nonporous outside surfaces of: amalgamators and dental curing lights; anesthesia machines and respiratory therapy equipment; apheresis machines, diagnostic equipment, dialysis machines; patient monitoring equipment, patient support and delivery equipment, pulp testers and motors; toilets; and ultrasound transducers and probes.

[The following paragraph must be used if hospital and healthcare use sites are on the label.]
This product is not to be used as a terminal sterilant/high level disinfectant on any surface or instrument that (1) is introduced discrete into the home hody, either into an incontract with the blood trees or a paragraphy sterila or an of the

This product is not to be used as a terminal sterilant/high level disinfectant on any surface or instrument that (1) is introduced directly into the human body, either into or in contact with the bloodstream or normally sterile areas of the body, or (2) contacts intact mucous membranes but which does not ordinarily penetrate the blood barrier or otherwise enter normally sterile areas of the body. This product may be used to preclean or decontaminate critical or semi-critical medical devices prior to sterilization or high level disinfection.

THE INFORMATION IN THIS BOX IS NOT PART OF THE LABELING



Use sites continued: [choose from the following areas of use as appropriate; they may be listed in any order; at least one use site (including corresponding list of surfaces) must be used on the label; "Kitchen" areas of use must be included if "food contact surfaces" directions (see "Directions" page) are used.]

Airplanes airports all around the house animal [care facilities] holding areas] [hospitals] [life science laboratories] [transportation vehicles1 athletic facilities automobile[s] [interiors] banquet halls barbershops bars** basements beauty salons boats bowling alleys buses business & office buildings butcher shops** cafeterias** campgrounds campers car[s] [interiors] catering facilities** central supply children's rooms churches classrooms clinics colleges convenience stores correctional facilities [damp] storage areas day care centers delicatessens** den dental offices doctor offices dorms dressing rooms elevator[s] [buttons] exercise facilities factories family [rooms] [areas] fast food restaurants* food processing plants**

food storage areas*1

funeral homes garage gas stations general use grocery stores** grooming establishments gym[nasium][s] healthcare settings health clubs Health Club Use: Treadmill handles, elliptical handles, exercise bikes, gym equipment home [centers] [health care] hospices hotels Hotel Use: Remote controls, telephones household indoors industry

[institutional] laundromat [institutional] facilities [institutional] kitchens** institutions laborator[y or ies] laundry rooms lavatories libraries living [areas] [rooms] locker room[s] [facilities] lounges malls

[manufacturing] plants** markets meat & poultry plants (inedible areas) ** military institutions mobile homes mortuaries motels motor homes nurserv nursing homes office[s] office buildings

Office Use: keyboard, telephone,

office equipment

ophthalmic offices patient rooms patio pharmacies phone booths physical therapy physician offices

play areas playrooms playgrounds prisons

[police and/or fire] vehicles public [facilities] [places] [restrooms] [telephone[s] [booths]] [transportation

areas] recreational centers rehabilitation

rental cars rest stops restrooms restaurants** RV

salons school[s] [buses] shelters

ships shopping centers shower & bath areas

sick rooms spas storage areas subways supermarkets** tack shops taxis

toilet areas trailers trains transportation terminals

transport vehicles trolleys

USDA inspected food processing facilities**

vacation homes warehouse clubs

[The following is required if kitchen uses are included: [**A thorough rinse with potable water is required for surfaces in direct contact with food.]

THE INFORMATION IN THIS BOX IS NOT PART OF THE LABELING



Hard Nonporous Use surfaces: faucets office machinery Appliances [exterior surfaces of] fax machines outside patio furniture [or outside of] filing cabinets [vinyl or plastic] [nonappliance knobs filing doors woodenl filing handles around the toilet patio furniture/lawn chairs ATM machines finished floors [and/or hardwood] Personal Digital Assistants barbells fixtures (PDA's) basin[s] floors [sealed] personal protective safety bathtubs floors around toilets equipment bathroom[s] fixtures [or surfaces] garbage cans [disposals] picnic tables bedside furniture plastic shower curtains garbage storage areas blenders [outside surfaces of] gas masks plastic laundry basket breath apparatus [full face] glazed ceramic tile [hamper] playground equipment cabinet [s] knobs glazed enamel tile car interiors glazed porcelain playpens carts glazed tile(s) protective headgear public [or pay] telephones cell phones [mobile] glazed tiled walls chairs railings goggles changing tables grocery carts recycling bins children's furniture grocery cart handles refrigerated storage & chrome grocery cart child seats display equipment chrome, exterior surfaces gym[nastic] equipment refrigerators [exterior of urinals and/or toilets hampers surfaces of [or closets handles [toilet][toilet flush] outside surfaces of]] clothes hampers [door] [doorknob] scales coffee makers [outside [faucet] seats surfaces] [refrigerator][telephone] shopping cart child seats [cabinet][dishwasher] shopping cart handles computer[s] [monitors] [mouse] shopping carts cooler exteriors [appliances] shower[s] [area] [curtains] counter[s] handrails counter tops hard hats [doors] [stalls] [walls] cribs headsets [head phones] signs cupboards highchairs [non-wood] silicone rubber [or PVC] cuspidors Inonfood contact hearing product desk/office surfaces of sinks desktop kevboards spectacles diaper pails kitchen counters [or surfaces] sports equipment diaper changing tables / laminate flooring (such as stainless steel [nonareas / counters Pergo) medical or dictating equipment surfaces lamps fixture] dining room surfaces and/or lawn chairs [vinyl or plastic] staplers tables** light switches stereo[s] [consoles] doorknobs linoleum storage areas stoves [exterior surfaces of [or door frames lockers drain boards [medicinal] [or medicine] outside surfaces of]] drawer pulls cabinets table tops dressing carts metal surfaces tables dryers metal work benches tables [fast food electric can openers (outside microwaves restaurant]** surfaces of [exteriors][outside telecommunications exam tables surfaces of] equipment surfaces exercise machines [equipment] non-polycarbonate plastic [devices] [headsets] exhaust fan [hood] telephone[s] surfaces face shields office furniture

THE INFORMATION IN THIS BOX IS NOT PART OF THE LABELING

Hard Nonporous
Use surfaces (continued):

telephone equipment surfaces toasters [outside surfaces of] toilets outside [exterior] surfaces of toilet handle [and/or tank] [and/or rim1 toilet seats toy boxes toy[s] [plastic] training toilets training tools trash cans [compactors] trays treadmills tubs [TV][remote[s][controls] under counters [and/or sinks] urinals [exterior surfaces of] vanity tops vending machine surfaces vinyl covered ear muffs [vinyl] wallpaper walkers walls [washable] washer/dryers[exterior][outside] washing machines weight machines wheelchairs window blinds work benches [stations]

workout equipment wrestling mats

Surfaces made of:

Acrylic
Finished woodwork
Formica
Glazed ceramic
Glazed enamel surfaces
Glazed porcelain
Metal
Plastic [e.g., polyStyrene or polyPropylene]
Sealed stone
Stainless steel
Upholstery-vinyl & plastic

Cleaning of:

bathtub rings cosmetics dirt fingerprints grease◆ grime hair gel hair spray hand [or body] lotion hard water stain limescale mildew stain mud outdoor grime pet areas [surfaces] pet stains shaving cream smudges soap soap scum+ toothpaste tough soil

[Hospital sites and Hospital surfaces are listed under "Hospital & Health Care Settings section"]

♦ [Grease and soap scum claims are not to be used on labeling with one-step cleaning/disinfection claims].

THE INFORMATION IN THIS BOX IS NOT PART OF THE LABELING



[MASTER LABEL READER'S NOTES

¹ All "germ" claims must be linked to bacteria (minimum: Salmonella and Staph) and at least one virus with a footnote or symbol. For example: Front panel: "Effective against household germs¹" Back panel: "Kills Salmonella enterica, Staphylococcus aureus, Herpes Simplex Type 2, and Influenza A/Hong Kong." Bacteria and viruses may be listed separately if desired.

The label must list one or more specific organisms at least once. When organisms are listed next to a claim, the organisms may be listed in a footnote instead of directly next to the claim. [ATCC numbers are not required to be listed on production label.]

[Bactericidal] [List of bacteria] [The following bacteria passed testing for both 15 second sanitization and 3 minute disinfection with 5% organic soil.]

Campylobacter jejuni [ATCC 29428]

Escherichia coli (E. coli) O157:H7 [ATCC 35150]

Escherichia coli (E. coli) [ATCC 11229]

Klebsiella pneumoniae [ATCC 4352]

Listeria monocytogenes [ATCC 19111]

Community Acquired Methicillin Resistant Staphylococcus aureus (CA-MRSA) [NARSA NRS123 (Genotype USA400) and NARSA NRS384 (Genotype USA300)]

Methicillin Resistant Staphylococcus aureus (MRSA) [ATCC 33592]

Pseudomonas aeruginosa [ATCC 15442]

Salmonella enterica (Salmonella) [ATCC 10708]

Staphylococcus aureus (Staph) [ATCC 6538]

Streptococcus pyogenes [ATCC 19615]

[The following bacteria passed testing for 3 minute disinfection with 5% organic soil.]

Acinetobacter baumannii, Multi-Drug Resistant [ATCC 19606]

ESBL Production Escherichia coli (E. coli) [ATCC BAA-196]

Vancomycin Resistant Enterococcus faecalis (VRE) [ATCC 51575]

[Sanitization] [List of bacteria] [Kills the following] in 15 seconds:]

Campylobacter jejuni [ATCC 29428]

Escherichia coli (E. coli) O157:H7 [ATCC 35150]

Klebsiella pneumoniae [ATCC 4352]

Listeria monocytogenes [ATCC 19111]

Community Acquired Methicillin Resistant Staphylococcus aureus (CA-MRSA) [NARSA NRS123 (Genotype USA400) and NARSA NRS384 (Genotype USA300)]

Methicillin Resistant Staphylococcus aureus (MRSA) [ATCC 33592]

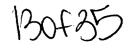
Pseudomonas aeruginosa [ATCC 15442]

Salmonella enterica (Salmonella) [ATCC 10708]

Staphylococcus aureus (Staph) [ATCC 6538]

Streptococcus pyogenes [ATCC 19615]

THE INFORMATION IN THIS BOX IS NOT PART OF THE LABELING



MASTER LABEL READER'S NOTES CONTINUED

[Fungi] [The following fungi passed testing for 3 minute disinfection with 5% organic soil] Candida albicans [ATCC 10231]

[Virucidal*] [List of viruses*] [The following viruses passed testing at a 3 minute contact time with 5% organic soil.]

*Avian Influenza A Virus(H5N1), [Strain VNH5N1-PR8/CDC-RG]

[If Avian Influenza A virus is listed on the production label ensure that only surfaces not conducive to immersion or excess liquid are listed on the label <u>or</u> list specific use sites for Avian Influenza A virus meeting criteria.]

*Herpes Simplex Virus, Type 2 [ATCC VR-734, Strain G]

*Human Coronavirus [ATCC VR-740, Strain 229E]

*Influenza A/Hong Kong Virus [ATCC VR-544]

*Respiratory Syncytial Virus (RSV) [ATCC VR-26, "Strain Long"]

[List of viruses*] [Hospital/Medical Uses] [3 minute contact time except HIV which has 30 second contact time.]

*Hepatitis B Virus (HBV) [Duck Hepatitis B Virus Surrogate] 1 [100% Duck Serum organic load]

*Hepatitis C Virus (HCV) [Bovine Viral Diarrhea Virus Surrogate] [5% organic soil]

*HIV-1 (AIDS virus) [Strain HTLV-III_B] † [5% organic soil]

¶ Mark indicates to use with HIV/HBV/HCV Directions for Use.]

[Optional: Choose one of the following statements:]

[Respiratory illnesses attributable to Pandemic 2009 H1N1 are caused by influenza A virus. This product is a broad-spectrum hard surface disinfectant that has been shown to be effective against (influenza A virus tested and listed on the label) and is expected to inactivate all influenza A viruses including Pandemic 2009 H1N1 (formerly called swine flu).

This product has demonstrated effectiveness against influenza A virus and is expected to inactivate all influenza A viruses including Pandemic 2009 H1N1 influenza A virus.

This product has demonstrated effectiveness against (influenza A virus tested and listed on the label) and is expected to inactivate all influenza A viruses including Pandemic 2009 H1N1 (formerly called swine flu).

Kills Pandemic 2009 H1N1 influenza A virus (formerly called swine flu).

Kills Pandemic 2009 H1N1 influenza A virus.]

If one step cleaner claims used <u>and</u> HIV-1/HBV/ HCV claims and/or directions for ultrasound transducers are included on the label, then the following also must be included on the same panel of the label:

▲a pre-cleaning step is required for HIV-1, HBV and HCV [and] [or] use on ultrasound transducers [or probes]. If HIV-1, HBV or HCV or ultrasound transducers are not listed on the label, any of the one step cleaning/disinfecting claims may be used without the phrase requiring pre-cleaning.

◆ Grease and soap scum claims are not to be used on labeling with one-step cleaning/disinfection claims.

"To Disinfect and Deodorize" directions must be used when label includes claims to kill odor-causing organisms. "To Sanitize and Deodorize" directions must be used when label includes claims to kill "99.9%" odor causing organisms.

Sanitizing directions must be included on all labels with 99.9% claims; disinfection directions must be included on all labels with "germ" claims.]

THE INFORMATION IN THIS BOX IS NOT PART OF THE LABELING

Statements in brackets [] are optional or instructional. The terms "wipe(s)", "towel(s)", "towelette(s)" and "cloth(s)" can be used interchangeably throughout except for the product primary brand name which can be only changed by notification or amendment.

F/shared/PDI/9480-5/Labels/2009/009480-00005 20091110 resub amend and H1N1.doc

[Optional claims and descriptors, location optional; [Footnotes or asterisks may be used with certain claims below; for more information, see Master Label Reader Notes on previous page. [Sparkling] [Refreshing] [Essential]Citrus [Zest] [Essence] [Blossom] [Scent] [Sparkling] [Refreshing] [Essential]Lemon [Zest] [Essence] [Blossom] [Scent] [Sparkling] [Refreshing] [Essential]Orange [Zest] [Essence] [Blossom] [Scent] Floral Blossom Scent Mint Scent Floral Scent Mountain Spring Scent Fresh Air Scent Orange Breeze Scent Fresh Lavender Scent Rain Forest Fresh Scent Fresh Lemon Scent Scent of Lavender Fresh Mountain Air Scent Tropical Scent Lavender Scent Ultimate Orange Scent [Fragrance] made with [plant] [botanical(s)] [extract(s)] [number to be inserted] wet cleaning and disinfecting cloths [a" x b"] [number to be inserted] towels for the price of [price to be inserted] [number to be inserted] towels free! [number to be inserted] [Textured] [household] [surface] wipes 2-Go 2-in-1 [wipe] 2 sides -- 1 for scrubbing, 1 for wiping 3 [steps] in 1-wipes, scrubs and disinfects [or sanitizes] [so you finish fast] ▲ X" x Y" _% bigger [quilted] wipes] [vs. X x Y in] [vs. __ count canister] % more wipes 99.9% Effective in Killing [or Against] Common Household Germs¹ [or bacteria] [Absorbs] [Absorbent] [wipe] A disinfectant cloth [for] [use on telephone surfaces and other telecommunications equipment surfaces] Alcohol free [use this claim only for product without alcohol in the formulation] A Quaternary [ammonium chloride] solution impregnated in a wiping cloth After use, just toss wipe[s] away Aids in reducing [or in the reduction of] cross contamination between treated surfaces All in one [cleaning power for an easy clean] [Multi-purpose] kitchen bathroom [everyday] [daily] [touch-up] [cleaning] cleaner Also available in [the] [lemon] [fresh] [kitchen] and [lavender] [varieties] Also available in [the] count value [size] and the count to-go size[s] Also available in the count size [Also] [Great] [Made] [Works] [well] [Appropriate] [on] [for] [stainless steel] [glass] [exterior surfaces] [stovetops] [microwaves] [dark glazed tile] cooktop(s) Always ready to use Ammonia free [formula] An effective counter cleaner An effective way to clean, disinfect and deodorize against odor-causing organisms on hard nonporous surfaces An effective way to disinfect hard nonporous environmental surfaces An efficient way to clean [and disinfect] [and/or sanitize] Antibacterial action [With proven] [Antibacterial] [Antimicrobial] health club equipment wipe [Antibacterial] [Antimicrobial] hotel guest room wipe [Antibacterial] [Antimicrobial] shopping cart wipe Antibacterial Cell Phone wipe Antibacterial [formula] [cleans and disinfects] Antibacterial house [household] [surface] cleaner [cloth] [wipes] [formula]

[Antimicrobial] [antibacterial] [disinfecting] and scrubbing action all in one

Anti-viral* [anti-virus*] [household] [surface] cleaner [cloth] Assures proper dilution strength for product effectiveness

Attach ['em] [them] [wipes] where you need [use] ['em] [them] [most]

Bactericidal

Bactericidal in the presence of organic soil (5% blood serum) against (insert any bacteria from List of bacteria]. [This product [product name]] is

THE INFORMATION IN THIS BOX IS NOT PART OF THE LABELING

150f35

Bath and Kitchen [disinfectant] wipes [for hard nonporous surfaces]

Bathroom: countertops, sinks, glazed tiled walls, hampers, doorknobs, tubs, showers, basins, cabinets, faucets

[Big] [Value] [Size] Canister

Bleach-free [formula]

Bonus - [number to be inserted] [free] towels

Bonus [Economy] [Great] [super] [mega] [trial] [value] [refill] [Size] [Pack]

[Break or Separate] seal and remove.

Built-in [tough] scrubbing fibers help clean away tough stains [like soap scum+] [and] [baked on [grease+] [and] [messes]]

[Can] [easily] slip [fit] into a [purse] [pocket] [backpack] [glove compartment or box] [car] [minivan] [SUV] [lunch box or

bag] [briefcase] [luggage] [suitcase]

Can help reduce the risk of cross-contamination

Can help reduce cross-contamination [on hard nonporous surfaces] [in the] [kitchen] [school] [classroom] [bathroom]

[restroom] [household] [office] [work]

Check out our website for [more] [the latest] information on germs¹ [or bacteria] that affect your family-[www.____.com]

Clean [& disinfect any room, any time]

Clean and disinfect nonporous personal protective equipment [may list use surfaces]. [Use [this product or product name] to]

Clean & disinfect hard nonporous surfaces [easily] all over the house [throughout your home]

Clean and disinfect on the go

[Clean] and [Sanitize] and [Disinfect] hard nonporous surfaces (in any room in the house] [throughout the house]

Clean hard surfaces [including toilet seats]

Clean with just a wipe or touch [up]

Cleaner [and disinfectant towel [cloth]]

Cleaner [quick] [easy] [effective] [fast] [effective] [convenient]

Cleaning [and disinfecting] your [home] [kitchen] [bathroom] [office] has never been this easy

Cleaning [of] floors

Cleans [and deodorizes] in one easy step

Clean[s] and disinfect[s] [and sanitizes] finished floors, sinks and tubs. [Use to]

Cleans and disinfects [and sanitizes] [cell phone surfaces] [telephone surfaces,] [telephone equipment surfaces,] [dictating equipment surfaces,] [and other telecommunications equipment [surfaces] [devices]]

Cleans and disinfects [and sanitizes] common hard nonporous surfaces

[Cleans and] [disinfect[s]] [and sanitizes] the following surfaces [insert use surfaces]. [[This product]]

Cleans and disinfects [and sanitizes] without scratching [surfaces]

Cleans and disinfects approximately [amount*] square feet of hard nonporous floors

[*calculate per use directions and towel size]

Cleans [and disinfects] hard nonporous floors [quickly] [wall to wall]

Cleans [deodorizes] [disinfects] [sanitizes] [eliminates odors]

[Cleans] disinfects and kills [99.9% of] [germs1] [or common household bacteria]

[Cleans] disinfects and kills [viruses*] [and common household bacteria]

[Cleans] [disinfects] [sanitizes] [Cleaner and disinfectant] [in one] [all in one [easy] step[▲]]

Cleans faster [because the [scrubbing] [texture] removes [stubborn] [stuck on] [dirt] [messes]]

Cleans hard to remove stains

Cleans on the spot with [fresh] [pleasant] [nice] [good] [great] [strong] [relaxing] [pleasing] [warm] [orange] [lemon]

[lavender] fragrance

Cleans [removes] [good on] [good for] [works great on] [great on] [tough] [soap scum+] [baked-on] [grease+] [soils] [messes] [spaghetti sauce] [kitchen messes] [dirt] [soils] [bathroom messes]

[Cleans] sanitizes, and disinfects [and deodorizes]

Cleans things you never thought a wipe could

Cleans to restore a shine!

Cleans [tough] [messes] [grease+] [baked on grease+] [messes]

Cloth

[Cloth-like texture] [Textured] [strong] [for] [with] scrubbing power

Cloth[s] [wipes] quickly remove dirt, spots and smudges

Container [tub]

Contains [name of active ingredient], the [same] active ingredient used in [Brand-name® or TM*]

*This product is not manufactured or distributed by _____® or ™

Contains no alcohol for alcohol-sensitive [equipment] [and] [surfaces] [use this claim only for product without alcohol in the formulation]

Contains [number] canisters [plus] [and] [number] refills

[Contains] same wipes [you love] [easy to grab]

THE INFORMATION IN THIS BOX IS NOT PART OF THE LABELING

Statements in brackets [] are optional or instructional. The terms "wipe(s)", "towel(s)", "towelette(s)" and "cloth(s)" can be used interchangeably throughout except for the product primary brand name which can be only changed by notification or amendment.

F/shared/PDI/9480-5/Labels/2009/009480-00005 20091110 resub amend and H1N1.doc

Nov 10, 2009

Page 12 of 32





[Product name] [or this product] Control[s] cross-contamination of common household germs¹ [or bacteria] on treated hard nonporous surfaces [and has a clean, fresh scent]

Convenient [size]

Convenient, quick and easy cleaning all around your [home] [business] [office] [workplace]

Convenient way to keep your [home] [office] [surroundings [environment] [looking] [just] clean[ed] [and disinfected] [sanitized]

Cuts grease ◆ [and grime]

Cuts grease+ and kills common household bacteria

Cuts the toughest grime and grease+ without scratching your surfaces

Cuts through the toughest grime

Decorative, [stay moist] package

Deep down clean!

Deliver[s] non-acid disinfectant [sanitizer] and cleaning performance

[Deodorizes] and [disinfects] [sanitizes] as it cleans

Designed with the planet in mind [use only with soft pak (reduced plastic) packaging]

Designer [decorator] [holiday] [seasonal] series

Destroys a common flu virus* (*Influenza A/Hong Kong)

Destroys common household [germs¹] [or bacteria and viruses*]

[Disinfect] [clean] [your cart] before you shop

Disinfects and cleans tough stains

Disinfects [health club equipment] [treadmill handles][elliptical handles][exercise bike handles][weight benches]

[Disinfect] [sanitize] and/or [touch-up clean] [Use [the product] [the wipes] to]

Disinfect [sanitize] and scrub clean

Disinfect, [sanitize] clean and deodorize hard nonporous surfaces [in rest rooms and toilet areas, behind and under sinks and counters, garbage cans and garbage storage areas, and other places where bacterial growth can cause malodors.]

Disinfect [sanitize] hard nonporous surfaces [Use to]

Disinfectant [sanitizer] on all hard nonporous surfaces in inedible product processing areas, non-processing areas [and/or exterior areas]

Disinfectant [sanitizer] [disinfecting] [sanitizing] home [house] [household] [surface] cleaner [cloth]

Disinfecting [sanitizing] [cleaning] [wipes] [formula]

Disinfects common household kitchen and bathroom bacteria

Disinfects [kitchen] [bathroom] [hard nonporous floors] [bacteria] [germs¹] [viruses*] [hard nonporous surfaces] in [just] 3 minutes

Disinfects [sanitizes] [as it cleans] [and scrubs in one easy step ▲]

Disinfects [sanitizes] hard nonporous environmental surfaces

Disinfects [sanitizes] headsets and telephones

Disinfects [sanitizes] while cleaning [up] stubborn messes

Disinfects in [just] three [3] minutes

Disinfects [odor causing] [common] [household] [kitchen and/or bathroom] bacteria

Dispenses [one wipe at a time]

Disposable

Does not contain [chlorine] [bleach] or [ammonia]

Don't just mask odors - [eliminate][neutralize] them

[Double] [dual] [two] -sided scrubbing wipes

Double or super value [size] [pack]

Double-sided scrubbing wipes

Dual action cleans up stubborn messes while it disinfects [sanitizes]

Dual [action] [purpose] [scrubs] [wipes]

Each pre-moistened and disposable wipe cleans, deodorizes and kills common household germs¹ [or bacteria] all around your [home] [business] [office] [workplace]

Each pre-moistened, disposable wipe [actually] kills germs¹ [or bacteria] [even bacteria that cause odor] [wherever you use it]

Each pre-moistened, disposable wipe has a scrubbing side for [tough stains] [tough jobs] [like] soap scum♦ and grease♦ and a softer side for wiping away everyday messes.

Earth friendly package [use phrase only with soft pak (reduced plastic) packaging]

Easiest way to keep your house clean everyday

[Easily] [Effectively] [Conveniently] cleans [and] [disinfects]

Easy [and convenient] way to [touch-up] [clean] your [home] [kitchen] [bathroom] [office] every day

THE INFORMATION IN THIS BOX IS NOT PART OF THE LABELING

Statements in brackets [] are optional or instructional. The terms "wipe(s)", "towel(s)", "towelette(s)" and "cloth(s)" can be used interchangeably throughout except for the product primary brand name which can be only changed by notification or amendment.

F/shared/PDI/9480-5/Labels/2009/009480-00005 20091110 resub amend and H1N1.doc

Nov 10, 2009 Page 13 of 32

170f35

[Easy] [convenient] [dispensing] lid [closure] [cap] [package]

Easy drop-in refill[s]

Easy flip top lid

[[Easy] one-handed [dispensing]] [dispense [wipes] with [only] [just] one hand] [grab [wipes] [a wipe] [and wipe] with [just] [only] one hand] [easily] grab [wipes] one at a time]

Easy or EZ start lid [cap]

Easy pop [top]

Easy pop-up [tub]

Easy start lid [package]

Easy to carry [around the house]

Easy to open [thread]

Easy to use [easy to refill]

Easy to use package [canister] keeps [your] wipes moist

Easy way to [clean all over the house] [disinfect your bathroom or exterior toilet surfaces]

Easy way to touch-up clean [your bathroom every day]

Eco-conscious packaging [use claim only with soft pak (reduced plastic) packaging]

[Economical] Refills available

[Economical] Refill[s] [one] [1] [two] [2] [three] [3] [four] [4] [various numbers] -pack

Economy [size]

Eco-Pack

Effective against bathroom bacteria and viruses*

Effective against [insert organisms]

Effective against flu virus* *Influenza A/Hong Kong (Hong Kong flu)

Effective against household germs¹ [and/or bacteria] [from sneezing/coughing/touching]

Effective against the common flu virus* (*Influenza A/Hong Kong)

Effective [at] [disinfecting] [and] [sanitizing]

[Effective] [cleaning] [disinfecting] [sanitizing] has never been [faster or easier] [more convenient]

Effective daily cleaner

Effective [disinfecting] [sanitizing] for use in [insert use sites]

Effective [in 3 minutes] against the following every time you wipe:

[Common] household [kitchen] [bathroom] bacteria

Odor causing bacteria

Escherichia coli (E. coli), Klebsiella pneumoniae, Pseudomonas aeruginosa, Staphylococcus aureus (Staph), and Salmonella enterica (Salmonella) [bacteria that cause food- borne illnesses]

Influenza A/Hong Kong [[stomach] flu virus and/or cold virus*], *Herpes Simplex Type 2

Effective in 3 minutes against Escherichia coli (E. coli), Staphylococcus aureus, Salmonella enterica,

Pseudomonas aeruginosa, and Klebsiella pneumoniae

Effective in the presence of 5% blood serum contamination [if HIV / HBV / HCV listed on the label add: preclean for HIV / HBV / HCV]

Effective [sanitizing] for use in [insert use sites]

Effectively cleans everyday messes

Effectively disinfects in the presence of organic soil (5% blood serum) [if HIV / HBV / HCV listed on the label add: preclean for HIV / HBV / HCV]

Effectively disinfects [sanitizes] common hard nonporous household surfaces

[Eliminates] [Destroys] [Attacks] [Gets rid of] [99.9% of] [bacteria] [germs¹] [all] around [your] [the]

[bathroom] [restroom] [kitchen] [school] [classroom] [home] [house] [office]

Eliminates potential for overspray

Eliminates [removes] [bacteria] [viruses*] [germs¹] from [insert use surfaces]

Eliminates [removes] odors

Everyday, every room disinfectant [sanitizer]

Everything you need [to clean] is already in the wipe

Exhibits effective virucidal* activity; kills *Influenza A/Hong Kong [(representative of the common flu virus)] and *Herpes Simplex Type 2 [(causative agent of genital herpes)]

Extra large wipe[s] [Y" x Z" compared to our A" x B" size]

Fast [and easy cleaning]

[Fast] [Convenient] [Portable] way to [sanitize] [disinfect] hard nonporous [household] surfaces

Fast convenient way to [clean] [disinfect] [sanitize] hard nonporous surfaces [anywhere you travel]

Fast drying; leaves no dull or sticky residue

[Finally] a wipe that cleans [and disinfects] [and sanitizes]

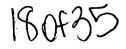
Fights germs¹ in the workplace

THE INFORMATION IN THIS BOX IS NOT PART OF THE LABELING

Statements in brackets [] are optional or instructional. The terms "wipe(s)", "towel(s)", "towelette(s)" and "cloth(s)" can be used interchangeably throughout except for the product primary brand name which can be only changed by notification or amendment.

F/shared/PDI/9480-5/Labels/2009/009480-00005 20091110 resub amend and H1N1.doc

2009 Page 14 of 32



Fits almost anywhere

Fits Swiffer® sweepers

For a powerful clean

For everyday [use] [messes]

For finished sealed wood vinyl and glazed tile hard nonporous floors

For general [cleaning] [and] [disinfecting] [sanitizing] [nonfood contact] hard nonporous surfaces

For hard nonporous surfaces [floors]

For household surfaces [all around the house] indoor and outdoor

For [light] [touch-up] daily [quick cleaning] [clean-ups] [in one easy step]

Formulated for use in daily maintenance programs with a balance of detergents, biocides and malodor counteractants that deliver effective cleaning, disinfecting and malodor control.

Formulated to aid in the reduction of cross-contamination in the home, schools, institutions and industry.

Formulated to disinfect hard nonporous, inanimate environmental surfaces including: [This product or product name]

For use [at home], [away from home], [in public places] [on the go]

For use in critical care areas [where control of the hazards of cross contamination between treated surfaces is of prime importance]

For use on [equipment] [and] [surfaces] sensitive to alcohol [use this claim only for product without alcohol in the formulation]

For use on [finished floors], [sealed floors], [glazed tile] floors], [laminate flooring], [and] [linoleum]

[For] [use] [in] kitchen[s], [and] [baths] [bathrooms] [and all around the house]

For use while traveling

For when a regular wipe [just] can't get the job done

For your toughest kitchen [and/or bathroom] messes

[Fresh] [pleasant] [nice] [good] [great] [strong] [relaxing] [pleasing] [warm] [orange] [lemon] [lavender] smell [or scent]

Freshens [as you clean]

Freshens your [home] [kitchen] [bathroom] [office]

Germicidal [house] [household] [surface] cleaner [cloth]

Germ-killing¹ [or bacteria-killing] household cleaner [cloth]

Gets rid of [eliminates] odors

Gets up stuck-on messes [so you don't have to get on hands and knees]

Grease + cutting formula [power]

Great for cleaning around the toilet

Great for [grease + cutting] [on-the-go cleaner] [touch-up cleaning]

[Great] for traveling [for use at work] [for use in public restrooms] [for use on hard nonporous surfaces] [for floor[s]] [touch-ups] [for touch-up cleaning]

Great for use in your kitchen, bathroom, and [throughout] [all over] [all around] the house

[Great] for [use or cleaning [or touch-up cleaning] on hard nonporous surfaces:

[At work/the office] [Clean-ups all over the house] [Every day or daily] [In public restrooms]

[Light cleaning or daily touch-ups [quick cleaning] [on floors] [on household surfaces indoors and out[doors]]

[On public telephones] [Playgrounds] [Recreational areas] [Throughout the house] [while traveling]

[Great] for [the] school[s] [or] [classroom(s)]

Great on-the-go disinfectant [cloth]

Great [value] [price per wipe]

Guaranteed quality every day

Handles daily clean-ups [with no need for additional sprays, sponges or buckets]

Has [leaves] a clean and/or light fresh [lemon] [rain] [floral] [lavender] [orange] [scent] [fragrance] [smell]

Has [leaves] a [fresh] [pleasant] [nice] [good] [great] [strong] [relaxing] [pleasing] [warm] [long lasting] [orange] [lemon] [lavender] scent [aroma] [bouquet] [odor] [perfume]

Heavy duty cleaner [or cleaning] [cloth]

Heavy duty disinfectant cleaner [that cleans, disinfects and deodorizes] [in one labor saving step▲]

Heavy [light] duty jobs

[Product name] [or this product] Help[s] control common household germs¹ [or bacteria] on treated surfaces while keeping your office [workplace] [station] [business] clean and dust-free

[Helps] [eliminate[s] [neutralize[s] odors with a fresh [clean] scent.

[Helps] [kill][s] [eliminate][s] odor-causing bacteria

Helps prevent cross contamination [between] [household] [hard nonporous surfaces]

Helps you finish [cleaning] fast [quickly]

Hospital disinfectant [disinfection] [use only when hospital use sites on label]

Household [disinfectant] [sanitizer]

Household surface wipes

THE INFORMATION IN THIS BOX IS NOT PART OF THE LABELING

Statements in brackets [] are optional or instructional. The terms "wipe(s)", "towel(s)", "towelette(s)" and "cloth(s)" can be used interchangeably throughout except for the product primary brand name which can be only changed by notification or amendment.

F/shared/PDI/9480-5/Labels/2009/009480-00005 20091110 resub amend and H1N1.doc

Nov 10, 2009

Page 15 of 32

Ideal [great] for many cleaning jobs in the kitchen [and the bathroom] [Improves labor results by] effectively controls [controlling] malodors Improved scrubbing fibers Includes ___ count refill [pack] [contains] _ [It's] the easiest [easier] [easy] way to grab a wipe Just [pull] [pop] [clean] wipe and toss Just wipe and throw away. [It's that easy.] Kills 99.9% of bacteria [insert any bacteria from List of bacteria] [This product [or product name]] Kills 99.9% of bacteria on hard nonporous floors [in 15 seconds] Kills 99.9% of [organism] and [organism] in 15 seconds on hard nonporous surfaces Kills [99.9% of] [common household] [bacteria] [household germs¹] [in 3 minutes] [Kill[s] [99.9% of] [effective against] [disinfect] [bacteria [salmonella]] [that cause odor] [that cause scum and slime on hard nonporous surfaces] in just] [3 minutes] Kills 99.9% of germs¹ [on hard nonporous surfaces] Kills [99.9%] of germs¹ on [health club equipment] [treadmill handles] [elliptical handles][exercise bike handles][weight benches] Kill[s] 99.9% of [remove[s]] [effective against] [odor causing] [common] [household] [kitchen and/or bathroom bacteria] Kills Avian Influenza A on environmental surfaces [testing was conducted with 5% bovine serum so pre-cleaning wording not required] Kill germs¹ [Use this product to] Kills a common flu virus* (*Influenza A/Hong Kong) [flu-causing virus] Kills a flu-causing virus* (*Influenza A/Hong Kong) Kills bacteria and viruses* in the bathroom or on the exterior toilet surfaces Kills bacteria in 3 minutes Kills [bacteria] [viruses*] while it cleans tough [bathroom messes] Kills common household bacteria [and viruses*] Kills Common [Kitchen] [Household] [Bathroom] Germs¹ [or bacteria] [Kills] [Effective against] [MRSA] [(Methicillin Resistant Staphylococcus aureus)] Kills [eliminates] [99.9%] [insert any bacteria from List of bacteria] on hard nonporous surface Kills [eliminates] [disinfects] [kitchen] [bathroom] [common] [household] [bacteria] [viruses*] [germs¹] [Kills] [Eliminates] [Removes] [Destroys] 99.9% of [bacteria] [germs¹] [and leaves surfaces] [clean and] [disinfected] Kills flu virus* (*Influenza A/Hong Kong) Kills [germs¹ [or bacteria] ordinary soap can't] [germs¹ [or bacteria] that ordinary cleaners don't] [germs¹ [or bacteria] while it cleans] Kills household [exterior] toilet surface [bathroom germs¹ [or bacteria]] [Kills Influenza A]/Hong Kong (Hong Kong flu) and *Herpes Simplex Type 2 Kills odor causing bacteria Kill[s] [remove[s]] [effective] against [common] household viruses* [*Herpes & flu (Influenza A/Hong Kong)] Kill[s] [remove[s]] [effective] against [the following] [organisms]] [HIV] Human immunodeficiency virus type 1 [The virus* that causes the] [flu (*Influenza A/Hong Kong)] [insert from List of bacteria and/or viruses] Kills [the] cold [and flu] virus* *Effective against common cold virus caused by Coronavirus Kills [the common flu virus* (*Influenza A/Hong Kong)] [the flu virus* *Influenza A/Hong Kong] [the most common flu virus* (*Influenza A/Hong Kong)] [Kitchen] and/or [Bathroom] [disinfecting] wipes Large [size] [actual size of wipes] [textured] [wipes] [disinfecting cloths] Large, thick and quilted [cloth] for everyday cleaning Leaves [behind] [light] [long-lasting] [a shine every time] [clean] fresh [citrus] [floral] [orange] [[scent][every time you wipe]] Leaves hard nonporous surfaces disinfected Leaves [household] [bathroom] [restroom] surfaces sanitary Leaves your bathroom fresh and clean in [just] minutes Leaves your [home] [kitchen] [bathroom] [office] clean [and] disinfected [and smelling fresh] Less [reduced] packaging [less to throw away]

Low price per wipe

Low-streak [-residue] [formula] [for] [is great on] [glass] [mirrors] [dark countertops] [stainless steel]

[Makes] [wipes] [as] easy to grab [as they are to use]

Makes [your job] [cleaning] [easier] [easy]

THE INFORMATION IN THIS BOX IS NOT PART OF THE LABELING

200f35

Makes your job easier in the kitchen/bathroom

Meets efficacy standards for [hospital type] disinfectant [or sanitizing] wipes. [[This product]

Moisture lock lid

Moist household [cleaning] wipes

Moist Wipes

More absorbent [to clean up spills]

Multi [action] [clean]

Multi-purpose cleaner [and disinfectant] [Multi [-refill] pack]

Multi-room disinfectant [disinfecting] cleaner

Next wipe pops up automatically [every time] [!]

No bottles, no sponges, no mess

No canister needed

No hassle lid [cap]

No mixing [and/or spraying] [and/or fuss] [and/or need to rinse]

No [mixing] [spraying] [mess] [fuss] [no muss]

No more need to get on your hands and knees to [scrub] [clean] stubborn spots

No [pinched fingers] [rips] [tears]

Non-abrasive

Non-scratch[ing] clean[ing] of showers and tubs, shower doors and curtains, fixtures and exterior toilet bowl surfaces Non-scratching [wipe]

Non-woven, disposable [cloth][towelette[s]] [wipe[s]], pre-saturated with a quaternary disinfectant cleaner.

[This product or product name] are [is a]

No rinsing required [use with sanitizing directions or nonfood contact surface disinfection only]

No sponges, no rags, no buckets, no mess

Not for sale in [insert name of state(s)]

No threading [required]

Odor [elimination] [neutralization]

One side is like a scrubbing sponge, the other is like a wipe

One step ▲ cleaning [and/or disinfecting] [and/or deodorizing] disinfect and/or touch-up clean] [cleans and/or disinfects and/or deodorizes] [anytime] [daily] [every day] [in one easy step ▲] [everywhere] [anywhere] [on hard nonporous] [bathroom and/or kitchen] surfaces [on household surfaces]

One step ▲ disinfectant and bactericidal according to the current AOAC Germicidal Spray Products as Disinfectants Method modified in the presence of 5% organic serum against [insert any bacteria from List of bacteria]

One step A disinfectant cleaner that is effective against a broad spectrum of bacteria when used as directed

One [wipe] at a time dispensing

On hard nonporous, inanimate environmental surfaces this product kills the following [bacteria] [viruses*] [germs¹]:

On-the-go disinfectant

Our most powerful cleaning formula ever

[Package][insert type of package] made from [x%] recycled materials

Perfect for cleaning up [around the toilet]

Perfect for disinfecting [sanitizing] [exterior toilet surfaces or around the exterior toilet surface]

Perfect size for kitchens [and/or bathrooms]

Phosphate free

Picks up [Traps] [particles] [dust] [dirt] [hair] [crumbs]

Pop and [clean] [go]

Pop-up [-cap] [top]

Pop up dispensing

Portable [pack] [size] [can be reattached] [with bracket]

Powerful cleaner for kitchen and bath

Powers through [tough messes] [the dirt] [the grime] [grease+] and [helps] [eliminate(s)] [neutralize(s)] odors

Premeasured

Premoistened [Towelettes]

Pre-moistened [cleaner and] disinfectant towel [or cloth]

[Premoistened] [wet] disinfecting [textured] [antibacterial] [wipes] [towelettes] [cloths]

Premoistened [wet] household cleaning[sanitizing] wipe

Premoistened with a special cleaning formula [to handle daily clean-ups without bottles, sponges, or buckets] [product name are]

Proven "one-step" ▲ disinfectant [cleaner] which is effective in the presence of 5% serum contamination

Pull-N-Wipe lid [cap]

Pull n' go [pack]

THE INFORMATION IN THIS BOX IS NOT PART OF THE LABELING

[Put[s] wipes [where you need [or use them] [or want them]] [within [easy] [arms] reach [or at your fingertips]]

Quaternary dispersal with no hazard of cross contamination

Quick [and easy] [and convenient] way to [clean] [sanitize] [touch-up][and] [disinfect] [hard nonporous surfaces] [your bathroom [or exterior toilet] surfaces] [This product or product name is the]

Quick and Easy Cleaning

Quick and easy way to [clean] [and] [disinfect] [sanitize][the following hard nonporous surfaces] [nonfood contact surfaces] [anywhere you travel]: [insert use surfaces]

[Quick] [convenient] way to [clean] [and] disinfect your [household] [kitchen] hard nonporous surfaces. [[This product] [is]

Quick drying

Quick easy [clean-ups]

[Quickly] eliminates [lingering] [food] odors on surfaces

[Quickly] [removes] [bacteria] [viruses*] [germs1] [insert organisms]

Quickly wipe down commonly touched surfaces around the kitchen including [insert use surfaces] [bacteria] [viruses*] [germ¹] [throughout the house]

Quilted [wipe] [pre-sprayed towels]

Ready pull

Ready to [sanitize] [on] the following [bathroom/household/public] hard nonporous surfaces: [List sites]

[Ready to] [great for] [use] [on] [cleaning and disinfecting] [cleaning and sanitizing] the following [specialty] surfaces: [List sites]

Ready to [use] [clean] [disinfect] [on] the following [kitchen/bathroom/household/public] hard nonporous surfaces: [List sites]

Ready to use, [the product] [the wipes] are [always]

Recyclable [package]

Reduce risk of cross contamination on hard nonporous surfaces

Reduces [packaging] waste [by x%] [when compared to regular canister or bucket or pail]

[Refill] package contains [one] [1] [two] [2] [three] [3] [four] [4] [various numbers] [wet] [pre-moistened] [wipe(s)] [refill[s]] [roll[s]]

Refill [size] [value] [pack]

Refillable [with ____# wipes] [dispenser] refill [pack] [for dispenser]

Regular [wipe] [size] or large [wipe] [size]

Removes and cleans: [insert soils]

Removes the grime [to give you more time] [so you can have more time]

Removes tough stains

Resealable [stay-moist] pouch [inside]

Resealable pouch [package] [container]

Reuse your [empty] canisters [again [and again]] [!]

Sample

Sanitize[r][s]

[Sanitizes] [Disinfects] hard nonporous surfaces [that people touch]

[Sanitize] [Disinfect] your household surfaces [including] [booster seats] [strollers] [car seats]

[Sanitize] [deodorize] hard nonporous surfaces

Sanitize hard nonporous nonfood contact surfaces [Including toilet seats]

Sanitize hard nonporous, pre-cleaned surfaces

Sanitizes [TV] [DVD] [Video Game] remote controls

Saves [steps][time]

Scrub-N-Wipe[s]

Scrubbing [house] [household] [surface] [wipes] [cleaner]

Scrubbing [power] [side] of a sponge in a disinfecting wipe

Scrubs like no other [wipe]

Soft side for wiping [cleaning] dirt away and disinfecting

[So] [household] surfaces are more than [just] [clean] [they're] [sanitized] [and] [disinfected]

Specially formulated for a variety of hard nonporous surfaces [kitchen surfaces]

[Specially formulated] for [daily] use [in or on] [to clean kitchen soils] [messes] such as grease*, grime, crumbs, fingerprints

[Specially formulated] for [use in] the bathroom

Specially formulated to clean [a variety of surfaces] [throughout] [all over] [around] the house [kitchen and bathroom]

[Specially formulated] use daily [to clean bathroom soils such as soap, soap scum+ toothpaste, hair spray, hair gel, cosmetics, shaving cream and hand and body lotion]

THE INFORMATION IN THIS BOX IS NOT PART OF THE LABELING

[Spot clean[ing]] [touch-up clean[ing]] with a [fresh] [pleasant] [nice] [good] [great] [strong] [relaxing] [pleasing] [warm] [orange] [lemon] [lavender] smell or scent [Strong] [absorbent] [durable] [thick] [extra-large] [larger] [tough] [wipe] [Strong] [durable enough] for [tough] [messes] [jobs] [stains] [all around the house] Strong, Real Cloth Wipes Strong wipe for tougher [jobs] [messes] Super size Telephone [cleaner [and] disinfectant wipes] [Textured cloth] gets up stubborn stuck on messes Textured [cloths] [towelettes] clean floors faster [and easier] Textured for better [cleaning] [scrubbing] power Textured [scrubby] [rough [side]] [scrubbing fibers] for [scrubbing] [cleaning] [removing] [wiping] [tough] [stains] [soils] [messes] Textured [wipe] [cloth] [towelette] [for tough jobs] The convenient way to keep your home looking "just cleaned" The easy way to clean [and disinfect] [all over] [your] [the] [bathroom] [kitchen] [house] [office] [workplace] The great alternative to regular mopping The smart [way to] clean [and disinfect] [and sanitize] The uniquely designed cap with recessed reservoir enables you to keep every wipe its freshest...even the leftovers from your last pull The wipe that is [strong] [durable] [thick] [heavy] enough to scrub [and] [clean] The wipe to use when you don't have much time There are many uses for [product name] and here are a few: [Bathroom surfaces] [Kitchen surfaces] [Kid's or child's [play] room] [family den] [Window blinds] These wipes are a convenient and quick way to disinfect surfaces all around your [home] [business] [office] [workplace] These [wipes] [towelettes] [cloths] will not harm [most] surfaces Thick wet mopping cloths for easy cleaning and disinfecting This product contains no [phosphates] [phosphorous] [compounds] [This product] is [also] great on the "go" in [add use sites] This [outer][selling][package] [container][canister] contains x% post consumer [material][plastic][resin] To Clean and Deodorize To Go[!] [To Go] [purse] [trial] [travel] [pocket] size [pouch] [pak] Touch-ups [Touch-up] clean[s] and disinfect[s]] [and sanitize[s]] Tough enough to do the bigger cleaning jobs. Tough on [messes] [and] [odor] [Tough] [Thick] wipe(s) for tough [cleaning] [messes] Traps & locks away [dirt] [grease♦] [messes] [crumbs] [hair] [lint] [dust] [greasy♦ messes] [Travel] [portable] [pack] Travel [size] Trial [size] [pack] [paper towel] size [___" x ___"] Triple action Try me Tub refill Tub with pop-up action Twin pack Two-in-one wipe Two in one action [cleans and disinfects [and sanitizes] in one easy step ▲] Use [daily] to clean bathroom [messes] like [soap] [soap scum+] [toothpaste] [hair spray] [hair gel] Use every day in every room [throughout the house] Use everywhere or anywhere on hard nonporous surfaces Use [in] [on] [public toilet seats] [Laundromats] [camp sites] [cleaning pet areas] [hotels] [motels] [lodging] [grocery] [carts and baskets] Use in [public] places where germs¹ [or bacteria] may be of concern Use on hard nonporous surfaces anywhere [you travel] [throughout the house]

THE INFORMATION IN THIS BOX IS NOT PART OF THE LABELING

230+25

Use on hard nonporous surfaces only: [stainless steel] [Formica®] [glass] [glass tables] [glazed tile] [Test wipe on small inconspicuous area first.]

Use on kitchen and bathroom hard nonporous floors

[Use the product or the wipes] for [light] touch-up [every day] [daily] [quick cleaning] [clean-ups] [all over the house] [anytime] [anywhere]

Use [the product] [the wipe[s]] throughout the house

Use them [on kitchen counters] before and after cooking [to kill] [common] [bacteria] [viruses*] [germs1]

Use them [insert use sites] [where [bacteria] [viruses*] [germs¹] are a concern.]

Use to clean, deodorize, and disinfect hard nonporous surfaces in the nursery

Use to disinfect hotel room remote controls

Use to disinfect [kitchen] [hard nonporous surfaces] [before] [after] [cooking] [preparing] [meals] [dinner]

Use to disinfect [sanitize] hard nonporous surfaces [that people touch]

Use to disinfect shopping [grocery] cart handles and shopping [grocery] cart child seats

[Use to] refill[s] [count] [wipe] canisters or tubs

Use to sanitize hard nonporous surfaces

Use wipes to kill influenza A/Hong Kong on bath and kitchen hard nonporous surfaces

Use wipes [to kill [list organisms]] on bath and kitchen hard nonporous surfaces

[Value Pack] [Value size] [Value twin]

Versatile [disinfectant [or disinfecting] cleaner]

Virtually [Lint Free] [streak free] [clean] [shine]

Virucidal* [Kills viruses*]

Virus* killing household cleaner

Wet [household and/or disinfecting] wipes

Wet wipes [___" x ____"]

Will not leave grit or soap scum

Will not [scratch] [harm] most surfaces

Wipe away the flu virus* [this season] (*Influenza A/Hong Kong)

Wipe away [Wipes out] odors

Wipe down shopping [grocery] cart handles and child seats

Wipe [material] made from [x] % [sustainable] [ingredients] [fibers] [May be used only when cellulose wipe material used]

Wipe that disinfects [or sanitizes] [while it cleans up [stubborn] [stuck-on] [messes]]

Wipe[s] [material] made from [x] % [sustainable] [and] [renewable] [wood pulp] [plant based] [ingredients] [fibers]

Wipe[s] [material] made from trees grown using [sustainable] [renewable] [managed forestry] [farming] [practices]

Wipes out 99.9% of common household germs¹ [microbes] [or bacteria]

Wipes out 99.9% of germs¹ [or bacteria] that commonly infect your home

Wipes out a common flu virus* (*Influenza A/Hong Kong) [flu-causing virus* (*Influenza A/Hong Kong)]

[Wipes out] [Kills] 99.9% of [common] [household] [bacteria] [viruses*] [germs¹]

[Wipes out] [Kills] 99.9% of viruses* and bacteria [including the flu virus* (*Influenza A/Hong Kong)]

[Wipes out] [Kills] [eliminates] 99.9% of [list organisms] in [just] [3 minutes]

[Wipes out] [Kills] germs¹ [or bacteria] [while it cleans] [that cause odor]

[Wipes out] [Kills] [the] flu virus* (*Influenza A/Hong Kong)

Wiping [smooth] [soft side] for cleaning dirt away and disinfecting

[With a] [fresh] [clean] [citrus] [lemon] fragrance

With a pleasant fragrance

With extra cleaning power

Works [great] on [shiny] [high gloss] [high shine] surfaces [like stainless]

Worry free [disinfecting][sanitizing] [cleaning]

[Wow] scrubs like a sponge

[X%] more wipes [free] [[vs. {count} wipe [canister] [package]]

X% [more] [wipes] [free] [vs. Z count] [canisters] [packs]

X% reduction in packaging [material]

THE INFORMATION IN THIS BOX IS NOT PART OF THE LABELING

[15 second sanitization claims:] [Link (with symbol or footnote) all 15 second claims to one or more bacteria listed below or list bacteria next to claim]

15 second sanitization

15 seconds is all it takes to kill 99.9% of bacteria

Effective in 15 seconds against the following every time you wipe:

[Common] household [kitchen] [bathroom] bacteria

Odor causing bacteria

Escherichia coli (E. coli), Klebsiella pneumoniae, Pseudomonas aeruginosa, Staphylococcus aureus

(Staph), and Salmonella enterica (Salmonella) [bacteria that cause food-borne illnesses]

Kills [99.9% of] [common household] [bacteria] [household germs¹] in 15 seconds

[Kill[s] [99.9% of] [effective against] [bacteria [salmonella]] [that cause odor] [that cause scum and slime on hard nonporous surfaces] in just] 15 seconds

Kill[s] 99.9% of [remove[s]] [effective against] [odor causing] [common] [household] [kitchen and/or bathroom bacteria] in 15 seconds

Sanitizes [household] [bathroom] [hard nonporous surfaces] [in just 15 seconds]

Sanitizes in [just] 15 seconds

[Wipes out] [Kills] 99.9% of germs¹ [bacteria] in [just] [15] seconds

[insert product name] or [This product] cleans, deodorizes, and disinfects common hard nonporous indoor and outdoor surfaces. These pre-moistened, [insert scent from list above] wipes contain scrubbing fibers for effective everyday cleaning and for tough stains, such as soap scum+ and baked-on grease+. Effective in 3 minutes against Staphylococcus aureus, Salmonella enterica, Klebsiella pneumoniae, Escherichia coli and Pseudomonas aeruginosa. Effective against flu virus* *Influenza A/Hong Kong.

Pre-moistened [pre-soaked *or* pre-sprayed *or* pre-wetted] towels are effective for everyday cleaning, deodorizing and disinfecting. Effective in 3 minutes against Staphylococcus aureus, Salmonella enterica, Klebsiella pneumoniae, Escherichia coli and Pseudomonas aeruginosa. Kills Influenza A/Hong Kong. Cleans and disinfects common hard nonporous surfaces. General use: Kitchen and bathroom surfaces, doorknobs, telephones, cribs and toys.

THE INFORMATION IN THIS BOX IS NOT PART OF THE LABELING

[Note: The following claims can be used only for 6 months]

[Better] [New] [Improved] [Stronger] [Thicker] Wipe [!]

[Better] [new] [&] [improved] [dispensing] lid [closure] [cap] [package] [dispensing] [better [than before]

Cleans better than [before] [ever]

[Improved] [better] [cleaning] [wipes] [with] [criss-cross] [ridges]

[Improved] [more] [better] [cleaning] [power] [performance]

Introducing

More towels

More Wipes [count]

[New] [thick] [textured] [wipe] [tougher] [thicker] wipe for tougher cleaning

New [and Improved]

[New] [Now] [Low-streak] [-residue] [formula] [Wipe] [Delivers] [A] Clean you can [see]

[New] Easy [Start Lid] [Start Package] [Convenient Package] [to store packaging]

New larger [bigger]-sized wipe

New larger size [New] [now] [even] stronger [wipe[s]] [a] [better wipe[s]]

New, [number] [% larger towels than before] [use this for 6 months after converting to larger towel]

New [package] [packaging] same great wipe

[New] [Package] [packaging] uses [x%] less material (plastic)[then] [when compared to] [regular] containers [or canisters]

New top

Now available

[Now] ____% stronger

[Now] 2x [2.5x] [3x] [4x] [5x] stronger

Now cleaning is [faster] [easier] than [ever] [before]

[Now] cleans better on grease+

[Now] [even] [more durable] [stronger] [softer] [wipes] [than] [before] [ever]

[Now] [number of wipes] [even] [more] wipes [Now] [Reinforced] [With] Quilted [strength]

[Now] [with] [criss-cross] [raised] [ridges] [V-shaped] [pattern] [for] [better] [improved] [cleaning] [performance] [power]

Now with [number to be inserted] extra towels

[Now with] quilted wipe

[Now] [x times] the [grease+] cleaning power

[Scrubs] (&) [cleans] [better than ever]

[Stronger] more durable [wipe]

Thick[er] [wipe] [with] cloth-like texture

[Wipes] stay[s] wet [moist] longer

X% [Bigger] [larger] [quilted] wipes

[x%] more grease (cleaning) [cutting] power

[x%] thicker wipes

THE INFORMATION IN THIS BOX IS NOT PART OF THE LABELING

[The following graphics and statements are optional. They may be placed anywhere on label/container]









NOT A BABY WIPE

NOT FOR USE ON SKIN

[This graphic shows use of the wipe dispenser.]

NOT FOR CLEANING OR SANITIZING SKIN

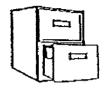
THE INFORMATION IN THIS BOX IS NOT PART OF THE LABELING



[The following graphics and statements are optional.]
They are used to show examples of places the product can be used]







OFFICE



CAR

DOOR KNOB



DESKTOP

FAUCET

KITCHEN COUNTERS



CHANGING TABLE

EXTERIOR OF

REFRIGERATOR



AND SINKS

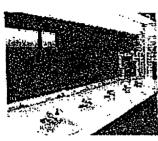
EXTERIOR OF

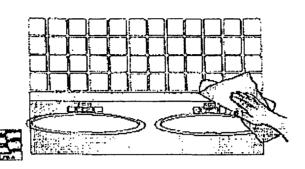


STOVE

THE INFORMATION IN THIS BOX IS NOT PART OF THE LABELING

[The following graphics and statements are optional.]
They are used to show examples of places the product can be used]



















TUB

SHOWER STALLS

PHONES

TOILET SEATS



FINISHED FLOORS

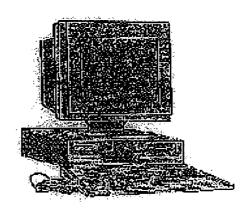
THE INFORMATION IN THIS BOX IS NOT PART OF THE LABELING

[The following graphics and statements are optional.]
They are used to show examples of places the product can be used]

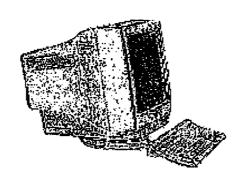




COMPUTERS

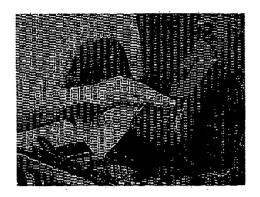


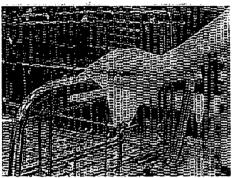
COMPUTER KEYBOARDS

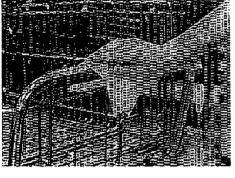


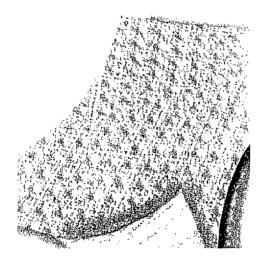
THE INFORMATION IN THIS BOX IS NOT PART OF THE LABELING

[The following graphics and statements are optional.] They are used to show examples of places the product can be used]

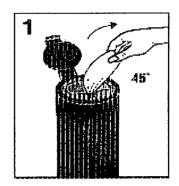








[One side scrubs] [One side wipes]





THE INFORMATION IN THIS BOX IS NOT PART OF THE LABELING

3/035

[The following graphics and statements are optional.]
They are used to show examples of places the product can be used]



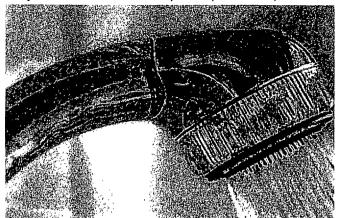
Not a Skin Wipe. For Use on Hard Surfaces Only.



Not a Skin Wipe. For Use on Hard Surfaces Only.

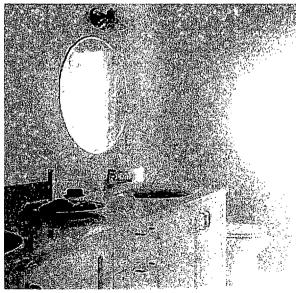
THE INFORMATION IN THIS BOX IS NOT PART OF THE LABELING

[The following graphics and statements are optional.
They are used to show examples of places the product can be used]









THE INFORMATION IN THIS BOX IS NOT PART OF THE LABELING

330£35

[The following graphics and statements are optional.

They are used to show examples of places the product can be used]

[Logos/Trademarks]







[Logos/Trademarks]

[Graphics]





[Graphics]

[Logo]

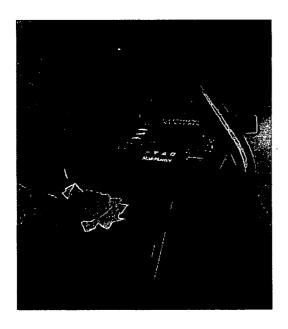




THE INFORMATION IN THIS BOX IS NOT PART OF THE LABELING

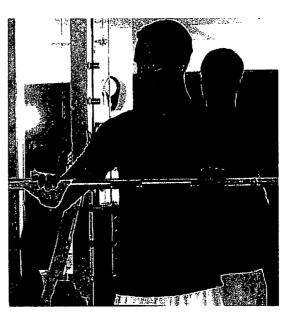
[The following graphics and statements are optional.

They are used to show examples of places the product can be used]





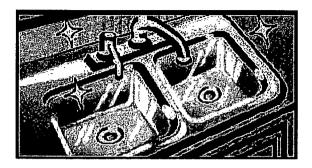




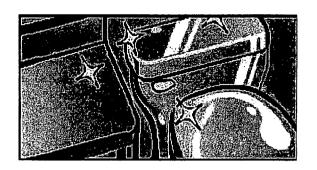
THE INFORMATION IN THIS BOX IS NOT PART OF THE LABELING

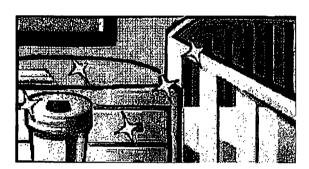


[The following graphics and statements are optional.
They are used to show examples of places the product can be used]

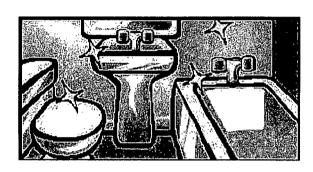


[Graphic above to be used only when "glazed tile" is listed on label use sites.]





[The checkmark/circle graphics below will be used as bullets with EPA approved optional claims]



[Cloth] [Towel] [Towelette] [Wipe][Made with] Tencel® [Tencel® is a registered trademark of Lenzing AG.]



[Logos/Trademarks]



THE INFORMATION IN THIS BOX IS NOT PART OF THE LABELING