

9480-5

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UNITED STATES ENVIRONMENTAL PROTECTION AGENCY



UNITED STATES ENVIRONMENTAL PROTECTION AGENCY  
WASHINGTON, D.C. 20460

OFFICE OF PREVENTION, PESTICIDES AND TOXIC SUBSTANCES

DEC 23 2008

Ms. Cristina Griffin  
Agent for Professional Disposables International, Inc. (PDI)  
Delta Analytical Corp.  
12510 Prosperity Drive, Suite 160  
Silver Spring, MD 20904

Subject: **Sani-Cloth Germicidal Disposable Cloth**  
EPA Registration Number 9480-5  
Letter Dated September 25, 2008  
EPA received date September 26, 2008

Dear Ms. Griffin:

The following amendment, submitted in connection with registration under the Federal Insecticide, Fungicide, and Rodenticide Act (FIFRA), as amended is acceptable with the following comments.

**Proposed Amendments:**

- Agency letter dated 9/3/08

**General Comments:**

1. On page 3, revise the HIV directions by placing the "Special Instruction...Body Fluids" statement above the "Personal Protection" Section.
2. On page 3, revise "Personal Protection" Section under HIV directions by deleting the term, or, and replace it with "and" such that it reads ".... Face masks, *and* eye coverings..... body fluids"
3. On page 4, revise the "Hospital and Health Care Settings" section by deleting the sentence, "Some organisms are removed from the surface by thoroughly wiping the surface with the towel." Also, delete the phrase, "Most remainings."
4. On page 9, revise the 18<sup>th</sup> claim by deleting the term, "All purpose," from the statement, "[Multi-purpose] Kitchen bathroom [everyday] [daily] [touch-up] [cleaning] cleaner".

CONCURRENCES

SYMBOL							
SURNAME							
DATE							

UNITED STATES ENVIRONMENTAL PROTECTION AGENCY

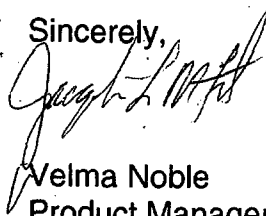
- 5. On page 9, revised the 22<sup>nd</sup> claim by qualifying stovetops, cooktops, and microwaves as nonfood contact surfaces by stating "Exterior surfaces of [stovetops] [microwaves] cooktop(s)."
- 6. On page 9, revise the 26<sup>th</sup> claim to read "An effective way to *clean, disinfect and deodorize* against odor-causing organisms on hard non-porous surfaces".
- 7. On page 10, revise the 6<sup>th</sup> claim by deleting the phrase, "[with a]."
- 8. On page 10, revise the 12<sup>th</sup> claim by deleting the phrase, "bacteria [germs]" and state "cross-contamination" ....
- 9. On page 10, revise the 13<sup>th</sup> claim, by deleting the phrase, "that affect your family".
- 10. On page 10, delete the 47<sup>th</sup> claim, "Contains [name of active ingredient]...." because it is comparative claim with another product.
- 11. On page 11, revise the 3<sup>rd</sup> claim by deleting the phrase, "the spread of" and replace with "cross contamination common household germs....."
- 12. On page 12, revise the 32<sup>nd</sup> and 35<sup>th</sup> claim by adding the phrase, "except against HIV," because the efficacy data for HIV was not conducted in soil..
- 13. On page 13, revise the last claim by deleting the "[bacterial] [viral]".
- 14. On page 14, revise the 20<sup>th</sup> claim by deleting the phrase, "and [or] bacteria instead of germ paper towels, sponges and rags".
- 15. On page 16, revise the 17<sup>th</sup> claim by deleting the term, "Everywhere".

General Comments

A stamped copy of the acceptable labeling is enclosed. Submit one (1) copy of your final printed labeling before distributing or selling the product bearing the revised labeling.

Should you have any questions or comments concerning this letter, please contact Drusilla Copeland at (703) 308-6224 or Velma Noble at 703-308-6233.

Sincerely,



Velma Noble  
Product Manager (31)  
Regulatory Management Branch I  
Antimicrobials Division (7501P)

CONCURRENCES

CONCURRENCES							
SYMBOL							
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DATE							

3  
36

# SANI-CLOTH

## GERMICIDAL DISPOSABLE CLOTH

### ACTIVE INGREDIENTS

n-Alkyl (68% C <sub>12</sub> , 32% C <sub>14</sub> ) dimethyl ethylbenzyl ammonium chlorides .....	0.14%
n-Alkyl (60% C <sub>14</sub> , 30% C <sub>16</sub> , 5% C <sub>12</sub> , 5% C <sub>18</sub> ) dimethyl benzyl ammonium chlorides .....	0.14%
<b>OTHER INGREDIENTS</b> .....	<b>99.72%</b>
<b>TOTAL</b> .....	<b>100.00%</b>

ACCEPTED  
with COMMENTS  
in EPA Letter Dated:

**DEC 23 2008**

Under the Federal Insecticide,  
Fungicide, and Rodenticide Act as  
amended, for the pesticide  
registered under EPA Reg. No. 9480-5

**KEEP OUT OF REACH OF CHILDREN**

## CAUTION

See back [side] panel for additional precautionary statements

### NET CONTENTS

\_\_\_ # OF CLOTHS [SIZE of each cloth]

EPA Reg. No.: 9480-5

EPA Est. No. : 9480-NY-1

[or EPA Est. No. A=9480-NY-1, B=72956-WI-1

Alpha character will precede batch code on product]

[Manufactured by [or for]:]

Professional Disposables International, Inc.

Two Nice-Pak Park

Orangeburg, NY 10962-1376

[For information call: [phone number to be inserted]] [website address]

### PRECAUTIONARY STATEMENTS:

**Hazards to humans and domestic animals.**

**CAUTION:** Causes moderate eye irritation. Avoid contact with eyes and clothing. Wash hands before eating, drinking, chewing gum, using tobacco, or using toilet.

### FIRST AID

**If in eye:** Hold eye open and rinse slowly and gently with water for 15-20 minutes. Remove contact lenses, if present, after the first 5 minutes, then continue rinsing eye. Call a poison control center or doctor for treatment advice.

[For additional information in case of emergency call toll free [phone number to be inserted]].

Have the product container or label with you when calling a poison control center or doctor or going for treatment.

### PHYSICAL OR CHEMICAL HAZARDS:

Combustible. Do not use or store near heat or open flame. Do not use on natural marble, windows, unpainted wood, brass, clear plastic or colored grout.

### THE INFORMATION IN THIS BOX IS NOT PART OF THE LABELING

Statements in brackets [ ] are optional or instructional. The terms "wipe(s)", "towel(s)", "towelette(s)" and "cloth(s)" can be used interchangeably throughout except for the product primary brand name which can be only changed by notification or amendment.

[Use one of the following as applicable to type of container.]

**[To Dispense TOWELETTES] [or WIPES] [or TOWELS] [or CLOTHS]:**

Remove lid [and discard inner seal] [from container or canister.] Find center of wipe roll, remove first wipe for use, twist corner of next wipe into a point and thread through the hole in the [container or] canister lid. Pull through about one inch. Replace lid. Dispense remaining wipes as necessary by pulling out at an angle. When not in use keep [center cap of] lid closed to prevent moisture loss.

**TRAVEL PACK:**

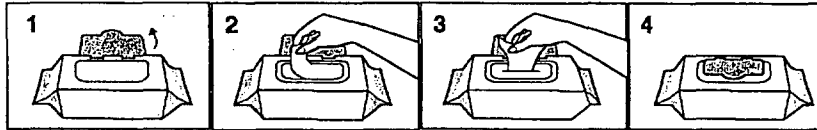
Peel back label slowly. Pull out wipes as needed and reseal label. Unfold wipe.

**PACKET/PACKAGE:**

Tear open packet [package]. Unfold wipe.

**To Dispense [or To use] [SOLO® PAK] [or soft pack] [or product]:**

Open package lid. Completely remove inner seal. Pull out wipe. [The next wipe pops up automatically.] Snap lid closed after use to retain moisture.



DO NOT FLUSH • STORE AT ROOM TEMPERATURE  
DISPOSE OF USED WIPES IN TRASH RECEPTACLE • KEEP SOLO® LID CLOSED WHEN NOT IN USE  
SOLO® is a registered trademark of Nice-Pak Products, Inc.

**REFILL PACKET:**

This refill package is made for use only in a [product name] container; do not use this product in a container for another product. Do not use the refill wipes in a container that is cracked or broken. Discard the cracked or broken container in accordance with the container disposal instructions on the label.

**[Option 1]**

Remove [entire] lid from container. Tear open refill [package] at [notch] [mark] [arrow] and place [wipe] roll in empty container. Follow information on container to dispense wipes.

**[Option 2]**

Remove [entire] lid from container. Tear open refill [package] at [notch] [mark] [arrow]. Place [entire] refill package of wipes in empty container. Follow information on container to dispense wipes.

**GENERIC:**

Open lid. Pull out wipe. Close lid tightly.

**Bucket [or pail or container]**

1. Remove the lid from the [pail or bucket or container.]
2. Press open the dispenser at center of the lid.
3. Open the refill pack.
4. Locate the first wipe at the center of the roll.
5. Feed the first wipe though the dispensing orifice.
6. Reapply the lid to the [pail or bucket or container.]
7. Dispense the wipe.

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For the refills:

1. Remove the lid from the [pail or bucket or container.]
2. Remove the empty refill pack material from the [pail or bucket or container.]
3. Press open the dispenser at center of the lid.
4. Open the refill pack.
5. Locate the first wipe at the center of the roll.
6. Feed the first wipe though the dispensing orifice.
7. Reapply the lid to the pail.
8. Dispense the wipe.

**DIRECTIONS FOR USE**

It is a violation of Federal law to use this product in a manner inconsistent with its labeling.

[Use one or more of the following as appropriate; may be used in any order as long as entire paragraph is used]

**[CLEANING] [AND] [DEODORIZING]:** Wipe surface with towelette until clean. Let air dry.

**TO SANITIZE [AND DEODORIZE] NONFOOD CONTACT SURFACES:** Use a wipe to remove gross filth [or heavy soil]. Unfold a clean wipe and thoroughly wet surface. Treated surface must remain visibly wet for a full fifteen (15) seconds. Use additional wipe(s) if needed to assure continuous 15 second wet contact time. Let air dry. [If label includes cleaning claims for grease, soap scum, grime, dirt, messes, soil, add the following as the first sentence (before "Use a wipe to remove..."): A precleaning step is required for [grease], [soap scum], [grime], [dirt], [messes] [soil].]

**TO DISINFECT [AND DEODORIZE]:** Use a wipe to remove gross filth [or heavy soil]. Unfold a clean wipe and thoroughly wet surface. Treated surface must remain visibly wet for a full five (5) minutes. Use additional wipe(s) if needed to assure continuous 5 minute wet contact time. For food contact surfaces, rinse with potable water before use. [If label includes cleaning claims for grease, soap scum, grime, dirt, messes, soil, add the following as the first sentence (before "Use a wipe to remove..."): A precleaning step is required for [grease], [soap scum], [grime], [dirt], [messes] [soil].]

**ULTRASOUND TRANSDUCERS:** For use on external surfaces of Ultrasound Transducers only  
To disinfect: Pre-clean ultrasound gel from external transducer to be disinfected by using a clean wash cloth. Then thoroughly wet the probe with a towelette. Treated surface must remain visibly wet for a full five (5) minutes. Use additional wipe[s] if needed to assure continuous 5 minute wet contact time. Let air dry.

[The following headings are optional; choose as appropriate:]  
[Hospital Use] [Nursing Homes] [Doctors' Offices] [Hospices] [Healthcare Settings]

[If directions for HIV are to be used, then use the following heading:]  
**SPECIAL INSTRUCTIONS FOR CLEANING AND DECONTAMINATION AGAINST HIV-1 OF SURFACES OR OBJECTS SOILED WITH BLOOD OR BODY FLUIDS**  
**KILLS HIV-1 (AIDS VIRUS) ON PRE-CLEANED ENVIRONMENTAL SURFACES/OBJECTS [AND PRE-CLEANED EXTERNAL SURFACES OF ULTRASOUND TRANSDUCERS [PROBES]] PREVIOUSLY SOILED WITH BLOOD/BODY FLUIDS** in 30 seconds at room temperature (68°- 77°F or 20°- 25°C) in health care or other settings in which there is an expected likelihood of soiling of inanimate surfaces/objects with blood or body fluids, and in which the surfaces/objects likely to be soiled with blood or body fluids can be associated with the potential for transmission of Human Immunodeficiency Virus Type 1 (HIV-1) (associated with AIDS).

**PERSONAL PROTECTION:** When using this product, wear disposable protective gloves, protective gowns, face masks, eye coverings as appropriate when handling HIV-1 infected blood or body fluids.

**CLEANING PROCEDURE:** All blood and other body fluids must be thoroughly cleaned from surfaces and objects before disinfection by the germicidal cloth. Open and unfold first germicidal cloth to remove gross filth [or heavy soil].

**DISPOSAL OF INFECTIOUS MATERIALS:** Dispose of used towelette in accordance with local regulations for infectious waste disposal.

**CONTACT TIME:** Use second germicidal cloth to thoroughly wet surface. Allow to remain wet 30 seconds, let air dry. Although efficacy at a 30 second contact time has been shown to be adequate against HIV-1 (AIDS VIRUS), this time is not sufficient for the other non-HIV organisms listed on this label. Therefore, a 5 minute wet contact time must be used for all listed non-HIV organisms.

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[Use storage/disposal statement A if canister directions used. Use storage/disposal statement B if travel pack or [refill] packet/package directions used.]

**STORAGE AND DISPOSAL**

Statement A: For canisters and refill dispensers:

**Storage:** Do not store near heat or open flame. When not in use keep center cap of lid closed to prevent moisture loss. **Towelette Disposal:** Do not reuse towelette. Dispose of used towelette in trash. Do not flush in toilet. **Dispenser Disposal:** Do not reuse empty container. Triple rinse and offer for recycling. If recycling is not available, put in trash collection.

[If refillable container is being used, substitute the following: Refill Dispenser Disposal: Triple rinse cracked or broken containers and offer for recycling. If recycling is not available, discard in trash.]

Statement B: For packets, travel packs, and [refill] packets [or package]:

**Storage:** Do not store near heat or open flame.

**Towelette Disposal:** Do not reuse towelette. Dispose of used towelette in trash. Do not flush in toilet.

**Travel Pack [or Solo® Pak or Refill Packet [or [bulk] package]] Disposal:** Put empty travel pack [or Solo® Pak or refill packet [or packaging]] in trash collection.

**Use sites:**

[Optional: None, one, or both of the following paragraphs may be used as appropriate; paragraph #“B” may be used before “A” on the label if both are used]

**[A] Hospital and Health Care Settings**

A non-woven disposable cloth for use in hospitals and other critical care areas where control of the hazards of cross-contamination between treated surfaces is required. Use on hard, non-porous surfaces and equipment including tables, carts, metal baskets, counters, cabinets, telephones and other uses listed on this label consisting of stainless steel, Formica, and glass. ~~Some organisms are removed from the surface by thoroughly wiping the surface with the towel. Most remaining~~ organisms are killed within five (5) minutes by exposure to the liquid in the towel.

**[B] [B 1] Areas of Use:** Hard, non-porous surfaces in: Ambulances, Anesthesia, CAT Lab, CCU, Central Supply, Clinics, Critical Care Areas, Dental Offices, Dialysis Clinics, Doctor's Offices, Emergency Room (ER), Emergency Vehicles, Healthcare Settings, Home Health Care, Hospices, Hospital Settings, Hospitals, ICU, Laboratory, Medical Clinics, Neonatal Intensive Care Units (NICU), Newborn Nursery, Nursing Homes, Operating Room (OR), Pediatrics, Physical Therapy, Physician's Offices, Radiology, Recovery Room, Respiratory Therapy, Surgery, X-Ray.

[At least one area in Section B 1 must be used if section B2 (below) is on the label]

**[B 2] May be used on:** Hard, non-porous surfaces of: Bed railings, Chairs, Exam [Examination] tables, Gurneys, Hospital beds, Isolettes, IV poles, MRI, Outside surfaces of equipment, Paddles, Patient chairs, Qualified metal surfaces [precleaning], Respirators, (half mask), Stethoscopes, Stretchers, Tables, Toilet seats and outside surfaces of toilets, Traction devices, Ultrasound transducers or probes.

[If paragraph A and/or paragraph B are used, then all of the following paragraph must be used on label.]

“This product is not to be used as a terminal sterilant/high level disinfectant on any surface or instrument that (1) is introduced directly into the human body, either into or in contact with the bloodstream or normally sterile areas of the body, or (2) contacts intact mucous membranes but which does not ordinarily penetrate the blood barrier or otherwise enter normally sterile areas of the body. This product may be used to preclean or decontaminate critical or semi-critical medical devices prior to sterilization or high level disinfection.”

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**Use sites continued:** [choose from the following areas of use as appropriate; they may be listed in any order; at least one use site (including corresponding list of surfaces) must be used on the label; "Kitchen" areas of use must be included if "food contact surfaces" directions (see "Directions" page) are used.]

airplanes  
airports  
all around the house  
animal [care facilities] holding areas] [hospitals] [life science laboratories] [transportation vehicles]  
athletic facilities  
automobile[s] [interiors]  
banquet halls  
barbershops  
bars\*\*  
basements  
beauty salons  
boats  
bowling alleys  
busses  
business & office buildings  
butcher shops\*\*  
cafeterias\*\*  
campgrounds  
campers  
car[s] [interiors]  
catering facilities\*\*  
central supply  
children's rooms  
churches  
classrooms  
clinics  
colleges  
convenience stores  
correctional facilities  
[damp] storage areas  
day care centers  
delicatessens\*\*  
den  
dental offices  
doctor offices  
dorms  
dressing rooms  
elevator[s] [buttons]  
exercise facilities  
factories  
family [rooms] [areas]  
fast food restaurants\*\*  
food processing plants\*\*  
food storage areas\*\*

funeral homes  
garage  
gas stations  
general use  
grocery stores\*\*  
grooming establishments  
gym[nasium][s]  
healthcare settings  
health clubs  
Health Club Use:  
    Treadmill handles, elliptical handles, exercise bikes, gym equipment  
home [centers] [health care]  
hospices  
hotels  
Hotel Use: Remote controls, telephones  
household  
indoors  
industry  
[institutional] laundromat  
[institutional] facilities  
[institutional] kitchens\*\*  
institutions,  
laborator[y or ies]  
laundry rooms  
lavatories  
libraries  
living [areas] [rooms]  
locker room[s] [facilities]  
lounges  
malls  
[manufacturing] plants\*\*  
markets  
meat & poultry plants  
    (inedible areas) \*\*  
military institutions  
mobile homes  
mortuaries  
motels  
motor homes  
nursery  
nursing homes  
office[s]  
office buildings  
Office Use: keyboard, telephone, office equipment

ophthalmic offices  
patient rooms  
patio  
pharmacies  
phone booths  
physical therapy  
physician offices  
play areas  
playrooms  
playgrounds  
prisons  
[police and/or fire] vehicles  
public [facilities] [places] [restrooms] [telephone[s] [booths]] [transportation areas]  
recreational centers  
rehabilitation  
rental cars  
rest stops  
restrooms  
restaurants\*\*  
RV  
salons  
school[s] [buses]  
shelters  
ships  
shopping centers  
shower & bath areas  
sick rooms  
spas  
storage areas  
subways  
supermarkets\*\*  
tack shops  
taxis  
toilet areas  
trailers  
trains  
transportation terminals  
transport vehicles  
trolleys  
USDA inspected food processing facilities\*\*  
vacation homes  
warehouse clubs

[The following is required if kitchen uses are included:]\*\*A thorough rinse with potable water is required for surfaces in direct contact with food.]

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**Hard Non-porous Use surfaces:**

Appliances [exterior surfaces of]  
 [or outside of]  
 appliance knobs  
 around the toilet  
 ATM machines  
 barbells  
 basin[s]  
 bathtubs  
 bathroom[s] fixtures [or surfaces]  
 bedside furniture  
 blenders [outside surfaces of]  
 breath apparatus [full face]  
 cabinet [s] knobs  
 car interiors  
 carts  
 cell phones [mobile]  
 chairs  
 changing tables  
 children's furniture  
 chrome  
 chrome, exterior surfaces  
 of urinals and/or toilets  
 closets  
 clothes hampers  
 coffee makers [outside  
 surfaces]  
 computer[s] [monitors] [mouse]  
 cooler exteriors  
 counter[s]  
 counter tops  
 cribs  
 cupboards  
 cuspidors  
 desk/office  
 desktop  
 diaper pails  
 diaper changing tables /  
 areas / counters  
 dictating equipment surfaces  
 dining room surfaces and/or  
 tables\*\*  
 doorknobs  
 door frames  
 drain boards  
 drawer pulls  
 dressing carts  
 dryers  
 electric can openers [outside  
 surfaces of]  
 exam tables  
 exercise machines [equipment]  
 exhaust fan [hood]  
 face shields

faucets  
 fax machines  
 filing cabinets  
 filing doors  
 filing handles  
 finished floors [and/or hardwood]  
 fixtures  
 floors [sealed]  
 floors around toilets  
 garbage cans [disposals]  
 garbage storage areas  
 gas masks  
 glazed ceramic tile  
 glazed enamel tile  
 glazed porcelain  
 glazed tile[s]  
 glazed tiled walls  
 goggles  
 grocery carts  
 grocery cart handles  
 grocery cart child seats  
 gym[nastic] equipment  
 hampers  
 handles [toilet][toilet flush]  
 [door] [doorknob]  
 [faucet]  
 [refrigerator][telephone]  
 [cabinet][dishwasher]  
 [appliances]  
 handrails  
 hard hats  
 headsets [head phones]  
 highchairs [non-wood]  
 [non-food contact  
 surfaces of]  
 keyboards  
 kitchen counters [or surfaces]  
 laminate flooring (such as  
 Pergo)  
 lamps  
 lawn chairs [vinyl or plastic]  
 light switches  
 linoleum  
 lockers  
 [medicinal] [or medicine]  
 cabinets  
 metal surfaces  
 metal work benches  
 microwaves  
 [exteriors][outside  
 surfaces of]  
 non-polycarbonate plastic  
 surfaces  
 office furniture

office machinery  
 outside patio furniture  
 [vinyl or plastic] [non-  
 wooden]  
 patio furniture/lawn chairs  
 Personal Digital Assistants  
 (PDA's)  
 personal protective safety  
 equipment  
 picnic tables  
 plastic shower curtains  
 plastic laundry basket  
 [hamper]  
 playground equipment  
 playpens  
 protective headgear  
 public [or pay] telephones  
 railings  
 recycling bins  
 refrigerated storage &  
 display equipment  
 refrigerators [exterior  
 surfaces of [or  
 outside surfaces of]]  
 scales  
 seats  
 shopping cart child seats  
 shopping cart handles  
 shopping carts  
 shower[s] [area] [curtains]  
 [doors] [stalls] [walls]  
 signs  
 silicone rubber [or PVC]  
 hearing product  
 sinks  
 spectacles  
 sports equipment  
 stainless steel [non-  
 medical or  
 fixture]  
 staplers  
 stereo[s] [consoles]  
 storage areas  
 stoves [exterior surfaces of [or  
 outside surfaces of]]  
 table tops  
 tables  
 tables [fast food  
 restaurant]\*\*  
 telecommunications  
 equipment surfaces  
 [devices] [headsets]  
 telephone[s]

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**Hard Non-porous**

**Use surfaces (continued):**

telephone equipment surfaces  
 toasters [outside surfaces of]  
 toilets outside [exterior] surfaces of  
 toilet handle [and/or tank] [and/or rim]  
 toilet seats  
 toy boxes  
 toy[s] [plastic]  
 training toilets  
 training tools  
 trash cans [compactors]  
 trays  
 treadmills  
 tubs  
 [tv][remote[s]][controls]  
 under counters [and/or sinks]  
 urinals [exterior surfaces of]  
 vanity tops  
 vending machine surfaces  
 vinyl covered ear muffs  
 [vinyl] wallpaper  
 walkers  
 walls [washable]  
 washer/dryers[exterior][outside]  
 washing machines  
 weight machines  
 wheelchairs  
 window blinds  
 work benches [stations]  
 workout equipment  
 wrestling mats

**Surfaces made of:**

Acrylic  
 Finished woodwork  
 Formica  
 Glazed ceramic  
 Glazed enamel surfaces  
 Glazed porcelain  
 Metal  
 Plastic [e.g., poly-Styrene or poly-Propylene]  
 Sealed stone  
 Stainless steel  
 Upholstery-vinyl & plastic

**Cleaning of:**

bathtub rings  
 cosmetics  
 dirt  
 fingerprints  
 grease♦  
 grime  
 hair gel  
 hair spray  
 hand [or body] lotion  
 hard water stain  
 limescale  
 mildew stain  
 mud  
 outdoor grime  
 pet areas [surfaces]  
 pet stains  
 shaving cream  
 smudges  
 soap  
 soap scum♦  
 toothpaste  
 tough soil

***[Hospital sites and Hospital surfaces are listed under "Hospital & Health Care Settings section"]***

♦ [Grease and soap scum claims are not to be used on labeling with one-step cleaning/disinfection claims].

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[MASTER LABEL READER'S NOTES

<sup>1</sup>All "germ" claims must be linked to bacteria (minimum: Salmonella and Staph) and at least one virus with a footnote or symbol. For example: Front panel: "Effective against household germs<sup>1</sup>" Back panel: "Kills Salmonella enterica, Staphylococcus aureus, Herpes Simplex Type 2, and Influenza A/Hong Kong" Bacteria and viruses may be listed separately if desired.

The label must list one or more specific organisms at least once. When organisms are listed next to a claim, the organisms may be listed in a footnote instead of directly next to the claim

[List of bacteria] Note: The following bacteria were tested for both 15 second Sanitization and 5 minute Disinfection.

- Escherichia coli (E-coli) [ATCC 11229]
- Klebsiella pneumoniae (Kleb) [ATCC 4352]
- Pseudomonas aeruginosa [ATCC 15442]
- Salmonella enterica (Salmonella) [ATCC 10708]
- Staphylococcus aureus (Staph) [ATCC 6538]

The following bacteria were tested for 5 minute disinfection only

- Community Acquired Methicillin Resistant Staphylococcus aureus (CA-MRSA) [NARSA NRS123 (Genotype USA400) and NARSA NRS384 (Genotype USA300)]
- [Hospital Acquired (HA)] Methicillin Resistant Staphylococcus aureus (MRSA ) [ATCC #33592]

[List of viruses] [5 minute contact time except HIV which has 30 second contact time]

- \*Herpes Simplex Type 2
- \*Influenza A/Hong Kong
- \* [HIV-1 (Aids virus)] [include HIV-1 only if medical use sites and HIV directions are used on label]

If one step cleaner claims used and HIV-1 claims and/or directions for ultrasound transducers are included on the label, then the following also must be included on the same panel of the label:

▲ a pre-cleaning step is required for HIV-1 [and] [or] use on ultrasound transducers [or probes].

If HIV-1 or ultrasound transducers are not listed on the label, any of the one step cleaning/disinfecting claims may be used without the phrase requiring pre-cleaning.

◆ Grease and soap scum claims are not to be used on labeling with one-step cleaning/disinfection claims.

"To Disinfect and Deodorize" directions must be used when label includes claims to kill odor-causing organisms. "To Sanitize and Deodorize" directions must be used when label includes claims to kill "99.9%" odor causing organisms.

Sanitizing directions must be included on all labels with 99.9% claims; disinfection directions must be included on all labels with "germ" claims].

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**[Optional claims and descriptors, location optional:**

[Footnotes or asterisks may be used with certain claims below; for more information, see Master Label Reader Notes on previous page.]

- |                      |                   |
|----------------------|-------------------|
| Citrus Scent         | Mint Scent        |
| Floral Blossom       | Mountain Spring   |
| Floral Scent         | Orange Breeze     |
| Fresh Air Scent      | Orange Scent      |
| Fresh Lavender Scent | Rain Forest Fresh |
| Fresh Lemon          | Scent of Lavender |
| Fresh Mountain Air   | Tropical          |
| Lavender Scent       | Tropical Scent    |
| Lavender             | Ultimate Orange   |
| Lemon Scent          |                   |

[number to be inserted] towels for the price of [price to be inserted]

[number to be inserted] towels free!

[number to be inserted] [Textured] [household] [surface] wipes

2-Go

2-in-1 [wipe]

2 sides -- 1 for scrubbing, 1 for wiping

3 [steps] in 1-wipes, scrubs and disinfects [or sanitizes] [so you finish fast] ▲

X" x Y"

\_\_\_% bigger [quilted] wipes] [ vs. X x Y in]

\_\_\_% more wipes [ vs. \_\_\_ count canister]

99.9% Effective in Killing [or Against] Common Household Germs<sup>1</sup> [or bacteria]

[Absorbs] [Absorbent] [wipe]

A disinfectant cloth [for] [use on telephone surfaces and other telecommunications equipment surfaces]

A Quaternary [ammonium chloride] solution impregnated in a wiping cloth

After use, just toss wipe[s] away

Aids in reducing [or in the reduction of] cross contamination between treated surfaces

~~All in one~~ [cleaning power for an easy clean]

~~All purpose~~ [Multi-purpose] kitchen bathroom [everyday] [daily] [touch-up] [cleaning] cleaner

Also available in [the] [lemon] [fresh] [kitchen] and [lavender] [varieties]

Also available in [the] \_\_\_ count value [size] and the \_\_\_ count to-go size[s]

Also available in the \_\_\_ count size

~~[Also] [Great] [Made] [Works] [well] [Appropriate] [on] [for] [stainless steel] [glass] [surfaces] [stove tops] [microwaves] [dark glazed tile] cooktop(s)]~~

Always ready to use

~~Ammonia free~~ [formula]

An effective counter cleaner

An effective way to clean, deodorize against odor-causing organisms and disinfect hard, non-porous surfaces

An effective way to disinfect hard, non-porous environmental surfaces

An efficient way to clean [and disinfect] [and/or sanitize]

Antibacterial action [With proven]

[Antibacterial] [Antimicrobial] health club equipment wipe

[Antibacterial] [Antimicrobial] hotel guest room wipe

[Antibacterial] [Antimicrobial] shopping cart wipe

Antibacterial Cell Phone wipe

Antibacterial [formula] [cleans and disinfects]

Antibacterial house [household] [surface] cleaner [cloth] [wipes] [formula]

[Antimicrobial] [antibacterial] [disinfecting] and scrubbing action all in one

Anti-viral\* [anti-virus\*] [household] [surface] cleaner [cloth]

Assures proper dilution strength for product effectiveness

Attach ['em] [them] [wipes] where you need [use] ['em] [them] [most]

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Bactericidal

Bactericidal in the presence of organic soil (5% blood serum) against *[insert any bacteria from List of bacteria below]*. [This product *[product name]*] is

Bath and Kitchen [disinfectant] wipes [for hard, non-porous surfaces]

Bathroom: countertops, sinks, glazed tiled walls, hampers, doorknobs, tubs, showers, basins, cabinets, faucets

[Big] [Value] [Size] Canister

~~Bleach-free formula~~

Bonus - *[number to be inserted]* [free] towels

~~Bonus Economy Great super mega trial value refill Size Pack~~

Built-in [tough] scrubbing fibers help clean away tough stains [like soap scum ♦] [and] [baked on [grease ♦] [and] [messes]]

[Can] [easily] slip [fit] into a [purse] [pocket] [backpack] [glove compartment or box] [car] [minivan] [SUV] [lunch box or bag] [briefcase] [luggage] [suitcase]

Can help reduce the risk of cross-contamination

Can help reduce ~~bacteria~~ [on hard, nonporous surfaces] [in the] [kitchen] [school] [classroom] [bathroom] [restroom] [household] [office] [work]

Check out our website for [more] [the latest] information on germs<sup>1</sup> [or bacteria] ~~that affect your family~~  
www.\_\_\_\_.com]

Clean [& disinfect any room, any time]

Clean and disinfect non-porous personal protective equipment *[may list use surfaces]* [Use [this product or product name] to]

Clean & disinfect hard non-porous surfaces [easily] all over the house [throughout your home]

Clean and disinfect on the go

[Clean] and [Sanitize] and [Disinfect] [non-porous surfaces] [in any room in the house] [throughout the house]

Clean hard surfaces [including toilet seats]

Clean with just a wipe or touch [up]

Cleaner [and disinfectant towel [cloth]]

~~Cleaner quick easy effective fast effective convenient~~

~~Cleaning [and disinfecting] your [home] [kitchen] [bathroom] [office] has never been this easy~~

Cleaning [of] floors

~~Cleans [and deodorizes] in one easy step~~

Cleans and disinfects [and sanitizes] finished floors, sinks and tubs. [Use to]

Cleans and disinfects [and sanitizes] [cell phone surfaces] [telephone surfaces,] [telephone equipment surfaces,] [dictating equipment surfaces,] [and other telecommunications equipment [surfaces] [devices]]

Cleans and disinfects [and sanitizes] common hard, non-porous surfaces

[Cleans and] [disinfect[s]] [and sanitizes] the following surfaces *[insert use surfaces]*. [[This product]]

Cleans and disinfects [and sanitizes] without scratching [surfaces]

Cleans [deodorizes] [disinfects] [sanitizes] [eliminates odors]

[Cleans] disinfects and kills [99.9% of] [germs<sup>1</sup>] [or common household bacteria]

[Cleans] disinfects and kills [viruses\*] [and common household bacteria]

~~Cleans [disinfects] [sanitizes] [Cleaner and disinfectant] [in one] [all in one] [easy] step [▲]~~

~~Cleans faster [because the scrubbing] [texture] removes [stubborn] [stuck-on] [dirt] [messes]~~

Cleans hard to remove stains

~~Cleans on the spot with [fresh] [pleasant] [nice] [good] [great] [strong] [relaxing] [pleasing] [warm] [orange] [lemon] [lavender] fragrance~~

~~Cleans [removes] [good on] [good for] [works great on] [great on] [tough] [soap scum ♦] [baked-on] [grease ♦] [soils] [messes] [spaghetti sauce] [kitchen messes] [dirt] [soils] [bathroom messes]~~

[Cleans] sanitizes, and disinfects [and deodorizes]

Cleans things you never thought a wipe could

Cleans to restore a shine!

Cleans [tough] [messes] [grease ♦] [baked on grease ♦] [messes]

Cloth

~~[Cloth-like texture] [Textured] [strong] [for] [with] scrubbing power~~

~~Cloth[s] [wipes] quickly remove dirt spots and smudges~~

Container [tub]

~~Contains [name of active ingredient], the [same] active ingredient used in [Product Name]~~

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Contains [number] canisters [ ] [and] [number] refills

~~Contains same wipes you love easy to grab~~

[Product name] [or this product] Control[s] the spread of common household germs<sup>1</sup> [or bacteria] on treated hard, non-porous surfaces [and has a clean, fresh scent]

Convenient [size]

~~Convenient, quick and easy cleaning all around your home business office workplace~~

Convenient way to keep your [home] [office] [surroundings [environment] [looking] [just] clean[ed] [and disinfected] [sanitized]

Cuts grease♦ [and grime]

Cuts grease♦ and kills common household bacteria

Cuts the toughest grime and grease♦ without scratching your surfaces

Cuts through the toughest grime

Decorative, stay moist package

Deep down clean!

Deliver[s] non-acid disinfectant [sanitizer] and cleaning performance

[Deodorizes] and [disinfects] [sanitizes] as it cleans

Designer [decorator] [holiday] [seasonal] series

Destroys a common flu virus\* (\*Influenza A2/Hong Kong)

Destroys common household [germs<sup>1</sup>] [or bacteria and viruses\*]

[Disinfect] [clean] [your cart] before you shop

Disinfects and cleans tough stains

Disinfects [health club equipment] [treadmill handles][elliptical handles][exercise bike handles][weight benches]

[Disinfect] [sanitize] and/or [touch-up clean] [Use [the product] [the wipes] to]

Disinfect [sanitize] and scrub clean

Disinfect, [sanitize] clean and deodorize surfaces [in rest rooms and toilet areas, behind and under sinks and counters, garbage cans and garbage storage areas, and other places where bacterial growth can cause malodors.]

Disinfect [sanitize] hard, nonporous surfaces [Use to]

Disinfectant [sanitizer] [on all hard non porous surfaces] in inedible product processing areas, non-processing areas [and/or exterior areas]

Disinfectant [sanitizer] [disinfecting] [sanitizing] home [house] [household] [surface] cleaner [cloth]

Disinfecting [sanitizing] [cleaning] [wipes] [formula]

Disinfects common household kitchen and bathroom bacteria

Disinfects [hard nonporous] [kitchen] [bathroom] [floors] [bacteria] [germs<sup>1</sup>] [viruses\*] [surfaces] in [just] 5 minutes

~~Disinfects, sanitizes, as it cleans and scrubs in one easy step ▲~~

Disinfects [sanitizes] [hard, non-porous] environmental surfaces

Disinfects [sanitizes] headsets and telephones

Disinfects [sanitizes] while cleaning [up] stubborn messes

Disinfects in [just] five [5] minutes

Disinfects [odor causing] [common] [household] [kitchen and/or bathroom] bacteria

Dispenses [one wipe at a time]

Disposable

~~Does not contain chlorine bleach or ammonia~~

Don't just mask odors - [eliminate][neutralize] them

[Double] [dual] [two] -sided scrubbing wipes

~~Double or super value size pack~~

Double-sided scrubbing wipes

Dual action cleans up stubborn messes while it disinfects [sanitizes]

Dual [action] [purpose] [scrubs] [wipes]

Each pre-moistened and disposable wipe cleans, deodorizes and kills common household germs<sup>1</sup> [or bacteria] all around your [home] [business] [office] [workplace]

Each pre-moistened, disposable wipe [actually] kills germs<sup>1</sup> [or bacteria] [even bacteria that cause odor] [wherever you use it]

Each pre-moistened, disposable wipe has a scrubbing side for [tough stains] [tough jobs] [like] soap scum♦ and grease♦ and a softer side for wiping away everyday messes.

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Easiest way to keep your house clean everyday  
 [Easily] [Effectively] [Conveniently] cleans [and] [disinfects]  
 Easy [and convenient] way to [touch-up] [clean] your [home] [kitchen] [bathroom] [office] every day  
 [Easy] [convenient] [dispensing] lid [closure] [cap] [package]  
 Easy drop-in refill[s]  
 Easy flip-top lid  
 [[Easy] one-handed [dispensing]] [dispense] [wipes] with [only] [just] one hand [grab] [wipes] [a wipe] [and wipe] with [just] [only] one hand [easily] grab [wipes] one at a time  
 Easy or EZ start lid [cap]  
 Easy pop [top]  
 Easy pop-up [tub]  
 Easy start lid [package]  
 Easy to carry [around the house]  
 Easy to open [thread]  
 Easy to use [easy to refill]  
 Easy to use package [canister] keeps [your] wipes moist  
 Easy way to [clean all over the house] [disinfect your bathroom or exterior toilet surfaces]  
 Easy way to touch-up clean [your bathroom every day]  
 [Economical] Refills available  
 [Economical] Refill[s] [one] [1] [two] [2] [three] [3] [four] [4] [various numbers] -pack  
 Economy [size]  
 Effective against bathroom bacteria and viruses\*  
 Effective against [insert organisms]  
 Effective against flu virus\* \*Influenza A2/Hong Kong (Hong Kong flu)  
 Effective against household germs<sup>1</sup> [and/or bacteria] [from sneezing/coughing/touching]  
 Effective against the common flu virus\* (\*Influenza A2/Hong Kong)  
 Effective [at] [disinfecting] [and] [sanitizing]  
 [Effective] [cleaning] [disinfecting] [sanitizing] has never been [faster or easier] [more convenient]  
 Effective daily cleaner  
 Effective [disinfecting] [sanitizing] for use in [insert use sites]  
 Effective [in 5 minutes] against the following every time you wipe:  
   [Common] household [kitchen] [bathroom] bacteria  
   Odor causing bacteria  
   Escherichia coli (E-coli), Klebsiella pneumoniae (Kleb), Pseudomonas aeruginosa, Staphylococcus aureus (Staph), and Salmonella enterica (Salmonella) [bacteria that cause food-borne illnesses]  
   \*Influenza A2/Hong Kong [[stomach] flu virus\* and/or cold virus\*], \*Herpes Simplex Type 2  
 Effective in 5 minutes against Escherichia coli (E-coli), Staphylococcus aureus, Salmonella enterica, Pseudomonas aeruginosa, and Klebsiella pneumoniae  
 Effective in the presence of 5% blood serum contamination  
 Effective [sanitizing] for use in [insert use sites]  
 Effectively cleans everyday messes  
 Effectively disinfects in the presence of organic soil (5% blood serum)  
 Effectively disinfects [sanitizes] common hard, non-porous household surfaces  
 [Eliminates] [Destroys] [Attacks] [Gets rid of] [99.9% of] [bacteria] [germs<sup>1</sup>] [all] around [your] [the] [bathroom] [restroom] [kitchen] [school] [classroom] [home] [house] [office]  
 Eliminates potential for overspray  
 Eliminates [removes] [bacteria] [viruses\*] [germs<sup>1</sup>] from [insert use surfaces]  
 Eliminates [removes] odors  
 Everyday, every room disinfectant [sanitizer]  
 Everything you need [to clean] is already in the wipe  
 Exhibits effective virucidal\* activity; kills \*Influenza A2/Hong Kong [(representative of the common flu virus)] and \*Herpes Simplex Type 2 [(causative agent of genital herpes)]  
 Extra large wipe[s] [Y" x Z" compared to our A" x B" size]  
 Fast [and easy cleaning]  
 [Fast] [Convenient] [Portable] way to [sanitize] [disinfect] hard non-porous [household] surfaces  
 Fast convenient way to [clean] [disinfect] [sanitize] hard non-porous surfaces [anywhere you travel]

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Fast drying; leaves no dull or sticky residue  
 [Finally] a wipe that cleans [and disinfects] [and sanitizes]  
 Fights germs<sup>1</sup> in the workplace  
 Fits almost anywhere  
 For a powerful clean  
 For everyday [use] [messes]  
 For general [cleaning] [and] [disinfecting] [sanitizing] [hard non-porous] [non-food contact] surfaces  
 For hard, non-porous surfaces  
 For household surfaces [all around the house] indoor and outdoor  
 For [light] [touch-up] [daily] [quick cleaning] [clean-ups] [in one easy step]  
 Formulated for use in daily maintenance programs with a balance of detergents, biocides and malodor counteractants that deliver effective cleaning, disinfecting and malodor control.  
 Formulated to aid in the reduction of cross-contamination in the home, schools, institutions and industry.  
 Formulated to disinfect hard, non-porous, inanimate environmental surfaces including: [This product or product name]  
 For use [at home], [away from home], [in public places] [on the go]  
 For use in critical care areas [where control of the hazards of cross contamination between treated surfaces is of prime importance]  
 For use on [finished floors], [sealed floors], [glazed tile] floors, [laminated flooring], [and] [linoleum]  
 [For] [use] [in] kitchen[s], [and] [baths] [bathrooms] [and all around the house]  
 For use while traveling  
 For when a regular wipe [just] can't get the job done  
 For your toughest kitchen [and/or bathroom] messes  
 [Fresh] [pleasant] [nice] [good] [great] [strong] [relaxing] [pleasing] [warm] [orange] [lemon] [lavender] [smell] [or scent]  
 Freshens [as you clean]  
 Freshens your [home] [kitchen] [bathroom] [office]  
 Germicidal [house] [household] [surface] cleaner [cloth]  
 Germ-killing<sup>1</sup> [or bacteria-killing] household cleaner [cloth]  
 Gets rid of [eliminates] odors  
 Gets up stuck-on messes [so you don't have to get on hands and knees]  
 Grease-cutting formula [power]  
 Great for cleaning around the toilet  
 Great for [grease-cutting] [on-the-go cleaner] [touch-up cleaning]  
 [Great] for traveling [for use at work] [for use in public restrooms] [for use on hard surfaces] [for floor(s)] [touch-ups] [for touch-up cleaning]  
 Great for use in your kitchen, bathroom, and [throughout] [all over] [all around] the house  
 [Great] for [use or cleaning] [or touch-up cleaning] on hard, nonporous surfaces  
 [At work/the office] [Clean-ups all over the house] [Every day or daily] [In public restrooms]  
 [Light cleaning or daily touch-ups] [quick cleaning] [on floors] [on household surfaces indoors and out[doors]]  
 [On public telephones] [Playgrounds] [Recreational areas] [Throughout the house] [while traveling]  
 [Great] for [the] school[s] [or] classroom[s]  
 Great on-the-go disinfectant [cloth]  
 Great [value] [price per wipe]  
 Guaranteed quality every day  
 Handles daily clean-ups [with no need for additional sprays, sponges or buckets]  
 Has [leaves] a clean and/or light fresh [lemon] [rain] [floral] [lavender] [orange] [scent] [fragrance] [smell]  
 Has [leaves] a [fresh] [pleasant] [nice] [good] [great] [strong] [relaxing] [pleasing] [warm] [long lasting] [orange] [lemon] [lavender] scent [aroma] [bouquet] [odor] [perfume]  
 Heavy duty cleaner [or cleaning] [cloth]  
 Heavy duty disinfectant cleaner [that cleans, disinfects and deodorizes] [in one labor saving step ▲]  
 Heavy [light] duty jobs  
 [Product name] [or this product] Help[s] control common household germs<sup>1</sup> [or bacteria] on treated surfaces while keeping your office [workplace] [station] [business] clean and dust-free  
 [Helps] [eliminate[s]] [neutralize[s]] odors with a fresh [clean] scent.  
 [Helps] [kill][s] [eliminate][s] odor-causing bacteria  
 Helps prevent [material] [from] cross contamination [between] [household] [hard non-porous] [surfaces]

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Helps you finish [cleaning] fast [quickly]

Hospital disinfectant [disinfection] [use only when hospital use sites on label]

Household [disinfectant] [sanitizer]

Household surface wipes

Ideal [great] for many cleaning jobs in the kitchen [and the bathroom]

[Improves labor results by] effectively controls [controlling] malodors

Improved scrubbing fibers

Includes \_\_\_\_\_ count refill [pack] [contains] \_\_\_\_\_ wipes

[It's] the easiest [easier] [easy] way to grab a wipe

Just [pull] [pop] [clean] wipe and toss

Just wipe and throw away. [It's that easy.]

Kills [99.9% of] [common household] bacteria [household germs<sup>1</sup>] in 5 minutes

Kills 99.9% of bacteria [insert any bacteria from List of bacteria below] [This product [or product name]]

Kills [99.9% of] [common household] [bacteria] [household germs<sup>1</sup>]

[Kill[s] [99.9% of] [effective against] [disinfect] [bacteria [salmonella]] [that cause odor] [that cause scum and slime on hard surfaces] in just] [5 minutes]

Kills 99.9% of germs<sup>1</sup> [on hard surfaces]

Kills [99.9%] of germs<sup>1</sup> on [health club equipment] [treadmill handles] [elliptical handles][exercise bike handles][weigh benches]

Kill[s] 99.9% of [remove[s]] [effective against] [odor causing] [common] [household] [kitchen and/or bathroom bacteria]

Kill germs<sup>1</sup> and [redacted] [Use this product to]

Kills a common flu virus\* (\*Influenza A2/Hong Kong) [flu-causing virus]

Kills a flu-causing virus\* (\*Influenza A2/Hong Kong)

Kills bacteria and viruses\* in the bathroom or on the exterior toilet surfaces

Kills bacteria in 5 minutes

Kills [bacteria] [viruses\*] while it cleans tough [bathroom messes]

Kills common household bacteria [and viruses\*]

Kills Common [Kitchen] [Household] [Bathroom] Germs<sup>1</sup> [or bacteria]

[Kills] [Effective against] [MRSA] [(Methicilin Resistant Staphylococcus aureus)]

Kills [eliminates] [99.9%] [insert any bacteria from List of bacteria below] on hard, non-porous surface

Kills [eliminates] [disinfects] [kitchen] [bathroom] [common] [household] [bacteria] [viruses\*] [germs<sup>1</sup>]

[Kills] [Eliminates] [Removes] [Destroys] 99.9% of [bacteria] [germs<sup>1</sup>] [and leaves surfaces] [clean and] [disinfected]

Kills flu virus\* (\*Influenza A2/Hong Kong)

Kills [germs<sup>1</sup> [or bacteria] ordinary soap can't] [germs<sup>1</sup> [or bacteria] that ordinary cleaners don't] [germs<sup>1</sup> [or bacteria] while it cleans]

Kills household [exterior] toilet surface [bathroom germs<sup>1</sup> [or bacteria]]

Kills Human immunodeficiency virus Type 1 [HIV-1] [AIDS virus] on precleaned environmental surfaces/objects previously soiled with blood/body fluids in health care settings or other settings in which there is an expected likelihood of soiling of inanimate surfaces/objects with blood or body fluids; and in which the surfaces/objects likely to be soiled with blood or body fluids can be associated with the potential for transmission of HIV-1 [associated with AIDS].

[Kills Influenza A2]/Hong Kong (Hong Kong flu) and Herpes Simplex Type 2

Kills odor causing bacteria

Kill[s] [remove[s]] [effective] against [common] household viruses\* [\*Herpes & flu (Influenza A2/Hong Kong)]

Kill[s] [remove[s]] [effective] against [the following] [organisms]

[HIV] Human immunodeficiency virus type 1

[The virus\* that causes the] [flu (\*Influenza A2/Hong Kong)]

[insert any bacteria from List of bacteria below]

Kills [the common flu virus\* (\*Influenza A2/Hong Kong)] [the flu virus\* \*Influenza A2/Hong Kong] [the most common flu virus\* (\*Influenza A2/Hong Kong)]

[Kitchen] and/or [Bathroom] [disinfecting] wipes

Large [size] [actual size of wipes] [textured] [wipes] [disinfecting cloths]

Large, thick and quilted [cloth] for everyday cleaning

Leaves [behind] [light] [long-lasting] [a shine every time] [clean] fresh [citrus] [floral] [orange] [[scent][every time you wipe]]

Leaves hard, nonporous surfaces disinfected

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Leaves [household] [bathroom] [restroom] surfaces sanitary  
 Leaves your bathroom fresh and clean in [just] minutes  
 Leaves your [home] [kitchen] [bathroom] [office] clean [and] disinfected [and smelling fresh]  
 Less [reduced] packaging [less to throw away]  
 Low price per wipe  
 Low streak [residue] [formula] [for] [is great on] [glass] [mirrors] [dark countertops] [stainless steel] [stovetops]  
 [Makes] [wipes] [as] easy to grab [as they are to use]  
 Makes [your job] [cleaning] [easier] [easy]  
 Makes your job easier in the kitchen/bathroom  
 Meets efficacy standards for [hospital type] disinfectant [or sanitizing] wipes. [[This product]  
 Moisture lock lid  
 Moist household [cleaning] wipes  
 Moist Wipes  
 More absorbent [to clean up spills]  
 Multi [action] [clean]  
 Multi-purpose cleaner [and disinfectant] [Multi [-refill] pack]  
 Multi-room disinfectant [disinfecting] cleaner  
 Next wipe pops up automatically [every time] [!]  
 No bottles, no sponges, no mess  
 No canister needed  
 No hassle lid [cap]  
 No mixing [and/or spraying] [and/or fuss] [and/or need to rinse]  
 No [mixing] [spraying] [mess] [fuss] [no muss]  
 No more need to get on your hands and knees to [scrub] [clean] stubborn spots  
 No [pinched fingers] [rips] [tears]  
 Non-abrasive  
 Non-scratch[ing] clean[ing] of showers and tubs, shower doors and curtains, fixtures and exterior toilet bowl surfaces  
 Non-scratching [wipe]  
 Non-woven, disposable [cloth][towelette[s]] [wipe[s]], pre-saturated with a quaternary disinfectant cleaner.  
 [This product or product name] are [is a]  
 No rinsing required [use with sanitizing directions or non food contact surface disinfection only]  
 No sponges, no rags, no buckets, no mess  
 Not for sale in [insert name of state(s)]  
 No threading [required]  
 Odor [elimination] [neutralization]  
 One side is like a scrubbing sponge, the other is like a wipe  
 One step▲ cleaning [and/or disinfecting] [and/or deodorizing] disinfect and/or touch-up clean [cleans and/or disinfects and/or deodorizes] [anytime] [daily] [every day] [in one easy step ▲] [everywhere] [anywhere] [on hard nonporous] [bathroom and/or kitchen] surfaces [on household surfaces]  
 One step▲ disinfectant and bactericidal according to the current AOAC Use-Dilution Test Method modified in the presence of 5% organic serum against [insert any bacteria from List of bacteria below]  
 One step▲ disinfectant cleaner that is effective against a broad spectrum of bacteria when used as directed  
 One [wipe] at a time dispensing  
 On hard, non-porous, inanimate environmental surfaces this product kills the following [bacteria] [viruses\*] [germs\*]:  
 On-the-go disinfectant  
 Our most powerful cleaning formula ever  
 [Package][insert type of package] made from [x%] recycled materials  
 Perfect for cleaning up [around the toilet]  
 Perfect for disinfecting [sanitizing] [exterior toilet surfaces or around the exterior toilet surface]  
 Perfect size for kitchens [and/or bathrooms]  
 Phosphate free  
 Picks up [Traps] [particles] [dust] [dirt] [hair] [crumbs]  
 Pop and [clean] [go]  
 Pop-up [-cap] [top]

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Pop up dispensing  
 Portable [pack] [size] [can be reattached] [with bracket]  
 Powerful cleaner for kitchen and bath  
 Powers through [tough messes], [the dirt], [the grime], [grease], and [helps], [eliminate(s)], [neutralize(s)], odors  
 Premeasured  
 Premoistened [Towelettes]  
 Pre-moistened [cleaner and] disinfectant towel [or cloth]  
 [Premoistened] [wet] disinfecting [textured] [antibacterial] [wipes] [towelettes] [cloths]  
 Premoistened [wet] household cleaning[sanitizing] wipe  
 Premoistened with a special cleaning formula [to handle daily clean-ups without bottles, sponges, or buckets]  
 [product name are]  
 Proven "one-step" ▲ disinfectant [cleaner] which is effective in the presence of 5% serum contamination  
 Pull-N-Wipe lid [cap]  
 Pull n' go [pack]  
 [Put(s)] [wipes] [where you need] [or use them] [or want them] [within] [easy], [arms] reach [or at your fingertips]  
 Quaternary dispersal with no hazard of cross contamination  
 Quick [and easy] [and convenient] way to [clean] [sanitize] [touch-up] [and] [disinfect] [hard, nonporous surfaces]  
 [your bathroom] [or exterior toilet] surfaces [This product or product name is the]  
 Quick and Easy Cleaning [insert use surfaces]  
 Quick and easy way to [clean] [and] [disinfect] [sanitize] the following hard, non-porous, [non-food contact  
 surfaces] [anywhere you travel] [insert use surfaces]  
 [Quick] [convenient] way to [clean] [and] disinfect [hard non-porous surfaces] your [household] [kitchen] surfaces  
 [This product] [is] the  
 Quick drying  
 Quick easy [clean-ups]  
 [Quickly] eliminates [lingering] [food] odors on surfaces  
 [Quickly] [removes] [bacteria] [viruses\*] [germs\*] [insert organisms]  
 Quickly wipe down commonly touched surfaces around the kitchen including [insert use surfaces] [bacteria]  
 [viruses\*] [germ\*] [throughout the house]  
 Quilted [wipe] [pre-sprayed towels]  
 Ready pull  
 Ready to [sanitize] [on] the following [bathroom/household/public] hard, nonporous surfaces: [List sites]  
 [Ready to] [great for] [use] [on] [cleaning and disinfecting] [cleaning and sanitizing] the following [specialty]  
 surfaces [List sites]  
 Ready to [use] [clean] [disinfect] [on] the following [kitchen/bathroom/household/public] hard, nonporous surfaces:  
 [List sites]  
 Ready to use, [the product] [the wipes] are [always]  
 Recyclable [package]  
 Reduce [risk of cross contamination] [on hard non-porous surfaces]  
 Reduces [packaging] waste [by x%] [when compared to regular canister or bucket or pail]  
 [Refill] package contains [one] [1] [two] [2] [three] [3] [four] [4] [various numbers] [wet] [pre-moistened] [wipe(s)]  
 [refill(s)] [roll(s)]  
 Refill [size] [value] [pack]  
 Refillable [with \_\_\_ # wipes] [dispenser] refill [pack] [for dispenser]  
 Regular [wipe] [size] or large [wipe] [size]  
 Removes and cleans: [insert soils]  
 Removes the grime [to give you more time] [so you can have more time]  
 Removes tough stains  
 Resealable [stay-moist] pouch [inside]  
 Resealable pouch [package] [container]  
 Reuse your [empty] canisters [again [and again]] [!]  
 Sample  
 Sanitize[r][s]  
 [Sanitizes] [Disinfects] hard surfaces [that people touch]  
 [Sanitize] [Disinfect] your household surfaces [including] [booster seats] [strollers] [car seats]  
 [Sanitize] [deodorize] hard, nonporous surfaces  
 Sanitize hard non-porous non-food contact surfaces [Including toilet seats]

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Sanitize hard, non-porous, p. leaned surfaces  
 Sanitizes [TV] [DVD] [Video Game] remote controls  
 Saves [steps][time]  
 Scrub-N-Wipe[s]  
 Scrubbing [house] [household] [surface] [wipes] [cleaner]  
 Scrubbing [power] [side] of a sponge in a disinfecting wipe  
 Scrubs like no other [wipe]  
 Soft side for wiping [cleaning] dirt away and disinfecting  
 [So] [household] surfaces are more than [just] [clean] [they're] [sanitized] [and] [disinfected]  
 Specially formulated for a variety of hard, non-porous surfaces [kitchen surfaces]  
 [Specially formulated] for [daily] use [in or on] [to clean kitchen soils] [messes] such as grease♦, grime, crumbs, fingerprints  
 [Specially formulated] for [use in] the bathroom  
 Specially formulated to clean [a variety of surfaces] [throughout] [all over] [around] the house [kitchen and bathroom]  
 [Specially formulated] use daily [to clean bathroom soils such as soap, soap scum♦ toothpaste, hair spray, hair gel, cosmetics, shaving cream and hand and body lotion]  
 [Spot clean[ing]] [touch-up clean[ing]] with a [fresh] [pleasant] [nice] [good] [great] [strong] [relaxing] [pleasing] [warm] [orange] [lemon] [lavender] smell or scent  
 [Strong] [absorbent] [durable] [thick] [extra-large] [larger] [tough] [wipe]  
 [Strong] [durable enough] for [tough] [messes] [jobs] [stains] [all around the house]  
 Strong, Real Cloth Wipes  
 Strong wipe for tougher [jobs] [messes]  
 Super size  
 Telephone [cleaner [and] disinfectant wipes]  
 [Textured cloth] gets up stubborn stuck on messes  
 Textured [cloths] [towelettes] clean floors faster [and easier]  
 Textured for better [cleaning] [scrubbing] power  
 Textured [scrubby] [rough [side]] [scrubbing fibers] for [scrubbing] [cleaning] [removing] [wiping] [tough] [stains] [soils] [messes]  
 Textured [wipe] [cloth] [towelette] [for tough jobs]  
 The convenient way to keep your home looking "just cleaned"  
 The easy way to clean [and disinfect] [all over] [your] [the] [bathroom] [kitchen] [house] [office] [workplace]  
 The smart way to clean [and disinfect] [and sanitize]  
 The uniquely designed cap with recessed reservoir enables you to keep every wipe its freshest...even the leftovers from your last pull  
 The wipe that is [strong] [durable] [thick] [heavy] enough to scrub [and] [clean]  
 The wipe to use when you don't have much time  
 There are many uses for [product name] and here are a few: [Bathroom surfaces] [Kitchen surfaces] [Kid's or child's [play] room] [family den] [Window blinds]  
 These wipes are a convenient and quick way to disinfect surfaces all around your [home] [business] [office] [workplace]  
 These [wipes] [towelettes] [cloths] will not harm [most] surfaces  
 This product contains no [phosphates] [phosphorous] [compounds]  
 [This product] is [also] great on the "go" in [add use sites]  
 This [outer][selling][package] [container][canister] contains x% post consumer [material][plastic][resin]  
 To Clean and Deodorize  
 To Go[!]  
 [To Go] [purse] [travel] [pocket] size [pouch] [pak]  
 Touch-ups  
 [Touch-up] clean[s] and disinfect[s] [and sanitize[s]]  
 Tough enough to do the bigger cleaning jobs.  
 Tough on [messes] [and] [odor]  
 [Tough] [Thick] wipe(s) for tough [cleaning] [messes]  
 Towel  
 Traps & locks away [dirt] [grease♦] [messes] [crumbs] [hair] [lint] [dust] [greasy♦ messes]

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[Travel] [portable] [pack]  
Travel [size]  
Trial [size] [pack] [paper towel] size [ ]" x [ ]"  
Triple action  
Try me  
Tub refill  
Tub with pop-up action  
Twin pack  
Two-in-one wipe

**Two in one action: cleans and disinfects (and sanitizes) in one easy step ▲**

Use [daily] to clean bathroom [messes] like [soap] [soap scum] [toothpaste] [hair spray] [hair gel]  
Use every day in every room [throughout the house]  
Use everywhere or anywhere on hard non-porous surfaces  
Use [in] [on] [public toilet seats] [Laundromats] [camp sites] [cleaning pet areas] [hotels] [motels] [lodging] [grocery] [carts and baskets]  
Use in [public] places where germs<sup>1</sup> [or bacteria] may be of concern  
Use on hard non-porous surfaces anywhere [you travel] [throughout the house]  
Use on hard, non-porous surfaces only: [stainless steel] [Formica®] [glass] [glass tables] [glazed tile] [Test wipe on small inconspicuous area first.]

**Use the product or the wipes for [light touch-up: every day] [daily] [quick cleaning] [clean-ups]: [all over the house] [anytime] [anywhere]**

Use [the product] [the wipe(s)] throughout the house  
Use them [on kitchen counters] before and after cooking [to kill] [common] [bacteria] [viruses\*] [germs<sup>1</sup>]  
Use them [insert use sites] [where [bacteria] [viruses\*] [germs<sup>1</sup>] are a concern.]  
Use to clean, deodorize, and disinfect hard, non-porous surfaces in the nursery  
Use to disinfect hotel room remote controls  
Use to disinfect [kitchen] [surfaces] [before] [after] [cooking] [preparing] [meals] [dinner]  
Use to disinfect [sanitize] hard surfaces [that people touch]  
Use to disinfect shopping [grocery] cart handles and shopping [grocery] cart child seats  
[Use to] refill[s] [count] [wipe] canisters or tubs  
Use to sanitize hard non porous surfaces  
Use wipes to kill Influenza A2/Hong Kong on bath and kitchen hard, non-porous surfaces  
Use wipes [to kill [list organisms]] on bath and kitchen hard, non-porous surfaces  
[Value Pack] [Value size] [Value twin]  
Versatile [disinfectant [or disinfecting] cleaner]  
Virtually [Lint Free] [streak free] [clean] [shine]  
Virucidal\* [Kills viruses\*]  
Virus\* killing household cleaner  
Wet [household and/or disinfecting] wipes  
Wet wipes [ ]" x [ ]"  
Will not leave grit or soap scum  
Will not [scratch] [harm] most surfaces  
Wipe away the flu virus\* [this season] (\*Influenza A2/Hong Kong)  
Wipe away [Wipes out] odors  
Wipe down shopping [grocery] cart handles and child seats  
Wipe [material] made from [x] % [sustainable] [ingredients] [fibers] [May be used only when cellulose wipe material used]  
Wipe that disinfects [or sanitizes] [while it cleans up] [stubborn] [stuck-on] [messes]  
Wipes out 99.9% of common household germs<sup>1</sup> [microbes] [or bacteria]  
Wipes out 99.9% of germs<sup>1</sup> [or bacteria] that commonly infect your home  
Wipes out a common flu virus\* (\*Influenza A2/Hong Kong) [flu-causing virus\* (\*Influenza A2/Hong Kong)]  
[Wipes out] [Kills] 99.9% of [common] [household] [bacteria] [viruses\*] [germs<sup>1</sup>]  
[Wipes out] [Kills] 99.9% of viruses\* and bacteria [including the flu virus\* (\*Influenza A2/Hong Kong)]  
[Wipes out] [Kills] [eliminates] 99.9% of [list organisms] in [just] [5 minutes]  
[Wipes out] [Kills] germs<sup>1</sup> [or bacteria] [while it cleans] [that cause odor]  
[Wipes out] [Kills] [the] flu virus\* (\*Influenza A2/Hong Kong)  
Wiping [smooth] [soft side] for cleaning dirt away and disinfecting

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[With a] [fresh] [clean] [citrus] non] fragrance  
 With a pleasant fragrance  
 With extra cleaning power  
 Works great on [shiny] [high gloss] [high shine] surfaces [like stainless]  
 Worry free [disinfecting] [sanitizing] [cleaning]  
 [Wow] scrubs like a sponge  
 [X%] more wipes [free] [[vs. {count} wipe [canister] [package]]  
 X% [more] [wipes] [free] [vs. Z count] [canisters] [packs]  
 X% reduction in packaging [material]

**[15 second sanitization claims:]** [Link (with symbol or footnote) all 15 second claims to one or more bacteria listed below or list bacteria next to claim]

15 second sanitization  
 15 seconds is all it takes to kill 99.9% of bacteria  
 Effective in 15 seconds against the following every time you wipe:  
 [Common] household [kitchen] [bathroom] bacteria  
 Odor causing bacteria  
 Escherichia coli (E-coli), Klebsiella pneumoniae (Kleb), Pseudomonas aeruginosa, Staphylococcus aureus (Staph), and Salmonella enterica (Salmonella) [bacteria that cause food-borne illnesses]  
 Kills [99.9% of] [common household] [bacteria] [household germs<sup>1</sup>] in 15 seconds  
 [Kill[s] [99.9% of] [effective against] [bacteria [salmonella]] [that cause odor] [that cause scum and slime on hard surfaces] in just] 15 seconds  
 Kill[s] 99.9% of [remove[s]] [effective against] [odor causing] [common] [household] [kitchen and/or bathroom bacteria] in 15 seconds  
 Sanitizes [household] [bathroom] [on hard non-porous] [surfaces] [in just 15 seconds]  
 Sanitizes in [just] 15 seconds  
 [Wipes out] [Kills] 99.9% of germs<sup>1</sup> [bacteria] in [just] [15] seconds

[List of bacteria] [Kills the following] in 15 seconds:]  
 Escherichia coli (E-coli) [ATCC 11229]  
 Klebsiella pneumoniae (Kleb) [ATCC 4352]  
 Pseudomonas aeruginosa [ATCC 15442]  
 Salmonella enterica (Salmonella) [ATCC 10708]  
 Staphylococcus aureus (Staph) [ATCC 6538]

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[insert product name] or [This product] cleans, deodorizes, and disinfects common hard non-porous indoor and outdoor surfaces. These pre-moistened, [insert scent from list above] wipes contain scrubbing fibers for effective everyday cleaning and for tough stains, such as soap scum and baked-on grease. Effective in 5 minutes against Staphylococcus aureus, Salmonella enterica, Klebsiella pneumoniae, Escherichia coli and Pseudomonas aeruginosa. Effective against flu virus\* \*Influenza A2/Hong Kong.

Pre-moistened [pre-soaked or pre-sprayed or pre-wetted] towels are effective for everyday cleaning, deodorizing and disinfecting. Effective in 5 minutes against Staphylococcus aureus, Salmonella enterica, Klebsiella pneumoniae, Escherichia coli and Pseudomonas aeruginosa. Kills Influenza A2/Hong Kong. Cleans and disinfects common hard non-porous surfaces. General use: Kitchen and bathroom surfaces, doorknobs, telephones, cribs and toys.

[Note: The following claims can be used only for 6 months]

[Better] [New] [Improved] [Stronger] [Thicker] Wipe [!]  
[Better] [new] [&] [improved] [dispensing] lid [closure] [cap] [package] [dispensing] [better [than before] Cleans better than [before] [ever]

[Improved] [better] [cleaning] [wipes] [with] [criss-cross] [ridges]  
~~[Improved] [more] [better] [cleaning] [power] [performance]~~

Introducing  
More towels  
More Wipes [count]  
[New] [thick] [textured] [wipe] [tougher] [thicker] wipe for tougher cleaning  
New [and Improved]

[New] [Now] [Low-streak] [-residue] [formula] [Wipe] [Delivers] [A] Clean you can [see]  
~~[New] [Easy] [Star Lid] [Star Package] [Convenient Package] [to store packaging]~~

New larger [bigger]-sized wipe  
New larger size [New] [now] [even] stronger [wipe[s]] [a] [better wipe[s]]  
New, [number] [% larger towels than before] [use this for 6 months after converting to larger towel]  
[New] [Package] [packaging] uses [x%] less material (plastic) [then] [when compared to] [regular] containers [or canisters]

New top  
Now available  
[Now] \_\_\_% stronger  
[Now] 2x [2.5x] [3x] [4x] [5x] stronger  
~~Now cleaning is [faster] [easier] than [ever] [before]~~

[Now] cleans better on grease  
[Now] [even] [more durable] [stronger] [softer] [wipes] [than] [before] [ever]  
[Now] [number of wipes] [even] [more] wipes  
[Now] [Reinforced] [With] Quilted [strength]  
~~[Now] [with] [criss-cross] [raised] [ridges] [V-shaped] [pattern] [for] [better] [improved] [cleaning] [performance] [power]~~

Now with [number to be inserted] extra towels  
[Now with] quilted wipe  
~~[Now] [x times] the [grease] [cleaning] [power]~~  
[Scrubs] (&) [cleans] [better than ever]  
[Stronger] more durable [wipe]  
Thick[er] [wipe] [with] cloth-like texture  
[Wipes] stay[s] wet [moist] longer  
X% [Bigger] [larger] [quilted] wipes  
~~[x%] more grease [cleaning] [cutting] [power]~~  
[x%] thicker wipes

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[The following graphics and statements are optional.  
They may be placed anywhere on label/container]



**NOT A BABY WIPE**

**NOT FOR USE ON SKIN**

[This graphic shows use of the wipe dispenser.]

**NOT FOR CLEANING OR SANITIZING SKIN**

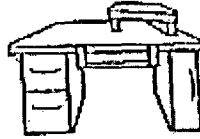
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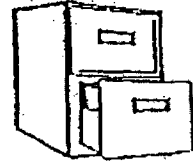
[The following graphics and statements are optional.]  
They are used to show examples of places the product can be used]



CAR



DESKTOP



OFFICE



DOOR KNOB

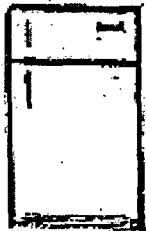


FAUCET



CHANGING TABLE

EXTERIOR OF



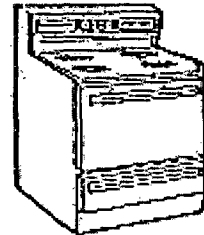
REFRIGERATOR

KITCHEN COUNTERS



AND SINKS

EXTERIOR OF



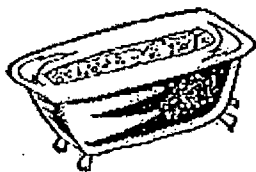
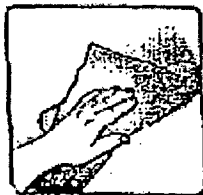
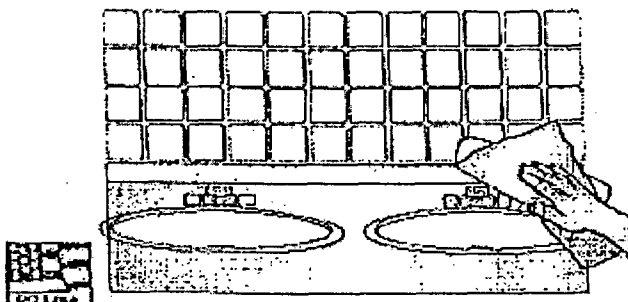
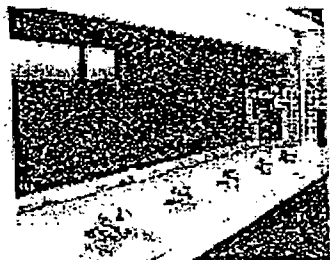
STOVE

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They are used to show examples of places the product can be used]



TUB



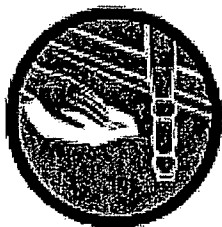
SHOWER STALLS



PHONES



TOILET SEATS

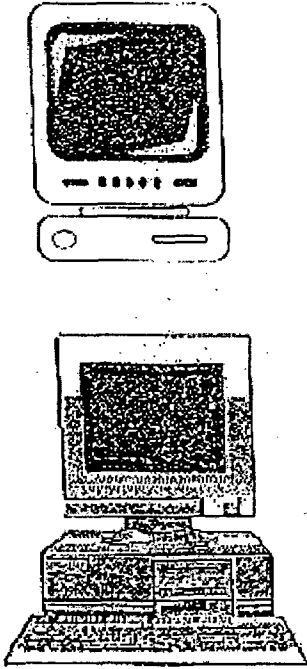


**FINISHED FLOORS**

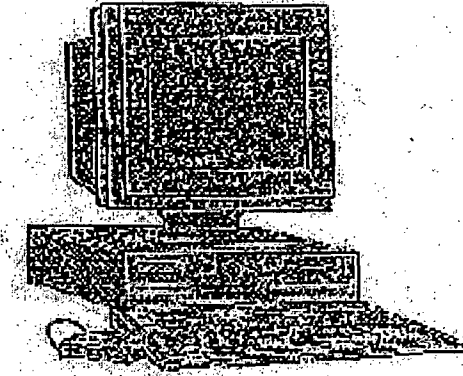
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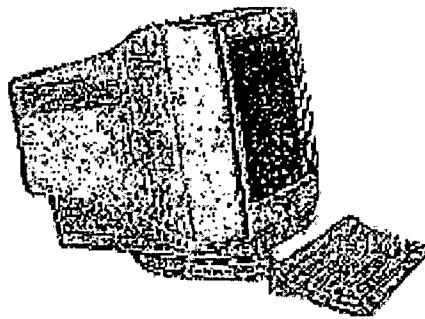
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They are used to show examples of places the product can be used]



COMPUTERS



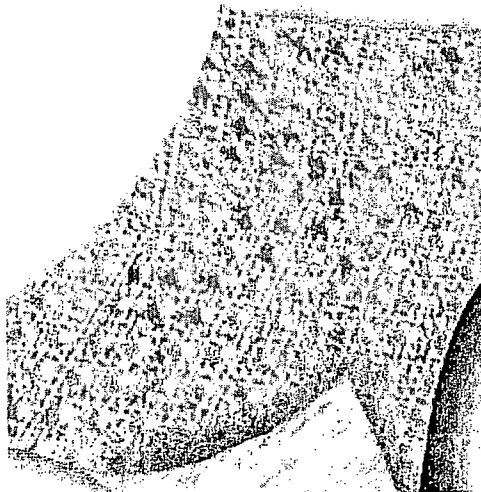
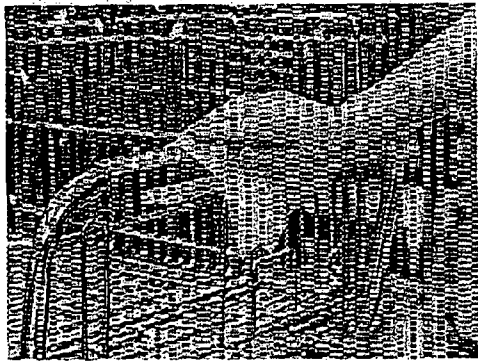
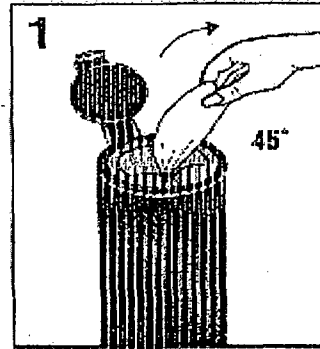
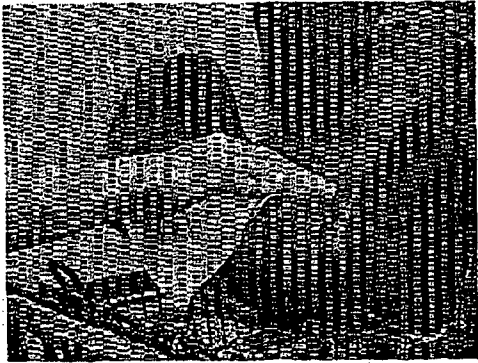
COMPUTER KEYBOARDS



**THE INFORMATION IN THIS BOX IS NOT PART OF THE LABELING**

Statements in brackets [ ] are optional or instructional. The terms "wipe(s)", "towel(s)", "towelette(s)" and "cloth(s)" can be used interchangeably throughout except for the product primary brand name which can be only changed by notification or amendment.

[The following graphics and statements are optional.]  
They are used to show examples of places the product can be used]



[One side scrubs]  
[One side wipes]

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[The following graphics and ( ) statements are optional.]  
They are used to show examples of places the product can be used]



Not a Skin Wipe.  
For Use on Hard Surfaces Only.

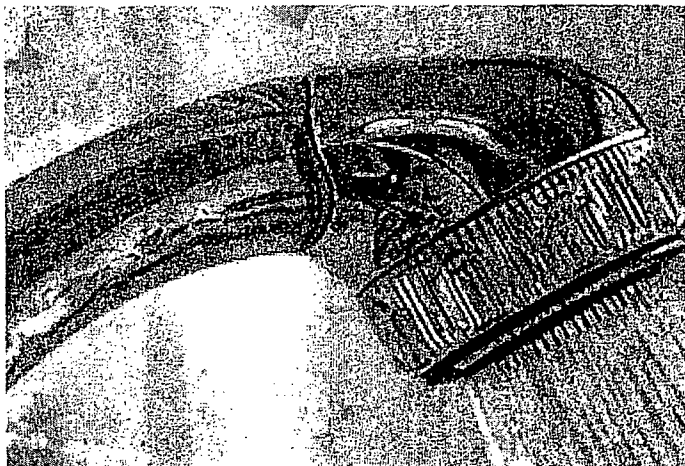


Not a Skin Wipe.  
For Use on Hard Surfaces Only.

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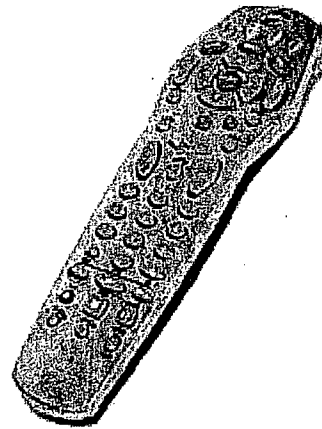
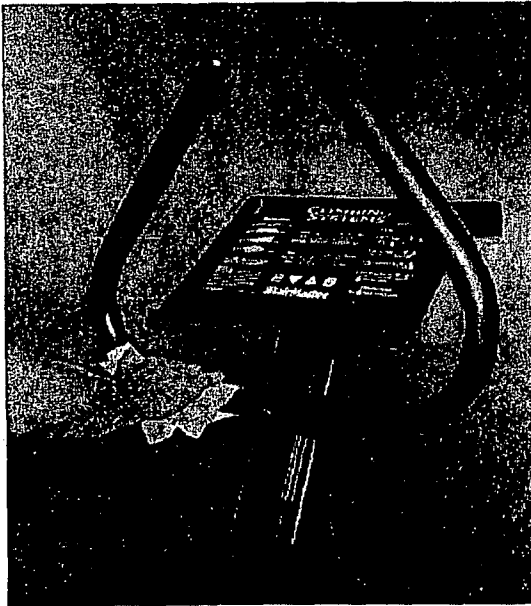
[Logos/Trademarks]



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