



UNITED STATES ENVIRONMENTAL PROTECTION AGENCY  
WASHINGTON, DC 20460

OFFICE OF CHEMICAL SAFETY  
AND POLLUTION PREVENTION

April 12, 2021

Jamie Venable  
Agent  
Kimberly-Clark Global Sales, LLC  
2100 Winchester Road  
Neenah, WI 54956

Subject: Label Amendment – Application to Add Additional Public Health Claims to the Product Label.  
Product Name: “Hitman Wipe”  
EPA Registration Number: 9402-17  
Application Date: November 18, 2020  
Action Case Number: 00217064/Decision Number: 511846

Dear Ms. Venable:

The amended label referred to above, submitted in connection with registration under the Federal Insecticide, Fungicide and Rodenticide Act (FIFRA), as amended, is acceptable. This approval does not affect any conditions that were previously imposed on this registration. You continue to be subject to existing conditions on your registration and any deadlines connected with them.

A stamped copy of your labeling is enclosed for your records. This labeling supersedes all previously accepted labeling. Pursuant to 40 CFR 156.10(a)(6) you must submit one copy of the final printed labeling before you release the product for shipment with the new labeling. In accordance with 40 CFR 152.130(c), you may distribute or sell this product under the previously approved labeling for 18 months from the date of this letter. After 18 months, you may only distribute or sell this product if it bears this new revised labeling or subsequently approved labeling. “To distribute or sell” is defined under FIFRA section 2(gg) and its implementing regulation at 40 CFR 152.3.

Should you wish to add/retain a reference to the company’s website on your label, then please be aware that the website becomes labeling under FIFRA and is subject to review by the Agency. See FIFRA section 2(p)(2). If the website is false or misleading, the product would be misbranded and unlawful to sell or distribute under FIFRA section 12(a)(1)(E). 40 CFR 156.10(a)(5) lists examples of statements EPA may consider false or misleading. In addition, regardless of whether a website is referenced on your product’s label, claims made on the website may not substantially differ from those claims approved through the registration process, FIFRA section 12(a)(1)(B). Therefore, should the Agency find or if it is brought to our attention that a website contains false or misleading statements or claims substantially differing from the EPA approved registration, the website will be referred to the EPA’s Office of Enforcement and Assurance.

Page 2 of 2  
EPA Reg. No. 9402-17  
Action Case Number/Decision No. 511846

Your release for shipment of the product constitutes acceptance of these conditions. If these conditions are not complied with, the registration will be subject to cancellation in accordance with FIFRA section 6.

If you have any questions, please contact Michael Varco by phone at 703-347-0403, or via email at [Varco.Michael@epa.gov](mailto:Varco.Michael@epa.gov).

Sincerely,

A handwritten signature in black ink, appearing to read "D. Fuller", with a horizontal line extending to the right.

Demson Fuller, Product Manager 32  
Regulatory Management Branch I  
Antimicrobials Division (7510P)  
Office of Pesticide Programs

Enclosure

Note to reviewer: All text in brackets [...] is optional and may or may not be included on a final label. All text in braces {...} is administrative and will not appear on a final label. Portions or all of the label may be bilingual. Claims on this page are optional and may appear on any label panel.

{FRONT PANEL}

**Hitman [Brand] [name TBD] [Wipe]**

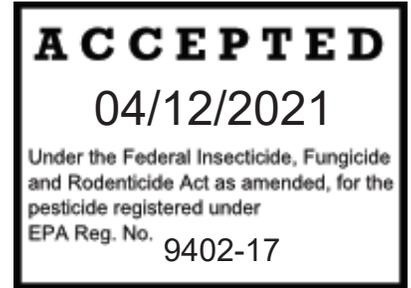
Bactericidal, Virucidal†, Mildewstat, Non-Food Contact Sanitizer, Residual Self Sanitizer, Deodorizer, and Cleaner

**ACTIVE INGREDIENTS:**

Hydrogen Peroxide.....0.94%  
Didecyldimethyl ammonium carbonate (and)  
Didecyldimethyl ammonium bicarbonate.....1.25%

**OTHER INGREDIENTS:**.....97.81%

**TOTAL:**.....100.00%



**KEEP OUT OF REACH OF CHILDREN**

**WARNING**

**AVISO**

See back panel for additional precautionary statements

[Si usted no entiende la etiqueta, busque a alguien para que se la explique a usted en detalle.]

NET CONTENTS X lbs X ozs [minimum wt X lbs X ozs ]  
{(mandatory must be expressed in avoirdupois pounds and ounces)}

{Optional can also express as total count and size}  
X(Pre measured) (Pre moistened) (Wipes) (Towelettes) (Cloths) (X) x (X)  
(eg 40 Pre measured Wipes ( 7 x 8 ) (18cm x 20cm)  
X + X Wipes (X x X)  
(eg 75 + 15 Wipes (7" x 8"))

E.P.A. Reg. No. 9402-17 {Registration number will appear on printed label}  
E.P.A. Est. No. 9402-TX-001, 63650-WI-001 {EPA Establishment number will appear on printed label} {See lot code for actual Est. No.}

[Made by] [Distributed by] Kimberly-Clark Global Sales, LLC  
2100 Winchester Road, Neenah, WI 54956

For questions/comments, please contact  
KIMBERLY-CLARK PROFESSIONAL\*  
1400 Holcomb Bridge Road, Roswell GA 30076-2199  
1-888-346-4652  
[www.kcprofessional.com]

®/\* Trademarks of Kimberly-Clark Worldwide, Inc. © 2010 KCWW.  
XXXXX {Stock /lot code will appear on label}  
Made in USA [of U.S. and/or non-U.S. materials]

Note to reviewer: All text in brackets [...] is optional and may or may not be included on a final label. All text in braces {...} is administrative and will not appear on a final label. Portions or all of the label may be bilingual. Claims on this page are optional and may appear on any label panel.

**DISINFECTANT^**

<b>Bacteria &amp; Viruses</b>	
6 min [minute[s]]	<p>Escherichia coli O157:H7            Klebsiella pneumoniae            Salmonella enterica            Staphylococcus aureus            Streptococcus pyogenes            Respiratory syncytial virus (RSV)[+] [{}]            Coronavirus[+][{}]            Influenza A Virus (H1N1)[+] [{}]            Human Immunodeficiency Virus Type 1 (HIV-1)[+]            Hepatitis B Virus (HBV)[+]            SARS-CoV-2 Virus[+], ++</p> <p><i>Note to reviewer: The + qualifier is required when virucidal claims not containing specific viruses appear on the label. The {} qualifier is required when cold and flu virus claims appear on the label.</i></p>

**NON-FOOD CONTACT SANITIZER<sup>+</sup>**

15 sec [second[s]]	<p>Enterobacter aerogenes            Staphylococcus aureus            Community-Associated Methicillin Resistant Staphylococcus aureus (CA-MRSA) (USA 400)</p>
-----------------------	------------------------------------------------------------------------------------------------------------------------------------------------------------------------

**24 [Hour] [HR] RESIDUAL SELF-SANITIZER\*\***

5 min [minute[s]]	<p>Enterobacter aerogenes            Staphylococcus aureus            Community-Associated Methicillin Resistant Staphylococcus aureus (CA-MRSA) (USA 400)</p>
----------------------	------------------------------------------------------------------------------------------------------------------------------------------------------------------------

**[7 Day] HARD SURFACE MILDEWSTAT<sup>#</sup>**

7 day	Aspergillus niger
-------	-------------------

Note to reviewer: All text in brackets [...] is optional and may or may not be included on a final label. All text in braces {...} is administrative and will not appear on a final label. Portions or all of the label may be bilingual. Claims on this page are optional and may appear on any label panel.

Intended for residential and commercial use.

**DISPENSING DIRECTIONS:**

*{One of the following sections will be used for the applicable container type}*

*{Canister Directions}*

**To Dispense:** Open [package] [lid] [and] pull out [wipe][towelette] from center of roll. [Next sheet pops up automatically] [Remaining wipes automatically feed through for next use.] Close [top] [lid] tightly [when finished] [to prevent moisture loss] [to retain moisture].

{The following optional graphic may be used in conjunction with the canister dispensing directions:}



*{Resealable Package Instructions (Use for product supplied in resealable pouches/packages)}*

**To Dispense:** [Open lid] slowly peel back label [pull out] [remove] [wipes] [towelettes] as needed. To retain moisture reseal [pouch] [package] by firmly pressing [lid] [label] back on the [pouch][package].

**DIRECTIONS FOR USE:** It is a violation of Federal Law to use this product in a manner inconsistent with its labeling.

**<sup>†</sup>To Sanitize [Non-Food Contact Sanitizer] [/ Deodorize]:**

For hard, non-porous, non-food contact surfaces [{or:}To sanitize hard, non-porous, non-food contact surfaces.] Wipe surface using enough wipes to allow treated surface to remain visibly wet for 15 seconds. [Let surface dry][air dry]. [No rinsing required.] Remove visible soil prior to sanitization.

**<sup>^</sup>To Clean and Disinfect:**

To disinfect hard, non-porous surfaces, clean surface to be treated using a wipe to completely remove all debris [soil]. Use a fresh [new] wipe to disinfect, thoroughly wetting surface to be treated. Use enough wipes for treated surfaces to remain visibly wet for six [6] minutes. [No rinsing required.]

{The following text will appear on product/market label only when Human Immunodeficiency Virus Type 1 (HIV-1) or Hepatitis B Virus (HBV) are listed on label.}

**Special Instructions for Cleaning and Decontamination Against HIV and HBV on Surfaces/Objects Soiled with Blood/Body Fluids**

This product kills HIV-1 and HBV on pre-cleaned environmental surfaces/objects previously soiled with blood/body fluids in health care settings (e.g. hospitals, nursing homes) or other settings in which there is an expected likelihood of soiling of inanimate surfaces/objects with blood or body fluids, and in which the surfaces/objects likely to be soiled with blood or body fluids can be associated with the potential for transmission of Human Immunodeficiency Virus Type 1 (HIV-1) (associated with AIDS), and [Human] Hepatitis B Virus (HBV).

Note to reviewer: All text in brackets [...] is optional and may or may not be included on a final label. All text in braces {...} is administrative and will not appear on a final label. Portions or all of the label may be bilingual. Claims on this page are optional and may appear on any label panel.

**Personal Protection:** When handling items soiled with blood or body fluids, use disposable latex gloves, gowns, masks, and eye coverings.

**Cleaning Procedure:** Blood and other body fluids must be thoroughly cleaned from surfaces and other objects before applying this product.

**Contact time:** Wipe [this product] [on] surface until thoroughly wet. Allow surface to remain visibly wet for 6 minutes.

**Disposal of infectious materials:** Blood and other body fluids must be autoclaved and disposed of according to local regulations for infectious waste disposal.

*{The Non-Food Contact Sanitizer directions for use (above) must appear on the product label if the following Residual Self-Sanitizing directions are used}*

**\*\*Residual Self-Sanitizing:**

To sanitize for 24 hours [against] [bacteria][*Staphylococcus aureus*, *Enterobacter aerogenes*, and Community-Associated Methicillin Resistant *Staphylococcus aureus* (CA-MRSA)] on hard, non-porous, non-food contact surfaces. Use enough wipes to thoroughly [uniformly] treat surfaces to remain visibly wet for five [5] minutes. [Air dry.] [No rinsing required.] [Provides residual sanitizing activity for up to 24 hours.]

Product [residue] will be removed by soap and water. If soap and water are used [e.g. to clean a spill], repeat residual self-sanitizing directions.

**#To Inhibit [Control] Mold and Mildew [for Up to 7 Days]:**

For use on hard, non-porous surfaces. Clean surface first, then treat [wipe] surface, using enough wipes to thoroughly [uniformly] wet the surface. Allow to air dry, reapply weekly.

[Use of this product on a floor or flooring surface is not recommended and may cause a slipping hazard.]

[This product contains Hydrogen Peroxide, which may cause temporary skin whitening after prolonged contact. Wash hands with soap and water.]

[Not for personal cleansing.] [This is not a baby wipe!] [Do not flush in toilet.]

This product [name brand] [is compatible with] [will not harm] (*surfaces will be selected from the following*) acrylic, aluminum, brass, ceramic, Corian®, glass, sealed granite, laminate countertops, LCD screens, LDPE, [brushed] nickel, painted surfaces, polycarbonate, polypropylene, polyurethane varnish, PVC, silicone rubber, stainless steel, vinyl, vinyl rubber, glazed porcelain and similar hard, [finished] nonporous surfaces. [Spot test before using.]

Note to reviewer: All text in brackets [...] is optional and may or may not be included on a final label. All text in braces {...} is administrative and will not appear on a final label. Portions or all of the label may be bilingual. Claims on this page are optional and may appear on any label panel.

## **PRECAUTIONARY STATEMENTS**

Hazards to Humans and Domestic Animals

### **WARNING**

Causes substantial but temporary eye injury. Do not get in eyes or on clothing. Avoid contact with eyes. Wash thoroughly with soap and water after handling and before eating, drinking, chewing gum, using tobacco or using the toilet. Remove and wash contaminated clothing before reuse.

### **FIRST AID**

**If in eyes:** Hold eye open and rinse slowly and gently with water for 15-20 minutes. Remove contact lenses, if present, after the first 5 minutes, then continue rinsing eye. Call a poison control center or doctor for treatment advice.

HOTLINE NUMBER [1-888-346-4652]

Have the product container or label with you when calling a poison control center or doctor, or going for treatment.

### **Physical and Chemical Hazards**

This product contains an oxidizing agent.

### **STORAGE AND DISPOSAL**

Store in area inaccessible to children. Dispose of [wipe][towelette] in trash after use. Do not flush.

**Container Handling** *{One of the following sections will be used for the applicable container type}*  
*{for canister:}*

Tightly close lid between uses to retain moisture. Nonrefillable container. Do not reuse or refill this [container] [canister]. Offer empty [container] [canister] for recycling if available or discard in trash.

*{for pouch/package:}*

Reseal [label][lid] between uses to retain moisture. Do not reuse or refill empty [pouch] [package]. Offer empty [package] [pouch] for recycling if available or discard in trash.

*{Lot code and/or expiration date may appear on either the container or label}*

Note to reviewer: All text in brackets [...] is optional and may or may not be included on a final label. All text in braces {...} is administrative and will not appear on a final label. Portions or all of the label may be bilingual. Claims on this page are optional and may appear on any label panel.

**Optional Marketing Claims:**

Disinfectant [Disinfection]/Sanitizer [Sanitizing] Claims for Hard,Non-Porous Surfaces	
<ul style="list-style-type: none"> <li>[Eliminates] [Kills] [destroys] [removes] [gets rid of] <b>*Note to reviewer: one of the following bracketed options will be chosen:</b> [99.99%[of] bacteria], [99.9% [of] viruses<sup>†</sup>], [99.9% [of] germs<sup>^</sup>], [99.9% [of] cold and flu viruses<sup>‡</sup>]</li> </ul>	<ul style="list-style-type: none"> <li>Disinfects -or- kills [common] [household] [and/or] [bathroom][kitchen] bacteria<sup>^</sup></li> </ul>
<ul style="list-style-type: none"> <li>[Antimicrobial] [Antibacterial] [Germicidal] Wipe</li> </ul>	<ul style="list-style-type: none"> <li>Kill claims for -or- Effective against 10 different microorganisms including [CA-MRSA], and [Staphylococcus aureus (Staph)].</li> </ul>
<ul style="list-style-type: none"> <li>General disinfectant</li> </ul>	<ul style="list-style-type: none"> <li>Sanitizes<sup>‡</sup> in 15 seconds</li> </ul>
<ul style="list-style-type: none"> <li>Broad spectrum [disinfectant] [disinfecting] [cleaner]</li> </ul>	<ul style="list-style-type: none"> <li>Sanitizes<sup>‡</sup> -or- disinfects<sup>‡</sup> in a variety of areas</li> </ul>
<ul style="list-style-type: none"> <li>Disinfectant [sanitizer] [sanitizing] [wipe]</li> </ul>	<ul style="list-style-type: none"> <li>Kills [99.9% of] odor causing [bacteria][germs] [and leaves a nice smell]</li> </ul>
<ul style="list-style-type: none"> <li>For bactericidal, Influenza, RSV, and Coronavirus disinfection</li> </ul>	<ul style="list-style-type: none"> <li>Effective against odor causing bacteria [with daily use]</li> </ul>
<ul style="list-style-type: none"> <li>[Bactericidal], [mildewstat<sup>#</sup>] and [virucidal] [wipe]</li> </ul>	<ul style="list-style-type: none"> <li>Eliminates 99.9% of [bacterial] [and] [mold] [mildew] odors [at the source]</li> </ul>
<ul style="list-style-type: none"> <li>Kills [sanitizes] 99.9% of Bacteria<sup>‡</sup> in [just] 15 Seconds [!]</li> </ul>	<ul style="list-style-type: none"> <li>This product will clean and disinfect hard, non-porous surfaces of {select from Table 1 or 1A}.</li> </ul>
<ul style="list-style-type: none"> <li>Disinfects [against] <i>Staphylococcus aureus</i> [Staph] [ATCC 6538 <i>Salmonella enterica</i> [ATCC 10708], and <i>Escherichia coli</i> [ATCC 35150]</li> </ul>	<ul style="list-style-type: none"> <li>[Kills 99.99% of] [disinfects] <i>Escherichia coli</i> (<i>E. coli</i>) O157:H7 (ATCC 43895) in [just] 6 minutes [!]</li> </ul>
<ul style="list-style-type: none"> <li>Now you can kill 99.9% of bacteria [around the house]</li> </ul>	<ul style="list-style-type: none"> <li>Bacteria-killing -or- germ<sup>^</sup> killing formula</li> </ul>
<ul style="list-style-type: none"> <li>Disinfects in 6 minutes</li> </ul>	<ul style="list-style-type: none"> <li>Kill 99.9% of bacteria<sup>‡</sup> that reside [live] on [hard to clean] [infrequently cleaned] areas [around the house].</li> </ul>
<ul style="list-style-type: none"> <li>Effective against cold and flu viruses<sup>‡</sup>, plus bacteria like <i>Staphylococcus aureus</i>, <i>Salmonella enterica</i> and <i>E. coli</i></li> </ul>	<ul style="list-style-type: none"> <li>[Cleans], [disinfects], [sanitizes] and [deodorizes] hard non-porous surfaces.</li> </ul>
<ul style="list-style-type: none"> <li>[Kills] [disinfects][eliminates 99.9%] [99.9%] of bacteria -and/or- [germs<sup>^</sup> such as] [<i>Escherichia coli</i> [O157:H7]], [<i>Klebsiella pneumoniae</i>], [<i>Salmonella enterica</i>], [<i>Staphylococcus aureus</i>], [<i>Streptococcus pyogenes</i>], [Respiratory syncytial virus (RSV)], [Coronavirus], [Influenza A Virus (H1N1)], [cold and Flu Viruses<sup>‡</sup>] [in 6 minutes][min]</li> </ul>	<ul style="list-style-type: none"> <li>A sanitizer that -or- sanitizes -or- kills 99.9% of bacteria<sup>‡</sup> on hard nonporous surfaces [around your house] {around use sites in Table 1 or 1A}</li> </ul>
	<ul style="list-style-type: none"> <li>Sanitizer -or- sanitizing wipe</li> </ul>
<ul style="list-style-type: none"> <li>[Antibacterial] formula [that] [cleans] [disinfects] and [sanitizes]</li> </ul>	<ul style="list-style-type: none"> <li>Effective against Influenza A viruses</li> </ul>

Note to reviewer: All text in brackets [...] is optional and may or may not be included on a final label. All text in braces {...} is administrative and will not appear on a final label. Portions or all of the label may be bilingual. Claims on this page are optional and may appear on any label panel.

<ul style="list-style-type: none"> <li>• Kills [sanitizes] 99.9% of Bacteria in [just] 15 Seconds [!]<sup>♦</sup></li> </ul>	<ul style="list-style-type: none"> <li>• <b>*Note to reviewer: one of the following bracketed options will be chosen:</b> [Sanitizes [against]] [Kills [99.9%] [of]] Staphylococcus aureus [Staph] [ATCC 6538], Enterobacter aerogenes [ATCC 13048], Community Associated Staphylococcus aureus MRSA [CA-MRSA][USA-400] [NRS 123] <sup>♦</sup></li> </ul>
<ul style="list-style-type: none"> <li>• 99.9% effective in 15 seconds against Staphylococcus aureus [Staph] [ATCC 6538], Enterobacter aerogenes [ATCC 13048], and Community Associated Methicillin Resistant <i>Staphylococcus aureus</i> (CA-MRSA) (USA 400) [(NARSA NRS 123)] <sup>♦</sup>.</li> </ul>	<ul style="list-style-type: none"> <li>• Kills [SARS-CoV-2<sup>++</sup>,] the virus [that] [which] causes COVID-19<sup>++</sup></li> </ul>
<ul style="list-style-type: none"> <li>• Kills [Eliminates 99.9% [of]] SARS-Related Coronavirus 2<sup>++</sup> -or- SARS-CoV-2<sup>++</sup> [USA-WA1/2020] [causative agent of COVID-19<sup>++</sup>] [the virus that causes COVID-19<sup>++</sup>]</li> </ul>	<ul style="list-style-type: none"> <li>• Effective against SARS-Related Coronavirus 2<sup>++</sup> -or- SARS-CoV-2<sup>++</sup> [USA-WA1/2020] [in # minutes] [in # seconds]</li> </ul>
<ul style="list-style-type: none"> <li>• Disinfects surfaces by killing [99.9% [of]] SARS-Related Coronavirus 2<sup>++</sup> -or- SARS-CoV-2<sup>++</sup> [USA-WA1/2020] [in One Step]</li> </ul>	<ul style="list-style-type: none"> <li>• Kills [99.9% of] SARS-CoV-2<sup>++</sup>, the virus that causes COVID-19<sup>++</sup></li> </ul>
<ul style="list-style-type: none"> <li>• Kills -or- Effective against the virus that causes COVID-19<sup>++</sup></li> </ul>	<ul style="list-style-type: none"> <li>• Effective against SARS-CoV-2 virus<sup>++</sup> (agent that causes -or- is responsible for the respiratory illness COVID-19<sup>++</sup>)</li> </ul>
<ul style="list-style-type: none"> <li>• Kills SARS-CoV-2<sup>++</sup> Virus</li> </ul>	<ul style="list-style-type: none"> <li>• Effective against 2019 SARS-CoV-2<sup>++</sup> (COVID-19 virus<sup>++</sup>)</li> </ul>
<ul style="list-style-type: none"> <li>• This product [product name] is a broad-spectrum, hard non-porous surface disinfectant that has been shown to be effective against SARS-CoV-2 virus<sup>++</sup> [COVID-19 virus <sup>++</sup> tested and listed on the label]</li> </ul>	

General Pesticide Claims	
<ul style="list-style-type: none"> <li>• Kills 99.9% of odor causing bacteria [and eliminates] [eliminating] [the toughest] [tough] odors<sup>♦</sup></li> </ul>	<ul style="list-style-type: none"> <li>• [Sanitizes<sup>♦</sup>][disinfects<sup>♦</sup>][a wide variety of] hard, non-porous surfaces [areas].</li> </ul>
<ul style="list-style-type: none"> <li>• Bacteria- killing –or- germ<sup>^</sup> killing formula<sup>^♦</sup></li> </ul>	<ul style="list-style-type: none"> <li>• Kill 99.9% of bacteria<sup>+</sup> that reside [live] on [hard to clean] [infrequently cleaned] areas [around the house][select from table 1 or 1A]<sup>♦</sup>.</li> </ul>
<ul style="list-style-type: none"> <li>• Kills [99.9%] odor causing [bacteria][germs<sup>^</sup>] on hard, non-porous surfaces</li> </ul>	<ul style="list-style-type: none"> <li>• Essential [disinfecting<sup>♦</sup>] [sanitizing<sup>♦</sup>] to help reduce the [spread][cross-contamination] of bacteria on -or- between treated surfaces.</li> </ul>

Note to reviewer: All text in brackets [...] is optional and may or may not be included on a final label. All text in braces {...} is administrative and will not appear on a final label. Portions or all of the label may be bilingual. Claims on this page are optional and may appear on any label panel.

<ul style="list-style-type: none"> <li>Now you can kill 99.9% of bacteria<sup>‡</sup> [around the house] ♦.</li> </ul>	<ul style="list-style-type: none"> <li>Maintain a [home] [area] [with less chance of cross-contamination] on -or- between treated surfaces ♦♦.</li> </ul>
<ul style="list-style-type: none"> <li>[antibacterial] formula [that] [disinfects ♦] and [sanitizes ♦]</li> </ul>	<ul style="list-style-type: none"> <li>[Disinfects ♦], [sanitizes ♦] and [deodorizes] [hard non-porous] [surfaces].</li> </ul>
<ul style="list-style-type: none"> <li>[ideal for] [sanitizing ♦] [disinfecting ♦] all [your] hard, non-porous surfaces</li> </ul>	<ul style="list-style-type: none"> <li>Peace of mind that you are [helping to eliminate][eliminating] 99.9% of germs<sup>^</sup> ♦♦</li> </ul>
<ul style="list-style-type: none"> <li>Controls [kills] [reduces] [the] [growth of] [odor causing] bacteria on hard, non-porous surfaces ♦♦</li> </ul>	<ul style="list-style-type: none"> <li>Provides [7 day mold &amp; mildew<sup>#</sup> prevention] and 24 hour residual antibacterial control ♦</li> </ul>

General Cleaning/Deodorizing Claims	
<ul style="list-style-type: none"> <li>Eliminates [eliminating] [the toughest] [tough] odors</li> </ul>	<ul style="list-style-type: none"> <li>Essential cleaning</li> </ul>
<ul style="list-style-type: none"> <li>Leaves a [nice smell] [fresh fragrance] [clean smell]</li> </ul>	<ul style="list-style-type: none"> <li>Maintain a cleaner [home] [area]</li> </ul>
<ul style="list-style-type: none"> <li>Cleaning made easy</li> </ul>	

Residual Self-Sanitization Claims for Hard, Non-Porous Surfaces	
<ul style="list-style-type: none"> <li>24 hour<sup>**</sup> [antimicrobial] surface [sanitization] against bacteria ♦</li> </ul>	<ul style="list-style-type: none"> <li>[{Brand and name TBD}] [Keeps killing][continues to kill] 99.9% of bacteria [Staph] [CA-MRSA][Community Associated MRSA] [and][Enterobacter] for 24 hours<sup>**</sup> ♦</li> </ul>
<ul style="list-style-type: none"> <li>[Persistent] antibacterial [sanitizing] for 24 hours<sup>**</sup> ♦</li> </ul>	<ul style="list-style-type: none"> <li>This product] eliminates 99.9% of bacteria [Staph] [CA-MRSA][Community Associated MRSA] [and][Enterobacter] for up to 24-hours<sup>**</sup> ♦.</li> </ul>
<ul style="list-style-type: none"> <li>Sanitization that lasts all day<sup>**</sup> ♦</li> </ul>	<ul style="list-style-type: none"> <li>[When used as directed] [Brand name TBD] provides residual sanitization from [Enterobacter aerogenes], [Staphylococcus aureus] and [Community-Associated Methicillin Resistant Staphylococcus aureus (CA-MRSA)] for up to 24 hours<sup>**</sup> after initial application ♦.</li> </ul>
<ul style="list-style-type: none"> <li>[Independent] External tests show this formulation is scientifically proven to kill 99.9% of bacteria for 24 hours<sup>**</sup> ♦</li> </ul>	<ul style="list-style-type: none"> <li>24 hour<sup>**</sup> sanitization of bacteria [Staph] [CA-MRSA][Community Associated MRSA] [and][Enterobacter] ♦</li> </ul>

Note to reviewer: All text in brackets [...] is optional and may or may not be included on a final label. All text in braces {...} is administrative and will not appear on a final label. Portions or all of the label may be bilingual. Claims on this page are optional and may appear on any label panel.

<ul style="list-style-type: none"> <li>• [Designed for] 24 hour** sanitization [against bacteria] ♦</li> </ul>	<ul style="list-style-type: none"> <li>• Provides defense from bacteria [Staph] [CA-MRSA][Community Associated MRSA] [and][Enterobacter] for 24 hours**♦</li> </ul>
<ul style="list-style-type: none"> <li>• A product that gives you peace of mind for 24 hour** [hr] [residual sanitization against bacteria] ♦</li> </ul>	<ul style="list-style-type: none"> <li>• [Kills] [sanitizes] [eliminates] 99.9% of bacteria for [up to] 24 hours** even after multiple touches ♦.</li> </ul>
<ul style="list-style-type: none"> <li>• [This product] [kills][eliminates] 99.9% of bacteria and viruses on contact—then continues to sanitize against key bacteria [including community associated-MRSA] for 24 hours** [hrs] ♦</li> </ul>	<ul style="list-style-type: none"> <li>• Maintains a sanitized surface for 24 hours**♦</li> </ul>
<ul style="list-style-type: none"> <li>• Kills 99.9% of bacteria [Staph] [CA-MRSA][Community Associated MRSA][and][Enterobacter] for 24 hours**♦</li> </ul>	<ul style="list-style-type: none"> <li>• Residual self-sanitizing for 24 hours**♦</li> </ul>
<ul style="list-style-type: none"> <li>• Keeps surfaces sanitized longer to reduce the spread of bacteria** on treated surfaces ♦.</li> </ul>	<ul style="list-style-type: none"> <li>• Provides 24 hour residual antibacterial control [even after multiple touches] ♦</li> </ul>
<ul style="list-style-type: none"> <li>• [Wipe] [sanitize] surfaces once a day to provide [you with] residual sanitization against bacteria**♦</li> </ul>	<ul style="list-style-type: none"> <li>• Protects you from germs** between each daily cleaning[disinfecting] [sanitizing] [with product] ♦</li> </ul>
<ul style="list-style-type: none"> <li>• Ideal for use on[in] {pick from Table 1 or 1A} to provide 24 hour** antibacterial sanitization ♦</li> </ul>	

Hard Surface Mildewstat Claims	
<ul style="list-style-type: none"> <li>• [Prevents] [Controls]mold &amp; mildew# [stains] [and] [odor]</li> </ul>	<ul style="list-style-type: none"> <li>• Prevents mold &amp; mildew# growth [and stains][and odor]</li> </ul>
<ul style="list-style-type: none"> <li>• [Prevents][Controls][Inhibits] mold &amp; mildew# on hard surfaces for 7 days</li> </ul>	<ul style="list-style-type: none"> <li>• Prevents mold &amp; mildew# on hard surfaces for 7 days</li> </ul>
<ul style="list-style-type: none"> <li>• Prevents mold &amp; mildew# from re-growing between cleanings for 7 days</li> </ul>	<ul style="list-style-type: none"> <li>• [Long lasting] 7 day mold prevention</li> </ul>
<ul style="list-style-type: none"> <li>• Extended mold &amp; mildew# control for 7 days</li> </ul>	<ul style="list-style-type: none"> <li>• 7 day mold [&amp; mildew#] prevention</li> </ul>
<ul style="list-style-type: none"> <li>• 7 day mold &amp; mildew# control</li> </ul>	<ul style="list-style-type: none"> <li>• Controls mold and mildew# on hard nonporous surfaces.</li> </ul>
<ul style="list-style-type: none"> <li>• Controls [prevents] [inhibits] [the] growth of mold and mildew# [on] {insert hard non-porous use surfaces from table 1 or 1A}</li> </ul>	<ul style="list-style-type: none"> <li>• [Controls] [bacterial] [and] [mold] [mildew#] odors [at the source]</li> </ul>
Aesthetic Claims	
<ul style="list-style-type: none"> <li>• Can be used on multiple hard, non-porous surfaces such as {select from table 1 or 1A}.</li> </ul>	<ul style="list-style-type: none"> <li>• Cuts though common [household] [grease] [dirt] and [grime]</li> </ul>

Note to reviewer: All text in brackets [...] is optional and may or may not be included on a final label. All text in braces {...} is administrative and will not appear on a final label. Portions or all of the label may be bilingual. Claims on this page are optional and may appear on any label panel.

<ul style="list-style-type: none"> <li>[Gentle on] [mild to] [will not harm] [will not damage] hard, non-porous surfaces [such as] <i>{selected from table 1 or 1A}</i> [you touch most]</li> </ul>	<ul style="list-style-type: none"> <li>For all your [heavy] [light] duty jobs</li> </ul>
<ul style="list-style-type: none"> <li>No harsh chemical [smell] [odor]</li> </ul>	<ul style="list-style-type: none"> <li>[Patent-pending] [Patented] formulation is durable enough to withstand [continuous][repeated][contact] [touches], even on high contact areas like [doorknobs] [handles] [desks] and [faucets]</li> </ul>
<ul style="list-style-type: none"> <li>No dulling residue</li> </ul>	<ul style="list-style-type: none"> <li>Do not use on [unfinished] [uncoated] surfaces.</li> </ul>
<ul style="list-style-type: none"> <li>Bleach free [formula]</li> </ul>	<ul style="list-style-type: none"> <li>Spot test all surfaces in an inconspicuous area</li> </ul>
<ul style="list-style-type: none"> <li>Colorless</li> </ul>	<ul style="list-style-type: none"> <li>Leaves your <i>{pick from table 1 or 1A}</i> shiny</li> </ul>
<ul style="list-style-type: none"> <li>[Fresh] [Soap] [Light] [Lemon] [Floral] [Scented] [Scent] [citrus] [Fragrance]</li> </ul>	<ul style="list-style-type: none"> <li>No phosphates [phosphate free]</li> </ul>
<ul style="list-style-type: none"> <li>Will not [damage] [discolor] most common [household] surfaces</li> </ul>	<ul style="list-style-type: none"> <li>Not harmful to most surfaces</li> </ul>
<ul style="list-style-type: none"> <li>New [!] <i>{to be used as a claim descriptor only for the first 6 months of product on shelf}</i></li> </ul>	

**Table 1 - Use Sites:** [May be used on hard non-porous surfaces of any of the following]:

appliance exteriors	Desktops, desks	dispensers	[towel dispensers], Soap Dispensers
cabinets	Doorknob [Door knobs]	non-porous shelves	tiled walls
cell phones	Faucets	stall doors	telephones
chairs	fax machines	sinks	tables
counters	Trash Cans, garbage cans, Recycling Bins	shower walls	Wrist [Arm] Rests
Computers, [Computer] Keyboards, Desktops, monitors, LCD screens	Hampers	[Kitchen] [Dining Room] Tables	Shower [Faucets] [Doors] [Handles] [Fixtures][Walls]
Walls, display cases, non-porous shelves	Telephones headsets or headsets	Toilet Exteriors, Potty Chairs [Seats]	[Home]gym exercise equipment
Restrooms	[Kitchen] [Bathroom] Sinks	non-food contact Kitchen [Counter] [Countertops] [Surfaces]	Laundry Room
Under Sinks	[Empty] Garbage Cans [Bins]	Door [Handles] [Knobs]	Vanities, Vanity Tables
Light Switches	Mouse Pads	Office Supplies	Range Hoods, Rangetops, Stovetops♦
Refrigerator exteriors	School [Showers] [Vinyl] Shower Curtains	Toilet <b>Note to reviewer: one of the following bracketed options will be chosen, which are all hard, non-porous surfaces:</b> [(Flushing) Handles] [Hard Seats] [Surfaces] [Exteriors]	Laminate countertops

Note to reviewer: All text in brackets [...] is optional and may or may not be included on a final label. All text in braces {...} is administrative and will not appear on a final label. Portions or all of the label may be bilingual. Claims on this page are optional and may appear on any label panel.

**Table 1A – Business and Professional Use Sites:**

Airports, Airplanes	Automobiles [cars] [vehicles]	Bowling Alleys	Boats
[School] Buses	Casinos	[School] Classrooms	Colleges [Universities] Dorm Rooms
Day Care [Centers]	Gas Stations	Grocery [Shopping] Carts	Gymnasiums [Gyms]
Health Clubs	Hotels [Motels]	Home/House	Industrial facilities
Kitchens	Living Centers	[Shopping] Malls	Military Facilities [institutions][installations]
Mudrooms	Museums	Nursery	[Laboratory][Clinic] Office (Building) areas
Playrooms	Public [Areas] [Restrooms] [Locker] [rooms]	Recreation Centers [Facilities]	Rest Stops
Restaurants	[Nursery] Schools	[Cruise] Ships	Storage Areas
Stadiums	RV's	Supermarkets	Symphony halls
[Public] Telephones	Trains	Transport Vehicles	Toddler's rooms
Vacation homes	Yachts		

**Footnotes:**

††[Effective against][Kills][Disinfects] SARS-CoV-2 Virus on hard, non-porous surfaces when used according to directions for use for disinfection

◇on hard, non-porous surfaces, when used according to directions for use for disinfection

◆ on hard, non-porous surfaces, when used according to directions for use for disinfection sanitization

◇ Surface(s) must come to room temperature -or- must be cool to touch prior to treatment

**Optional Value Claims:**

Multi (Pack) (Canister) (Package)

[Canister] X Pack

Value (Size) (Canister) (Pack)

Economy (Size) (Canister) (Pack)

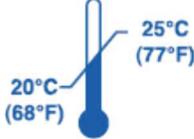
Bonus Pack X% (More) (Wipes) (Cloths)!

Back to School Supply (Value) Pack

Note to reviewer: All text in brackets [...] is optional and may or may not be included on a final label. All text in braces {...} is administrative and will not appear on a final label. Portions or all of the label may be bilingual. Claims on this page are optional and may appear on any label panel.

**Graphics**

{may be selected from the following, or similar graphics may be used}

Kimberly-Clark Professional* Logo	
Kimberly-Clark Professional* Exceptional Workplaces* Logo	
Scott® Brand Logo	
Live Well by Kimberly-Clark Professional Logo	
Storage Temperature Graphic	
Do Not Flush Graphic	
Not a Baby Wipe Graphic	

**Alternate Brand Name(s):**

Scott\* Brand 24 Hour Sanitizing Wipes  
 Scott\* Brand 24-Hour Sanitizing Wipes