

9402-10



0110712009

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UNITED STATES ENVIRONMENTAL PROTECTION AGENCY
WASHINGTON, DC 20460

OFFICE OF
PREVENTION, PESTICIDES
AND TOXIC SUBSTANCES

January 7, 2009

Christina M. Swick
Lewis & Harrison Consultants
Agent for Kimberly-Clark Global Sales, Inc.
122 C Street, NW, Suite 740
Washington, DC 20001

Subject: Notification in Accordance with PR Notice 98-10
Kleenex Brand Anti-Viral Tissue
EPA Registration No. 9402-10
Application Date: December 10, 2008
Receipt Date: December 12, 2008

Dear Ms. Swick:

This acknowledges receipt of your notification, submitted under the provision of PR Notice 98-10, FIFRA section 3(c)9.

Proposed Notification

- Add optional graphics and update copyright, expiration and trademark dates

General Comments

Based on a review of the material submitted, the following comments apply:

The notification application is acceptable and a copy has been inserted in your file for future reference.

Should you have any questions concerning this letter, please contact me by telephone at (703) 308-7003 or email address at: whitaker.renae@epa.gov during the hours of 8:00 am to 3:30 pm EST. When submitting information or data in response to this letter, a copy of this letter should accompany the submission to facilitate processing.

Sincerely,

A handwritten signature in cursive script, appearing to read "Renae Whitaker".

Renae Whitaker
(Acting) Product Manager (34)
Regulatory Management Branch II
Antimicrobials Division (7510P)

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EPA

United States
Environmental Protection Agency
 Washington, DC 20460

- Registration
 Amendment
 Other: Notification

OPP Identifier Number
265394

Application for Pesticide - Section I

1. Company/Product Number 9402-10	2. EPA Product Manager Adam Heyward	3. Proposed Classification <input checked="" type="checkbox"/> None <input type="checkbox"/> Restricted
4. Company/Product (Name) Kleenex Brand Anti-Viral Tissue	PM# Team 34	
5. Name and Address of Applicant (Include ZIP Code) Kimberly-Clark Global Sales, Inc. 2100 Winchester Road Neenah, WI 54956 <u>PLEASE DIRECT ALL CORRESPONDENCE TO</u> <u>"CONTACT POINT" LISTED BELOW</u> <input type="checkbox"/> Check if this is a new address	6. Expedited Review. In accordance with FIFRA Section 3(c)(3) (b)(I), my product is similar or identical in composition and labeling to: EPA Reg. No. _____ Product Name _____	

Section - II

Amendment - Explain below. Final printed labels in response to Agency letter dated _____
 Resubmission in response to Agency letter dated _____ "Me Too" Application
 Notification - Explain below. Other - Explain below

Explanation: Use additional page(s) if necessary. (For Section I and Section II.)

Notification to Add Optional and Change Non-FIFRA Dates Graphics

Notification of in Accordance With PR Notice 98-10

This notification is consistent with the provisions of PR Notice 98-10 and EPA regulations at 40 CFR 152.46, and no other changes have been made to the labeling or the confidential statement of formula of this product. I understand that it is a violation of 18 U.S.C. Sec 1001 to willfully make any false statement to EPA. I further understand that if this notification is not consistent with the terms of PR Notice 95-2 and 40 CFR 152.46, this product may be in violation of FIFRA and I may be the subject to enforcement action and penalties under sections 12 and 14 of FIFRA.

Signature: Christina M. Swick

Date: 12/10/08

Section - III

1. Material This Product Will Be Packaged In:

Child-Resistant Packaging <input type="checkbox"/> Yes* <input type="checkbox"/> No	Unit Packaging <input type="checkbox"/> Yes <input type="checkbox"/> No	Water Soluble Packaging <input type="checkbox"/> Yes <input type="checkbox"/> No	2. Type of Container <input type="checkbox"/> Metal <input type="checkbox"/> Plastic <input type="checkbox"/> Glass <input type="checkbox"/> Paper <input type="checkbox"/> Other (Specify)
*Certification must be submitted		If "Yes" Unit Packaging wgt. No. per container	If "Yes" Package wgt. No. per container

3. Location of Net Contents Information
 Label Container

4. Size(s) Retail Container

5. Location of Label Directions
 On Label
 On labeling accompanying product

6. Manner in Which Label is Affixed to Product
 Lithograph Other _____
 Paper glued
 Stenciled

Section - IV

1. Contact Point (Complete items directly below for identification of individual to be contacted, if necessary, to process this application)

Name: Christina M. Swick, Lewis and Harrison 122 C St., NW Suite 740, Washington, DC 20001	Title: Agent for Kimberly-Clark Global Sales, Inc.	Telephone No. (Include Area Code): (202) 393-3903 x16
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Certification

I certify that the statements I have made on this form and all attachments thereto are true, accurate and complete. I acknowledge that any knowingly false or misleading statement may be punishable by fine or imprisonment or both under applicable law.

2. Signature <u>Christina M. Swick</u>	3. Title: Agent for Kimberly-Clark Global Sales, Inc	6. Date Application Received (Stamped)
4. Typed Name Christina M. Swick, Lewis & Harrison LLC	5. Date December 10, 2008	

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LEWIS & HARRISON

Consultants in Government Affairs

122 C Street, N.W., Suite 740
Washington, D.C. 20001
telephone 202.393.3903
fax 202.393.3906

December 10, 2008

HAND DELIVERED

Document Processing Desk (NOTIF)
Office of Pesticide Programs (7504P)
US Environmental Protection Agency
Room S-4900, One Potomac Yard
2777 South Crystal Drive
Arlington VA 22202

ATTN: Adam Heyward
Product Manager, Team 34

SUBJECT: Kimberly-Clark Global Sales, Inc.
Kleenex® Brand Anti-Viral Tissue (EPA Reg. No. 9402-10)
Notification per PR Notice 98-10

Dear Mr. Heyward:

On behalf of Kimberly-Clark Global Sales, Inc., I am submitting a notification for Kleenex® Brand Anti-Viral Tissue. The purpose of this notification is to add optional graphics and update the copyright, expiration and trademark dates on the product label.

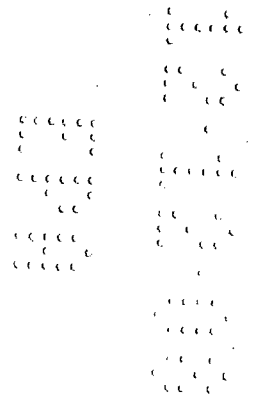
Enclosed please find the following documents in support of this notification:

1. Application for Pesticide Notification (OPP ID No. 265394), which includes a signed statement certifying compliance with PR Notice 98-10,
2. One (1) copy of the labeling panels with changes noted, and;
3. Two (2) copies of the final labeling panels.

Insofar as Lewis & Harrison serves as the "Company Contact" and "Company Agent" for Kimberly-Clark Global Sales, Inc., please relay all correspondence regarding this notification directly to us. If you have any questions, please contact me at (202) 393-3903 ext. 16 or by e-mail me at cswick@lewisharrison.com

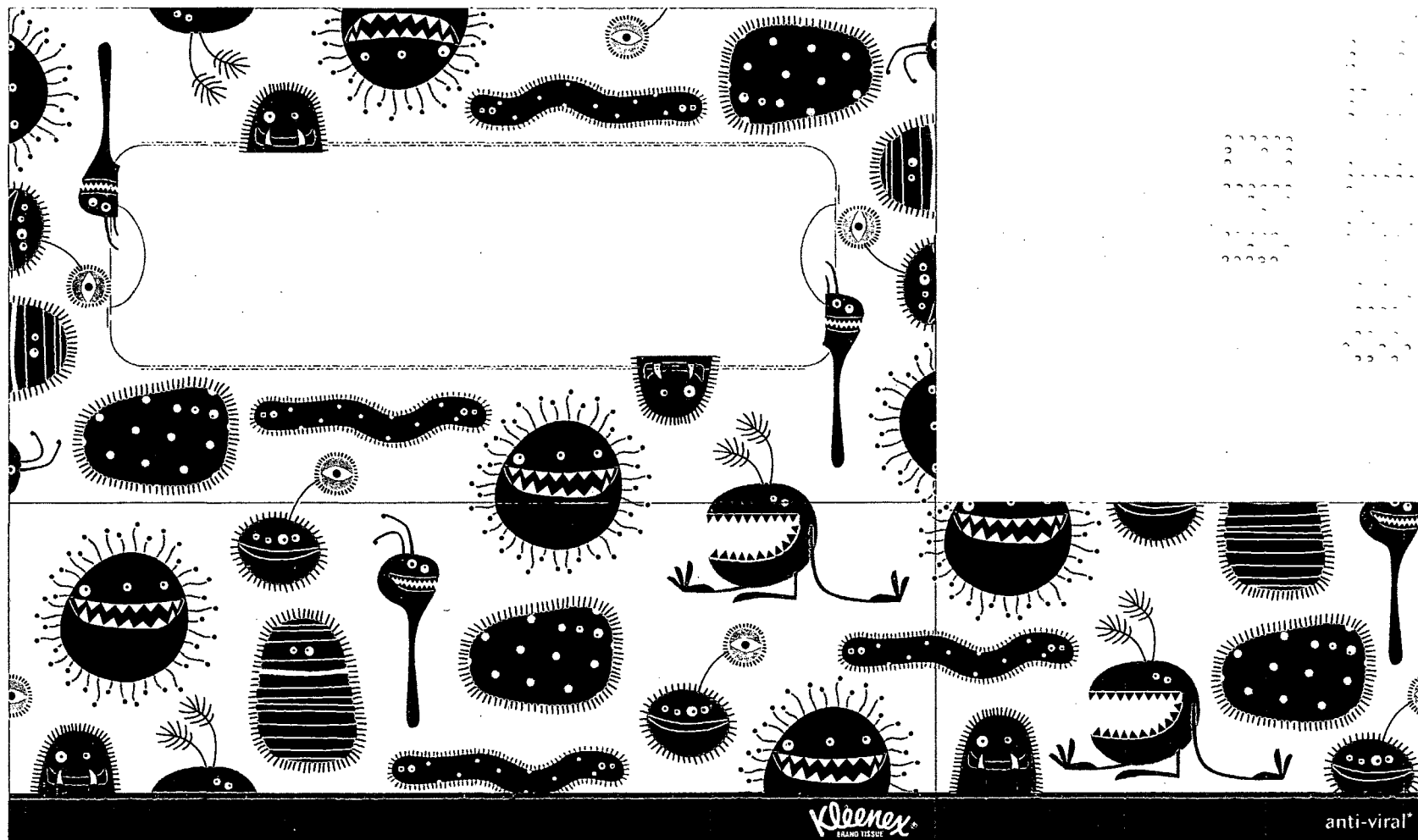
Sincerely,

Christina M. Swick
Agent for Kimberly-Clark Global Sales, Inc.



Carton (Creepy Creatures) – 112 count flat – **NEW**

12.03.08

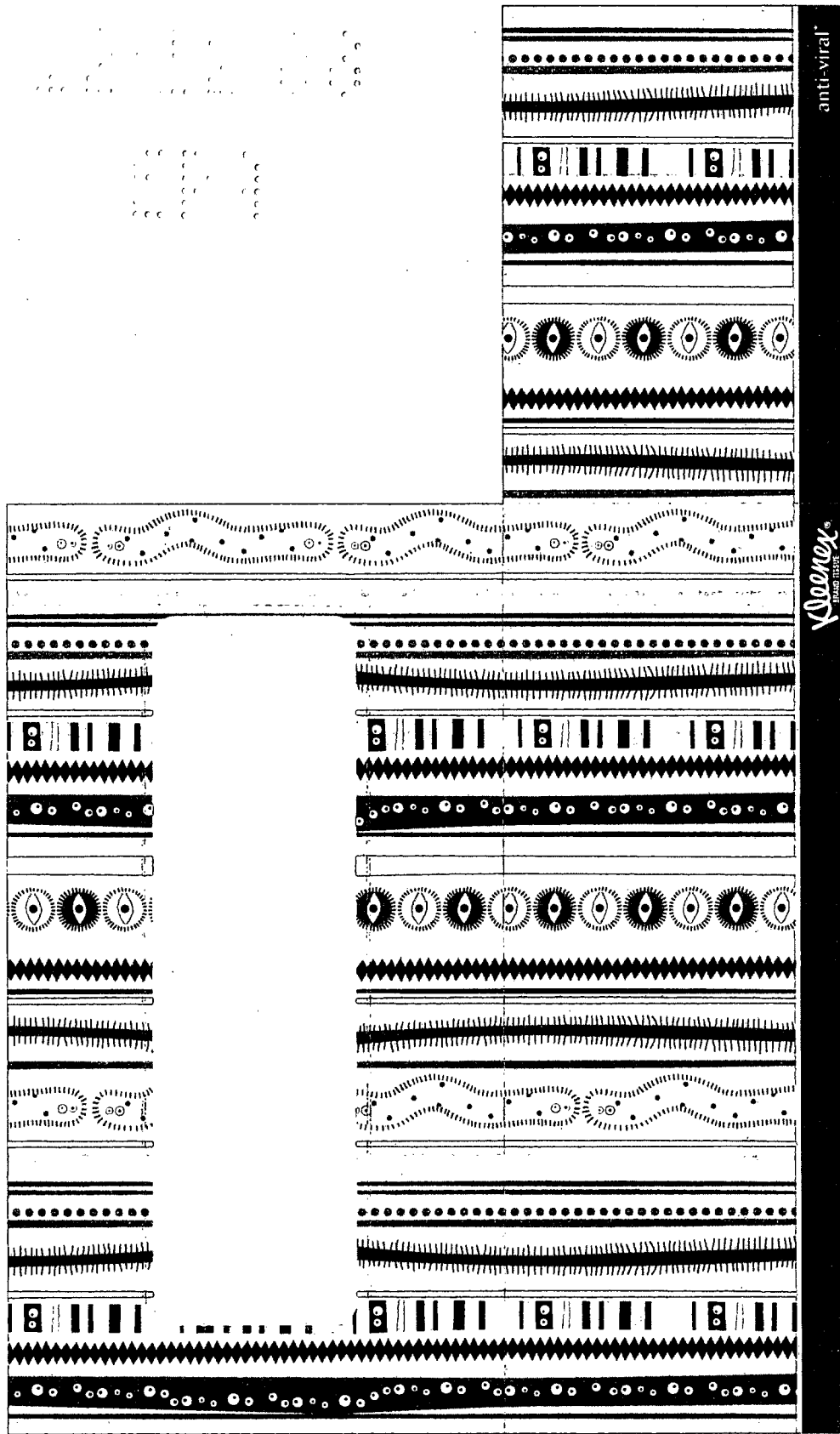


* Carton shown at 65% scale to fit page

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12.03.08

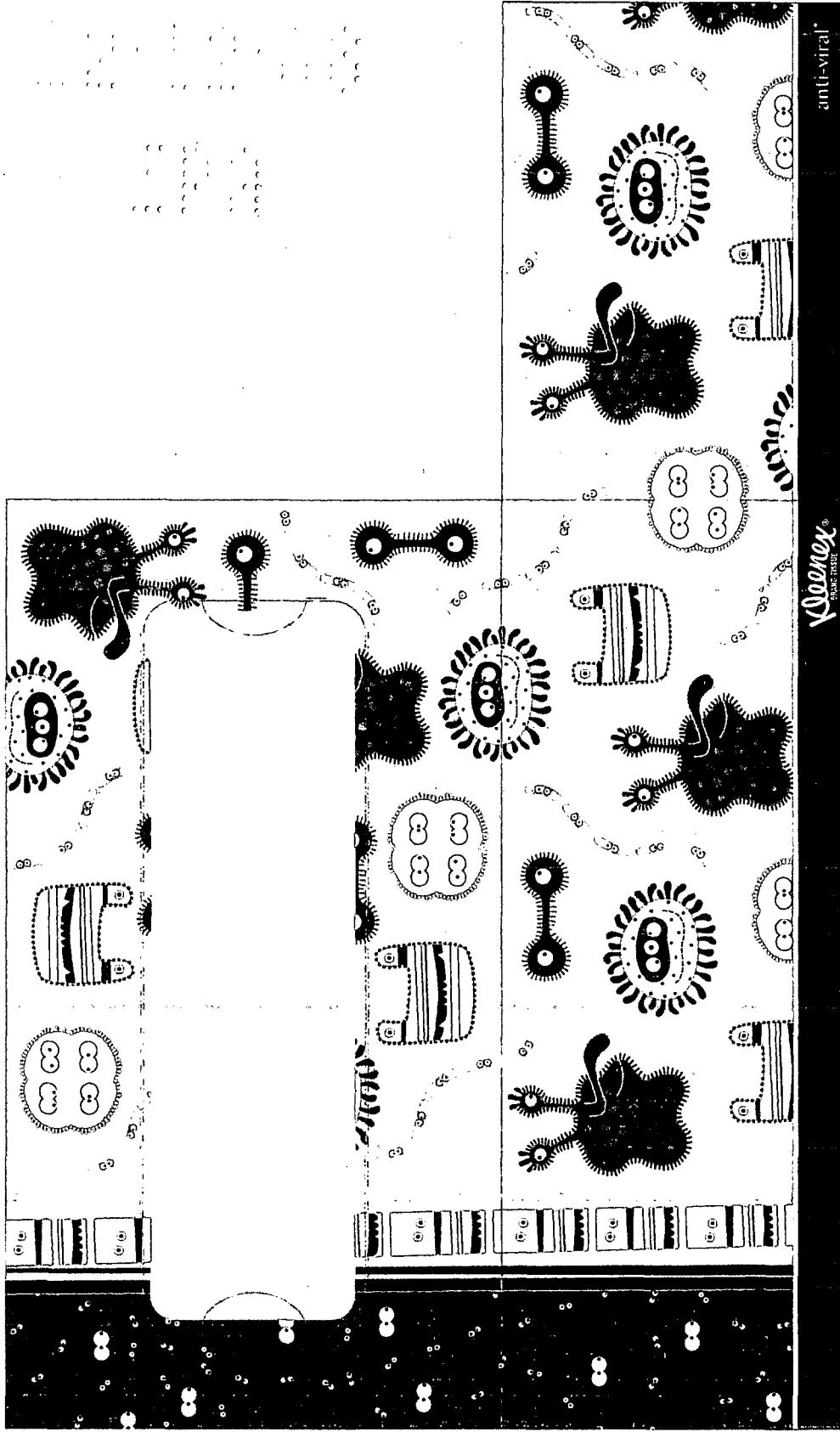
Carton (Silly Stripes) – 112 count flat – NEW



* Carton shown at 65% scale to fit page

Carton (Creepy Crawlies) – 112 count flat – NEW

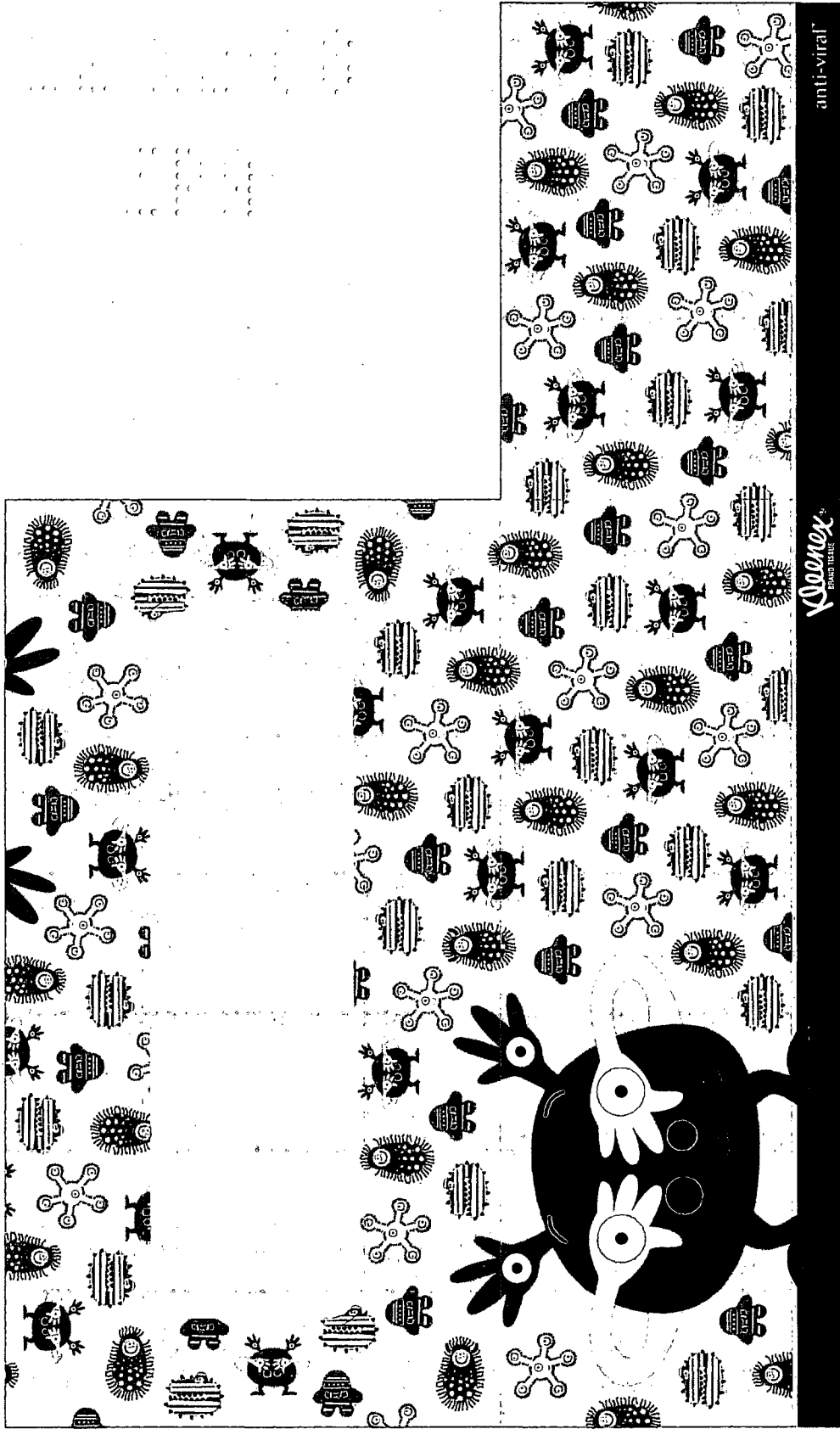
12.03.08



* Carton shown at 65% scale to fit page

Carton (Micro Monsters) – 112 count flat – NEW

12.03.08



Koolhaas
HOMES

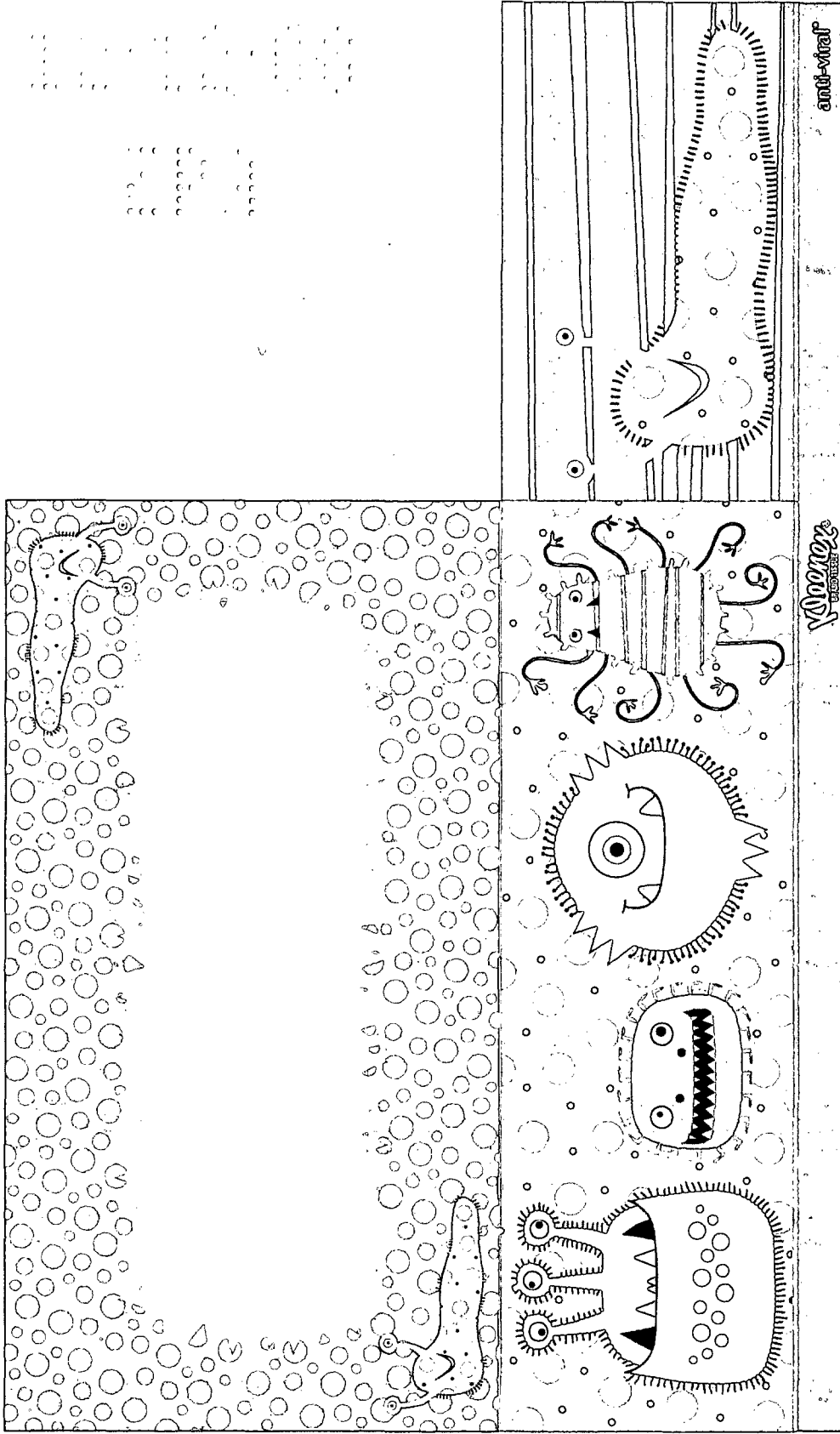
anti-viral™

* Carton shown at 65% scale to fit page

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Carton (Bonker Bugs) – 112 count flat – NEW

12.03.08



* Carton shown at 65% scale to fit page

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KLEENEX® Anti-Viral* tissue kills 99.9% of Cold and Flu Viruses*

Because cold and flu viruses are often spread by hand contact, KLEENEX® Brand has developed a tissue for your whole family. KLEENEX® Anti-Viral* tissue has three soft layers, including a moisture-activated middle layer that kills 99.9% of cold and flu viruses* in the tissue within 15 minutes. This product has not been tested against bacteria, fungi or other viruses. See below for anti-viral* details.

Directions for Use: It is a violation of Federal law to use this product in a manner inconsistent with its labeling. Use only as a facial tissue.

***Virucidal Against:** Rhinoviruses Type 1A and 2 (Rhinoviruses are the leading cause of the common cold); Influenza A and Influenza B (causes of the flu); Respiratory Syncytial Virus (RSV—the leading cause of lower respiratory infection in children).

Storage and Disposal: Store in a dry area. Dispose of used tissues promptly. Do not reuse empty container.



ACTIVE INGREDIENTS:

Citric Acid7.51%
Sodium Lauryl Sulfate2.02%
INERT INGREDIENTS90.47%
Total.....100.00%

EPA Reg. No.: 9402-10
EPA Est. No.: 009402-CT-001

112 3-PLY TISSUES 8.2 X 8.2 IN

1-800-553-3639 Weekdays 8 a.m. to 4 p.m. CT

Manufactured for: Kimberly-Clark Global Sales, LLC, Dept. KAVBS-112, PO Box 2020, Neenah, WI 54957-2020
Made in the USA from domestic and imported material.

www.kleenex.com

© Registered Trademark of Kimberly-Clark Worldwide, Inc.

© 1986, 2007, 2008 KCWW

May be made under one or more of the following US patents: 7,132,379; 6,709,550; 6,221,211; D518,647.

Box Tops for Education is a registered trademark of General Mills used with permission



This box is made from 100% recycled paper.



Changes:

- Updated copyright dates for new carton graphics
- Updated Box Tops Expiration date
- Updated Box Tops to be registered trademark
- Changed name above UPC to reflect new carton graphic
- Updated Dept. code for new graphic

MICRO MONSTERS



SILLY STRIPES



BONKER BUGS



CREEPY CRAWLIES



9/12

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Citric Acid7.51%
Sodium Lauryl Sulfate2.02%
INERT INGREDIENTS90.47%
Total100.00%

EPA Reg. No.: 9402-10
EPA Est. No.: 009402-SC-002

112 3-PLY TISSUES 8.2 X 8.2 IN

1-800-553-3639 Weekdays 8 a.m. to 4 p.m. CT

Manufactured for: Kimberly-Clark Global Sales, LLC, Dept. KAVBS-112, PO Box 2020, Neenah, WI 54957-2020
Made in the USA from domestic and imported material.

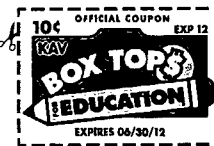
www.kleenex.com

® Registered Trademark of Kimberly-Clark Worldwide, Inc.

© 1986, 2007, 2008 KCWW

May be made under one or more of the following US patents: 7,132,379; 6,709,550; 6,221,211; D518,647.

Box Tops for Education is a registered trademark of General Mills used with permission



See www.kleenex.com for details



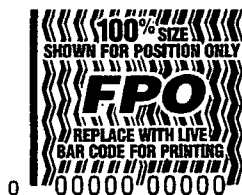
This box is made from 100% recycled paper.



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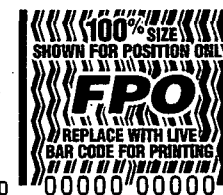
MICRO MONSTERS



SILLY STRIPES



BONKER BUGS



CREEPY CRAWLIES



16/12

112 TISSUES



**KILLS
99.9% OF
COLD & FLU
VIRUSES***
See bottom for use directions

112 3-PLY TISSUES 8.2 x 8.2 in / 20.8 x 20.8 cm

ACTIVE INGREDIENTS:
Citric Acid..... 7.51%
Sodium Lauryl Sulfate..... 2.02%
INERT INGREDIENTS... 90.47%
Total..... 100.00%

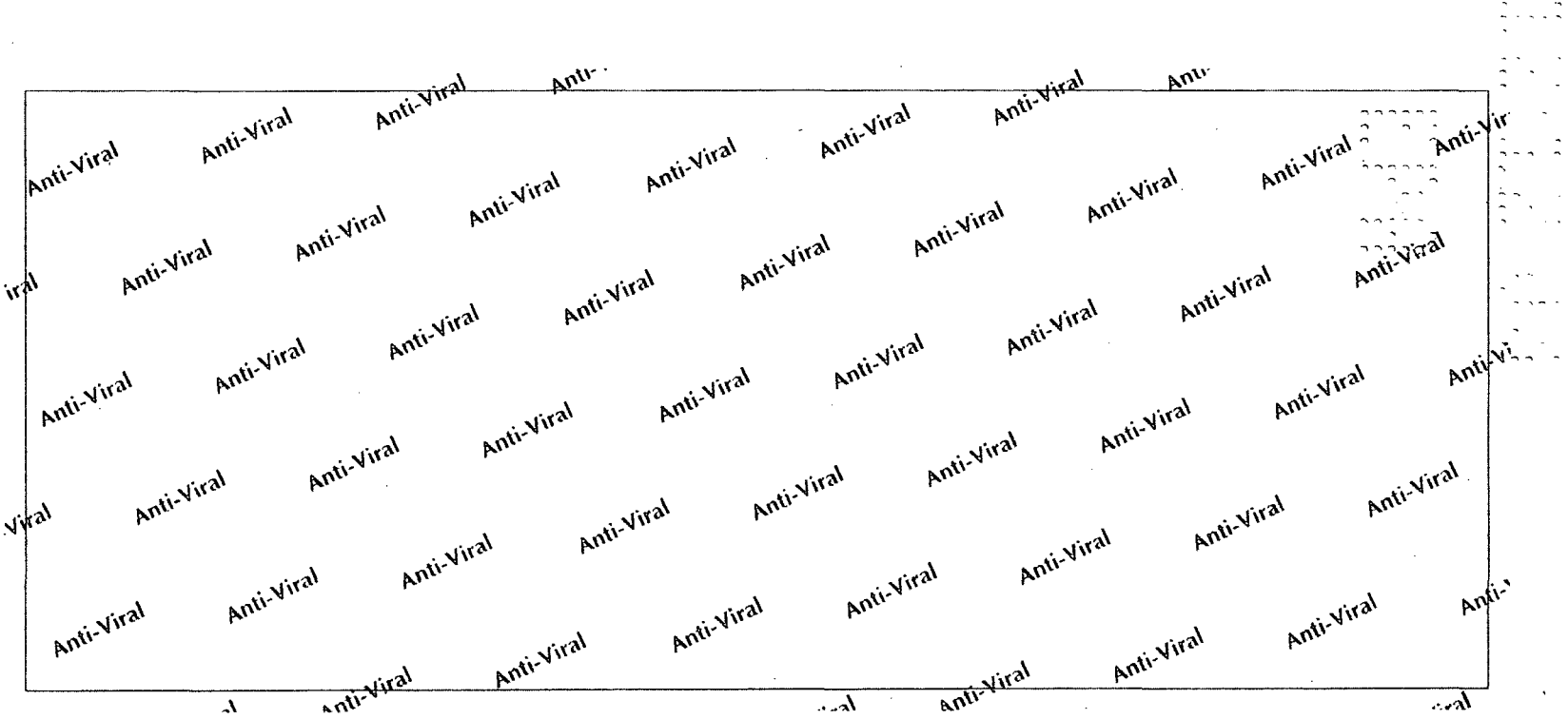


**KILLS
99.9% OF
COLD & FLU
VIRUSES***

* Overwrap shown at 75% scale to fit page

Changes:
• No Change

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Changes:

- No Change