

UNITED STATES ENVIRONMENTAL PROTECTION AGENCY

UNITED STATES ENVIRONMENTAL PROTECTION AGENCY
WASHINGTON, DC 20460



OFFICE OF
PREVENTION, PESTICIDES
AND TOXIC SUBSTANCES

February 11, 2004

Eliot I. Harrison
Lewis & Harrison Consultants, Agent for
Kimberly-Clark Corp.
122 C Street, N.W., Suite 740
Washington, DC 20001

Subject: **Kleenex® Brand Anti-Viral™ Tissue**
EPA Registration No. 9402-10
Letter Dated January 12, 2004

Dear Mr. Harrison:

The following amendments, submitted in connection with registration under section 3(c)(7)(A) of the Federal Insecticide, Fungicide, and Rodenticide Act (FIFRA), as amended, are acceptable.

Proposed Amendment:

- Change official brand name to Kleenex® Brand Anti-Viral Tissue
- The claim "Kills 99.9% of Cold and Flu Viruses" has been added to the front panel
- On the back panel, the heading and the descriptive paragraph has been changed
- Revise Directions for Use
- Add asterisk after all references to the term "anti-viral".

General Comment:

A stamped copy of the accepted labeling is enclosed.

Should you have any questions or comments concerning this letter, please contact me at (703) 308-6422 or Renae Whitaker at (703) 308-7003.

Sincerely,

Renae J. Whitaker
Adam Heyward

Regulatory Manager (34)

Regulatory Management Branch II
Antimicrobial Division (7510C)

SYMBOL							
SURNAME							
DATE	Enclosure						

Overwrap - 120 count flat-Top panel at 100%

02.05.04

ACCEPTED

FEB 11 2004

Under the Federal Insecticide, Fungicide, and
Rodenticide Act as amended, for this
pesticide, registered under
EPA Reg. No. **9402-10**

**KILLS
99.9% OF
COLD & FLU
VIRUSES***

See bottom for use directions

Kleenex[®]
Anti-Viral BRAND
TISSUE

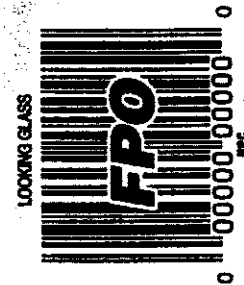
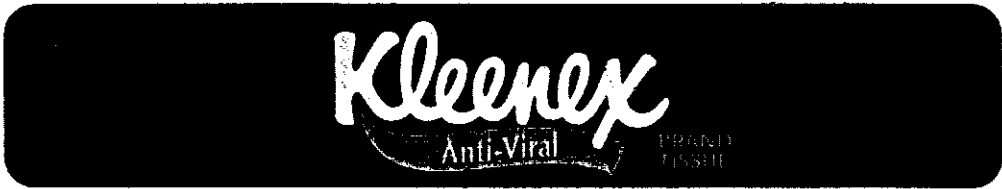
120 **3-PLY** TISSUES 8.6 x 8.4 in / 21.8 x 21.3 cm

ACTIVE INGREDIENTS:
Citric Acid 7.53%
Sodium Lauryl Sulfate... 2.02%
INERT INGREDIENTS... 90.45%
Total 100.00%

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New KLEENEX® Anti-Viral® tissue kills 99.9% of Cold and Flu Viruses*

Because cold and flu viruses are often spread by hand contact, KLEENEX® Brand has developed a new tissue for your whole family. New! KLEENEX® Anti-Viral® tissue has three soft layers, including a moisture-activated middle layer that kills 99.9% of cold and flu viruses* in the tissue within 15 minutes. This product has not been tested against bacteria, fungi or other viruses. See below for anti-viral® details.



Directions for Use: It is a violation of Federal law to use this product in a manner inconsistent with its labeling. Use only as a facial tissue.

*Virucidal Against: Rhinoviruses Type 1A and 2 (Rhinoviruses are the leading cause of the common cold); Influenza A and Influenza B (causes of the flu); Respiratory Syncytial Virus (RSV—the leading cause of lower respiratory infection in children).

Storage and Disposal: Store in a dry area. Dispose of used tissues promptly. Do not reuse empty container.

1-800-553-3639 weekdays 8 a.m. to 4 p.m. CT

Distributed by Kimberly-Clark Global Sales, Inc.,
Dept. KAV-120, PO Box 2020, Neenah, WI 54957-2020
Printed in USA.
Made in the USA from domestic and imported material.

www.kleenex.com

• Registered Trademark of Kimberly-Clark Worldwide, Inc.
• 1938, 1986, 2004 KCWW
Made under the following US patents:
6,221,211; 5,227,242; 4,828,812; 4,738,847.



This box is made from 100% recycled paper.

120 3-PLY TISSUES 8.6 X 8.4 IN

ACTIVE INGREDIENTS:
Citric Acid7.53%
Sodium Lauryl Sulfate2.02%
INERT INGREDIENTS90.45%
Total100.00%

EPA Reg. No.: 9402-10
EPA Est. No.: 008402-SC-001

ACCEPTED

FEB 11 2004

Under the Federal Insecticide, Fungicide, and Rodenticide Act and related laws, for the pesticide, registered under

3/3