9402-10 8/21/2003

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U.S. ENVIRONMENTAL PROTECTION AGENCY Office of Pesticide Programs Antimicrobials Division (7510C) 1200 Pennsylvania Avenue, NW Washington, D.C. 20460-0001

Date of Issuance:

9402-10

EPA Reg. Number:

August 21, 2003

Terms of Issuance:

Conditional

Name of Pesticide Product:

Kleenex® Brand Anti-Viral Tissue #2

NOTICE OF PESTICIDE:

X Registration Reregistration

(Under FIFRA, as amended)

Name and Address of Registrant (include ZIP Code):

Kimberly -Clark Corporation 2100 Winchester Road Neenah, WI 54957

Note: Changes in labeling differing in substance from that accepted in connection with this registration must be submitted to and accepted by the Registration Division prior to use of the label in commerce. In any correspondence on this product always refer to the above EPA registration number.

On the basis of information furnished by the registrant, the above-named pesticide is hereby registered/reregistered under the Federal Insecticide, Fungicide and Rodenticide Act.

Registration is in no way to be construed as an endorsement or recommendation of this product by the Agency. In order to protect health and the environment, the Administrator, on his motion, may at any time suspend or cancel the registration of a pesticide in accordance with the Act. The acceptance of any name in connection with the registration of a product under this Act is not to be construed as giving the registrant a right to exclusive use of the name or to its use if it has been covered by

This product is conditionally registered in accordance with FIFRA section 3(c)(7)(A) provided that you:

- 1. Submit and/or cite all data required for registration of your product under FIFRA sec. 3(c)(5) when the Agency requires all registrants of similar products to submit such data; and submit acceptable responses required for registration of your product under FIFRA section 4.
 - 2. Make the following label changes:
 - a. Revise the EPA Registration Number to read, "EPA Reg. No. 9402-10."

Signature of Approving Official

Date:

Adam Heyward

Product Manager 34

Regulatory Management Branch II

Antimicrobials Division (7510C)

August 21, 2003

- b. The word <u>"NEW"</u> may only be used for six months after the product has been released for shipment and sale.
- c. The child signal word "Caution" and statement "Keep Out of Reach of Children" have been waived based on 40 CFR § 156.66(b)(2).

Submit three (3) copies of the revised final printed label bearing the revisions prior to releasing this product for sale.

If these conditions are not complied with, the registration will be subject to cancellation in accordance with FIFRA section 6(e). Your release for shipment of the product bearing the amended labeling constitutes acceptance of these conditions.

A stamped copy of the label is enclosed for your records.

4

Sincerely,

Adam Heyward

Product Manager (34)
Regulatory Management Branch II

Antimicrobials Division (7510C)

Enclosure:

2

Facial Tissue Product with Overwrap

Principal Display Panel

ACCEPTED
with COMMENTS
EPA Letter Dated:

AUG 2 1 2003

Under the Federal Insecticide, Fungicide, and Rodenticide Act as amended, for the pesticide, registered under EPA Reg. No.

4402-10

Bottom Panel



[120] **3-PLY** TISSUES • 8.6 x 8.4 in / 21.8 x 21.3 cm



Kleeneje

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The soft tissue now kills cold and flu viruses[†]

A leading cause of the spread of cold and flu viruses is by hand contact. Now KLEENEX® Brand gives you a soft, anti-viral[†] tissue with a special moisture-activated middle layer scientifically proven to kill 99.9% of cold and flu viruses[†] in the tissue within 15 minutes. This product has not been tested against bacteria, fungi or other viruses. Especially designed for the whole family. Try new KLEENEX® Brand Anti-ViralTM Tissue #2 today.



Directions for Use: It is a violation of Federal law to use this product in a manner inconsistent with its labeling. Use only as a facial tissue to help prevent the spread of cold

†Virucidal Against: Rhinoviruses Type 1A and 2 (Rhinoviruses are the leading cause of the common cold); Influenza A and Influenza B (causes of the flu); Respiratory Syncytial Virus (RSV-the leading cause of lower respiratory infection in children).

Storage and Disposal: Store in a dry area. Dispose of used tissues promptly. Do not reuse empty container

1-800-553-3639 weekdays 8 a.m. to 4 p.m. CT

Distributed by Kimberly-Clark Global Sales, Inc., Dept. XX-XX, PO Box 2020, Neenah, WI 54957-2020

Made in the USA from domestic and imported material

www.kleenex.com

® Registered Trademark and ™ Trademark of Kimberly-Clark Worldwide, Inc.

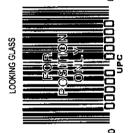
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Made under the following US patents: 6,221,211; 5,227,242; 4,828,912; 4,738,847.



This box is made from

EPA Reg. No.: XXXX-XXX EPA Est. No.: XXXXX-XX-XX



ACTIVE INGREDIENTS:

Citric Acid7.53% Sodium Lauryl Sulfate 2.02%

INERT INGREDIENTS 90.45%

[120] 3-PLY TISSUES

07.30.03