

Kills Rats...

Kills Mice Too

EFFECTIVE WHERE OTHER BAITS FAIL

Seasoned To A Rat's Taste

HERE

are the questions we are most often asked to answer:

- Q. Left alone for one year, how many young will one pair of rats produce?
- A. Approximately eighty (80).
- Q. How much feed will one (1) rat eat in a year?
- A. Approximately \$2.00 worth.

HOW TO ESTIMATE THE NUMBER OF RATS

	Number of Rats	Approx. Amount Bait
Rat signs, none seen	100	3 lbs.
Rats seen, night only	500-1,000	10 to 15 lbs.
Rats seen, day time	1,000-5,000	15 to 35 lbs.



Always insist on the Rat Bait with the Special Lure found only in the J. W. Lawton Formula

EUTH
COMMENTS

ACCEPTED

July-9-1969

UNDER THE FEDERAL INSECTICIDE
FUNGICIDE AND RODENT CIDE ACT
FOR ECONOMIC POISON REGISTERED
UNDER NO. 9033-1

Ready to Use

DIRECTIONS

SET ALL BAITS AT GROUND OR FLOOR LEVEL

RATS: Suggested Use: Set out in clean containers with clean hands at least 8 to 10 baits of 4 ounces or more around or in each building in rat runways next to walls. **PROTECT PETS AND CHILDREN.** Increase the amount of bait daily until no more Blitz is eaten. Then leave two baits about each building **THE YEAR AROUND.** Constant and continued feeding is what kills.

FOR FAST RESULTS

IF BAIT SHOULD BECOME DAMP OR MOLDY, REPLACE WITH FRESH BAIT.

MICE: 1/4 to 1/2 ounce of bait should be placed at 8-12 foot intervals. Bait should be placed in locations not accessible to children, pets, and domestic animals, or in tamper-proof bait boxes. An uninterrupted supply of bait should be maintained for at least 15 days.

*Prolin (Warfarin plus an Antibacterial) is a T.M. of the Wisconsin Alumni Research Foundation.

THIS BAIT CONTAINS THE EXCLUSIVE J. W. LAWTON FORMULA

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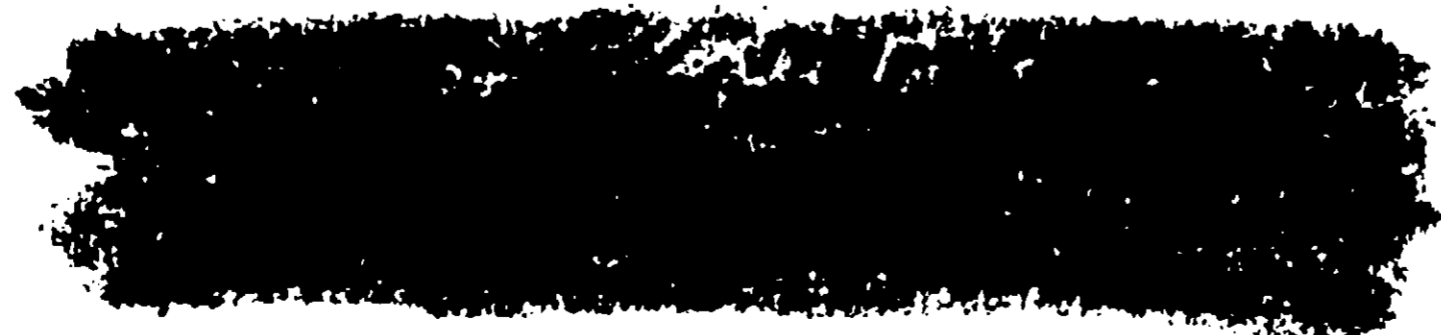
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	Number of Rats	Approx. Amount Bait
1 pair of rats	100	3 lbs
1 pair of rats (1 year)	80,000	240 lbs
1 pair of rats (2 years)	6,400,000	1920 lbs



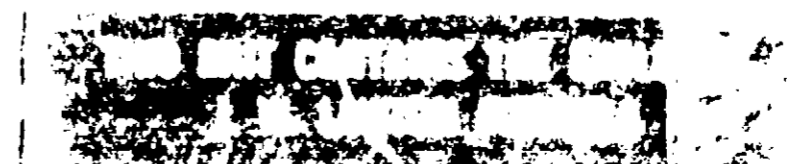
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BLITZ

ACCEPTED

July 9-1941

UNDER THE FEDERAL
FUNGICIDE AND ROUEN
FOR ECONOMIC POISONS
UNDER NO. 9033-1

GUARANTEED

NO BAIT SHYNESS WITH

EPA Reg. No.
9033-1

POUNDS

BLITZ



Prolin

BLITZ RAT BAIT contains as its active ingredient an anticoagulant chemical which if taken accidentally by humans or animals may result in serious blood hemorrhages. In case baits are accidentally eaten by a human, give a table-spoonful of salt in a glass of water to induce vomiting and continue until vomit is clear. Call a physician at once.

Note to Physician: Treat patient as for an overdose of Dicumarol.

Antidote: - Use Vitamin K.

NO BAIT SHYNESS WITH ~~BLITZ~~ **YU 33:1**

DAKOTA
1951

POUNDS



AN IMPROVED PRODUCT

KEEP OUT OF REACH OF CHILDREN
SEE SIDE PANEL FOR ADDITIONAL CAUTIONS REQUIRED

Active Ingredients: Warfarin (3-(4-acetylphenyl)-4-hydroxycoumarin)	.025%
Quinoxalinylnsulfanilamide (Sulfaquinoxaline)	.025%
Inert Ingredients: Cereal Base	99.950%
TOTAL	100.000%

MANUFACTURED BY

BLITZ PRODUCTS CO.

Box 525

Mitchell, So. Dakota 57301

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Due to the unprecedented success of BLITZ RAT BAIT there are appearing on the market substitutes claiming to be the same formula, etc. WHY ACCEPT substitutes when you can always get the real BLITZ?