



U.S. ENVIRONMENTAL PROTECTION AGENCY  
Office of Pesticide Programs  
Antimicrobials Division (7510C)  
1200 Pennsylvania Avenue, NW  
Washington, D.C. 20004

EPA Reg. Number:

Date of Issuance:

9009-16

AUG 26 2004

Term of Issuance:

Conditional

Name of Pesticide Product:

So White Brand Ultra Bleach  
and Disinfectant

NOTICE OF PESTICIDE:

     Reregistration  
  X   Registration

(under FIFRA, as amended)

Name and Address of Registrant (include ZIP Code):

Online Packaging, Inc.  
4311 Plover Road  
Plover, WI 54467

Note: Changes in labeling differing in substance from that accepted in connection with this registration must be submitted to and accepted by the Registration Division prior to use of the label in commerce. In any correspondence on this product always refer to the above EPA registration number.

On the basis of information furnished by the registrant, the above named pesticide is hereby registered/reregistered under the Federal Insecticide, Fungicide and Rodenticide Act.

Registration is in no way to be construed as an endorsement or recommendation of this product by the Agency. In order to protect health and the environment, the Administrator, on his motion, may at any time suspend or cancel the registration of a pesticide in accordance with the Act. The acceptance of any name in connection with the registration of a product under this Act is not to be construed as giving the registrant a right to exclusive use of the name or to its use if it has been covered by others.

This product is conditionally registered in accordance with FIFRA sec. 3(c)(7)(A) provided that you:

1. Submit and/or cite all data required for registration/reregistration of your product under FIFRA sec. 3(c)(5) when the Agency requires all registrants of similar products to submit such data; and submit acceptable responses required for reregistration of your product under FIFRA section 4.

2. Make the following label changes:

- a. Revise the EPA Registration Number to read, "EPA Reg. No. 9009-16."
- b. Correct the name of your product to read: "So White Brand Ultra Bleach and Disinfectant".

If these conditions are not complied with, the registration will be subject to cancellation in accordance with FIFRA sec. 6(e). Your release for shipment of the product constitutes acceptance of these conditions.

A stamped copy of the label is enclosed for your records.

Signature of Approving Official:

Date:

8-26-04

Emily H. Mitchell, Acting Product Manager

**So White**  
BRAND

**Ultra**

**Bleach**

**Keep out of reach of children**

**DANGER:**  
See Side Panel for Additional  
Precautionary Statements

**NET CONTENT:**  
**96 FL OZ (2.84 L)**

ACCEPTED  
with COMMENTS  
EPA Letter Dated:

AUG 26 2004

Under the Federal Insecticide,  
Fungicide, and Rodenticide Act as  
amended for the pesticide,  
registered under EPA Reg. No.

9009-16

ACTIVE INGREDIENT  
SODIUM HYPOCHLORITE.....6%  
OTHER INGREDIENTS.....94%  
TOTAL.....100%

EPA REG 9900-9A  
EPA EST. NO. 9009-00-1/01-1

## DIRECTIONS FOR USE

It is a violation of Federal law to use this product in a manner inconsistent with its labeling.

### HOUSEHOLD USAGE

**IMPORTANT:** Always dilute So White Ultra Bleach in accordance with label directions. Never use this product full strength for surface cleaning. Wear gloves when cleaning for extended periods.

#### CLEAN AND DISINFECT KITCHEN SINKS AND COUNTERTOPS:

1. Use  $\frac{1}{4}$  cup of So White Ultra Bleach to one gallon of water.
2. Wash, wipe or rinse items, then apply disinfection solution.
3. Let stand 5 minutes.
4. Rinse thoroughly and air dry.



#### DEODORIZE AND DISINFECT SHOWERS, BATHTUBS, VINYL, TILE, FLOORS:

1. Use  $\frac{1}{4}$  cup of So White Ultra Bleach to one gallon of water.
2. Wash, wipe or rinse items, then apply disinfection solution.
3. Let stand 5 minutes.
4. Rinse thoroughly and air dry.

#### DISINFECT TOILET BOWLS:

1. Flush toilet
2. Pour 1 cup of So White Ultra Bleach into bowl.
3. Scrub entire bowl including under rim.
4. Let stand 10 minutes before flushing again.

### LAUNDRY USAGE

**IN THE LAUNDRY:** Standard Washer use   $\frac{1}{4}$  cup. Extra Large Washer use  1 cup. Sort laundry by color. To test dye colorfastness, add tablespoon of So White Ultra Bleach to  $\frac{1}{4}$  cup of water and then place one drop of the solution on the hidden part of a seam. Blot dry after 1 minute. No color change means the piece may be bleached safely. Do not bleach wool, silk, mohair, leather, spandex and non-fast colors. Add So White Ultra bleach to dispenser when available, otherwise, add bleach and detergent to wash water before the soiled laundry is put in. The very best results will be achieved if you dilute the bleach with 1 quart of water and add several minutes after the start of the wash cycle. This method should always be used when adding bleach after the laundry has been added.

**HAND WASHING:** Rinse article to remove any loose soils and then soak in a mixture of  $\frac{1}{4}$  cup bleach and 2 gallons of cool water. Rinse thoroughly before drying.

**STAIN REMOVAL:** To remove scorch, ink, fruit, tea, coffee, grass or other stains, add  $\frac{1}{4}$  cup of So White Ultra Bleach to 1 gallon of cool water. Soak article until stain disappears. Rinse thoroughly and wash normally.

MANUFACTURED BY:  
ONLINE PACKAGING, INC.  
PLOVER, WI 54487



## FIRST AID STATEMENTS

Have the product container or label with you when calling a poison control center or when going for treatment.

If in eyes: Hold eye open and rinse slowly and gently with water for 15-20 minutes. Remove contact lenses, if present, after the first 5 minutes, then continue rinsing eye. Call a poison control center or doctor for further treatment advice.

If swallowed: Call a poison control center or doctor immediately for treatment advice. Attempt to sip a glass of water if able to swallow. Do not induce vomiting unless told to do so by a poison control center or doctor. Do not give anything by mouth to an unconscious person.

If on skin or clothing: Take off contaminated clothing. Rinse skin immediately with plenty of water for 15-20 minutes. Call a poison control center or doctor for further treatment advice.

If inhaled: Move person to fresh air. If person is not breathing, call 911 or an ambulance, then give artificial respiration, preferably mouth-to-mouth if possible. Call a poison control center or doctor for further treatment advice.

### Note to Physician:

Probable mucosal damage may contraindicate the use of gastric lavage.

\* ACTUAL EST. NO. SHOWN IN CODE BELOW.

## PRECAUTIONARY STATEMENTS

### HAZARDS TO HUMANS AND DOMESTIC ANIMALS

**DANGER: CORROSIVE,** may cause severe irritation or damage to eyes and skin. Harmful if swallowed. Protect eyes when handling. For prolonged use, wear gloves. Wash after contact with product. Avoid breathing vapors and use only in a well ventilated area.

**PHYSICAL OR CHEMICAL HAZARDS: OXIDIZER.** Mix only with water according to label directions. Do not mix or use with other household products such as toilet bowl cleansers, rust removers, acid or products containing ammonia. Flush drains before and after use. Extended contact with metals may cause discoloration or pitting.

**ENVIRONMENTAL HAZARDS:** This product is toxic to fish and aquatic organisms. Do not discharge effluent containing this product into lakes, streams, ponds, estuaries, oceans or other waters unless in accordance with the requirements of a National Pollutant Discharge Elimination System (NPDES) permit and the permitting authority has been notified in writing prior to discharge. Do not discharge effluent containing this product to sewer systems without previously notifying the local sewage treatment plant authority. For guidance contact your State Water Board or Regional Office of the EPA.

### STORAGE AND DISPOSAL:

Store away from children. Reclose cap tightly after use. Do not contaminate food or feed by storage, disposal or cleaning of equipment. Store this product upright in a cool dry area away from direct sunlight and heat to avoid deterioration.

### DISPOSAL:

Do not reuse container but place in trash collection. In case of spill, flood areas with large quantities of water. Product or rinsates that cannot be used should be diluted with water before disposal in a sanitary sewer.

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