

9009-15

6/21/2006

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UNITED STATES ENVIRONMENTAL PROTECTION AGENCY
WASHINGTON, DC 20460

OFFICE OF
PREVENTION, PESTICIDES
AND TOXIC SUBSTANCES

JUN 21 2006

Roger D. Teske
Online Packaging, Inc.
4311 Plover Road
Plover, WI. 54467

RE: Label Amendment Dated April 25, 2006
Product Name: So White Brand Bleach and Disinfectant
EPA Registration Number: 9009-15

Dear Mr. Teske:

The Agency has reviewed your submission submitted in accordance with continuing registration under the Federal Insecticide Fungicide and Rodenticide Act (FIFRA), as amended, and determined the action to be acceptable with the following conditions: The first aid statement must be in the following descending order for treatment: Eyes, Skin, Swallowed, Inhaled. This is the order established by the Registration Standard of 1988 based on the acute toxicity profile.

A copy of your stamped accepted label is enclosed.

If you have questions concerning this letter, please contact Tom Luminello by telephone, (703) 308-8075, or by e-mail at luminello.tom@epa.gov.

Sincerely,

A handwritten signature in black ink, appearing to read "Emily H. Mitchell".

Emily H. Mitchell
Product Manager 32
Antimicrobials Division (7510-P)

Enclosure

LEFT PANEL

DIRECTIONS FOR USE

It is a violation of Federal law to use this product in a manner inconsistent with its labeling

LAUNDRY / HOUSEHOLD USAGE

IMPORTANT: SoWhite Bleach is concentrated and must be diluted before using.

LAUNDRY: Add 1 oz. of SoWhite Bleach to each 2 gallons of water in washing machine. Top-load machines add 1/2 cup per load. For use only on white or colorfast cottons, linens, nylon, orlon and rayon. Always put the SoWhite Bleach into the washer first. Adding SoWhite Bleach after the clothes are in the washer may ruin clothes.

REMOVING STAINS: Use only on white or colorfast material (be sure to test material in an inconspicuous place prior to bleaching). Soak in cold water for 10 minutes. Cleanse any starch out with a good detergent and rinse garment. Add 1 tablespoon of SoWhite Bleach to each quart of cold fresh water. Mix well and immerse garment for 10 minutes. Rinse well in clear water.

DIAPER PAIL: Pre-Soak, first flush out substantial matter. Use 1 oz. of SoWhite Bleach per 2 gallons of water. Allow diapers to soak for 1 hour before washing.

TOILET BOWLS: Pour in 1/2 cup SoWhite Bleach and lightly scrub with a toilet brush. Allow to stand for 10 minutes, then flush. Do not use with toilet bowl cleaners or other household chemicals.

RESTAURANT / KITCHEN / INSTITUTIONAL CLEANING AND DISINFECTING

To sanitize or disinfect sanitary ware, metal, crockery, plastic or glass, refrigerators, stoves, floors, sealed and/or painted wood (only) and bathroom equipment use the following procedure:

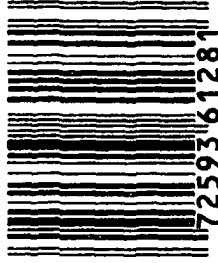
1. Scrape and prewash all items whenever possible.
2. Wash with a good detergent or compatible cleaner.
3. Rinse with clean water.
4. Disinfect - In a solution of 7 1/2 oz. of this product to 5 gallons of water (500 ppm). Immerse all utensils (or thoroughly wet all surfaces) for at least 10 minutes or for a contact time specified by governing sanitary code.
5. Sanitize - in a solution of 1 oz. to 2 gallons of water (200 ppm). Immerse all utensils (or thoroughly wet all surfaces) for at least 2 minutes or for a contact time specified by governing sanitary code.
6. Place disinfected or sanitized items on a rack or drainboard to air dry.
7. Do not rinse.

STORAGE AND DISPOSAL

Store this product in a cool dry area, away from direct sunlight and heat to avoid deterioration. In case of spill, flood areas with large quantities of water. Product or rinsates that cannot be used should be diluted with water before disposal in a sanitary sewer. Do not reuse container but place in trash collection. Do not contaminate food or feed by storage, disposal or cleaning of equipment.

MANUFACTURED BY:
ONLINE PACKAGING, INC.
PLOVER, WI 54467

EPA REG. NO. 9009-15
EPA EST. NO. 9009-WI-1/IN-1



ACCEPTED
with COMMENTS
in EPA Letter Dated:

JUN 21 2006

Under the Federal Insecticide,
Fungicide, and Rodenticide Act as
amended, for the pesticide,
registered under EPA Reg. No.

9009-15

CENTER PANEL

So White

BRAND

BLEACH AND DISINFECTANT

KEEP OUT OF REACH OF CHILDREN

DANGER

KEEP IN UPRIGHT POSITION

See Side Panels for Additional Precautions

Active Ingredients

Sodium Hypochlorite 5.25%

Other Ingredients 94.75%

Total 100.00%

Do not Mix with

Other Household Chemicals

NET CONTENT ONE U.S. GALLON (3.785 LITERS)

17.75" width

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RIGHT PANEL

PRECAUTIONARY STATEMENTS

DANGER

HAZARDS TO HUMANS AND DOMESTIC ANIMALS

CORROSIVE: May cause severe skin and eye irritation or chemical burns to broken skin. Causes eye damage. Wear safety glasses or goggles and rubber gloves when handling this product. Wash after handling. Avoid breathing vapors. Vacate poorly ventilated areas as soon as possible. Do not return until strong odors have dissipated.

PHYSICAL AND CHEMICAL HAZARDS

STRONG OXIDIZING AGENT: Mix only with water according to label directions. Mixing this product with chemicals (e.g. ammonia, acids, detergents, etc.) or organic matter (e.g. urine, feces, etc.) will release chlorine gas which is irritating to eyes, lungs and mucous membranes.

ENVIRONMENTAL HAZARDS

This product is toxic to fish and other aquatic organisms. Do not discharge effluent containing this product into lakes, streams, ponds, estuaries, oceans or other waters unless in accordance with the requirements of a National Pollutant Discharge Elimination System (NPDES) permit and the permitting authority has been notified in writing prior to discharge. Do not discharge effluent containing this product to sewer systems without previously notifying the local sewage treatment plant authority. For guidance contact your State Water Board or Regional Office of the EPA.

FIRST AID STATEMENT

IF SWALLOWED: Call a poison control center or doctor immediately for treatment advice. Have a person sip a glass of water if able to swallow. Do not induce vomiting unless told to do so by a poison control center or doctor. Do not give anything by mouth to an unconscious person.

IF ON SKIN OR CLOTHING: Take off contaminated clothing. Rinse skin immediately with plenty of water for 15-20 minutes. Call a poison control center or doctor for treatment advice.

IF INHALED: Move person to fresh air. If person is not breathing, call 911 or an ambulance, then give artificial respiration, preferably mouth-to-mouth if possible. Call a poison control center or doctor for further treatment advice.

IF IN EYES: Hold eye open and rinse slowly and gently with water for 15-20 minutes. Remove contact lenses, if present, after the first 5 minutes, then continue rinsing eye. Call a poison control center or doctor for treatment advice.

NOTE TO PHYSICIAN: Probable mucosal damage may contraindicate the use of gastric lavage.

Have the product container or label with you when calling a poison control center or doctor, or going for treatment.

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Fungicide, and Rodenticide Act, as
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registered under EPA Reg. No.

91009-15

414

2.5"

4.5"
length

2.5"

5"

3
2
4
1
Revised