



OFFICE OF CHEMICAL SAFETY AND POLLUTION PREVENTION

WASHINGTON, D.C. 20460

April 04, 2025

SENT BY EMAIL

Abigail Wacek
abigail.wacek@tsgconsulting.com
ONLINE PACKAGING INC

Subject: Labeling Notification per Pesticide Registration Notice (PRN) 98-10 - Adding Marketing Claims
Product Name: SWC POOL CLEAR/SWIM KLEER POOL CHLORINATING SOLUTION
Admin Number: 9009-12
EPA Receipt Date: 03/13/2025
Action Case Number: 00646897

Dear Abigail Wacek:

The U.S. Environmental Protection Agency is in receipt of your application for notification under Pesticide Registration Notice 98-10 for the above referenced product. The EPA has conducted a review of this request for its applicability under PRN 98-10 and finds that the action requested falls within the scope of PRN 98-10.

The labeling submitted with this application has been stamped "Notification" and will be placed in our records.

The primary brand name of this product has been changed from SWC Pool Clear/Swim Kleer Pool Chlorinating Solution to OnLine Swim Shock. The alternate brand names: SWC Pool Clear, Swim Kleer Pool Chlorinating Solution have been added to the registration. Our records have been updated accordingly.

Should you wish to add/retain a reference to your company's website on your label, then please be aware that the website becomes labeling under the Federal Insecticide, Fungicide, and Rodenticide Act and is subject to review by the EPA. If the website is false or misleading, the product will be considered to be misbranded and sale or distribution of the product is unlawful under FIFRA section 12(a)(1)(E). 40 CFR § 156.10(a)(5) lists examples of statements the EPA may consider false or misleading. In addition, regardless of whether a website is referenced on your product's label, claims made on the website may not substantially differ from those claims approved through the registration process. Therefore, should the EPA find or if it is brought to our attention that a website contains statements or claims substantially differing from statements or claims made in connection with obtaining a FIFRA section 3 registration, the website will be referred to the EPA's Office of Enforcement and Compliance Assurance.

If you have questions, please contact Aline Heffernan via email at heffernan.aline@epa.gov.

Sincerely,

A handwritten signature in black ink, reading "A. Heffernan". The signature is written in a cursive, flowing style.

Aline Heffernan, Senior Regulatory Advisor
RMB1, AD
Office of Pesticide Programs

{Note to the Reviewer: Formatting notes (applicable for all claims)}

- Language in [brackets] is instructive to the reviewer and will not appear on the market label.
- Language in (parentheses) is optional text.
- The word "and" may be substituted with "&". Plural words may be used in their singular form or singular words may be used in their plural form unless otherwise specified in 40 CFR.
- All directions may be written in numbered form, chart or in paragraph form.
- All use surfaces and/or use sites on the label may be listed in conjunction with an image of the use surface and/or use site.
- "This product" can be substituted with actual product name in the marketing and directions for use."

SWC Pool Clear/Swim Kleer Pool Chlorinating SolutionOnLine Swim Shock

Liquid Chlorinating chemical for Swimming Pools
Bacteria and Algae Control
Contains No Phosphorus
Vented Cap! Keep Upright!
[Store Upright!]

NOTIFICATION

9009-12

The applicant has certified that no changes, other than those reported to the Agency have been made to the labeling. The Agency acknowledges this notification by letter dated:

04/04/2025

ACTIVE INGREDIENT:

Sodium Hypochlorite.....12.5%

OTHER INGREDIENTS.....87.5%

TOTAL:.....100.0%

Available Chlorine 15%

KEEP OUT OF REACH OF CHILDREN DANGER

See (side) (back) panel for first aid, additional precautionary statements, and directions for use

FIRST AID

IF IN EYES: Hold eye open and rinse slowly and gently with water for 15 - 20 minutes. Remove contact lenses, if present, after the first 5 minutes, then continue rinsing eye. Call a poison control center or doctor immediately for treatment advice.

IF ON SKIN OR CLOTHING: Take off contaminated clothing. Rinse skin immediately with plenty of water for 15 - 20 minutes. Call a poison control center or doctor immediately for treatment advice.

IF INHALED: Move person to fresh air. If person is not breathing, call 911 or an ambulance, then give artificial respiration, preferably by mouth-to-mouth, if possible. Call a poison control center or doctor for treatment advice.

Call a Poison Control Center 1-800-222-1222 or doctor for treatment advice. Have the product container or label with you when calling a Poison Control Center or doctor, or when going for treatment.

NOTE TO PHYSICIAN: Probable mucosal damage may contraindicate the use of gastric lavage.

EPA Reg. No. 9009-12

EPA Est. No. {Actual EPA Est. No. shown in code below.}

{Manufactured/Distributed by:}

Online Packaging, Inc.
4311 Liberty Lane
Plover, WI 54467

Net Contents:

{{Batch} {Lot} No} {Manufacturing Date}:
{Product of USA} {Made in the USA}

PRECAUTIONARY STATEMENTS

HAZARDS TO HUMANS AND DOMESTIC ANIMALS

DANGER. Corrosive. Causes irreversible eye damage and skin burns. Harmful if absorbed through the skin. Do not get in eyes, on skin or on clothing. Wear face shield or goggles and rubber gloves when handling this product. Wash thoroughly with soap and water after handling and before eating, drinking, chewing gum, using tobacco, or using the toilet. Remove and wash contaminated clothing before reuse.

PHYSICAL AND CHEMICAL HAZARDS

OXIDIZER. Strong oxidizing agent: Mix only with water according to label directions. Mixing this product with chemicals (e.g. ammonia, acids, detergents, etc.) or organic matter (e.g. urine, feces, etc.) may release chlorine gas and other hazardous gases irritating to eyes, lungs, and mucous membranes. Flush drains before and after use. Extended contact with metals may cause discoloration or pitting.

ENVIRONMENTAL HAZARDS

[Note: 5 gallons or more]

This product is toxic to fish, aquatic invertebrates, oysters and shrimp. Do not discharge into lakes, streams, ponds or other waters unless in accordance with requirements of a National Pollutant Discharge Elimination System (NPDES) permit. Do not discharge effluent containing this product to sewer systems without previously notifying the local sewage treatment plant authority. For guidance contact your State Water Board or Regional Office of the U.S. Environmental Protection Agency.

[Note: Less than 5 gallons]

This pesticide is toxic to fish and aquatic organisms.

DIRECTIONS FOR USE

It is a violation of Federal law to use this product in a manner inconsistent with its labeling.

NOTE: This product degrades with age. Use a chlorine test kit and increase dosage as necessary to obtain the required level of available chlorine.

SWIMMING POOL WATER DISINFECTION

For a new pool or for spring start-up, superchlorinate with 52 to 104 oz. of product for each 10,000 gallons of water to yield 5 to 10 PPM available chlorine by weight. Check the level of available chlorine with a test kit. Adjust and maintain pool water pH to between 7.2 to 7.6. Adjust and maintain the alkalinity of the pool to between 50 to 100 ppm.

To maintain the pool, add manually or by a feeder device 11 oz. of this product for each 10,000 gallons of water to yield an available chlorine residual between 0.6 to 1.0 PPM by weight. Stabilized pools should maintain a residual of 1.0 to 1.5 ppm available chlorine. Test the pH, available chlorine residual and alkalinity of the water frequently with appropriate test kits. Frequency of water treatment will depend upon temperature and number of swimmers.

Every 7 days or as necessary, superchlorinate the pool with 52 to 104 oz. of product for each 10,000 gallons of water to yield 5 to 10 PPM available chlorine by weight. Check the level of available chlorine with a test kit. Do not enter pool until the chlorine residual is between 1.0 and 3.0 ppm.

At the end of the swimming pool season or when water is to be drained from the pool, chlorine must be allowed to dissipate from treated pool water before discharge. Do not chlorinate the pool within 24 hours prior to discharge.

WINTERIZING POOLS: While water is still clear and clean, apply 3 oz. of product per 1000 gallons, while filter is running, to obtain a 3 ppm available chlorine residual, as determined by a suitable test kit. Cover pool, prepare heater, filter and heater components for winter by following manufacturers' instructions.

[OnLine Swim Shock \(9009-12\)](#)

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(Note to Reviewer: Text in {} is optional. Brackets > @ indicate that at least one option within the brackets must be used in the final label text. Parentheticals () are meant to appear on final label. ³This product can be substituted with actual product name in the marketing and directions for use.)

DISCHARGE DIRECTIONS FOR POOLS, SPAS AND HOT TUBS USES: Before draining a treated pool, spa or hot tub contact your local sanitary sewer and storm drain authorities and follow their discharge instructions. Do not discharge treated spa or hot tub water to any location that flows to a gutter, storm drain or natural water body unless discharge is allowed by state and local authorities.

SPAS, HOT TUBS: Apply 5 oz. of product per 1000 gallons of water to obtain a free available chlorine concentration of 5 ppm, as determined by a suitable chlorine test kit. Adjust and maintain pool water pH to between 7.2 and 7.6. Some oils, lotions, fragrances, cleaners, etc. may cause foaming or cloudy water as well as reduce the efficiency of the product.

To maintain the water, apply 5 oz. of product per 1000 gallons of water over the surface to maintain a chlorine concentration of 5 ppm. After each use, shock treat with 8 oz. of this product per 500 gallons of water to control odor and algae.

During extended periods of disuse, add 3 oz. of product daily per 1000 gallons of water to maintain a 3 ppm chlorine concentration.

STORAGE AND DISPOSAL

Do not contaminate water, food, or feed by storage and disposal.

{PESTICIDE} STORAGE: Store this product in a cool dry area, away from direct sunlight and heat to avoid deterioration. In case of spill, flood areas with large quantities of water. Product or rinsates that cannot be used should be diluted with water before disposal in a sanitary sewer.

PESTICIDE DISPOSAL: Wastes of this product may be hazardous. Improper disposal of excess pesticide, spray mixture or rinsate is a violation of Federal Law. If these wastes cannot be disposed of according to the label instructions, contact your State Pesticide or Environmental Control Agency, or Hazardous Waste Representative at the nearest EPA Regional Office for guidance.

CONTAINER HANDLING:

{For non-refillable containers equal to or less than 5 gal.}

Non-Refillable Container. Do not reuse or refill this container. Triple rinse container {(or equivalent)} promptly after emptying. Triple rinse as follows: Fill the container ¼ full with water and recap. Shake for 10 seconds. Drain for 10 seconds after the flow begins to drip. Follow Pesticide Disposal instructions for rinsate disposal. Repeat this procedure two more times. Then offer for recycling if available or puncture and dispose of in a sanitary landfill, or by incineration.

{For non-refillable containers greater than 5 gal.}

Non-Refillable Container. Do not reuse or refill this container. Triple rinse container {(or equivalent)} promptly after emptying. Triple rinse as follows: Fill the container ¼ full with water. Replace and tighten closures. Tip container on its side and roll it back and forth, ensuring at least one complete revolution, for 30 seconds. Stand the container on its end and tip back and forth several times. Turn the container over onto its other end and tip back and forth several times. Follow Pesticide Disposal instructions for rinsate disposal. Repeat this procedure two more times. Then offer for recycling if available or puncture and dispose of in a sanitary landfill, or by incineration.

OPTIONAL LABEL CLAIMS

- [Scan here for more information or call \[1-800-xxx-xxxx\]](#)
- [For optional inclusion on the product label:](#)
 - [Barcode](#)
 - [UPC barcode](#)

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○ QR Code graphic

LIMITATION OF LIABILITY: (DISTRIBUTOR AND/OR MANUFACTURER) WILL NOT BE LIABLE FOR ANY LOSS OR DAMAGE ARISING FROM IMPROPER HANDLING, USE OR STORAGE OF THE PRODUCT, AFTER PRODUCT HAS BEEN PURCHASED.

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