



OFFICE OF CHEMICAL SAFETY AND POLLUTION PREVENTION

WASHINGTON, D.C. 20460

April 14, 2025

Amy Toogood
Product Regulatory Specialist
Innovative Water Care, LLC D/B/A Applied Biochemists
1400 Bluegrass Lakes Parkway
Alpharetta, GA 30004
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Subject: Label Amendment – Revised Storage and Disposal Section, Directions for Use,
New Marketing Claims, Graphics, and Updated Trademark Statements
Product Name: Swimtrine® Algaecide
EPA Registration Number: 8959-2
Received Date: 08/08/2022
Action Case Number: 00383767

Dear Amy Toogood:

The amended label referred to above, submitted in connection with registration under the Federal Insecticide, Fungicide and Rodenticide Act (FIFRA), as amended, is acceptable. This approval does not affect any conditions that were previously imposed on this registration. You continue to be subject to existing conditions on your registration and any deadlines connected with them.

A stamped copy of your labeling is enclosed for your records. This labeling supersedes all previously accepted labeling. Pursuant to 40 CFR 156.10(a)(6) you must submit one copy of the final printed labeling before you release the product for shipment with the new labeling. In accordance with 40 CFR 152.130(c), you may distribute or sell this product under the previously approved labeling for 18 months from the date of this letter. After 18 months, you may only distribute or sell this product if it bears this new revised labeling or subsequently approved labeling. "To distribute or sell" is defined under FIFRA section 2(gg) and its implementing regulation at 40 CFR 152.3.

Should you wish to add/retain a reference to the company's website on your label, then please be aware that the website becomes labeling under FIFRA and is subject to review by the Agency. See FIFRA section 2(p)(2). If the website is false or misleading, the product would be

misbranded and unlawful to sell or distribute under FIFRA section 12(a)(1)(E). 40 CFR 156.10(a)(5) lists examples of statements EPA may consider false or misleading. In addition, regardless of whether a website is referenced on your product's label, claims made on the website may not substantially differ from those claims approved through the registration process, FIFRA section 12(a)(1)(B). Therefore, should the Agency find or if it is brought to our attention that a website contains false or misleading statements or claims substantially differing from the EPA approved registration, the website will be referred to the EPA's Office of Enforcement and Assurance.

Your release for shipment of the product constitutes acceptance of these conditions. If these conditions are not complied with, the registration will be subject to cancellation in accordance with FIFRA section 6. If you have any questions, please contact Terria Northern via email at northern.terria@epa.gov:

Sincerely,

A handwritten signature in black ink, appearing to read "Marcel Howard", is positioned above the typed name.

Marcel Howard, Product Manager 34
Regulatory Management Branch II
Antimicrobials Division (7510M)
Office of Pesticide Programs

Enclosure: Approved label

Note to reviewer:

[All text in brackets [AAA] is optional and may/may not be included on all end-use labels]

{All text in braces {AAA} is for information purposes and will not appear on final label}

Swimtrine[®] Algaecide

ACTIVE INGREDIENT:

Copper Ethanolamine Complex, Mixed

(Mono CAS # 14215-52-2 and Tri CAS # 82027-59-6)* 23.09%

[INERT][OTHER] INGREDIENTS: 76.91%

TOTAL: 100.00%

*Metallic copper equivalent, 7.41%

Contains 0.72 lbs. of elemental copper per gallon.

KEEP OUT OF REACH OF CHILDREN

CAUTION

See additional precautions and first aid on [left][right][back][side] panel

E.P.A. Reg. No. 8959-2

[Superscript Used in Lot Number]

E.P.A. Est. No. Xxx-yy-zz

NET CONTENTS: ___ FL. OZ. (___ ml)

[Manufactured [for][by]] [Sold by]:

Applied Biochemists

2475 Pinnacle Dr.

Wilmington, DE 19803

ACCEPTED

04/14/2025

Under the Federal Insecticide, Fungicide
and Rodenticide Act as amended, for the
pesticide registered under

EPA Reg. No. 8959-2

PRECAUTIONARY STATEMENTS**HAZARDS TO HUMANS AND DOMESTIC ANIMALS**

CAUTION: Harmful if swallowed or absorbed through skin. Avoid contact with skin, eye or clothing. Wash thoroughly with soap and water after handling and before eating, drinking, chewing gum, using tobacco, or using the toilet. Remove and wash contaminated clothing before use.

FIRST AID:

IF SWALLOWED: Call a poison control center or doctor immediately for treatment advice. Have the person sip a glass of water if able to swallow. Do not induce vomiting unless told to do so by a poison control center or a doctor. Do not give anything by mouth to an unconscious person.

IF ON SKIN OR CLOTHING: Take off contaminated clothing. Rinse skin immediately with plenty of water for 15-20 minutes. Call a poison control center or doctor for treatment advice.

IF IN EYES: Hold eyelids open and rinse slowly with water for 15 -20 minutes. Remove contact lenses if present after 5 minutes then continue rinsing eye. Call poison control center or doctor for treatment advice.

IF INHALED: Move person to fresh air. If person is not breathing, call 911 or an ambulance, then give artificial respiration, preferably mouth-to-mouth if possible. Call a poison control center or doctor for further treatment advice.

Have the product container or label with you when calling a poison control center or doctor, or going for treatment.

NOTE TO PHYSICIAN: Probable mucosal damage may contraindicate the use of gastric lavage.

IN CASE OF EMERGENCY CALL: 1-800-654-6911.

ENVIRONMENTAL HAZARDS:

This product is toxic to fish and aquatic organisms.

DIRECTIONS FOR USE:

It is a violation of Federal law to use this product in a manner inconsistent with its labeling.

[HOW TO USE:] [METHOD OF APPLICATION:]

[This product] [brand name] is concentrated. Mix the correct amount of this product with one (1) gallon of water before applying. Maintaining continuous pool circulation, add the solution into the water around the edge of the pool. Apply the initial treatment dosage to a freshly filled pool or at first visible signs of algae growth. Thereafter, apply maintenance dose once every two (2) weeks. Do not exceed the label dosing recommendations.

Compatible with bromine, chlorine, salt water, ozone and minerals.

[[OPENING YOUR POOL][:] [and/or] [INITIAL DOSE:]] Add 4 ounces per 10,000 gallons.

MAINTENANCE DOSE: Add 2 ounces per 10,000 gallons once every two (2) weeks.

[Take a sample of pool water regularly to your authorized [brand] dealer for a detailed water analysis.]

DISCHARGE DIRECTIONS:

Before draining a treated pool contact your local sanitary sewer and storm drain authorities and follow their discharge instructions. Do not discharge treated pool water to any location that flows to a gutter, storm drain or natural water body unless discharge is allowed by state and local authorities.

STORAGE & DISPOSAL:

{Nonrefillable container - household/residential use}

[Keep this product dry in its tightly closed container when not in use. Store in a cool, dry, well-ventilated area. Keep away from heat or open flame. Nonrefillable container. Do not reuse or refill this container. Rinse empty container thoroughly with water to dissolve all material prior to disposal. Offer for recycling if available or place in the trash. Do not contaminate food or feed by storage or disposal or cleaning of equipment.]

{Nonrefillable container – household/residential single-use, non-resealable package}

[Keep this product dry in its tightly closed container. Store in a cool, dry, well-ventilated area. Keep away from heat or open flame. Nonrefillable container. Do not reuse or refill this container. Rinse and discard empty container thoroughly with water to dissolve all material prior to disposal. Offer for recycling if available or place in the trash. Do not contaminate food or feed by storage or disposal or cleaning of equipment.]

{Nonrefillable container - non-household/residential use}

[Keep this product dry in its tightly closed container when not in use. Store in a cool, dry, well-ventilated area. Keep away from heat or open flame. Do not contaminate food or feed by storage or disposal or cleaning of equipment. Nonrefillable container. Do not reuse this container. Offer for recycling if available or place in a sanitary landfill. Rinse empty container thoroughly with water to dissolve all material prior to disposal.]

{BEGIN OPTIONAL MARKETING CONTENT}

{Algae}

Algaecide for Swimming Pools

Concentrated algaecide

Controls growth of algae in all types of swimming pools

Controls Mustard Algae Growth in Swimming Pools

Easy to use, concentrated, all-purpose algaecide

Fast-acting*, long-lasting treatment to control algae growth

*within 24 hours, when used as directed

Fast-acting*, long-lasting treatment prevents algae from reoccurring

*within 24 hours, when used as directed

This product is made especially to control the growth of algae in all types of swimming pools. Its long-lasting action will control existing algae and subsequent doses will control recontamination by algae. Treated water can be used immediately-no waiting to swim!

{Brand Specific Marketing Content}

{Note to reviewer: Icons are representative, colors and fonts are subject to match brand standards on the final printed label.}



{General}

Compatible with pools using salt chlorine generators

Quality & Satisfaction Guaranteed

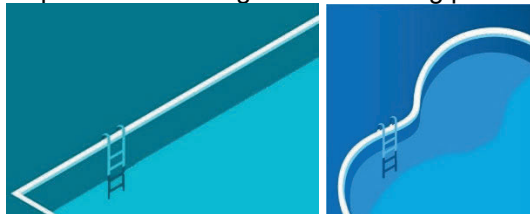
Swim immediately after treatment

Swim immediately after use

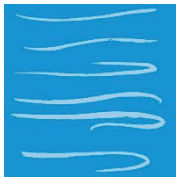
{Marketing Content Related to Pools/Spas/Hot Tubs}

{Note to reviewer: The following are representative images.}

Representative image of a swimming pool:



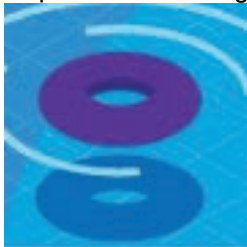
Representative image of pool/spa/hot tub water:



Representative image of a beach ball:



Representative image of a floatie:



Representative image of flip-flops:



Representative images of people {Note to reviewer: Images of people in or near pools/spas/hot tubs **WILL NOT** depict application of this product. They are only in reference to use of a pool/spa/hot tub that has been treated according to label directions.}



{Pool Capacity}

HOW TO CALCULATE POOL CAPACITY IN U.S. GALLONS	
POOL SHAPE	FORMULA (Dimensions in feet)
Rectangular:	$L \times W \times AD \times 7.5 = \text{total gallons}$
Round:	$Di \times Di \times AD \times 5.9 = \text{total gallons}$
Oval:	$\text{Maximum } L \times \text{maximum } W \times AD \times 5.9 = \text{total gallons}$
Freeform:	$\text{Surface area (sq. feet)} \times AD \times 7.5 = \text{total gallons}$

L = Length, W = Width, AD = Average Depth, Di = Diameter

{or}

To calculate your pool's capacity, visit hthpools.com/XXXX.

{Product Support}

For product questions/support [from [brand] pool [[and]&] spa] care experts:

[Call][HELPLINE][Consumer Engagement Center][Toll-Free]: [brand number] [866-HTH-Pool]

Chat online: [hthpools.com][www.PoolBreeze.com][www.Poollife.com][www.GLBPool.com]

[www.PristineBlue.com][www.Baquacil.com][www.appliedbio.net][www.cchpoolcare.com]

[www.pulsarsystems.net][www.constantchlor.com]

For product [questions][support]

For product questions/support [from [brand] pool [[and]&] spa] care experts:

For questions concerning pool water care, call the [brand] Helpline at [brand number].

[We're available] [insert days and hours]

Visit: [hthpools.com][www.PoolBreeze.com][www.Poollife.com][www.GLBPool.com][www.PristineBlue.com]

[www.Baquacil.com][www.appliedbio.net][www.cchpoolcare.com][www.pulsarsystems.net]

[www.constantchlor.com]

{Icons are representative, colors, fonts and outline shape are subject to match brand standards on the final printed label. Copy used with the icon can be interchanged with associated claims}



{Steps}

{graphic list}

[Step 1 – Balance]

[Step 2 – Sanitize]

[Step 3 – Shock]

[Step 4 – Prevent Algae]

[Algaecide]

[Step 4 Algaecide]

[Step 4 Algae Preventer]

{Alternative three step program marketing statements available to all labels. Steps 1, 2, and 3 will only be available to their respective product type/ approved use. We have included all statements here for clarity purposes.}

[STEP 1] [SANITIZE]

[SANITIZERS] [The key to maintaining a crystal clear pool is a steady routine of sanitization. [Brand name] sanitizers are designed to kill bacteria, algae and other living organisms. [Brand Name] Sanitizers have built-in protection from the sun to maximize chlorine life.]

[The key to maintaining a crystal clear pool is a steady routine of sanitization. [Brand name] sanitizers are designed to kill bacteria and algae. [Brand Name] Sanitizers have built-in protection from the sun to maximize chlorine life.]

[STEP 2] [SHOCK-OXIDIZE]

[Shock Oxidizer]

[Weekly shock-oxidizing your pool eliminates odors, restores water clarity and reduces the demand on the sanitizer.]

[STEP 3] [ALGAE PREVENTION]

[ALGAECIDES]

[Algaecides add an extra layer of pool protection, while creating a more pleasant swimming environment. [Brand Name] algaecides safeguard your pool, preventing all types of algae.]

[Algaecides add an extra layer of pool protection, while creating a more pleasant swimming environment. [Brand Name] algaecides safeguard your pool, killing and preventing algae.]

[BALANCE][BALANCERS] [Properly balanced water prevents corrosion and staining. It will also optimize the performance of your sanitizer. Using [Brand Name] balancers, as needed, simplifies the balancing act to help achieve properly balanced water.]

[SUPPLEMENT] [SUPPLEMENTS]

[Prevent specific water problems with [Brand Name] supplements. The perfect complement to your pool care regimen, [Brand Name] offers a variety of cleaners, clarifiers and stain removers.]

{Stop – Do Not Mix}



{Trademark}

[Brand name] and the [brand] logo are trademarks of Innovative Water Care, LLC. or its affiliates.

[Brand name] and [Product name] are trademarks of Innovative Water Care, LLC. or its affiliates.

[Brand name][,] the [brand] logo and [Product name] are trademarks of Innovative Water Care, LLC. or its affiliates.

[Brand name] is a trademark of Innovative Water Care, LLC. or its affiliates.

The [brand] logo is a trademark of Innovative Water Care, LLC. or its affiliates.

{Why You Should Use This Product}

[WHY YOU SHOULD USE THIS PRODUCT: [brand] {product name} is made especially to control the growth of algae in all types of swimming pools. Its long-lasting action will control existing algae and maintenance doses will control algae re-growth.]

[Treated water can be used immediately-no waiting to swim!]

{OR}

[Water Treated with this product can be used immediately – NO WAITING.]

[Brand] {or} [This product] will not cause water to foam and will not alter the pH or chlorine content of the water.

[For best results, use with [brand] pool care products. For crystal clear pool water, follow our 4 step pool care program.

Step 1: Test and balance water

Step 2: Sanitize

Step 3: Shock at least once a week

Step 4: Add algaecide as directed]

{Note to reviewer: The following is an optional proprietary graphic}

Swimtrine Algaecide

EPA Reg. No. 8959-2

EPA Draft Label dated 2025-03-18



Proposed Alternate Brand Name(s):

Approved Alternate Brand Name(s):
Swimtrine 7.4

{END OPTIONAL MARKETING CONTENT}