

THE CHEXIT COMPANY INC

P. O. Box 211

TWO RIVERS, WISCONSIN 53191

Net Contents: 1 1/2 Ounces (15 g.)

Net Contents: 1 1/2 Ounces (15 g.)

Rats and mice will eagerly tear apart "LIMO-PAN" and accomplish their own destruction. Simply place "LIMO-PAN" in locations where rats and mice feed, water, or travel, along walls, in corners, and in concealed locations where rats and mice can feed unobserved. Contaminated or spoiled baits should be replaced by fresh "LIMO-PAN" promptly. Baiting should continue until all signs of feeding have stopped.

(Above paragraph is pt. medium with "LIMO-PAN" is pt. heavy)

Caution: (14 pt. heavy) Keep out of reach of children. Place bait in areas inaccessible to children, pets, and domestic animals or in tamper proof bait stations. (10 pt. heavy) See back panel for additional warning. (1 pt. medium)

ACTIVE INGREDIENTS:
Warfarin (3-(3-acetylcoumarinyl)-4-hydroxybenzamide)
Inert Ingredients
(10 pt. medium)

THE CHEXIT COMPANY, INC.

P. O. Box 315

TWO RIVERS, WISCONSIN 54241

"THERO-PAX" BODY COPY

ACCEPTED

10-19-70

8948-1

BACK PANEL:

For best results in RAT control, an uninterrupted supply of CHEXIT RAT AND MOUSE BAIT should be maintained for at least 10 days. This package contains enough bait to kill only two or three rats.

For best results in MOUSE control, place at least tablespoon amounts ($\frac{1}{4}$ to $\frac{1}{2}$ ounce) of CHEXIT RAT AND MOUSE BAIT at 8 to 12 foot intervals. An uninterrupted supply of bait should be maintained for at least 15 days.

(Above 2 paragraphs 12 pt. medium)

WARNING: (14 pt. heavy) This product contains a blood anti-coagulant which when taken internally could cause serious hemorrhage in humans and animals. If taken give an emetic of warm salt water; repeat until vomit is clear. (12 pt. medium) CALL A PHYSICIAN IMMEDIATELY. Note for physician: (12 pt. heavy) Treat same as overdose of Dicumarol. (12 pt. medium)

THE CHEXIT COMPANY, INC. (12 pt. heavy)

Two Rivers, Wisconsin 54241 (12 pt. medium)

THE CHEXIT COMPANY, INC.

P. O. Box 315

TWO RIVERS, WISCONSIN 54241

Dear Sir,

This display carton will be used for display purposes only. The consumer will purchase the individual "THRO-PAX" that are displayed in this carton.

Enclosed are "THRO-PAX" bags consumer will be taking home and using. They will have full cautions, warnings, and directions on them.

Sincerely,

[Signature]
The Chexit Co., Inc.

THE CHEXIT COMPANY, INC.

P. O. Box 315
TWO RIVERS, WISCONSIN 54241

ACCEPTED
10-19-70
8948-1
FEB 15 1971

DISPENSARY CANTON 5001 5011

FRONT PANEL:

36
oil/oz.
BRO-PAX (36 pt. heavy) PER LB

SALTON (14 pt. heavy)
HEAVY OIL OR RESIN OF UNIFORMITY (12 pt. heavy)

ACTIVE INGREDIENTS:
warfarin (3-(acetylbenzyl)-4-hydroxy-coumarin) 20.
INERT INGREDIENTS 99.970
.....
(12 pt. medium)

....., Reg. No. _____
(12 pt. medium)

1. Chexit Company, Inc. Two Rivers, Wisconsin 54241
(1 pt. heavy) (1 pt. medium)

THE CHEXIT COMPANY, INC.

P. O. Box 315

TWO RIVERS, WISCONSIN 54241

10-19-70

RIGHT AND LEFT HANDS: (both are the same)

8948-1

RIGHT AND LEFT HANDS: (both are the same)

RIGHT

RIGHT AND LEFT HANDS

RIGHT AND LEFT HANDS

FOR PART:

IT WILL BE
AND I CAN OPEN IT
EASILY.

RIGHT
HAND
PART

LEFT
HAND
PART

Illustration of
part in this area

← Illustration of parts in this area →

THE CHEXIT COMPANY, INC.

P. O. Box 315

TWO RIVERS, WISCONSIN 54241

10-19-70

W. J. JACOBSON, JR., SUI

Product Name

8948-1

1.1 MILLS(11 pt. med.)

Small
Mice
MOUSE
Bait
(14 pt. heavy)

Illustration
of rat in
this area.

Small
Bait
"TRHO-PLA"
(14 pt. heavy)

Small(14 pt. heavy)

Use out of reach of children. Place bait in areas inaccessible to children, pets, and domestic animals or in tamper proof bait stations. (14 pt. heavy) Available from THE CHEXIT COMPANY, INC. (14 pt. med.) See side panel for additional precautions. (11 pt. med. italic)

ACTIVE INGREDIENTS:

Warfarin (3-(2-acetylphenyl)-4-hydroxycoumarin)..... 0.100,
Iron(II) Sulfate 0.010

(11 pt. med. italic)

.....

(11 pt. med. italic)

.....

(14 pt. heavy)

(11 pt. med. italic)

.....

.....

THE CHEXIT COMPANY, INC.

P. O. Box 315

TWO RIVERS, WISCONSIN 54241

10-19-70

MR. TANTON BOY COFF

LIGHT BROWN FUR:

8948-1

CHEXIT
RAT and
MOUSE
BAIT
(48 pt. heavy)

12 1/2 lbs net (12 pt. med.)

Illustration
of rat in
this area.

INSTRUCTIONS
(48 pt. heavy)

Rats and mice will eagerly tear apart "THRO-PAX" and accomplish their own destruction. Simply place "THRO-PAX" in locations where rats and mice feed, water, or travel, along walls, in corners, and in concealed locations where rats and mice can feed unobserved. Contaminated or spoiled baits should be replaced by fresh "THRO-PAX" promptly. Baiting should continue until all signs of feeding have stopped.
(Above paragraph 12 pt. medium)

LIGHT BROWN FUR:

CHEXIT
RAT and
MOUSE
BAIT
(48 pt. heavy)

12 1/2 lbs net (12 pt. med.)

Illustration
of rat in
this area.

INSTRUCTIONS
(48 pt. heavy)

This product contains a floor anti-coagulant which when taken internally will cause serious hemorrhage in mice and rats. If taken over an extended period of time, it will prevent until vomit is cleared. (12 pt. medium) (Check instructions for use.) Note: For application (12 pt. heavy) use as directed on label. (12 pt. medium)

THE CHEXIT COMPANY, INC.

P. O. Box 315

TWO RIVERS, WISCONSIN 54241

10-19-70

3 LB. CARTON BOD. COPY

TOP PANEL:

EASY TO USE(36 pt. heavy)

8948-1

"LEAD-PAK"(48 pt. heavy)

For best results in RAT control, an uninterrupted supply of CHEXIT RAT AND MOUSE BAIT should be maintained for at least 10 days..... (12 pt. medium)

For best results in MOUSE control, place at least tablespoon amounts (1/4 to 1/2 ounce) of CHEXIT RAT AND MOUSE BAIT at 6 to 12 foot intervals. An uninterrupted supply of bait should be maintained for at least 15 days.....(12 pt. medium)

Illustration of rats in this area.

BACK PANEL:

CHEXIT
(36 pt. heavy)

BAIT STATIONS
(18 pt. heavy)

PROTECT CHILDREN, PETS, AND DOMESTIC ANIMALS FROM BAITING RAT AND MOUSE BAIT.....(14 pt. heavy)

METAL(16 pt. heavy)

Illustration of metal
bait station in this area

EXTRA STURDY
SCREW-IN BAIT SECTION
(14 pt. medium)

BORE
SPINDS CAN
BE LOCKED
(14 pt. med.)

PLASTIC.....(18 pt. heavy)

Illustration of plastic
bait station in this area

ROOF MOUNTING
SEPARATE BAIT TUB
FOR EASY RELOADING.....(14 pt. med.)

Place bait in 6 to 12 foot intervals against interior wall
of kitchen and adjacent to living room, office, garage, barn, stable,
etc.....(18 pt. heavy)