

8848-76

04/19/2011

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UNITED STATES ENVIRONMENTAL PROTECTION AGENCY
WASHINGTON, D.C. 20460

OFFICE OF CHEMICAL SAFETY
AND POLLUTION PREVENTION

Ms. Martha A. LaRocco
Safeguard Chemical Corporation
411 Wales Avenue
Bronx, New York 10454

APR 19 2011

Subject: Label Notification(s) for Pesticide Registration Notice 2007-4

Dear Ms. LaRocco:

The Agency is in receipt of your Application(s) for Pesticide Notification under Pesticide Registration Notice (PRN) 2007-4 dated May 14, 2010 for the following product(s):

**Landlord's Multi-Purpose 0.5% EPA Reg. No. 8848-76
Liquid Formula**

The Registration Division (RD) has conducted a review of this request for applicability under PR Notice 2007-4 and finds that the label change(s) requested falls within the scope of PRN 2007-4. The label has been date-stamped "Notification" and will be placed in our records.

If you have any questions, please contact Linda A. DeLuise at 703-305-5428.

Sincerely,

A handwritten signature in black ink, appearing to read "Richard J. Gebken".

Richard J. Gebken
Product Manager
Insecticide Branch
Registration Division (7504P)



United States
Environmental Protection Agency
 Washington, DC 20460

Registration
 Amendment
 Other

OPP Identifier Number 214

Application for Pesticide - Section I

1. Company/Product Number 8848-76	2. EPA Product Manager George LaRocca	3. Proposed Classification <input checked="" type="checkbox"/> None <input type="checkbox"/> Restricted
4. Company/Product (Name) 707 LANDLORD'S FORMULA 3 LANDLORD'S FORMULA ROACH & ANT KILLER	PM# (13)	
5. Name and Address of Applicant (Include ZIP Code) SAFEGUARD CHEMICAL CORP. 411 WALES AVENUE BRONX, NY 10454 <input type="checkbox"/> Check if this is a new address	6. Expedited Review. In accordance with FIFRA Section 3(c)(3)(b)(i), my product is similar or identical in composition and labeling to: EPA Reg. No. LANDLORD'S MULTIPURPOSE 0.5% LIQUID FORMULA Product Name _____	

Section - II

APR 19 2011

<input checked="" type="checkbox"/> Amendment - Explain below.	<input type="checkbox"/> Final printed labels in response to Agency letter dated _____
<input type="checkbox"/> Resubmission in response to Agency letter dated _____	<input type="checkbox"/> "Me Too" Application.
<input type="checkbox"/> Notification - Explain below.	<input type="checkbox"/> Other - Explain below.

Explanation: Use additional page(s) if necessary. (For section I and Section II.)
 Notification of label changes per PR Notice 2007-4. This notification is consistent with the guidance in PR Notice 2007-4 and the requirements of EPA's regulations at 40 CFR - 156.10, 156.140, 156.144, 156.146, and 156.156. No other changes have been made to the labeling of the Confidential Statement of Formula for this product. I understand that it is a violation of 18 U.S.C. Sec. 1001 to willfully make any false statement to EPA. I further understand that if the amended label is not consistent with the requirements of 40 CFR - 156.10, 156.140, 156.144, 156.146 and 156.156, this product may be in violation of FIFRA and I may be subject to enforcement action and penalties under sections 12 and 14 of FIFRA.

Section - III

1. Material This Product Will Be Packaged In:				2. Type of Container	
Child-Resistant Packaging <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No	Unit Packaging <input checked="" type="checkbox"/> Yes <input type="checkbox"/> No	Water Soluble Packaging <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No		<input checked="" type="checkbox"/> Metal	<input type="checkbox"/> Plastic
* Certification must be submitted	If "Yes" Unit Packaging wgt.	No. per container 6	If "Yes" Package wgt	<input type="checkbox"/> Glass	<input type="checkbox"/> Paper
3. Location of Net Contents Information <input type="checkbox"/> Label <input checked="" type="checkbox"/> Container	4. Size(s) Retail Container 1 GALLON	5. Location of Label Directions <input type="checkbox"/>	6. Manner in Which Label is Affixed to Product <input checked="" type="checkbox"/> Lithograph Paper glued <input type="checkbox"/> Stenciled <input type="checkbox"/> Other ON CAN		

Section - IV

1. Contact Point (Complete items directly below for identification of individual to be contacted, if necessary, to process this application.)		
Name MARTHA A. LAROCCO	Title REGULATORY SPECIALIST	Telephone No. (Include Area Code)
Certification I certify that the statements I have made on this form and all attachments thereto are true, accurate and complete. I acknowledge that any knowingly false or misleading statement may be punishable by fine or imprisonment or both under applicable law.		6. Date Application Received (Stamped)
2. Signature <i>Martha A. LaRocca</i>	3. Title <i>Regulatory Specialist</i>	RECEIVED ON JUN - 4 2011
4. Typed Name MARTHA LAROCCO	5. Date 5/14/10	

707[®]

LANDLORD'S FORMULA 3

Landlord's Formula ROACH AND ANT KILLER

FOR INDOOR AND OUTDOOR USE

ACTIVE INGREDIENT:

*Permethrin..... 0.50%

OTHER INGREDIENTS..... 99.50%

TOTAL..... 100.00%

* (3-phenoxyphenyl) methyl (+/-) cis/trans 3-(2,2-dichloroethyl)-
2,2-dimethylcyclo-propanecarboxylate. Cis/trans ratio: min. 35%
(+/-) cis and max. 65% (+/-) trans.

READ ENTIRE LABEL BEFORE EACH USE

In case of medical emergencies or health and safety
inquiries or in case of fire, leaking or damaged containers
information may be obtained by calling 718-586-3170

CAUTION: KEEP OUT OF REACH OF CHILDREN SEE REAR PANEL FOR ADDITIONAL PRECAUTIONS

707

LANDLORD'S FORMULA 3

* For Residential Use Only

* For Indoor and Outdoor

* For Control of Fleas,
Brown Dog Ticks and
Lice on Premises

* Provides 60-day (Two Months)
Control of Cockroaches

* Provides 60-day (Two-Months)
Control of Fleas

READ ENTIRE LABEL BEFORE USE

CONDITIONS: The directions for use
of this product are believed to be adequate
and should be followed carefully. However,
it is impossible to eliminate all risks associated
with the use of this product. Ineffectiveness or
other unintended consequences may result
because of such factors as weather conditions,
presence of other materials, or the manner of
use or application, all of which are beyond the
control of Safeguard Chemical Corporation.
All such risks shall be assumed by the user
or buyer.



MADE IN U.S.A

NET 128 FL. OZ. (ONE GALLON)

NOTIFICATION

APR 19 2011

LANDLORD'S **707** FORMULA 3



FIRST AID

IF SWALLOWED:	*Immediately call a poison control center or doctor. *Do not induce vomiting unless told to do so by the poison control center or doctor. *Do not give any liquid by mouth to an unconscious person.
IF IN EYES:	*Hold eye open and rinse slowly and gently with water for 15-20 minutes. *Remove contact lenses, if present, after the first 5 minutes, then continue rinsing eye. *Call a poison control center for treatment advice.
IF ON SKIN OR CLOTHING:	*Take off contaminated clothing. *Rinse skin immediately with plenty of water for 15-20 minutes. *Call a poison control center or doctor for treatment advice.
IF INHALED:	*Move person to fresh air. *If person is not breathing, call 911 or an ambulance, then give artificial respiration, preferably by mouth-to-mouth, if possible. *Call a poison control center or doctor for further treatment advice.

Contains petroleum distillate - vomiting may cause aspiration pneumonia.

Have the product container or label with you when calling a poison control center or doctor, or going for treatment. You may also contact 1-800-858-7378 for emergency medical treatment information.

UPC #71281-07836

PRECAUTIONARY STATEMENTS
HAZARDS TO HUMANS & DOMESTIC ANIMALS

CAUTION

Wash thoroughly after handling and before smoking or eating.

ENVIRONMENTAL HAZARDS

This product is toxic to fish. Do not apply to water, to areas where surface water is present or to intertidal areas below the high water mark. Do not contaminate water when disposing of equipment washwaters.

DIRECTIONS FOR USE

It is a violation of Federal law to use this product in a manner inconsistent with its labeling. Avoid contamination of feed and foodstuffs. Remove pets and birds and cover fish aquaria before surface applications. Do not use on humans. Do not allow children or pets to contact treated areas until surfaces are dry. Affix trigger, pump or other type sprayer to container for applications. Do not transfer to another container.

SHAKE WELL BEFORE USING

INDOOR APPLICATION: For spot application only. Do not use as a space spray indoors. Do not apply to classrooms while in use. In the home, all food processing surfaces and utensils should be covered during treatment or thoroughly washed before use. Exposed food/feet should be covered or removed.

SURFACE SPRAYING: For 60-Day (Two Months) control of Cockroaches, Waterbugs, Palmello Bugs, Scorpions, Millipedes, Centipedes, Sowbugs, Pillbugs, Ants, Silverfish, Firebrats, Spiders, Crickets, Clover Mites, Cheese Mites, Granary Weevils, Rice Weevils, Confused Flour Beetles, Drugstore Beetles, Meal Worms, Grain and Caddisflies. Direct the spray into hiding places, cracks and crevices, and behind shelves and drawers. For silverfish, spray bookcases. For ants, spray trails, nests and points of entry.

TO CONTROL CARPET BEETLES: Spray edges of carpeting and under carpeting and rugs. Make localized application to floor and baseboards. Spray directly into cracks, crevices and infested areas of shelving.

TO CONTROL FLEAS (adult and larvae) AND TICKS, including Ticks which may carry Lyme disease (adults and larvae): Thoroughly spray infested areas, pet beds, resting quarters, nearby cracks and crevices, along and behind baseboards, moldings, window and door frames, and entire areas of floor and floor covering. Fresh bedding should be placed in animal quarters following treatment. Allow to dry thoroughly before allowing pets to contact treated areas.

TO KILL LICE AND LOUSE EGGS: Spray in an inconspicuous area to test for possible staining or discoloration. Inspect again after drying, then proceed to spray entire area to be treated. Spray from a distance of 8 to 10 inches. Treat only those garments and parts of bedding including mattresses and furniture that cannot be either laundered or dry cleaned. Allow all treated articles to dry thoroughly before use.

OUTDOOR APPLICATION:

TO CONTROL TICKS, INCLUDING TICKS WHICH MAY CARRY LYME DISEASE (PERIMETER TREATMENT): Use 707 Landlord's Formula 3 Landlord's Formula Roach and Ant Killer as a residual treatment to control Ticks including the Deer Tick (*Ixodes dammini*), Lone Star Tick (*Amblyomma americanum*), Brown Dog Tick (*Rhipicephalus sanguineus*), American Brown Dog Tick (*Dermacentor variabilis*) and Western Black-legged Tick (*Ixodes pacificus*). For each area listed below, apply until surface is wet (approximately 1 gal/750-1000 ft²). Treat around windows and doors, porches, screens, eaves, patios, garages, under stairways and in crawl spaces where these pests may enter. Treat a band of vegetation and leaf litter 6 to 10 feet wide around the outside of buildings to help control ticks occurring there. To help control ticks in outdoor activity areas, treat a band of vegetation and leaf litter 6-10 feet wide and adjacent to activity areas, especially where dense vegetation occurs.

FOR CONTROL OF ORNAMENTAL GARDEN INSECTS:

NOT FOR USE ON PLANTS GROWN FOR SALE OR OTHER COMMERCIAL RESEARCH PURPOSES. NOT FOR USE IN COMMERCIAL GREENHOUSE, NURSERIES, ON SOD FARMS OR GRASS GROWN FOR SEED.

For use on roses, dahlias, asters and other ornamentals to kill Japanese beetles hit by spray as well as Whiteflies, Aphids, Exposed Thrips, Spiders, Red Mites and Leafminers.

May be used on plants as a multi-purpose spray in small gardens and for spot treatments of incipient insect infestations to prevent spreading in large garden areas. May also be used on other plants such as African violets, asters, azaleas, begonias, camellias, carnations, chrysanthemums, dahlias, delphiniums, dogwoods, English ivy, Eranthis, fuchsia, geraniums, crassula, grape vines, Kentia palms, laurels, manjots, rhododendrons, roses, rubber plants, snapdragons, stocks, wandering Jews and zinnias. When spraying plants, do not operate closer than 18 inches. Use sweeping motion. Be cautious about wetting tender foliage, young plants and new growth. Do not spray plants when temperatures exceed 90 degrees F. Contact insects directly whenever possible.

STORAGE & DISPOSAL

Do not contaminate water, food or feed by storage or disposal. Nonrefillable container. Do not reuse or refill this container.

IF EMPTY: Offer for recycling if available.

IF PARTLY FILLED: Call your local solid waste or 1-800 CLEANUP for disposal instructions. Never place unused product down any indoor or outdoor drain.

EPA REG. NO 8848-76

EPA EST. NO. 8848-NY-1
EPA EST. NO. 34631-PA-001

The 707 Company Div. of Safeguard Chemical Corp.
Bronx, NY 10454

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