



UNITED STATES ENVIRONMENTAL PROTECTION AGENCY  
WASHINGTON, D.C. 20460-0001

OFFICE OF CHEMICAL SAFETY  
AND POLLUTION PREVENTION

November 23, 2010

Ms. Martha A. LaRocco,  
Regulatory Specialist  
Safeguard Chemical Corporation  
411 Wales Avenue  
Bronx, NY 10454-1719

**Subject: Amended Labeling; Updates for PR Notice 2007-4  
707-B® MADE ESPECIALLY FOR BEDBUGS & FLEAS, EPA Reg. No. 8848-53  
Your Submissions Dated May 18, 2010 & September 1, 2010**

Dear Ms. LaRocco:

The labeling referred to above, submitted in connection with registration under the Federal Insecticide, Fungicide and Rodenticide Act, as amended, is acceptable with the following label revision provision(s):

General Statement:

1. Delete all text throughout the label marked with "strikethrough."

Ingredient Statement section comment(s):

2. Revise the word "\*\*\*INERT INGREDIENTS" to read "\*\*\*OTHER INGREDIENTS."

Directions for Use section comment(s):

3. To facilitate inclusion of required label language from the REDs for pyrethrins and piperonyl butoxide (updated label table for pyrethrins/piperonyl butoxide combo products), add the following new subsection in its own text box immediately following the existing statement "It is a violation of Federal law ..." as follows:

**USE RESTRICTIONS**

- Apply this product only as specified on this label.
- Do not contaminate food or feedstuffs.
- THIS PRODUCT IS DESIGNED FOR USE AS A SPOT APPLICATION ONLY.
- Not for use as a space spray.
- Not for use in outdoor residential misting systems (indoor or outdoor).
- Do not apply this product directly to pets (companion animals).
- Do not allow adults, children, or pets to enter the treated area until sprays have dried.
- Remove or cover exposed food and drinking water before application. Remove or cover dishes, utensils, food processing equipment, and food preparation surfaces, or wash them before use.
- Do not apply this product in a way that will contact adults, children or pets, either directly or through drift.
- Do not apply when food is present. Do not use this product in food areas of food handling establishments, restaurants, or other areas where food is commercially prepared or processed. In the home, remove or cover exposed food and drinking water before application. Remove or cover dishes, utensils, food processing equipment, and food preparation surfaces, or wash them before use.
- Infirm residents or patients must be removed from rooms prior to treatment with this product. Treated areas must be thoroughly ventilated for at least 2 hours prior to re-occupying rooms.
- Remove pets, birds and cover fish aquariums before spraying.

4. Insert the statement "Manufactured by" immediately preceding the company name and address at the bottom of page 2 of 4.

Precautionary Statements, Hazards to Humans and Domestic Animals subsection comment(s):

5. To facilitate inclusion of required language from the Agency's Label Review Manual (LRM), revise this section to read "**Contains petroleum distillates.** Harmful if swallowed, inhaled or absorbed through the skin. Avoid breathing spray mist. Avoid contact with skin, eyes, or clothing. Wash hands thoroughly with plenty of soap and water after handling and before eating, drinking, chewing gum, using tobacco or using the toilet. Remove and wash contaminated clothing before reuse."

Precautionary Statements, Environmental Hazards subsection comment(s):

6. To facilitate inclusion of required label language from the REDs for pyrethrins and piperonyl butoxide (updated label table for pyrethrins/piperonyl butoxide combo products), revise this subsection to read:

"This product is toxic to aquatic organisms, including fish and invertebrates. Do not apply directly to or near water. Drift and run-off may be hazardous to fish in water adjacent to treated areas. Do not contaminate water when disposing of equipment wash-waters or rinsate. See Directions for Use for additional precautions or requirements.

This product is highly toxic to bees exposed to direct treatment on blooming crops or weeds. Do not apply this product or allow it to drift to blooming crops or weeds while bees are actively visiting the treatment area."

Precautionary Statements, Physical or Chemical Hazards subsection comment(s):

7. To facilitate inclusion of required language from the Agency's LRM, revise this subsection to read "**FLAMMABLE.** Contents under pressure. Keep away from heat, sparks, and open flame. Do not puncture or incinerate container. Exposure to temperatures above 130°F may cause bursting. To avoid possible staining, test first in any inconspicuous place, and check results the following day."

First Aid Statement section, Hotline Number subsection comment(s):

8. On the 2<sup>nd</sup> bulleted statement found within the "**IF SWALLOWED:**" statements, replace the word "the" with the word "a."
9. To facilitate inclusion of required language from the Agency's LRM, revise the 2<sup>nd</sup> sentence within this subsection to read "For additional information on this product (including health concerns, medical emergencies or pesticide incidents), you may call 1-800-858-7378, twenty-four (24) hours per day, seven (7) days per week."

Storage and Disposal section comment(s):

10. Revise the existing "**STORAGE AND DISPOSAL:**" section to read:

"DO NOT CONTAMINATE WATER, FOOD OR FEED BY STORAGE OR DISPOSAL.

**PESTICIDE STORAGE:** Keep this product in its tightly closed original container, when not in use, away from heat, sparks, open flame, or pilot lights. Store in a cool, dry (preferably locked) area that is inaccessible to children and animals.

**PESTICIDE DISPOSAL:** Wastes resulting from the use of this product may be disposed of on site or at an approved waste disposal facility.

**CONTAINER DISPOSAL:** Do not puncture or incinerate! Empty container by using this product in accordance with the label directions. **IF EMPTY:** Place in trash or offer for recycling, if available. **IF PARTLY FILLED:** Call your local solid waste agency for disposal instructions."

A copy of your label stamped "Accepted with Comments" is enclosed for your records. Please submit two (2) copies of the final printed labeling, incorporating the above changes, before releasing the product for shipment. If these conditions are not complied with, the registration will be subject to cancellation in accordance with section 6(e) of FIFRA. Your release for shipment of the product bearing amended labeling constitutes accepting of these conditions.

If you have any questions about this label review, please contact Mr. Carmen Rodia at (703) 306-0327 or via e-mail at [Rodia.Carmen@epa.gov](mailto:Rodia.Carmen@epa.gov).

Sincerely yours,



Richard J. Gebken,  
Product Manager (10)  
Insecticide Branch,  
Registration Division (7504P)

Enclosure: *Label stamped "Accepted with Comments"*  
008848-00053 D36887, D440637 D441797

**707**  
**MADE ESPECIALLY FOR**  
**BEDBUGS & FLEAS**

**ACTIVE INGREDIENTS:**

Pyrethrins.....	10%
*Technical Piperonyl Butoxide.....	40%

<del>**INERT</del> INGREDIENTS.....	99.50%
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TOTAL	100.00%
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\*Equivalent to 0.32% (Butyl Carbityl) (6-Propylpiperonyl) ether  
And .08% related compounds.

**\*\*Contains Petroleum Distillate**

**KEEP OUT OF REACH OF CHILDREN**

## CAUTION

## CONTENTS UNDER PRESSURE

SHAKE WELL BEFORE USE

**Read other cautions on back panel.**

Net Wt. 7 Oz. (196 g)

ACCEPTED  
With COMMENTS  
In EPA Letter Dated:  
*November 23, 2010*  
Under the Federal Insecticide, Fungicide  
and Rodenticide Act, As amended, for the  
pesticide Registered under EPA Reg. No:

88-18-53

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Right Back Panel

707

**MADE ESPECIALLY FOR BEDBUGS & FLEAS**

KEEP CAN UPRIGHT WHEN SPOT TREATING. DO NOT BEND CAN SIDEWAYS, OR UPSIDE DOWN.

**DIRECTIONS FOR USE**

It is a violation of Federal law to use this product in a manner inconsistent with its labeling.

FOR SPOT APPLICATION ONLY. DO NOT USE AS A SPACE SPRAY.

Remove protective cap. Hold dispenser upright, point valve opening away from face, and about 8-10 inches from surface being treated. Aim nozzle, press plastic button to release and spray. Spray until moist, do not soak. Repeat as necessary. Windows and doors may be left open while spraying.

Allow treated surfaces to dry before permitting people or pets to return to treated areas. Informed residents or patients must be removed prior to treatment. Ventilate rooms for 2 hours before returning patients.

Do not spray food/feed, humans or pets. Do not use in commercial food preparation areas or in edible product areas of food processing plants. Do not apply to humans, pets, plants, or contaminate feed, foodstuffs, dishes, utensils or food contact surfaces.

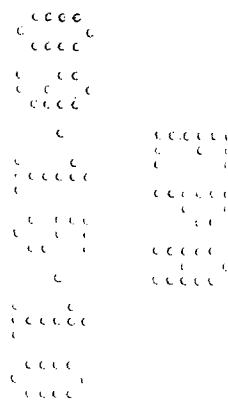
Cover and avoid spraying fish aquariums.

**BEDBUGS:** Spray upholstered furniture in tufts, and especially under and around seams and ends of fabric. Take bed apart. Spray mattress seams, bedsprings, bed frame, and joints. Spray floor, rugs, floorboards, moldings, baseboards and furniture legs. Air premises thoroughly and permit treatment to dry before using.

**FLEAS:** Spray floors, floor coverings, and other places infested by fleas. Spray sleeping quarters of animal pets, and change bedding after spraying. Do not use on animals or pets. Allow treated surfaces to dry before permitting pets to return to the treated areas.

EPA REG. NO. 8848-53  
EPA EST. NO. 10806-NJ-1

THE 707 COMPANY DIV. OF  
SAFEGUARD CHEMICAL CORPORATION  
NEW YORK, NY 10454



Left Back Panel

**PRECAUTIONARY STATEMENTS  
HAZARDS TO HUMANS AND DOMESTIC ANIMALS**

Harmful if swallowed, inhaled or absorbed through skin. Do not use as a space spray. This product is designed for spot application only. Do not spray food, humans or pets. Do not use in commercial food preparation areas or in edible product areas of food processing plants. Do not apply to humans, pets, plants, or contaminate feed, foodstuffs, dishes or utensils. Wash after handling and before eating or smoking. Avoid prolonged and repeated contact with skin. In case of contact, wash with soap and water. Avoid inhalation. Cover and avoid spraying fish aquariums.

**ENVIRONMENTAL HAZARDS**

This product is toxic to fish and other wildlife. Keep out of lakes, streams or ponds. Apply product only as specified on this label.

**PHYSICAL OR CHEMICAL HAZARDS**

**CAUTION: FLAMMABLE.** Contents under pressure. Keep away from heat, sparks and open flame. Do not puncture or incinerate container. Exposure to temperatures above 130 degrees Fahrenheit may cause bursting. **DO NOT USE OR STORE NEAR FIRE OR OPEN FLAME.** To avoid possible staining, test first in any inconspicuous place, check results the following day.

<b>FIRST AID</b>	
<b>IF ON SKIN OR CLOTHING</b>	<ul style="list-style-type: none"> <li>*Take off contaminated clothing.</li> <li>*Rinse skin immediately with plenty of water for 15-20 minutes.</li> <li>*Call a poison control center or doctor for treatment advice.</li> </ul>
<b>IF INHALED</b>	<ul style="list-style-type: none"> <li>*Move person to fresh air.</li> <li>*If person is not breathing, call 911 or an ambulance, then give artificial respiration, preferably by mouth-to-mouth, if possible.</li> <li>*Call a poison control center or doctor for further treatment advice.</li> </ul>
<b>IF SWALLOWED</b>	<ul style="list-style-type: none"> <li>*Immediately call a poison control center or doctor.</li> <li>*Do not induce vomiting unless told to do so by the poison control center or doctor.</li> <li>*Do not give liquid to the person.</li> <li>*Do not give anything by mouth to an unconscious person.</li> </ul>
<b>NOTE TO PHYSICIAN:</b> Contains petroleum distillate. Vomiting may cause aspiration pneumonia.	

Have the product container or label with you when calling a poison control center or doctor, or going for treatment. For information regarding medical emergencies or pesticide incidents, call 1-800-858-7378.

707  
MADE ESPECIALLY FOR BEDBUGS & FLEAS

STORAGE AND DISPOSAL

DO NOT CONTAMINATE WATER, FOOD OR FEED BY STORAGE OR DISPOSAL.

**STORAGE:** Store in a cool, dry area inaccessible to children and pets, and away from heat, sparks, open flame or pilot lights.

**DISPOSAL:** Do not puncture or incinerate!

Non-refillable container. Do not reuse or refill this container.

**IF EMPTY:** Offer for recycling if available.

**IF PARTLY FILLED:** Call your local solid waste agency or 1-800-CLEANUP for disposal instructions.

