

8845-127

7-20-2007

1/6



UNITED STATES ENVIRONMENTAL PROTECTION AGENCY
WASHINGTON, D.C. 20460

OFFICE OF
PREVENTION, PESTICIDES AND
TOXIC SUBSTANCES

NOTIFICATION

JUL 20 2007

Jennifer D. Morton
Regulatory Affairs Specialist
Spectrum Group
Division of United Industries Corp.
P. O. Box 142642
St. Louis, MO 63114-0642

SUBJECT: Application for Pesticide Notification – Revisions per NY and PRN 2007-1
Hot Shot Sudden Death™ Brand Rat & Mouse Killer 1
EPA Reg. No. 8845-127
Application Dated June 19, 2007

Dear Ms. Morton:

The Agency is in receipt of your Application for Pesticide Notification under Pesticide Registration Notice (PRN) 98-10 for the above product. The Registration Division (RD) has conducted a review of this request for its applicability under PRN 98-10 and finds that the action requested falls within the scope of PRN 98-10. The label submitted with the application has been stamped "Notification" and will be placed in our records.

If you have any questions, please call me directly at 703-305-6249 or Terri Stowe of my staff at 703-305-6117.

Sincerely,

A handwritten signature in black ink, appearing to read "Linda Arrington".

Linda Arrington
Notifications & Minor Formulations Team Leader
Registration Division (7505P)
Office of Pesticide Programs



United States Environmental Protection Agency
Office of Pesticide Programs (H7505C)
Washington, DC 20460
Application for Pesticide:

Registration
 Amendment
 Other

OPP Identifier Number

Section I

1. Company/Product Number 8845-127	2. Product Manager Daniel Peacock	3. Proposed Classification <input type="checkbox"/> None <input type="checkbox"/> Restricted
4. Company/Product (Name) Hot Shot Sudden Death Brand Rat & Mouse Killer 1	PM# 67	
5. Name and Address of Applicant (include ZIP Code) Spectrum Group, PO Box 142642 St. Louis, Missouri 63114-0642 <input type="checkbox"/> Check if this is a new address	6 Expedited Review. In accordance with FIFRA Section 3(c)(3) (b)(i), my product is similar or identical in composition and labelling to: EPA Reg. No. _____ Product Name _____	

Section II

<input type="checkbox"/> Amendment - Explain below	<input type="checkbox"/> Final printed label in response to Agency letter dated _____
<input type="checkbox"/> Resubmission in response to Agency letter dated _____	<input type="checkbox"/> "ME TOO" Application.
<input checked="" type="checkbox"/> Notification - Explain below.	<input type="checkbox"/> Other - explain below

Explanation: Use additional page(s) if necessary. (For section I and Section II)

Notification per PR Notice 98-10 to add the following optional marketing claims to the label, as requested by the state of New York: "Value Pack," "Convenient Resealable Bag," and "Contains 20 bait packs."
We are also taking this opportunity to remove "or 1-800-CLEANUP" from the Storage and Disposal section, per PR Notice 2007-1.

Section III

1. Material in Which This Product Will Be Packaged:				2. Type of Container	
Child-Resistant Packaging <input type="checkbox"/> Yes * <input type="checkbox"/> No	Unit Packaging <input type="checkbox"/> Yes <input type="checkbox"/> No	Water-Soluble Packaging <input type="checkbox"/> Yes <input type="checkbox"/> No	<input type="checkbox"/> Metal <input type="checkbox"/> Plastic <input type="checkbox"/> Glass <input type="checkbox"/> Paper <input type="checkbox"/> Other (Specify) _____		
* Certification must be submitted.		If "YES," Unit package wgt	No. per container	If "YES," Package wgt	No. per container
3. Location of Net Contents Information <input type="checkbox"/> Label <input type="checkbox"/> Container		4. Size(s) of Retail Container		5. Location of Label Directions <input type="checkbox"/> On Label <input type="checkbox"/> On Labeling accompanying product	
6. Manner in Which Label Is Affixed To Product			<input type="checkbox"/> Lithographed <input type="checkbox"/> Paper glued <input type="checkbox"/> Stenciled		

NOTIFICATION
JUL 20 2007

Section IV

1. Contact Point (Complete items directly below for identification of the individual to be contacted, if necessary, to process this application)		
Name Jennifer D. Morton	Title Regulatory Affairs Specialist	Telephone No. (include Area Code) 1-800-242-1166 Ext 2737
Certification I certify that the statements I have made on this form and all attachments thereto are true, accurate, and complete. I acknowledge that any knowingly false or misleading statement may be punishable by fine or imprisonment or both under applicable law.		6 Date Application Received (Stamped)
2. Signature 	3. Title Regulatory Affairs Specialist	
4. Typed Name Jennifer D. Morton	5. Date June 19, 2007	

United Industries Corp.

3/6

NOTIFICATION PER PR NOTICE 98-10

June 19, 2007

Document Processing Desk (NOTIF)
Office of Pesticide Programs
United States Environmental Protection Agency
Room 266A Crystal Mall 2
1801 South Bell Street
Arlington, VA 22202

Attention: Mr. Daniel Peacock

Subject: Notification per PR Notice 98-10
Hot Shot Sudden Death Brand Rat & Mouse Killer 1
EPA Reg. No. 8845-127

NOTIFICATION
JUL 20 2007

Dear Mr. Peacock:

Please find enclosed notification, per PR Notice 98-10, to add the following optional marketing claims to the label, as requested by the state of New York:

- "Value Pack"
- "Convenient Resealable Bag"
- "Contains 20 bait packs".

We are also taking this opportunity to remove "or 1-800-CLEANUP" from the Storage and Disposal section, per PR Notice 2007-1.

This notification is consistent with the provisions of PR Notice 98-10 and EPA regulations at 40 CFR 152.46, and no other changes have been made to the labeling or the confidential statement of formula of this product. I understand that it is a violation of 18 U.S.C. Sec. 1001 to willfully make any false statement to EPA. I further understand that if this notification is not consistent with the terms of PR Notice 98-10 and 40 CFR 152.46, this product may be in violation of FIFRA and I may be subject to enforcement action and penalties under sections 12 and 14 of FIFRA.

The following documents are enclosed in support of this submission:

1. Application for Pesticide (EPA Form 8570-1)
2. One copy of your email to Bill Metzger regarding this issue
3. One copy of the proposed label *with changes highlighted*
4. Five copies of the proposed label
5. One copy of the EPA stamped approved label

Please call me at 1-800-242-1166, Ext. 2737 you have questions or need further information. Thank you very much for your attention to our application.

Sincerely,



Jennifer D. Morton
Regulatory Specialist

HOT SHOT SUDDEN DEATH™ Brand Mouse & Rat Killer

[Mouse & Rat Poison Packet • Contains Bitrex ® • Kills mice & rats • Mouse and rat control for in and around the home • For indoor and outdoor mouse & rat control • For Indoor and out door use • Satisfaction guaranteed or your money back! • GreenThumb® Satisfaction Guarantee • Value Pack • Convenient Resealable Bag • Contains 20 bait packs]

NOTIFICATION

JUL 20 2007

Active Ingredient:
Bromethalin0.01%
Other Ingredients 99.9%

**KEEP OUT OF REACH OF CHILDREN
CAUTION**

May be harmful swallowed.
See Side/Back Panel for additional precautions.

Contains 8 - 0.75 oz placepacks or 10 - 0.75 oz placepacks or 12 - 0.75 oz placepacks or 20 - 0.75 oz Packets or 24 - 0.75 oz Packets

Total Net Wt 6 oz; 7.5 oz; 9 oz; 15 oz; 18 oz

PRODUCT CARTON

[Norway rats, Roof rats and House mice usually consume a lethal dose in a single night's feeding, but it may take two or more days from the time of bait consumption for these rodents to die. Rodents cease feeding after consuming a toxic dose. This product kills anticoagulant resistant rats and mice.]

DO NOT OPEN PLACE PACKS. MICE & RATS WILL CHEW THROUGH THE WRAPPER.

DIRECTIONS FOR USE

It is a violation of Federal Law to use this product in a manner inconsistent with its labeling.

STOP **READ THIS LABEL: Read this entire label and follow all use directions and use precautions.**

IMPORTANT: DO NOT EXPOSE CHILDREN, PETS, OR OTHER NON-TARGET ANIMALS TO RODENTICIDES. TO HELP TO PREVENT ACCIDENTS:

1. Store product not in use in a location out of reach of children and pets.
2. Apply bait in locations out of reach of children, pets, domestic animals and non-target wildlife, or in tamper-resistant bait stations. These stations must be resistant to destruction by dogs and by children under six years of age, and must be used in a manner that prevents such children from reaching into bait compartments and obtaining bait. If bait can be shaken from stations when they are lifted, units must be secured or otherwise immobilized. Even stronger bait stations are needed in areas open to hooved livestock, raccoons, bears, other potentially destructive animals, or in areas prone to vandalism.
3. Dispose of product container and unused, spoiled, and unconsumed bait as specified on this label.

Use Restrictions: For control of mice, Norway rats and roof rats in and around homes, industrial and agricultural buildings, and similar man-made structures. This product may also be used in alleys located in urban areas, inside transport vehicles (ships, trains, aircraft), and in and around related port or terminal buildings. Do not use this product in sewers. Do not place baits in areas where there is a possibility of contaminating food or surfaces that come in direct contact with food. Do not broadcast bait.

Selection of Treatment Areas: Determine areas where mice and rats will most likely find and consume the bait. Generally, these areas are along the walls, by

9/16

gnawed openings, in or beside burrows, in corners and concealed places, between floors and walls, or in locations where mice or rats or their signs have been observed. Remove as much food accessible to mice and rats as possible.

Application Directions: Sudden Death™ does not contain an anticoagulant rodenticide. Generally, mice and rats will consume a lethal dose in a single feeding with death occurring one or more days later.

HOUSE MICE: Apply one placepack per location. Two unopened placepacks may be needed at points of extremely high mouse activity. Space placements 8 to 12 feet apart in areas where mice are active.

NORWAY & ROOF RATS: Apply 2 to 8 unopened placepacks per location. Adjust the number of placepacks used according to the level of rat feeding expected at each location. Space placements 15 to 30 feet apart in areas where rats are active.

Baiting Strategy: Highest bait consumption is expected to occur on the first day or two after treatment. After several days, inspect the placements and replenish bait at sites where there is heavy feeding or where there is evidence of heavy feeding. Although one night's feeding will usually provide a lethal dose, maintain bait for at least a week to provide all of the mice or rats a chance to feed on the bait. Baiting should continue until all signs of feeding have ceased. Where a continuous source of infestation is present, establish permanent bait stations and replenish as needed. Collect and properly dispose of all dead mice or rats and leftover bait.

STORAGE AND DISPOSAL

Storage: Store only in original container in a cool, dry place inaccessible to children and pets. **Disposal. If empty:** Do not reuse this container. Place in trash or offer for recycling if available. **If partly filled:** Call your local solid waste agency for disposal instructions. Never place unused product down any indoor or outdoor drain.

PRECAUTIONARY STATEMENTS

Hazard to Humans & Domestic Animals

CAUTION. May be harmful if swallowed. Keep away from humans, domestic animals and pets. Wash thoroughly with soap and water after handling this bait.

FIRST AID	
Have label with you with seeking treatment advice.	
If swallowed	<ul style="list-style-type: none"> • Call a Poison Control Center or doctor immediately for treatment advice. • Have person sip a glass of water if able to swallow. • Do not induce vomiting unless told to do so by a Poison Control Center or doctor.
If on skin or clothing	<ul style="list-style-type: none"> • Take off contaminated clothing. • Rinse skin immediately with plenty of water for 15-20 minutes. • Call a Poison Control Center or doctor for treatment advice.
NOTE TO PHYSICIAN	
This product is not an anticoagulant type of rodenticide. If ingested, limit absorption by either emesis or gastric lavage. Sublethal symptoms, if present, would be the result of cerebral edema and should be treated accordingly through administration of an osmotic diuretic and corticosteroid.	

Environmental Hazards

This product is toxic to mammals and birds. Do not apply this product directly to water. Dogs and other predatory and scavenging mammals might be poisoned if they feed upon animals that have eaten this bait.

NOTICE: Buyer assumes all responsibility for safety and use not in accordance with directions.

[Questions or comments? Call 1-800-332-5553]

[**SATISFACTION GUARANTEE:** If you are not completely satisfied with this product, send the proof of purchase and your name, address and original cash register receipt showing price, date and place of purchase for full refund to: **HOT SHOT SUDDEN DEATH**, Spectrum Group, P. O. Box 142642, St. Louis, MO 63114-0842.]

Made in the USA for Spectrum Group
 Division of United Industries Corporation
 PO Box 142642
 St. Louis, MO, 63114-0642

EPA Reg. No. 8845-127

EPA Est. No. 67517-MO-1

© 2007

5/16

PRODUCT PLACE PACK

**HOT SHOT SUDDEN DEATH BRAND
MOUSE & RAT KILLER**

**DO NOT OPEN PLACE PACKS. MICE &
RATS WILL CHEW THROUGH THE WRAPPER**

**STOP. READ ENTIRE LABEL ON THE OUTER PACKAGE
BEFORE USING THIS PRODUCT. IT IS ILLEGAL TO SELL
THESE PLACE PACKS INDIVIDUALLY.**

Active Ingredient:
Bromethalin..... 0.01%
Other Ingredients..... 99.99%

Net Wt 0.75 oz

**CAUTION: KEEP OUT OF REACH OF
CHILDREN**

EPA Reg. No. 8845-127
EPA Est. No. 67517-MO-1

[*Questions or comments?* Call 1-800-332-5553]

Made in the USA for Spectrum Group
Division of United Industries Corporation
P.O. Box 142642, St. Louis, MO, 63114-0642

© 2007

o/a