

PM04

8845-126

9/30/98

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U.S. ENVIRONMENTAL PROTECTION AGENCY  
Office of Pesticide Programs  
Registration Division (7505C)  
401 "M" St., S.W.  
Washington, D.C. 20460

EPA Reg. Number:  
8845-126

Date of Issuance:  
SEP 30 1998

NOTICE OF PESTICIDE:

- Registration
- Reregistration  
(under FIFRA, as amended)

Term of Issuance:  
Conditional

Name of Pesticide Product:  
HOT SHOT SUDDEN DEATH  
BRAND RAT KILLER I

Name and Address of Registrant (include ZIP Code):

Spectrum Group  
Division of United Industries Corp.  
P.O. Box 15842  
8825 Page Boulevard  
St. Louis, MO 63114  
Attn: William H. Metzger

S 543 415  
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Note: Changes in labeling differing in substance from that accepted in connection with this registration must be submitted to and accepted by the Registration Division prior to use of the label in commerce. In any correspondence on this product always refer to the above EPA registration number.

On the basis of information furnished by the registrant, the above named pesticide is hereby registered/reregistered under the Federal Insecticide, Fungicide and Rodenticide Act.

Registration is in no way to be construed as an endorsement or recommendation of this product by the Agency. In order to protect health and the environment, the Administrator, on his motion, may at any time suspend or cancel the registration of a pesticide in accordance with the Act. The acceptance of any name in connection with the registration of a product under this Act is not to be construed as giving the registrant a right to exclusive use of the name or to its use if it has been covered by others.

This product is conditionally registered in accordance with FIFRA sec. 3(c)(7)(A) provided that you:

1. Submit and/or cite all data required for registration/ reregistration of your product under FIFRA sec. 3(c)(5) when the Agency requires all registrants of similar products to submit such data; and submit acceptable responses required for reregistration of your product under FIFRA section 4. Please note that the Reregistration Eligibility Decision (RED) for Bromethalin was issued in July 1998. This product is subject to the requirements of the Bromethalin RED and product-specific Data Call-In (DCI), and you must submit acceptable responses within the timeframe(s) provided in the RED. If you did not receive a copy of the RED, please contact Dennis Deziel (SRRD/Reregistration Branch I) at (703) 308-8173.

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Signature of Approving Official:

Date:

SEP 30 1998

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2. **Modify the proposed labeling for the outer container and the individual 1.5 oz. placepacks submitted on May 5, 1998 as follows before you release the product for shipment:**

Revise the EPA Registration Number to read, "EPA Reg. No. 8845-126.

3. **Submit two copies of your revised final printed labeling before you release the product for shipment.**

If the above specified conditions are not complied with, the registration will be subject to cancellation in accordance with FIFRA section 6(e). Your release for shipment of the product bearing the amended labeling constitutes acceptance of these conditions.

Stamped copies of the labeling for the outer container and the individual 1.5 oz. placepacks are enclosed for your records. If you have any questions regarding this notice, please call me at (703) 305-5417 or (703) 305-5404.

Sincerely yours,



**Peg Perreault  
Chemical Manager, Team 4  
Insecticide-Rodenticide Branch  
Registration Division (7505C)**

Enclosures (2)



# SUDDEN DEATH™ Brand Rat Killer 1

[Rat Poison Packet • Contains Bitrex®  
Kills rats • Rat control for in and around the home  
• For indoor and outdoor rat control  
Satisfaction guaranteed or your money back!]

Active Ingredient ..... 0.01%  
Bromethalin ..... 0.01%  
Other Ingredients ..... 99.99%

KEEP OUT OF REACH OF CHILDREN

CAUTION SEE OTHER PRECAUTIONARY STATEMENTS ON BACK

CONTAINS 4 - 1.5 OZ. PLACE PACKS  
TOTAL NET WT. 6 OZ.

[CONTAINS 6 - 1.5 OZ. PLACE PACKS  
TOTAL NET WT. 9 OZ.]

Rats may consume a lethal dose in a single feeding, with the first dead rats appearing one or two days after they eat the bait. Rats may cease feeding after consuming a lethal dose in a single-night's feeding, but most will die two or more days later. Sudden Death™ is effective against anticoagulant-resistant rats.

**DO NOT OPEN PLACEPACKS. RATS WILL CHEW THROUGH THE WRAPPER.**

### DIRECTIONS FOR USE

It is a violation of Federal Law to use this product in a manner inconsistent with its labeling.

**STOP READ THIS LABEL:** Read this entire label and follow all use directions and use precautions.

**IMPORTANT: DO NOT EXPOSE CHILDREN, PETS, OR OTHER NONTARGET ANIMALS TO RODENTICIDES. TO HELP TO PREVENT ACCIDENTS:**

1. Store product not in use in a location out of reach of children and pets.
2. Apply bait in locations out of reach of children, pets, domestic animals and nontarget wildlife, or in tamper-resistant bait stations. These stations must be resistant to destruction by dogs and by children under six years of age, and must be used in a manner that prevents such children from reaching into bait compartments and obtaining bait. If bait can be shaken from stations when they are lifted, units must be secured or otherwise immobilized. Even stronger bait stations are needed in areas open to hooved livestock, raccoons, bears, other potentially destructive animals, or in areas prone to vandalism.
3. Dispose of product container, and unused, spoiled, and unconsumed bait as specified on this label.

**Use Restrictions:** For control of Norway rats and roof rats in and around homes, industrial and agricultural buildings, and

similar man-made structures. May also be used in alleys located in urban areas, inside transport vehicles (ships, trains, aircraft), and in and around related port or terminal buildings. Do not use this product in sewers. Do not place baits in areas where there is a possibility of contaminating food or surfaces that come in direct contact with food. Do not broadcast bait.

**Selection of Treatment Areas:** Determine areas where rats will most likely find and consume the bait. Generally, these areas are along the walls, by gnawed openings, in or beside burrows, in corners and concealed places, between floors and walls, or in locations where rats or their signs have been observed. Remove as much food accessible to rats as possible.

**Application Directions:** Sudden Death™ does not contain an anticoagulant rodenticide. Generally, rats will consume a lethal dose in a single feeding with death occurring one or more days later.

Apply 1 to 4 unopened placepacks per placement location. Adjust the number of placepacks used according to the level of rat feeding expected at each placement location. Space placements at intervals of 15 to 30 feet in areas where rats are active.

**Baiting Strategy:** Highest bait consumption is expected to occur on the first day or two after treatment. After several days, inspect the placements and replenish bait at sites where there is evidence of heavy feeding. Although one night's feeding will usually provide a lethal dose, maintain bait for at least a week to provide all of the rats a chance to feed on the bait. Baiting should be continued until all signs of feeding have ceased. Where a continuous source of infestation is present, establish permanent bait stations and replenish bait as needed. Collect and properly dispose of all dead rats and leftover bait.

**STORAGE AND DISPOSAL:** **Storage:** Store only in original container, in a cool, dry place inaccessible to children and pets. **Pesticide Disposal:** Securely wrap wastes resulting from the use of this product in several layers of newspaper and discard in trash. **Container Disposal:** Do not reuse empty container. Wrap container in several layers of newspaper and discard in trash.

ACCEPTED  
with COMMENTS  
In EPA Letter Dated:

Sept. 30, 1998

Under the Federal Insecticide, Fungicide, and Rodenticide Act, as amended, for the pesticide registered under EPA Reg. No. 8845-126

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[Bracketed Text] = Optional Language

**PRECAUTIONARY STATEMENTS**

**Hazard to Humans & Domestic Animals**

**CAUTION:** *Keep away from humans, domestic animals and pets. May be harmful or fatal if swallowed. Avoid contact with skin, eyes or clothing. In case of accidental contact, flush eyes or skin with water and wash contaminated clothing. Seek medical attention immediately if ingested or if breathing difficulty occurs or irritation persists. Wash hands thoroughly after handling this product.*

**NOTE TO PHYSICIAN:** This product is not an anticoagulant type of rodenticide. If ingested, limit absorption by either emesis or gastric lavage. Sublethal symptoms, if present, would be the result of cerebral edema and should be treated accordingly through administration of an osmotic diuretic and corticosteroid.

**Environmental Hazards:** This product is toxic to mammals and birds. Do not apply this product directly to water, or to areas where surface water is present or to intertidal areas below the mean high water mark.

**NOTICE:** Buyer assumes all responsibility for safety and use not in accordance with directions.

[Questions or comments? Call 800-332-5553]

[**SATISFACTION GUARANTEE:** If you are not completely satisfied with this product, send the proof of purchase and your name, address and original cash register receipt showing price, date and place of purchase for full refund to: Hot Shot Sudden Death, Spectrum Group, P. O. Box 15842, St. Louis, MO 63114-0842.]

Made in the USA for  
Spectrum Group, Division of United Industries Corporation  
P.O. Box 15842, St. Louis, MO, 63114-0842, USA

EPA Reg No. 8845-  
EPA Est. No. 67517-MO-1  
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[Bracketed Text] = Optional Language

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# SUDDEN DEATH™ Brand Rat Killer 1

|                   |        |
|-------------------|--------|
| Active Ingredient |        |
| Bromethalin       | 0.01%  |
| Other Ingredients | 99.99% |

KEEP OUT OF REACH OF CHILDREN

CAUTION SEE OTHER PRECAUTIONARY STATEMENTS ON BACK

NET WT. 1.5 OZ.

**DO NOT OPEN PLACEPACKS. RATS WILL CHEW THROUGH THE WRAPPER.**

### DIRECTIONS FOR USE

It is a violation of Federal Law to use this product in a manner inconsistent with its labeling.

**STOP** READ ENTIRE LABEL ON THE OUTER PACKAGE BEFORE USING THIS PRODUCT. IT IS ILLEGAL TO SELL THESE PLACEPACKS INDIVIDUALLY.

**STORAGE AND DISPOSAL:** **Storage:** Store only in original container, in a cool, dry place inaccessible to children and pets. **Pesticide Disposal:** Securely wrap wastes resulting from the use of this product in several layers of newspaper and discard in trash. **Container Disposal:** Do not reuse empty container. Wrap container in several layers of newspaper and discard in trash.

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