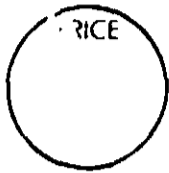


# Rid-a-Rat™

## RAT & MOUSE KILLER



**Rid-a-Rat™**  
**RAT & MOUSE KILLER**

✓ **Guaranteed to work**

✓ **Ready mixed, easy to use**

✓ **Use indoors and outdoors**

✓ **From the makers of Rid-a-Bug—the world's largest do it yourself home pest control**

**NEW** Microencapsulated Pelleted Bait

# Rid-a-Rat™

# RAT & MOUSE KILLER



Net Wt. 1 lb.  
(4 1/4-ounce packages)

**CAUTION:**  
Keep out of reach of children  
See Back Panel For Additional Precautions

**Rid-a-Rat™**  
**RAT & MOUSE KILLER**

4  
**Ready-To-Use Packages**



**Microencapsulated Warfarin**

Each particle of the Warfarin in Rid-a-Rat has been specially coated with a material that reduces detection of the Warfarin by the rodents at the time the bait is consumed. The coating may help assure greater acceptance of the bait in cases where rodent awareness of uncoated Warfarin is responsible for low bait acceptability.

# Rid-a-Rat™

## RAT & MOUSE KILLER

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**PRECAUTIONARY STATEMENTS**

**HAZARD TO HUMANS & DOMESTIC ANIMALS**

**CAUTION:** Keep away from humans, domestic animals and pets. If swallowed this material may reduce the clotting ability of the blood and cause bleeding.

**NOTE TO PHYSICIAN:** If ingested, administer Vitamin K<sub>1</sub> intramuscularly or orally as indicated in bishydroxycoumarin overdoses. Repeat as necessary based on monitoring of prothrombin times.

**ENVIRONMENTAL HAZARD:** Keep out of lakes, streams or ponds.

**DIRECTIONS FOR USE**

If a violation of federal law to use this product in a manner inconsistent with its labeling.

**USE RESTRICTIONS:** For control of Norway rats, Roof rats and House mice in and around homes, industrial and agricultural buildings and similar man-made structures. Bait should be placed in areas inaccessible to children, pets, wildlife and domestic animals or in tamper-proof bait boxes. Do not place bait in areas where there is a possibility of contaminating food or surfaces that come in direct contact with food.

**SELECTION OF TREATMENT AREAS:** Determine areas where rats and mice will most likely find and consume the bait. Generally, these areas are along walls, by gnawed openings, in or beside burrows, in corners and crevices, along pipes between floors and walls, in basements, where rodents or their signs have been observed. Protect bait from rain or snow. Remove as much food as possible.

**APPLICATION DIRECTIONS**

**RATS:** Open package and place 4 to 16 ounces of Rid-a-Rat per placement. Maintain an uninterrupted supply of fresh bait for at least 10 days.

**MICE:** Open package and place 1 to 2 ounces of Rid-a-Rat per placement. Larger placements, up to 2 ounces, may be needed at points of very high mouse activity. Assure an uninterrupted supply of fresh bait for at least 10 days.

**RATS AND MICE:** Prepare contaminated or soiled bait immediately. Collect and dispose of all dead animals and unused bait properly. To prevent reinfestation eliminate food, water and harborage as much as possible. If reinfestation does occur repeat treatment. Where a continuous source of infestation is present, establish permanent traps and refresh bait as needed.

The special detection Warfarin microencapsulated chemical that reduces the clotting ability of the blood and, upon repeated feeding, causes fatal hemorrhage in rats and mice.

**DISPOSAL**

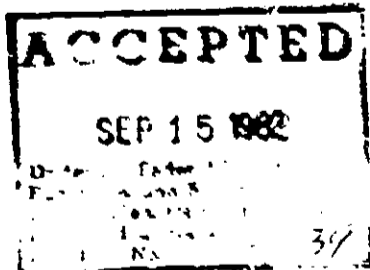
**DO NOT RESUE EMPTY CONTAINER. WRAP CONTAINER AND PUT IN TRASH COLLECTION.**

**NOTICE OF WARRANTY**

Manufacturer's warranty against defects in material or workmanship for any purpose. This warranty does not extend to the use of the product in any manner other than that intended by the manufacturer.

**MONEY BACK GUARANTEE**

Refund of purchase price of Rid-a-Rat if you are completely unsatisfied when used according to the directions on the label. The Seller's seal of quality is non-refundable. All other conditions are subject to the terms of the purchase price.



**Rid-a-Rat™**  
**RAT & MOUSE KILLER**

**ACCEPTED**  
 SEP 15 1982  
 U.S. Food & Drug Administration  
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This product contains **Warfarin**. This product has been prepackaged with an amount that reduces the risk of the **Warfarin** by the amount of the bait that is consumed. The bait may be eaten in greater amounts of the bait than is intended. Where rodent awareness is suspected **Warfarin** bait should be replaced frequently.

**PRECAUTIONARY STATEMENTS**  
**HAZARD TO HUMANS & DOMESTIC ANIMALS**

**CAUTION** Keep away from children, animals, and pets. If swallowed, this material may be fatal. The toxicity of the blood and clotting is reduced.

**NOTE TO PHYSICIAN** This product is not a food. It contains anticoagulant chemicals which may be fatal if ingested. Repeat treatment may be required.

**ENVIRONMENTAL HAZARD**

Keep out of reach of children.

KENCO CHEMICAL & MFG. CORP. • P.O. Box 6246 • Jacksonville, Florida 32216 • N.M.C. 1141

**DIRECTIONS FOR USE**

It is a violation of Federal Law to use this product in a manner inconsistent with the following **USE RESTRICTIONS** for control of Norway rats, Roof rats and House mice in and around homes, industrial and agricultural buildings and similar man-made structures.

Bait should be placed in areas inaccessible to children, pets, wild birds and domestic animals or in tamper proof bait boxes. Do not place bait in areas where there is a possibility of contaminating food or surfaces that come in direct contact with food.

**SELECTION OF TREATMENT AREAS** Determine areas where rats and mice are most likely to feed and consume the bait. Generally, these areas are along walls, beneath pipes, in or beside burrows, in corners and concealed places, between floors and walls, in locations where rodents or their signs have been observed. Inspect bait formulations. Remove as much food as possible.

**Microencapsulated  
 Pelleted Bait**  
 WITH COATED  
**WARFARIN**



**Rid-a-Rat™**  
**RAT & MOUSE  
 KILLER**

Net Weight 4 ozs (113.396 grams)

**ACTIVE INGREDIENT**

**Warfarin**

3-talipha-Accelonybenzyl-

4-hydroxycoumatin

**INERT INGREDIENTS**

Total

0.025%  
 99.975%  
 100.000%

**CAUTION**

**KEEP OUT OF REACH OF CHILDREN**  
 See Back Panel for Additional Precautions

U.S. Dept. of Health, Education & Welfare

**APPLICATION DIRECTIONS**

**RATS** Use one package (4 oz) in 4-16 locations of Rid-a-Rat per placement. Maintain an uninterrupted supply of fresh bait for at least 10 days.

**MICE** Use one package (4 oz) in 1-3 locations of Rid-a-Rat per placement. Maintain an uninterrupted supply of fresh bait for at least 15 days.

**RATS AND MICE** Replace bait if riddled or spoiled but immediately. Do not and do not use bait if it is riddled or spoiled. To prevent the bait from becoming stale, water and harborage should be removed. If the bait does not do an immediate treatment, where a situation of infestation is present, establish permanent bait stations and they should be baited.

This rodenticide contains **Warfarin**, an anticoagulant chemical that reduces the clotting ability of the blood and upon repeated feedings causes fatal hemorrhage in rats and mice.

**DISPOSAL**  
**DO NOT REUSE EMPTY CONTAINER. WRAP CONTAINER AND PUT IN TRASH COLLECTION.**

**NOTICE OF WARRANTY**  
 Manufacturer and seller make no warranty of merchantability, fitness for any purpose, or otherwise, express or implied, concerning this product or its use, which extend beyond the statements on this label.