New! from Lure N Kill<sup>TM</sup>

X - it brand

Roach and Ant Killer

with Sex Lure

KILLS 'EM DEAD ..... EVEN THOSE YOU DON'T DIRECTLY SPRAY

See the difference yourself!

## **ACTIVE INGREDIENTS:**

Net Weight: 11 oz.

Keep out of reach of children

CAUTION

Read Directions and Precautions Before Use

ACCEPTED
with COMMENTS
EPA Letter Dates

MAY 2 1984

Under the Federal Insecticity Funcicles, that Endonteins Act as amended, he the position protected under EPA Roy Ka 230---38



From Lure N Kill TM
X - it brand
ROACH AND ANT KILLER
with SEX LURE

Kills roaches, palmetto bugs, waterbugs and ants

X-it brand uses his patented SEX LURE to wipe out Palmetto Bugs (American cockroach) --- even those you don't directly spray --- plus ants and other roaches coming in contact with X - it's residual spray. X-it brand starts killing on contact, then keeps on working until they're dead.

PRECAUTIONARY STATEMENTS
Hazards to Humans and Domestic Animals

Harmful if swallowed, inhaled or absorbed through skin. If swallowed, get immediate medical attention -- Note to physician: Atropine is antidotal and should be administered only after symptoms appear. Avoid breathing spray mist. not apply to humans. Avoid contact with skin, eyes or clothing. Wash hands thoroughly with soap and water after use, and before eating or smoking. Do not smoke while using. Keep out of reach of children; do not allow children in treated areas until dry.

Do not use in commercial food preparation areas or in edible products areas of food processing plants. Provide adequate ventilation of area being treated. Do not apply to pets or contaminate feed, foodstuffs, dishes or utensils. Remove birds and cover fish bowls when spraying. Do not allow pets on treated areas until dry. Do not spray on plants or shrubbery. Avoid excessive wetting of asphalt tile, rubber and plastic materials.

Physical Hazards

Flammable: Contents under pressure. Do not use near fire or flame.

## DIRECTIONS FOR USE

It is a violation of Federal Law to use this product in a manner inconsistent with its labeling.

Hold can as upright as possible when spraying. Do not spray up into the air. Apply to surfaces only. Hold can about 12" from surface to be sprayed, point spray nozzle toward surface to be sprayed and press button firmly. Spray until surfaces are wet in cracks, around baseboards, behind and beneath appliances, in and around waste containers, and other hiding places. To insure greater killing power, spray 5 to 10 seconds in each corner area. Repeat applications as needed to maintain control.

For ants, apply to ant trails, and around doors, windows, and wherever ants enter the house. Repeat as necessary.

## STORAGE AND DISPOSAL

Storage: Store in a cool, dry place. Keep container away

from stoves, radiators or other hot surfaces. Do not place in direct sunlight. Temperatures exceeding

1200 may cause the container to burst.

Disposal: Do not puncture or throw container into fire. Wrap

container and put in trash collection.

Notice: Buyer assumes all responsibility for safety and use

not in accordance with directions.

EPA Reg. No. 8730-XX EPA Est. No. XXXX-XX-XX

Manufactured for Hercon Division

Health-Chem Corporation

1107 Broadway

New York, N. Y. 10010

U.S. ENVIRONMENTAL PROTECTION AGENCY OFFICE OF PESTICIDES PROGRAMS REGISTRATION DIVISION (1111-567) WASHINGTON, D.C. 20460	DATE OF ISSUANCE
	TERM OF ISSUANCE
NOTICE OF PESTICIDE: REGISTRATION	NAME OF PESTICIDE PRODUCT
(Under the Federal Insecticide, Fungicide, and Rodenticide Act, as amended)	
NAME AND ADDRESS OF REGISTRANT (Include ZIP code)	
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NOTE: Changes in labeling formula differing in substance from that accepted in connection with this registration must be submitted to and accepted by the Registration Division prior to use of the label in commerce. In any correspondence on this product always refer to the above U.S. EPA registration number.	
On the basis of information furnished by the registrant, the above named pesticide is hereby Registered/Reregistered under the Federal Insecticide, Fungicide, and Rodenticide Act.  A copy of the labeling accepted in connection with this Registration/Reregistration is returned herewith.	
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The Company of the Co	<ul> <li>A superior of the superior of the</li></ul>
ATTACHMENT IS APPLICABLE	
SIGNATURE OF APPROVING OFFICIAL	IDATE

3. You will submit production information (pounds or gallons produced) for this product for the fiscal year in which the product is conditionally registered, in accordance with FIFRA sec. 29. The fiscal year begins October 1 and ends September 30. The production information will be submitted to the Agency no later than November 15, following the end of the preceding fiscal year.

This information should be submitted to:

Registration Support and Emergency Response Branch Registration Division (TS-767) Environmental Protection Agency Washington, D.C. 20460

If these conditions are not complied with, the registration will be subject to cancellation in accordance with FIFRA sec. 6(e).

A stamped copy of the label is enclosed for your records.

Tirothy A. Gardner Product Manager (17)

Insecticide-Rodenticide Branch Registration Division (TS-767C)

Enclosure

RD/IRB:DCR-10975:W.H.Nelson:efs:RAVEN:557-2226:4/5/84:Del.4/16/84:RD-45