

Draft August 31, 1982

New!
from LURE N KILL™

ACCEPTED
with COMMENTS
in EPA Letter Dated:

X-IT™ Brand
AMERICAN COCKROACH
SEX ATTRACTANT BAITS

MAY 2 1984
Under the Federal Insecticide,
Fungicide, and Rodenticide Act
as amended, for the pesticide
registered under EPA Reg. No.
8730-37

ACTIVE INGREDIENT:

Periplanone B, (1Z,5E)-1,10(14)-diepoxy-	
4(15),5-germacradiene-9-one	< 0.001%
INERT INGREDIENTS	> 99.999%
TOTAL	100.000%

X-it™ Brand American Cockroach Sex Attractant Baits are a special controlled release formulation of periplanone B (pB), the sex pheromone of the American cockroach, Periplaneta americana. When applied with residual insecticides, these baits increases the control of American cockroaches ("Palmetto bugs" or "waterbugs") and other Periplaneta species, such as Australian cockroach, P. australasiae; smoky brown cockroach, P. fuliginosa; and brown cockroach, P. brunnea.

CONTENTS: ____ SEX ATTRACTANT BAITS

KEEP OUT OF REACH OF CHILDREN

CAUTION

Read Directions and Precautionary Statements Before Use

8730-37

From LURE N KILLTM
X-itTM Brand
American Cockroach
Sex Attractant Baits

Lures roaches, palmetto bugs,
and waterbugs to their death!

X-it Brand American Cockroach Sex Attractant Baits uses a patented SEX LURE to attract Palmetto Bugs (American cockroach) to their death - - even those you don't directly spray.

PRECAUTIONARY STATEMENTS

Hazards to Humans and Domestic Animals

Do not open protective pouch until ready to use.

Avoid contact with skin, eyes or clothing. Wash hands after use.

DIRECTIONS FOR USE

It is a violation of Federal Law to use this product in a manner inconsistent with its labeling.

Open protective pouch and remove sex attractant baits. Peel off paper backing and press baits onto killing stations. Use one bait per station. Place killing stations in places where palmetto bugs or waterbugs (American cockroaches) crawl or hide, such as the dark, warm, damp spots of kitchens, bathrooms, laundry areas, basements and garages. Use two killing stations per 100 sq. ft. of surface to be treated. Replace killing stations approximately every six weeks, or when effectiveness diminishes.

X-it Brand American Cockroach Sex Attractant Baits should be used only with residual insecticides which are EPA-registered for cockroach control. Spray a one foot (1" x 1") area around each killing station. Spray approximately 5 to 10 seconds in each station. For best results, spray killing stations every seven days.

STORAGE AND DISPOSAL

Storage: Store in a cool, dry place.

Disposal: Do not reuse empty container. Wrap container and put in trash collection.

NOTICE: Buyer assumes all responsibility for safety and use not in accordance with directions.

EPA REG. NO. 8730 - X X

EPA EST. NO. 8730-PA-01

Manufactured by:
Hercon Division
Health-Chem Corporation
1107 Broadway
New York, NY 10010

U.S. ENVIRONMENTAL PROTECTION AGENCY OFFICE OF PESTICIDES PROGRAMS REGISTRATION DIVISION (WH-567) WASHINGTON, D.C. 20460	EPA REGISTRATION NO.	DATE OF ISSUANCE MAY 2 1984
	TERM OF ISSUANCE	
NOTICE OF PESTICIDE: <input type="checkbox"/> REGISTRATION <input type="checkbox"/> REREGISTRATION <i>(Under the Federal Insecticide, Fungicide, and Rodenticide Act, as amended)</i>	NAME OF PESTICIDE PRODUCT	
NAME AND ADDRESS OF REGISTRANT (Include ZIP code)		
NOTE: Changes in labeling formula differing in substance from that accepted in connection with this registration must be submitted to and accepted by the Registration Division prior to use of the label in commerce. In any correspondence on this product always refer to the above U.S. EPA registration number.		
On the basis of information furnished by the registrant, the above named pesticide is hereby Registered/Reregistered under the Federal Insecticide, Fungicide, and Rodenticide Act.		
A copy of the labeling accepted in connection with this Registration/Reregistration is returned herewith.		
Registration is in no way to be construed as an indorsement or approval of this product by this Agency. In order to protect health and the environment, the Administrator, on his motion, may at any time suspend or cancel the registration of a pesticide in accordance with the Act. The acceptance of any name in connection with the registration of a product under this Act is not to be construed as giving the registrant a right to exclusive use of the name or to its use if it has been covered by others.		
<input type="checkbox"/> ATTACHMENT IS APPLICABLE		
SIGNATURE OF APPROVING OFFICIAL		DATE

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3. You will submit production information (pounds or gallons produced) for this product for the fiscal year in which the product is conditionally registered, in accordance with FIFRA sec. 29. The fiscal year begins October 1 and ends September 30. The production information will be submitted to the Agency no later than November 15, following the end of the preceding fiscal year.

This information should be submitted to:

Registration Support and
Emergency Response Branch
Registration Division (TS-767)
Environmental Protection Agency
Washington, D.C. 20460

If these conditions are not complied with, the registration will be subject to cancellation in accordance with FIFRA sec. 6(e).

A stamped copy of the label is enclosed for your records.

Joseph M. Gardner 2 May 1984
84 Timothy A. Gardner
Product Manager (17)
Insecticide-Rodenticide Branch
Registration Division (TS-767C)

Enclosure

RD/IRB:DCR-10975:W.H.Nelson:efs:RAVEN:557-2226:4/5/84:Del.4/16/84:RD-45