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From Lure N Kill<sup>TM</sup>

Draft August 9, 1982

X - it brand

INSECTICIDAL BAIT

ROACH AND ANT KILLER

with SEX LURE

KILLS 'EM DEAD WITHOUT SPRAYING

NO<sub>3</sub> ODOR NO MESS

ACCEPTED  
CPL COMMENTS  
to EPA Letter Dated:

MAY 2 1984

Under the Federal Insecticide,  
Fungicide, and Rodenticide Act  
as amended, for the pesticide  
registered under EPA Reg. No.

8730-35

ACTIVE INGREDIENTS:

2-(1-Methylethoxy)phenol methylcarbamate ..... 10.000%

Periplanone B, (1Z, 5E)-1, 10(14)-diepoxy-4(15),  
5-germacradiene-9-one ..... < 0.001%

INERT INGREDIENTS . . . . . 90.000%

TOTAL ..... 100.000%

CONTAINS 3 INSECTICIDAL BAITS AND TRAYS

Keep Out of Reach of Children

CAUTION

Read directions and precautions before use

BEST DOCUMENT AVAILABLE

(7)

8730-35

|                             |                               |
|-----------------------------|-------------------------------|
| X - it brand                | Kills roaches, palmetto bugs, |
| INSECTICIDAL BAIT           | waterbugs and ants dead       |
| <u>ROACH AND ANT KILLER</u> | without spraying!             |
| with SEX LURE               | No odor! No mess!             |

X-it brand uses a patented sex lure to wipe out palmetto bugs and waterbugs (American cockroach) when they come in contact with the controlled release residual insecticide bait. Kills other roaches and ants that walk across the insecticide bait's surface. X-it starts killing on contact, then keeps on working until they are dead.

#### PRECAUTIONARY STATEMENTS

##### Hazards to Humans and Domestic Animals

Do not open protective pouch until ready to use. Harmful if chewed or swallowed. Avoid contact with eyes and clothing. Do not contaminate food, food containers or cooking utensils. Wash hands with soap and water after handling. Note to Physician: Atropine is antidotal.

#### DIRECTIONS FOR USE

It is a violation of Federal Law to use this product in a manner inconsistent with its labeling

Open pouch and remove paper backing from X-it brand Insecticidal Bait. Press Insecticidal Bait on to tray, and place trays with X-it brand on top side, in rooms where palmetto bugs and waterbugs and other roaches have been seen and where they hide. Place X-it brand on the floor in kitchen, bathroom, utility/storage room, garage and other warm, dark out-of-sight locations where roaches crawl or nest, such as cabinets, under sinks, stoves and refrigerators. For ants, place X-it brand near nest entrances and across ant trails. Use one X-it brand baited tray per 100 square feet of surface to be treated. Use more if infestation is widespread. Keep away from open food or from places where children and pets can reach. Bend trays occasionally to reactivate insecticide on X-it brand Insecticidal Bait surface. Replace X-it brand Insecticidal Baits after 30 days or when effectiveness is diminished to prevent cockroach reinfestation.

#### STORAGE AND DISPOSAL

STORAGE: Store in a cool dry place.

DISPOSAL: Wrap used trays and dispose in trash collection.

NOTICE: Buyer assumes all responsibility for safety and use not in accordance with directions.

BEST DOCUMENT AVAILABLE

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EPA Registration No. 8730-XX

EPA Establishment No. 8730-PA-01

This product is covered under one or more of the following U.S. Patents:  
3,705,938; 3,857,934; and 3,864,468.

Manufactured by

Hercon Division

HEALTH-CHEM CORPORATION

1107 Broadway, New York, NY 10010

Side panel copy:

For use in and around the home, schools, theaters, warehouses, motels, hotels and commercial, industrial and institutional establishments, and non-food areas of restaurants and food handling establishments.

|   |  |
|---|--|
| <p align="center">U.S. ENVIRONMENTAL PROTECTION AGENCY<br/>OFFICE OF PESTICIDE PROGRAM<br/>REGISTRATION DIVISION (WH 567)<br/>WASHINGTON, D.C. 20460</p> <p><b>NOTICE OF PESTICIDE</b></p> <p><i>Under the Federal Insecticide, Fungicide, and Rodenticide Act</i></p>  | <p>EPA REGISTRATION NO. _____</p> <p>DATE OF ISSUANCE<br/><b>MAY 2 1984</b></p> <p>TERM OF GUARANTEE _____</p> |
| <p>NAME OF PESTICIDE PRODUCT _____</p>  |  |
| <p>NAME AND ADDRESS OF REGISTRANT (include ZIP code) _____</p> <p align="center"><b>BEST DOCUMENT AVAILABLE</b></p>   |  |
| <p><b>NOTE:</b> Changes in labeling formula differing in substance from that accepted in connection with this registration must be submitted to and accepted by the Registration Division prior to use of the label in commerce. In any correspondence on this product always refer to the above U.S. EPA registration number.</p>  |  |
| <p>On the basis of information furnished by the registrant, the above named pesticide is hereby Registered/Reregistered under the Federal Insecticide, Fungicide, and Rodenticide Act.</p>  |  |
| <p>A copy of the labeling accepted in connection with this Registration/Reregistration is returned herewith.</p>  |  |
| <p>Registration is in no way to be construed as an indorsement or approval of this product by this Agency. In order to protect health and the environment, the Administrator, on his motion, may at any time suspend or cancel the registration of a pesticide in accordance with the Act. The acceptance of any name in connection with the registration of a product under this Act is not to be construed as giving the registrant a right to exclusive use of the name or to its use if it has been covered by others.</p>  |  |
| <p>1. You will use the name of this product, as used in accordance with the label, only for the purposes intended to which it is registered.</p> <p>2. You will not use the name of this product, as used in accordance with the label, for any other purpose.</p> <p>3. You will not use the name of this product, as used in accordance with the label, for any other purpose.</p> <p>4. You will not use the name of this product, as used in accordance with the label, for any other purpose.</p> <p>5. You will not use the name of this product, as used in accordance with the label, for any other purpose.</p> <p>6. You will not use the name of this product, as used in accordance with the label, for any other purpose.</p> <p>7. You will not use the name of this product, as used in accordance with the label, for any other purpose.</p> <p>8. You will not use the name of this product, as used in accordance with the label, for any other purpose.</p> <p>9. You will not use the name of this product, as used in accordance with the label, for any other purpose.</p> <p>10. You will not use the name of this product, as used in accordance with the label, for any other purpose.</p> |  |
| <p><input type="checkbox"/> ATTACHMENT IS APPLICABLE</p>  | <p>DATE _____</p>  |
| <p>SIGNATURE OF APPROVING OFFICIAL _____</p>  |  |



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3. You will submit production information (pounds or gallons produced) for this product for the fiscal year in which the product is conditionally registered, in accordance with FIFRA sec. 29. The fiscal year begins October 1 and ends September 30. The production information will be submitted to the Agency no later than November 15, following the end of the preceding fiscal year.

This information should be submitted to:

Registration Support and  
Emergency Response Branch  
Registration Division (TS-767)  
Environmental Protection Agency  
Washington, D.C. 20460

If these conditions are not complied with, the registration will be subject to cancellation in accordance with FIFRA sec. 6(e).

A stamped copy of the label is enclosed for your records.

Timothy A. Gardner  
Product Manager (17)  
Insecticide-Rodenticide Branch  
Registration Division (TS-767C)

Enclosure

RD/IRB:DCR-10975:W.H.Nelson:efs:RAVEN:557-2226:4/5/84:Del.4/16/84:RD-45