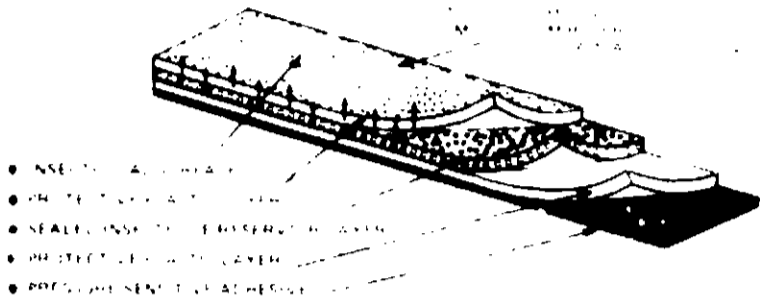


HOW INSECTAPE STRIPS WORK



The secret is the patented HERCON controlled release technology system. The highly effective, non-fumigant insecticide is sealed and safely stored within the uniquely designed multi-layered strip. As the surface of the strip is disturbed by insect activity or mopping and wiping, insecticide replacement automatically moves up from the protected reservoir layer to the surface. As a result of this continuous replenishing action, the INSECTAPE strip is always at work. The actual length of effectiveness may vary in different situations.

CAUTION • Do not open protective pouch until ready to use. • Strips should not be placed on exposed areas in extremely hot locations. • Do not use in food areas of food handling establishments, restaurants or other areas where food is commercially prepared, processed or served. • Avoid contact with eyes and food and clothing. • Harmful if swallowed. • Wash hands with soap and water after handling.

NOTE TO PHYSICIAN: ATROPINE is ANTIDOTE
 Active ingredient: 0.1% Methidathion
 EPA Reg. No. 8730-14
 HERCULITE PRODUCTS, INC.
 A Division of The Dow Chemical Company
 1900 N. Zeeb Road
 P.O. Box 100
 Topeka, Kansas 66601

HERCON
INSECTAPE
3 P.C. PROPOXUR

**Kills Roaches and Waterbugs
 With One Easy Application**

INSECTAPE is today's first continuously-acting roach fighter that comes in handy plastic strips. Kills on contact to control rapidly-breeding roaches. One pair of roaches, in fact, can multiply to over 35,000 in a single year making them extremely difficult to control. This booklet describes and illustrates how easy it is for you to now apply new INSECTAPE wherever roaches crawl or hide... without the mess and odors of sprays and powders.

Today's roach infestation is today's need for long-term relief from cockroaches and waterbugs. It works on simple contact. The non-toxic contact-type insecticide contained within the strip kills crawling insects that walk across its surface.

Use INSECTAPE strips where roaches crawl and hide in warm, moist, out-of-sight locations, as illustrated. The most common hiding places are in the kitchen and bathroom, show them with water and food. Remember that each package of INSECTAPE will protect an average size kitchen (where there are roaches) for 30 days... for two other rooms.

For complete details on how to use ALL 30 strips... see the instructions on the back of the booklet. Check your local health department for more information. For more information, call 1-800-4-A-D-E-M-O. The booklet is available for free to those who request it. It will be mailed to you upon request.

CAUTION:
KEEP OUT OF REACH OF CHILDREN

THE NEED FOR ROACH PROTECTION

Each year, cockroaches top the most unwanted list of insects. They do more emotional and psychological damage than any other pest, not to mention the waste and loss they cause by contaminating foodstuffs. Roaches have been suspected of carrying bacteria germs that can transmit disease. Moreover, recent research indicated that cockroaches may even aggravate respiratory problems in heart-lung patients.

While there are several different species of cockroaches, depending upon your location, the German cockroach is probably the most common you may encounter. In appearance, this roach is light tan to medium in color... 1/2 to 5/8 inch long...wings cover the rear of body. The other common varieties are American, Brown-banded, Oriental and Smoky Brown, having habits that may differ greatly.



Knowing when, where and how to use INSECTAPE is only part of obtaining effective household pest control. Your first step is good housekeeping! Be sure to thoroughly clean under and behind counters, sinks and dishwashers, under tables, loose floors and walls, inside drawers, in closets, around pipes and garbage disposal areas.

The important thing to remember is to take a few minutes to follow the label and the directions shown in this booklet.

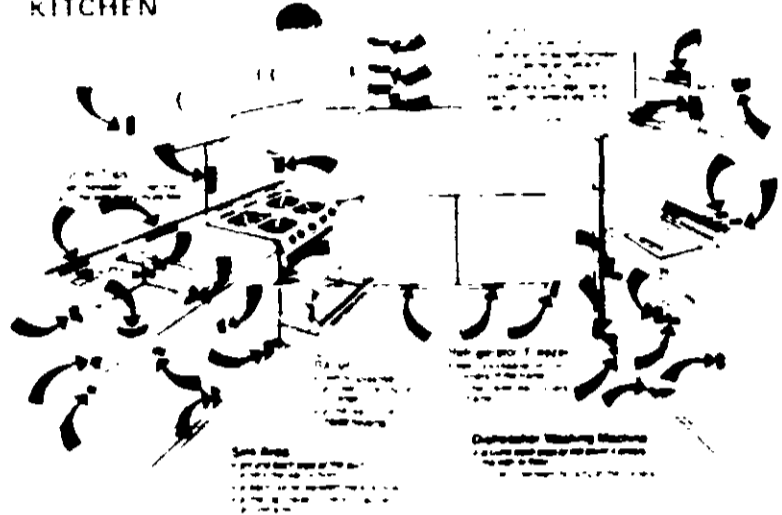
DIRECTIONS FOR USE

To assure effectiveness, INSECTAPE strips should be placed in all locations illustrated here marked with an arrow regardless of where roaches have been seen. Remember, roaches prefer dark, warm and moist hiding places.

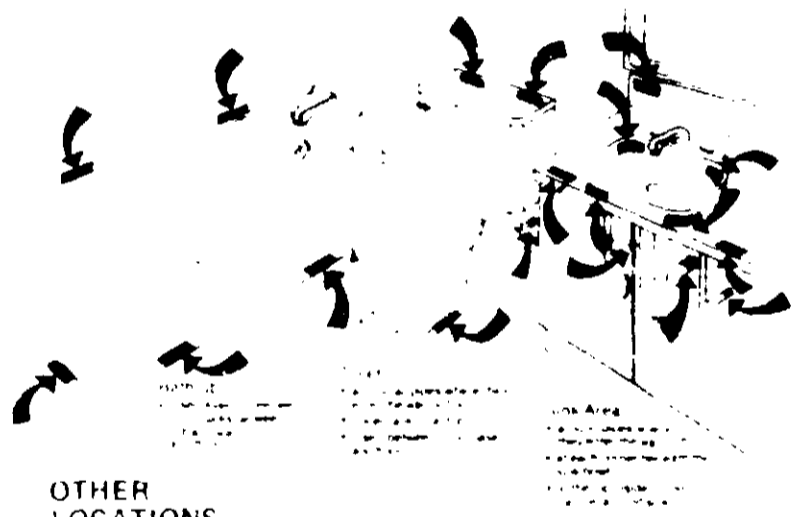
Be sure to wipe or clean surfaces before applying strips. To adhere, remove backing paper from strip. For stuffing cracks, strips fold the adhesive side of the strip back onto itself and position in crevice. Replace strips whenever effectiveness is doubtful.

DO NOT PLACE STRIPS IN EXPOSED LOCATIONS WHERE DIRECT CONTACT WITH CHILDREN, PETS, FOOD OR WITH CLOTHING IS LIKELY TO OCCUR.

KITCHEN



BATHROOM



OTHER LOCATIONS



INSECTAPE

3 PC. PROPOXUR

INSECTAPE is a new, low-toxicity, long-lasting insecticide. It is a multi-layered, multi-action roach and water bug. Only one application of INSECTAPE is necessary to control the roach and water bug. Length of effective control varies with infestation.

The paper tape of INSECTAPE is made of a special adhesive which provides the long term action. Whereas the most important action is the contact, removed or disturbed by insect activity or by mopping and sweeping. The repellent is released continuously from a specially designed frame incorporated in the strip. Depending upon the degree of infestation, it may take from a few days to a few weeks before roach kill is achieved. A package of 16 strips is enough to treat an average size kitchen or two other rooms. Kitchens usually contain more hiding places.

INSECTAPE AIDS IN THE CONTROL OF LIGHT HOUSEHOLD ROACH INFESTATIONS. IF INFESTATION PERSISTS, USE A SUPPLEMENTAL CONVENTIONAL TREATMENT. FOR HEAVIER INFESTATIONS, USE INSECTAPE ONLY AS A SUPPLEMENT TO CONVENTIONAL TREATMENTS (SPRAYS, DUSTS OR BAITS). GOOD SANITATION PRACTICES SHOULD BE FOLLOWED IN EITHER CASE.

PRECAUTIONARY STATEMENTS

Do not open patches or pouches directly into air. Strips should be placed on exposed surfaces, not directly on food. Avoid contact with eyes and clothing. If contact occurs, wash thoroughly with soap and water. Wash hands with soap and water after use. **DO NOT EAT OR DRINK.**

STORAGE AND DISPOSAL

Store in original container. Keep out of reach of children. Do not use in food areas. Dispose of unused strips in a safe manner.

DIRECTIONS FOR USE

Apply strips to areas where roaches and water bugs are known to hide. Apply strips to areas where roaches and water bugs are known to travel. Apply strips to areas where roaches and water bugs are known to enter. Apply strips to areas where roaches and water bugs are known to exit. Apply strips to areas where roaches and water bugs are known to feed. Apply strips to areas where roaches and water bugs are known to breed. Apply strips to areas where roaches and water bugs are known to hide, travel, enter, exit, feed, and breed.

DO NOT USE IN FOOD AREAS OF FOOD PROCESSING, PLANTS, RESTAURANTS, OR OTHER AREAS WHERE FOOD IS COMMERCIAALLY PREPARED OR PROCESSED.

For more information, contact the manufacturer. For more information, contact the manufacturer. For more information, contact the manufacturer.

HERCULITE PRODUCTS, INC.
A Subsidiary of HEALTH CHEM CORPORATION
New York, New York 10011

WARRANTY: Manufacturer warrants that the product is reasonably fit for the purposes stated on the label when used in accordance with directions under normal conditions of use, but neither this warranty nor any other warranty of merchantability or fitness for a particular purpose, expressed or implied, extends to use of this product under abnormal conditions not reasonably foreseeable to manufacturer and user assumes the risk of any such use.

INSECTAPE

3 PC. PROPOXUR

INSECTICIDE

**Kills Roaches
Continuously With One Application**

**The insecticide
READ DIRECTIONS AND CAUTIONS**

Active ingredient: 2,4-Dimethyl-6-methylphenyl carbamate
Inert ingredients: ...
TOTAL: ...
Content: 16 (1 in x 4 in) strips

CAUTION
KEEP OUT OF REACH OF CHILDREN