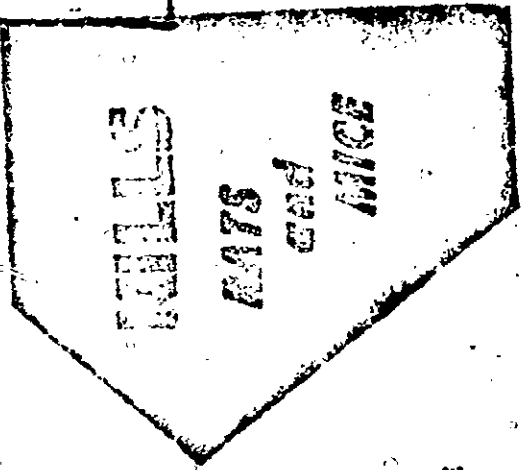


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ACCEPTED
Nov 6 1967
UNDER THE FEDERAL INSECTICIDE AND RODENTICIDE ACT
FOR ECONOMIC PEST CONTROL
ED UNDER NO. 8580-1
TO ATTACH

Rats Favor its Zesty Flavor!



END O' RAT

The New Aromatic Rodenticide
With WARFARIN

Bait Kakes With A Unique Flavor
TASTE APPEAL ASSURES MAXIMUM EFFECT

A PRACTICAL SOLUTION
for the RAT PROBLEM

KILLS RATS and MICE

Net Wt. 1 lb.

CAUTION - Keep out of reach of children.
See Complete Directions On Back Of This Box

A Tasty Bait with a Zesty Flavor

END O' RAT

The New Aromatic Bait Kakes

With WARFARIN, for more effective
control of RATS and MICE.

NEW

Adapted to the NATURAL INSTINCTS of RATS and MICE
FOR EFFECTIVENESS that is UNMATCHED.

U.S.D.A. 8580-1

BEST DOCUMENT AVAILABLE

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ACCEPTED
Nov 6 1967
... THE FEDERAL BUREAU OF INVESTIGATION
FOR ECONOMIC ANALYSIS AND RESEARCH
ED IN THE ... SUBJECT
TO ...

40

DIRECTIONS FOR USING "END O' RAT"

PLACE "END O' RAT" KAKES only in areas INACCESSIBLE TO CHILDREN, pets, domestic animals.

RATS: Place 10 to 15 "END O' RAT" KAKES in several areas where rats feed or run. Put KAKES in pan or lay them on a board if the ground or floor is damp or wet.

(NOTE: For maximum safety, or in permanent bait stations, suspend KAKES 3" - 6" from floor in covered wire baskets made from 1/2" - 3/4" mesh hardware cloth.)

MICE: Break KAKES into small pieces. Locate bait stations at intervals of 8 to 10 ft., for best results. Or use baskets.

PROVIDE a generous DAILY SUPPLY of "END O' RAT" KAKES. Check bait stations frequently, in more secluded areas. Never let any bait station remain empty over 24 hours. Replace any spoiled bait.

RATS PREFER TO EAT IN SECLUSION

Rats move around more freely in secluded darkened areas not usually frequented by humans or pets. When they can do it, rats will always carry or drag their food to a secure hiding place to consume it. When you place "END O' RAT" KAKES in such "hide-aways," rats find them quickly, and consume them faster when there is less chance for them to be disturbed while eating. And the "Zesty" flavor of "END O' RAT" KAKES keeps them coming back for more. So place the KAKES in the most secluded places you can find, where there are signs of rats. There the KAKES will be found and eaten: quicker, and **YOU WILL SOLVE YOUR RAT PROBLEM FASTER!**

IMPORTANT: CONTINUE SUPPLYING KAKES TO ALL LOCATIONS UNTIL FEEDING HAS STOPPED COMPLETELY, AND KAKES REMAIN UNTOUCHED—

Active Ingredients:
WARFAPIN, 3 (a-acetonylbenzyl)-4-hydroxycoumarin .025%
Inert (Food) Ingredients 99.975%
TOTAL 100.000%

CAUTION

PROTECT CHILDREN, PETS AND DOMESTIC ANIMALS from possible harm by placing "END O' RAT" KAKES in secluded areas that are INACCESSIBLE TO THEM.

IF EATEN ACCIDENTALLY, INDUCE VOMITING by giving a tablespoonful of salt in a glassful of warm water. Repeat if necessary. CALL A PHYSICIAN AT ONCE.

To PHYSICIAN: Treat as for hemorrhage caused by overdose of Bishydroxycoumarin.

Manufacturer
THE END O' RAT COMPANY
BOX 115
LANCASTER, PA. 17604

Distributors
National Distributor
DUN WIN COMPANY
136 ELM STREET
SO. WILLIAMSPORT, PA. 17701

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