

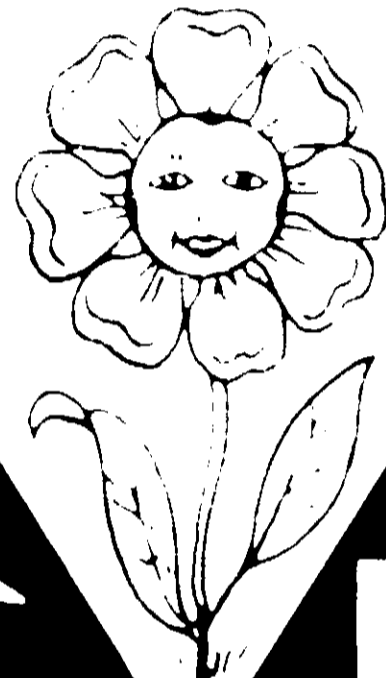
**ROOTS
CUTTINGS**

**MAKES
INDOOR
PLANTS
THRIVE**

**KEEPS
CUT
FLOWERS
FRESHER**

HORMEX

**VITAMIN HORMONE CONCENTRATE
A ROOT GROWTH STIMULANT**



**PREVENTS
TRANSPLANT
SHOCK**

**CONTAINS
VITAMIN
B-1 PLUS A
ROOT GROWTH
HORMONE**

ACTIVE INGREDIENTS:

1-NAPHTHALENEACETIC ACID . . . 0.240%

3-INDOLEBUTYRIC ACID . . . 0.013%

INERT INGREDIENTS: . . . 99.747%

0.250% VITAMIN B-1 (THIAMIN HYDROCHLORIDE)

**NET 32 FL. OZ.
(1 QUART)**

CAUTION: KEEP OUT OF REACH OF CHILDREN

**PREVENTS TRANSPLANT SHOCK BY
STIMULATING SMALL FEEDER ROOTS WHICH
BECOME DAMAGED DURING TRANSPLANTING**

DIRECTIONS FOR USE ON ORNA

TRANSPLANTING: Generously dress soil area with HORMEX solution, 1 spoonful per 10 gallons of water.

Approximately one week later and once established apply HORMEX at the rate of 1 spoonful to every 20 gallons water.

BARE ROOT PLANTING: Before setting plants into soil, soak plants for 15 minutes in a solution of 50 drops HORMEX per gallon of water.

INDOOR PLANTS: Apply 1 drop HORMEX to 1 quart of water at each watering. This tends to develop healthy root systems leading to better plant growth.

CUT FLOWERS: 1-2 drops HORMEX in water will make cut flowers last longer.

ROOT CUTTINGS: Dip the basal inch of cuttings in a strength HORMEX for 1 minute before setting in propagation media such as washed peat moss.

MFG. IN U.S.A.

U.S.D.A. REG. NO. 8281-7

BROOKLYN

P.O. BOX 100

No. HORTICULTURE

HORMEX
CONCENTRATE
EMULANT

CONTAINS
VITAMIN
B-1 PLUS A
ROOT GROWTH
HORMONE

0.240%
0.013%
0.747%
(LORIDE)
CH OF CHILDREN

NET 32 FL. OZ.
(1 QUART)

**PREVENTS TRANSPLANT SHOCK BY
STIMULATING SMALL FEEDER ROOTS WHICH
BECOME DAMAGED DURING TRANSPLANTING**

DIRECTIONS FOR USE ON ORNAMENTAL PLANTS

TRANSPLANTING: Generously drench newly planted soil area with **HORMEX** solution containing 1 teaspoonful per 10 gallons of water (10 drops/gallon). Approximately one week later and each week until established apply **HORMEX** at the rate of 1 teaspoonful to every 20 gallons water.

BARE ROOT PLANTING: Before placing bare root plants into soil, soak plants for 15 minutes in solution of 50 drops **HORMEX** per gallon water. Then treat plants as per heading "TRANSPLANTING."

INDOOR PLANTS: Apply 1 drop **HORMEX** per quart water at each watering. This tends to help the plants develop healthy root systems leading to vigorous plant growth.

CUT FLOWERS: 1-2 drops **HORMEX** per quart vase will make cut flowers last longer.

CUTTINGS: Dip the basal inch of cuttings into full strength **HORMEX** for 1 minute before planting in a propagation media such as washed sand.

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