

1874

US ENVIRONMENTAL PROTECTION AGENCY
OFFICE OF PESTICIDES PROGRAMS
REGISTRATION DIVISION (TS-767)
WASHINGTON, DC 20460

EPA REGISTRATION NO.

7925-10

DATE OF ISSUANCE

MAR 31 1994

TERM OF ISSUANCE

NOTICE OF PESTICIDE: REGISTRATION
 REREGISTRATION

(Under the Federal Insecticide, Fungicide,
and Rodenticide Act, as amended)

NAME OF PESTICIDE PRODUCT

Bleach

NAME AND ADDRESS OF REGISTRANT (Include ZIP code)

The Brite House Co.
1050 W. Kinzie Street
Chicago, IL 60622

NOTE: Changes in labeling formula differing in substance from that accepted in connection with this registration must be submitted to and accepted by the Registration Division prior to use of the label in commerce. In any correspondence on this product always refer to the above U.S. EPA registration number.

On the basis of information furnished by the registrant, the above named pesticide is hereby Registered/Reregistered under the Federal Insecticide, Fungicide, and Rodenticide Act.

A copy of the labeling accepted in connection with this Registration/Reregistration is returned herewith.

Registration is in no way to be construed as an indorsement or approval of this product by this Agency. In order to protect health and the environment, the Administrator, on his motion, may at any time suspend or cancel the registration of a pesticide in accordance with the Act. The acceptance of any name in connection with the registration of a product under this Act is not to be construed as giving the registrant a right to exclusive use of the name or to its use if it has been covered by others.

This product is conditionally registered in accordance with FIFRA sec. 3(c)(7)(A) provided that you:

1. Submit/cite all data required for registration of your product under FIFRA section 3(c)(5) when the Agency requires all registrants of similar products to submit such data.

2. Make the labeling changes listed below before you release the product for shipment:

- a. Add the phrase "EPA Registration No. 7925-10."
- b. Replace the Environmental Hazards section with:

ENVIRONMENTAL HAZARDS: This pesticide is toxic to fish and aquatic organisms. Do not discharge effluent containing this product into lakes, streams, ponds, estuaries, oceans or other waters unless in accordance with the requirements of a National Pollutant Discharge Elimination System (NPDES) permit and the permitting authority has been notified in writing prior to discharge. Do not discharge effluent containing this product to sewer systems without previously notifying the

ATTACHMENT IS APPLICABLE

SIGNATURE OF APPROVING OFFICIAL

DATE

2974

local sewage treatment plant authority. For guidance contact your State Water Board or Regional Office of the EPA.

- c. The Practical Treatment (First Aid) section must appear on the front panel. Also, in the "Ingestion" statement delete the reference to milk and gelatin.

3. Either add a statement such as, "For Commercial/ Institutional Use Only," or submit a certification of child-resistant packaging, following the instructions given in the enclosed Federal Register excerpt: see §157.34(b).

4. Submit five (5) copies of your final printed labeling before you release the product for shipment. Refer to the A-79 enclosure for a further description of final printed labeling.

If these conditions are not complied with, the registration will be subject to cancellation in accordance with FIFRA sec. 6(e). Your release for shipment of the product constitutes acceptance of these conditions.

A stamped copy of the label is enclosed for your records.

Sincerely,



Ruth G. Douglas
Product Manager 32
Antimicrobial Program Branch
Registration Division (7505C)

Enclosures

BEST AVAILABLE COPY

3074

Brite House

BLEACH

DISINFECTS • DEODORIZES
SANITIZES • WHITENS • CLEANS

ACTIVE INGREDIENT:
Sodium hypochlorite 5.25%
INERT INGREDIENTS 94.75%

KEEP OUT OF REACH OF CHILDREN

DANGER: Corrosive. May cause EYE and SKIN DAMAGE. See side panels for other precautions and statements of practical treatment (FIRST AID).

NET CONTENTS: ?? U.S. Gals.

APPROVED
with COMMENTS
in EPA Letter Docket

MAR 31 1994

SIDE / REAR PANEL A

PRECAUTIONARY STATEMENTS

DANGER:

HAZARDS TO HUMANS AND DOMESTIC ANIMALS

Corrosive. may cause severe skin and eye irritation or chemical burns to broken skin. Causes eye damage. Wear face shield or goggles and rubber gloves when handling this product. Wash after handling. Avoid breathing vapors. Vacate poorly ventilated areas as soon as possible. Do not return until strong odors have dissipated.

PRACTICAL TREATMENT (FIRST AID)

EYE CONTACT: flush thoroughly with water for 15 minutes. Call physician immediately.

SKIN CONTACT: wash thoroughly with soap and water.

INGESTION: drink large quantities of milk or gelatin, if available. Otherwise drink large quantities of water. Contact physician. Do NOT induce vomiting. Do NOT give vinegar or other acids.

ALL: Contact physician immediately in case of eye contact, ingestion or if any irritation persists. Contains Sodium hypochlorite (CAS# 7681-52-9).

PHYSICAL AND CHEMICAL HAZARDS: Strong oxidizer. Mix only with water. DO NOT MIX WITH OTHER CHEMICALS OR PRODUCTS; such as ammonia, toilet bowl cleaner, rust remover or any product containing ammonia, acid or reducing agent. Hazardous reactions and/or gases may otherwise occur. Prolonged contact with metals may cause pitting, discoloration or other surface damage. Prior to use on fabrics, test for colorfastness or other deleterious effects on inconspicuous area. Do not use on silk or wool.

ENVIRONMENTAL HAZARDS: This product is toxic to fish. Do not discharge into lakes, streams, ponds or public waterways unless in accordance with a NPDES permit. For guidance, contact the regional office of the U.S. Environmental Protection Agency

KEEP FROM FREEZING

Under the Federal Insecticide, Fungicide, and Rodenticide Act as amended, for this pesticide registered under EPA Reg. No. 7925-10

BEST AVAILABLE COPY

DIRECTIONS FOR USE

It is a violation of Federal law to use this product in a manner inconsistent with its labeling.

GENERAL DISINFECTION of nonporous non-food contact surfaces (eg: synthetic floors, enamelled or plastic surfaces/items, shower stalls, sinks, equipment): Prepare a disinfectant solution (600-1000 ppm available chlorine by weight) by mixing 2.5 oz. of this product to each gallon of water. Clean surfaces in the normal manner. Prior to use, soak surfaces by spraying, rinsing or immersion with disinfectant solution so as to thoroughly wet surfaces for at least 10 minutes. Do not rinse surfaces with water after treatment; and do not soak overnight.

GENERAL CLEANING, DEODORIZING and STAIN REMOVAL (including stains of fruit, coffee/tea, mildew, vegetables, blood, gravy, many inks, wines/alcohols and other beverages): Add two tablespoons of this product and one tablespoon of laundry detergent to one quart of water. Mix thoroughly. Apply to bleach-resistant problem surface by spraying, immersion or otherwise soaking for 5-10 minutes. Rinse with water. Repeat as necessary.

SANITIZING TOILET BOWLS: Flush toilet. Add one cup to bowl. Brush thoroughly and let bowl soak for ten minutes before flushing again.

SANITIZING FOOD CONTACT AND OTHER SURFACES: Prepare proper sanitizing solution: **NONPOROUS SURFACES** require 200 ppm available chlorine by weight by thoroughly mixing 1/2 oz. this product to each gallon of water. (Note: if chlorine test kit is available, initial dosage can be 100 ppm [or 1/4 oz. product per gallon of water], periodically testing & adjusting the solution to ensure that available chlorine remains above 50 ppm). **POROUS SURFACES** require (600 ppm available chlorine by weight) thoroughly mixing 1.5 oz. this product to each gallon of water. Clean equipment/utensil surfaces in the normal manner. Prior to use, soak surfaces by rinsing, immersion, spraying or fogging (spray/fog method requires hypochlorite-resistant equipment, always emptying - then rinsing with potable water after use. Vacate area for at least two hours after spraying or fogging). Apply sanitizing solution so as to thoroughly wet surfaces for at least 2 minutes and allow the sanitizing solution to drain. Do not rinse surfaces with water after treatment; and do not soak equipment/utensils overnight. Sanitizing solutions used in automated systems may not be reused for sanitizing.

COMMERCIAL LAUNDERING: Prior to sanitizing, clothes and fabrics should first be dry or spun dry. Thoroughly mix 5 oz. of this product to each 10 gallons of wash water, containing laundry load, to provide 200 ppm available chlorine. Wait 5 minutes; then add detergent and start wash/rinse cycles.

DOMESTIC LAUNDERING: This product may be added to wash water before colorfast linens, cottons and washable synthetics/blends are immersed. For proper stain removal and sanitization, allow laundry to soak in this product/water mixture (see chart below) for 5 minutes before adding detergent and starting wash/rinse cycle.

Regular Top-Loading Automatics	1 cup (8 oz.)
Large Top-Loading Automatics	1 1/2 cups (12 oz.)
Front Loading Automatics	1/2 cup (4 oz.)
Hand Laundering (in 2 gallons of water)	1/8 cup (2 oz.)

EXTERIOR SIDING & ASPHALT/WOOD ROOFS: To control mildew and fungus, first remove all physical soil by brushing and hosing with clean water. Then apply (5000 ppm available chlorine) 12.5 oz. of this product per gallon of water by spraying and/or brushing roof or siding. After 30 minutes, rinse by hosing with clean water.

FRUIT & VEGETABLE WASHING/SANITIZING: Thoroughly clean all fruits and vegetables in a wash tank. Thoroughly mix 1.25 oz. of this product per 20 gallons of water to make a solution of 25 ppm available chlorine. After draining the tank, submerge fruit or vegetables for 2 minutes in a second wash tank containing the recirculating sanitizing solution. Spray rinse vegetables with the sanitizing solution prior to packaging. Rinse vegetables with potable water only prior to packaging.

FOOD EGG SANITIZING: Thoroughly clean all eggs. Thoroughly mix 1/2 oz. of this product per gallon of warm water to make a 200 ppm available chlorine solution. The Sanitizer solution should not exceed 130° F. Spray the warm sanitizer so that the eggs are thoroughly wetted. Allow the eggs to thoroughly dry before casing or breaking. Do not apply a potable water rinse. The solution should not be re-used to sanitize eggs.

STORAGE AND DISPOSAL: Store in upright position in a cool dry area away from sunlight. In case of spill, flood area with large quantities of water. **DOMESTIC DISPOSAL:** Do not reuse container. Rinse thoroughly before discarding in trash. **ALL OTHER DISPOSAL:** Triple rinse (or equivalent). Then offer for recycling or reconditioning, or puncture and dispose of in a sanitary landfill, or incineration, or, if allowed by state and local authorities, by burning. If burned, stay out of smoke.

Manufactured by

The BRITE HOUSE Company
1050 W. Kinzie St. Chicago, IL 60622
(312) 666-0187 (FAX) 666-0446

E.P.A. Registration No. 7925-7
E.P.A. Establishment No. 7925-IL-1

Feb. 15, 1993

BEST AVAILABLE COPY

P. 2 OF 2 PAGES

ACCEPTED
with COMMENTS
in PPA Letter Docket

MAR 31 1994

General Insecticide
and Rodenticide Act
the Pesticide
PPA Reg. No.

7925-10