

HERITAGE HOUSE<sup>(R)</sup>  
SYSTEMIC  
LAWN WEED KILLER

NET WEIGHT  
20 LBS.

ACCEPTED

10-14-69

UNDER THE FEDERAL INSECTICIDE  
FUNGICIDE AND ROBOTICIDE ACT  
EPA REG. NO. 7764-20

U.S.D.A. REG. NO. 7764-20  
Treats 5,000 Sq. Ft.  
\$6.95

CORNCOB CHEMISTRY  
Another Heritage House Product  
\* Patented

- (1) Combines the benefits of 2,4 D, Silvex, and DSMA, three of the most effective Weed Killers available.
- (2) Controls most broadleaved, vining, and grassy type lawn weeds at all stages of visible growth.

2,4 D Kills:

Buckhorn  
Dandelion  
Docks  
Plantain  
Yellow Rocket  
Thistles

Silvex Kills:

Chickweeds  
Clovers  
Ground Ivy  
Knotweed  
Black Medic  
Oxalis  
Purslane

DSMA Kills:

Crabgrass  
(Immature) Goosegrass  
(Immature) Foxtail

Plus many other lawn weeds.

ACTIVE INGREDIENTS

Dimethylamine Salts of 2,4 Dichlorophenoxyacetic Acid \*\* . . . . . 0.72%  
Isooctyl Ester of Silvex  
(2-(2,4,5 Trichlorophenoxy) propionic acid) \*\*\* . . . . . 0.85%  
Disodium Methanearsonate Hexahydrate \* . . . . . 2.0%

INERT INGREDIENTS: . . . . . 96.43%  
TOTAL . . . . . 100.00%

- \*\* Equivalent of 2,4 Dichlorophenoxyacetic Acid . . . 0.60%  
\*\*\* Equivalent to Silvex (2 (2,4,5 Trichlorophenoxy)propionic acid) . . 0.60%  
\* Total Arsenic, as elemental, all in water soluble form . . 0.50%

18 pt. type - CAUTION: Keep out of reach of children. - 12 pt. type  
Harmful if swallowed. Avoid contact with skin, eyes, or clothing. Keep children and animals off treated areas. Avoid application on garden plants, flowers, and shrubs. Vapors from this product may injure susceptible plants in the immediate vicinity. Do not store near fertilizer, seeds, insecticides or fungicides. Do not contaminate irrigational ditches, water used for irrigational purposes, or water used for fish and wildlife.

HERITAGE HOUSE PRODUCTS, Diamond Shamrock Chemical Company, a unit of  
Diamond Shamrock Corporation Cleveland, Ohio 44115

HERITAGE HOUSE SYSTEMIC LAWN WEED KILLER

U.S.D.A. REG. NO. 7764-20

HERITAGE HOUSE  
SYSTEMIC  
LAWN WEED KILLER

Treats 5,000 Sq. Ft.

ACCEPTED

10-14-69

7764-20

Controls most broadleaved, vining-type, and grassy lawn weeds including Dandelion, Clover, and Crabgrass.

WHAT CORNCOB CHEMISTRY MEANS

The carrier in this product is organic -- tiny corncob granules saturated with weed control solutions.

Each corncob granule has been impregnated with the proper ingredients. Result -- a uniform, lightweight product that releases the ingredients evenly as the corncob granule decomposes due to moisture and temperature.

Because of its organic nature, the corncob granule is subject to decay when in contact with the soil and decomposes into Humus -- a desirable benefit.

DIRECTIONS

WHEN TO APPLY

Use anytime weeds are actively growing and when temperature reaches 50 degrees or above. For optimum effectiveness, apply on moist foliage when lawn is damp from dew, rain or sprinkling. Control is slower if soil is dry or weather cool.

HOW TO APPLY

Apply over entire lawn area - use a spreader set for application rate of 4 Lbs. per 1,000 Sq. Ft. Shut off spreader as you stop or turn around. Rain or sprinkling, mowing or heavy traffic within 24 hours reduces effectiveness, and a repeat treatment may be needed--wait at least one week. Two applications at weekly intervals may be needed for mature Crabgrass. Controls immature Goosegrass (Silver Crabgrass) and Yellow Foxtail at seeding stage. Delay planting new grass for two weeks. Do not apply to new plantings until after grass has been mowed at least twice. Grass may become discolored temporarily in periods of high heat or humidity, but with watering will make a fairly rapid recovery.

CAUTION

Avoid inhaling dust, avoid contact with skin, eyes, or clothing. Wash hands after using. Antidote: If taken internally, induce vomiting and call a physician immediately. Avoid contamination of feed or foodstuffs.

**WARNING**

Use only when there is no hazard of drift. May injure bentgrass, St. Augustine, Dichondra, carpetgrass, and grass seedlings in newly seeded ground. Do not apply directly to or otherwise permit the product to contact vegetables, flowers, grapes, fruit trees, ornamentals or other desirable plants which are sensitive to 2,4-D and similar materials. Excess amounts of 2,4-D acid in the soil may temporarily inhibit seed germination or plant growth. Do not store near fertilizers, seeds, insecticides, or fungicides. Do not use on crops that will be utilized for food or forage purposes. Do not contaminate water used for domestic or irrigational purposes.

Thoroughly clean spreader equipment with a suitable cleaner before using for other purposes.

**WARRANTY AND LIMITATION OF DAMAGES**

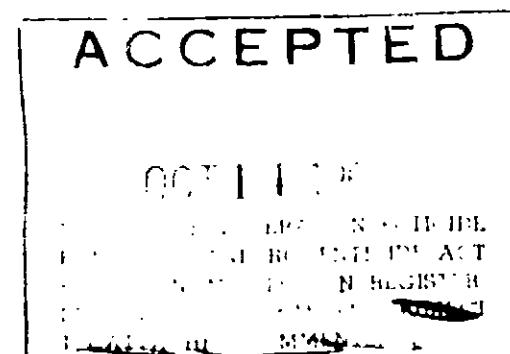
SELLER warrants that this material conforms to its chemical description and is reasonably fit for the purposes stated on the label when used in accordance with directions under normal conditions of use and BUYER assumes the risk of any use contrary to such directions. SELLER makes no other express or implied warranty, including any other express or implied warranty of FITNESS or of MERCHANTABILITY, and no agent of SELLER is authorized to do so except in writing with a specific reference to this warranty. In no event shall SELLER's liability for any breach of warranty exceed the purchase price of the material as to which a claim is made.

SPREADER SETTINGS	Application Rate of 4 Lbs. per 1,000 Sq. Ft.
Heritage House (White) Model No. 1662-D	8
Heritage House (Blue)	6½
Heritage House Cyclone 5 Ft. Swath	5
Lawn Beauty 24" Model No. 24 57	9
Scotts 24" Model No. 75 3	9½
Sears Craftsman 24" Model No. 452-19202	7½

**SPREADER SETTINGS CAUTION**

Note: The settings for spreaders other than Heritage House are only approximates. Age and condition of spreader will affect application. User should carefully observe rate of application at beginning of spread and make adjustment if necessary. Our products have been tested on new spreaders only.

HERITAGE HOUSE PRODUCTS, Diamond Shamrock Chemical Company, a unit of  
Diamond Shamrock Corporation, Cleveland, Ohio 44115



(Prepared 8/29/69)

ACCEPTED

10-14-69

0264-20

Net Wt. 5.000 Sq. Ft.  
56 95

LAWN WEED KILLER

Approved for use on House Plants

- (1) Control the growth of 2,4-D, SilveX, and LCPMA classes of the most effective Weed Killers available
- (2) Controls most broad-leaved, winter and grassy lawn weeds at all stages of visible growth

2,4 D Kills:

Buckhorn  
Banshion  
Pocks  
Plantain  
Yellow Pocks  
Thistles

SilveX Kills:

Chickweed  
Flowers  
Ground Ivy  
Crotcheton  
Black M. etc.  
Oxalis  
Purslane

LCPMA Kills:

Crabgrass  
(Immature) Goosegrass  
(Immature) Foxtail

Plus many other lawn weeds

ACTIVE INGREDIENTS

Dimethylamine Salts of 2,4-Dichlorophenoxyacetic Acid **	0.72%
Isocetyl Ester of SilveX	
(2,4,5-Trichlorophenoxy) propionic acid, ***	0.45%
Sodium Methanearsonate Hexahydrate *	2.7%

INERT INGREDIENTS:

***	96.4%
**	100.00%

\*\* Equivalent of 2,4-Dichlorophenoxyacetic Acid 0.36%

\*\*\* Equivalent to SilveX (2,4,5-Trichlorophenoxypropionic acid) 0.60%

\* Total Arsenic as elemental, all in water soluble form 0.50%

19 mt type CAUTION: Keep out of reach of children. 19 mt type  
Harmful if swallowed. Avoid contact with skin, eyes  
or clothing. Keep children and animals off treated  
areas. Avoid application to flowers, shrubs, lawns,  
and garages. Varnish from this product may injure  
sensitive plants and trees. Do not use on  
stone, marble, or other surfaces. Do not use on  
furniture. Do not use on water used for  
irrigational purposes or water used for fish and wildlife

HERITAGE CHEMICAL COMPANY, 10000 Pharr Road, Houston, Texas 77036

Manufactured in the U.S.A.

Net Wt. 5.000 Sq. Ft.

HERITAGE HOUSE

SYSTEMS

LAWN WEED KILLER

Treats 5 000 Sq Ft

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HERITAGE HOUSE NEW SYSTEMIC

WEED AND FEED **PLUS**

(Front Panel)

CAUTION (18 Point): Keep out of reach of children (12 point)  
Application on garden plants, flowers, and shrubs. Vapors from  
product may injure susceptible plants in the immediate vicinity.  
STORE near fertilizer, seeds, insecticides or fungicides. Avoid  
contact with skin, eyes, or clothing. Do not contaminate irrigation  
or water used for irrigational purposes. See other warnings

HERITAGE HOUSE NEW SYSTEMIC

WEED AND FEED **PLUS**

(Back Panel)

HERITAGE HOUSE  
NEW SYSTEMIC  
WEED AND FEED **PLUS**

Covers 5,000 Square Feet

Covers 10,000 Square Feet

Net Weight 20 Lbs.

Net Weight 40 Lbs.

HERITAGE HOUSE NEW SYSTEMIC WEED AND FEED **PLUS**

Grass Fertilizer plus additional plant nutrients and weed control.

11-4-7

GUARANTEED ANALYSIS\*

Total nitrogen (N)	11%
3.8% Ammoniacal Nitrogen	
7.2% Water Soluble Urea Nitrogen	
Available Phosphoric Acid ( $P_2O_5$ )	4%
Soluble Potash ( $K_2O$ )	7%
Additional Plant Nutrients	
Sulfur (S)	1.00%
Boron (B)	0.029%
Copper (Cu)	0.050%
Iron (Fe)	0.150%
Manganese (Mn)	0.050%
Molybdenum (Mo)	0.0005%
Zinc (Zn)	0.050%

Potential Acidity equivalent to 515 lbs. calcium carbonate per ton.

Primary plant foods derived from Urea, Di-Ammonium phosphate, and Muriate of Potash.

\* In Michigan to be read as "Minimum Guaranteed Analysis "