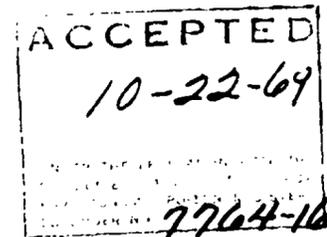


#### Spreader Settings Caution

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#### Warranty and Limitation of Damages

SELLER warrants that this material conforms to its chemical description and is reasonably fit for the purposes stated on the label when used in accordance with directions under normal conditions of use and BUYER assumes the risk of any use contrary to such directions. SELLER makes no other express or implied warranty, including any other express or implied warranty of FITNESS or of MERCHANTABILITY, and no agent of SELLER is authorized to do so except in writing with a specific reference to this warranty. In no event shall SELLER'S liability for any breach of warranty exceed the purchase price of the material as to which a claim is made.



Covers 2,000 sq. ft.  
\$6.95-12.95  
NET WEIGHT 20 LBS. & 40 LBS.

OCT 1964  
UNDER THE  
FEDERAL  
FOOD & DRUG  
ACT  
REGISTERED  
CD UNDER NO. 1764-16

U.S.D.A. REG NO. 7764-16

HERITAGE  
HOUSE <sup>®</sup>

SYSTEMIC  
WEED &  
FEED PLUS

Weed Control and Lawn Fertilizer Does 3  
Big Jobs at Same Time

- (1) Kills Most Broadleaved Type Lawn Weeds  
-- Such As, Dandelion, Buckhorn, Plantain.
- (2) Kills Most Vining-Type Lawn Weeds --  
Such As, Chickweeds, Ground Ivy, Clover.
- (3) Feeds Grass as it Controls Weeds.

CORNCOB  
CHEMISTRY  
ANOTHER HERITAGE  
HOUSE PRODUCT  
\* PATENTED

18 pt. type

**CATUION:** Keep out of reach of children. Harmful if swallowed. Avoid contact with skin, eyes or clothing. Do not store near fertilizers, seeds, insecticides or fungicides. Do not contaminate irrigational ditches or water used for irrigational purposes. Avoid application on garden plants, flowers and shrubs. Vapors from this product may injure susceptible plants. See other warnings on back panel.

**Active Pesticidal Ingredients:**  
Dimethylamine Salts of 2, 4-Dichlorophenoxyacetic Acid\*\*..0.72%  
Isooctyl Ester of Silvex\*\*\*  
/2-(2, 4, 5-Trichlorophenoxy) propionic acid/.....0.85%  
Inert Ingredients.....98.43%

\*Process patented under U.S. No. 3,252,785  
\*\*Equivalent to 2, 4-Dichlorophenoxyacetic Acid.....0.60%  
\*\*\*Equivalent to Silvex /2-(2, 4, 5-Trichlorophenoxy)  
propionic acid/.....0.60%

**Net Weight 20 Lbs. Weed & Feed Plus 11-4-7\*\*\* Guaranteed Analysis**  
Total Nitrogen (N).....11%  
1.8% Ammoniacal Nitrogen  
9.2% Water Soluble Urea Nitrogen  
Available Phosphoric Acid (P<sub>2</sub>O<sub>5</sub>)..... 4%  
Soluble Potash (K<sub>2</sub>O)..... 7%  
Potential Acidity Equivalent to 430 lbs. Calcium Carbonate per Ton  
Primary Plant Foods derived from Urea, Urea Formaldehyde,  
Ammonium Phosphate and Muriate of Potash  
\*\*\* In Michigan reads "Minimum Guaranteed Analysis"

HERITAGE HOUSE PRODUCTS, Diamond Shamrock Chemical Company, a unit  
of Diamond Shamrock Corporation -- Cleveland, Ohio 44115

HERITAGE  
HOUSE

SYSTEMIC WEED & FEED PLUS

20 lbs. Covers 5,000 Square Feet  
40 lbs. Covers 10,000 Square Feet

10-22-69

7764-16

Heritage House Weed and Feed **PLUS** kills most broadleaved and vining-type lawn weeds while it feeds your lawn. Kills Buckhorn, Dandelion, Curly Dock, Plantain, Thistles, Chickweed, Clover, Ground Ivy, and Purslane. Lawn Food is combined with 2, 4-D and Silvex to provide feeding action and help grass thicken to fill in bare spots left by weeds.

What Corncob Chemistry Means
---------------------------------------

The carrier in this product is ORGANIC -- tiny Corn Cob granules saturated with plant nutrients and weed control solutions.

\* Patented

Each Corn Cob granule has been impregnated with the proper ingredients. Result -- a uniform, lightweight product that releases the ingredients evenly as the Corn Cob granule decomposes due to moisture and temperature.

Because of its organic nature, the Corn Cob granule is subject to decay when in contact with the soil and decomposes into Humus -- a desirable benefit.

\* Process Patented Under U.S. No. 3,252,785

Directions

When to Apply

Use anytime weeds are actively growing and when temperature reaches 50 degrees or above. Control is slower if weather is cool.

How to Apply

For optimum results apply when moisture is on the grass.

Apply over entire lawn area. Use a spreader set for an application rate of 4 Lbs. per 1,000 Sq. Ft. Shut off spreader as you stop or turn around. Rain or sprinkling, mowing or heavy traffic within 24 hours reduces effectiveness, and a repeat treatment may be needed -- wait at least one week. Delay planting new grass for two weeks. Do not apply to new plantings until after grass has been mowed at least twice. Grass may become discolored temporarily in period of high heat or humidity, but with watering will make a fairly rapid recovery.

**Caution:**

Avoid inhaling dust. Avoid contact with skin, eyes, or clothing. Avoid contamination of food or foodstuffs. Wash hands after using. Antidote: If taken internally induce vomiting and call a physician immediately.

**Warning:**

Use only when there is no hazard of drift. May injure bentgrass, St. Augustine, Dichondra, carpetgrass, and grass seedlings in newly seeded ground. Do not apply directly to or otherwise permit the product to contact vegetables, flowers, grapes, fruit trees, ornamentals or other desirable plants which are sensitive to 2, 4-D and similar materials. Excess amounts of 2, 4-D acid in the soil may temporarily inhibit seed germination or plant growth. Do not store near fertilizers, seeds, insecticides or fungicides. Do not use on crops that will be utilized for food or forage purposes. Do not contaminate water used for domestic or irrigation purposes.

Thoroughly clean spreader equipment with a suitable cleaner before using for other purposes.

Spreaders	Normal Rate	Summer Application "Criss Cross" Rate
Heritage House (White) 20" Drop Spreader Model #1662	5	4
Heritage House Broadcast Spreader Model D-2711 5 Ft. Swath	3	2
Cyclone Spreader Model #b1	4	4
True Tempo Broadcast Model D-2711	3	2
Lawn Beauty 24" Drop Spreader Model 2455	6	5
Scotts 29" Drop Spreader Model 75-3	4	3
Scotts 18" Drop Spreader Model 45-3	3	2
Sears Craftsman 24" Drop Spreader Model 45219202	5	4
Greenfield 20" Drop Spreader Model #20	5	5

ACCEPTED

10-22-69

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ACCEPTED  
10-22-69  
7764-16