11/21/2013



## UNITED STATES ENVIRONMENTAL PROTECTION AGENCY WASHINGTON, D.C. 20460

Cristina Griffin

Agent for KIK Pool Additives Inc. c/o Delta Analytical Corp., Suite 160, 12510 Prosperity Drive, Silver Spring, MD 20904

NOV 2 1 2013

OFFICE OF CHEMICAL SAFETY AND POLLUTION PREVENTION

Subject: Shock Power 67 EPA Reg.#: 7616-78 Notification Date: September 18, 2013 Receipt Date: September 20, 2013

Dear Ms. Griffin:

This acknowledges the receipt of your notification, submitted under the provision of PR Notice 98-10 and FIFRA section 3(c)9.

## **Proposed Notification:**

Minor label changes (addition of graphic and label claims) on the master label, and add and also rearrange graphics on label for "Shock Power 67" (EPA Reg# 7616-78). Proposed label dated 9/18/13 (pin punch 09/20/13).

## **General Comment:**

Based on the review of the materials submitted, the above noted revised labeling claims and additions, and placement of graphics on the above noted "Shock Power 67" product label (EPA Reg# 7616-78) dated 9/18/13 (pin punch 09/20/13) are **acceptable**.

On the current label, company website (on p.1) and social networking websites (Facebook, Twitter, Google Plus, and Pinterest on p.7) were referenced. Should you wish to retain a reference to the company's or social networking websites on your label, then please be aware that such references transform these websites and associated walls, comments, etc. into labeling under the Federal Insecticide Fungicide and Rodenticide Act sec 2 (p) (2) and then make these subject to review by the Agency. If the websites and social networking walls, comments, etc. and content are false or misleading, the product would be misbranded and its sale or distribution unlawful to sell or distribute under FIFRA section 12(a)(1)(E). In addition, regardless of whether websites and social networking walls, comments, etc. are referenced on your product's label, claims made on these may not substantially differ from those claims approved through the registration process. Although EPA has not yet determined the extent to which it will routinely review company and social networking websites, if the Agency finds or if it is brought to our attention that a website, social networking wall, comment, etc. contains false or misleading statements or claims substantially differing from claims approved through the registration process, the company website and social networking site may be referred to the EPA's Office of Enforcement and Compliance Assurance.

This notification and this letter have been inserted in your file for future reference.

If you have further question on this letter, please contact David Liem by email at <u>liem.david@epa.gov</u> or call at 703-305-1284.

Sincerely. Demson Fuller

Acting Product Manager (32) Regulatory Management Branch II Antimicrobials Division (7510P)

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Please read instructions on reverse befo	ore completing form.	Form Appr	oved. OML 2	070-0060.		
Environmental F		d States Protection Agency on, DC 20460	<ul> <li>□ Registra</li> <li>□ Amendn</li> <li>X Other</li> </ul>	nent	ier Number TIF	
	Application for P	esticide - Section I	· · · · · · · · · · · · · · · · · · ·			
1. Company/Product Number 7616-78		2. EPA Product Manager Demson Fuller				
4. Company/Product (Name) <b>KIK Pool</b> <b>Power 67</b>	Additives Inc. / Shock	рм# <b>32</b>				
5. Name and Address of Applicant (Include KIK Pool Additives Inc. c/o Delta Analytical Corp. 12510 Prosperity Drive, Suite Silver Spring, MD 20904	6. Expedited Review. In accordance with FIFRA Section 3(c)(3)(b)(i), my product is similar or identical in composition and labeling to: EPA Reg. No Product Name					
	Sect	tion - II				
<ul> <li>□ Amendment - Explain below</li> <li>□ Resubmission in response to Agency letter dated</li> <li>□ We Too" Application.</li> <li>□ Other - explain below.</li> </ul>						
This notification is consistent with the labeling or the confidential statement of statement to EPA. I further understand	<b>B-10 to make minor label chan</b> provisions of PR Notice 98-10 and EPA of formula of this product. I understand d that if this notification is not consisten	A regulations at 40 CFR 152 I that it is a violation of 18 U. It with the terms of PR Notici	46, and no other S.C. Sec. 1001 to 98-10 and 40 (	o willfully make any fals	e i	
in violation of FIFRA and I may be sub	eject to enforcement action and penaltie		of FIFRA.		· ·	
1. Material this Product will be Package		ion - III				
Child-Resistant Packaging Ves* For retail No	Unit Packaging	Water Soluble Packaging  Ves No		2. Type of Container ☐ Metal ☐ Plastic		
* Certification must be submitted.	lf "Yes," Unit Package wgt. No. per container	lf "Yes," Unit Package wgt. No. pe	r container	□ Glass □ Paper □ Other (Specify)		
3. Location of Net Contents Information     4. Size(s) of Retail Contain     Label     Container		🖸 On Label or:				
6. Manner In Which Label Is Affixed to Pro	duct 🛛 Lithograph 🖄 🗋 Pape	er glued		دردد د د د د د د		
	Sect	ion - IV		ς ιι ς ι ς , ι ς		
1. Contact Point (Complete items directly b	elow for identification of individual to be con	ntacted, if necessary, to process	this applicatiof.)			
Name Cristina Griffin	Title Agent for KIK Pool Additives Inc.					
	Certifient this form and all attachments thereto are to may, be punishable by fine or imprisonment	cation rue, accurate and complete. I a	cknowledge that ar	e. Date Appli Réceived		
4. Typed Name Cristina Griffin 5. Date September 18, 2013						
EPA Form 8570-1 (Rev. 8-94) Previou	us editions are obsolete.	White	e - EPA File Copy	(original) Yellow - A	pplicant copy	

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September 18, 2013

Document Processing Desk (NOTIF) Office of Pesticide Programs (7504P) U.S. Environmental Protection Agency One Potomac Yard 2777 S. Crystal Drive, Room S-4900 Arlington VA 22202

Attn: Demson Fuller, PM 32

RE:Notification per PR Notice 98-10 to make minor label changes, and add graphics<br/>Product:Product:Shock Power 67EPA Reg. No.:7616-78Company:KIK Pool Additives Inc.

Dear Demson:

On behalf of KIK Pool Additives Inc., I am submitting a label notification per PR Notice 98-10 to make minor label changes, and add graphics for Shock Power 67, EPA Reg. No. 7616-78.

We are making the following minor label changes including: (changes are highlighted)

- Addition of label claims
- Addition of minor optional language
- Addition of graphics (Note also that graphics already approved were moved from page 5 to page 6 and 7)

The following documents are enclosed in support of this notification:

- EPA form 8570-1
- One copy of the revised label (changes are highlighted)

If you have questions, please contact me at 301-680-7971 or cgriffin@delta-ac.com.

Sincerely. Cristina Griffin

Agent for KIK Pool Additives Inc.

Enclosures

cc: Elvia Angulo, KIK Pool Additives Inc. Justin Lowe, KIK International

> 12510 Prosperity Drive Suite 160 Silver Spring, Maryland 20904 (301) 680-7971 fax (301) 680-7975 www.delta-ac.com

## Shock Power 67

[Previously approved Alternate Brand Names:] Aqua Guard 5-Step Pool Care System Super Shock Quick Aqua Guard 5-Step Pool Care System Winterizing Kit HDX Super Shock 20,000 Gallons HDX Super Shock Quick 20 Kem-Tek Pool & Spa Care Super Shock Quick 20 Aqua Guard Super Shock Quick Great Value Super Shock Quick Kem Tek Shock & Swim Kem Tek Super Shock Quick Leslie's Swimming Pool Supplies Genesis Shock Leslie's Swimming Pool Supplies Genesis Shock Fast Dissolving Trichlor Shock Leslie's Swimming Pool Supplies Genesis Shock Fast Dissolving Tri-Chlor Shock for Swimming Pools Paddock Super Shock Power Pro Side Super Shock Quick Pro Side Winterizing Kit Swimming Pool Winterizing Kit [Previously approved Alternate Brand Names to be used with kit containing EPA Reg.# 7616-57 and -78;1 Aqua Guard Swimming Pool Winterizing Kit Kem Tek Swimming Pool Winterizing Kit

[60.3% available chlorine or Available Chlorine – 60.3%]

# KEEP OUT OF REACH OF CHILDREN DANGER

SEE BACK [SIDE] [TOP] PANEL FOR [FIRST AID STATEMENT AND] OTHER PRECAUTIONS [or SEE FIRST AID STATEMENT AND ADDITIONAL PRECAUTIONS ON BACK [SIDE] [TOP] PANEL] [the "See back panel..." may be omitted if all labeling is on the same panel, e.g., the kit box]

> Net [Wt.] \_\_\_\_oz. [*or* lbs.] [( g [*or* kg])]

[The following may appear in any appropriate place on the label:] Manufactured by [for]: KIK Pool Additives Inc. 5160 E. Airport Dr. Ontario, Calif. 91761

[Optional: Following may be included in addition to "Manufactured by [for]" address above: Distributed by [orزَكْمَنَطْ لَهُنَ [or Marketed by] [or Marketed Through] Insert additional company name and address]

EPA Reg. No. 7616-78 EPA Est. Nos.: 7616-CA-01

## [Free Pool Care Advice 1-800-SOS-POOL • www.kem-tek.com] [Questions?] [Pool Care Tips?] 1-800-SOS-POOL

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[In the text "this product" or alternate brand name may be substituted for Shock Power 67 name] [[Information in brackets[] is optional or instructional; italics in brackets indicate instructions not part of labeling.] f\shared\ KIK Pool\Label\2013\7616-78 notif label 091813.doc 9/18/13 Page 1 of 9

## PRECAUTIONARY STATEMENTS Hazards to Humans and Domestic Animals

Danger: CORROSIVE: Causes irreversible eye damage and skin burns. May be fatal if absorbed through the skin. May be fatal if inhaled. Do not breathe dust or spray mist. Irritating to nose and throat. Harmful if swallowed. Do not get in eyes, on skin, or on clothing. Wear goggles or face shield, protective clothing and rubber gloves when handling this product. Wash thoroughly with soap and water after handling and before eating, drinking, chewing gum, using tobacco, or using the toilet. Remove contaminated clothing and wash clothing before reuse.

**FIRST AID:** Call a poison control center [(1-800-222-1222)] [(1-866-366-5048)] or doctor for treatment advice. Have the product container or label with you when calling a poison control center or doctor, or going for treatment.

If in Eyes: Hold eye open and rinse slowly and gently with water for 15-20 minutes. Remove contact lenses, if present, after the first 5 minutes, then continue rinsing eye. If on Skin or Clothing: Take off contaminated clothing. Rinse skin immediately with plenty of water for 15-20 minutes. If inhaled: Move person to fresh air. If person is not breathing, call 911 or an ambulance, then give artificial respiration preferably mouth-to-mouth, if possible. If swallowed: Have person sip a glass of water if able to swallow. DO NOT induce vomiting unless told to do so by the poison control center or doctor. Do not give anything by mouth to an unconscious person. Note to Physician: Probable mucosal damage may contraindicate the use of gastric lavage.

[First Aid may be in table form]

[For containers smaller than 50 pounds use the following:]

## **Environmental Hazards**

This product is toxic to fish and aquatic organisms.

[In accordance with PR notice 95-1, use the following complete Environmental Hazards statement for containers 50 pounds and larger]

#### Environmental Hazards

This product is toxic to fish and aquatic organisms. Do not discharge effluent containing this product into lakes, streams, ponds, estuaries, oceans or public waters unless in accordance with the requirements of a National Pollutant Discharge Elimination System (NPDES) permit and the permitting authority has been notified in writing prior to discharge. Do not discharge effluent containing this product to sewer systems without previously notifying the local sewage treatment plant authority. For guidance contact your State Water Board or Regional Office of the EPA.

#### Physical or Chemical Hazard

STRONG OXIDIZING AGENT. WILL BURN WITH THE EVOLUTION OF CHLORINE AND EQUALLY TOXIC GASES. CONTACT WITH WATER SLOWLY LIBERATES IRRITATING AND HAZARDOUS CHLORINE[-]CONTAINING GASES. DECOMPOSES AT 460° F TO 480° F WITH THE LIBERATION OF HARMFUL GASES.

Mix only with water. Use clean, dry utensils. Do not add this product to any dispensing device containing remnants of any other product. Such use may cause a violent reaction leading to fire or explosion. Contamination with moisture, organic matter or other chemicals may start a chemical reaction with the generation of heat, liberation of hazardous gases and possible generation of fire or explosion:

IN CASE OF FIRE, if possible, isolate container in open air or well-ventilated area. Flood with a large volume of water. [IN CASE OF] CONTAMINATION [OR DECOMPOSITION: ] do not resear container: "

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[Optional Label Claims/location optional:] [Claims may be in upper or lower case] [Insert #] Pack [Insert #] Step Pool Care System ABC Smart[er] [Pool Care] [System] Add Directly to [Skimmer] [or] [Pool] Add [Dry Product] Through Skimmer or Directly To Pool Buffered Sanitizer Shock Treatment For Crystal Clear Water **Built In Clarifier** С Can Be Broadcast Over Pool Can Be Used In Salt Pools **Clarifies Water Clears Cloudy Water Compatible With Salt Pools** Contains 5 [or other number] [x 13.5 oz. [or other size]] [Convenient Pre-Measured] Pouches **Contains A Filter Enhancer** Contains No Calcium [or Calcium Free] [info for customer who needs a calcium free product for pool] Controls Algae [[&] [And]] Bacteria\* **Controls Algae Sanitizes Pool Water Convenient Skimmer Application** Destroys [Organic] [Swimmer] [Contaminants] [Wastes] Dissolves [Completely] [Instantly] [Quickly] Do Not Mix This Product With Any Other Product Do Not Pre-Dissolve [Each Pouch] Treats XX,XXX Gallons [Of Water] \*\*[size [[&] [And]] Easy 1 2 3 Pool Care Brand System Easy Skimmer Application **Enhances Filtration** Fast [Acting] [Dissolving] [Dissolving Shock] [Sanitizer] Fast Dissolving Tri-Chlor Shock For Swimming Pools For All Pool[s] [Surfaces] [Including Vinyl, Plaster [[&] [And]] Fiberglass] For assistance, call: xxx-xxx-xxxx For [Daily] [Everyday] Chlorination [[&] [And] [or]] Shock For Heavy Bather Loads or After Heavy Rains For Pool Startup [[&] [And]] Weekly Shock Treatment For Shocking [[&] [And]] Everyday [Or Daily] Chlorination For Superchlorination [or Super-Chlorination] For Use As A Shock For Use With All Pool Surfaces Good For All Pool Surfaces [Great] [Super] Value [Pack] Ideal for Use After Heavy Rains Ideal For Vinyl Pools Improves Filter Performance Keeps Water [Clean] [Crystal Clear] Kills [Algae] [[&] [And] [or]] [Bacteria] [Rapidly] [\*] Made in USA No Need To Pre-Dissolve One Bag Treats 15,000 Gallons [change # gallons according to size of package] **Open Here** Oxidizer ιιι Part C . . . . . Part Of The Kem Tek Pool Care System Part Of The Simply Smart[er] [Pool] [Care] [System] Patented [Chlorine] [Formula] [Technology] pH Balanced Pools, Patios [[&] [And]] Spas Quality [[&] [And]] Satisfaction Guaranteed Or Your Money Back

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**Quick Chlorine Boost** 

Quick [Dissolving] [Formula] [Shock Treatment]

Quick Sanitizer

Reduces Chemical Needs

Reduces Chlorine Odor

Removes Organic [Contaminants] [Waste [[&] [And]] [Produces Sparkling Swimming Pool Water] Restores A Crystal Clarity To Pool Water

Routine Maintenance Chlorinator

Salt System Compatible

Shock

Shock Treatment [[&][And]] Super Chlorinator For Swimming Pools [[&] [And]] Spas Patented Technology Shocks Water Clear

[Simply C] [Smart[er] C] [Step C]

Simply Smart[er] [Pool Care] [System]

[Special Offer] [Extra] [Bonus] [Buy] [insert #] [Free] [Bag(s)] [Pouch(es)] [of] [product name or type] [Inside] [Included]

## Stabilized

Step [Insert #] Suitable For [Closing Pools] [Opening Pools] [Pool Closing] [Pool Winterization][Use In All Pools] Swim [After Use] [In 15 Minutes<sup>†</sup>] [In Just 15 Minutes After Use<sup>†</sup>] Swimming Pool Water Disinfectant Use For [Closing Pool] [Opening Pool] Use Once [A] [Per] Week UV Protected Value Pack Works Immediately

[location optional:]

\*During Super-Chlorination

\*\*[reader's note: this double asterisk links to Weekly Use in the Directions for Use]

<sup>†</sup>Pool may be used in 15 minutes after adding this product only when chlorine level is at or below 3 ppm.

## [Optional Claims and marketing language continued (previously approved):] **SHOCK TREATMENT**

Shocking / Super Chlorinating Your Pool Water Shock the pool when:

An increased number of swimmers are using the pool.

Chloramines are present in the water and the chlorine is not effectively working.

• The water is cloudy even though a proper chlorine level is maintained.

Shocking must be done periodically to remove waste materials like suntan oils, perspiration, body oils and other organic waste.

#### SHOCK SCHEDULE

Summer – Once per week

Spring – Twice per month

Fall – Twice per month Winter – Once per month

#### SHOCK POWER 67 Features & Benefits:

Patented Formula / Dissolves Quickly / Controls Algae and Bacteria\*

The best time to shock is early evenings with the pool circulating system in operation. This way the sun will not reduce the effectiveness of the treatment.

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#### The SHOCK POWER 67 Advantages:

[This patented blend of ingredients] [*or* SHOCK POWER 67] [*or* This product] works fast allowing swimmers back into the pool in just 15 minutes<sup>†</sup>. This is a premium grade shock product, so it takes only [10 oz.] [*or* 12.5 oz.] [*or* 13.5 oz.] [*or* 1 lb.] of SHOCK POWER 67 to treat 12,000 [to 15,000] [*or* to 18,750] [*or* to 20,000] [*or* to 24,000] gallons of pool water. SHOCK POWER 67 can be added directly into the water without pre-dissolving and it is ideal for all types of swimming pools. It destroys swimmer wastes and other impurities that cause cloudy water. SHOCK POWER 67 dissolves faster than ordinary shock products without leaving residue. It does not increase the pH of the pool water or contain calcium that causes scale build-up.

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DO NOT PRE-DISSOLVE [IN CONTAINER (i.e. bucket)] BEFORE APPLYING.

#### [READ ALL PRECAUTIONARY STATEMENTS BEFORE USE]

Step #1	Step #2	Step #3	Step #4	Step #5
Balance	Chlorinate	Shock	Algae Care	Clarify

[The following wording can be used depending on size of package:] For 10 oz package: TREATS 15,000 GALLONS! For 12.5 oz package: TREATS 18,750 GALLONS! For 13.5 oz package [pouch]: TREATS 20,000 GALLONS! For 1 lb package: TREATS 24,000 GALLONS!

#### **DIRECTIONS FOR USE**

It is a violation of Federal law to use this product in a manner inconsistent with its labeling.

[Reader's Notes: Use one or more of the following sets of directions. Other appropriate ounces product and corresponding gallons of water treated may be substituted directions below.

DAILY USE: [After steps 1 and 2 [or insert letter or other number]]. Regularly check chlorine residual with a test kit and chlorinate daily or as needed to maintain 1.0 to 1.5 ppm residual chlorine. NOTE:  $21_{4}$  ounces of this compound per 10,000 gallons of pool water will increase an existing chlorine level by 1.0 ppm ( $1_{6}$  rounded measuring cup = 1 oz.)

#### [\*\*]WEEKLY USE [or ROUTINE USE]:

- 1. Check the pH of the pool water daily, adding sodium bisulfate [(may insert product name)] or soda ash [(may insert product name)] or equivalent products as necessary to maintain pH in the 7.2-7.6 range.
- 2. SHOCK POWER 67 is made up of fine particles that dissolve almost instantly when applied to water. Use the entire bag for each application [(if applicable)]. For best results, pour a steady stream of SHOCK POWER 67 into the deep end of the pool or pour [it] into the skimmer with the pump operating. Pour near the water surface (particularly if the wind is present while applying) to ensure the entire dose enters the water.
- 3. Operate the pump system 4-8 hours (minimum) after applying SHOCK POWER 67 c c
- [4.] Use 10 oz. of SHOCK POWER 67 to treat 12,000 -15,000 gallons of pool water every week for best results.

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SUPER CHLORINATION: Whenever the pool water loses its sparkle, turns green, or the chlorine residual falls rapidly after regular chlorination, super chlorinate the pool. During the summer months, super chlorinate the pool with 1 lb. per 10,000 gallons of pool water every 10 to 14 days. Do not use the pool until the chlorine residual has dropped to 3 ppm.

[In the text "this product" or alternate brand name may be substituted for Shock Power 67 name] [[Information in brackets[] is optional or instructional; italics in brackets indicate instructions not part of labeling.] f\shared\ KIK Pool\Label\2013\7616-78 notif label 091813.doc 9/18/13 Page 5 of 9

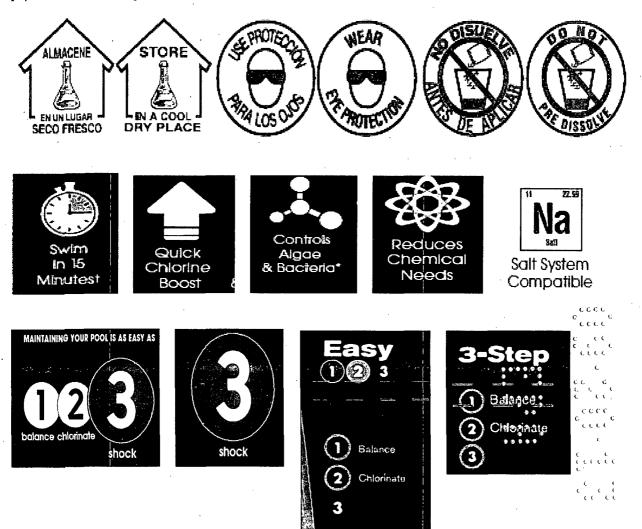
#### [The following directions may be used without other directions on labeling:]

TO CLOSE POOL FOR WINTER: adjust pH, if necessary, to 7.2 - 7.6. Next, use one (1) pound per 10,000 gallons to shock (superchlorinate) to a chlorine level of 5ppm. For best results, pour a steady stream of SHOCK POWER 67 into the deep end of the pool or pour into the skimmer with the pump operating. Pour near the water surface (particularly if the wind is present while applying) to ensure the entire dose enters the water. Operate the pump system 4-8 hours (minimum) after application. Do not add algaecide or apply pool cover until chlorine level drops below 5 ppm.

## STORAGE AND DISPOSAL

STORAGE: Keep product in tightly[-]closed container when not in use. Store in a cool, dry, well[-]ventilated area away from heat or open flame. In case of decomposition, isolate container in open area if possible, and flood with large amounts of water. CONTAINER HANDLING: Nonrefillable container. Do not reuse or refill this container. IF EMPTY: Place in trash [collection] or offer for recycling if available. IF PARTLY FILLED: Call your local solid waste agency for disposal instructions. Never place unused product down any indoor or outdoor drain.

[Optional GRAPHICS]



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## [Optional GRAPHICS]



bucket with even a small amount of liquid. Los niños puoden caerse a esta cubo y ahogarse. No deja que los niños so acerquen a este cubo aunque sólo contenga una pequeña cantidad de liquido.



de el balde y ahogarse. Mantenga a los niños alejados de los baldes aunque solo contengon un poco de liquido.





Use Once A Week



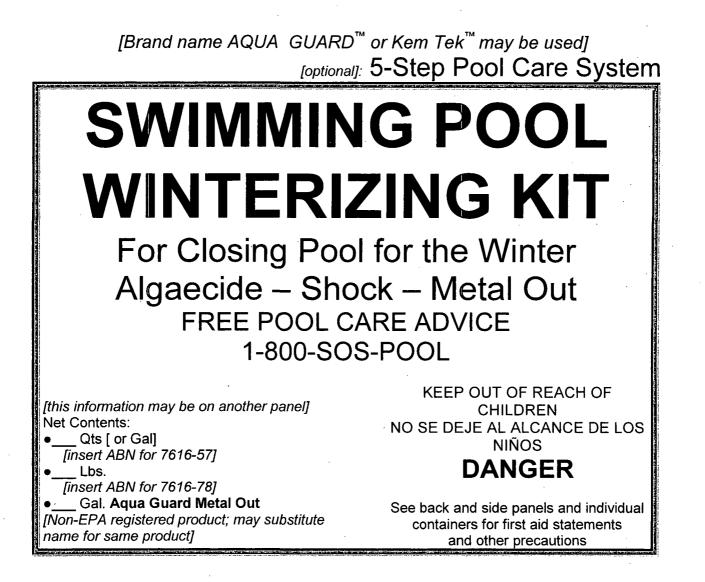


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[Note: Kit is to include EPA Reg. No. 7616-57 and 7616-78 labels fully visible on outside kit box as well'as on the corresponding container inside the box.]

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### [Optional: Kit Label]

[The following may placed on front, side, or back panel of box and/or as an insert]

#### STEPS FOR USING WINTERIZING KIT:

- (1) Clean pool by skimming, brushing and vacuuming thoroughly.
- (2) Add Aqua Guard Metal Out [or similar brand name for non registered product] per dosage in directions for use.
- (3) Balance pool water. Adjust pH to 7.2-7.6. Adjust Alkalinity to 80-120ppm.
- (4) Shock (superchlorinate) pool. Follow [insert ABN for EPA Reg. No. 7616-78] dosage in directions for use.
- (5) Allow the chlorine level to drop below 5.0 ppm before adding algaecide and using pool cover.
- (6) When chlorine level reaches 3 ppm, add [insert ABN for EPA Reg. No. 7616-57] per dosage in directions for use.
- (7) Lower pool water level 12" 18" below the skimmer for mesh covers and 3" 6" below the tile for solid, floating covers.
- (8) Winterize the pool plumbing and equipment properly according to region weather and manufacturer's instructions.

[The following information may be used on the insert or panel containing this information, location optional]

## SWIMMING POOL WINTERIZING KIT

## For Closing Pool for the Winter Algaecide – Shock – Metal Out FREE POOL CARE ADVICE 1-800-SOS-POOL [Questions?] [Pool Care Tips?] 1-800-SOS-POOL

[The following may appear in any appropriate place on the box label or on the insert:] Manufactured by [for]: KIK Pool Additives Inc. 5160 E. Airport Dr. Ontario, Calif. 91761

[Optional: Following may be included in addition to "Manufactured by [for]" address above: Distributed by [or Scie by] [or Marketed by] [or Marketed Through] Insert additional company name and address]

[In the text "this product" or alternate brand name may be substituted for Shock Power 67 name] [[Information in brackets[] is optional or instructional; italics in brackets indicate instructions not part of labeling.] f\shared\ KIK Pool\Labe\2013\7616-78 notif label 091813.doc 9/18/13 Page 9 of 9