

UNITED STATES ENVIRONMENTAL PROTECTION AGENCY

WASHINGTON, D.C. 20460

Cristina Griffin Agent for KIK Pool Additives Inc. c/o Delta Analytical Corp., Suite 160, 12510 Prosperity Drive, Silver Spring, MD 20904

NOV 2 1 2013

OFFICE OF CHEMICAL SAFETY AND POLLUTION PREVENTION

Subject:

Shock Power

EPA Reg.#: 7616-75

Notification Date: September 18, 2013 Receipt Date: September 19, 2013

Dear Ms. Griffin:

This acknowledges the receipt of your notification, submitted under the provision of PR Notice 98-10 and FIFRA section 3(c)9.

Proposed Notification:

Minor label changes (addition of graphic and label claims) on the master label and also rearrange graphics on label for "Shock Power" (EPA Reg# 7616-75). Proposed label dated 9/18/13 (pin punch 09/20/13).

General Comment:

Based on the review of the materials submitted, the above noted revised labeling claims and additions, and placement of graphics on the above noted "Shock Power" product label (EPA Reg# 7616-75) dated 9/18/13 (pin punch 09/20/13) are **acceptable**.

On the current label, company website (on p.1) and social networking websites (Facebook, Twitter, Google Plus, and Pinterest on p.8) were referenced. Should you wish to retain a reference to the company's or social networking websites on your label, then please be aware that such references transform these websites and associated walls, comments, etc. into labeling under the Federal Insecticide Fungicide and Rodenticide Act sec 2 (p) (2) and then make these subject to review by the Agency. If the websites and social networking walls, comments, etc. and content are false or misleading, the product would be misbranded and its sale or distribution unlawful to sell or distribute under FIFRA section 12(a)(1)(E). In addition, regardless of whether websites and social networking walls, comments, etc. are referenced on your product's label, claims made on these may not substantially differ from those claims approved through the registration process. Although EPA has not yet determined the extent to which it will routinely review company and social networking websites, if the Agency finds or if it is brought to our attention that a website, social networking wall, comment, etc. contains false or misleading statements or claims substantially differing from claims approved through the registration process, the company website and social networking site may be referred to the EPA's Office of Enforcement and Compliance Assurance.

This notification and this letter have been inserted in your file for future reference.

If you have further question on this letter, please contact David Liem by email at liem.david@epa.gov or call at 703-305-1284.

Sincerely,

Demson Fuller

Acting Product Manager (32)
Regulatory Management Branch II
Antimicrobials Division (7510P)

Form Approved. OMB No. 2070-0060.



United States

Environmental Protection Agency

Washington, DC 20460

□ Registration□ AmendmentX Other

OPP Identifier Number

		Application for P	esticide - Section I	· · ·		
Company/Product Number 7616-75	2. EPA Product Manager Demson Fuller		3. Proposed Classification			
4. Company/Product (Name) KIK Pool Additives Inc. / Sho	РМ# 32		2 Note 2 Nestricted			
5. Name and Address of Applicant (Include KIK Pool Additives Inc. c/o Delta Analytical Corp. 12510 Prosperity Drive, Suite Silver Spring, MD 20904	6. Expedited Review . In accordance with FIFRA Section 3(c)(3)(b)(i), my product is similar or identical in composition and labeling to: EPA Reg. No Product Name					
·		ck if this is a new address	ion – II		,	
□ Amendment - Explain below □ Resubmission in response to Agency lette X Notification - Explain below. Explanation: Use additional page(s) if nec			□ Final printed labels in respor □ "Me Too" Application. □ Other - explain below.	nse to Agency letter	dated	
Notification per PR Notice 98 This notification is consistent with to made to the labeling or the confider make any false statement to EPA. I 152.46, this product may be in viola	the provision Itial statement Inther under	s of PR Notice 98-10 and nt of formula of this products rstand that if this notifica	d EPA regulations at 40 CF duct. I understand that it is ation is not consistent with	R 152,46, and notes a violation of 1 the terms of Pl	R Notice 9	08-10 and 40 CFR I
		Sect	ion - III			
Material this Product will be Package	d in:					
hild-Resistant Packaging X Yes* For retail No Unit Packaging Yes X No			Water Soluble Packaging □ Yes X No		2. Type of Container □ Metal X Plastic □ Glass	
* Certification must be submitted.	If "Yes," Unit Package	wgt. No per container	If "Yes," Unit Package wgt. No. per container		□ Glass □ Paper □ Other (Specify)	
Location of Net Contents Information X Label Container	er 🤻	X On Label or:	i. Location of Label Direction X On Label or: D On Labeling accompanying product			
6. Manner In Which Label Is Affixed to Prod	uct XI	Lithograph 🏻 🖰 Paper g Other:	lued Stenciled			
		Secti	ion - IV			c (. (
Contact Point (Complete items directly be	elow for identific			is application.)	(cici
Name Cristina Griffin			Title Agent for KIK Pool Ad Inc.	lditives	301-680- 	√ο _ς (Ιησίμθε Årea Code) 7,971 _ς τ.
I certify that the statements I have made on knowingly false or misleading statement ma	this form and a	Il attachments thereto are true	tification e, accurate and complete. I ackr oth under applicable law.	(((د د د د د ind of	6. Date Application Received
2. Signature Retilled	2-1	<	3. Title Agent for KIK Pool Ac	Iditives Inc.		(Stamped)
4. Typed Name Cristina Griffin	ン//	,	5. Date September 18, 2013			



September 18, 2013

Document Processing Desk (NOTIF)
Office of Pesticide Programs (7504P)
U.S. Environmental Protection Agency
One Potomac Yard
2777 S. Crystal Drive, Room S-4900
Arlington VA 22202

Attn:

Demson Fuller, PM 32

RE:

Notification per PR Notice 98-10 to make minor label changes, add graphics and claims

Product:

Shock Power

EPA Reg. No.:

7616-75

Company:

KIK Pool Additives Inc.

Dear Demson:

On behalf of KIK Pool Additives Inc., I am submitting a label notification per PR Notice 98-10 to make minor changes and additions to the label for the product Shock Power, EPA Reg. No. 7616-75.

We are making the following minor label changes including: (changes are highlighted)

- Addition of label claims
- Addition of minor optional language
- Addition of graphics
- Rearrange label, moved all graphics to pages 7 and 8

The following documents are enclosed in support of this notification:

- EPA form 8570-1
- One copy of the revised label (changes are highlighted)

If you have questions, please contact me at 301-680-7971 or cgriffin@delta-ac.com.

Sincerely,

Cristina Griffin

Agent for KIK Pool Additives Inc.

Enclosures

CC:

Elvia Angulo, KIK Pool Additives Inc.
Justin Lowe, KIK International

12510 Prosperity Drive Suite 160 Silver Spring, Maryland 20904 (301) 680-7971 fax (301) 680-7975 www.delta-ac.com

Sth

Shock Power

Previously approved Alternate Brand Names:
Aqua Guard Shock Quick
HDX Shock Quick 10
Kem-Tek Pool & Spa Care Shock Quick 10
Kem-Tek Pool & Spa Care Shock Quick Bonus 10+5

Kem Tek Shock Quick Paddock Shock Power Pro Side Shock Quick HDX Shock 10,000 Gallons

DANGER

See back panel for [First Aid and] other precautions
[or See [First Aid statement and] additional precautions on back panel]
[the "See back panel..." may be omitted if all labeling is on the same panel, e.g., the kit box]

Net [Wt.] ____oz. [or lbs.] [(g [or kg])]

[The following may appear in any appropriate place on the label:]

Manufactured by [for]: KIK Pool Additives, Inc. 5160 E. Airport Dr. Ontario, Calif. 91761

[Optional: Following may be included in addition to "Manufactured by [for]" address above: Distributed by [or Sold by] [or Marketed by] [or Marketed through] Insert additional company name and address]

EPA Reg. No. 7616-75 EPA Est. No. 7616-CA-1

[Free Pool Care Advice 1-800-SOS-POOL • <u>www.kem-tek.com</u>] [Questions?] [Pool Care Tips?] 1-800-SOS-POOL

FIRST AID: Call a poison control center [(1-800-222-1222)] [(1-866-366-5048)] or doctor for treatment advice. Have the product container or label with you when calling poison control center or doctor, or going for treatment. If in Eyes: Hold eye open and rinse slowly and gently with water for 15-20 minutes. Remove contact lenses, if present, after the first 5 minutes, then continue rinsing eye. If inhaled: Move person to fresh air. If person is not breathing, call 911 or an ambulance, then give artificial respiration preferably mouth-te-mouth, if possible. If swallowed: Have person sip a glass of water if able to swallow. DO NOT induce vomiting unless told to do so by poison control center or doctor. Do not give anything by mouth to an unconscious person. If on Skin or Cicthing: Take off contaminated clothing. Rinse skin immediately with plenty of water for 15-20 minutes.

Note to Physician: Probable mucosal damage may contraindicate the use of gastric lavage.

[First Aid may be in table form]

PRECAUTIONARY STATEMENTS Hazards to Humans and Domestic Animals

Danger: CORROSIVE: Causes irreversible eye damage and skin burns. May be fatal if absorbed through the skin. May be fatal if inhaled. Do not breathe dust or spray mist. Irritating to nose and throat. Harmful if swallowed. Do not get in eyes, on skin, or on clothing. Wear goggles or face shield, protective clothing and rubber gloves when handling this product. Wash thoroughly with soap and water after handling and before eating, drinking, chewing gum, using tobacco, or using the toilet. Remove contaminated clothing and wash clothing before reuse.

[For containers smaller than 50 pounds use the following:]

Environmental Hazards

This product is toxic to fish and aquatic organisms.

[In accordance with PR notice 95-1, use the following complete Environmental Hazards statement for containers 50 pounds and larger]

Environmental Hazards

This product is toxic to fish and aquatic organisms. Do not discharge effluent containing this product into lakes, streams, ponds, estuaries, oceans or public waters unless in accordance with the requirements of a National Pollutant Discharge Elimination System (NPDES) permit and the permitting authority has been notified in writing prior to discharge. Do not discharge effluent containing this product to sewer systems without previously notifying the local sewage treatment plant authority. For guidance contact your State Water Board or Regional Office of the EPA.

Physical or Chemical Hazard

STRONG OXIDIZING AGENT. WILL BURN WITH THE EVOLUTION OF CHLORINE OR EQUALLY TOXIC GASES. CONTACT WITH WATER SLOWLY LIBERATES IRRITATING AND HAZARDOUS CHLORINE[-] CONTAINING GASES. DECOMPOSES AT 460° F TO 480° F WITH THE LIBERATION OF HARMFUL GASES.

Mix only with water. Use clean, dry utensils. Do not add this product to any dispensing device containing remnants of any other product. Such use may cause a violent reaction leading to fire or explosion. Contamination with moisture, organic matter or other chemicals may start a chemical reaction with the generation of heat, liberation of hazardous gases and possible generation of fire or explosion.

IN CASE OF FIRE, if possible, isolate container in open air or well-ventilated area. Flood with a large volume of water. [IN CASE OF] CONTAMINATION [OR DECOMPOSITION:] do not reseal container.

[Optional Label Claims/location optional:] [Claims may be in upper or lower case]

5 [or other number] [Pack] [Pouches]

[Insert #] - Step Pool Care System

ABC Smart[er] [Pool Care] [System]

Add Directly to [Skimmer] [or] [Pool]

Add [Dry Product] Through Skimmer or Directly To Pool

Buffered Sanitizer Shock Treatment For Crystal Clear Water

Built In Clarifier

С

Can Be Broadcast Over Pool

Can Be Used in Salt Pools

Clarifies By Removing Organic Matter and Swimmer Waste*

Clarifies Water

Clears Cloudy Water

Compatible With Salt Pools

Contains 5 [1 lb.] [Convenient Pre-Measured] Pouches [or other number and weight]

Contains A Filter Enhancer

Contains No Calcium [or Calcium Free] [info for customer who needs a calcium free product for pool]

Controls Algae [[&] [And]] Bacteria* [location optional:] *During Super Chlorination

Controls Algae [Sanitizes Pool Water]

Convenient Skimmer Application

Destroys [Organic] [Swimmer] [Contaminants] [Wastes]

Dissolves [Completely] [Instantly] [Quickly]

[NOTE: Do not allow direct contact of this product on the following pool surfaces: vinyl, metallic, fiberglass, painted or colored plaster. Always dilute in the water; direct contact with surfaces will bleach color out.]

Do Not Mix This Product With Any Other Product

Do Not Pre-Dissolve

Easy 1 2 3 Pool Care Brand System

Easy Skimmer Application

[Extra][Bonus][Buy][X] [Bag(s)][Pouch(es)][Free Inside]

Enhances Filtration

Fast [Acting] [Dissolving] [Dissolving Shock] [Sanitizer]

Fast Dissolving Tri-Chlor Shock For Swimming Pools

For All Pool[s] [Surfaces] [Including Vinyl, Plaster [[&] [And]] Fiberglass]

For [Daily] [Everyday] Chlorination [[&] [And] [or]] Shock

For Heavy Bather Loads or After Heavy Rains

For Pool Startup [[&] [And]] Weekly Shock Treatment

For Shocking [[&] [And]] Everyday [Or Daily] Chlorination

For Super-chlorination [or Super Chlorination]

For Use As A Shock

For Use With All Pool Surfaces

For assistance call: xxx-xxx-xxxx

Free [shock][SHOCK POWER] [Inside]

Free Inside [X] [Bag(s)][Pouch(es)]

Gathers Debris For Easy [Filtration] [Removal]

[Great] [Super] Value [pack]

Good For All Pool Surfaces

Helps Maintain Balanced pH

Ideal for Use After Heavy Rains

Ideal For Vinyl Pools

Improves Filter Performance

Keeps Water [Clean] [Crystal Clear]

Kills [Algae] [[&] [And] [or]] [Bacteria] [Instantly] [Rapidly] [*]

Marketed Through: [add company name and address]

Made in USA

No Need To Pre-Dissolve

One Bag Treats [up to] 15,000 Gallons [change # gallons according to size of package]** [asterisks link to weekly use in directions]

Oxidizer

Part C

Part Of The Kem Tek Pool Care System

Part Of The Simply Smart[er] [Pool] [Care] [System]

Patented [Chlorine] [Formula] [Technology]

ph Balanced

Pools, Patios [[&] [And]] Spas

Quality [[&] [And]] Satisfaction Guaranteed Or Your Money Back

Quick [Chlorine Boost]

Quick [Dissolving] [Formula] [Shock Treatment]

Quick Sanitizer

Reduces Chemical Needs

Reduces Chlorine Odor [[&] [And] [or]] Eye Irritation

Removes Organic [Contaminants] [Waste [[&] [And]] [Produces Sparkling Swimming Pool Water]

Restores A Crystal Clarity To Pool Water

Routine Maintenance Chlorinator

Salt System Compatible

Sanitize[r][s] [Pool Water] [Water]

Shock

Shock Treatment [[&] [And]] Super Chlorinator For Swimming Pools [[&] [And]] Spas Patented Technology

Step [Insert #]

Swim [After Use[†]] [In 15 Minutes[†]] [In Just 15 Minutes After Use[†]]

Swimming Pool Water Disinfectant

The Professional Side Of Pool Care

Shocks Water Clear

[Simply C] [Smart[er] C] [Step C]

Simply Smart[er] [Pool Care] [System]

Stabilized

Suitable For [Closing Pools] [Opening Pools] [Pool Closing] [Pool Winterization] [Use In All Pools]

[*] Treats XX,XXX Gallons Of Water ** [size [[&] [And]] [size determines what X is] [Each Pouch]

Use Once A Week[*]

Use Weekly[*]

Use For [Closing Pool] [Opening Pool]

UV Protected

Value Pack

Works Immediately

*During Super Chlorination

[†]Pool may be used in 15 minutes after adding this product only when chlorine level is at or below 3 ppm.

Step #1	Step #2	Step #3	Step #4	Step #5
Balance	Chlorinate	Shock	Algae Care	Clarify

[The following wording can be used depending on size of package:]
For 11 oz package:TREATS [up to] 10,000 GALLONS** [OF WATER] [!]
For 1 lb package: TREATS [up to] 15,000 GALLONS ** [OF WATER] [!]

[Optional Label Claims/location optional:]

SHOCK TREATMENT

Shocking / Super Chlorinating Your Pool Water

Consider shocking the pool when:

- An increased number of swimmers are using the pool.
- Chloramines are present in the water and the chlorine is not effectively working.
- The water is cloudy even though a proper chlorine level is maintained.

Shocking must be done periodically to remove waste materials like suntan oils, perspiration, body oils and ether organic waste.



SHOCK SCHEDULE

Summer – Once per week Spring – Twice per month Fall – Twice per month Winter – Once per month

SHOCK POWER Features & Benefits:

Patented Formula / Dissolves Quickly / Controls Algae and Bacteria*

The best time to shock is early evenings with the pool circulating system in operation. This way the sun will not reduce the effectiveness of the treatment.

The SHOCK POWER Advantages:

[This patented blend of ingredients] [or SHOCK POWER] [or This product] works fast allowing swimmers back into the pool in just 15 minutes[†]. This is a premium grade shock product, so it takes only 1 lb of SHOCK POWER to treat 12,000 to 15,000 gallons of pool water weekly. [change amount of product and pool size in accordance with package size]

SHOCK POWER can be added directly into the water without pre-dissolving and it is ideal for all types of swimming pools. It destroys swimmer wastes and other impurities that cause cloudy water. SHOCK POWER dissolves faster than ordinary shock products without leaving residue. It does not increase the pH of the pool water or contain calcium that causes scale build-up.

DO NOT PRE-DISSOLVE [IN CONTAINER (ie. bucket)] BEFORE APPLYING.

[READ ALL PRECAUTIONARY STATEMENTS BEFORE USE]

DIRECTIONS FOR USE

It is a violation of federal law to use this product in a manner inconsistent with its labeling.

[Use one or more of the following sets of directions]

START UP: Step 1. Condition pool water with cyanuric acid (KEM TEK STABILIZER – CONDITIONER) as per directions on the label. Thereafter, regular use of SHOCK POWER alone will maintain proper stabilization. NOTE: Omit Step 1 if pool is already conditioned with similar stabilizer. Step 2. Concurrently with Step 1, initially treat water by adding 1 ½ lb of SHOCK POWER per 10,000 gallons of pool water.

DAILY USE: [After steps 1 and 2,] Regularly check chlorine residual with a test kit and chlorinate daily or as needed to maintain 1.0 to 1.5 ppm residual chlorine. NOTE: Two ounces of this compound per 5,000 gallons of pool water will increase an existing chlorine level by 1.0 ppm (1/8 rounded measuring cup=1 oz.).

[GENERAL]

The following tables are a handy reference for average chlorine requirements, but must not be substituted for regular use of a test kit since pools and conditions vary considerably. Test water frequently and chlorinate as needed. Anticipate an increased chlorine consumption with increased swimming, hot water or weather, a dirty or neglected pool, etc.

[TYPICAL DAILY DOSAGE (SUMMERTIME)] [After Steps 1 & 2 above]

ABOVE GROUND POOL - 3' to 4' Deep				IN GROUND POOL - 7' to S'OEEP							
Pool Diameter	12 Ft.	15 Ft.	18 Ft.	20 Ft.	24 Ft.	Pool Size Feet	14x28	16x32	17x34	18x56	(20x40)
Approx. Gallons	2,500	4,500	7,000	9,000	13,000	Approx. Gallons	15,000	20,000	25,000	ेंद3€,000	35,000
Dosage Ounces	1 .	2	3	4	5	Dosage Ounces	6	8	10	12	14

**WEEKLY USE

- 1. Check the pH of the pool water daily, adding sodium bisulfate [(may insert product name)] or soda ash [(may insert product name)] or equivalent products as necessary to maintain pH in the 7.2 7.6 range.
- 2. SHOCK POWER is made up of fine particles that dissolve almost instantly when applied to water. Use the entire bag for each application [(if applicable)]. Pour a steady stream of SHOCK POWER into the deep end of the pool. Pour near the water surface (particularly if the wind is present while applying) to ensure the entire dose enters the water.
- 3. Operate the pump system 4-8 hours (minimum) after applying SHOCK POWER.
- 4. Use one pound [1 LB] of SHOCK POWER to treat 12,000 -15,000 gallons of pool water every week or more often if necessary.

[The use of SHOCK POWER also requires the one time use of cyanuric acid (KEM TEK STABILIZER – CONDITIONER) as described in the Start Up directions. This two-compound system results in a longer-lasting chlorine residual and reduced chlorine consumption. Both products are completely soluble.]

SUPER CHLORINATION:

Whenever the pool water loses its sparkle, turns green or the chlorine residual falls rapidly after regular chlorination, super chlorinate the pool. During the summer months, super chlorinate pool with 1 ½ lb. per 10,000 gallons of pool water every 10 to 14 days. Do not use the pool until the chlorine residual has dropped to 3 ppm.

GENERAL POOL CARE

HEAVY BATHER LOAD: At the start of the swimming season, in filled pools, upon filling a pool, and after heavy swimmer load, super chlorination (shocking) is necessary. The addition of two or three times the normal amount of SHOCK POWER oxidizes and removes unwanted organic material. Do not use pool during super chlorination until the chlorine residual is less than 3 ppm. The end result is the establishment of a chlorine residual 1.0 – 1.5 ppm.

VINYL LINED POOL CARE: Vinyl lined are easily damaged by chemicals used to treat and maintain pools. SHOCK POWER is well suited for use in these pools, especially the above ground type which have only 3-4 foot depths and are not equipped with a bottom drain. SHOCK POWER dissolves rapidly and completely, so direct contact with liner is reduced and there are not residues to be sweep or vacuumed from the bottom. SHOCK POWER is not sensitive to the pH of the water and will not cloud the water even when shocking or super chlorinating as often occurs with calcium hypochlorite.

GENERAL SPA CARE

- 1. SPA START UP: Before bathing, test pH, chlorine residual and
- 2. alkalinity using a suitable test kit. Adjust chlorine residual to 3.0 ppm. After bathing, super chlorinate to 5.0 ppm (1½ tablespoons per 500 gallons of water). Maintain pH water between 7.2 and 7.6 with soda ash [(may insert product name)] and sodium bisulfate, muriatic acid, or sulfuric acid [(may insert product name)] and total alkalinity between 125 and 175 ppm using sodium bicarbonate [(may insert product name)]
- 3. One tenth oz. (½ tsp.) per 250 gallons of water yields 1.0 ppm and 1 level tbsp. Yields ອ:9 ppm of chlorine. To use, broadcast granules into water with the jets running. Bathing can start at once.
- 4. With 4 bathers in a 500 gallon spa a 2.0 ppm chlorine residual can drop below the minimum 1.6 ppm in 15 to 20 minutes. Less water or more bathers will accelerate loss. Test often and keep chlorine residual above 1.0 ppm.
- 5. Weekly, super chlorinate water to 5 or 6 ppm (see 2 above). Re-entry into spas is prohibited above levels of 3 ppm of chlorine. Drain and clean spa whenever the water becomes difficult to manage. Avoid use of products such as body lotion that can consume chlorine.

[Reader's Note: Throughout this label, product names for other similar products (i.e., pH adjusters, stabilizers, chlorinators etc.) may be substituted as appropriate. [Other appropriate ounces product and corresponding gallons of water treated may be substituted on label]

STORAGE AND DISPOSAL

STORAGE: Keep product in tightly closed container when not in use. Store in a cool, dry, well[-]ventilated area away from heat or open flame. In case of decomposition, isolate container in open area if possible, and flood with large amounts of water. CONTAINER HANDLING: Nonrefillable container. Do not reuse or refill this container. IF EMPTY: Place in trash [collection] or offer for recycling if available. IF PARTLY FILLED: Call your local solid waste agency for disposal instruction. Never place unused product down any indoor or outdoor drain.

[Optional GRAPHICS]



maentaineng four pool is as east as



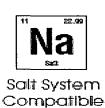








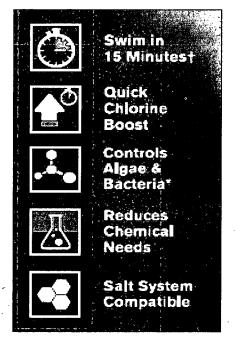
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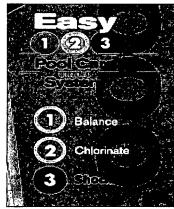






[Optional GRAPHICS]









Children can fall into bucket and drown.
Keep children away from bucket with even a small amount of liquid.

Los niños pueden caerse a esta cubo y ahogarse. No deja que los niños se acerquen a este cubo aunque sólo contenga una pequeña cantidad de liquido.



