



UNITED STATES ENVIRONMENTAL PROTECTION AGENCY
WASHINGTON, D.C. 20460

OFFICE OF CHEMICAL SAFETY
AND POLLUTION PREVENTION

November 19, 2020

Jesus Atencio
Regulatory Manager
Voluntary Purchasing Groups. Inc.
230 FM 87
Bonham, TX 75418

Subject: Non-PRIA (Pesticide Registration Improvement Act) Labeling Amendment – Addition of Fertilizer Statement and Alternative Brand Name
Product Name: Ferti-lome Root Stimulator and Plant Starter Solution
EPA Registration Number: 7401-252
Application Date: 2/20/20
OPP Decision Number: 561061
Case Number: 00074846

Dear Mr. Atencio:

The amended labeling referred to above, submitted in connection with registration under the Federal Insecticide, Fungicide, and Rodenticide Act (FIFRA), as amended, is acceptable.

The Alternate Brand Name – Ferti-lome Root Stimulator & Plant Starter Solution – has been added to your registration, and our records have been updated accordingly. This approval does not affect any terms or conditions that were previously imposed on this registration. You continue to be subject to existing terms or conditions on your registration and any deadlines connected with them.

A stamped copy of your labeling is enclosed for your records. This labeling supersedes all previously accepted labeling. You must submit one (1) copy of the final printed labeling before you release this product for shipment with the new labeling. In accordance with 40 CFR § 152.130(c), you may distribute or sell this product under the previously approved labeling for 18 months from the date of this letter. After 18 months, you may only distribute or sell this product if it bears this new revised labeling or subsequently approved labeling. “To distribute or sell” is defined under FIFRA section 2(gg) and its implementing regulation at 40 CFR § 152.3.

Should you wish to add/retain a reference to your company’s website on your label, then please be aware that the website becomes labeling under FIFRA and is subject to review by the U.S. Environmental Protection Agency (EPA). If the website is false or misleading, the product will be considered to be misbranded and sale or distribution of the product is unlawful under FIFRA section 12(a)(1)(E). 40 CFR § 156.10(a)(5) lists examples of statements the EPA may consider false or misleading. In addition, regardless of whether a website is referenced on your product’s label, claims

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made on the website may not substantially differ from those claims approved through the registration process. Therefore, should the EPA find or if it is brought to our attention that a website contains false or misleading statements or claims substantially differing from the EPA-approved registration, the website will be referred to the EPA's Office of Enforcement and Compliance Assurance.

Your release for shipment of this product constitutes acceptance of these terms. If these terms are not complied with, this registration will be subject to cancellation in accordance with FIFRA section 6.

If you have any questions, please contact Chris Pfeifer of my team by phone at (703) 308-0031 or via email at pfeifer.chris@epa.gov.

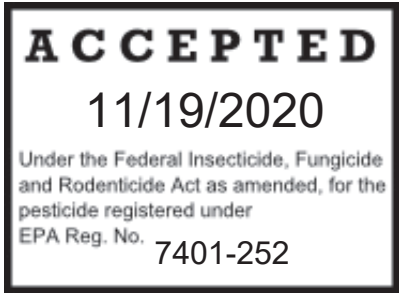
Sincerely,



Andrew Bryceland, Team Leader
Biochemical Pesticides Branch
Biopesticides and Pollution
Prevention Division (7511P)
Office of Pesticide Programs

Enclosure

{Note to reviewer: brackets {} indicate notes to reviewer or location of text on label}
[] indicates alternate text
{FRONT LABEL PANEL}



Ferti-lome®
ROOT STIMULATOR
AND PLANT STARTER SOLUTION
[ABN: Ferti-lome Root Stimulator & Plant Starter Solution]

Optional Marketing Claims:

- Also Contains Hormone Type Root Stimulator [and] [&] [Fertilizer that Aids Development of Fast-Strong Root Structure [and] [&] Vigorous Plants]
- For Newly Planted Flowers, Shrubs, Trees [and] [&] House Plants
- 3 ½ Tablespoons per Gallon of Water
- Contains Vitamin B₁
- N-P-K {Final printed label reflects primary nutrients based on fertilizer blend used in formulation}
- Contains IBA
- Plant Growth Regulator [and] [&] [plus] [+] Fertilizer
- Concentrate

ACTIVE INGREDIENT:

Indole-3-butyric Acid.....0.0004%

OTHER INGREDIENTS:..... 99.9996%

TOTAL:.....100.0000%

KEEP OUT OF REACH OF CHILDREN

CAUTION

See Back/Side Panel for First Aid and Additional Precautionary Statements

Net Contents _____

{BACK/SIDE LABEL PANEL}

FIRST AID	
If swallowed	<ul style="list-style-type: none">• Call poison control center or doctor immediately for treatment advice.• Have person sip a glass of water if able to swallow.• Do not induce vomiting unless told to do so by the poison control center or doctor.• Do not give anything by mouth to an unconscious person.
If on skin or clothing	<ul style="list-style-type: none">• Take off contaminated clothing.• Rinse skin immediately with plenty of water for 15-20 minutes.• Call a poison control center or doctor for treatment advice.
If in eyes	<ul style="list-style-type: none">• Hold eye open and rinse slowly and gently with water for 15-20 minutes.• Remove contact lenses, if present, after the first 5 minutes, then continue rinsing eye.• Call a poison control center or doctor for treatment advice.
If inhaled	<ul style="list-style-type: none">• Move person to fresh air.• If person is not breathing, call 911 or an ambulance, then give artificial respiration, preferably by mouth-to-mouth, if possible.• Call a poison control center or doctor for further treatment advice.
Have the product container or label with you when calling a poison control center or doctor, or going for treatment. [You may also contact 1-800-222-1222 or 1-800-900-4044 for emergency medical treatment information.] [In the event of a medical or chemical emergency, contact [Chemtel Inc.] [Chemtel logo] North America 1-800-255-3924 [or Worldwide Intl. +01-813-248-0585.]]	

**PRECAUTIONARY STATEMENTS
HAZARDS TO HUMANS AND DOMESTIC ANIMALS**

CAUTION: Keep out of reach of children. This product is not for human consumption. Avoid getting in eyes. Kitchen utensils such as tablespoons and measuring cups should not be used for food purposes after use with pesticides.

ENVIRONMENTAL HAZARDS

To protect the environment, do not allow pesticide to enter or run off into storm drains, drainage ditches, gutters or surface waters. Applying this product in calm weather when rain is not predicted for the next 24 hours will help to ensure that wind or rain does not blow or wash pesticide off the treatment area. Rinsing application equipment over the treated area will help avoid run off to water bodies or drainage systems.

DIRECTIONS FOR USE

It is a violation of Federal law to use this product in a manner inconsistent with its labeling.

WHAT IS THIS PACKAGE FOR?

ferti-lome® Root Stimulator and Plant Starter Solution stimulates early root formation, stronger root development, reduces transplant shock and promotes greener, more vigorous plants.

HOW DO YOU USE IT?

[SHAKE WELL BEFORE USE.] This product is concentrated and must be diluted with water according to the following table before use.

3 ½ Tablespoons per gallon of water
1 Pint in 9 ½ gallons of water
1 Quart in 19 gallons of water
1 Gallon in 76 gallons of water

FLOWERS, SHRUBS, TREES:

Use from 1-8 pints of diluted ferti-lome® Root Stimulator and Plant Starter Solution per plant depending on size. For example, 1 pint of the mixture on Mums, Geraniums and other annual flowers. For Rose bushes and Camellias, use 3 pints per plant. For larger than 4 foot plants (trees and large shrubs), use 1 gallon of the mixture per plant. Pour diluted solution over the soil as the roots are being covered, making sure that the roots are wet with the solution. Wet soil around plants with water after planting.

HOUSE PLANTS:

Use ½ cup diluted solution per quart of soil (a 6 in. pot holds approximately 1 quart). NOTE: Solution is a root stimulator and should not be applied to plant's foliage as a fertilizer or plant food.

HERE ARE THE RESULTS YOU MAY EXPECT!

This product helps plants become established quickly and helps insure vigorous growth.

STORAGE AND DISPOSAL

PESTICIDE STORAGE: Store in original container. Keep in an area inaccessible to children and pets.

PESTICIDE DISPOSAL: If Empty: Non-refillable container. Do not reuse or refill this container. Place in trash or offer for recycling if available. **If partly filled:** Call your local solid waste agency for disposal instructions. Never place unused product down any indoor or outdoor drain.

**[LOW ANALYSIS FERTILIZER]
X-X-X
GUARANTEED ANALYSIS**

Total Nitrogen (N).....4%
2.95% Ammoniacal Nitrogen
1.05% Urea Nitrogen
Available Phosphate (P₂O₅).....10%
Soluble Potash (K₂O).....3%

Derived from: Ammonium Polyphosphate, Urea, and Potassium Chloride.

ALSO CONTAINS NONPLANT FOOD INGREDIENT
1.00% Surfactant-Soil Penetrant

To the extent consistent with applicable law, buyer assumes all risks of use, storage or handling of this material not in strict accordance with directions given herewith. Voluntary Purchasing Groups, Inc. warrants this product to conform to the chemical description on the label and for the purposes stated on the label. The limit of any liability incurred shall be the purchase price paid by the user or buyer.

Manufactured/Guaranteed by:

VOLUNTARY PURCHASING GROUPS, INC.

230 FM 87

EPA Reg. No. 7401-252

EPA Est. No.

[Visit us at:][www.fertilome.com]

[Product Questions? 855-270-4776]