

7401-252

05-29-2009

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UNITED STATES ENVIRONMENTAL PROTECTION AGENCY
Washington, D.C. 20460

MAY 29 2009

OFFICE OF
PREVENTION, PESTICIDES
AND TOXIC SUBSTANCES

Leslie Oliver
Agent for Voluntary Purchasing Groups, Inc.
Mandava Associates, LLC
6860 N Dallas Parkway, Suite 200
Plano, TX 75034

RE: Product Name: Ferti-lome Root Stimulator and Plant Starter Solution
EPA Reg. No: 7401-252
Application for Label Notification Dated January 14, 2009 and Received on
April 1, 2009 to Update Environmental Hazards Section per PR Notice 2008-1
and to Update Storage and Disposal per PR Notice 2007-4

Dear Ms. Oliver:

The Biopesticides and Pollution Prevention Division is in receipt of your application for Notification under Pesticide Registration (PR) Notice 98-10 dated above. A preliminary screen of this request has been conducted for its applicability under PR Notice 98-10 and it has been determined that the action(s) requested falls within the scope of PR Notice 98-10. Our records have been duly noted, and the label submitted with this application has been stamped "Notification, received and reviewed" and will be placed accordingly in our records.

If you have any questions concerning this action, please feel free to contact Ms. Diana Hudson at (703) 308-8713 or by email at HUDSON.DIANA@EPA.GOV.

Sincerely,

Linda Hollis

Linda Hollis, Chief
Biochemical Pesticides Branch
Biopesticides and Pollution Prevention
Division (7511P)

Please read instructions on reverse before completing form.

Form Approved, OMB No. 2070-0060

Print Form



United States
Environmental Protection Agency
Washington, DC 20460

<input type="checkbox"/>	Registration
<input type="checkbox"/>	Amendment
<input checked="" type="checkbox"/>	Other

OPP Identifier Number

Application for Pesticide - Section I

1. Company/Product Number 7401-252	2. EPA Product Manager Tony Kish	3. Proposed Classification <input type="checkbox"/> None <input type="checkbox"/> Restricted
4. Company/Product (Name) ferti-lome Roor Stimulator and Plant Starter Solution	PM# 22	
5. Name and Address of Applicant (Include ZIP Code) Voluntary Purchasing Groups, Inc. 230 N. FM 87 Bonham, Texas 75418 <input type="checkbox"/> Check if this is a new address	6. Expedited Review. In accordance with FIFRA Section 3(c)(3) (b)(i), my product is similar or identical in composition and labeling to: EPA Reg. No. _____ Product Name _____	

Section - II

<input type="checkbox"/> Amendment - Explain below.	<input type="checkbox"/> Final printed labels in response to Agency letter dated _____	NOTIFICATION Date Reviewed: <u>5-29-09</u> Reviewed By: <u>D. Hudson</u>
<input type="checkbox"/> Resubmission in response to Agency letter dated _____	<input type="checkbox"/> "Me Too" Application	
<input checked="" type="checkbox"/> Notification - Explain below.	<input type="checkbox"/> Other - Explain below _____	

Explanation: Use additional page(s) if necessary. (For section I and Section II.)

Notification of label change relative to PR Notices 2008-1 and 2007-4. This notification is consistent with the guidance in PR Notices 2008-1 and 2007-4 and the requirements of EPA's regulations at 40 CFR 156.10, 156.140, 156.144, 156.146 and 156.156. No other changes have been made to the labeling or the Confidential Statement of Formula for this product. I understand that it is a violation of 18 U.S.C. Sec. 1001 to wilfully make any false statement to EPA. I further understand that if the amended label is not consistent with the requirements of 40 CFR 156.10, 156.140, 156.144, 156.146 and 156.156, this product may be in violation of FIFRA and I may be subject to enforcement action and penalties under sections 12 and 14 of FIFRA.

Section - III

1. Material This Product Will Be Packaged In:				2. Type of Container	
Child-Resistant Packaging <input type="checkbox"/> Yes* <input type="checkbox"/> No	Unit Packaging <input type="checkbox"/> Yes <input type="checkbox"/> No	Water Soluble Packaging <input type="checkbox"/> Yes <input type="checkbox"/> No	If "Yes" Unit Packaging wgt. No. per container		<input type="checkbox"/> Metal <input type="checkbox"/> Plastic <input type="checkbox"/> Glass <input type="checkbox"/> Paper <input type="checkbox"/> Other (Specify) _____
* Certification must be submitted		If "Yes" Package wgt	No. per container		
3. Location of Net Contents Information <input type="checkbox"/> Label <input type="checkbox"/> Container		4. Size(s) Retail Container		5. Location of Label Directions <input type="checkbox"/> On Label <input type="checkbox"/> On Labeling accompanying product	
6. Manner in Which Label is Affixed to Product <input type="checkbox"/> Lithograph <input type="checkbox"/> Paper glued <input type="checkbox"/> Stenciled			<input type="checkbox"/> Other _____		

Section - IV

1. Contact Point (Complete items directly below for identification of individual to be contacted, if necessary, to process this application.)		
Name Madhu Mandava	Title Agent for Voluntary Purchasing Groups, Inc.	Telephone No. (Include Area Code) 972-265-7924
Certification I certify that the statements I have made on this form and all attachments thereto are true, accurate and complete. I acknowledge that any knowingly false or misleading statement may be punishable by fine or imprisonment both under applicable law.		6. Date Application Received (Stamped)
2. Signature 	3. Title Agent for Voluntary Purchasing Groups, Inc.	
4. Typed Name Madhu Mandava	5. Date	

MANDAVA ASSOCIATES, LLC

CONSULTANTS IN SCIENCE, TECHNOLOGY AND REGULATORY AFFAIRS

6860 N Dallas Parkway, Suite 200, Plano, TX 75034

Telephone: (972) 265-7924 / Fax: (972)-265-7942 / E-MAIL: Madhu@Mandava.com / www.Mandava.com

January 14, 2009

Mr. Tony Kish
US EPA
Office of Pesticide Programs
Registration Division (7504P)
Ariel Rios Building
1200 Pennsylvania Avenue, N.W.
Washington, D.C. 20460

PM 91

*Fast track 300
LH 4/24/09*

SUBJECT: EPA Registration Number: 7401-252; ferti-lome Root Stimulator and Plant Starter Solution;
Notification Per PR Notices 2008-1 and 2007-4

Dear Mr. Kish:

On behalf of Voluntary Purchasing Groups, Inc. (VPG), we are submitting notification for change in Storage and Disposal Statements per PR Notice 2007-4 and Environmental Hazards Statements per PR Notice 2008-1 for ferti-lome Root Stimulator and Plant Starter Solution; (EPA Registration Number: 7401-252).

Enclosed with this submission, please find the following:

- 1) Application for Pesticide Registration Notification
- 2) Two amended labels clearly marked
- 3) One original label

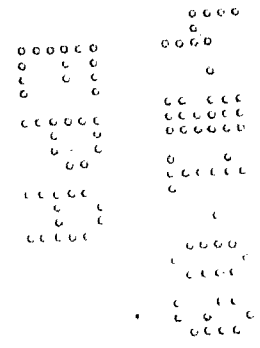
Please update the agency records in consideration of this notification.

If you have any questions regarding this submission, please contact me at (972) 265-7925.

Sincerely,



Leslie Oliver
Agent for Voluntary Purchasing Groups, Inc.



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[FRONT LABEL PANEL]

NOTIFICATION

Date Reviewed: 5-29-09

Reviewed By: D. Hudson

Ferti-lome®

**ROOT STIMULATOR
AND PLANT STARTER SOLUTION**

[Optional proposed text appears in brackets-the final label may include some or all of the optional text]

- [Also Contains Hormone Type Root Stimulator and Fertilizer that Aids Development of Fast-Strong Root Structure and Vigorous Plants]
- [For Newly Planted Flowers, Shrubs, Trees and House Plants]
- [3 ½ Tablespoons per Gallon of Water]
- [Contains Vitamin B₁]

ACTIVE INGREDIENT:

Indole-3-butyric Acid.....0.0004%

INERT INGREDIENTS:.....99.9996%

TOTAL:.....100.0000%

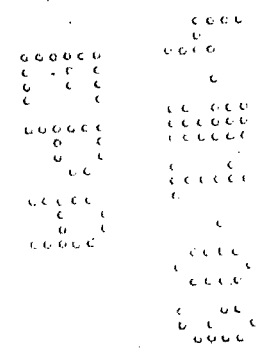
Surfactant-Soil Penetrant.....1.00%

KEEP OUT OF REACH OF CHILDREN

CAUTION

See Back/Side Panel for Additional Precautionary Statements

Net Contents _____



[BACK/SIDE LABEL PANEL]

FIRST AID

Have the product container or label with you when calling a poison control center or doctor, or going for treatment. You may also contact 1-800-222-1222 or 1-800-900-4044 for emergency medical treatment information.

If swallowed	<ul style="list-style-type: none"> • Call poison control center or doctor immediately for treatment advice. • Have person sip a glass of water if able to swallow. • Do not induce vomiting unless told to do so by the poison control center or doctor. • Do not give anything by mouth to an unconscious person.
If on skin or clothing	<ul style="list-style-type: none"> • Take off contaminated clothing. • Rinse skin immediately with plenty of water for 15-20 minutes. • Call a poison control center or doctor for treatment advice.
If in eyes	<ul style="list-style-type: none"> • Hold eye open and rinse slowly and gently with water for 15-20 minutes. • Remove contact lenses, if present, after the first 5 minutes, then continue rinsing eye. • Call a poison control center or doctor for treatment advice.
If inhaled	<ul style="list-style-type: none"> • Move person to fresh air. • If person is not breathing, call 911 or an ambulance, then give artificial respiration, preferably by mouth-to-mouth, if possible. • Call a poison control center or doctor for further treatment advice.

**PRECAUTIONARY STATEMENTS
HAZARDS TO HUMANS AND DOMESTIC ANIMALS**

CAUTION: Keep out of reach of children. This product is not for human consumption. Avoid getting in eyes. Kitchen utensils such as tablespoons and measuring cups should not be used for food purposes after use with pesticides.

ENVIRONMENTAL HAZARDS

To protect the environment, do not allow pesticide to enter or run off into storm drains, drainage ditches, gutters or surface waters. Applying this product in calm weather when rain is not predicted for the next 24 hours will help to ensure that wind or rain does not blow or wash pesticide off the treatment area. Rinsing application equipment over the treated area will help avoid run off to water bodies or drainage systems.

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[BACK/SIDE LABEL PANEL]

DIRECTIONS FOR USE

It is a violation of Federal law to use this product in a manner inconsistent with its labeling.

1. WHAT IS THIS PACKAGE FOR?

ferti-lome® Root Stimulator and Plant Starter Solution stimulates early root formation, stronger root development, reduces transplant shock and promotes greener, more vigorous plants.

2. HOW DO YOU USE IT?

(SHAKE WELL BEFORE USE OR SAMPLING): This product is concentrated and must be diluted with water according to the following table before use.

- 3 ½ Tablespoons per gallon of water
- 1 Pint in 9 ½ gallons of water
- 1 Quart in 19 gallons of water
- 1 Gallon in 76 gallons of water

FLOWERS, SHRUBS, TREES:

Use from 1-8 pints of diluted ferti-lome® Root Stimulator and Plant Starter Solution per plant depending on size. For example, 1 pint of the mixture on Mums, Geraniums and other annual flowers. For Rose bushes and Camellias, use 3 pints per plant. For larger than 4 foot plants, (trees and large shrubs), use 1 gallon of the mixture per plant. Pour diluted solution over the soil as the roots are being covered, making sure that the roots are wet with the solution. Wet soil around plants with water after planting.

HOUSE PLANTS:

Use ½ cup diluted solution per quart of soil (a 6 in. pot holds approximately 1 quart). NOTE: Solution is a root stimulator and should not be applied to plant's foliage as a fertilizer or plant food.

3. HERE ARE THE RESULTS YOU MAY EXPECT!

This product helps plants become established quickly and helps insure vigorous growth.

STORAGE AND DISPOSAL

PESTICIDE STORAGE: Store in original container. Keep in an area inaccessible to children and pets.
PESTICIDE DISPOSAL: **If Empty: Non-refillable container.** Do not reuse or refill this container. Place in trash or offer for recycling if available. **If partly filled:** Call your local solid waste agency for disposal instructions. Never place unused product down any indoor or outdoor drain.