

ferti·lome®

Containing **FUNGICIDE**
for control of BROWN PATCH

CONTROLS the dangerous fungus disease the cause of BROWN PATCH and
other circular brown spots of dead grass on lawns.

10 5 5



Dr. Stephen F. Conrad

DIRECTIONS by Dr. Stephen F. Conrad

RESEARCH DI | ACCEPTED

10-5-64

Dear Folks:

I recommend this package of **ferti-lome** Plant Food containing fungicide because it is a most effective way of preventing and controlling Brown Patch and feeding your lawn—in one easy step.

1. WHAT IS THIS PACKAGE FOR?

This package of **ferti-lome** containing fungicide is for the people who want to control or prevent Brown Patch and develop an extra green, luxurious lawn—both in one easy step.

2. HOW DO YOU USE IT?

St. Augustine Grass: Make one application at the rate of 4 lbs. per 100 sq. ft. See chart below for **ferti-lome** Spreader Settings.

Other Turf Grasses: Apply at the rate of 2 lbs. per 100 sq. ft. and repeat two weeks later. See chart below for **ferti-lome** Spreader Settings.

Apply **ferti-lome** containing fungicide at the time disease normally occurs. One treatment will generally be sufficient, if disease conditions are severe or Brown Patch re-appears, a second treatment can be made 6 weeks later. Please be careful to water in lightly.

ST. AUGUSTINE GRASS		OTHER TURF GRASSES	
ferti-lome SPREADER SETTING*		ferti-lome SPREADER SETTING*	
SPREADER	4 LB. PER 100 SQ. FT.	SPREADER	2 LB. PER 100 SQ. FT.
20" DELUXE	12	20" DELUXE	9½
24" COMMERCIAL	12½	24" COMMERCIAL	10

*The above settings are subject to variation at times, therefore, the information provided is to be used as a guide.

3. HERE ARE THE RESULTS YOU MAY EXPECT!

I think you will find that **ferti-lome** containing fungicide used according to directions, will help give you one of the prettiest and greenest lawns in your neighborhood and at the same time control Brown Patch.

YOU WILL BE INTERESTED IN KNOWING THAT MY TEST INDICATE THAT THE AVERAGE HOME OWNER WHO FERTILIZES HIS LAWN ACCORDING TO THE ABOVE INSTRUCTIONS WILL NEED TO WATER FAR LESS SO THAT THE COST OF FERTILIZING THE LAWN IS MORE THAN OFFSET BY SAVINGS IN THE WATER BILL.

14 Point Type

12-10-1940

CAUTION: Keep out of reach of children

... you can control Brown patch while in

ACCEPTED

10-5-64

4272-78

7401-88

18 Point Type

12 Point Type

CAUTION: Keep Out of Reach of Children

This product contains 1.4% PERMETHRIN or 14.4% PERMETHRIN
 9F. Dose 1.4% or 14.4% active control
 PESTICIDE INGREDIENTS
 ACTIVE INGREDIENTS
 Permethrin 1.4% or 14.4%
 INERT INGREDIENTS
 TOTAL

CAUTION: Avoid prolonged inhalation of dust and spray. Do not breathe
 fumes. Wash hands and face thoroughly after use.
IMPORTANT NOTICE: Since the use of this product is restricted, the user
 must read the label carefully, and follow the directions. No warranty
 is made by the manufacturer of any kind, express or implied, concerning the use of this product.
 The user assumes all responsibility for the use of this product in accordance with the label.

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