



3-11-71

7401-49

**ferti·lome**

**controls pesky soil insects and  
feeds your lawn in one easy operation.**

**\$395**

**Coverage  
3,000 Sq. ft.**

# COMPLETE PLANT FOOD

CONTAINING CHLORDANE INSECTICIDE  
FOR CONTROL OF SOIL INSECTS

**CAUTION KEEP OUT OF REACH OF CHILDREN**

HARMFUL IF SWALLOWED, INHALED OR ABSORBED THROUGH THE SKIN. Do not breathe dust. Skin contact may be harmful. Avoid contact with skin. Wash face and hands before eating. Wash thoroughly after handling. Change to clean clothing.

Do not apply where runoff is likely to occur. Apply this product only as specified on this label.

AVOID CONTAMINATION OF FEED AND FOODSTUFFS.

This product is toxic to fish and wildlife. Keep out of any body of water. Birds feeding on treated areas may be harmed.

PRECAUTION: Clean up spillage and bury. Empty bags should be destroyed by burying with waste or by burning. If burned, KEEP OUT OF SMOKE.

ANTIDOTE: External - In case of skin contact, wash promptly with soap and water.

Internal - Emetic of 1 tablespoonful mustard in tumbler of water. Call a physician immediately.

KILLS SOIL INSECTS INCLUDING SOD WEBWORMS, WHITE GRUBS, ANTS (including fire, harvester and leaf cutting), CHIGGERS, TICKS, MOSQUITOES (Adult), LAWN MOTHS, GREEN, JUNE, WHITE-FRINGED AND ASIATIC GARDEN BEETLE, BOXELDER BUGS, EARWIGS, WIREWORMS AND EUROPEAN CHAFER LARVA.

ACTIVE INGREDIENTS:

Technical Chlordane\* ..... 99.53

INERT INGREDIENTS: ..... 0.47

Total ..... 100.00

\*Equivalent to 0.2472% Octachloro-4,7-methanotetrahydroindane and 0.1648% related compounds.

ACCEPTED

3-11-71

Net Wt. 40 Lbs.

7401-49

# ferti·lome®

CONTAINING CHLORDANE INSECTICIDE  
FOR CONTROL OF SOIL INSECTS

11-5-6

GUARANTEED ANALYSIS:

Total Nitrogen (N)	11.00%
10.26% Ammoniacal Nitrogen	
.74% Nitrate Nitrogen	

Available Phosphoric Acid (P <sub>2</sub> O <sub>5</sub> )	5.00%
--	-------

Water Soluble Potash (K <sub>2</sub> O)	6.00%
---	-------

Primary Plant Foods Derived from: Sulphate of Ammonia, Ammoniated Superphosphate & Muriate of Potash.

Soil Conditioners: Bone Meal, Cottonseed Meal, Blood Meal, Rice Hulls.

In Michigan reads minimum guaranteed analysis.

Contains 8.24 lbs. technical chlordane per ton.

ACTIVE INGREDIENTS:

Technical Chlordane	0.412%
---------------------	--------

INERT INGREDIENTS:	99.588%
--------------------	---------

Total	100.000%
-------	----------

\* Equivalent to 0.2472% Octachloro-4,7-methanotetrahydroindane and 0.1648% related compounds.

**CAUTION** KEEP OUT OF REACH OF CHILDREN

HARMFUL IF SWALLOWED, INHALED OR ABSORBED THROUGH THE SKIN. Do not take internally. Do not breathe dust. Skin contact may be harmful. Avoid contact with skin. Wash face and hands before eating. Wash thoroughly after handling.

Do not apply where runoff is likely to occur. Apply this product only as specified on this label.

**AVOID CONTAMINATION OF FEED AND FOODSTUFFS**

This product is toxic to fish and wildlife. Keep out of any body of water. Birds feeding on treated areas may be harmed.

**PRECAUTION:** Clean up spillage and bury. Empty bags should be destroyed by burying with waste or by burning. If burned, KEEP OUT OF SMOKE.

**ANTIDOTE:** External - In case of skin contact, wash promptly with soap and water.

Internal - Emetic of 1 tablespoonful mustard in tumbler of water. Call a physician immediately.

Fla. Reg. No. 370-1046

USDA Reg. No. 7401-49

Voluntary Purchasing Groups, Inc.  
Bonham, Texas 75418

**DIRECTIONS**  
**By Stephen F. Conrad\***  
**LAWN & GARDEN COUNSELOR**

**Dear Folks:**

I recommend this package of **ferti-lome** products because my years of experience have shown that it gives you the best results. For more information, see the chart below.

**1. WHAT IS THIS PACKAGE FOR?**

This package of **ferti-lome**

products will feed your lawn and control soil insects, including SOIL WEBB GRUBS, including Fire, Harvester and Leaf Cutting Ants, CHIGGERS, TICKS, WHITE GRUBS, MOTH, GREEN JUNE, WHITE FRINGED AND ASIATIC GRASS BEETLES, BEETLES, BUGS, EARWIGS, WIREWORMS AND EUROPEAN CHAFER LARVAE.

**2. HOW DO YOU USE IT?**

Lawns. Follow directions in chart below.

ONE BAG COVERS 3000 Sq. Ft.		
SPREADER	SPREADER SETTINGS†	To bone good feed <b>ferti-lome</b> monthly during growing season.
<b>ferti-lome</b> Cyclone	4½	
<b>ferti-lome</b> Deluxe	8	
Jackson	7	
Lawn Beauty	6	
Scott's	6½	
Sears	8	
Central	8	

†These settings can be used only as a guide; they are not absolute. The speed at which the applicator walks, the condition of the spreader and the texture of the turf will alter the rate of fertilizer application.

**NOTE: KEEP CHILDREN AND PETS OFF TREATED LAWNS UNTIL THE FERTILIZER-INSECTICIDE MIXTURE HAS BEEN WASHED OFF THE GRASS AND INTO THE SOIL AND THE GRASS IS COMPLETELY DRY.**

I have found that you get best results by using **ferti-lome** spreaders and settings and then watering in thoroughly.

I have found it a good idea to always wash off any **ferti-lome** that comes in contact with foliage or stems and around tree trunks.

**3. HERE ARE THE RESULTS YOU MAY EXPECT!**

My research has proven that **ferti-lome** Containing CHLORDANE INSECTICIDE FOR CONTROL OF SOIL INSECTS, used according to directions, will aid you in having one of the prettiest, greenest yards in your neighborhood and at the same time control soil insects so that you may enjoy your lawns and outdoor areas to the fullest extent.

Plant food and water are both necessary for proper turf management. However, quite often it has been found that lesser amounts of water are necessary to keep turf green and growing when the above feeding schedule is followed.

Sincerely,  
*Stephen F. Conrad*

\* Stephen F. Conrad is the name used in publishing results of research and development work conducted by the many specialists who have prepared the above directions.

**NON-WARRANTY:** Follow directions carefully. Timing and method of application, weather and crop conditions, mixtures with other chemicals not specifically recommended, and other influencing factors in the use of this product are beyond the control of the seller. Buyer assumes all risks of use, storage or handling of this material not in strict accordance with directions given herein.