

4(11)

ACTIVE INGREDIENT:

2,4,4'-Tetraethyl, Tetraaminotetraethyl Related Compounds	100%	100%
100% PEG 400	100%	100%

CGPP - - - 13 weight %

concentrate of emulsion Polymer - - - 14 weight %

This material is a liquid. Avoid contact with skin. Wash treated area. Avoid contact with skin and eyes. Wash thoroughly after handling. Avoid contamination of feed and foodstuffs. Keep out of reach of children. Keep children and pets off treated areas until this material has been thoroughly absorbed into the soil and the grass has completely dried. Do not walk on treated areas until dry. Do not re-treat areas.

4(11) 4(11) 4(11) 4(11) 4(11) 4(11)

4(11) 4(11) 4(11) 4(11) 4(11) 4(11)

back panel

Ferti-lore

AN INNOVATIVE FERTILIZER
CONTROLLING CHINCH BUGS

© 1968 by

Mr. Lester E. Farbman
Turf Control Manager

Q. What?
I agree and this package of ferti-lore contains 10% P.O. because it is a most effective way of controlling chinch bugs and feeding your lawn -- in one easy step.

1. WHAT IS THE PACKAGE FOR?

This package of ferti-lore containing 10% P.O. is for the people intent to control chinch bugs and develop an extra green, luxuriant lawn -- both in one easy step.

2. HOW DO YOU USE IT?

For best results apply evenly with ferti-lore spreader. See chart below for proper ferti-lore spreader settings to apply this product. After it is applied, it is important to wash ferti-lore with water through mat of turf to reach insects. When severe infestations of chinch bugs occur, a second application may be necessary one month later. As a preventative apply every two months.

Ferti-lore Spreader Settings

SPREADER MODEL	SPREADER SETTING*
20" DELUXE	10
20" SPECIAL	10

*The above settings are subject to variations of times, therefore the information provided is to be used as a guide.

This rate also controls chinch bugs.

3. HOW AND WHEN SHOULD YOU USE IT?

I think you will find that ferti-lore containing 10% P.O., when according to directions, will give you one of the prettiest and neatest lawns in the neighborhood and at the same time control chinch bugs so that you will enjoy your yard more.

Fertilizer and water are both necessary for proper turf management. However, quite often it has been found that lesser amounts of water are necessary to keep turf green and growing. The above feeding schedule is followed.

Sincerely,

Lester E. Farbman

* Lester E. Farbman is the name used in the ferti-lore package in fulfilling the results of research and development work, conducted by the many specialists we have prepared the above directions.

7/23/

Jack Panel
(Cont'd)

Total Nitrogen, not less than	11.00
Nitrate Nitrogen, not less than74
Amoniacal Nitrogen, not less than	10.26
Aster soluble Organic Nit., not less than00
Aster insoluble Nit., not less than00
Available Phosphoric Acid, not less than	5.00
Insol. Phosphoric Acid, not less than1
Aster insoluble Potash, not less than00
Total Available Mineral Plant Food, not less than	12.00
Chlorine, not more than30
Derived from -- Primary Plant Foods: sulphate of ammonia, ammoniated superphosphate, nitrate of potash. Soil Conditioner: Cottonseed Meal, organic, meal, lime, lime hulls.	
Use clause: Contains 1.1% Ethan.	

Mo. No. 10. 370-1013

TYPE OF PRODUCT:

CH3COO - C6H4 - COOCH3 (2,5-dinitro-4-isobutyrophenoxide)	1.15
Related Compounds50
Total Product:	<u>1.65</u>

Total 1.65

CONTENTS -- 15 weight %

or out of each of 15 bags = 15 weight %

WARNING: Careful handling of this product through all stages of handling and application is required to prevent dust. Avoid contact with skin and eyes. Wash thoroughly after handling. Avoid contamination of feed and forage. Keep out of reach of children. Do not allow children and pets off treated areas until this material has been thoroughly incorporated into the soil and the grass has completely dried. After feeding on treated areas do not turn. Do not graze treated areas.

SELLER'S WARRANTY: Seller warrants that the product conforms to its official description and is reasonably fit for the purpose stated on the label or as used in accordance with directions under normal conditions of use, but neither this warranty nor any other warranty of merchantability or fitness for a particular purpose, express or implied, extends to the use of this product contrary to label instructions, or under abnormal conditions, or under conditions not reasonably foreseeable to seller, or if buyer assumes the risk of any such use.

The Fertilizer Co. Inc.

Austin, Texas

Attn: Sales Manager

Mo. No. 10. 370-1013

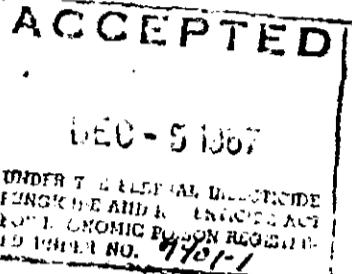
1(073)

Front Panel
A COMPLETE PLANT FOOD FOR LAWNS

\$5.95

coverage
all grasses 3000 sq. ft.

CONTROL CHINCH BUGS
AND FEET YOUR LAWN



ACTIVE INGREDIENTS:

ETHION	1.15%
(0.0,0', 0'-tetraethyl S,S'-methylene bisphosphorodithioate)	
Related Compounds	.06%
INERT INGREDIENTS:	38.79%
Total	100.00%

CAUTION: -- 18 point type
Keep out of reach of children --- 14 point type

CAUTION: Harmful if swallowed. May be absorbed through skin. Avoid breathing dust. Avoid contact with skin and eyes. Wash thoroughly after handling. Avoid contamination of feed and foodstuffs. Keep out of reach of children. Keep children and pets off treated areas until this material has been thoroughly watered into the soil and the grass has completely dried. Birds feeding on treated areas may be harmed. Do not graze treated areas.

A COMPLETE PLANT FOOD FOR LAWNS

Net weight 40 lbs.

Wet's)

Back Panel

ferti-love

CONTAINING ETHION FOR CONTROL OF
CHINCH BUGS AND BERMUDA GRASS

DIRECTIONS

By Stephen F. Conrad
Lawn & Garden Counselor

Dear Folks:

I recommend this package of ferti-love PLANT FOOD Containing ETHION because it is a most effective way of controlling chinch bugs and feeding your lawn -- in one easy step.

1. WHAT IS THIS PACKAGE FOR?

This package of ferti-love Containing ETHION is for the people who want to control chinch bugs and develop an extra green, luxurious lawn--both in one easy step.

2. HOW DO YOU USE IT?

For best results apply evenly with ferti-love spreader. See chart below for proper ferti-love spreader settings to apply this product. Water in thoroughly. It is important to wash ferti-love with ETHION through mat of turf to reach insects. When severe infestations of chinch bugs occur, a second application may be necessary one month later. As a preventative apply every two months.

ferti-love SPREADER SETTINGS

SPREADER MODEL

SPREADER SETTINGS

20" DELUXE
20" RENTAL

10
9

The above settings are subject to variations at times, therefore the information provided is to be used as a guide.

This rate also controls BERMUDA GRASS.

3. HERE ARE THE RESULTS YOU MAY EXPECT!

I think you will find that ferti-love containing ETHION, used according to directions, will give you one of the prettiest and greenest lawns in the neighborhood and at the same time control chinch bugs so that you will enjoy your yard more.

Plant Food and water are both necessary for proper turf management. However, quite often it has been found that lesser amounts of water are necessary to keep turf green and growing when the above feeding schedule is followed.

Sincerely,

Stephen F. Conrad

Stephen F. Conrad is the name used by the ferti-love people in publishing results of research and development work, conducted by the many specialists who have prepared the above directions.

3 (of 3)

**Back Panel
(Cont'd)**

Total Nitrogen, not less than	11.00%
Nitrate Nitrogen, not less than74%
Ammoniacal Nitrogen, not less than	10.26%
Water Soluble Organic Nit., not less than00%
Water Insoluble Nit., not less than00%
Available Phosphoric Acid, not less than	5.00%
Insol. Phosphoric Acid, not less than10%
Water Soluble Potash, not less than	6.00%
Total Available Primary Plant Food, not less than	22.00%
Chlorine, not more than	5.30%
Derived from--Primary Plant Foods: Sulphate of Ammonia, Ammoniated Superphosphate, Muriate of Potash. Soil Conditioners: Cottonseed Meal, Bone Meal, Blood Meal, Rice Hulls.	
Also claimed: Contains 1.15% Ethion	

File. Reg. No. 370-1013

ACTIVE INGREDIENTS:

ETBTOH	1.15%
(0,0,0',0' - tetraethyl S,S'-methylene bisphosphorodithioate)	
Related Compounds06%
IKERT INGREDIENTS:	<u>98.79%</u>
Total	100.00%

CAUTION - - - 18 point type

Keep Out of Reach of Children - - - 14 point type

CAUTION: Harmful if swallowed. May be absorbed through skin. Avoid breathing dust. Avoid contact with skin and eyes. Wash thoroughly after handling. Avoid contamination of feed and foodstuffs. Keep out of reach of children. Keep children and pets off treated areas until this material has been thoroughly watered into the soil and the grass has completely dried. Irrigating feeding on treated areas may be harmful. Do not graze treated areas.

NON-WARRANTY: Seller warrants that the product conforms to its chemical description and is reasonably fit for the purpose stated on the label when used in accordance with directions under normal conditions of use, but neither this warranty nor any other warranty of merchantability or fitness for a particular purpose, express or implied, extends to the use of this product contrary to label instructions, or under abnormal conditions, or under conditions not reasonably foreseeable to seller, and buyer assumes the risk of any such use.

the ferti-lome people

Ponham, Texas

Lat weight 40 lbs.

WPA File No. 7401-1