

7173-285

1/28/2008

1/16

UNITED STATES ENVIRONMENTAL PROTECTION AGENCY  
WASHINGTON, D.C. 20460



OFFICE OF  
PREVENTION, PESTICIDES,  
AND TOXIC SUBSTANCES

January 28, 2008

Rachel M. Callies  
Liphatech, Inc.  
3600 West Elm Street  
Milwaukee, WI 53209

Dear Ms. Callies:

Subject: Submission of revised label  
Difethialone 6g Paste Place Packs  
EPA Registration No. 7173-285  
Your submission dated January 21, 2008

The amended label referred to above, submitted in connection with registration under the Federal Insecticide, Fungicide, and Rodenticide Act, is acceptable. A stamped copy is enclosed for your records. Submit two copies of your final printed labeling before you release the product for shipment. If you have any questions, please Julie Chao at (703) 308-8735 or [chao.julie@epa.gov](mailto:chao.julie@epa.gov).

Regards,

A handwritten signature in black ink, appearing to read "John Hebert".

John Hebert  
Insecticide-Rodenticide Branch  
Registration Division (7505P)

Enclosure

2/16

# DIFETHIALONE

## 6g Paste Place Packs

KILLS NORWAY RATS, ROOF RATS, HOUSE MICE AND WARFARIN-RESISTANT HOUSE MICE

NORWAY RATS AND HOUSE MICE CAN CONSUME A LETHAL DOSE IN ONE NIGHT'S FEEDING WITH FIRST DEAD RODENTS APPEARING FOUR OR FIVE DAYS AFTER FEEDING BEGINS

Active Ingredient: difethialone . . . . .0.0025%  
Inert Ingredients . . . . . 99.9975%  
Total . . . . .100.0000%

**KEEP OUT OF REACH OF CHILDREN**

### CAUTION:

See side panel for additional precautionary statements.

**Net Weight:**

- 3.81 ounces (18 X 6g packs)
- 4.23 ounces (20 X 6g packs)
- 5.08 ounces (24 X 6g packs)
- 5.29 ounces (25 X 6g packs)
- 6.35 ounces (30 X 6g packs)
- 8.47 ounces (40 X 6g packs)
- 10.58 ounces (50 X 6g packs)

or

1 pound up to 50 pounds

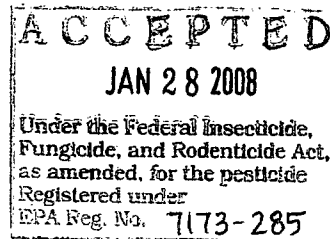
(Liphatech Logo)

Liphatech, Inc.

3600 West Elm Street

Milwaukee, WI 53209

414-351-1476



3/16

## PRECAUTIONARY STATEMENTS

Hazard to Humans and Domestic Animals

**CAUTION:** Keep away from children, domestic animals and pets. May be harmful if swallowed or absorbed through the skin because it may reduce the clotting ability of blood and cause bleeding. Avoid contact with eyes, skin or clothing. Wash arms, hands and face with soap and water after applying and before eating and smoking.

### FIRST AID

Have this label with you when obtaining treatment advice.

**If swallowed:** Call a poison control center or doctor immediately for treatment advice. Have person sip a glass of water if able to swallow. Do not induce vomiting unless told to do so by the poison control center or doctor. Do not give anything by mouth to an unconscious person.

**If in eyes:** Hold eye open and rinse slowly and gently with water for 15-20 minutes. Remove contact lenses, if present, after first 5 minutes, then continue rinsing eye. Call a poison control center or doctor for treatment advice.

**If on skin or clothing:** Take off contaminated clothing. Rinse skin immediately with plenty of water for 15-20 minutes. Call a poison control center or doctor for treatment advice.

**Note to Physician or Veterinarian:** Contains difethialone, an anticoagulant. For humans or dogs that have ingested this product, or have obvious poisoning symptoms (bleeding) or lowered prothrombin times, give Vitamin K<sub>1</sub> by intramuscular or oral administration. Check prothrombin time every 3 days until values return to normal.

**ENVIRONMENTAL HAZARDS:** This product is toxic to fish and wildlife. Predatory and scavenging mammals and birds might be poisoned if they feed upon animals that have eaten the bait. Do not apply directly to water, or to areas where surface water is present or to intertidal areas below the mean high water mark.

### STORAGE AND DISPOSAL

Do not contaminate water, food or feed by storage or disposal. This is a nonrefillable container.

**Storage:** Store in original container in a cool, dry place inaccessible to children and pets.

**Pesticide Disposal:** Wastes resulting from the use of this product may be disposed of on site or at an approved waste disposal facility.

**Container Disposal:** Do not reuse or refill this container. Offer for recycling if available or dispose of empty container in a sanitary landfill, or by incineration, or if allowed by state and local authorities, by burning. If burned, stay out of smoke.

**WARRANTY:** To the extent consistent with applicable law, seller makes no warranty, expressed or implied, concerning the use of this product other than indicated on the label. Buyer assumes all risk of use and/or handling of this material when such use and/or handling is contrary to label instructions.

4/16

**DIRECTIONS FOR USE**

It is a violation of Federal law to use this product in a manner inconsistent with its labeling.

**READ THIS LABEL** and follow all use directions and use precautions.

**IMPORTANT:** Do not expose children, pets or other nontarget animals to rodenticides. To help prevent accidents: 1. Store product not in use in a location out of reach of children and pets. 2. Apply bait in locations out of reach of children, pets, domestic animals and nontarget wildlife, or in tamper-resistant bait stations. These stations must be resistant to destruction by dogs and by children under six years of age, and must be used in a manner that prevents such children from reaching into bait compartments and obtaining bait. If bait can be shaken from stations when they are lifted, units must be secured or otherwise immobilized. Even stronger bait stations are needed in areas open to hooved livestock, raccoons, bears, other potentially destructive animals, or in areas prone to vandalism. 3. Dispose of product container, and unused, spoiled, and unconsumed bait as specified on this label.

**USE RESTRICTIONS:** This product may only be used to control Norway rats, roof rats and house mice. Do not place near or inside ventilation duct openings. Do not contaminate water, food, feedstuffs, food or feed handling equipment, or milk or meat handling equipment. Do not broadcast bait.

**Urban Areas:** This product may be used in and around homes, industrial, commercial, agricultural and public buildings, food processing facilities and similar man-made structures. May also be used in transport vehicles (ships, trains, aircraft) and in and around related port or terminal buildings. This product may also be used in alleys.

**Non-urban areas:** This product may only be used inside of homes and agricultural, industrial and commercial buildings.

**Selection of Treatment Areas:** Determine areas where rats or mice will most likely find and consume bait. Generally, these are along walls, by gnawed openings, in or beside burrows, in corners and concealed places, between floors or walls, or in locations where rodents or their signs have been seen. Remove as much alternative food as possible.

**APPLICATION DIRECTIONS:**

- Qualifier statement for 18 count package:* This package contains enough bait (3.81 ounces) to kill 1 rat.
- Qualifier statement for 20 count package:* This package contains enough bait (4.23 ounces) to kill 1 to 3 rats.
- Qualifier statement for 24 count package:* This package contains enough bait (5.08 ounces) to kill 1 to 4 rats.
- Qualifier statement for 25 count package:* This package contains enough bait (5.29 ounces) to kill 1 to 5 rats.
- Qualifier statement for 30 count package:* This package contains enough bait (6.35 ounces) to kill 2 to 6 rats.
- Qualifier statement for 40 count package:* This package contains enough bait (8.47 ounces) to kill 3 to 8 rats.
- Qualifier statement for 50 count package:* This package contains enough bait (10.58 ounces) to kill 3 to 10 rats.

**Mice:** Apply two packs per placement. Four packs may be needed at points of very high mouse activity. Space placements 8 to 12 feet apart. Maintain a constant supply of fresh bait for 15 days or until signs of mouse activity cease.

**Rats:** Apply twenty to seventy-five packs per placement, usually spaced 15 to 30 feet apart. Maintain a constant supply of fresh bait for 10 days or until signs of rat activity cease.

**Follow-up:** Replace contaminated or spoiled bait immediately. Wearing gloves, collect and dispose of all visible dead animals and leftover bait properly. To discourage reinfestation, limit sources of rodent food, water and harborage as much as possible. If reinfestation occurs, repeat treatment. For a continuous infestation, set up permanent bait stations and replenish bait as needed.

EPA Reg. No. 7173-285

EPA Est. No. 7173-WI-1

# DIFETHIALONE 6g Paste Place Packs

KILLS HOUSE MICE

HOUSE MICE CAN CONSUME A LETHAL DOSE IN ONE NIGHT'S FEEDING WITH FIRST  
DEAD RODENTS APPEARING FOUR OR FIVE DAYS AFTER FEEDING BEGINS

Active Ingredient: difethialone . . . . .0.0025%  
Inert Ingredients . . . . . 99.9975%  
Total . . . . .100.0000%

**KEEP OUT OF REACH OF CHILDREN**

## **CAUTION:**

See side panel for additional precautionary statements.

**Net Weight:**

0.2 ounces (1 X 6g packs)  
up to 50 pounds

(Liphatech Logo)  
Liphatech, Inc.  
3600 West Elm Street  
Milwaukee, WI, 53209  
414-351-1476

6/6

## PRECAUTIONARY STATEMENTS

Hazard to Humans and Domestic Animals

**CAUTION:** Keep away from children, domestic animals and pets. May be harmful if swallowed or absorbed through the skin because it may reduce the clotting ability of blood and cause bleeding. Avoid contact with eyes, skin or clothing. Wash arms, hands and face with soap and water after applying and before eating and smoking.

### FIRST AID

Have this label with you when obtaining treatment advice.

**If swallowed:** Call a poison control center or doctor immediately for treatment advice. Have person sip a glass of water if able to swallow. Do not induce vomiting unless told to do so by the poison control center or doctor. Do not give anything by mouth to an unconscious person.

**If in eyes:** Hold eye open and rinse slowly and gently with water for 15-20 minutes. Remove contact lenses, if present, after first 5 minutes, then continue rinsing eye. Call a poison control center or doctor for treatment advice.

**If on skin or clothing:** Take off contaminated clothing. Rinse skin immediately with plenty of water for 15-20 minutes. Call a poison control center or doctor for treatment advice.

Note to Physician or Veterinarian: Contains difethialone, an anticoagulant. For humans or dogs that have ingested this product, or have obvious poisoning symptoms (bleeding) or lowered prothrombin times, give Vitamin K<sub>1</sub> by intramuscular or oral administration. Check prothrombin time every 3 days until values return to normal.

**ENVIRONMENTAL HAZARDS:** This product is toxic to fish and wildlife. Predatory and scavenging mammals and birds might be poisoned if they feed upon animals that have eaten the bait. Do not apply directly to water, or to areas where surface water is present or to intertidal areas below the mean high water mark.

### STORAGE AND DISPOSAL

Do not contaminate water, food or feed by storage or disposal. This is a nonrefillable container.

**Storage:** Store in original container in a cool, dry place inaccessible to children and pets.

**Pesticide Disposal:** Wastes resulting from the use of this product may be disposed of on site or at an approved waste disposal facility.

**Container Disposal:** Do not reuse or refill this container. Offer for recycling if available or dispose of empty container in a sanitary landfill, or by incineration, or if allowed by state and local authorities, by burning. If burned, stay out of smoke.

**WARRANTY:** To the extent consistent with applicable law, seller makes no warranty, expressed or implied, concerning the use of this product other than indicated on the label. Buyer assumes all risk of use and/or handling of this material when such use and/or handling is contrary to label instructions.

7/16

## **DIRECTIONS FOR USE**

It is a violation of Federal law to use this product in a manner inconsistent with its labeling.

**READ THIS LABEL** and follow all use directions and use precautions.

**IMPORTANT:** Do not expose children, pets or other nontarget animals to rodenticides. To help prevent accidents: 1. Store product not in use in a location out of reach of children and pets. 2. Apply bait in locations out of reach of children, pets, domestic animals and nontarget wildlife, or in tamper-resistant bait stations. These stations must be resistant to destruction by dogs and by children under six years of age, and must be used in a manner that prevents such children from reaching into bait compartments and obtaining bait. If bait can be shaken from stations when they are lifted, units must be secured or otherwise immobilized. Even stronger bait stations are needed in areas open to hoofed livestock, raccoons, bears, other potentially destructive animals, or in areas prone to vandalism. 3. Dispose of product container, and unused, spoiled, and unconsumed bait as specified on this label.

**USE RESTRICTIONS:** This product may only be used to control house mice. Do not place near or inside ventilation duct openings. Do not contaminate water, food, feedstuffs, food or feed handling equipment, or milk or meat handling equipment. Do not broadcast bait.

**Urban Areas:** This product may be used in and around homes, industrial, commercial, agricultural and public buildings, food processing facilities and similar man-made structures. May also be used in transport vehicles (ships, trains, aircraft) and in and around related port or terminal buildings. This product may also be used in alleys.

**Non-urban areas:** This product may only be used inside of homes and agricultural, industrial and commercial buildings.

**Selection of Treatment Areas:** Determine areas where mice will most likely find and consume bait. Generally, these are along walls, by gnawed openings, in or beside burrows, in corners and concealed places, between floors or walls, or in locations where rodents or their signs have been seen. Remove as much alternative food as possible.

### **APPLICATION DIRECTIONS:**

Apply two packs per placement. Four packs may be needed at points of very high mouse activity. Space placements 8 to 12 feet apart. Maintain a constant supply of fresh bait for 15 days or until signs of mouse activity cease.

**Follow-up:** Replace contaminated or spoiled bait immediately. Wearing gloves, collect and dispose of all visible dead animals and leftover bait properly. To discourage reinfestation, limit sources of rodent food, water and harborage as much as possible. If reinfestation occurs, repeat treatment. For a continuous infestation, set up permanent bait stations and replenish bait as needed.

EPA Reg. No. 7173-285

EPA Est. No. 7173-WI-1

8/16

# DIFETHIALONE

## 6g Paste Place Packs

KILLS HOUSE MICE

HOUSE MICE CAN CONSUME A LETHAL DOSE IN ONE NIGHT'S FEEDING WITH FIRST DEAD RODENTS APPEARING FOUR OR FIVE DAYS AFTER FEEDING BEGINS

Active Ingredient: difethialone . . . . . 0.0025%  
Inert Ingredients . . . . . 99.9975%  
Total . . . . . 100.0000%

**KEEP OUT OF REACH OF CHILDREN**

### CAUTION:

See side panel for additional precautionary statements.

**Net Weight:**

0.2 ounces (1 X 6g packs)  
up to 50 pounds

(Liphatech Logo)  
Liphatech, Inc.  
3600 West Elm Street  
Milwaukee, WI 53209  
414-351-1476



9/16

## PRECAUTIONARY STATEMENTS

Hazard to Humans and Domestic Animals

**CAUTION:** Keep away from children, domestic animals and pets. May be harmful if swallowed or absorbed through the skin because it may reduce the clotting ability of blood and cause bleeding. Avoid contact with eyes, skin or clothing. Wash arms, hands and face with soap and water after applying and before eating and smoking.

### FIRST AID

Have this label with you when obtaining treatment advice.

**If swallowed:** Call a poison control center or doctor immediately for treatment advice. Have person sip a glass of water if able to swallow. Do not induce vomiting unless told to do so by the poison control center or doctor. Do not give anything by mouth to an unconscious person.

**If in eyes:** Hold eye open and rinse slowly and gently with water for 15-20 minutes. Remove contact lenses, if present, after first 5 minutes, then continue rinsing eye. Call a poison control center or doctor for treatment advice.

**If on skin or clothing:** Take off contaminated clothing. Rinse skin immediately with plenty of water for 15-20 minutes. Call a poison control center or doctor for treatment advice.

**Note to Physician or Veterinarian:** Contains difethialone, an anticoagulant. For humans or dogs that have ingested this product, or have obvious poisoning symptoms (bleeding) or lowered prothrombin times, give Vitamin K<sub>1</sub> by intramuscular or oral administration. Check prothrombin time every 3 days until values return to normal.

**ENVIRONMENTAL HAZARDS:** This product is toxic to fish and wildlife. Predatory and scavenging mammals and birds might be poisoned if they feed upon animals that have eaten the bait. Do not apply directly to water, or to areas where surface water is present or to intertidal areas below the mean high water mark.

### STORAGE AND DISPOSAL

This is a nonrefillable container. **Storage:** Store in original container in a cool, dry place inaccessible to children and pets. **Disposal:** If empty: Do not reuse or refill this container. Place in trash or offer for recycling if available. If partly filled: Call your local solid waste agency for disposal instructions. Never place unused product down any indoor or outdoor drain.

**WARRANTY:** To the extent consistent with applicable law, seller makes no warranty, expressed or implied, concerning the use of this product other than indicated on the label. Buyer assumes all risk of use and/or handling of this material when such use and/or handling is contrary to label instructions.

10/16

## **DIRECTIONS FOR USE**

It is a violation of Federal law to use this product in a manner inconsistent with its labeling.

**READ THIS LABEL** and follow all use directions and use precautions.

**IMPORTANT:** Do not expose children, pets or other nontarget animals to rodenticides. To help prevent accidents: 1. Store product not in use in a location out of reach of children and pets. 2. Apply bait in locations out of reach of children, pets, domestic animals and nontarget wildlife, or in tamper-resistant bait stations. These stations must be resistant to destruction by dogs and by children under six years of age, and must be used in a manner that prevents such children from reaching into bait compartments and obtaining bait. If bait can be shaken from stations when they are lifted, units must be secured or otherwise immobilized. Even stronger bait stations are needed in areas open to hooved livestock, raccoons, bears, other potentially destructive animals, or in areas prone to vandalism. 3. Dispose of product container, and unused, spoiled, and unconsumed bait as specified on this label.

**USE RESTRICTIONS:** This product may only be used to control house mice. Do not place near or inside ventilation duct openings. Do not contaminate water, food, feedstuffs, food or feed handling equipment, or milk or meat handling equipment. Do not broadcast bait. **Do not use this product in areas accessible to children pets, domestic animals or nontarget wildlife. Do not use this product outdoors.** This product may only be used inside of homes and agricultural, industrial and commercial buildings.

**Selection of Treatment Areas:** Determine areas where mice will most likely find and consume bait. Generally, these are along walls, by gnawed openings, in corners and concealed places, between floors or walls, or in locations where rodents or their signs have been seen. Remove as much alternative food as possible.

**APPLICATION DIRECTIONS:** Apply two packs per placement. Four packs may be needed at points of very high mouse activity. Space placements 8 to 12 feet apart. Maintain a constant supply of fresh bait for 15 days or until signs of mouse activity cease.

**Follow-up:** Replace contaminated or spoiled bait immediately. Wearing gloves, collect and dispose of all visible dead animals and leftover bait properly. To discourage reinfestation, limit sources of rodent food, water and harborage as much as possible. If reinfestation occurs, repeat treatment. For a continuous infestation, set up permanent bait stations and replenish bait as needed.

EPA Reg. No. 7173-285

EPA Est. No. 7173-WI-1

11/16

# DIFETHIALONE

## 6g Paste Place Packs

KILLS HOUSE MICE

HOUSE MICE CAN CONSUME A LETHAL DOSE IN ONE NIGHT'S FEEDING WITH FIRST DEAD RODENTS APPEARING FOUR OR FIVE DAYS AFTER FEEDING BEGINS

Active Ingredient: difethialone . . . . .0.0025%  
Inert Ingredients . . . . . 99.9975%  
Total . . . . .100.0000%

**KEEP OUT OF REACH OF CHILDREN**

### CAUTION:

See side panel for additional precautionary statements.

**Net Weight:**

0.2 ounces (1 X 6g packs)  
up to 50 pounds

(Liphatech Logo)  
Liphatech, Inc.  
3600 West Elm Street  
Milwaukee, WI 53209  
414-351-1476

12/16

## PRECAUTIONARY STATEMENTS

Hazard to Humans and Domestic Animals

**CAUTION:** Keep away from children, domestic animals and pets. May be harmful if swallowed or absorbed through the skin because it may reduce the clotting ability of blood and cause bleeding. Avoid contact with eyes, skin or clothing. Wash arms, hands and face with soap and water after applying and before eating and smoking.

### FIRST AID

Have this label with you when obtaining treatment advice.

**If swallowed:** Call a poison control center or doctor immediately for treatment advice. Have person sip a glass of water if able to swallow. Do not induce vomiting unless told to do so by the poison control center or doctor. Do not give anything by mouth to an unconscious person.

**If in eyes:** Hold eye open and rinse slowly and gently with water for 15-20 minutes. Remove contact lenses, if present, after first 5 minutes, then continue rinsing eye. Call a poison control center or doctor for treatment advice.

**If on skin or clothing:** Take off contaminated clothing. Rinse skin immediately with plenty of water for 15-20 minutes. Call a poison control center or doctor for treatment advice.

**Note to Physician or Veterinarian:** Contains difethialone, an anticoagulant. For humans or dogs that have ingested this product, or have obvious poisoning symptoms (bleeding) or lowered prothrombin times, give Vitamin K<sub>1</sub> by intramuscular or oral administration. Check prothrombin time every 3 days until values return to normal.

**ENVIRONMENTAL HAZARDS:** This product is toxic to fish and wildlife. Predatory and scavenging mammals and birds might be poisoned if they feed upon animals that have eaten the bait. Do not apply directly to water, or to areas where surface water is present or to intertidal areas below the mean high water mark.

### STORAGE AND DISPOSAL

This is a nonrefillable container. **Storage:** Store in original container in a cool, dry place inaccessible to children and pets. **Disposal:** If empty: Do not reuse or refill this container. Place in trash or offer for recycling if available. If partly filled: Call your local solid waste agency for disposal instructions. Never place unused product down any indoor or outdoor drain.

**WARRANTY:** To the extent consistent with applicable law, seller makes no warranty, expressed or implied, concerning the use of this product other than indicated on the label. Buyer assumes all risk of use and/or handling of this material when such use and/or handling is contrary to label instructions.

13/16

## DIRECTIONS FOR USE

It is a violation of Federal law to use this product in a manner inconsistent with its labeling.

**READ THIS LABEL** and follow all use directions and use precautions.

**IMPORTANT:** Do not expose children, pets or other nontarget animals to rodenticides. To help prevent accidents: 1. Store product not in use in a location out of reach of children and pets. 2. Apply bait in locations out of reach of children, pets, domestic animals and nontarget wildlife, or in tamper-resistant bait stations. These stations must be resistant to destruction by dogs and by children under six years of age, and must be used in a manner that prevents such children from reaching into bait compartments and obtaining bait. If bait can be shaken from stations when they are lifted, units must be secured or otherwise immobilized. Even stronger bait stations are needed in areas open to hooved livestock, raccoons, bears, other potentially destructive animals, or in areas prone to vandalism. 3. Dispose of product container, and unused, spoiled, and unconsumed bait as specified on this label.

**USE RESTRICTIONS:** This product may only be used to control house mice. Do not place near or inside ventilation duct openings. Do not contaminate water, food, feedstuffs, food or feed handling equipment, or milk or meat handling equipment. Do not broadcast bait. **Do not use this product in areas accessible to children pets, domestic animals or nontarget wildlife. Do not use this product outdoors.** This product may only be used inside of homes and agricultural, industrial and commercial buildings.

**Selection of Treatment Areas:** Determine areas where mice will most likely find and consume bait. Generally, these are along walls, by gnawed openings, in corners and concealed places, between floors or walls, or in locations where rodents or their signs have been seen. Remove as much alternative food as possible.

### APPLICATION DIRECTIONS:

- 1. Clean up:** Eliminate possible rodent food sources. Store food in sealed containers and sweep up food spills.
- 2. Select Areas for Placement:** Focus on areas where rodents have been active - generally along walls, between floors or wall, inside cabinets, under appliances, in basements, attics or garages. Be sure to place out of reach of children and pets.
- 3. Place Packs:** Apply two packs per placement, usually spaced 8 to 12 feet apart. Four packs may be needed at points of very high mouse activity.
- 4. Dispose:** Maintain a constant supply of fresh bait for 15 days or until signs of mouse activity cease. When rodents are eliminated, wear gloves to collect and dispose of all visible dead animals and remaining bait.
- 5. Prevent:** To prevent another infestation, limit sources of rodent food and water as much as possible.

EPA Reg. No. 7173-285

EPA Est. No. 7173-WI-1

14/16

**ALTERNATE STORAGE AND DISPOSAL STATEMENT FOR PACKAGING INTENDED SOLELY FOR HOUSEHOLD USE:**

This is a nonrefillable container. Storage: Store in original container in a cool, dry place inaccessible to children and pets. Disposal: If empty: Do not reuse or refill this container. Place in trash or offer for recycling if available. If partly filled: Call your local solid waste agency for disposal instructions. Never place unused product down any indoor or outdoor drain.

**ALTERNATE WARRANTY STATEMENT FOR ALL LABEL OPTIONS:**

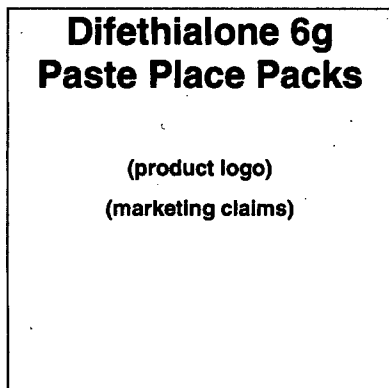
- To the extent consistent with applicable law, buyer assumes all responsibility for safety and use not in accordance with directions.

**ADDITIONAL WARRANTY STATEMENTS FOR ALL LABEL OPTIONS:**

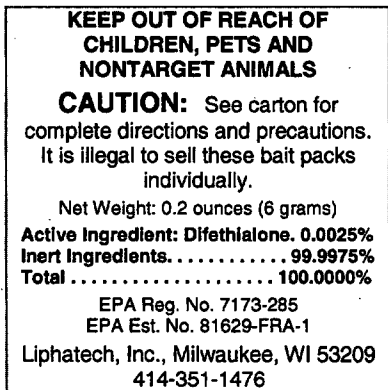
- Satisfaction guaranteed or your money back.
- If for any reason you are not satisfied with this product, mail us proof of purchase to obtain full refund of your purchase.

**PLACE PACK LABEL:**

Front:



Back:



15/16

**OPTIONAL MARKETING STATEMENTS:**

- Contains bittering agent.
- Bitrex™ is a trademark of Macfarlan Smith Ltd., Edinburgh, Scotland
- [Bitrex Logo]
- Kills up to X mice (1 mouse for every 3g of product in package)
- Do not tear open the pack – rats and mice will chew through the wrapper to get at the bait.
- Do not tear open the pack - mice will chew through the wrapper to get at the bait.
- Mice eat through the package
- Mice will eat through film/sachet/bait pack
- Mice will eat through sachet
- Mice will eat through bait pack
- Rats eat through the package
- Rats will eat through film/sachet/bait pack
- Rats will eat through sachet
- Rats will eat through bait pack
- Rodents eat through the package
- Rodents will eat through film
- Rodents will eat through sachet
- Rodents will eat through bait pack
- Solid Paste Formula
- Soft Bait
- Soft Paste
- Chewy Formula
- Chewy Paste Formula
- Soft Bait Formula
- Solid Bait Formula
- Mouse-Sized Portions
- Mouse-Sized Portion Packs
- No Mess Mini-Place Packs
- No Mess Paste
- No Mess Paste Formula
- No Mess Mini Bait Packs
- No Pellet Scatter
- No Scattered Pellets
- No Loose Pellets
- No Pellet Spillage
- No Spill Formulation
- No Spill Paste Formulation
- Demonstrated Palatability
- Demonstrated Palatability for Mice
- Paste Formula
- Paste Bait
- Demonstrated Control
- Demonstrated Rodent Control
- Demonstrated to Kill Mice
- Package Allows Mice to Smell the Bait

**OPTIONAL MARKETING STATEMENTS (continued:)**

- No Touch, No Mess
- Can kill in 1 feeding
- Ready to use
- Easy to use
- Simple, easy to use
- Simple set and kill
- Easy placement around the home
- Use inside cabinets, in closets, garages, attics and behind or under appliances
- Use in tight spaces
- Use in tight spaces where traps can not reach
- Plastic seal keeps bait fresh
- Can be used inside or outside
- Just place and wait – mice will eat through the wrapper
- Kills rats and mice
- Kill with Ortho Power
- Powerful Ortho Killing Baits
- Kill Mice 100% dead
- Kill mice and rats 100% dead
- Kills mice and rats – dead
- Specially formulated
- Proven formula
- Ortho's best.
- Ortho's best solution
- **Ready:** Eliminate rodent food sources - store food in sealed containers.
- **Set:** Place out of reach of children and pets. Select tight spaces where rodents are suspected - under appliances, in cabinets, garage or attic.
- **Kill:** Rats and mice will eat through the wrapper.

**THE FOLLOWING OPTIONAL MARKETING STATEMENTS ARE TO BE USED ONLY IN CONJUNCTION WITH THE ALTERNATE WARRANTY STATEMENT**

"If for any reason you are not satisfied with this product, mail us proof of purchase to obtain full refund of your purchase."

- Ortho Guaranteed Killing Power
- Guaranteed
- Guaranteed kill
- Guaranteed Ortho Kill
- Guaranteed to Kill Mice and Rats