

PM-14

Reg # 7122-69

MAY 18 1995 183



UNITED STATES ENVIRONMENTAL PROTECTION AGENCY  
WASHINGTON, D.C. 20460

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OFFICE OF  
PREVENTION, PESTICIDES  
AND TOXIC SUBSTANCES

ArChem Corporation  
1514 11th Street  
P.O. Box 767  
Portsmouth, Ohio 45662

Attention: Howard Arbaugh

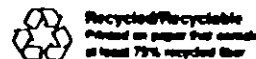
Subject: Finis (The End) Rat and Mouse Killer  
EPA Registration Number 7122-69  
Your amended labeling dated December 9, 1994

Dear Mr. Arbaugh,

We have reviewed the labeling referred to above, submitted in connection with registration under the Federal Insecticide, Fungicide, and Rodenticide Act, as amended, and pursuant to PR Notice 94-7. This labeling is acceptable provided that you make the following changes and accommodate the following considerations:

1. In the first sentence of the "APPLICATION DIRECTIONS:" for "MICE:", change "8 to 12 foot intervals" to "8- to 12-foot intervals".
2. The organization of subheadings and "subsubheadings" (e.g., "Rats:", "Mice:", "Rats and Mice:") within the "DIRECTIONS FOR USE" on your proposed revised label is acceptable. When you print labels, make sure that the subheadings "READ THIS LABEL" and "IMPORTANT" are "parallel" in placement and at least equal in prominence with "USE RESTRICTIONS", "SELECTION OF TREATMENT AREAS", and "APPLICATION DIRECTIONS". All of these subheadings must be subordinate to "DIRECTIONS FOR USE", which should be centered while the subheadings remain left-justified. When labels are printed, preserve the existing paragraph distinctions. Do not run the numbered items under "IMPORTANT" together in one paragraph. Make sure that the type used is legible and of a size large enough to be read easily.
2. Do not add any claims or directions to the final printed label that were not part of the stamped-accepted label.
3. Submit one copy of your final printed labeling before you release the product for shipment.

We have the following additional observations concerning the labeling of the subject product:



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1. The "APPLICATION DIRECTIONS" on the current accepted label, which was stamped on October 21, 1969, and the proposed revised label pertain only to a rodenticide product that is packaged as a "loose bait" within a single labeled container. The registration of this product does not cover anything but "loose-bait" packaging. This product may not be "subpackaged" into placepacks or any other form of "convenience packaging" such as bait trays or ready-to-use, self-feeding bait stations. Note that only one size of pellets may be sold under a single registration number.
  
2. We note that your proposed revised labels refer to a one-pound container of bait and that no additional information on net contents appears on your amendment application of December 9, 1994. The smallest packaging size that you may adopt for this product without applying to amend the registration is one pound (16 oz.). Packages smaller than one pound would require adding text to the label to indicate that the contents of the product only could be expected to control a limited number of rats.

If these conditions are not complied with, the registration will be subject to cancellation in accordance with FIFRA section 6(e). Your release for shipment of the product bearing the amended labeling constitutes acceptance of these conditions.

A stamped copy of the labeling is enclosed for your records. If you have any questions about this letter, please contact John Bazuin at (703)305-6600.

Sincerely yours,



Robert A. Forrest  
 Product Manager (14)  
 Insecticide-Rodenticide Branch  
 Registration Division (7505C)

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**DIRECTIONS FOR USE**

It is a violation of Federal Law to use this product in a manner inconsistent with its labeling.

**READ THIS LABEL:** Read this entire label and follow all use directions and use precautions.

**IMPORTANT:** Do not expose children, pets, or other nontarget animals to rodenticides. To help prevent accidents:


1. Store product not in use in a location out of reach of children and pets.
2. Apply bait in locations out of reach of children, pets, domestic animals and non-target wildlife, or in tamper-resistant bait stations. These stations must be resistant to destruction by dogs and by children under six years of age, and must be used in a manner that prevents such children from reaching into bait compartments and obtaining bait. If bait can be shaken from stations when they are lifted, units must be secured or otherwise immobilized. Even stronger bait stations are needed in areas open to hoofed livestock, raccoons, bears, other potentially destructive animals, or in areas prone to vandalism.
3. Dispose of product container, and unused, spoiled, and unconsumed bait as specified on this label.

**USE RESTRICTIONS -** For control of Norway Rats, roof rats, and house mice in and around homes, industrial buildings, and similar man-made structures. Do not place bait in areas where there is a possibility of contaminating food or surfaces that come in direct contact with food. Do not broadcast bait.

**SELECTION OF TREATMENT AREAS -** Determine areas where rats or mice will most likely find and consume the bait. Generally, these are along walls, by gnawed openings, in or beside burrows, in corners and concealed places, between floors and walls, or in locations where rodents or their signs have been seen. Protect bait from rain or snow. Remove as much food as possible.

**APPLICATION DIRECTIONS**

- RATS:** Apply 4 to 16 oz. of bait per placement. Maintain an uninterrupted supply of fresh bait for at least 10 days.
- MICE:** Apply  $\frac{1}{2}$  to  $\frac{3}{4}$  oz. (1-2 level tablespoons) of bait at 8 to 12 foot intervals. Larger placements (up to 2 oz.) may be needed at points of very high mouse activity. Maintain an uninterrupted supply of fresh bait for at least 15 days.
- RATS/ MICE:** Replace contaminated or spoiled bait immediately. Collect and dispose of all dead animals and leftover bait properly. To prevent reinfestation, eliminate sources of rodent food, water, and harborage as much as possible. If reinfestation does occur, repeat treatment. Where a continuous source of infestation is present, establish permanent bait stations and replenish as needed.



**RAT AND MOUSE KILLER**  
WITH DIPHACINONE — A PELLETED RODENTICIDE

Active Ingredients: Diphacitone (2-Diphenylacetyl-1,3-butadiene) 0.005%  
Inert Ingredients: 99.995%  
TOTAL 100.000%


**CAUTION**  
KEEP OUT OF REACH OF CHILDREN  
(See side panel for other conditions)

**PRACTICAL TREATMENT**

**IF SWALLOWED:** Call a physician or Poison Control Center. Drink 1 or 2 glasses of water and induce vomiting by touching back of throat with finger. Do not induce vomiting or give anything by mouth to an unconscious person. If swallowed by humans, domestic animals, or pets, this material may reduce the clotting ability of the blood and cause bleeding. In such cases, intravenous and oral administration of Vitamin K, combined with blood transfusions are indicated as in the case of hemorrhage caused by members of the hydroxycoumarin.

Net Wt.: 1 Lb. (454 Gms)

1514 Eleventh Street • Portsmouth, OH 43062  
Phone 800-635-1125



**STORAGE:** Store only in or inaccessible to children.  
**DISPOSAL:** Do not reuse and discard in trash.

**PRE HAZARD TO**  
**CAUTION:** Keep away from h swallows, this material bleed and cause bleeding.  
**NOTE TO PHYSICIAN:** if ing or orally, as indicated necessary, based on monitor

This product is toxic to product directly to veter present or to intertidal

**NOTICE:** Buyer assumes a material not in strict accor

Batch #

EPA Est 7122-OH-1  
EPA Reg 7122-69

AR-716

ACCEPTED with COMMENTS in EPA Letter Dated

MAY 18 1995

Under the Federal Insecticide, Fungicide, and Rodenticide Act as amended, the pesticide registered under EPA Reg. No. 7122-69

**BEST COPY AVAILABLE**

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