

Reg # 6959-62

PM-14

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UNITED STATES ENVIRONMENTAL PROTECTION AGENCY
WASHINGTON, D.C. 20460

MAY 10 1995

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Cessco, Inc.
3609A River Road
Johns Island, South Carolina 29455

OFFICE OF
PREVENTION, PESTICIDES
AND TOXIC SUBSTANCES

Attention: William L. Ayer

Subject: Bait-Tox Ready-Mixed Rat Bait (Meal Form)
EPA Registration Number 6959-62
Your amended labeling dated December 14, 1994

Dear Mr. Ayer,

We have reviewed the labeling referred to above, submitted in connection with registration under the Federal Insecticide, Fungicide, and Rodenticide Act, as amended, and pursuant to PR Notice 94-7. We have the following comments on it.

1. The wording of the "DIRECTIONS FOR USE" portion of the proposed revised label submitted for this product on December 14, 1994, is acceptable. When you print labels, make sure, under item "2." of "IMPORTANT", to insert a space between "obtaining bait." (end of second sentence) and "If bait" (beginning of third sentence).
2. On the center panel of the label, note that "Anticoagulant" customarily is not hyphenated.
3. A general problem with the proposed revised "DIRECTIONS FOR USE", and with most of the remainder of the required label text, is that the print sizes used are rather small. It appears that the size of the label affords ample room for presenting required text in larger print as a considerable amount of space either has been left blank or is devoted to graphics.

If you have any questions about this letter, please contact John Bazuin at (703)305-6600.

Sincerely yours,

Robert A. Forrest
Product Manager (14)
Insecticide-Rodenticide Branch
Registration Division (7505C)

cc: Label stamped "Accepted with Comments"

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DIRECTIONS FOR USE

It is a violation of Federal law to use this product in a manner inconsistent with its labeling.

READ THIS LABEL: Read this entire label and follow all use directions and use precautions.

IMPORTANT: Do not expose children, pets, or other nontarget animals to rodenticides. To help to prevent accidents:

1. Store product not in use in a location out of reach of children and pets
2. Apply bait in locations out of reach of children, pets, domestic animals and nontarget wildlife, or in tamper-resistant bait stations. These stations must be resistant to destruction by dogs and by children under six years of age, and must be used in a manner that prevents such children from reaching into bait compartments and obtaining bait. If bait can be shaken from stations when they are lifted, units must be secured or otherwise immobilized. Even stronger bait stations are needed in areas open to hoofed livestock, raccoons, bears, other potentially destructive animals, or in areas prone to vandalism.
3. Dispose of product container, and unused, spoiled, and unconsumed bait as specified on this label.

USE RESTRICTIONS - For control of Norway rats, roof rats, and house mice in and around homes, industrial buildings, and similar man-made structures. Do not place bait in areas where there is a possibility of contaminating food or surfaces that come in direct contact with food. Do not broadcast bait.

SELECTION OF TREATMENT AREAS - Determine areas where rats or mice will likely find and consume the bait. Generally, these are along walls, by gnawed openings, in or beside burrows, in corners and concealed places, between floors and walls, or in locations where rodents or their signs have been seen. Protect bait from rain or snow. Remove as much food as possible.

APPLICATION DIRECTIONS

RATS: Apply 4 to 16 oz. of bait per placement. Maintain an uninterrupted supply of fresh bait for at least 10 days.

Continued on next panel

BAIT-TOX[®]

Ready-Mixed RAT BAIT MEAL FORM



Kills Norway Rats, Roof Rats and House Mice.

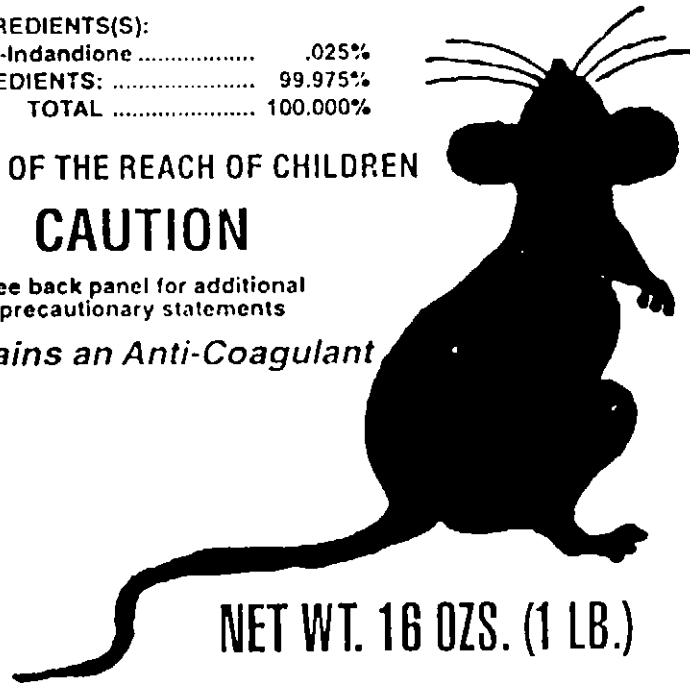
| | |
|---------------------------------|----------|
| ACTIVE INGREDIENTS(S): | |
| 2-Pivalyl-1, 3-Indandione | .025% |
| INERT INGREDIENTS: | 99.975% |
| TOTAL | 100.000% |

KEEP OUT OF THE REACH OF CHILDREN

CAUTION

See back panel for additional precautionary statements

Contains an Anti-Coagulant



NET WT. 16 OZS. (1 LB.)

ACCEPTED
with COMMENTS
in EPA Letter Dated

MAY 10 1995

Under the Federal Insecticide, Fungicide, and Rodenticide Act as amended, this pesticide registered in the EPA Reg. No.

6959-62

MANUFACTURED BY



CHEMICAL & EQUIPMENT SALES & SERVICE CO.

Cesseo, Inc.

3609A River Road

Johns Island, SC 29455

1-800-476-3666

E.P.A. REG. NO. 6959-62

E.P.A. EST. NO. 6959-SC-1