

PM 14 6959-10 pg 1 of 3
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February 5, 1996

Cessco Inc.
3609A River Road
Johns Island, SC 29455

Attention: Mr. William Ayer

Subject: Bait-Tox Ready--Mixed Rat Bait
EPA Registration No. 6959-10
Your letter of November 6, 1995

The labeling referred to above, submitted in connection with registration under the Federal Insecticide, Fungicide and Rodenticide Act (FIFRA), as amended, is acceptable provided that you make the following changes and submit one (1) copy to us before your ship product:

The proposed revised label for this product is generally acceptable, but one important organizational change must be made. Center the main heading "DIRECTIONS FOR USE" in the left side panel of the label and delete the colon (:) which now follows it. This change is needed so that it is clear to people who read the label that the instructions on how to use the product begin with the main heading "DIRECTIONS FOR USE" and not with "APPLICATION DIRECTIONS:" which, as a subheading, must remain left-justified on the left side panel as must the other subheadings to the "DIRECTIONS FOR USE" (i.e., "READ THIS LABEL:", "IMPORTANT:", "USE RESTRICTIONS:", "SELECTION OF TREATMENT AREAS"). As revised, the "DIRECTIONS FOR USE" should be organized as shown below.

"DIRECTIONS FOR USE

- It is a violation . . . labeling.
- READ THIS LABEL: Read this . . . precautions.
- IMPORTANT: Do not . . . accidents.
- 1. Store product not . . . pets.
- 2. Apply bait . . . vandalism.
- 3. Dispose of . . . label.
- USE RESTRICTIONS: For control . . . bait.

BEST COPY AVAILABLE

SELECTION OF TREATMENT AREAS: Determine areas where . . . possible.

APPLICATION DIRECTIONS: Bait-tox . . . needed."

If these conditions are not complied with, the registration will be subject to cancellation in accordance with FIFRA section 6(e). Your release for shipment of the product bearing the amended labeling constitutes acceptance of these conditions.

A stamped copy of the labeling is enclosed for your records.

Sincerely yours,



Robert A. Forrest
Product Manager (14)
Insecticide-Rodenticide Branch
Registration Division (H7504C)

- Enclosures: 1. Stamped Label
- 2. A-79 Enclosure

Headset:A:Pival\6959-10:305-5407/-6600:2/5/96

DIRECTIONS FOR USE: It is a violation of Federal law to use this product in a manner inconsistent with its labeling.

READ THIS LABEL: Read this entire label and follow all use directions and use precautions.

IMPORTANT: Do not expose children, pets, or other nontarget animals to rodenticides. To help to prevent accidents:

1. Store product not in use in a location out of reach of children and pets.
2. Apply bait in locations out of reach of children, pets, domestic animals and nontarget wildlife, or in tamper-resistant bait stations. These stations must be resistant to destruction by dogs and by children under six years of age, and must be used in a manner that prevents such children from reaching into bait compartments and obtaining bait. If bait can be shaken from stations when they are lifted, units must be secured or otherwise immobilized. Even stronger bait stations are needed in areas open to hoofed livestock, raccoons, bears, other potentially destructive animals, or in areas prone to vandalism.
3. Dispose of product container, and unused, spoiled, and unconsumed bait as specified on this label.

USE RESTRICTIONS: For control of Norway rats and roof rats in and around homes, industrial buildings, and similar man-made structures. Do not place bait in areas where there is a possibility of contaminating food or surfaces that come in direct contact with food. Do not broadcast bait.

SELECTION OF TREATMENT AREAS: Determine areas where rats will most likely find and consume the bait. Generally, these are along walls, by gnawed openings, in or beside burrows, in corners and concealed places, between floors and walls, or in locations where rodents or their signs have been seen. Protect bait from rain or snow. Remove as much food as possible.

APPLICATION DIRECTIONS: Bait-tox 1-lb. blocks are scored so that they can be broken in half to use as two 8-oz. pieces. Apply one 8-oz. piece to one entire block (or two pieces) per placement, depending upon the level of

Continued on next panel

BAIT-TOX[®]

Ready-Mixed RAT BAIT Paraffin Block Form



Kills Norway Rats and Roof Rats.

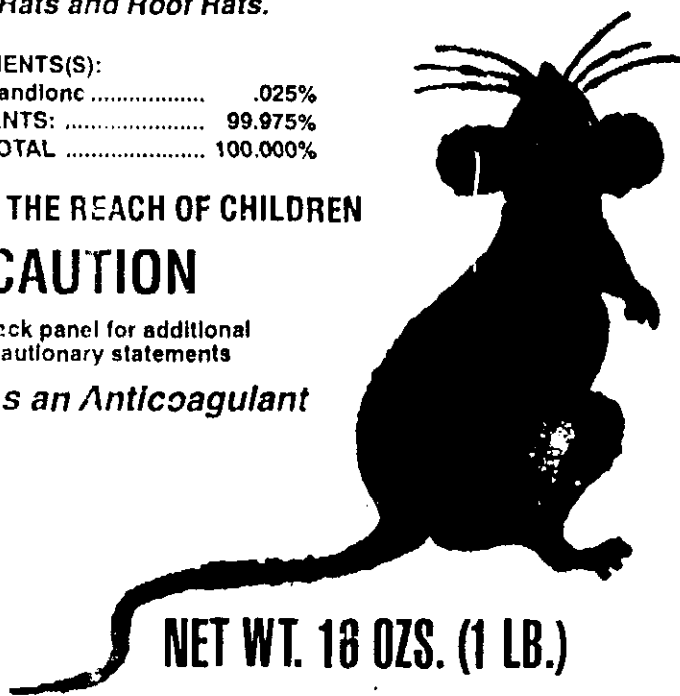
ACTIVE INGREDIENTS(S):
2-Pivalyl-1, 3-Indandione025%
INERT INGREDIENTS: 99.975%
TOTAL 100.000%

KEEP OUT OF THE REACH OF CHILDREN

CAUTION

See back panel for additional
precautionary statements

Contains an Anticoagulant



NET WT. 18 OZS. (1 LB.)

MANUFACTURED BY
CHEMICAL & EQUIPMENT SALES & SERVICE CO.
Cessco INC.
Cessco, Inc.
3609A River Road
Johns Island, SC 29455
1-800-476-3666

ACCREDITED
WITH CESSCO'S
IN 1974 Letter Head

E.P.A. REG. NO. 6959-10
E.P.A. EST. NO. 6959-SC-1

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