

# UNITED STATES ENVIRONMENTAL PROTECTION AGENCY WASHINGTON, DC 20460

April 21, 2021

OFFICE OF CHEMICAL SAFETY AND POLLUTION PREVENTION

Desiree Valentin Regulatory Affairs Associate Lonza, LLC 412 Mount Kemble Avenue, Suite 200S Morristown, NJ 07960

Subject: Notification per PRN 98-10 – Add marketing claims

Product Name: Nugen Low Streak Disinfectant Wipes

EPA Registration Number: 6836-382 Application Date: February 2, 2021 Action Case Number: 00216492

#### Dear Ms. Valentin:

The Agency is in receipt of your Application for Pesticide Notification under Pesticide Registration Notice (PRN) 98-10 for the above referenced product. The Antimicrobials Division (AD) has conducted a review of this request for its applicability under PRN 98-10 and finds that the action requested falls within the scope of PRN 98-10.

The label submitted with the application has been stamped "Notification" and will be placed in our records.

Should you wish to add/retain a reference to the company's website on your label, then please be aware that the website becomes labeling under the Federal Insecticide Fungicide and Rodenticide Act and is subject to review by the Agency. If the website is false or misleading, the product would be misbranded and unlawful to sell or distribute under FIFRA section 12(a)(1)(E). 40 CFR 156.10(a)(5) lists examples of statements EPA may consider false or misleading. In addition, regardless of whether a website is referenced on your product's label, claims made on the website may not substantially differ from those claims approved through the registration process. Therefore, should the Agency find or if it is brought to our attention that a website contains false or misleading statements or claims substantially differing from the EPA approved registration, the website will be referred to the EPA's Office of Enforcement and Assurance.

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EPA Reg. No. 6836-382

Action Case Number: 00216492

If you have any questions, you may contact Joseph Daniels at (703) 347-8669 or via email at Daniels.joseph@epa.gov.

Sincerely,

for

John Hebert, Branch Chief Regulatory Management Branch 1 Antimicrobials Division (7510P) Office of Pesticide Programs Note to Reviewer:

[Language in brackets [AAA] is optional or interchangeable]

{Language in braces {AAA} is for informational purposes and will not appear on the final label}

## **NUGEN®** Low Streak Disinfectant Wipes

[One-Step<sup>6</sup>] / [Disinfectant<sup>4</sup>] / [Virucide\*] / [Sanitizer<sup>5</sup>]

{Note to reviewer: each scent below may also be represented by a graphic depicting the corresponding scent with the exception of apple which will be submitted to the Agency for review.} FRESH / [SUMMER] CITRUS/ FLORAL/ MINT/ PINE / LEMON / WOODY/ LIME / MELON/ CLEAN / WATERFALL / JULTIMATEJ ORANGE / JSPARKLINGJ APPLE / INVIGORATING BREEZE / SPRING GARDEN / LAVENDER [FRESH] / GRAPEFRUIT FRAGRANCE / [ULTRA FRESH] SCENT / SCENTED

Kills Flu Virus\*,6

#### NOTIFICATION

6836-382

Active Ingredients: Alkyl (C<sub>14</sub>, 50%; C<sub>12</sub>, 40%; C<sub>16</sub>, 10%) dimethyl benzyl ammonium chloride ..........0.1212% Other Ingredients: 99.6970% 

The applicant has certified that no changes, other than those reported to the Agency have been made to the labeling. The Agency acknowledges this notification by letter dated:

04/21/2021

## KEEP OUT OF REACH OF CHILDREN

### [PRECAUCIÓN] **CAUTION**

See [left] [side] [right] [back] [bottom] panel for Precautionary Statements and First Aid

Manufactured by:

Lonza, LLC

412 Mount Kemble Avenue. Suite 200S

Morristown, NJ 07960

EPA Reg. No. 6836-382

EPA Est. No. (as indicated on container)

Net Contents: (insert #) [premoistened] [towelettes] [wipes] [disinfecting] [antibacterial] [cleaning] [wet] [multipurpose] [touch-up] [pre-moistened cloths] [sheets]

Net Contents: [expressed as avoirdupois pounds and ounces]

[optional: wipe dimensions:] X x X [inches] [in.]

[Minimum WT.]

[Barcode]

[DOT Symbols]

[QR Code]

[Country of origin (insert country)]

[Manufactured in (insert country) [with Domestic and Imported Ingredients]]

[2][3][x][canister] [pack]

{Note to Reviewer: for multi-packs} [[Bonus] Twin pack]

## PRECAUTIONARY STATEMENTS HAZARDS TO HUMANS AND DOMESTIC ANIMALS

Caution. Causes moderate eye irritation. Avoid contact with eyes or clothing. Wash thoroughly with soap and water after handling and before eating, drinking, chewing gum, using tobacco or using the toilet.

#### **FIRST AID**

**IF IN EYES**: Hold eye open and rinse slowly and gently with water for 15-20 minutes. Remove contact lenses, if present, after first 5 minutes, then continue rinsing eye.

Call a poison control center or doctor for treatment advice. Have the product container or label with you when calling poison control center or doctor or going for treatment.

{Optional Emergency contact information}

[For emergency information on [product, usage, etc.], call [1-382-382-382X], Monday through Friday, 9 a.m. to 5 p.m. After 5 p.m. call your poison control center at 1-800-222-1222.]

{Note to reviewer: Pages 3-16 are considered optional marketing language. All designators (i.e. asterisks and numbers) used throughout the label may be interchanged as needed on final printed label.}

{Note to reviewer: The following claims containing "New" may only be used for a period of six months after EPA's approval of a revised or alternate formula, beginning when the product is first sold or distributed.}

- 2 New Wipes
- Introducing [new]
- New [and Improved!]
- New [Convenient] [Amazing] Package
- New easy-glide dispensing top
- New Easy [Start Lid] [Start Package] [Grab Lid]
- New easy to dispense
- New EZ [to start lid] [start package] [Grab Lid]
- New larger [bigger]-sized wipe
- New Larger Size
- New More Scrubbing Power
- [New] [Now] [less-residue] [low-residue] [low-streak] formula
- New Strong wipe for [tougher] cleaning [jobs] [messes]
- New Stronger Wipe
- New [thick] [textured] wipe
- New Top
- New tougher wipe for tougher cleaning [messes]
- New tougher wipe for [your] [tougher] cleaning [jobs]
- New Wipes

## **CLEANING CLAIMS:**

- [XX%] more grease cleaning power
- [A] Clean you can trust
- [All] [Multi-purpose] kitchen [everyday] [daily] [touch-up] [cleaning]
- [Also] [Great] [Made] [Works [well]] [Appropriate] [on] [for] [stainless steel] [metal] [glass surfaces] [stovetop exteriors] [microwave exteriors] [refrigerator exteriors] [faucets] [sinks] [mirrors] [dark tile] [with] [because of] [due to] [the] [low-streak] [residue formula]
- · Clean more with less
- Clean to a virtually streak-free shine
- Clean with just a wipe or a touch up
- Cleaning
- Cleaning just got a whole lot easier
- Clean surfaces at your fingertips
- Cleans
- · Cleans [away] [up] dirt, dust and hair
- · Cleans [grease] better than ever
- Cleans faster because the [scrubbies] [texture] removes [stubborn] [stuck on] [dirt] [messes]
- Cleans more than ever
- Cleans things you never thought a wipe could
- Cleans to a [Sparkle] [Shine]
- Cleans what you can't see
- Convenience of a wipe [a cloth]
- Convenient
- Cuts through [tough] [dirt] [stains] [grime] [soils] [dried on stains] [dried on soils]
- Cuts Through [Tough] [Messes] [Grease] [Grime]
- [Everyday] [Regular] Cleaning [Wipes]
- [Everyday] [Regular] Wiping
- Extra Power for your tough cleaning jobs
- Extra Power wipe for cleaning extra tough [jobs] [messes]
- Fast drying; leaves no dull or sticky residue
- Faster cleaning and drying [wipe] formula
- For a Powerful Clean

#### **CLEANING CLAIMS (cont.):**

- For everyday messes
- For [light touch ups] [quick clean-ups] [in one easy step]
- For the quick cleaning, try NUGEN<sup>®</sup> Low Streak Disinfecting Wipes
- For when a regular wipe [just] can't get the job done
- Gets up stuck-on messes [so you don't have to get on hands and knees]
- Greasy messes
- [Great] [Designed] [Built] [Tough] [Textured Design] for your Toughest Messes
- [Great] [Designed] [Built] for Tough [Messes] [Cleaning]
- [Great] for [Spring] [Home] [Kitchen] [Bathroom] [Dorm] [Office] [Cart] [Car] Cleaning
- Great for cleaning around the toilet
- [Great] for Cleaning Your [Home] [Kitchen] [Bathroom] [Room] [Dorm] [Office] [Cart] [Car]
- Great for Cleaning a Classroom
- Great on kitchen grease
- Grimy messes
- Handles daily clean-ups with no need for additional sprays, sponges or buckets.
- Heavy [light] duty [jobs]
- Helps you finish cleaning [fast] [quickly]
- [Improved formula] [for] [low] [less] [lower] streaking –or residue!
- Leaves your bathroom fresh and clean
- Leaves your [house] [bathroom] [kitchen] fresh and clean
- Life doesn't stop for messes, [Wipe] [Clean] it up
- Life is Messy, [Wipe] [Clean] it up
- [Long lasting] [lasts a long time] [goes further] [last longer]
- [Look] Less streaking] [residue
- Low-streak formula [dries clear] [eliminates need to wipe down after use]
- Low-streak formula [for] [cleans] shiny surfaces!
- Low-streak formula is great on [glass] [mirrors] [stainless steel] [stainless]
- [Low-Streak] [Low-Residue] [Low-Film] [No-Film] [Clear-Drying] [Formula] [Wipe] [cleans] [disinfects] [for] [Shiny] [Multiple Surfaces]
- [Low-Streak] [Low-Residue] [Low-Film] [No-Film] [Clear-Drying] [Formula] [Wipe]. [For a] [more] [visible] [apparent] [noticeable] [satisfying clean] [Multi-Surface Wipe]
- [Low-Streak] [Low-Residue] [Low-Film] [No-Film] [Clear-Drying] [Formula] [Wipe] [Delivers] a Clean you can [see] [smell] [feel] [notice]
- [Low-Streak] [Low-Residue] [Low-Film] [No-Film [Clear-Drying] [Formula] [Wipe]. [For a] [more] [visible] [apparent] [noticeable] [satisfying clean] [Multi-Surface Wipe]
- [Low-Streak] [Low-Residue] [Low-Film] [No-Film [Clear-Drying] [Formula] [Wipe] clean[s] thoroughly
- [Low-streak] [residue] [Formula] [Wipe] [Cleans] [[is] [even] appropriate] [great for] [kitchen] [bathroom] [household] [surfaces] [places] [like] [stainless steel] [[other] metal] [glass] [mirrors] [[dark] tile] [exterior surfaces of stovetops] [microwaves] [refrigerators] [faucets] [sinks]] [stovetop exteriors] [microwave exteriors] [refrigerator exteriors [, too]
- [Low-streak] [residue] [Formula] [Wipe] For all of your [kitchen] [bathroom] [household] surfaces [like] [stainless steel] [metal] [glass] [mirrors] [exterior surfaces of stovetops] [microwaves] [refrigerators] [faucets] [sinks]] [stovetop exteriors] [microwave exteriors] [refrigerator exteriors]
- [Low-streak] [residue] [Formula] [Wipe] [Great] [Use it] [For] [cleaning] [disinfecting] Every day[,] [on] hard, nonporous [surface[s]]
- [Low-streak] [residue] [Formula] [Wipe] [leaves] Less] [Fewer [visible] spots] [spotting] [blotches] [marks [than [ever] before]
- [Low-streak] [residue] [Formula] [Wipe] [Lets you] Clean multiple [household] surfaces [with wipes]
- [Low-streak] [residue] [Formula] [Wipe] [Lets you] Clean[s] [throughout] [around] [in] [the] [your] [house]
- Low/lower streak[ing] formula
- Makes [your job] [cleaning] [easier] [easy]
- More scrubbing power
- No [mixing] [spraying] [mess] [and / or fuss] [no muss]

## **CLEANING CLAIMS (cont.):**

- No more need to get on your hands and knees to [scrub] [or clean] stubborn spots.
- No sprays, no sponges, no mess
- Now [2x] [3x] [4x] [5x] the [grease] cleaning power
- Now cleaning is [faster] [easier] than [ever] [before]
- Now cleans better on grease
- [One] [Versatile] [low-streaking] [residue] wipe for [all] hard, nonporous [kitchen] [bathroom] [household] surfaces
- Our most powerful cleaning formula ever
- Our most powerful [grease] [deep] cleaning wipe ever
- Picks up more messes than other wipes
- Powerful cleaner for kitchen and bath
- Powers through tough messes all over the house
- Powers through [tough messes] [the dirt] [the grime]
- Quick easy clean-ups.
- Removes the grime to give you more time [alt: Removes the grime so you have more time]
- Scrub-N-Wipe[s]
- [Scrubs] [cleans] better than ever
- Scrubs like no other [wipe]
- See the [low-streak] [low-residue] [low-film] [no-film] [clear-drying] difference [on mirrors] [glass] [shiny surfaces]
- Sticky messes
- Textured wipe reduces streaks [on]
- The convenient way to keep your home looking "just cleaned"
- The wipe to use when you don't have much time
- [Thick] [Low-Streak Wipe
- Thick, Low-Streak Wipe[s] [for] [Cleaning] [Clean[s]] Multiple Surfaces [Anywhere] [Around] [Throughout the [Home] [Office] [School]!
- Thick, Low-Streak Wipe[s] for [Everyday] [Daily] [Tough] [Cleaning] [Messes] [Anywhere] [Around] [Throughout the Home] [Office] [School]!
- Thick Wipe[s] and Low-Streak Formula for [Everyday] [Daily] [Tough] [Cleaning] [Messes] [Anywhere] [Around] [Throughout the Home] [Office] [School]!
- Touch Up
- Tough cleaning [made easy] [made easier] [at your fingertips]
- Tough cleaning without the tough cleaning smell
- Tough Enough to Clean a Classroom
- Tough enough to do the bigger cleaning jobs.
- Traps & locks away [dirt] [grease] [messes] [crumbs] [hair] [lint] [dust] [dirty greasy messes]
- Traps and locks away dirt
- Traps and locks grease and grime
- Use [daily] to clean bathroom soils such as soap, soap scum, toothpaste, hair spray, hair gel, cosmetics, shaving cream, hand or body lotion.
- [No streaks] [residue] [film] [trace left behind
- streak-free] [film-free] [residue-free shine [clean]
- Wipes are good for quick touchups
- Wipes Away [Tough] [Everyday] [Messes] [Grease] [Grime]
- Wipe down your seat. Bring [wet] [wipes] [or] [handi-wipes] to wipe down the [arm rests] [window areas] [seatbelt clasps] [and] [tray table] where you'll be sitting.
- Wipes Out [Tough] [Everyday] [Messes] [Grease] [Grime]
- Wipes Through [Tough] [Everyday] [Messes] [Grease] [Grime]

#### **CLEANING CLAIMS (cont.):**

- Wipes to a [Clean] Shine [Sparkle]
- Wipes Up [Tough] [Everyday] [Messes] [Grease] [Grime]
- Worry free cleaning

#### FRESHNESS CLAIMS:

- Deodorizes
- · Leaves a clean, fresh scent
- Leaves a [light] [clean] [fresh] scent

#### **Scent Names**

{Note to reviewer: each block below also represents a graphic depicting the corresponding scent with the exception of citrus, apple, and berries, which will be submitted to the Agency for review.}

- [with] [fresh scent] [scent name] [fresh scent]
- [scent names]
- Meadows & Rain
- Lavender Vanilla & Comfort
- Vanilla Lavender & Comfort
- Citrus & Light
- Spring & Renewal

- Linen & Sky
- Rocky Springs & Cool
- Apple Spice & Delight
- Powder & Elegance
- Blossoms & Breeze
- Summer & Splash
- Berries & Paradise

#### **CLEANING CLAIMS:**

- For a cleaner, fresher [home] [house], great for [all around] the [house] [home] [kitchen] [bath]
- For a long lasting scent experience
- Fresh, clean scent
- Freshens [as you clean]
- Light, clean scent
- · Long lasting scent
- [With a] [fresh] [clean] [citrus] [lemon] fragrance

#### **ANTIBACTERIAL CLAIMS:**

- 3 [steps] in 1- wipes, scrubs and disinfects [sanitizes] [so you finish faster]
- All around the house<sup>6</sup> [disinfecting] [cleaning formula]
- Antibacterial
- Antibacterial Formula
- [Antimicrobial] [antibacterial] [disinfecting] [sanitizing]
- Bacteria that grows in the shower/bathroom
- Clean and [Disinfect] [Sanitize] from Classroom to Playground [and everything in between]
- [Clean and] [disinfect] [commonly touched] [household] hard non-porous surfaces in [just] 4 minutes[!]
- [Clean and] [disinfect] in just [4] [four] minutes
- [Clean and] [disinfect] [sanitize] [commonly touched] hard non-porous surfaces
- Cleans and [disinfects] [sanitizes] [without scratching] [surfaces<sup>6</sup>]
- Cleans and [disinfects<sup>4</sup>] [sanitizes<sup>5</sup>] in one [easy] step
- · Cuts [tough] grease, kills bacteria
- Daily [Surface<sup>6</sup>] [Disinfectant] [Sanitizer] [Cleaner]
- [Designed] [Built] for [disinfecting] [sanitizing] and [cleaning] [wiping] everyday
- [Designed] [Built] for Everyday [Disinfecting] [Sanitizing] [Cleaning] [Wiping]
- [Disinfect] [Sanitize] [Surfaces<sup>6</sup>] [Daily] [Everyday]
- [Disinfect] [Sanitize] [Daily] [Everyday]
- [Disinfecting] [Sanitizing] Formula
- [Disinfecting] [Sanitizing] Wipes
- Disinfects surfaces<sup>6</sup> by killing [99.9%] SARS-Related Coronavirus 2 [SARS-CoV-2] [USA-WA1/2020] [in one-step<sup>4</sup>]

### **ANTIBACTERIAL CLAIMS (cont.):**

- Disinfecting wipes with scrubbing action
- [Disinfects] [Sanitizes]
- [Easy] way to [clean and] disinfect<sup>4</sup> [in one step]
- Effective against SARS-Related Coronavirus 2<sup>6</sup> [SARS-CoV-2] [USA-WA1/2020] [in 4 minutes]

#### NUGEN Low Streak Disinfectant Wipes

- [Effective against] [Disinfects] [Kills] [99.9%] SARS-CoV-2<sup>6</sup> [virus]
- [Effective against] [Disinfects] [Kills] [99.9%] SARS-CoV-2<sup>6</sup> virus, the cause of COVID-19
- Effective in sanitizing [surfaces<sup>6</sup>]
- Effective in the presence of 5% serum contamination
- Effectively [disinfects] [sanitizes] common household surfaces<sup>6</sup>
- Eliminate 99.9% of bacteria in [just] 4 minutes[!]
- Eliminates 99.9% [Pseudomonas aeruginosa] [Staphylococcus aureus Methicillin-Resistant]
   [Staphylococcus aureus Community Associated Methicillin-Resistant] [Escherichia coli]
   [Campylobacter jejuni] [Enterococcus faecalis- Vancomycin Resistant] [Salmonella enterica] in [just] 4 minutes[!]
- Everyday [Surface<sup>6</sup>] [Disinfectant] [Sanitizer] [Cleaner]
- [Finally] a wipe that cleans and [disinfects] [sanitizes]
- Great for Everyday [Disinfecting] [Sanitizing] [Cleaning] [Wiping]
- Hospital Disinfectant
- Kills 99.9% of Germs<sup>2</sup> [Bacteria] [Viruses\*] [Bacteria and Viruses\*]
- Kills Cold & Flu Virus\*,6
- Kills coronavirus<sup>3,6</sup> that causes COVID-19
- [Kills] [Effective against] the virus<sup>3,6</sup> that causes COVID-19
- [Kills] [Eliminates] 99.9% SARS-Related Coronavirus<sup>6</sup> [SARS-CoV-2] [USA-WA1/2020] [causative agent of COVID-19] [the virus that causes COVID-19]
- [Kills] [Eliminates] [Destroys] 99.9% germs<sup>2</sup> [in] [just] [4 minutes]
- [Kills] [Removes] [Destroys] (*Insert pathogen or pathogens other than avian influenza A from lists on pages 16*) [on [pre-cleaned] hard nonporous environmental surfaces<sup>6</sup>]
- [Kills] [Eliminates] [Removes] [Destroys] 99.9% of bacteria
- [Kills] [Eliminates] [Removes] [Destroys] 99.9% of bacteria, leaves [leaving] surfaces<sup>6</sup> [clean and] disinfected
- [Kills] [Removes] [Destroys] Avian Influenza A H3N2 [and] H5N1 on pre-cleaned hard nonporous environmental surfaces
- [Kills] [Fights] Germs<sup>2</sup> [Influenza Type A/Brazil, the Flu Virus] [Bacteria] [Bacteria and Viruses\*] [Viruses\*]
- [Kills] [Fights] Wipe Out 99.9% of [Germs<sup>2</sup>] [Influenza Type A/Brazil, the Flu Virus] [Bacteria] [Viruses\*]
- Kills germs<sup>2</sup>
- Kills Salmonella enterica, Staphylococcus aureus Methicillin-Resistant & Flu Virus\*.6!
- Kills the coronavirus<sup>3,6</sup> that causes COVID-19
- Kills [the] COVID-19 virus<sup>3,6</sup>
- Kills the virus<sup>3,6</sup> that causes COVID-19
- Kills [99.9% of] SARS-CoV-2<sup>6</sup>, which causes COVID-19
- Kills the Flu Virus\* On Hard Nonporous Surfaces
- Kills [Wipes Out] 99.9%[of] [Listeria monocytogenes] [Methicillin-Resistant Staphylococcus Aureus] [Norwalk Virus]

#### **ANTIBACTERIAL CLAIMS (cont.):**

- Leaves hard nonporous surfaces clean and disinfected
- [Proven to] kill[s] coronavirus<sup>3,6</sup>
- [Proven to] kill[s] the virus<sup>3,6</sup> that causes COVID-19
- [Proven to] wipe out<sup>4</sup> 99.9% coronavirus<sup>3,6</sup>
- Reduce risk of cross contamination on treated hard non-porous surfaces
- Remove [99.9% of] [Bacteria] [Germs<sup>2</sup>] [from] [Kitchen] [Bathroom] [Office] Surfaces<sup>6</sup>
- [Sanitize][Disinfect] [airplane][airliner] [tray[s]] [tray table[s]]
- [Sanitize][Disinfect] the surfaces<sup>6</sup> of any room in the house
- [Sanitize][Disinfect] [baby][children's] toys<sup>6</sup>
- Sanitize][Disinfect] [bathroom][sink[s]] [faucet[s]] [foilet[s]] [flush handle][seat] [light switch] [door][handle][knob]

- [Sanitize][Disinfect] the hard, non-porous surfaces of [cabinets], [chairs], [counter[s]top[s]], [shower][door[s]][stalls]], [bathtub[s]], [sink[s]], [vanities], [vanity][top[s]], [bathroom][fixture[s]][faucet[s]]
- [Sanitize][Disinfect] the surfaces<sup>6</sup> of [camping][hiking][boating] equipment
- [Sanitize][Disinfect] the surfaces<sup>6</sup> of [cell][mobile][phones]
- [Sanitize][Disinfect] [common] [surfaces<sup>6</sup>][items][:][such as] [cribs] [tables] [tabletops] [counters] [countertops] [appliances] [sinks] [glazed tiles] [light switches] [door handles] [railings] [telephones] [trash][garbage][can[s]][receptacle[s]][bin[s]]
- [Sanitize][Disinfect] [computers[s]][keyboards] [touchpads] [mouse]
- [Sanitize][Disinfect] [daycare][childcare] [facilities<sup>6</sup>]
- [Sanitize][Disinfect] [desk tops] [work tables] [work areas] [school desks] [shared equipment<sup>6</sup>]
- [Sanitize][Disinfect] [hotel][motel][public][shared] [TV][television[s]] [remote control[s]][remote[s]] [telephone[s]][phone[s]] [computer[s]][keyboard[s]] [fax machine[s]]
- [Sanitize][Disinfect] [shopping][grocery] cart[s] [handle[s]]
- [Sanitize][Disinfect] the hard non-porous surfaces of [personal protective
  equipment][PPE][respirators][full face breathing apparatus][gas masks][goggles][face shields][hearing
  protection][ear covers][safety ear muffs][helmets][protective head gear][hard hats]
- [Sanitize][Disinfect] the hard non-porous surfaces of [sports][sporting][gym][athletic][workout] [equipment][machines]
- [Sanitize][Disinfect] the hard, non-porous surfaces of [wrestling][gymnastic][gym][athletic][yoga][tumbling] [mats][pads]
- [Sanitize][Disinfect] the [interior][exterior] of hard nonporous surfaces of [common] [household][kitchen] appliances
- [Sanitize][Disinfect] [your][common] [surfaces<sup>6</sup>][items][:][such as] [high chairs] [booster seats] [strollers] [car seats] [cribs] [tabletops] [counters] [countertops] [appliances] [sinks] [glazed tiles] [light switches] [door handles] [railings] [telephones] [trash][garbage][can[s]][receptacle[s]][bin[s]]
- [Sanitize][Disinfect] [waiting rooms<sup>6</sup>] [public areas<sup>6</sup>]
- The convenient way to [disinfect] [sanitize] your household hard nonporous surfaces
- The smart [way to] clean [and disinfect] [and sanitize]
- This product will clean and disinfect hard, non-porous surfaces.
- Two in one action [cleans and [disinfects<sup>4</sup>] [sanitizes<sup>5</sup>] in one easy step]
- Wipe Away<sup>4</sup> 99.9% of [Germs<sup>2</sup>] [Influenza Type A/Brazil, the Flu Virus] [Bacteria] [Viruses\*]
- Wipes out<sup>4</sup> 99.9% of COVID-19—causing coronavirus<sup>3,6</sup>
- Wipes out<sup>4</sup> 99.9% of COVID-19—causing virus<sup>3,6</sup>
- Wipes out<sup>4</sup>99.9% of the COVID-19 virus<sup>3</sup>
- Wipe out 99.9% of germs<sup>2</sup>
- Wipes out<sup>4</sup> 99.9% of the coronavirus<sup>3,6</sup> that causes COVID-19
- Wipes out<sup>4</sup> 99.9% of the virus<sup>3,6</sup> that causes COVID-19
- Wipe Up<sup>4</sup> 99.9% of [Germs<sup>2</sup>] [Influenza Type A/Brazil, the Flu Virus] [Bacteria] [Viruses\*]
- [With proven] Antibacterial Action
- Worry free [disinfecting] [sanitizing] [cleaning]

## **SANITIZATION CLAIMS:**

- 99.9% effective against [Staphylococcus aureus [Staph]] [Klebsiella pneumoniae [Klebsiella]]
   [Campylobacter jejuni [Campylobacter]] in [just] 15 seconds[!]
- 99.9% effective against bacteria in [just] 15 seconds[!]<sup>6</sup>
- Kills 99.9% of bacteria in [just] 15 seconds[!]
- Kills 99.9% of *(note: choose one or more of the following pathogens)* [Staphylococcus aureus [Staph]] [Klebsiella pneumoniae [Klebsiella]] [Campylobacter jejuni [Campylobacter]] in [just] 15 seconds[!]<sup>5</sup>
- Sanitize [commonly touched] [household] hard nonporous surfaces in [just] 15 seconds[!]
- Sanitizing Wipes
- [This product or product name] is an effective sanitizer against [Staphylococcus aureus [Staph]] [Klebsiella pneumoniae [Klebsiella]] [Campylobacter jejuni [Campylobacter]].

## **USAGE CLAIMS:**

- For Homes, Institutional and Industrial Use
- For hard nonporous household surfaces [all around the house] indoor and outdoor
- For Institutional and Industrial Use

- For use [at home], [away from home], [in public places] [on the go]
- Multi-purpose
- Multi-surface
- [Send] [Bring] [Wipes] [Me] to School
- Specially formulated for use in the [kitchen] [bathroom]

#### **VALUE CLAIMS:**

- [XX]% More [Free] Wipes, Bonus Size, [Bonus] [Free] [27-ct] [35-ct] [XX-ct] Wipes, XX for the Price of [YY]
- [2] [Two] [1] [One] For You [1] [One] For School
- [2] [Two] Free Cloths
- Assorted] [Mixed] [Special] [Variety] [Multiple] [Multi] [Canister] [Bundle] [Pack]
- Back to School [Variety] [Special] [Canister] [Bundle] [Pack]
- Bonus Size
- Convenient [size]
- Get it done with one
- Guaranteed [to clean longer] [you'll use fewer wipes to clean more]
- Large Size, Small Size, Bonus Pack
- More cleaning in one wipe
- More cleaning power per wipe
- One wipe goes a long way
- One wipe will get it done
- [Special] School [Variety] [Canister] [Bundle] [Pack]
- Spring Cleaning [Special] [Value] [Bonus] [Canister] Pack]
- Travel [Size] [pack]
- Value Size
- Variety Pack

#### **SURFACE SAFETY CLAIMS:**

- Non-abrasive
- Non-scratch[ing]
- Not recommended for use on computer or television monitor screens.
- These [wipes] [towelettes] [cloths] will not harm [most] surfaces.
- Will not scratch

## **SUBSTRATE CLAIMS:**

- 2 sided wipe
- 2 Sides
- [Cloth-like texture] [Textured] for scrubbing power
- Cloth-like [textured] [strong]
- Cloths [Wipes] quickly remove dirt, spots and smudges
- Dual [action] [purpose] [scrubs] wipes]
- Grooved for [Grime] [Tough Messes] [Grease]
- Improved scrubbing texture
- [Our] toughest wipe ever
- Premoistened
- [Premoistened] [wet] disinfecting [textured] [antibacterial] [wipes] [towelettes] [cloths]
- [Quilted Texture] [Textured] to [Scrub] [Power] [Fight] Through Tough Messes
- [Special] [Unique] 3-D Texture for Tough Messes
- [Strong] [Thick] wipe
- Strong wipe for Heavy Duty cleaning

## **SUBSTRATE CLAIMS (cont.):**

- Strong wipe for tougher [jobs] [messes]
- Stronger Wipe
- [Textured cloth] gets up stubborn stuck on messes

- Textured [cloths] [towelettes] clean floors faster [and easier]
- Textured [Wipe] [cloth] [towelette] [for tough jobs] [for tough cleaning]
- Textured for better [cleaning] [scrubbing] power
- Textured to Pick Up Particles
- The wipe that is [strong] [durable] [thick] [heavy] enough to scrub [and] [clean]
- Thick [wipe], cloth-like texture
- Thicker
- Thicker than an ordinary wipe
- Thicker wipe [cushionyTHICK™]
- Thicker, cloth-like feel for tough messes
- Tough like a towel
- Tough [Textured] Wipes
- [Tough] [Thick] wipe[s] for tough [cleaning] [messes]
- Tough[er] wipe for tough[er] cleaning [jobs]
- [Unique] [Special] [Thick] [Quilted] Texture for Tough [Messes] [Cleaning]
- With [Magic Lock] [Magic Scrub] [Trap n' Lock] [Magic Quilt] fiber[s]
- With a cloth-like 3D texture
- With extra cleaning power [wipes] [sheets] [cloths]
- With [extra] scrubbing power
- With extra strength [wipes] [sheets] [cloths]

Note to reviewer: A representative graphic of a substrate may be added to the label. Only a graphic of the substrate actually being used can be added to the final printed label.

#### **PACKAGING CLAIMS:**

- Better [package] [dispensing]
- Breakthrough package
- [Convenient] [Hassle-free] [One-hand] dispensing
- Dispenses better
- Dispenses Like A Tissue [Tough Like A Cloth [Towel]]
- Dispenses like a tissue, cleans like a cloth
- Easier dispensing
- Easy [dispensing] [Glide Lid]
- Easy dispense [lid] [package]
- Easy dispensing [and] [tough texture] [for the ultimate wipes experience]
- [Easy] [EZ] start
- Easy to [open] [thread] [access lid] [dispense]
- Easy to use
- Easy-glide dispensing top
- [Eco-shape Canister]
- Energy Efficient Canister
- Fewer rips, bunches, and snags
- [Just like a tissue box] [Tissue box dispensing]
- Just [pull] [pop] wipe and toss.
- [Less Oil Consumption], [Landfill Waste], [Production Energy], [and] [Freight Energy]
- No [more] [pinched fingers] [rips] [tears]
- One at a time [dispensing, like a tissue box]
- One wipe at a time dispensing
- Only use approved refill packs.
- Package breakthrough
- Pop up
- Pop and go

## PACKAGING CLAIMS (cont):

- Pop and Clean
- Portable
- Produced with [Wind] [Solar] Energy

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- Recyclable packaging
- Refill [size] [pack] [Refill for NUGEN® Low Streak Disinfecting Wipes container] [tub]
- [Regular] [and] [Everyday] Wipe Pack
- Specially designed package that easily dispenses one at a time

## {Note to reviewer: The following may only be used if the Supplemental Registrant has documentation to support these claims.}

- [XX%] Thicker and Quilted Texture [for Tough] [Messes] [Cleaning]
- [XX%] thicker wipes
- 100% Cotton Wipe fabric
- Converted with 100% [xx%] [wind] [solar] energy
- [Made with] [xx%] less plastic
- [Made with] [xx%]less plastic [than similar size containers][than previous[ly] used container[s]]
- Package contains xx% recycled materials
- Package contains xx% post-consumer waste
- Package is 100% recyclable
- Packaged with 100% [xx%] [wind] [solar] energy
- Packaging contains xx% [post-consumer waste] [recycled materials]
- [Substrate] [Wipe] [Towelette] [Cloth] composed of 100% [xx%] recycled materials
- [Substrate] [Wipe] [Towelette] [Cloth] composed of 100% [xx%] renewable materials
- [Substrate] [Wipe] [Towelette] [Cloth] [material] derived 100% from [wood pulp] [cotton] [cellulose] [recycled cellulose]
- [[The][This] product was] [Produced] [Manufactured] with [100%] [xx%] [wind] [solar] energy
- Wipe fabric made from 100% renewable resources

#### FLOOR MOP CLAIMS:

- Fits [insert name of mop]
- Fits Lysol<sup>®</sup> Quick Clean & Swiffer<sup>®</sup> Tools.
- Fits Swiffer<sup>®</sup>
- Fits Swiffer® Mop-Head
- Fits Swiffer® or Pledge Grab-It® Mop Heads
- For Mopping

LYSOL® is a registered trademark of Reckitt Benckiser Inc.

PLEDGE GRAB-IT® is a registered trademark of S.C. Johnson & Son Inc.

SWIFFER® is a registered trademark of the Proctor & Gamble Company

#### **OTHER CLAIMS:**

- [After use], just toss wipe away [in trash][in garbage].
- Ammonia Free [formula]
- Bleach Free [formula]
- Call (Insert phone number)
- Comments?
- Contains No Phosphate
- Do not use as a diaper wipe or for personal cleansing.
- Do not use for personal cleansing.
- Does not contain [chlorine] bleach or ammonia.
- Fragrance-free
- No harsh scent
- Phosphate free

## OTHER CLAIMS (cont):

- Quality Guaranteed
- Questions?
- Ready to Use
- Save time with [this product or product name][!]

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- Saves steps
- Saves Time
- This product contains no [phosphates or] phosphorous [compounds].

## **NUGEN®** Low Streak Disinfecting Wipes:

- [are disinfectant cleaner that] cleans, disinfects and deodorizes in one labor saving step.
- are designed for your toughest tasks. They are [thick and strong] [thicker and stronger] to stand up to [tough] [your toughest] messes, and they have a cloth-like texture for extra scrubbing power. Plus they kill bacteria to [help] keep your [family's] [home] [clean]. Try it [them] on [your] tough [toughest] messes in the kitchen and bathroom, like baked-on grease on your stove [top], sticky messes on your counters, and built-up grime on your bathroom sinks.
- deliver non-acid disinfectant and cleaning performance
- deodorizes by killing microorganisms [bacteria] that cause offensive odors.
- [help] take the hassle out of dispensing disinfecting wipes. The Easy-Glide Lid dispenses wipes one-at-atime, like a tissue-box, so you get the number of wipes you want with no pinched fingers, [torn wipes], [or] [jammed lids]. Use it on hard nonporous bathroom surfaces like countertops, door handles, light switches, toilets, sinks, and tubs.
- help you accomplish things you never thought a wipe could do
- [improves labor results by] effectively controls [controlling] malodors.
- is a complete, chemically balanced disinfectant
- is a [one-step] [hospital] disinfectant<sup>4</sup> cleaner that is effective against a broad spectrum of bacteria when used as directed.
- is a proven "one-step" disinfectant<sup>4</sup> cleaner which is effective in the presence of 5% serum contamination.
- is formulated for use in daily maintenance programs with a balance of detergents and malodor counteractants that deliver effective cleaning, disinfecting and malodor control.
- Kills [eliminates] 99.9% of bacteria.
- [Kills] [eliminates] [kitchen] [bathroom] [household] 99.9% of bacteria.
- Starts killing [bacteria] on contact
- will disinfect, clean and deodorize hard nonporous surfaces in restrooms and toilet areas, behind and under sinks and counters, garbage cans and garbage storage areas, and other places where bacterial growth can cause malodors.
- will not leave grit or soap scum.
- [wipes] [cloths] [sheets] help you to accomplish things you never thought a wipe could do

Cross-contamination is of major [housekeeping] concern. **NUGEN**<sup>®</sup> **Low Streak Disinfecting Wipes** have been formulated to aid in the reduction of cross-contamination between treated surfaces [in the home, schools, institutions and industry.]

## Use NUGEN® Low Streak Disinfecting Wipes:

- as a disinfectant on hard, nonporous surfaces.
- for non-scratch cleaning of showers and tubs, shower doors and curtains, fixtures and exterior toilet bowl surfaces.
- in federally inspected Meat & Poultry Plants as a disinfectant on all hard nonporous surfaces in inedible product processing areas, non-processing areas and / or exterior areas.
- to clean and disinfect finished floors, sinks and tubs.
- to clean and disinfect hard non-porous surfaces of gym equipment, exercise machines, wrestling mats and gymnastic equipment.
- to clean and disinfect hard non-porous personal [safety] [protection] equipment, protective headgear, hard hats, half mask respirators, full face breathing apparatus, gas masks, goggles, spectacles, face shields, silicone rubber or PVC hearing protectors and vinyl covered ear muffs. Rinse all equipment that comes in contact with skin before reuse with clean warm water [about 120°F], and allow to air dry. [Precaution: Cleaning at 120°F temperature will avoid overheating and distortion of the personal [safety] [protection] equipment that would necessitate replacement.

[Insert Brand name] is registered in the United States and Trademark Office to [Insert Company Name]. [Insert Brand name] is a registered trademark of [Insert Company Name]

{Note to reviewer: Each entry below also represents a graphic depicting the corresponding area of use. The graphics will only represent individual objects or outsides or insides of buildings as described below. No people, animal, or food will be depicted in graphics.}

## [AREAS OF USE:]

Institutional kitchens<sup>3</sup>

## Use NUGEN® Low Streak Disinfecting Wipes in:

Bathrooms Barber shops

Children's room Business and office buildings

Family Rooms [Dens] Convenience stores
Homes [households] Food processing plants<sup>3</sup>
Kitchens<sup>3</sup> Food storage areas

Living room Hotels

Playrooms Institutional facilities

Dental offices
Laundry rooms
Hospitals
Locker rooms
Medical Offices
Motels

Medical Offices Motels
Nursing homes Prisons

Camp grounds Public facilities
Public rest rooms
Day care centers Restaurants<sup>3</sup>

Nurseries Salons
Play ground equipment Schools

Shower and bath areas

Bars<sup>3</sup> Sick rooms Cafeterias<sup>3</sup>

USDA inspected food processing facilities<sup>3</sup> Airplanes

Athletic facilities Ambulances
Colleges Boats
Correctional facilities Buses

Dressing rooms Campers
Exercise facilities Cars

Factories Emergency [Police] [EMS] [Fire] [Rescue] vehicles

Health clubs Mobile homes

Ships Taxis Trailers Trains

Transportation terminals

Non Food Contact Sanitizing Use Areas: Homes, Schools, transportations, airplanes, trains, automobiles, office buildings, dairies, meat processing plants, food processing areas, food handling areas, bars, restaurants, healthclubs, gyms, grocery stores, weight rooms, exercise rooms.

<sup>&</sup>lt;sup>3</sup> Rinse with clean, potable water after disinfecting. **NUGEN Low Streak Disinfectant Wipes** 

{Note to reviewer: Each entry below also represents a graphic depicting the corresponding type of surface. No people, animal, or food will be depicted in graphics. Only exteriors of microwaves and refrigerators will be depicted. Toy graphics will be submitted to Agency for review.}

## [TYPES OF SURFACES:]

Use NUGEN® Low Streak Disinfecting Wipes on washable hard, nonporous surfaces of:

AppliancesToilet seatsBathroom fixturesToys³Bathtubs [Fiberglass]Tub wallsCabinetsTubsCagesTiles, glazed

Car seat Walls

Chairs

Computer keyboards Non-critical medical device surfaces:

Counters [countertops] [Bathroom] [Kitchen] Beds [Medical] [Hospital] Cupboards Bed frames

Desks

Diaper changing [tables][counters]

Diaper pails

Defibrillators

Doorknobs Gurneys
Equipment tables Non-critical [hospital] [medical] equipment surfaces

Faucets [Medical] Examining tables Faucet Handles [Medical] [Hospital] Lamps

Floors Rescue tools

Finished floors Resuscitators
Garbage cans [Medical] [Hospital] Scales

Glass Stands
Highchairs Stretchers
Lab benches Stethoscopes
Linoleum Walkers
Light switches Wheel chairs

Laminate flooring Ultra-sound transducers and equipment

Microwave ovens - exteriors

Non-Wooden Outdoor [patio] furniture except

Other hard nonporous surfaces made of:

cushions and wood frames

Cushions and wood frames

Cushions and wood frames

Refrigerators - exteriors Finished woodwork Refrigerated storage and display equipment<sup>7</sup> Formica<sup>®</sup>

Sealed floors Glass
Showers Glazed ceramic

Shopping cart handles Glazed enameled surfaces

Shower [stalls] [walls] Glazed porcelain

Sinks [bathroom, kitchen] Metal
Storage areas Plastic [such as polystyrene or polypropylene]

Stainless steel

Stoves7 [stovetops7]Sealed graniteTables, [picnic tables]Sealed marbleTanning BedsSealed quartzTelephonesSealed stone

Upholstery- vinyl and plastic

Formica® is a registered trademark of the Diller Corporation

Note: Do not use on unpainted wood, natural marble or brass.

Exterior Toilet bowl surfaces

{Note to reviewer: ATCC numbers are listed on the data matrix.}

**NUGEN®** Low Streak Disinfecting Wipes are a one-step [Hospital] disinfectant<sup>4,5</sup> and Bactericidal [tested according to the modified germicidal spray test] in the presence of 5% organic serum against: {or}

**NUGEN®** Low Streak Disinfecting Wipes [are effective against] [Kills] [Eliminates] [Removes] [Destroys]:

#### [Bacteria:]

Pseudomonas aeruginosa [Pseudomonas]

Salmonella enterica [Salmonella]

Staphylococcus aureus [Staph]

Acinetobacter baumannii

Burkholderia cepacia

Campylobacter jejuni [Campylobacter]

Corynebacterium ammoniagenes

Enterobacter aerogenes

Enterococcus faecalis [Enterococcus]

Enterococcus faecalis- Vancomycin Resistant [VRE]

Escherichia coli [E. coli]

Escherichia coli O157:H7

ESBL Escherichia coli – [Extended spectrum beta-lactamase producing E. coli]

Klebsiella pneumoniae [Klebsiella]

Klebsiella pneumoniae (NDM-1) [New Delhi metallo-beta-lactamase 1]

Legionella pneumophilia

Listeria monocytogenes

Salmonella schottmuelleri [Salmonella]

Salmonella typhi [Salmonella]

Serratia marcescens [Serratia]

Shigella dysenteriae [Shigella]

Staphylococcus aureus - Community Associated Methicillin-Resistant [CA-MRSA] [NRS384] [USA300]

Staphylococcus aureus - Community Associated Methicillin-Resistant [CA-MRSA] [NRS123] [USA400]

Staphylococcus aureus - Methicillin-Resistant [MRSA]

Staphylococcus aureus - Multi-Drug Resistant [resistant to tetracycline [Tc], penicillin [Pc], streptomycin [Sm] and erythromycin [Em] and susceptible to chloramphenicol [Cm] *in vitro*]

Staphylococcus aureus-Vancomycin Intermediate Resistant – [VISA]

Streptococcus pyogenes [Strep] [a cause of scarlet fever]

Vibrio cholerae

#### [Viruses:]

\*Hepatitis B Virus [HBV]

\*Hepatitis C Virus [HCV]

\*Herpes Simplex Virus Type 1

\*Herpes Simplex Virus Type 2

\*HIV-1 [AIDS Virus]

\*Human Coronavirus

\*Influenza Type A Virus / Brazil [Influenza] [[the] Flu

[Virus]]

\*Influenza A Virus H1N1

\*2013 Influenza A Virus (H7N9)

\*Respiratory Syncytial Virus [RSV]

\*Rotavirus

\*SARS Associated Coronavirus [SARS] [cause of

Severe Acute Respiratory Syndrome]

\*SARS-Related Coronavirus 2 [SARS-CoV-2] [cause of COVID-19]

\*Vaccinia Virus [Pox Virus]

[Animal Viruses:]

Avian Influenza Virus H3N2

Avian Influenza Virus H5N1

Canine Distemper Virus

Newcastle's Disease Virus

Pseudorabies Virus

**NUGEN Low Streak Disinfectant Wipes** 

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{Note to Reviewer: These statements for claims against enveloped and large, non-enveloped viruses, shall not appear on marketed (final print) product labels.}

#### **EMERGING VIRAL PATHOGENS**

This product qualifies for emerging viral pathogen claims per the EPA's 'Guidance to Registrants: Process for Making Claims Against Emerging Viral Pathogens not on EPA-Registered Disinfectant Labels' when used in accordance with the appropriate use directions indicated below.

This product meets the criteria to make claims against certain emerging viral pathogens from the following viral category[ies]:

## -Enveloped Viruses

For an emerging viral pathogen	follow the directions for use for the following
that is a/an	organisms on the label:
Enveloped virus	Rotavirus

[NUGEN® Low Streak Disinfectant Wipes] has demonstrated effectiveness against viruses similar to [name of emerging virus] on hard, non-porous surfaces. Therefore, [NUGEN® Low Streak Disinfectant Wipes] can be used against [name of emerging virus] when used in accordance with the directions for use against Rotavirus on hard, non-porous surfaces. Refer to the [CDC or OIE] website at [pathogen-specific website address] for additional information.

OR

[Name of illness/outbreak] is caused by [name of emerging virus]. [NUGEN® Low Streak Disinfectant Wipes] kills similar viruses and therefore can be used against [name of emerging virus] when used in accordance with the directions for use against Rotavirus on hard, non-porous surfaces. Refer to the [CDC or OIE] website at [website address] for additional information."

{Note to reviewer: Representative graphic of wipe tub and/or hand pulling out wipe fabric may be added to the label}

{For canister}

## To Open Package:

Remove cover. Pull up [towelette] [wipe] [cloth] corner from center of roll. Thread through hole in the cover. Replace cover. Open center cap on cover to remove wipe. When not in use [When not using], close center cap [securely] to prevent moisture loss.

or {For carton or tub}

**To Open Package**: Open cover and slowly. Remove [Pull out] [wipe] [towelette] [cloth] as needed. To retain moisture, reseal [carton] [tub] by firmly closing [carton or tub] cover.

or

**To Open Package:** [Remove package seal[s]] [Remove safety seal[s]] [Flip] Open lid. To remove first wipe [sheet] [wet cloth] cloth] pull up on wipe and remove wipe through [dispensing] opening [wavy dispensing opening] [orifice]. [The next wipe will pop up automatically]. [Always] close [snap] lid securely between uses [to retain moisture].

01

**To Open Package:** [Remove package seal[s]] [Remove safety seal[s]]. Open [Flip open lid [package]. To start [remove] [first] wipe [sheet] [wet cloth] take the edge of wipe from large opening to the small dispensing opening and pull up. [The next wipe [sheet] [wet cloth] [cloth] will pop up automatically.] [Always] close [snap] lid securely between uses [to retain moisture].

or

**To Open Package:** Open Lid. To start wipes, pull up on wipe and move wipe into the small dispensing opening [orifice] [aperture] [hole] [wave] and [pull sheet up to remove wipe] remove wipe. [The next wipe [sheet] [wet cloth] will pop up automatically]. [Always] close [snap] lid securely between uses [to retain moisture].

Of

**To Open Package:** Flip open[up] the lid[cover][top][cap][dispensing lid]. Thread the wipe [first wipe][cloth][first cloth][sheet] through the dispensing lid and pull up to remove wipe from package. The next wipe [sheet][cloth] pops up automatically. Close lid securely between uses to retain moisture[prevent moisture loss].

or

**To Open Package:** Press the three [3] ridges with your thumb and push up on the cap[top][lid] to open[lid]. To remove wipe [sheet] [wet cloth] [cloth] [towelette] pull up on wipe and remove wipe through [dispensing] opening [wavy dispensing opening] [orifice]. [The next wipe will pop up automatically].

or

**To Open Package:** Press the three [3] ridges with your thumb and push up on the cap[top][lid] to open[lid]. Thread the wipe [sheet] [wet cloth] [cloth] [towelette] through the dispensing lid and pull up to remove wipe from package. The next wipe will pop[pull] up automatically. [Always] Close [snap] lid securely between uses [to retain moisture].

or

**To Open Package:** Press the three [3] ridges with your thumb and push up on the lid to open. Thread the wipe through the dispensing lid and pull up to remove wipe from package. The next wipe will pop up automatically. Close lid securely between uses to retain moisture.

or

**To Open Package:** Push the area marked ["Press"] ["Push"] ["Press Here"] ["Push Here"] with your thumb and push up on the lid to open. Thread the wipe through the dispensing lid and pull up to remove wipe from package. The next wipe will pop up automatically. Close lid securely between uses to retain moisture.

or

**To Open Package:** Open dispenser and top of bag. Pull out the first wipe approximately 6 to 8 inches from the center of the roll. Place the entire bag inside of dispenser. Thread the wipe through the opening on the dispenser lid. Close the lid to retain moisture.

or

**To Open Package**: Open cover and slowly peel back label. Remove cloth as needed. To retain moisture, close cover.

or

**To Open Package**: Open cover and slowly peel back label. Remove wipe as needed. To retain moisture, reclose by firmly pressing and close tub cover.

or {For refill, pouch or bag}

## To Open Package:

[Slowly] peel back the label [open seal]. Remove [Pull out] [wipe] [towelette] [cloth] as needed. To retain moisture, reseal [pouch] [bag] by firmly pressing seal back on the [pouch] [bag]

or

## To Open Package:

[Tear] [Cut] open wipe [pouch] [bag] [along dotted line]. Remove canister lid and place [bag with] roll into empty canister. Locate wipe [edge]at center of roll and thread wipe through canister opening [at angle]. Do not push finger through opening. Replace lid on canister and close tightly. Finish pulling wipe through opening. Wipes will feed automatically

or {For the Travel Pack size}

**To Open Package:** Slowly peel back label. [Pull out] [Remove] [wipes] [towelettes] [cloths] as needed. Reseal label to retain moisture.

or **To Open Package:** Open ziplock [Tear edge of pack]. [Pull out] [Remove] [wipes] [towelettes] [cloths] as needed. Reseal ziplock to retain moisture.

or {For the single cloth or sample pack}

**To Open Package**: Tear [pouch] open [at top edge of pouch] [at tear notch] [along dotted line] [where indicated] [edge of pack]. [Pull out] [Remove] [Wipe] [Towelette] [Cloth].

{For product supplied in a single use pouch with a folded towellete, include the following:} Unfold [Wipe] [Towelette] [Cloth]

#### **DIRECTIONS FOR USE:**

It is a violation of Federal law to use this product in a manner inconsistent with its labeling.

[Do not use as a diaper wipe or for personal cleansing.]

[This is not a baby wipe!]

[Do not flush [in toilet]]

[For plastic and painted surfaces, spot test on an inconspicuous area before use.]

[This product or product name] will not harm most surfaces: including acrylic, sealed fiberglass and vinyl.

[Do not use on unpainted wood.]

[Note: Not recommended for unpainted wood, natural marble or brass.]

## TO CLEAN AND DEODORIZE:

Wipe surface with [wipe] [towelette] [cloth] [sheet]. Let air dry. Discard used [wipe] [towelette] [cloth] [sheet] in trash. Do not flush [in toilet].

## [TO] CLEAN [CLEANING] AND DISINFECT [DISINFECTION / VIRUCIDAL\*] DIRECTIONS:

Wipe hard nonporous surface with [wipe] [towelette] [cloth] [sheet] until surface is visibly wet. [Use enough wipes to thoroughly wet surfaces.] [Use [enough] [extra] wipes to keep surfaces [visibly] wet for 4 minutes.] [Keep surfaces [visibly] wet for 4 minutes.] [Wipe surface and let it remain [visibly] wet for 4 minutes.] Allow surface to remain wet for 4 minutes. {Note to reviewer: if using claims for Rotavirus, the following sentence will be required:} [For [Rotavirus], treated surfaces must remain wet for 10 minutes.] [Let air dry.] [[Let] Permit surface to [air] dry.]

If surfaces are visibly dirty, clean first with another [wipe] [towelette] [cloth] [sheet] before disinfecting. Discard used [wipe] [towelette] [cloth] [sheet] in trash. Do not flush [in toilet].

Rinse food contact surfaces with clean, potable water after disinfecting. Do not use to disinfect dishes, glassware or utensils.

**Mold and mildew stain control, NUGEN**® **Low Streak Disinfecting Wipes** will effectively inhibit the growth of mold and mildew and the odors caused by them when applied to hard, nonporous surfaces. Wipe surface and let it remain [visibly] wet for 4 minutes. Repeat treatment every seven days, or more often if new growth appears.

\*KILLS HIV AND HBV AND HCV ON PRE-CLEANED HARD NONPOROUS ENVIRONMENTAL SURFACES / OBJECTS PREVIOUSLY SOILED WITH BLOOD / BODY FLUIDS in health care settings or other settings in which there is an expected likelihood of soiling of inanimate surfaces / objects with blood or body fluids, and in which the surfaces / objects likely to be soiled with blood or body fluids can be associated with the potential for transmission of Human Immunodeficiency Virus Type 1 [HIV-1] [associated with AIDS] or Hepatitis B Virus [HBV] or Hepatitis C Virus [HCV].

Special Instructions for Cleaning and Decontamination against HIV-1 or HBV or HCV on Surfaces / Objects Soiled With Blood / Body Fluids.

**Personal protection:** Clean-up must always be done wearing protective gloves, gowns, masks and eye protection.

**Cleaning procedure:** Blood and other body fluids containing HIV or HBV or HCV must be thoroughly cleaned from surfaces and objects before application of NUGEN® Low Streak Disinfecting Wipes.

**NUGEN<sup>®</sup> Low Streak Disinfecting Wipes** [this product] [wipe] [towelette] [cloth] [sheet] can be used for this purpose.

**Contact time:** Leave surface wet for 1 minute [60 seconds] for HIV-1. Use appropriate contact time as listed on label for all other viruses[,] [and] bacteria claimed.

**Disposal of infectious material:** Blood, body fluids, cleaning materials and clothing must be disposed of according to local regulations for infectious waste disposal.

{Note to reviewer: If Avian Influenza A is listed on the label the following statement is required.}
This product is for use on hard nonporous surfaces not conducive to treatment by immersion or excess liquid against Avian Influenza A.

Note for reviewer: For labels that list medical premises and metal and / or stainless steel surfaces, one of the following statements must be used:}

This product is not to be used as a terminal sterilant / high level disinfectant on any surface or instrument that [1] is introduced directly into the human body, either into or in contact with the bloodstream or normally sterile areas of the body, or [2] contacts intact mucous membranes but which does not ordinarily penetrate the blood barrier or otherwise enter normally sterile areas of the body. [This product may be used to preclean or decontaminate critical or semi-critical medical devices prior to sterilization or high level disinfection.]

{or}

This product is not for use on medical device surfaces.

#### **SANITIZING [DEODORIZING]:**

To sanitize [deodorize] hard, non-porous, non-food contact surfaces; wipe surface, using enough [wipes] [towelettes] [cloths] to allow treated surface to remain wet for 15 seconds for Staphylococcus aureus [Staph] [ATCC 6538], Klebsiella pneumoniae [ATCC 4352], and Campylobacter jejuni [ATCC 29428]. Let surface dry. For visibly soiled surfaces, clean excess dirt first.

#### **DIRECTIONS FOR FLOOR WIPE USE:**

It is a violation of Federal Law to use this product in a manner inconsistent with its labeling.

**TO CLEAN AND DEODORIZE:** Wipe surface with wipe. Let air dry. Discard used wipe in trash. Do not flush [in toilet].

**TO CLEAN AND DISINFECT FLOORS:** Pre-clean floor in normal manner. [Attach a premoistened wipe to the mop head using the [velcro] [fasteners] provided.] Thoroughly wet floor with wipes. [Change wipe when soiled.] or [Replace with a fresh wipe once visibly soiled or no longer thoroughly wetting the surface.] Allow surface to remain visibly wet for 4 minutes. Let air dry. On average, one wipe will clean [10] [x] square feet of floor. For a larger area you may need to use more than one wipe. Discard used wipe in trash. Do not flush [in toilet]. Contact manufacturer of wood floors prior to use.

Note: Not recommended for unpainted wood, natural marble or brass. Do not use on unfinished, oiled or waxed wood, unsealed tiles or carpet. Keep container flat and lid securely closed to keep cloths moist.

Do not use to disinfect dishes, glassware or utensils. Do not use as a diaper wipe or for personal cleansing.



## [Optional representative graphic]

## TO OPEN:

- 1. Cut off top of pouch with scissors.
- 2. Remove wipes from pouch.
- 3. Place wipes in plastic tub.
- 4. Discard empty pouch into trash.

## TO USE WITH MOP:

- 1. Unfold top wipe in tub by pulling sides of the cloth over edges of tub.
- 2. Place sweeper on head.
- 3. Wrap wipe around head of sweeper.
- 4. Push edges of wipe into top of sweeper head.
- 5. Begin wiping. No rinsing required.
- 6. After use, remove soiled wipe and discard in trash. Do not flush [in toilet].

{Note to reviewer: Nonrefillable container}

#### STORAGE AND DISPOSAL

Nonrefillable container. Store in original container in areas inaccessible to children. Keep securely closed. Do not reuse or refill this container. Discard empty container in trash or recycle [if available].

{Note to reviewer: Refillable container}

## STORAGE AND DISPOSAL

Refillable container. Store in original container in areas inaccessible to children. Keep securely closed. [Reuse] [Refill] empty container only with **NUGEN**® **Low Streak Disinfecting Wipes** [refills]. Do not reuse this container except as described. If not refilling, discard empty container in trash or recycle [if available].

<sup>3</sup>SARS-Related Coronavirus 2

<sup>4</sup>When used according to the disinfection directions

<sup>5</sup>When used according to the sanitization directions

<sup>6</sup>On hard, non-porous, non-food surfaces

<sup>7</sup>Allow the surface to adjust to room temperature before disinfection

<sup>&</sup>lt;sup>1</sup> Includes weight of absorbent wipe.

<sup>&</sup>lt;sup>2</sup> **Note to reviewer:** If a supplemental label is using the "**Germs**" claim, per the EPA Guidance on use of the term "Germs" in order to make an unqualified "germ" claim the supplemental label must list all 3 of the major classes of organisms: Virus, Bacteria, Fungi and label must bear disinfectant directions. Iin order to make a qualified "germ" claim the supplemental label must be a broad spectrum disinfectant and list additional claims against; one of the following two major classes of organisms: Fungi or Viruses and must bear disinfectant directions. The front panel of the label for a qualified claim must contain a designator [such as \*\*] that refers the user to the qualified statements that describes the type of germ the product is efficacious against. An unqualified claim can appear on front or back panel and does not require a designator.

## **NUGEN® LOW STREAK DISINFECTING WIPES**

Active Ingredients:	
Octyl decyl dimethyl ammonium chloride	0.0909%
Dioctyl dimethyl ammonium chloride	0.0364%
Didecyl dimethyl ammonium chloride	0.0545%
Alkyl (C <sub>14</sub> , 50%; C <sub>12</sub> , 40%; C <sub>16</sub> , 10%) dimethyl benzyl ammonium chloride	0.1212%
Other Ingredients:	<u>99.6970</u> %
Total	100.0000%1

<sup>&</sup>lt;sup>1</sup> Includes weight of absorbent wipe.

## **KEEP OUT OF REACH OF CHILDREN**

## **CAUTION** [PRECAUCIÓN]

See outer container for Precautionary Statements and Use directions

DISPOSAL: Dispose [wipe] [towelette] [Cloth] in trash after use. Discard empty [pouch] [packet] in trash.

EPA. Reg. No. 6836-not yet assigned EPA. Est. No. (insert EPA Est. No. here]) Net Contents: Net Weight: [optional - wipe dimensions:] X x X [inches] [in.]

Lonza, LLC 412 Mount Kemble Avenue, Suite 200S Morristown, NJ 07960 {Note to reviewer: The following are optional proprietary graphics. Please refer to Note on page 11 regarding toys. Any final printed label containing an EPA-approved toy graphic will be required to include the text of footnote 3 about rinsing.}





{Note to Reviewer: Similar representative graphics may be added for the final printed label}



{Note to reviewer: The following is an optional graphic that will be used to illustrate the scent.}



{Note to reviewer: The following is considered optional graphics and marketing language.}





{Note to reviewer: The following is considered optional graphics and marketing language.}

