



UNITED STATES ENVIRONMENTAL PROTECTION AGENCY  
WASHINGTON, DC 20460

OFFICE OF CHEMICAL SAFETY  
AND POLLUTION PREVENTION

September 20, 2016

Jonathon Walsh  
Regulatory Assurance Specialist  
Lonza Inc.  
90 Boroline Road  
Allendale, NJ 07401

Subject: Label Amendment – Add optional marketing language  
Product Name: Lonza Disinfectant Wipes Plus 2  
EPA Registration Number: 6836-340  
Application Date: April 19, 2016  
Decision Number: 516619

Dear Mr. Walsh:

The amended label referred to above, submitted in connection with registration under the Federal Insecticide, Fungicide and Rodenticide Act, as amended, is acceptable. This approval does not affect any conditions that were previously imposed on this registration. You continue to be subject to existing conditions on your registration and any deadlines connected with them.

A stamped copy of your labeling is enclosed for your records. This labeling supersedes all previously accepted labeling. You must submit one copy of the final printed labeling before you release the product for shipment with the new labeling. In accordance with 40 CFR 152.130(c), you may distribute or sell this product under the previously approved labeling for 18 months from the date of this letter. After 18 months, you may only distribute or sell this product if it bears this new revised labeling or subsequently approved labeling. "To distribute or sell" is defined under FIFRA section 2(gg) and its implementing regulation at 40 CFR 152.3.

Should you wish to add/retain a reference to the company's website on your label, then please be aware that the website becomes labeling under the Federal Insecticide Fungicide and Rodenticide Act and is subject to review by the Agency. If the website is false or misleading, the product would be misbranded and unlawful to sell or distribute under FIFRA section 12(a)(1)(E). 40 CFR 156.10(a)(5) list examples of statements EPA may consider false or misleading. In addition, regardless of whether a website is referenced on your product's label, claims made on the website may not substantially differ from those claims approved through the registration process. Therefore, should the Agency find or if it is brought to our attention that a website contains false or misleading statements or claims substantially differing from the EPA approved registration, the website will be referred to the EPA's Office of Enforcement and Compliance.

Your release for shipment of the product constitutes acceptance of these conditions. If these conditions are not complied with, the registration will be subject to cancellation in accordance

Page 2 of 2  
EPA Reg. No. 6836-340  
Decision No. 516619

with FIFRA section 6. If you have any questions, you may contact Joe Daniels at (703) 347-8669 or via email at [daniels.joseph@epa.gov](mailto:daniels.joseph@epa.gov).

Sincerely,

A handwritten signature in blue ink, appearing to read "E. Miederhoff".

Eric Miederhoff  
Product Manager 31  
Regulatory Management Branch I  
Antimicrobials Division (7510P)  
Office of Pesticide Programs

Enclosure

Note to Reviewer:

[Language in brackets [AAA ] is optional or interchangeable]

{Language in braces {AAA} is for informational purposes and will not appear on the final label}

## LONZA DISINFECTANT WIPES PLUS 2

[One Step Cleaner] / [Disinfectant] / [Deodorizer] / [Virucide\*] / [Sanitizer]

{Note to reviewer: each scent below may also be represented by a graphic depicting the corresponding scent with the exception of apple which will be submitted to the Agency for review.}

FRESH / [SUMMER] CITRUS/ FLORAL/ MINT/ PINE / LEMON / WOODY/ LIME / MELON/ CLEAN /  
WATERFALL / [ULTIMATE] ORANGE / [SPARKLING] APPLE / INVIGORATING BREEZE / SPRING GARDEN  
/ LAVENDER [FRESH] / GRAPEFRUIT  
FRAGRANCE / [ULTRA FRESH] SCENT / SCENTED

Kills Flu Virus\*\*

Active Ingredients:

Octyl decyl dimethyl ammonium chloride.....	0.0909%
Dioctyl dimethyl ammonium chloride.....	0.0364%
Didecyl dimethyl ammonium chloride.....	0.0545%
Alkyl (C <sub>14</sub> , 50%; C <sub>12</sub> , 40%; C <sub>16</sub> , 10%) dimethyl benzyl ammonium chloride .....	0.1212%
Other Ingredients:.....	99.6970%
Total.....	100.0000% <sup>1</sup>

<sup>1</sup> Includes weight of absorbent wipe.

**KEEP OUT OF REACH OF CHILDREN**

# CAUTION [PRECAUCIÓN]

See [left] [side] [right] [back] [bottom] panel for Precautionary Statements and First Aid

Manufactured by:

Lonza Inc.

90 Boroline Road

Allendale, NJ 07401

EPA Reg. No. 6836-340

EPA Est. No. (as indicated on container)

Net Contents: (insert #) [premoistened] [towelettes] [wipes] [disinfecting] [antibacterial] [cleaning] [wet] [multi-purpose] [touch-up] [pre-moistened cloths] [sheets]

Net Contents: [expressed as avoirdupois pounds and ounces]

[optional: wipe dimensions:] X x X [inches] [in.]

[Minimum WT.]

[Barcode]

[DOT Symbols]

[QR Code]

[Country of origin (insert country)]

[Manufactured in (insert country)]

{Note to Reviewer: for multi-packs}

[2][3][x][canister] [pack]

[[Bonus] Twin pack]

\*\*On hard non-porous surfaces

Lonza Disinfectant Wipes Plus 2

EPA Reg. No. 6836-340

EPA Submission 2016-07-27

**ACCEPTED**

**09/20/2016**

Under the Federal Insecticide, Fungicide  
and Rodenticide Act as amended, for the  
pesticide registered under  
EPA Reg. No. 6836-340

**PRECAUTIONARY STATEMENTS****HAZARDS TO HUMANS AND DOMESTIC ANIMALS**

Caution. Causes moderate eye irritation. Avoid contact with eyes or clothing. Wash thoroughly with soap and water after handling and before eating, drinking, chewing gum, using tobacco or using the toilet.

**FIRST AID**

**IF IN EYES:** Hold eye open and rinse slowly and gently with water for 15-20 minutes. Remove contact lenses, if present, after first 5 minutes, then continue rinsing eye.

Call a poison control center or doctor for treatment advice. Have the product container or label with you when calling poison control center or doctor or going for treatment.

*{Optional Emergency contact information}*

*[For emergency information on [product, usage, etc.], call [1-XXX-XXX-XXXX], Monday through Friday, 9 a.m. to 5 p.m. After 5 p.m. call your poison control center at 1-800-222-1222.]*

*{Note to reviewer: Pages 3-13 are considered optional marketing language. All designators (i.e. asterisks and numbers) used throughout the label may be interchanged as needed on final printed label.}*

*{Note to reviewer: The following claims containing "New" may only be used for a period of six months after EPA's approval of a revised or alternate formula, beginning when the product is first sold or distributed.}*

- 2 New Wipes
- New
- New easy to dispense
- New easy-glide dispensing top
- New Easy [Start Lid] [Start Package] [Grab Lid]
- New EZ [to start lid] [start package] [Grab Lid]
- New, faster acting [disinfecting] [antimicrobial] [cleaning] [wipes]!
- New larger [bigger]-sized wipe
- New Larger Size
- New More Scrubbing Power
- New Strong wipe for tougher [jobs] [messes]
- New Stronger Wipe
- New [thick] [textured] wipe
- New Top
- New tougher wipe for tougher cleaning [messes]
- New tougher wipe for [your] tough[er] jobs
- New Wipes
- [New] [Now] [less-residue] [low-residue] [low-streak] formula

#### **CLEANING CLAIMS:**

- Clean more with less
- Clean to a virtually streak-free shine
- Cleans [away] [up] dirt, dust and hair
- Convenience of a wipe [a cloth]
- [Everyday] [Regular] [Cleaning] Wipes
- Fast drying; leaves no dull or sticky residue
- Faster acting [wipe] formula
- For [light touch ups] [quick clean-ups] [in one easy step]
- For the quick touch ups, try Lonza Disinfectant Wipes Plus 2
- For when a regular wipe [just] can't get the job done
- Great for cleaning around the toilet
- Great on kitchen grease
- Grimy messes
- Handles daily clean-ups with no need for additional sprays, sponges or buckets.
- Heavy [light] duty [jobs]
- Helps you finish [cleaning] fast [quickly]
- Leaves [no residue] [a streak free shine]
- Leaves your [bathroom] fresh and clean
- Low-streak formula is great on [glass] [mirrors] [stainless steel] [stainless]
- Makes [your job] [cleaning] [easier] [easy]
- No [mixing] [spraying] [mess] [and / or fuss] [no muss]
- No rinsing required
- No sprays, no sponges, no mess
- One step [clean] [cleaning]
- Our most powerful [grease] [deep] cleaning wipe ever
- Our most powerful cleaning formula ever
- Picks up more messes than other wipes
- Powers through [tough messes] [the dirt] [the grime]
- Powers through tough messes
- Quick easy clean-ups.
- Streakfree
- Touch Up
- Tough cleaning [made easy] [made easier] [at your fingertips]
- Wipes are good for quick touchups

## FRESHNESS AND ODOR ELIMINATION CLAIMS:

- Deodorizes
- Don't just mask odors – [eliminate][neutralize] them
- [Eliminates][Neutralizes] odors [and freshens] on contact
- Leaves a [light] [clean] [fresh] scent
- Leaves a clean, fresh scent

### Scent Names

*{Note to reviewer: each block below also represents a graphic depicting the corresponding scent with the exception of citrus, apple, and berries, which will be submitted to the Agency for review.}*

- |   |                         |
|---|-------------------------|
| • [with] [fresh scent] [scent name] [fresh scent] | • Linen & Sky           |
| • [scent names]                                   | • Rocky Springs & Cool  |
| • Meadows & Rain                                  | • Apple Spice & Delight |
| • Lavender Vanilla & Comfort                      | • Powder & Elegance     |
| • Vanilla Lavender & Comfort                      | • Blossoms & Breeze     |
| • Citrus & Light                                  | • Summer & Splash       |
| • Spring & Renewal                                | • Berries & Paradise    |

## CLEANING AND ODOR ELIMINATION CLAIMS:

- A fresh take on tough cleaning
- An effective way to clean and deodorize against odor-causing bacteria.
- Eliminate dirt and [neutralize] odor
- Freshens [as you clean]
- Power[s] through [tough] [messes] [dirt] [and grease] and [help[s]] [eliminate[s]][neutralize[s]] odors

## ANTIBACTERIAL CLAIMS:

- 3 [steps] in 1- wipes, scrubs and disinfects [sanitizes] [so you finish faster]
- Antibacterial
- Antibacterial Formula
- [Antimicrobial] [antibacterial] [disinfecting] [sanitizing]
- Bacteria that grows in the shower/bathroom
- [Clean and] [disinfect] [sanitize] in just [4] [four] minutes
- [Clean and] [disinfect] [sanitize] [commonly touched] surfaces in [just] minutes[!]
- Cleans and [disinfects] [sanitizes] [without scratching] [surfaces]
- Cleans and [disinfects] [sanitizes] in one [easy] step
- Daily [Surface] [Disinfectant] [Sanitizer] [Cleaner]
- [Designed] [Built] for [disinfecting] [sanitizing] and [cleaning] [wiping] everyday messes
- [Designed] [Built] for Everyday [Disinfecting] [Sanitizing] [Cleaning] [Wiping] [Messes]
- [Disinfect] [Sanitize] [Surfaces] [Daily] [Everyday]
- [Disinfect] [Sanitize][Daily] [Everyday]
- [Disinfecting] [Sanitizing] Formula
- [Disinfecting] [Sanitizing] Wipes
- Disinfecting wipes with scrubbing action
- [Disinfects] [Sanitizes]
- [Disinfects] [Sanitizes] [as it cleans] [and scrubs in one easy step] [without [a] [the] [that] disinfectant smell]
- [Disinfects] [Sanitizes] while cleaning [up] stubborn messes
- Dual action-cleans up stubborn messes while it [disinfects] [sanitizes]
- [Easy] way to [clean and] disinfect [in one step]
- Effective in the presence of 5% serum contamination
- Eliminate bacteria in [just] 4 minutes[!]
- Eliminates [Pseudomonas] [MRSA] [CA-MRSA] [E.coli] [Campylobacter] [VRE] [Salmonella] in [just] 4 minutes[!]
- Everyday [Surface] [Disinfectant] [Sanitizer] [Cleaner]
- [Finally] a wipe that cleans and [disinfects] [sanitizes]
- Great for Everyday [Disinfecting] [Sanitizing] [Cleaning] [Wiping] [Messes]
- Hospital Disinfectant
- Kills 99.9% of Germs<sup>2</sup> [Bacteria] [Viruses\*] [Bacteria and Viruses\*]
- Kills bacteria [while it cleans]

## ANTIBACTERIAL CLAIMS (cont.):

- Kills Bathroom shower mold
- Kills Cold & Flu Virus
- [Kills] [Eliminates] [Destroys] germs<sup>2</sup> [in] [just] [4 minutes]
- [Kills] [Eliminates] [Removes] [Destroys] (*Insert pathogen or pathogens other than avian influenza A from lists on pages 12-13*) [on] [pre-cleaned] environmental surfaces]
- [Kills] [Eliminates] [Removes] [Destroys] 99.9% of bacteria
- [Kills] [Eliminates] [Removes] [Destroys] 99.9% of bacteria, leaves [leaving] surfaces [clean and] disinfected
- [Kills] [Eliminates] [Removes] [Destroys] Avian Influenza A H3N2 [and] H5N1 on pre-cleaned environmental surfaces
- [Kills] [Fights] Germs<sup>2</sup> [Influenza Type A/Brazil, the Flu Virus] [Bacteria] [Bacteria and Viruses\*] [Viruses\*]
- [Kills] [Fights] Wipe Out [Germs<sup>2</sup>] [Influenza Type A/Brazil, the Flu Virus] [Bacteria] [Viruses\*]
- Kills germs<sup>2</sup>
- Kills Mold & Mildew
- Kills Salmonella, MRSA & Flu Virus!
- Kills the Flu Virus\* On Hard Nonporous Surfaces
- Kills [Wipes Out] [99.9%] [of] [Listeria] [MRSA] [Methicillin-Resistant Staphylococcus Aureus] [Norwalk]
- Leaves surfaces clean and disinfected
- Reduce [risk of cross contamination] [on hard non-porous surfaces]
- Remove [99.9% of] [Bacteria] [Germs<sup>2</sup>] [from] [Surfaces] [Kitchen] [Bathroom] [Office]
- [Sanitize][Disinfect] [bathroom][sink[s]] [faucet[s]] [toilet[s]] [flush handle][seat] [light switch] [door][handle][knob]
- [Sanitize][Disinfect] the hard, non-porous surfaces of [cabinets], [chairs], [counter[s]top[s]], [shower][door[s]][stalls]], [bathtub[s]], [sink[s]], [vanities], [vanity][top[s]], [bathroom][fixture[s]][faucet[s]]
- [Sanitize][Disinfect] the hard, non-porous surfaces of [personal protective equipment][PPE][respirators][full face breathing apparatus]
- [Sanitize][Disinfect] [waiting rooms] [public areas]
- [Sanitize][Disinfect] [common] [surfaces][items][:][such as] [cribs] [tables] [tabletops] [counters] [countertops] [appliances] [sinks] [glazed tiles] [light switches] [door handles] [railings] [telephones] [trash][garbage][can[s]][receptacle[s]][bin[s]]
- The smart [way to] clean [and disinfect] [and sanitize]
- The wipe that [disinfects] [sanitizes] while it cleans [up] [stubborn] [stuck-on] messes]
- This product will clean and disinfect hard, non-porous surfaces.
- Two in one action [cleans and] [disinfects] [sanitizes] in one easy step]
- Wipe Away [Germs<sup>2</sup>] [Influenza Type A/Brazil, the Flu Virus] [Bacteria] [Viruses\*]
- Wipe out germs<sup>2</sup> [in just minutes]
- Wipe Up [Germs<sup>2</sup>] [Influenza Type A/Brazil, the Flu Virus] [Bacteria] [Viruses\*]
- [With proven] Antibacterial Action
- Worry free [disinfecting] [sanitizing] [cleaning]

<sup>2</sup> For qualified claims insert some pathogens from page 12.

<sup>2</sup> **Note to reviewer:** If a supplemental label is using the “Germ” claim, per the EPA Guidance on use of the term “Germ” in order to make an unqualified “germ” claim the supplemental label must list all 3 of the major classes of organisms: Virus, Bacteria, Fungi and label must bear disinfectant directions. In order to make a qualified “germ” claim the supplemental label must be a broad spectrum disinfectant and list additional claims against one of the following two major classes of organisms: Fungi or Viruses and must bear disinfectant directions. The front panel of the label for a qualified claim must contain a designator [such as \*\*] that refers the user to the qualified statements that describes the type of germ the product is efficacious against. An unqualified claim can appear on front or back panel and does not require a designator.

## SANITIZATION CLAIMS:

- 99.9% effective against [Staph][Klebsiella][Campylobacter] in [just] 15 seconds[!]
- 99.9% effective against bacteria in [just] 15 seconds[!]
- Kills 99.9% of bacteria in [just] 15 seconds[!]
- Kills 99.9% of [Staph][Klebsiella][Campylobacter] in [just] 15 seconds[!]
- Sanitize [commonly touched] surfaces in [just] seconds[!]
- Sanitizing Wipes
- [This product or product name] is an effective sanitizer against [Staph][Klebsiella][Campylobacter].

**H1N1 CLAIMS:**

- Kills Pandemic 2009 H1N1 influenza A virus.
- Kills Pandemic 2009 H1N1 influenza A virus (formerly called swine flu).
- Respiratory illnesses attributable to Pandemic 2009 H1N1 are caused by influenza A virus. This product [*Product Name*] is a broad-spectrum hard surface disinfectant that has been shown to be effective against (*influenza A virus tested and listed on the label*) and is expected to inactivate all influenza A viruses including Pandemic 2009 H1N1 (formerly called swine flu).
- This product has demonstrated effectiveness against influenza A virus and is expected to inactivate all influenza A viruses including Pandemic 2009 H1N1 influenza A virus.
- This product has demonstrated effectiveness against (*influenza A virus tested and listed on the label*) and is expected to inactivate all influenza A viruses including Pandemic 2009 H1N1 (formerly called swine flu).
- [Effective against][Kills][Disinfects] the H1N1 strain of Influenza A on hard, nonporous surfaces[!]
- [EFFECTIVE AGAINST] [KILLS] [THE] [H1N1] FLU VIRUS
- Influenza Type A [virus] [H1N1]
- [Kills] [Eliminates] [Destroys] [the] H1N1 [Influenza] virus on hard non-porous surfaces

**USAGE CLAIMS:**

- For Institutional and Industrial Use
- Multi-purpose
- Multi-surface

**VALUE CLAIMS:**

- Bonus Size
- Convenient [size]
- More cleaning in one wipe
- More cleaning power per wipe
- One wipe goes a long way
- One wipe will get it done

**SURFACE SAFETY CLAIMS:**

- Non-abrasive
- Non-scratch[ing]
- Not recommended for use on computer or television monitor screens.
- These [wipes] [towelettes] [cloths] will not harm [most] surfaces.
- Will not scratch

**SUBSTRATE CLAIMS:**

- 2 sided wipe
- 2 Sides
- [Cloth-like texture] [Textured] for scrubbing power
- Cloth-like [textured] [strong]
- Cloths [Wipes] quickly remove dirt, spots and smudges
- Dual [action] [purpose] [scrubs] wipes]
- Grooved for [Grime] [Tough Messes] [Grease]
- Improved scrubbing texture
- [Our] toughest wipe ever
- Premoistened
- [Premoistened] [wet] disinfecting [textured] [antibacterial] [wipes] [towelettes] [cloths]
- [Quilted Texture] [Textured] to [Scrub] [Power] [Fight] Through Tough Messes
- [Special] [Unique] 3-D Texture for Tough Messes
- [Strong] [Thick] wipe
- Strong wipe for Heavy Duty cleaning
- Strong wipe for tougher [jobs] [messes]
- Stronger Wipe
- [Textured cloth] gets up stubborn stuck on messes
- Textured [cloths] [towelettes] clean floors faster [and easier]
- Textured [Wipe] [cloth] [towelette] [for tough jobs] [for tough cleaning]
- Textured for better [cleaning] [scrubbing] power



**SUBSTRATE CLAIMS (cont.):**

- Textured to Pick Up Particles
- The wipe that is [strong] [durable] [thick] [heavy] enough to scrub [and] [clean]
- Thick [wipe], cloth-like texture
- Thicker
- Thicker than an ordinary wipe
- Thicker wipe [cushionyTHICK™]
- Thicker, cloth-like feel for tough messes
- Tough like a towel
- Tough [Textured] Wipes
- [Tough] [Thick] wipe[s] for tough [cleaning] [messes]
- Tough[er] wipe for tough[er] cleaning [jobs]
- [Unique] [Special] [Thick] [Quilted] Texture for Tough [Messes] [Cleaning]
- With [Magic Lock] [Magic Scrub] [Trap n' Lock] [Magic Quilt] fiber[s]
- With a cloth-like 3D texture
- With extra cleaning power [wipes] [sheets] [cloths]
- With [extra] scrubbing power
- With extra strength [wipes] [sheets] [cloths]

*Note to reviewer: A representative graphic of a substrate may be added to the label. Only a graphic of the substrate actually being used can be added to the final printed label.*

**PACKAGING CLAIMS:**

- Better [package] [dispensing]
- Breakthrough package
- [Convenient] [Hassle-free] [One-hand] dispensing
- Dispenses better
- Dispenses Like A Tissue [Tough Like A Cloth [Towel]]
- Dispenses like a tissue, cleans like a cloth
- Easier dispensing
- Easy [dispensing] [Glide Lid]
- Easy dispense [lid] [package]
- Easy dispensing [and] [tough texture] [for the ultimate wipes experience]
- [Easy] [EZ] start
- Easy to [open] [thread] [access lid] [dispense]
- Easy to use
- Easy-glide dispensing top
- [Eco-shape Canister]
- Energy Efficient Canister
- Fewer rips, bunches, and snags
- [Just like a tissue box] [Tissue box dispensing]
- Just [pull] [pop] wipe and toss.
- [Less Oil Consumption], [Landfill Waste], [Production Energy], [and] [Freight Energy]
- No [more] [pinched fingers] [rips] [tears]
- One at a time [dispensing, like a tissue box]
- One wipe at a time dispensing
- Only use approved refill packs.
- Package breakthrough
- Pop up
- Pop and go
- Pop and Clean
- Portable
- Produced with [Wind] [Solar] Energy
- Recyclable packaging
- Refill [size] [pack] [Refill for **Lonza Disinfectant Wipes Plus 2** container] [tub]
- [Regular] [and] [Everyday] Wipe Pack
- Specially designed package that easily dispenses one at a time

**{Note to reviewer: The following may only be used if the Supplemental Registrant has documentation to support these claims.}**

- [30%] [xx%] Thicker and Quilted Texture [for Tough] [Messes] [Cleaning]
- [30%] thicker wipes
- 100% Cotton Wipe fabric
- Biodegradable wipe fabric
- Converted with 100% [xx%] [wind] [solar] energy
- [Made with] [xx%] less plastic
- [Made with] [xx%] less plastic [than similar size containers][than previous[ly] used container[s]]
- Package contains xx% recycled materials
- Package contains xx% post-consumer waste
- Package is 100% recyclable
- Packaged with 100% [xx%] [wind] [solar] energy
- Packaging contains xx% [post-consumer waste] [recycled materials]
- [Substrate] [Wipe] [Towelette] [Cloth] composed of 100% [xx%] recycled materials
- [Substrate] [Wipe] [Towelette] [Cloth] composed of 100% [xx%] renewable materials
- [Substrate] [Wipe] [Towelette] [Cloth] [material] derived 100% from [wood pulp] [cotton] [cellulose] [recycled cellulose]
- [[The][This] product was] [Produced] [Manufactured] with [100%] [xx%] [wind] [solar] energy
- Wipe fabric made from 100% renewable resources

**FLOOR MOP CLAIMS:**

- Fits [insert name of mop]

**OTHER CLAIMS:**

- [After use], just toss wipe away [in trash][in garbage].
- Ammonia Free [formula]
- Bleach Free [formula]
- Call (*Insert phone number*)
- Comments?
- Contains No Phosphate
- Do not use as a diaper wipe or for personal cleansing.
- Do not use for personal cleansing.
- Does not contain [chlorine] bleach or ammonia.
- Fragrance-free
- No harsh scent
- Phosphate free
- Quality Guaranteed
- Questions?
- Ready to Use
- Save time with [this product or product name][!]
- Saves steps
- Saves Time
- This product contains no [phosphates or] phosphorous [compounds].

**Lonza Disinfectant Wipes Plus 2:**

- deliver non-acid disinfectant and cleaning performance
- [are a heavy duty disinfectant cleaner that] cleans, disinfects and deodorizes in one labor saving step.
- deodorizes by killing microorganisms [bacteria] that cause offensive odors.
- [improves labor results by] effectively controls [controlling] malodors.
- will disinfect, clean and deodorize surfaces in rest rooms and toilet areas, behind and under sinks and counters, garbage cans and garbage storage areas, and other places where bacterial growth can cause malodors.
- is formulated for use in daily maintenance programs with a balance of detergents, biocides and malodor counteractants that deliver effective cleaning, disinfecting and malodor control.
- is a complete, chemically balanced disinfectant
- will not leave grit or soap scum.
- is a [one-step] [hospital] disinfectant cleaner that is effective against a broad spectrum of bacteria when used as directed.
- is a proven "one-step" disinfectant - cleaner which is effective in the presence of 5% serum contamination.
- [Kills] [eliminates] [kitchen] [bathroom] bacteria.
- Starts killing [bacteria] on contact
- Kills [eliminates] bacteria
- [help] take the hassle out of dispensing disinfecting wipes. The Easy-Glide Lid dispenses wipes one-at-a-time, like a tissue-box, so you get the number of wipes you want with no pinched fingers, [torn wipes], [or] [jammed lids]. Use it on bathroom surfaces like countertops, door handles, light switches, toilets, sinks, and tubs.

Cross-contamination is of major [housekeeping] concern. **Lonza Disinfectant Wipes Plus 2** have been formulated to aid in the reduction of cross-contamination.

**Use Lonza Disinfectant Wipes Plus 2:**

- in federally inspected Meat & Poultry Plants as a disinfectant on all surfaces in inedible product processing areas, non-processing areas and / or exterior areas..
- as a disinfectant on hard, nonporous surfaces.
- to clean and disinfect finished floors, sinks and tubs.
- for non-scratch cleaning of showers and tubs, shower doors and curtains, fixtures and exterior toilet bowl surfaces.
- to clean and disinfect non-porous personal [safety] [protection] equipment, protective headgear, hard hats, half mask respirators, full face breathing apparatus, gas masks, goggles, spectacles, face shields, silicone rubber or PVC hearing protectors and vinyl covered ear muffs. Rinse all equipment that comes in contact with skin before reuse with clean warm water [about 120°F], and allow to air dry. [Precaution: Cleaning at 120°F temperature will avoid overheating and distortion of the personal [safety] [protection] equipment that would necessitate replacement.
- to clean and disinfect hard non-porous surfaces of gym equipment, exercise machines, wrestling mats and gymnastic equipment.

[Insert Brand name] is registered in the United States and Trademark Office to [Insert Company Name].

[Insert Brand name] is a registered trademark of [Insert Company Name]

*{Note to reviewer: Each entry below also represents a graphic depicting the corresponding area of use. The graphics will only represent individual objects or outsides or insides of buildings as described below. No people, animal, or food will be depicted in graphics.}*

**[AREAS OF USE:]**

Use **Lonza Disinfectant Wipes Plus 2** in:

Bathrooms	Hotels
Homes [households]	Institutional facilities
Kitchens	Institutions
	Laundry rooms
Dental offices	Locker rooms
Hospitals	Motels
Medical Offices	Prisons
Nursing homes	Public facilities
	Public rest rooms
Day care centers	Salons
Nurseries	Schools
	Shower and bath areas
Bars	Sick rooms
Cafeterias	
Institutional kitchens	Airplanes
USDA inspected food processing facilities	Airports
	Ambulances
Colleges	Buses
Correctional facilities	Emergency [Police] [EMS] [Fire] [Rescue] vehicles
Dressing rooms	
Exercise facilities	Ships
Factories	Taxis
Health clubs	Trailers
	Trains
	Transportation terminals

Non Food Contact Sanitizing Use Areas: Schools, transportations, airplanes, trains, automobiles, office buildings, dairies, meat processing plants, food processing areas, food handling areas, bars, restaurants, healthclubs, gyms, grocery stores, weight rooms, exercise rooms.

{Note to reviewer: Each entry below also represents a graphic depicting the corresponding type of surface. No people, animal, or food will be depicted in graphics. Only exteriors of microwaves and refrigerators will be depicted. Toy graphics will be submitted to Agency for review.}

**[TYPES OF SURFACES:]**

Use **Lonza Disinfectant Wipes Plus 2** on washable hard, nonporous surfaces of:

Bathroom fixtures  
Bathtubs [Fiberglass]  
Cabinets  
Cages  
Chairs  
Computer keyboards  
Counters [countertops] [Bathroom] [Kitchen]  
Cupboards  
Desks  
Diaper changing [tables][counters]  
Diaper pails  
Doorknobs  
Equipment tables  
Faucets  
Faucet Handles  
Floors  
Finished floors  
Garbage cans  
Glass  
Highchairs  
Lab benches  
Linoleum  
Light switches  
Laminate flooring  
Refrigerators - exteriors  
Refrigerated storage and display equipment  
Sealed floors  
Showers  
Shopping cart handles  
Shower [stalls] [walls]  
Sinks [bathroom, kitchen]  
Storage areas  
Stoves [stovetops]  
Tables, [picnic tables]  
Tanning Beds  
Telephones  
Exterior Toilet bowl surfaces

Toilet seats  
Toys<sup>3</sup>  
Tub walls  
Tubs  
Tiles, glazed  
Walls

Non-critical medical device surfaces:  
Beds [Medical] [Hospital]  
Bed frames  
Bed rails  
Crutches  
Defibrillators  
Gurneys  
Non-critical [hospital] [medical] equipment surfaces  
[Medical] Examining tables  
[Medical] [Hospital] Lamps  
Rescue tools  
Resuscitators  
[Medical] [Hospital] Scales  
Stands  
Stretchers  
Stethoscopes  
Walkers  
Wheel chairs  
Ultra-sound transducers and equipment

Other hard nonporous surfaces made of:  
Acrylic  
Finished woodwork  
Formica®  
Glass  
Glazed ceramic  
Glazed enameled surfaces  
Glazed porcelain  
Metal  
Plastic [such as polystyrene or polypropylene]  
Sealed granite  
Sealed marble  
Sealed quartz  
Sealed stone  
Stainless steel  
Upholstery- vinyl and plastic

<sup>3</sup>Rinse toys with clean, potable water after disinfecting.  
*Formica® is a registered trademark of the Diller Corporation*

Note: Do not use on unpainted wood, natural marble or brass.

{Note to reviewer: ATCC numbers are listed on the data matrix.}

**Lonza Disinfectant Wipes Plus 2** are a one-step [Hospital] disinfectant and Bactericidal [according to the modified germicidal spray test] in the presence of 5% organic serum against:

{or}

**Lonza Disinfectant Wipes Plus 2** [are effective against] [Kills] [Eliminates] [Removes] [Destroys]:

[Bacteria:]

Pseudomonas aeruginosa [Pseudomonas]

Salmonella enterica [Salmonella]

Staphylococcus aureus [Staph]

Acinetobacter baumannii

Burkholderia cepacia

Campylobacter jejuni [Campylobacter]

Corynebacterium ammoniagenes

Enterobacter aerogenes

Enterococcus faecalis [Enterococcus]

Enterococcus faecalis- Vancomycin Resistant [VRE]

Escherichia coli [E. coli]

Escherichia coli O157:H7

ESBL Escherichia coli – [Extended spectrum beta-lactamase producing E. coli]

Klebsiella pneumoniae [Klebsiella]

Klebsiella pneumonia (NDM-1) [New Delhi metallo-beta-lactamase 1]

Legionella pneumophila

Listeria monocytogenes

Salmonella schottmuelleri [Salmonella]

Salmonella typhi [Salmonella]

Serratia marcescens [Serratia]

Shigella dysenteriae [Shigella]

Staphylococcus aureus - Community Associated Methicillin-Resistant [CA-MRSA] [NRS384] [USA300]

Staphylococcus aureus - Community Associated Methicillin-Resistant [CA-MRSA] [NRS123] [USA400]

Staphylococcus aureus - Methicillin-Resistant [MRSA]

Staphylococcus aureus - Multi-Drug Resistant [resistant to tetracycline [Tc], penicillin [Pc], streptomycin [Sm] and erythromycin [Em] and susceptible to chloramphenicol [Cm] *in vitro*]

Staphylococcus aureus-Vancomycin Intermediate Resistant – [VISA]

Streptococcus pyogenes [Strep] [a cause of scarlet fever]

Vibrio cholerae

[Viruses:]

\*Hepatitis B Virus [HBV]

\*Hepatitis C Virus [HCV]

\*Herpes Simplex Virus Type 1

\*Herpes Simplex Virus Type 2

\*HIV-1 [AIDS Virus]

\*Human Coronavirus

\*Influenza Type A Virus / Brazil [Influenza] [[the] Flu [Virus]]

\*Influenza A Virus H1N1

\*2013 Influenza A Virus (H7N9)

\*Norwalk Virus [Feline Calicivirus] [Norovirus]

\*Respiratory Syncytial Virus [RSV]

\*Rotavirus

\*SARS Associated Coronavirus [SARS] [cause of Severe Acute Respiratory Syndrome]

\*Vaccinia Virus [Pox Virus]

[Animal Viruses:]  
Avian Influenza Virus H3N2  
Avian Influenza Virus H5N1  
Canine Distemper Virus  
Feline Calicivirus  
Newcastle's Disease Virus  
Pseudorabies Virus

[Fungi:]  
Candida albicans

*{Note to reviewer: Representative graphic of wipe tub and/or hand pulling out wipe fabric may be added to the label}*

*{For canister}*

**To Open Package:**

Remove cover. Pull up [towelette] [wipe] [cloth] corner from center of roll. Thread through hole in the cover. Replace cover. Open center cap on cover to remove wipe. When not in use [When not using], close center cap [securely] to prevent moisture loss.

*or {For carton or tub}*

**To Open Package:** Open cover and slowly. Remove [Pull out] [wipe] [towelette] [cloth] as needed. To retain moisture, reseal [carton] [tub] by firmly closing [carton or tub] cover.

*or*

**To Open Package:** [Remove package seal[s]] [Remove safety seal[s]] [Flip] Open lid. To remove first wipe [sheet] [wet cloth] [cloth] pull up on wipe and remove wipe through [dispensing] opening [wavy dispensing opening] [orifice]. [The next wipe will pop up automatically]. [Always] close [snap] lid securely between uses [to retain moisture].

*or*

**To Open Package:** [Remove package seal[s]] [Remove safety seal[s]]. Open [Flip open lid [package]]. To start [remove] [first] wipe [sheet] [wet cloth] take the edge of wipe from large opening to the small dispensing opening and pull up. [The next wipe [sheet] [wet cloth] [cloth] will pop up automatically.] [Always] close [snap] lid securely between uses [to retain moisture].

*or*

**To Open Package:** Open Lid. To start wipes, pull up on wipe and move wipe into the small dispensing opening [orifice] [aperture] [hole] [wave] and [pull sheet up to remove wipe] remove wipe. [The next wipe [sheet] [wet cloth] will pop up automatically]. [Always] close [snap] lid securely between uses [to retain moisture].

*or*

**To Open Package:** Flip open[up] the lid[cover][top][cap][dispensing lid]. Thread the wipe [first wipe][cloth][first cloth][sheet] through the dispensing lid and pull up to remove wipe from package. The next wipe [sheet][cloth] pops up automatically. Close lid securely between uses to retain moisture[prevent moisture loss].

*or*

**To Open Package:** Press the three [3] ridges with your thumb and push up on the cap[top][lid] to open[lid]. To remove wipe [sheet] [wet cloth] [cloth] [towelette] pull up on wipe and remove wipe through [dispensing] opening [wavy dispensing opening] [orifice]. [The next wipe will pop up automatically].

*or*

**To Open Package:** Press the three [3] ridges with your thumb and push up on the cap[top][lid] to open[lid]. Thread the wipe [sheet] [wet cloth] [cloth] [towelette] through the dispensing lid and pull up to remove wipe from package. The next wipe will pop[pull] up automatically. [Always] Close [snap] lid securely between uses [to retain moisture].

*or*

**To Open Package:** Press the three [3] ridges with your thumb and push up on the lid to open. Thread the wipe through the dispensing lid and pull up to remove wipe from package. The next wipe will pop up automatically. Close lid securely between uses to retain moisture.

or

**To Open Package:** Push the area marked ["Press"] ["Push"] ["Press Here"] ["Push Here"] with your thumb and push up on the lid to open. Thread the wipe through the dispensing lid and pull up to remove wipe from package. The next wipe will pop up automatically. Close lid securely between uses to retain moisture.

or

**To Open Package:** Open dispenser and top of bag. Pull out the first wipe approximately 6 to 8 inches from the center of the roll. Place the entire bag inside of dispenser. Thread the wipe through the opening on the dispenser lid. Close the lid to retain moisture.

or {For refill, pouch or bag}

**To Open Package:**

[Slowly] peel back the label [open seal]. Remove [Pull out] [wipe] [towelette] [cloth] as needed. To retain moisture, reseal [pouch] [bag] by firmly pressing seal back on the [pouch] [bag]

or

**To Open Package:**

[Tear] [Cut] open wipe [pouch] [bag] [along dotted line]. Remove canister lid and place [bag with] roll into empty canister. Locate wipe [edge] at center of roll and thread wipe through canister opening [at angle]. Do not push finger through opening. Replace lid on canister and close tightly. Finish pulling wipe through opening. Wipes will feed automatically

or {For the Travel Pack size}

**To Open Package:** Slowly peel back label. [Pull out] [Remove] [wipes] [towelettes] [cloths] as needed. Reseal label to retain moisture.

or **To Open Package:** Open ziplock [Tear edge of pack]. [Pull out] [Remove] [wipes] [towelettes] [cloths] as needed. Reseal ziplock to retain moisture.

or {For the single cloth or sample pack}

**To Open Package:** Tear [pouch] open [at top edge of pouch] [at tear notch] [along dotted line] [where indicated] [edge of pack]. [Pull out] [Remove] [Wipe] [Towelette] [Cloth].

{For product supplied in a single use pouch with a folded towellete, include the following:}

Unfold [Wipe] [Towelette] [Cloth]



**DIRECTIONS FOR USE:**

It is a violation of Federal law to use this product in a manner inconsistent with its labeling.

Do not use as a diaper wipe or for personal cleansing.

This is not a baby wipe!

Do not flush in toilet.

For plastic and painted surfaces, spot test on an inconspicuous area before use.

[This product or product name] will not harm most surfaces: including acrylic, sealed fiberglass and vinyl.

Do not use on unpainted wood.

[Note: Not recommended for unpainted wood, natural marble or brass.]

**TO CLEAN AND DEODORIZE:**

Wipe surface with [wipe] [towelette] [cloth] [sheet]. Let air dry. Discard used [wipe] [towelette] [cloth] [sheet] in trash. Do not flush in toilet.

**[TO] CLEAN [CLEANING] AND DISINFECT [DISINFECTION / VIRUCIDAL\* / MOLD AND MILDEW CONTROL] DIRECTIONS:**

Wipe [hard, nonporous] surface with [wipe] [towelette] [cloth] [sheet] until surface is visibly wet. [Use enough wipes to thoroughly wet surfaces.] [Use [enough] [extra] wipes to keep surfaces [visibly] wet for 4 minutes.] [Keep surfaces [visibly] wet for 4 minutes.] [Wipe surface and let it remain [visible] wet for 4 minutes.] Allow surface to remain wet for 4 minutes. {Note to reviewer: if using claims for *Candida albicans*, the following sentence will be required:} **[For *Candida albicans*, treated surfaces must remain wet for 8 minutes.]** {Note to reviewer: if using claims for Norwalk Virus [Feline Calicivirus] [Norovirus] and/or Rotavirus, the following sentence will be required:} **[For [Norwalk Virus] [Feline Calicivirus] [Norovirus]] [and] [Rotavirus], treated surfaces must remain wet for 10 minutes.]** [Let air dry.] [[Let] Permit surface to [air] dry.]

If surfaces are extremely dirty, clean first with another [wipe] [towelette] [cloth] [sheet] before disinfecting.

Discard used [wipe] [towelette] [cloth] [sheet] in trash. Do not flush [in toilet].

Rinse food contact surfaces with clean, potable water after disinfecting. Do not use to disinfect dishes, glassware or utensils.

**For mold and mildew, Lonza Disinfectant Wipes Plus 2** will effectively inhibit the growth of mold and mildew and the odors caused by them when applied to hard, nonporous surfaces. Follow disinfection instructions. Repeat treatment every seven days, or more often if new growth appears.

**\*KILLS HIV AND HBV AND HCV ON PRE-CLEANED ENVIRONMENTAL SURFACES / OBJECTS PREVIOUSLY SOILED WITH BLOOD / BODY FLUIDS**

in health care settings or other settings in which there is an expected likelihood of soiling of inanimate surfaces / objects with blood or body fluids, and in which the surfaces / objects likely to be soiled with blood or body fluids can be associated with the potential for transmission of Human Immunodeficiency Virus Type 1 [HIV-1] [associated with AIDS] or Hepatitis B Virus [HBV] or Hepatitis C Virus [HCV].

**Special Instructions for Cleaning and Decontamination against HIV-1 or HBV or HCV on Surfaces / Objects Soiled With Blood / Body Fluids.**

**Personal protection:** Clean-up must always be done wearing protective gloves, gowns, masks and eye protection.

**Cleaning procedure:** Blood and other body fluids containing HIV or HBV or HCV must be thoroughly cleaned from surfaces and objects before application of **Lonza Disinfectant Wipes Plus 2**. **Lonza Disinfectant Wipes Plus 2** [this product] [wipe] [towelette] [cloth] [sheet] can be used for this purpose.

**Contact time:** Leave surface wet for 1 minute [60 seconds] for HIV-1. Use appropriate contact time as listed on label for all other viruses[, ] [and] bacteria [and fungi] claimed.

**Disposal of infectious material:** Blood, body fluids, cleaning materials and clothing must be disposed of according to local regulations for infectious waste disposal.

*{Note to reviewer: If Avian Influenza A is listed on the label the following statement is required.}*

This product is for use on hard nonporous surfaces not conducive to treatment by immersion or excess liquid against Avian Influenza A.

#### **SANITIZING [DEODORIZING]:**

To sanitize [deodorize] hard, non-porous, non-food contact surfaces; wipe surface, using enough [wipes] [towelettes] [cloths] to allow treated surface to remain wet for 15 seconds for *Staphylococcus aureus* [Staph] [ATCC 6538], *Klebsiella pneumoniae* [ATCC 4352], and *Campylobacter jejuni* [ATCC 29428]. Let surface dry. For highly soiled surfaces, clean excess dirt first.

#### **DIRECTIONS FOR FLOOR WIPE USE:**

It is a violation of Federal Law to use this product in a manner inconsistent with its labeling.

**TO CLEAN AND DEODORIZE:** Wipe surface with wipe. Let air dry. Discard used wipe in trash. Do not flush in toilet.

**TO CLEAN AND DISINFECT:** Pre-clean floor in normal manner. [Attach a premoistened wipe to the mop head using the [velcro] [fasteners] provided.] Thoroughly wet floor with wipes. [Change wipe when soiled.] or [Replace with a fresh wipe once visibly soiled or no longer thoroughly wetting the surface.] Allow surface to remain visibly wet for 4 minutes. Let air dry. On average, one wipe will clean [10] [x] square feet of floor. For a larger area you may need to use more than one wipe. Discard used wipe in trash. Do not flush. Do not use to disinfect dishes, glassware or utensils. Do not use as a diaper wipe or for personal cleansing. Contact manufacturer of wood floors prior to use.

Note: Not recommended for unpainted wood, natural marble or brass.  
Do not use on unfinished, oiled or waxed wood, unsealed tiles or carpet.  
Keep container flat and lid securely closed to keep cloths moist.



*[Optional representative graphic]*

#### **TO OPEN:**

1. Cut off top of pouch with scissors.
2. Remove wipes from pouch.
3. Place wipes in plastic tub.
4. Discard empty pouch into trash.

#### **TO USE WITH MOP:**

1. Unfold top wipe in tub by pulling sides of the cloth over edges of tub.
2. Place sweeper on head.
3. Wrap wipe around head of sweeper.
4. Push edges of wipe into top of sweeper head.
5. Begin wiping. No rinsing required.
6. After use, remove soiled wipe and discard in trash. Do not flush.

*{Note to reviewer: Nonrefillable container}*

## **STORAGE AND DISPOSAL**

Store in original container in areas inaccessible to children. Keep securely closed. Nonrefillable container. Do not reuse or refill this container. Discard empty container in trash or recycle [if available].

*{Note to reviewer: Refillable container}*

## **STORAGE AND DISPOSAL**

Store in original container in areas inaccessible to children. Keep securely closed. Refillable container. [Reuse] [Refill] empty container only with **Lonza Disinfectant Wipes Plus 2** [refills]. Do not reuse this container except as described. If not refilling, discard empty container in trash or recycle [if available].

{PACKET LABEL TO BE USED WITH MASTER CONTAINER LABEL}

## LONZA DISINFECTANT WIPES PLUS 2

Active Ingredients:

Octyl decyl dimethyl ammonium chloride .....	0.0909%
Dioctyl dimethyl ammonium chloride .....	0.0364%
Didecyl dimethyl ammonium chloride .....	0.0545%
Alkyl (C <sub>14</sub> , 50%; C <sub>12</sub> , 40%; C <sub>16</sub> , 10%) dimethyl benzyl ammonium chloride .....	0.1212%
Other Ingredients: .....	<u>99.6970%</u>
Total .....	100.0000% <sup>1</sup>

<sup>1</sup> Includes weight of absorbent wipe.

### KEEP OUT OF REACH OF CHILDREN

### CAUTION [PRECAUCIÓN]

See outer container for Precautionary Statements and Use directions

DISPOSAL: Dispose [wipe] [towelette] [Cloth] in trash after use. Discard empty [pouch] [packet] in trash.

EPA. Reg. No. 6836-*not yet assigned*

EPA. Est. No. (*insert EPA Est. No. here*)

Net Contents:

Net Weight:

[*optional - wipe dimensions:*] X x X [inches] [in.]

Lonza Inc.

90 Boroline Road

Allendale, NJ 07401

{Note to reviewer: The following are optional proprietary graphics. Please refer to Note on page 11 regarding toys. Any final printed label containing an EPA-approved toy graphic will be required to include the text of footnote 12 about rinsing.}



{Note to Reviewer: Similar representative graphics may be added for the final printed label}



{Note to reviewer: The following is an optional graphic that will be used to illustrate the scent.}



*{Note to reviewer: The following is considered optional graphics and marketing language.}*

*{Note to reviewer. Allowed on back or side panel only.}*



{or}



{or}



[NSF Listed]

*(Insert 6-Digit NSF Listing Number here)*

{Note to reviewer: The following are considered optional proprietary graphics and claims.}



#### CLEANING CLAIMS:

- Introducing
- Introducing new
- New and Improved!
- New [Convenient] [Amazing] Package
- [25%] [30%] [50%] more grease cleaning power
- [A] Clean you can trust
- [All] [Multi-purpose] kitchen [everyday] [daily] [touch-up] [cleaning]
- Clean with just a wipe or a touch up
- Cleaning
- Cleaning just got a whole lot easier
- Clean surfaces at your fingertips
- Cleans
- Cleans [grease] better than ever
- Cleans faster because the [scrubbies] [texture] removes [stubborn] [stuck on] [dirt] [messes]
- Cleans more than ever
- Cleans things you never thought a wipe could
- Cleans to a [Sparkle] [Shine]
- Cleans what you can't see
- Convenient
- Cuts through [tough] [dirt] [stains] [grime] [soils] [dried on stains] [dried on soils]
- Cuts Through [Tough] [Messes] [Grease] [Grime]
- [Everyday] [Regular] Cleaning
- [Everyday] [Regular] Wiping
- Extra Power for your tough cleaning jobs
- Extra Power wipe for cleaning extra tough [jobs] [messes]
- For a Powerful Clean
- For everyday messes
- Gets up stuck-on messes [so you don't have to get on hands and knees]
- Greasy messes
- [Great] [Designed] [Built] [Tough] [Textured Design] for your Toughest Messes
- [Great] [Designed] [Built] for Tough [Messes] [Cleaning]
- [Great] for [Spring] [Home] [Kitchen] [Bathroom] [Dorm] [Office] [Cart] [Car] Cleaning
- [Great] for Cleaning Your [Home] [Kitchen] [Bathroom] [Room] [Dorm] [Office] [Cart] [Car]
- Great for Cleaning a Classroom
- Leaves your [house] [bathroom] [kitchen] fresh and clean
- Life doesn't stop for messes, [Wipe] [Clean] it up
- Life is Messy, [Wipe] [Clean] it up
- [Long lasting] [lasts a long time] [goes further] [last longer]
- More scrubbing power
- No more need to get on your hands and knees to [scrub] [or clean] stubborn spots.
- Now [2x] [3x] [4x] [5x] the [grease] cleaning power
- Now cleaning is [faster] [easier] than [ever] [before]
- Now cleans better on grease
- Powerful cleaner for kitchen and bath
- Powers through tough messes all over the house
- Removes the grime to give you more time [alt: Removes the grime so you have more time]
- Scrub-N-Wipe[s]
- [Scrubs] [cleans] better than ever



*{Note to reviewer: The following are considered optional proprietary graphics and claims.}*

**CLEANING CLAIMS (cont.):**

- Scrubs like no other [wipe]
- Sticky messes
- The convenient way to keep your home looking “just cleaned”
- The wipe to use when you don’t have much time
- Tough Cleaning at your Fingertips!
- Tough cleaning without the tough cleaning smell
- Tough Enough to Clean a Classroom
- Tough enough to do the bigger cleaning jobs.
- Traps & locks away [dirt] [grease] [messes] [crumbs] [hair] [lint] [dust] [dirty greasy messes]
- Traps and locks away dirt
- Traps and locks grease and grime
- Use [daily] to clean bathroom soils such as soap, soap scum, toothpaste, hair spray, hair gel, cosmetics, shaving cream, hand or body lotion.
- Wipe down your seat. Bring [wet] [wipes] [or] [handi-wipes] to wipe down the [arm rests] [window areas] [seatbelt clasps] [and] [tray table] where you'll be sitting.
- Wipes Away [Tough] [Everyday] [Messes] [Grease] [Grime]
- Wipes Out [Tough] [Everyday] [Messes] [Grease] [Grime]
- Wipes Through [Tough] [Everyday] [Messes] [Grease] [Grime]
- Wipes to a [Clean] Shine [Sparkle]
- Wipes Up [Tough] [Everyday] [Messes] [Grease] [Grime]
- Worry free cleaning

**CLEANING AND ODOR ELIMINATION CLAIMS:**

- For a cleaner, fresher [home] [house], great for [all around] the [house] [home] [kitchen] [bath]
- For a long lasting scent experience
- Fresh, clean scent
- Light, clean scent
- Long lasting scent
- Powers through odor
- Tough on odor
- Wipes out odors
- [With a] [fresh] [clean] [citrus] [lemon] fragrance

**ANTIBACTERIAL CLAIMS**

- All around the house [disinfecting] [cleaning formula]
- Clean and [Disinfect] [Sanitize] from Classroom to Playground [and everything in between]
- [Clean and] [disinfect] [sanitize] [commonly touched] [household] surfaces in [just] minutes[!]
- Cuts [tough] grease, kills bacteria
- [Disinfect] [Sanitize] [Surfaces] [Your House] [Your Kitchen] [Your Bathroom] [Daily] [Everyday]
- [Disinfect] [Sanitize] [Your Desk] [Your Office] [Your Room] [Daily] [Everyday]
- Effective in sanitizing [your][household][kitchen][bathroom][surfaces]
- Effectively [disinfects] [sanitizes] common household surfaces
- Kills common household bacteria
- Kills common [household][kitchen][bathroom] bacteria
- Remove [99.9% of] [Bacteria] [Germs<sup>2</sup>] [from Your] [Surfaces] [Home] [Kitchen] [Bathroom] [Office]
- Sanitize [commonly touched] [household] surfaces in [just] seconds[!]
- [Sanitize][Disinfect] [airplane][airliner] [tray[s]] [tray table[s]]
- [Sanitize][Disinfect] any room in the house
- [Sanitize][Disinfect] [baby][children's] toys
- [Sanitize][Disinfect] [bathroom][kitchen] [sink[s]] [faucet[s]] [toilet[s]] [flush handle][seat] [light switch] [door][handle][knob]
- [Sanitize][Disinfect] [camping][hiking][boating] equipment
- [Sanitize][Disinfect] [cell][mobile][phones]
- [Sanitize][Disinfect] [computers[s]][keyboards] [touchpads] [mouse]



{Note to reviewer: The following are considered optional proprietary graphics and claims.}

#### **ANTIBACTERIAL CLAIMS (cont.):**

- [Sanitize][Disinfect] [daycare][childcare] [facilities]
- [Sanitize][Disinfect] [desk tops] [work tables] [work areas] [school desks] [shared equipment]
- [Sanitize][Disinfect] [hotel][motel][public][shared] [TV][television[s]] [remote control[s]][remote[s]] [telephone[s]][phone[s]] [computer[s]][keyboard[s]] [fax machine[s]]
- [Sanitize][Disinfect] [shopping][grocery] cart[s] [handle[s]]
- [Sanitize][Disinfect] the hard, non-porous surfaces of [personal protective equipment][PPE][respirators][full face breathing apparatus][gas masks][goggles][face shields][hearing protection][ear covers][safety ear muffs][helmets][protective head gear][hard hats]
- [Sanitize][Disinfect] the hard, non-porous surfaces of [sports][sporting][gym][athletic][workout] [equipment][machines]
- [Sanitize][Disinfect] the hard, non-porous surfaces of [wrestling][gymnastic][gym][athletic][yoga][tumbling] [mats][pads]
- [Sanitize][Disinfect] the [interior][exterior] of [common] [household][kitchen] appliances
- [Sanitize][Disinfect] [your][common] [household] [surfaces][items][:][such as] [high chairs] [booster seats] [strollers] [car seats] [cribs] [tables] [tabletops] [counters] [countertops] [appliances] [sinks] [glazed tiles] [light switches] [door handles] [railings] [telephones] [trash][garbage][can[s]][receptacle[s]][bin[s]]
- The convenient way to [disinfect] [sanitize] your household surfaces

#### **USAGE CLAIMS:**

- For Homes, Institutional and Industrial Use
- For household surfaces [all around the house] indoor and outdoor
- For use [at home], [away from home], [in public places] [on the go]
- [Send] [Bring] [Wipes] [Me] to School
- Specially formulated for use in the [kitchen] [bathroom]

#### **VALUE CLAIMS:**

- [2] [Two] [1] [One] For You [1] [One] For School
- [Assorted] [Mixed] [Special] [Variety] [Multiple] [Multi] [Canister] [Bundle] [Pack]
- Back to School [Variety] [Special] [Canister] [Bundle] [Pack]
- Get it done with one
- Guaranteed [to clean longer] [you'll use fewer wipes to clean more]
- Large Size, Small Size, Bonus Pack
- [Special] School [Variety] [Canister] [Bundle] [Pack]
- Spring Cleaning [Special] [Value] [Bonus] [Canister] Pack
- Travel [Size] [pack]
- [2] [Two] Free Cloths
- Value Size
- Variety Pack
- XX% More [Free] Wipes, Bonus Size, [Bonus] [Free] [27-ct] [35-ct] [XX-ct] Wipes, XX for the Price of YY.

#### **FLOOR MOP CLAIMS:**

- Fits Lysol® Quick Clean & Swiffer® Tools.
- Fits Swiffer®
- Fits Swiffer® Mop-Head
- Fits Swiffer® or Pledge Grab-It® Mop Heads
- For Mopping

LYSOL® is a registered trademark of Reckitt Benckiser Inc.

SWIFFER® is a registered trademark of the Proctor & Gamble Company

PLEDGE GRAB-IT® is a registered trademark of S.C. Johnson & Son Inc.

#### **OTHER CLAIMS:**

- Cleaning Advice? Visit [www.mrcclean.com](http://www.mrcclean.com)
- If you are not completely satisfied with this product, return it for a refund or replacement.

**Lonza Disinfectant Wipes Plus 2:**

- [Kills] [eliminates] [kitchen] [bathroom] [household] bacteria.
- [Kills] [eliminates] common household bacteria.
- help you accomplish things you never thought a wipe could do
- [wipes] [cloths] [sheets] help you to accomplish things you never thought a wipe could do
- [help] take the hassle out of dispensing disinfecting wipes. The Easy-Glide Lid dispenses wipes one-at-a-time, like a tissue-box, so you get the number of wipes you want with no pinched fingers, [torn wipes], [or] [jammed lids]. Plus they kill bacteria to keep your [family's] home [clean]. Use it on bathroom and kitchen surfaces like countertops, appliances, door handles, light switches, toilets, sinks, and tubs.
- are designed for your toughest tasks. They are [thick and strong] [thicker and stronger] to stand up to [tough] [your toughest] messes, and they have a cloth-like texture for extra scrubbing power. Plus they kill bacteria to [help] keep your [family's] [home] [clean]. Try it [them] on [your] tough [toughest] messes in the kitchen and bathroom, like baked-on grease on your stove [top], sticky messes on your counters, and built-up grime on your bathroom sinks.

Cross-contamination is of major [housekeeping] concern. **Lonza Disinfectant Wipes Plus 2** have been formulated to aid in the reduction of cross-contamination in the home, schools, institutions and industry.

Use **Lonza Disinfectant Wipes Plus 2** in (kitchens, bathrooms and other household areas):

Children's room	Athletic facilities	Camp grounds
Living room	Barber shops	Play ground equipment
	Business and office buildings	
Convenience stores		Boats
Food processing plants	Family Rooms [Dens]	Campers
Food storage areas	Playrooms	Cars
Restaurants		Mobile homes

Non Food Contact Sanitizing Use Areas: Homes, Schools, transportations, airplanes, trains, automobiles, office buildings, dairies, meat processing plants, food processing areas, food handling areas, bars, restaurants, healthclubs, gyms, grocery stores, weight rooms, exercise rooms.

Use **Lonza Disinfectant Wipes Plus 2** on washable hard, nonporous surfaces of:

Appliances  
Car seat  
Microwave ovens - exteriors  
Non-Wooden Outdoor [patio] furniture except cushions and wood frames