



UNITED STATES ENVIRONMENTAL PROTECTION AGENCY
WASHINGTON, DC 20460

OFFICE OF CHEMICAL SAFETY
AND POLLUTION PREVENTION

February 3, 2022

Kathryn Rosario
Regulatory Assurance Specialist
Lonza, LLC
412 Mount Kemble Avenue, Suite 200S
Morristown, NJ 07960

Subject: PRIA Label Amendment – To update label language and add Alternate CSF.
Product Name: CSP-47
EPA Registration Number: 6836-335
Received Date: 6/4/2021
Action Case Number: 00305206

Dear Ms. Rosario:

The amended label referred to above, submitted in connection with registration under the Federal Insecticide, Fungicide and Rodenticide Act, as amended, is acceptable. This approval does not affect any conditions that were previously imposed on this registration. You continue to be subject to existing conditions on your registration and any deadlines connected with them.

A stamped copy of your labeling is enclosed for your records. This labeling supersedes all previously accepted labeling. Pursuant to 40 CFR 156.10(a)(6), you must submit one copy of the final printed labeling before you release the product for shipment with the new labeling. In accordance with 40 CFR 152.130(c), you may distribute or sell this product under the previously approved labeling for 18 months from the date of this letter. After 18 months, you may only distribute or sell this product if it bears this new revised labeling or subsequently approved labeling. “To distribute or sell” is defined under FIFRA section 2(gg) and its implementing regulation at 40 CFR 152.3.

Should you wish to add/retain a reference to the company’s website on your label, then please be aware that the website becomes labeling under FIFRA and is subject to review by the Agency. See FIFRA section 2(p)(2). If the website is false or misleading, the product would be misbranded and unlawful to sell or distribute under FIFRA section 12(a)(1)(E). 40 CFR 156.10(a)(5) lists examples of statements EPA may consider false or misleading. In addition, regardless of whether a website is referenced on your product’s label, claims made on the website may not substantially differ from those claims approved through the registration process, FIFRA section 12(a)(1)(B). Therefore, should the Agency find or if it is brought to our attention that a website contains false or misleading statements or claims substantially differing from the EPA approved registration, the website will be referred to the EPA’s Office of Enforcement and Assurance.

Please note that the record for this product currently contains the following CSF(s):

- Basic CSF dated November 2, 2011
- Alternate CSFs 1 -3 dated November 2, 2011
- Alternate CSF 2 dated May 11, 2021
- Alternate CSF 4 dated May 26, 2021

Your release for shipment of the product constitutes acceptance of these conditions. If these conditions are not complied with, the registration will be subject to cancellation in accordance with FIFRA section 6. If you have any questions, please contact Miederhoff.eric@epa.gov or Oiguenblik.emilia@epa.gov



Eric Miederhoff
Product Manager 31
Regulatory Management Branch I
Antimicrobials Division (7510P)
Office of Pesticide Programs

Enclosure: Stamped label

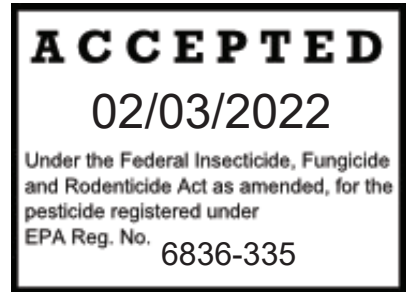
Note to reviewer:

[Items in brackets [AAA] are optional and may/may not be included on final label]

{Items in braces {AAA} are for information purposes and will not appear on final label}

“*” , “***” or “****” may be interchanged on the final printed label

CSP-47



Ready-to-Use
Glass and Surface Cleaner
Hospital Use Disinfectant, Bactericide,
Virucide[*] Sanitizer and Deodorizer
For Hospital, Commercial, Institutional, Industrial and Household Use

Scent Descriptors

[Sweet] [Citrus] [&] [Light] [Lemon] [Zest] [Citrus] [Contains] [With] [Citrus extracts]
[Fresh] [Mr. Clean with Febreze][Gain][Wild][Flower][Lavender] [Freshness] [Scent]

Active Ingredients:

n-Alkyl (C₁₄-60%, C₁₆-30%, C₁₂-5%, C₁₈-5%) Dimethyl Benzyl Ammonium Chloride.....0.05%
n-Alkyl (C₁₂-68%, C₁₄-32%) Dimethyl Ethylbenzyl Ammonium Chloride0.05%
Other Ingredients.....99.90%
Total:.....100.00%

KEEP OUT OF REACH OF CHILDREN

CAUTION

See [left] [side] [right] [back] panel for Precautionary Statements and First Aid

EPA Reg. No. 6836-335

EPA Est. No. <<insert appropriate EPA Est. No.>>

[Lot code designates actual Est.] [Circled] [letter is the last/first digit/number/letter of lot number.] [Last/first digit/number/letter of batch code designates[indicates] the actual Est.] [Digits/positions/numbers <<insert appropriate beginning position within batch code>> – <<insert appropriate end position within batch code>> of batch code designates[indicates] the actual Est.] [The <<insert appropriate beginning position within batch code>>th – <<insert appropriate beginning position within batch code>>the digits/numbers/positions in the batch code designate[indicate] the actual Est.]

Net Contents: (as indicated on container)

Manufactured by:

Arxada, LLC
412 Mount Kemble Avenue, Suite 200S
Morristown, NJ 07960

[DOT Symbols]

[Country of Origin (insert country)]

[Manufactured in (insert country)]

[Barcode]

CSP-47

EPA Reg. No. 6836-335

EPA Notification 2016-11-17 EPA Label Submission 2022-01-20

Text highlighted in yellow reflects changes to the EPA label.

PRECAUTIONARY STATEMENTS

HAZARDS TO HUMANS AND DOMESTIC ANIMALS

CAUTION. Causes moderate eye irritation. Avoid contact with eyes or clothing. Wash thoroughly with soap and water after handling and before eating, drinking, chewing gum, using tobacco, or using the toilet.

FIRST AID[:]

IF IN EYES:

Hold eye open and rinse slowly and gently with water for 15 – 20 minutes. Remove contact lenses, if present, after the first 5 minutes, then continue rinsing eye.

Call a poison control center or doctor for treatment advice. [Have the product container or label with you when calling a Poison Control Center or doctor or going for treatment.]

{Note to reviewer: If the container size is 5 gallons or greater, the following Environmental Hazards statements will be used:}

ENVIRONMENTAL HAZARDS

This pesticide is toxic to fish and aquatic invertebrates. Do not discharge effluent containing this product into lakes, streams, ponds, estuaries, oceans or other water unless in accordance with the requirements of a National Pollutant Discharge Elimination System (NPDES) permit and the permitting authority has been notified in writing prior to discharge. Do not discharge effluent containing this product to sewer systems without previously notifying the local sewage treatment plant authority. For guidance, contact your State Water Board or Regional Office of the EPA.

{Note to reviewer: The following is considered optional marketing language. On pages 3-17, parentheses () indicate that at least one option within the parentheses must be used in the final label text. Each option within the parentheses is enclosed in a set of brackets [].}

{CLAIMS – NON-FIFRA}

{Note to reviewer: The following claims containing “New” may only be used for a period of six months after EPA’s approval of a revised or alternate formula, beginning when the product is first sold or distributed:}

New

New [Fresh][er] Scent[*][*among those with a preference]

New Formula

New Streak-free shine formula

A clean your mother would approve of

A fresh take on tough cleaning

Beautiful clean[ing]

Better cleaning, less work

Better clean, while saving time

Brilliant shine

Clean[s] all around the house

[Clean better than before] to reveal a [brilliant] [sparkling] [natural] [virtually] [100%] shine[.]

[Clean better than before] to reveal a [brilliant] [sparkling] [natural] [virtually] [100%] shine ([on][countertops][.] [stove tops³] [.] [microwave exteriors][.] [sink[s]][.] [mirror[s]][.] [glass][.] [faucet[s]][.] [windows][.] [exterior surfaces of appliances][.] [stainless steel][.] [glass furniture][.] [oven fronts][.] [exterior surfaces of microwaves][.] [and][shiny][surfaces] [bathtub] [tub] [&] [tile], [shower], [most hard nonporous surfaces][most surfaces][most shiny surfaces][most][household surfaces][throughout the kitchen][throughout the bathroom][throughout your home])[.]

[Clean] [better than before] to reveal a [virtually] [100%] [streak free] shine[.]

[Clean] [better than before] to reveal a [virtually] [100%] [streak free] shine ([on][countertops][.] [stove tops³] [.] [microwave exteriors][.] [sink[s]][.] [mirror[s]][.] [glass][.] [faucet[s]][.] [windows][.] [exterior surfaces of appliances][.] [stainless steel][.] [glass furniture][.] [oven fronts][.] [exterior surfaces of microwaves][.] [and][shiny][surfaces] [bathtub] [tub] [&] [tile], [shower], [most hard nonporous surfaces][most surfaces][most shiny surfaces][most][household surfaces][throughout the kitchen][throughout the bathroom][throughout your home])[.]

Cleans and deodorizes your whole house

([Cleans away] [Removes]) [more] [tough dirt] [per swipe] [and] [residues] other cleaning products [may] [can] leave behind [.]

([Cleans away] [Removes]) [more] [tough dirt] [per swipe] [and] [residues] other cleaning products [may] [can] leave behind ([on] [flooring] [on][countertops][.] [stove tops³] [.] [microwave exteriors][.] [sink[s]][.] [mirror[s]][.] [glass][.] [faucet[s]][.] [windows][.] [exterior surfaces of appliances][.] [stainless steel][.] [glass furniture][.] [oven fronts][.] [exterior surfaces of microwaves][.] [and][shiny][surfaces] [bathtub] [tub] [&] [tile], [shower], [most hard nonporous surfaces][most surfaces][most shiny surfaces][most][household surfaces][throughout the kitchen][throughout the bathroom][throughout your home])[.]

([Cleans away] [Removes]) [up to] ([2X] [more] [3X] [more] [4X] [more]) tough dirt [per swipe][.]

([Cleans away] [Removes]) [up to] ([2X] [more] [3X] [more] [4X] [more]) tough dirt [per swipe] ([on][countertops][.] [stove tops³] [.] [microwave exteriors][.] [sink[s]][.] [mirror[s]][.] [glass][.] [faucet[s]][.] [windows][.] [exterior surfaces of appliances][.] [stainless steel][.] [glass furniture][.] [oven fronts][.] [exterior surfaces of microwaves][.] [and][shiny][surfaces] [bathtub] [tub] [&] [tile], [shower], [most hard nonporous surfaces][most surfaces][most shiny surfaces][most][household surfaces][throughout the kitchen][throughout the bathroom][throughout your home])[.]

[Cleans] [better than before] to reveal a [virtually] [100%] [streak free] shine[.]

[Cleans] [better than before] to reveal a [virtually] [100%] [streak free] shine ([on][countertops][.] [stove tops³] [.] [microwave exteriors][.] [sink[s]][.] [mirror[s]][.] [glass][.] [faucet[s]][.] [windows][.] [exterior surfaces of appliances][.] [stainless steel][.] [glass furniture][.] [oven fronts][.] [exterior surfaces of microwaves][.] [and][shiny][surfaces] [bathtub] [tub] [&] [tile], [shower], [most hard nonporous surfaces][most surfaces][most shiny surfaces][most][household surfaces][throughout the kitchen][throughout the bathroom][throughout your home])[.]

[Cleans better than before to reveal] [up to] ([2X][3X][4X]) the shine*[.]

*[vs. previous formula]

[Cleans better than before to reveal] [up to] ([2X][3X][4X]) the shine* ([on][countertops][,] [stove tops³] [,] [microwave exteriors][,] [sink[s]][,] [mirror[s]][,] [glass][,] [faucet[s]][,] [windows][,][exterior surfaces of appliances][,] [stainless steel][,] [glass furniture][,] [oven fronts][,] [exterior surfaces of microwaves][,] [and][shiny][surfaces] [bathtub] [tub] [&] [tile], [shower], [most hard nonporous surfaces][most surfaces][most shiny surfaces][most][household surfaces][throughout the kitchen][throughout the bathroom][throughout your home])[.]

*[vs. previous formula]

Cleans [dirt] and/or [grease] and/or [grime] with only one [wipe][swipe]

Cleans down to the surface

Cleans to a streak-free shine [glass], [windows], [mirrors], [faucets], [exterior surfaces of appliances] [stainless steel], [stove tops³] [glass furniture], [oven fronts], [bathtub] [tub] [&] [tile], [shower], [exterior surfaces of microwaves], [and shiny surfaces]

Cleans [kitchen] [household] surfaces to a streak-free shine [even glass]

Cleans [kitchens], [bathrooms], [glass], [windows], [mirrors], [appliances], [tub] [&] [tile], [household surfaces] [and shiny surfaces]

Cleans [kitchens], [bathrooms], [glass], [windows], [mirrors] [shiny surfaces], [and household surfaces] to a streak free shine

Cleans to reveal a [brilliant] [sparkling][natural] [perfect] shine[.]

Cleans to reveal a [brilliant] [sparkling][natural] [perfect] shine ([on][countertops][,] [stove tops³] [,] [microwave exteriors][,] [sink[s]][,] [mirror[s]][,] [glass][,] [bathtub] [tub] [&] [tile], [shower], [faucet[s]][,] [windows][,][exterior surfaces of appliances][,] [stainless steel][,] [glass furniture][,] [oven fronts][,] [exterior surfaces of microwaves][,] [and][shiny][surfaces][most hard nonporous surfaces][most surfaces][most shiny surfaces][most][household surfaces][throughout the kitchen][throughout the bathroom][throughout your home])[.]

Cleans to reveal a [virtually] [100%] [streak free][spotless] [perfect] shine[.]

Cleans to reveal a [virtually] [100%] [streak free][spotless] [perfect] shine ([on][countertops][,] [stove tops³] [,] [microwave exteriors][,] [sink[s]][,] [mirror[s]][,] [glass][,] [faucet[s]][,] [windows][,][exterior surfaces of appliances][,] [stainless steel][,] [glass furniture][,] [oven fronts][,] [exterior surfaces of microwaves][,] [bathtub] [tub] [&] [tile], [shower], [and][shiny][surfaces][most hard nonporous surfaces][most surfaces][most shiny surfaces][most][household surfaces][throughout the kitchen][throughout the bathroom][throughout your home])[.]

Cleans thoroughly to reveal [a] [the] [natural] [brilliant] [sparkling] [Virtually] [100%] [streak free] [perfect]shine[.]

Cleans thoroughly to reveal [a] [the] [natural] [brilliant] [sparkling] [Virtually] [100%] [streak free] [perfect] shine ([on][countertops][,] [stove tops³] [,] [microwave exteriors][,] [sink[s]][,] [mirror[s]][,] [glass][,] [faucet[s]][,] [windows][,][exterior surfaces of appliances][,] [stainless steel][,] [bathtub] [tub] [&] [tile], [shower], [glass furniture][,] [oven fronts][,] [exterior surfaces of microwaves][,] [and][shiny][surfaces][most hard nonporous surfaces][most surfaces][most shiny surfaces][most][household surfaces][throughout the kitchen][throughout the bathroom][throughout your home])[.]

Cleans to a brilliant shine

Cleans to a perfect shine

Cleans To a Sparkling Shine [Most Everywhere], [Most hard nonporous surfaces], [Most Surfaces], [Most Shiny Surfaces]

Cleans your whole house and [most] everything in it [to a streak-free shine]

Cleans [hard-to-reach] [areas]

Cuts Grease

Cuts [grease] [and grime], while leaving a streak- free shine

Cuts through 100% of [dirt][,][grease][and][grime]

Cuts Tough Grease

Cuts [tough] [grease] [and grime]

Does the hard work so you don't have to [scrub]

Double the cleaning strength [per swipe]

Easier to clean with one solution [for the whole house] [for multi surfaces⁶]

Easy to clean [hard-to-reach] [areas] [behind] [the] [toilet]

Easy to Use

[Erases] [Removes] [Cleans] [away] hard water stains

[Erase] [Remove] [Clean away] the [visible] stains that [mold] [&] [mildew] leave [behind].

Everything Freakin' Clean

([Excellent] [Great] [clean to reveal] [Cleans better to reveal]) [up to][100%][2X][3X][4X] more shine* [.]

*[vs. previous formula]

([Excellent] [Great] [clean to reveal] [Cleans better to reveal]) [up to][100%][2X][3X][4X] more shine*

([on][countertops][.] [stove tops³] [.] [microwave exteriors][.] [sink[s]][.] [mirror[s]][.] [glass][.] [faucet[s]][.] [windows][.] [exterior surfaces of appliances][.] [stainless steel][.] [glass furniture][.] [oven fronts][.] [bathtub [tub] [&] [tile], [shower], [exterior surfaces of microwaves][.] [and][shiny][surfaces][most hard nonporous surfaces][most surfaces][most shiny surfaces][most][household surfaces][throughout the kitchen][throughout the bathroom][throughout your home])[.]

*[vs. previous formula]

[Excellent] [Great] [clean to reveal] [up to] [Cleans better to reveal][up to][100%][2X][3X][4X] more shine* vs.

[previous formula] [Mr. Clean] [lemon scented cleaners] [with [Febreze][Gain][Wild Flower][Lemon Zest] Freshness] [Multi-Surface⁶] [Cleaner[s]] [Meadows & Rain] [Lavender, Vanilla & Comfort] [Blossoms & Breeze] [Destinations] [New Zealand Natural Springs] [New Zealand Adventure] [New Zealand Rain Forest] [.]

*[when used neat] [when used straight from the bottle] [.]

Freakin' Clean

100% Freakin' Clean

Fresh Clean Scent

Fresh Scent

Gives Streak-free shine while it cleans

Great clean[ing]

Great on glass

[Helps] [Eliminate Odors] [and] Cleans to a [virtually] streak-free shine [.]

[Helps] [Eliminate Odors] [and] Cleans to a [virtually] streak-free shine ([on] [floors], [glass], [windows], [mirrors], [faucets], [exterior surfaces of appliances], [stainless steel], [stove tops³], [glass furniture], [oven fronts], [and] [shiny surfaces] [countertops][.] [stove tops³] [.] [microwave exteriors][.] [sink[s]][.] [mirror[s]][.] [glass][.] [faucet[s]][.] [windows][.] [exterior surfaces of appliances][.] [stainless steel][.] [glass furniture][.] [oven fronts][.] [exterior surfaces of microwaves][.] [bathtub] [tub] [&] [tile], [shower], [and][shiny][surfaces][most hard nonporous surfaces][most surfaces][most shiny surfaces][most][household surfaces][throughout the kitchen][throughout the bathroom][throughout your home])[.]

[Helps] [Eliminate Odors] [and] Cleans to a streak-free shine [.]

[Helps] [Eliminate Odors] [and] Cleans to a streak-free shine ([on] [floors], [glass], [windows], [mirrors], [faucets], [exterior surfaces of appliances], [stainless steel], [stove tops³], [glass furniture], [oven fronts], [and] [shiny surfaces] [countertops][.] [stove tops³] [.] [microwave exteriors][.] [sink[s]][.] [mirror[s]][.] [glass][.] [faucet[s]][.] [windows][.] [exterior surfaces of appliances][.] [stainless steel][.] [glass furniture][.] [oven fronts][.] [exterior surfaces of microwaves][.] [and][shiny][surfaces] [bathtub] [tub] [&] [tile], [shower], [most hard nonporous surfaces][most surfaces][most shiny surfaces][most][household surfaces][throughout the kitchen][throughout the bathroom][throughout your home])[.]

[Helps] [Eliminate Odors] [and] Cleans your whole house and [most] everything in it [to a][virtually][streak-free shine]

[Helps] [Eliminate Odors] [and] Cleans to a sparkling shine [Most Everywhere], [Most Hard Nonporous Surfaces], [Most Shiny Surfaces]

[Helps] [Eliminate Odors] [and] Cuts [grease] [and] [grime], while leaving a streak-free shine

[Helps] [Eliminate Odors] [and gives a] [virtually][streak-free] Streak-free shine [in less time]

[Helps] [Eliminate Odors], [and] Gives [a][virtually] [streak-free] [Streak-free] shine [while it cleans]

[Helps] [Eliminate Odors] [and] Reveals the shine [in less time] [in less swipes] [in less strokes] [.]

[Helps] [Eliminate Odors] [and] Reveals the shine [in less time]* vs. [previous formula] [Mr. Clean] [lemon scented cleaners] [with Febreze Freshness] [Multi-Surface⁶ Cleaner[s]] [Meadows & Rain] [Lavender, Vanilla & Comfort] [Blossoms & Breeze] [Destinations Line] [New Zealand Natural Springs] [New Zealand Adventure] [New Zealand Rain Forest] [Gain]

*[when used neat] [when used straight from the bottle] [.]

Just what you need and nothing more

[Kitchen] and [Bathroom] cleaner

Leaves a Fresh [Clean] Scent

Leaves behind no dulling residue

Leaves behind no dulling residue [on][countertops][.] [stove tops³] [.] [microwave exteriors][.] [sink[s]][.] [mirror[s]][.] [glass][.] [faucet[s]][.] [windows][.] [exterior surfaces of appliances][.] [stainless steel][.] [glass

furniture][,] [oven fronts][,] [exterior surfaces of microwaves][,] [and][shiny][surfaces] [bathtub] [tub] [&] [tile], [shower], [most hard nonporous surfaces][most surfaces][most shiny surfaces][most][household surfaces][throughout the kitchen][throughout the bathroom][throughout your home][.]

Leaves no smeary residue

Leaves nothing [behind] but [a] [virtually] [100%] [streak free] [perfect] shine

Leaves nothing [behind] but a [virtually] [100%] [streak free] shine ([on][countertops][,] [stove tops³] [,] [microwave exteriors][,] [sink[s]][,] [mirror[s]][,] [glass][,] [faucet[s]][,] [windows][,][exterior surfaces of appliances][,] [stainless steel][,] [glass furniture][,] [oven fronts][,] [oven door exterior][,] [exterior surfaces of microwaves][,] [and][shiny][surfaces] [bathtub] [tub] [&] [tile], [shower], [most hard nonporous surfaces][most surfaces][most shiny surfaces][most][household surfaces][throughout the kitchen][throughout the bathroom][throughout your home][.])

Leaves your house smelling [clean] [and] fresh

Leaves [surfaces] [smooth surfaces] [shiny][and][streak-free]

Leaves the bathroom smelling [pleasant] [fresh][clean][refreshing][like home] [for hours] after you finish cleaning

Leaves your house smelling good

Long Lasting [smell of] [freshness][fresh][scent][fragrance][aroma][perfume] [clean] [smell]

Long[er] lasting freshness

Makes cleaning easier

Makes life easier

Minimal effort cleaning

More shine [in less time]

Mr. Clean [“]Essentials[”]

Mr. Clean Clean Freak

Mr. Clean [“]One for All[”]

Mr. Clean w/Febreze [Freshness] [Fresh Scent]

Muscles away [dirt][and][grime]

Muscle through the grime [dirt][and][grease]

Multi-Purpose [Cleaner] [Spray]

Multi-Shine

Multi-Surface⁶ [Cleaner] [Spray]

Natural shine

No dulling residue

No grease [and No Streaks]

No harsh odor

No harsh smell[s]

No overpowering chemical odor

No streaking or filming

Nothing but shine left behind

Nothing but shine left behind ([on][countertops][,] [stove tops³] [,] [microwave exteriors][,] [sink[s]][,] [mirror[s]][,] [glass][,] [faucet[s]][,] [windows][,][exterior surfaces of appliances][,] [stainless steel][,] [glass furniture][,] [oven fronts][,] [exterior surfaces of microwaves][,] [and][shiny][surfaces] [bathtub] [tub] [&] [tile], [shower], [most hard nonporous surfaces][most surfaces][most shiny surfaces][most][household surfaces][throughout the kitchen][throughout the bathroom][throughout your home][.])

No filming

No grease [and No Streaks]

No smeary residue

No streaking

[Now] [cleans better [than before] to reveal] [up to] [2X] [3X] [4X] the shine* [on] [matte] [and] [glossy] [glazed ceramic][,] [vinyl] [/] [linoleum][,] [laminated][,] [sealed][finished] [hardwood][glazed tile][flooring][.]

*[vs. previous formula]

[Now] [cleans better to reveal] [up to] [2X] [3X] [4X] the shine* [.]

*[vs. previous formula]

[Now] [cleans better to reveal] [up to] [2X] [3X] [4X] the shine* ([on][countertops][,] [stove tops³] [,] [microwave exteriors][,] [sink[s]][,] [mirror[s]][,] [glass][,] [faucet[s]][,] [windows][,][exterior surfaces of appliances][,] [stainless steel][,] [glass furniture][,] [oven fronts][,] [exterior surfaces of microwaves][,] [and][shiny][surfaces] [bathtub] [tub] [&] [tile], [shower], [most hard nonporous surfaces][most surfaces][most shiny

surfaces][most][household surfaces][throughout the kitchen][throughout the bathroom][throughout your home)].]

*[vs. previous formula]

One product to [clean] [and] [shine] just about any surface

One product to [thoroughly] clean surfaces [throughout the kitchen] [throughout the house] [throughout your bathroom]

Only cleaner you'll ever need

[Packaging] [made from] [50%] [75%] [80%] [90%] [100%] [post-consumer] [recycled plastic]

Powerful cleaning [of Mr. Clean]

Powerful clean[ing]

Powerful Multi-Surface⁶ Cleaning

[Prevent] [Protects] [surfaces] [from] [soap scum] [and] [&] [limescale] [hard water] [new] [rust] [stains] [build-up]

Smells [like] [of] [pleasant][fresh][appealing][great][Febreze] [Gain] [Lavender] [Fresh] [Lavender Vanilla]

[Tropical] [Sunrise] [Hawaiian] [Aloha] [Breeze] [Summer Citrus] [Gain Original] [Ocean Water Sparkle] [Moonlight

Breeze] [New Zealand Springs] [Linen & Sky] [Citrus & Light] [Lemon Zest] [Sweet Citrus & Zest] [Comfort]

[Light] [Bright] [Linen] [Fresh] [Citrus] [Breeze] [Clean] [Yuzu] [Orange] [Blossom] [Kiwi] [Grapefruit] [Zest] [Key

lime] [Citron] [Mandarin] [Squeeze] [Lemon] [water] [Clean] [Ice] [Refreshing] [Pineapple] [Pleasure] [Pina

Colada] [Orchard] [Sweet] [Peel] [Zest] [Apple] [Cranberry] [Tangy] [Chamomile] [Grassy] [Fresh dew] [Dew

kissed leaves] [Crisp] [Sunrise] [Bamboo] [White Tea] [Kitchen] [Rosemary] [Lavender] [Sage] [Moss] [Fern]

[Mint] [Crushed] [Thyme] [Jasmine] [Aloe] [Lilies] [Carnation] [Chrysanthemum] [Ginseng] [Daisy] [Hydrangea]

[Hibiscus] [Ocean] [Water] [Rose] [Amethyst] [Opal] [Jade] [Emerald] [Sapphire] [Ruby] [Amber] [Watermelon]

[Honey] [Basil] [Herb] [Herbal]] [Calming] [Calm] [Melon] [Raspberry] [Coconut] [Violet] [Cotton] [Bergamot]

[Kaffir] [French Lavender] [English Lavender] [Portuguese Lavender] [Impress Purple] [Purple] [Indigo]

[Provence] [Lilac] [Eucalyptus] [Lavandin] to make your cleaning task [enjoyable][easy] [less of a chore]

Rinses [away] [clean] [off] [quickly] [with ease] [easily]

Safe for surfaces

Scrub less

Sparkling shine

Sparkling streak-free shine

Sparkling [virtually] [streak-free] shine

Spray [large] [wide] [big] [walls] [counters] [areas] [surfaces] without hand [fatigue] [tiring] [pain]

Spray [large] [wide] [big] [walls] [counters] [areas] [surfaces] [easily] [with ease]

Spray [sprays] [in][any direction] [you] [want][need] [up] [down] [,] [or][upside down] [sideways]

Streak-Free [or Streak Free]

Streak-free Shine

Streak-free Formula

[Spray] just enough [suds] [foam] so you [can see] [see] [know] [where] the product is [working] [cleaning].

[Suds] [Foam] [stays] [where you spray it] [,] [doesn't] [run] [or] [drip]

[Tackle][Tackles] [Fight][Fights] [Remove][Removes] [Dissolve][Dissolves] [Break][Breaks] [up] [down]

[Power][Powers] [through] [tough][soap scum] [rust stains] [on contact]

The cleaning solution for your busy life

The clean you've always counted on

The tough job cleaner

The most [powerful] [effective] all-purpose cleaner you can buy

Thorough clean to [reveal] [a] [Brilliant] [Sparkling] [Virtually] [100%] [streak free] shine[.]

Thorough clean to [reveal] [a] [Brilliant] [Sparkling] [Natural] [Virtually] [100%] [streak free] shine

([on][countertops][,] [stove tops³] [,] [microwave exteriors][,] [sink[s]][,] [mirror[s]][,] [glass][,] [faucet[s]][,]

[windows][,][exterior surfaces of appliances][,] [stainless steel][,] [glass furniture][,] [oven fronts][,] [exterior

surfaces of microwaves][,] [and][shiny][surfaces] [bathtub] [tub] [&] [tile], [shower], [most hard nonporous

surfaces][most surfaces][most shiny surfaces][most][household surfaces][throughout the kitchen][throughout the bathroom][throughout your home]).]

Thorough clean to [reveal] [a] [virtually] [100%] streak-free shine[.]

Thorough clean to [reveal] [a] [virtually] [100%] streak-free shine ([on][countertops][,] [stove tops³] [,] [microwave

exteriors][,] [sink[s]][,] [mirror[s]][,] [glass][,] [faucet[s]][,] [windows][,][exterior surfaces of appliances][,]

[stainless steel][,] [glass furniture][,] [oven fronts][,] [exterior surfaces of microwaves][,] [and][shiny][surfaces]

[bathtub] [tub] [&] [tile], [shower], [most hard nonporous surfaces][most surfaces][most shiny

surfaces][most][household surfaces][throughout the kitchen][throughout the bathroom][throughout your home]).]

Thorough clean[ing]

Thorough clean[ing] to [reveal] [a] [virtually] [streak-free] shine

([Thorough cleaning] [Great cleaning] [Excellent cleaning][Beautiful cleaning] [Powerful cleaning][Cleans]) to reveal a [virtually] [100%] [streak free] shine[.]

([Thorough cleaning] [Great cleaning] [Excellent cleaning][Beautiful cleaning] [Powerful cleaning][Cleans]) to reveal a [virtually] [100%] [streak free] shine ([on][countertops][,] [stove tops³] [,] [microwave exteriors][,] [sink[s]][,] [mirror[s]][,] [glass][,] [faucet[s]][,] [windows][,][exterior surfaces of appliances][,] [stainless steel][,] [glass furniture][,] [oven fronts][,] [exterior surfaces of microwaves][,] [and][shiny][surfaces] [bathtub] [tub] [&] [tile], [shower], [most hard nonporous surfaces][most surfaces][most shiny surfaces][most][household surfaces][throughout the kitchen][throughout the bathroom][throughout your home])[.]

Thoroughly cleans without leaving [virtually] [any] [smears] [or] [residues] [or] [streaks] [or] [film][.]

Thoroughly cleans without leaving [virtually] [any] [smears] [or] [residues] [or] [streaks] [or] [film] ([on][countertops][,] [stove tops³] [,] [microwave exteriors][,] [sink[s]][,] [mirror[s]][,] [glass][,] [faucet[s]][,] [windows][,][exterior surfaces of appliances][,] [stainless steel][,] [glass furniture][,] [oven fronts][,] [exterior surfaces of microwaves][,] [and][shiny][surfaces] [bathtub] [tub] [&] [tile], [shower], [most hard nonporous surfaces][most surfaces][most shiny surfaces][most][household surfaces][throughout the kitchen][throughout the bathroom][throughout your home])[.]

Tough cleaning to reveal [the][a] [natural] shine

Tough cleaning to reveal the [natural] [brilliant] [sparkling] [Virtually] [100%][streak free] shine[.]

Tough cleaning to reveal the [natural] [brilliant] [sparkling] [Virtually] [100%][streak free] shine ([on][countertops][,] [stove tops³] [,] [microwave exteriors][,] [sink[s]][,] [mirror[s]][,] [glass][,] [faucet[s]][,] [windows][,][exterior surfaces of appliances][,] [stainless steel][,] [glass furniture][,] [oven fronts][,] [exterior surfaces of microwaves][,] [and][shiny][surfaces] [bathtub] [tub] [&] [tile], [shower], [most hard nonporous surfaces][most surfaces][most shiny surfaces][most][household surfaces][throughout the kitchen][throughout the bathroom][throughout your home])[.]

Twice the shine* [in less time]

*[vs. previous formula]

([Up to] [2X] [3X] [4X]) long[er] lasting ([freshness][fresh][scent][fragrance][aroma][perfume])

([Up to] [2X] [3X] [4X]) [The] [cleaning] [Cleaning] [strength][per swipe]

([Up to] [2X] [3X] [4X]) the grease removal [per swipe]

([Up to] [2X] [3X] [4X]) [the] shine*

*[vs. previous formula]

([Up to] [2X] [3X] [4X]) [the] [tough] [grease] [greasy] cleaning [per swipe]

[Up to] [Twice] [2X][3X][4X] [More] [the] shine [in less time]* vs. [previous formula] [Mr. Clean] [lemon scented cleaners] [with Febreze Freshness] [Multi-Surface⁶ Cleaner[s]] [Meadows & Rain] [Lavender, Vanilla & Comfort] [Blossoms & Breeze] [Destinations Line] [New Zealand Natural Springs] [New Zealand Adventure] [New Zealand Rain Forest]

*[when used neat] [when used straight from the bottle] [.]

[Virtually] [100%] Streak free formula reveals the [natural] shine[.]

[Virtually] [100%] Streak free formula reveals the [natural] shine ([on][countertops][,] [stove tops³] [,] [microwave exteriors][,] [sink[s]][,] [mirror[s]][,] [glass][,] [faucet[s]][,] [windows][,][exterior surfaces of appliances][,] [stainless steel][,] [glass furniture][,] [oven fronts][,] [exterior surfaces of microwaves][,] [and][shiny][surfaces] [bathtub] [tub] [&] [tile], [shower], [most hard nonporous surfaces][most surfaces][most shiny surfaces][most][household surfaces][throughout the kitchen][throughout the bathroom][throughout your home])[.]

[Virtually] [100%] streak free shine.

[Virtually] No streaking or filming

[Virtually] No streaking or filming ([on][countertops][,] [stove tops³] [,] [microwave exteriors][,] [sink[s]][,] [mirror[s]][,] [glass][,] [faucet[s]][,] [windows][,][exterior surfaces of appliances][,] [stainless steel][,] [glass furniture][,] [oven fronts][,] [exterior surfaces of microwaves][,] [and][shiny][surfaces] [bathtub] [tub] [&] [tile], [shower], [most hard nonporous surfaces][most surfaces][most shiny surfaces][most][household surfaces][throughout the kitchen][throughout the bathroom][throughout your home])[.]

[Virtually] [streak-free][streak free] [Shine] [Formula]

[Virtually] Streak free formula reveals [the][a] [natural] shine

([Virtually] [streak free] [Streak free] [Brilliant] [Sparkling] [Natural] [virtually] [100%] [streak free]) shine[.]

([Virtually] [streak free] [Streak free] [Brilliant] [Sparkling] [Natural] [virtually] [100%] [streak free]) shine ([on][countertops][,] [stove tops³] [,] [microwave exteriors][,] [sink[s]][,] [mirror[s]][,] [glass][,] [faucet[s]][,] [windows][,][exterior surfaces of appliances][,] [stainless steel][,] [glass furniture][,] [oven fronts][,] [exterior

surfaces of microwaves][,] [and][shiny][surfaces] [bathtub] [tub] [&] [tile], [shower], [most hard nonporous surfaces][most surfaces][most shiny surfaces][most][household surfaces][throughout the kitchen][throughout the bathroom][throughout your home)][.]

Wipes out tough [grease] [and grime]
Wipes away easily
Works hard so you don't have to
Works the first time, every time.
You can count on Mr. Clean

{CLAIMS – FIFRA}

CLEANING AND ODOR ELIMINATION CLAIMS:

([As it dries it,] [In one step^{1,7} it] [Deodorizes and] [Freshens and]) cleans away the odors trapped on ([hard] surfaces [glass], [windows], [mirrors], [faucets], [exterior surfaces of appliances], [stainless steel], [stove tops³], [glass furniture], [oven fronts], [exterior surfaces of microwaves]), and ([shiny surfaces], [hard non porous surfaces]), leaving your (hard surfaces [glass], [windows], [mirrors], [faucets], [exterior surfaces of appliances], [stainless steel], [stove tops³], [glass furniture], [oven fronts], [exterior surfaces of microwaves]), and ([shiny surfaces], hard non porous surfaces) virtually free of odor causing bacteria.

[Clean][,][and] [Disinfect][,] [and] [Freshens] [with] [1] [one] [bottle][,][!]

Clean away the dirt and grime while eliminating those [unpleasant] harsh odors.

Cleans

Cleans and Disinfects

Cleans and disinfects hard non-porous household surfaces⁶

Cleans, [and] disinfects hard non porous surfaces, and shines your [shiny] surfaces, [including glass], [including windows], [including mirrors]

Cleans and disinfects hard non porous surfaces, [deodorizing], [sanitizing] while leaving a streak-free shine

Cleans and Freshens

Cleans and Freshens [glass], [windows], [mirrors], [faucets], [exterior surfaces of appliances], [stainless steel], [stove tops³], [glass furniture], [oven fronts], [exterior surfaces of microwaves], and [shiny surfaces], hard non porous surfaces[.]

Cleans [and shines], [and disinfects] hard non-porous household surfaces

Cleans away [bad] [icky] [unpleasant] [stinky] [kitchen] [garlic] [onion] [fish] [bacon] [garbage] [trash] [dirty laundry] [bathroom] [pet] [pet mess] [litter box] [toilet] [toilet-related] [[mal]odors] [smells]

Cleans away the odors trapped on ([hard] surfaces [glass], [windows], [mirrors], [faucets], [exterior surfaces of appliances], [stainless steel], [stove tops³], [glass furniture], [oven fronts], [exterior surfaces of microwaves]), and ([shiny surfaces], hard non porous surfaces), leaving your ([hard] surfaces [glass], [windows], [mirrors], [faucets], [exterior surfaces of appliances], [stainless steel], [stove tops³], [glass furniture], [oven fronts], [exterior surfaces of microwaves]), and ([shiny surfaces], hard non porous surfaces) virtually free of odor causing bacteria.

Cleans, Disinfects, and Freshens with [1] [one] bottle!

Cleans, Disinfects, and Freshens

Cleans, disinfects hard non porous surfaces, and shines [throughout the house]

Cleans, disinfects hard non porous surfaces, and shines quickly and easily

Cleans [Removes] [Dissolve] [away] [rust] [soap scum] [crusty] [lime scale] [hard water] [stains] [dirt] [grease] [grime] [mold stains] [mildew stains]

Combines a grease cutting formula with antibacterial ingredients [to clean] and [shine]

Combines antibacterial cleaning with streak-free shine

Cuts grease [and grime], [Kills Germs***], and [shines]

Cuts grease, [disinfects], [deodorizes], [sanitizes], and [shines]

Cuts grease, [Kills Germs***], [cleans glass], and shines [surfaces]

Disinfects

Disinfects and Freshens

Disinfects [as it cleans] [and shines]

[Effectively] cleans [even grease] [dirt] [and grime], [windows], [mirrors], [shiny surfaces], [and Kills Germs***]

Fresh and clean all day long.

Freshens

Mr. Clean cleans away the dirt and grime while freshening with [[Febreze][Gain] [Wild Flower] [Lemon Zest][Lavender].

[Mr. Clean] Powerful Multi-Surface⁶ Cleaning [helps eliminate odors] [helps eliminate odors in the air] [helps eliminate odors with [Febreze][Gain][Wild Flower][Lemon Zest] fresh scent][helps eliminate odors with [Febreze][Gain][Wild Flower][Lemon Zest] freshness] [Lavender] [Fresh] [Lavender Vanilla] [Tropical [Sunrise] [Hawaiian [Aloha] [Breeze] [Summer Citrus] [Gain Original] [Ocean Water Sparkle] [Moonlight Breeze] [New Zealand Springs] [Linen & Sky [Citrus & Light] [Lemon Zest] [Sweet Citrus & Zest] [Comfort] [Light] [Bright] [Linen] [Fresh] [Citrus] [Breeze] [Clean] [Yuzu] [Orange] [Blossom] [Kiwi] [Alluring] [Grapefruit] [Zest] [Key lime] [Citron] [Mandarin] [Squeeze] [Juicy] [Lemon] [water] [Clean] [Ice] [Refreshing] [Pineapple] [Pleasure] [Pina Colada] [Orchard] [Sweet] [Peel] [Zest] [Apple] [Cranberry] [Tangy]] [Grassy] [Fresh dew] [Dew kissed leaves] [Crisp] [Sunrise] [Bamboo] [White Tea] [Kitchen] [Rosemary] [Lavender] [Sage] [Moss] [Fern] [Mint] [Crushed] [Thyme] [Jasmine]] [Aloe] [Lilies] [Carnation] [Chrysanthemum] [Ginseng] [Daisy] [Hydrangea] [[Ocean] [Water] [Rose] [Amethyst] [Opal] [Jade] [Emerald] [Sapphire] [Ruby] [Amber] [[Basil] [Herb] [Herbal] [Farmhouse] [Calming] [Calm] [Melon] [Raspberry] [Coconut] [Violet] [Cotton] [Bergomot] [Kaffir] [French Lavender] [English Lavender] [Portuguese Lavender] [Purple] [Indigo] [Provence] [Lilac] [Eucalyptus] [Lavandin]

CLEANING AND ODOR ELIMINATION CLAIMS (Cont.):

Powerful cleaning without [the harsh odor].

Powerful clean with the freshness of [Febreze][Gain][Wild Flower][Lemon Zest][Lavender]]

ANTIBACTERIAL CLAIMS:

Antibacterial [Formula] [Cleaner] [Spray]

New Antibacterial

Antibacterial Multi-Purpose [Cleaner] [Spray]

Antibacterial Multi-Surface⁶ [Cleaner] [Spray]

Antibacterial Multi-Surface⁶ and Glass [Cleaner] [Spray]

Antibacterial Glass & Surface [Cleaner] [Spray]

Antibacterial Surface and Glass [Cleaner] [Spray]

Antibacterial Hard Nonporous Surface and Glass [Cleaner] [Spray]

3 in 1 Antibacterial Multi-Purpose [Cleaner] [Spray]

Antibacterial Multi-Surface⁶ Disinfectant [Cleaner] [Spray]

Multi-Bacterial

Multi-Surface Disinfecting on hard non porous surfaces

[Helps] Fight[s] Cold[†] and Flu [†] viruses

Disinfectant

Disinfects

Kills Germs***

Kills 99.9% of Germs***

Kills bacteria and viruses[†]

Kills viruses[†]

Kills 99.9% of bacteria and viruses[†]

Kills 99.9% of viruses[†]

Kills 99.9% of household germs***

Sanitizes

Sanitizing

Sanitization

Disinfecting [formula] [Cleaner]

Kills 99.9% of bacteria

Disinfecting cleaner kills 99.9% of common household bacteria⁴ and germs*** on hard, non-porous surfaces.

Kills 99.9% of common household bacteria⁴ on hard, non-porous surfaces.

Disinfecting cleaner kills 99.9% of common household bacteria⁴ and germs*** on hard, non-porous surfaces

An effective [cleaner], [disinfectant], [sanitizer], [deodorizer], [odor eliminator] for use in the [kitchen], [bathroom], [bedroom], [playroom], [family room], [living room], and other [household] areas⁶.

[Kitchen] and [Bathroom] cleaner [and] [disinfectant]

Makes cleaning easy, and disinfects too.

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Leaves surfaces sanitary

Disinfects as it cleans indoor and outdoor hard, non-porous surfaces.

[This product] cleans [and/or] disinfects [and/or] [helps] [eliminate odors] on the following [hard, nonporous] surfaces: See “hard non-porous surfaces for disinfecting, cleaning, deodorizing, [help[-s]][-ing] to] eliminate odors [on] [in], freshen[s], sanitize[s]” listed below.

[Kills] [Influenza A/Hong Kong/8/68 strain [Flu Virus]] and/or [MRSA [methicillin resistant Staphylococcus aureus]] and/or Staphylococcus aureus [Staph] [In 10 minutes]

Kills bacteria that cause odors

Does not just [cover up] [mask odors]; Disinfects and deodorizes by killing germs*** [with the freshness of Febreze][Freshness and/or Fresh scent] and the odors they cause [Mr. Clean] Disinfects by killing germs*** and [while] deodorizes[deodorizing] [with the power of Febreze][Freshness and/or Fresh scent] [and the odors they cause]

[Destroy] [Kills] [Removes] [Gets rid of] household germs*** with the muscle of Mr. Clean

CLEANING, ODOR ELIMINATION, AND ANTIBACTERIAL CLAIMS:

Kill[s] 99.9% of germs***, while leaving your home smelling fresh and clean.⁶

Cleans away the odors trapped on your household surfaces, leaving your surface [virtually free] [of] odor causing [bacteria]. or Cleans away the odors trapped on your household surfaces. Leaving your surface without the odor causing [bacteria].

Mr. Clean kills 99.9% of [the] germs*** and [deodorizes] [helps eliminate odors] with the power [strength] of Febreze.⁶

Kill[s] 99.9% of germs***, while leaving your home smelling fresh and clean.⁶

ODOR ELIMINATION AND ANTIBACTERIAL CLAIMS:

[Makes cleaning easy] [Cleans and disinfects] while helping to eliminate odors [with the freshness of Febreze] [freshness and/or fresh scent].⁶

Easily cleans hard greasy dirt AND disinfects, [while [helping to] eliminate odors] [with the freshness of Febreze] [freshness and/or fresh scent]⁶

Leaves your surface virtually free of [from] odors and the bacteria that cause them.

Cleans away odors and kills the bacteria that cause them.

[Helps] eliminate[s] odors. [Kills] [Removes] [Gets rid of] [99.9% of] the bacteria that cause them.

Effective against [99.9% of] bacteria that cause odors [on [hard] surfaces [glass], [windows], [mirrors], [faucets], [exterior surfaces of appliances], [stainless steel], [stove tops³], [glass furniture], [oven fronts], [exterior surfaces of microwaves], and [shiny surfaces], hard non porous surfaces.

([Remove]) [germs***] [and][bacteria] from your home [while] leaves[-ing] your home smelling fresh.

Kills bacteria that cause odors [on surfaces].

([Kills] [Removes] [Gets rid of] [s]) [99.9%] [of] bacteria that cause odors (on [hard] surfaces [glass], [windows], [mirrors], [faucets], [exterior surfaces of appliances], [stainless steel], [stove tops³], [glass furniture], [oven fronts], [exterior surfaces of microwaves]), and [shiny surfaces], hard non porous surfaces.

([Kills] [Removes] [Gets rid of] [s]) [99.9%] [of] common household bacteria⁴ without the **harsh fumes[smell][odor][hospital smell]** on hard, non-porous surfaces.

([Kills] [Removes] [Gets rid of] [99.9%] [of] common household bacteria⁴ while leaving [a] Febreze [fresh scent] [and/or] [freshness] or [with the freshness of Febreze] on hard, non-porous surfaces.

([Kills] [Removes] [Gets rid of] 99.9% of common household bacteria⁴ while helping to eliminate odors with the freshness of Febreze on hard, non-porous surfaces.

Kills 99.9% of germs***, while leaving your home smelling fresh with the power of Febreze.

ODOR ELIMINATION CLAIMS:

[Helps] Eliminate[s] odors [at the source] on ([hard surfaces] [glass], [windows], [mirrors], [faucets], [exterior surfaces of appliances], [stainless steel], [stove tops³], [glass furniture], [oven fronts], [exterior surfaces of microwaves], and [shiny surfaces], hard non porous surfaces).

[Helps] Eliminate odors [caused by bacteria]

With [a] [touch] [of] Febreze[Febreze] [original] [Gain] [scent] [Wild Flower][Lemon Zest][Lavender] [freshness] [fresh scent]

[Helps] eliminate odors [in the air] with Febreze [freshness][fresh scent]

For all around Febreze fresh(ness) try [*insert name of scent*] scent

Does not just cover up and/or mask odors / [removes] [eliminates] [helps eliminate] [helps remove] odors

Neutralizes odors

CSP-47

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Great Scent

([Helps][to][Eliminate[s]]) ([Fish odors/malodors/smell][,][Mold odors/malodors] [and][Mildew odors/malodors] [,] [Smoke] [smoke] [,] [and][Bacon Grease] [bacon grease] [odors][malodors]) [in the air][.]

[Helps] [Eliminate Odors], [Cuts grease], and [shines]

[Helps] [Eliminate Odors], Cuts grease [and grime], and shines [surfaces]

[Helps] [Eliminate Odors], Cleans [and] [shines] on hard non-porous household surfaces

[Helps] [Eliminate Odors], Cleans, and shines [throughout the house] [quickly and easily]

[Helps] [Eliminate Odors], [and] Cleans hard non porous surfaces, [deodorizing] while leaving a [virtually] streak-free shine

Combines cleaning with [virtually]streak-free shine

[Helps] [Eliminate Odors] [as it cleans] [and shines]

USAGE CLAIMS:

Great for kitchens, bathrooms and other tough jobs

Cuts Grease

Degreases [Degreaser]

Cleans ([kitchens], [bathrooms], [glass], [windows], [mirrors], [appliances], [household surfaces] [and shiny surfaces])

Cleans ([glass], [windows], [mirrors], [faucets], [exterior surfaces of appliances], [stainless steel], [stove tops³], [glass furniture], [oven fronts], [exterior surfaces of microwaves]), and ([shiny surfaces], hard non porous surfaces).

Great for kitchens, bathrooms, and other tough jobs

Ready to use / concentrated [can be used in dilution]

[Squeeze][,][Spray][,][Clean]

Versatile [-works] on a wide range of hard, non-porous surfaces, [See “hard non-porous surfaces for disinfecting, cleaning, deodorizing, [help[-s][-ing] to] eliminate odors [on] [in], freshen[s], sanitize[s]” listed below.

VALUE CLAIMS:

___ % free

___ % bonus

___ oz. at the ___ oz. price

___ oz. more vs. ___ oz.

___ % more vs. ___ oz.

Value size

Value pack

Trial size

Free sample

Economy size

Institutional size

Get ___ oz. free

Only [\$]___ [cents] per use

Get the same level of clean for 1/___ the cost

Undo weeks of dirt within minutes

Bonus Bottle

X% more

Bonus [Pack] [Size]

Bundle Pack

Club [Pack] [Size]

Combo Pack

Double Pack

Double Size

Limited Time

Multi-Pack

Twin Pack

Triple Pack

Twin Size

Triple Size

Value [Pack] [Size]

2 pack

3 pack

4 pack

[2] [3] [4] [5] X [16 oz.] [Bundle][Bottles] [Kits] [Pack] [Packs]

[2] [3] [4] [5] [Starter] [Kits] [Packs] [Bottles]

SHINE FIFRA CLAIMS:

[Helps] [Eliminate Odors], [Cuts grease], [disinfects], [deodorizes], [sanitizes], and [shines]

[Helps] [Eliminate Odors], Cuts grease [and grime], [Kills Bacteria^{**}], and shines [surfaces]⁶

[Helps] [Eliminate Odors], Cleans [and] [shines], [and] [disinfects] hard non-porous household surfaces

[Helps] [Eliminate Odors], Cleans, disinfects hard non porous surfaces, and shines [throughout the house]
[quickly and easily]

[Helps] [Eliminate Odors], [and] Cleans [and disinfects] hard non porous surfaces, [deodorizing], [sanitizing]
while leaving a [virtually] streak-free shine

Combines antibacterial cleaning with [virtually]streak-free shine

[Helps] [Eliminate Odors] [and] Disinfects [as it cleans] [and shines]⁶

SURFACE SAFETY CLAIMS:

[Note:] [Will not harm most washable surfaces.] [[However, on painted surfaces and wall coverings,] [Always]
[test a small area before use.]] [If applied to [aluminum][,] [nickel][,] [marble][,] [or] [finished wood] wipe dry
immediately.] [Repeated use on copper or brass may discolor these surfaces.] [Not recommended for
[carpets][,][or] [copper][,] [or] [nickel][,] [or] [brass][surfaces]].

Non abrasive formula

Non abrasive clean

No streaking

Low streaking

Will not harm Septic tanks

Not harmful for most surfaces

Works on a wide range of [household] hard, non-porous surfaces [indoor] and [outdoor].

Safe for surfaces

OTHER CLAIMS:

Multi-Purpose –or- Multi-Room–or- Multi-Surface⁶ [Cleaner] [and] Disinfectant

Kitchen Cleaner

Bathroom Cleaner

Floor Cleaner

Multi-Purpose –or- Multi-Room –or- Multi-Surface⁶ [Cleaner] [and] Disinfectant [Kitchen], [Bathroom], [Floor]
cleaner

2-in-1

3-in-1

4-in-1

5-in-1

6-in-1

7-in-1

8-in-1

9-in-1

10-in-1

All in one

One for all

This bottle is made of x% post-consumer recycled plastic

Not formulated with ozone-depleting compounds

Will not harm septic systems

HARD NON-POROUS SURFACES for disinfecting, cleaning, deodorizing, [help[-s][-ing] to] eliminate odors [on] [in], freshen[s], sanitize[s]

{Note to reviewer: Each entry below also represents a graphic depicting the corresponding type of surface. No people, animal, or food will be depicted in graphics. Only exteriors of microwaves and refrigerators will be depicted. Toy graphics will be submitted to Agency for review.}

Appliance exteriors
Baby furniture [cribs, changing tables, diaper pails]
Basement area surfaces
Bathroom or restroom surfaces
Bathtub [tub]
Bed frame
Bed rails
Bookcases
Bus [seats] [handrails]
Cabinets
Car window
Car Steering Wheel
Car Seat
Cat and/or Pet [litter] boxes or pans
Chairs
Chrome
Classroom [desks] [chairs]
Countertops or counters
Desks
Diaper pails
Dishwasher [exterior] [handle] [door]
Doorknobs
Door handles
Elevator buttons
Enamel
Entryway surfaces
[Athletic] Equipment handles
Escalator railing
Exhaust [Fan] [hood]
Faucets
Fiberglass
Filing cabinets
Fixtures [chrome] [stainless steel]
Floor[ing] [Glazed Ceramic Tile][Linoleum] [No-wax] [Vinyl] [glazed porcelain tile][kitchen tile] [Bathroom tile][Finished wood][Laminate]
Foyer surfaces
Garbage [can] [pail]
Glass [surface][s]
Glass furniture
Glazed [Ceramic] tiles
Garage surfaces [floor and/or doors and/or cabinets]
Handles
Handrails
Hardwood floors
[Hard] non-porous plastic or vinyl
Highchairs non-food contact areas
Keys
Keyboard [keys]
Kitchen surfaces
[Kitchen] appliance[s] [exteriors]
Light fixtures
Litter boxes or pans
Lobby surfaces

Lunchroom [tables] [chairs]²
Luggage [handle]
Metal [blinds]
Microwave oven exteriors
Mirrors
Moveable lamps
Mudroom surfaces
[no-wax] floors
Outdoor furniture
Outdoor grill
Other surfaces
Oven doors exteriors
Painted walls
Patio furniture (except cushions and wood frames)
Pet area surfaces
Piano keys
Picnic Table [non-wood]
Plastic laundry hampers or baskets
Plastic dog houses
Playroom surfaces
Porches
Railings
Range hoods
Recycling bins
Refrigerator exteriors
Seats
[Shared][remote[s] [controls]
[Shared][toys
Shelves / Drawers
Shower[s] [doors]
Sinks
Stainless steel or metal surfaces in bathroom[s] or restroom[s] and/or kitchen[s]
Stair rails
Steering wheels
Stove tops³
Synthetic marble
[Tray] Tables
Telephones
Toilet bowl exterior [rims]
Tools
Tubs
Urinal[s] [exterior[s]]
Vanity top
Vending machine [exteriors] [buttons]
[Washable] Kitchen surfaces²
[Washable] Cupboards
[Washable] Door[s]
[Washable] Railings
[Washable] Trim[ming]
[Washable] Walls
Windows[s] [sills]

Bactericidal cross-contamination is of major housekeeping concern not only in hospitals, but in schools, institutions, and industry.

CSP-47 has been formulated to aid in the reduction of cross-contamination on treated hard, non-porous

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surfaces in these areas.

When used as directed **CSP-47** will deodorize surfaces in toilet areas, behind and under sinks and counters, garbage cans and garbage storage areas and other places where bacterial growth can cause mal odors.

CSP-47 is for use in hospitals, medical and dental offices, nursing homes, public rest rooms, institutions, schools, colleges, athletic facilities, kitchens, restaurants and bars, airports, transportation terminals, hotels and motels.

CSP-47 uses an anti-bacterial formula to cut grease, grime and to disinfect.

CSP-47 Kills Germs*** such as Staphylococcus aureus, Salmonella enterica and Pseudomonas aeruginosa.

CSP-47 removes dirt and grime and Kills Germs***.

CSP-47 Kills Germs*** and bacteria and cuts grease and grime.

CSP-47 disinfects and deodorizes.

CSP-47 cleans challenging dirt while leaving a fresh, clean, scent.

CSP-47 cleans and deodorizes.

CSP-47 cuts grease and deodorizes.

CSP-47 cuts grease, grime and deodorizes.

For use in households.

Contains no phosphorous, butyl cellosolve or butoxyethanol.

Contains no phosphate.

CSP-47 cleans and deodorizes and cuts grease and grime.

CSP-47 is a no-rinse cleaner that disinfects, cleans and deodorizes in one labor saving step¹.

CSP-47 cleans, shines, deodorizes and disinfects hard, non-porous household surfaces.

CSP-47 is for use in kitchens, bathrooms, and other household areas.

CSP-47 kills household⁵ germs*** in 10 minutes; is effective against Pseudomonas aeruginosa, Staphylococcus aureus and Salmonella enterica.

CSP-47 is a multi-surface⁶ cleaner, deodorizer, and disinfectant. Use on windows, mirrors, Plexiglas, Lexan, and other glass surfaces.

Use **CSP-47** on the multi-touch hard, non-porous surfaces responsible for cross-contamination.

Use **CSP-47** on tables, chairs, basins, countertops, bed rails, door knobs and handles, glass surfaces including windows and mirrors.

CSP-47 is an all in one glass cleaner, all-purpose cleaner, and disinfectant¹

CSP-47 kills Staphylococcus aureus and Salmonella enterica.

CSP-47 kills odor causing bacteria that cause bad odors.

CSP-47 disinfects!

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CSP-47 cleans and disinfects.

CSP-47 cleans soils and disinfects germs***.

CSP-47 leaves a fresh clean scent.

CSP-47 maximizes labor results by effectively controlling odors.

CSP-47 is for non-scratch cleaning of showers and tubs, shower doors and curtains and bathroom fixtures.

CSP-47 may be used in:

- hospitals, nursing homes, medical and dental offices and clinics, operation rooms, isolation wards, and medical research centers.
- day care centers and nurseries.
- restaurants and bars, cafeterias, institutional kitchens, fast food operations.
- supermarkets, convenience stores, retail and wholesale establishments, dressing rooms, and laundries.
- crime scenes and funeral homes.
- institutional facilities, laboratories, factories, business and office buildings, restrooms, hotels and motels, and transportation terminals.
- kitchens, bathrooms, and other household areas.
- institutions, schools and colleges, classrooms, athletic facilities and locker rooms.
- camp grounds, play grounds, and recreational facilities.
- household and automotive garages, boats, ships, mobile homes, trains, and airplanes.
- all public places where cleanliness and bacterial control are vital aspects of the environmental sanitation program, and any commercial, industrial, or institutional facility where a clean and sanitary environment is important.

CSP-47 may be used on washable hard non-porous surfaces including:

- non-food contact counter tops, sinks, refrigerator exteriors, coolers, freezers, stovetops³, exterior surfaces of appliances, non-food contact equipment, shelves, racks and carts.
- picnic tables and outdoor furniture.
- telephones and computers/keyboards.
- tables, chairs, desks, bed frames, walls, cabinets, doorknobs, and garbage cans.
- non-food contact surfaces of highchairs and baby toys.
- drinking fountains.
- shower stalls, shower doors and curtains, tubs and glazed tiles,
- fiberglass sinks, tubs and showers
- glazed porcelain tiling, restroom fixtures and toilet bowl exteriors.
- windows and mirrors.
- glass, metal, stainless steel, glazed porcelain, glazed ceramic, sealed stone, sealed granite, sealed marble, plastic, chrome and vinyl.

Great for Kitchens, bathrooms, and other tough jobs

·Kills 99.9% of germs*** ·Powerful Cleaning ·Cuts Grease ·Great Scent
*Power Cleaning. Kills Germs*** & Helps Eliminate Odors With Febreze Fresh Scent*

NOTE: [**CSP-47**] Is acceptable for use on most washable surfaces. However, on painted surfaces and wall coverings, test a small area before use. If applied to aluminum, wipe dry immediately. Repeated use on copper or brass may discolor these surfaces. Not recommended for carpets.

CSP-47 is a sanitizer for non-food contact surfaces in the presence of 5% organic serum in 2 minutes against:

Klebsiella pneumoniae
Staphylococcus aureus

CSP-47 is a Hospital Use Disinfectant, is Bactericidal according to the AOAC Germicidal Spray Products Test Method, Virucidal[†] according to the virucidal qualification, modified in the presence of 5% organic serum against the following bacteria and viruses:

{or}

[**]Effective [in 10 minutes] against: [select from organisms listed below]

[Bacteria:]

Pseudomonas aeruginosa [Pseudomonas] ATCC 15442

Staphylococcus aureus [Staph] ATCC 6538

Salmonella enterica [Salmonella] ATCC 10708

Burkholderia cepacia ATCC 25416

E. coli O157:H7 [pathogenic E. coli] ATCC 35150

Klebsiella aerogenes ATCC 13048

Klebsiella pneumoniae ATCC 4352

Methicillin-resistant Staphylococcus aureus [MRSA] ATCC 33592

Proteus vulgaris ATCC 9920

Shigella dysenteriae ATCC 11835

Staphylococcus epidermidis ATCC 12228

Streptococcus pyogenes ATCC 19615

Vancomycin-resistant Enterococcus faecalis [VRE] ATCC 51575

[†] [Viruses:]

[†] Influenza Strain A/Hong Kong/8/68 [Influenza] ATCC VR-544

[†] Influenza A H1N1 Strain A/PR/8/34 ATCC VR-1469

[†] Respiratory Syncytial Virus [RSV], Strain Long, ATCC VR-26

[†] Vaccinia [Pox Virus], Strain WR, ATCC VR-119

DIRECTIONS FOR USE:

It is a violation of Federal law to use this product in a manner inconsistent with its labeling.

{Note for reviewer: For labels that list medical premises and metal and / or stainless steel surfaces, one of the following statements must be used:}

This product is not to be used as a terminal sterilant / high level disinfectant on any surface or instrument that (1) is introduced directly into the human body, either into or in contact with the bloodstream or normally sterile areas of the body, or (2) contacts intact mucous membranes but which does not ordinarily penetrate the blood barrier or otherwise enter normally sterile areas of the body. [This product may be used to preclean or decontaminate critical or semi-critical medical devices prior to sterilization or high level disinfection.]

{or}

This product is not for use on medical device surfaces.

Do not breathe spray.

[General] [Cleaning] [Surface] [and] [Glass] Directions:

[1] [Turn] [Rotate] nozzle to "On" [position]

[2] [Hold] [Spray] 6-8 inches from surface.[3] Wipe [dry] with a [dry] paper towel or [lint free] cloth [to a streak free shine.] [No rinsing necessary on non-food contact surfaces.]

{or}

[General] [Cleaning] [Surface] [Glass] [Directions]:

Spray 6-8 inches from hard, non-porous [and] [glass] surfaces. Wipe [dry] with a [dry] paper towel or [lint free] cloth [to a streak free shine]. [No rinsing necessary on non-food contact surfaces.]

To [Disinfect] [/] [(Sanitize) [/] [Deodorize]:

For visibly soiled areas, a precleaning is required. For hard non-porous surfaces, spray [6 - 8 inches from surface] until thoroughly wet.

To Sanitize Non-Food Contact Surfaces: Allow surface to remain visibly wet for 2 minutes before wiping.

To Disinfect: Allow surface to remain visibly wet for 10 minutes before wiping. A potable water rinse is required for surfaces in direct contact with food. Do not use on drinking glasses, dishes and utensils.

{or}

To Disinfect: Clean surfaces prior to disinfecting visibly soiled areas. Allow non-porous surfaces with [disinfecting solution] [this product] to remain visibly wet for 10 minutes before wiping. A potable water rinse is required for surfaces in direct contact with food. Do not use on drinking glasses, dishes and utensils.

{or}

Sanitizing Non-Food Contact Surface Directions: Spray **CSP-47** to sanitize hard, non-porous [environmental] surfaces. Treated surfaces must remain visibly wet for 2 minutes. Wipe dirt away with a [dry] paper towel or [lint free] cloth.

{Note to reviewer: For Containers for Household and Residential Uses. The nonrefillable container statement will be removed when directions for how the pesticide user refills the container are included.}

STORAGE AND DISPOSAL

Store in original container in areas inaccessible to children. [Nonrefillable container.] Do not reuse or refill this container [except as described in the directions for use]. Wrap [container] and put in trash or offer for recycling if available.

{or}

Store in original container in areas inaccessible to children. [Nonrefillable container.] Do not reuse or refill this container [except as described in the directions for use]. Wrap [container] and put in trash or offer for reconditioning if appropriate.

{Note to reviewer: For Containers for commercial, industrial, and institutional use. The nonrefillable container statement will be removed when directions for how the pesticide user refills the container are included.}

STORAGE AND DISPOSAL

Do not contaminate water, food or feed by storage or disposal.

Pesticide Storage:

Open dumping is prohibited. Store in original container in areas inaccessible to children.

Pesticide Disposal:

Wastes resulting from the use of this product must be disposed of on site or at an approved waste disposal facility.

Container Disposal:

[Nonrefillable container.] Do not reuse or refill this container [except as described in the directions for use].

[Plastic Containers:] Offer for recycling or reconditioning or puncture and dispose of in a sanitary landfill, or incineration, or if allowed by state and local authorities, by burning. If burned, stay out of smoke

[Metal Containers:] Offer for recycling if available or puncture and dispose in sanitary landfill or by other procedures approved by state and local authorities. DO NOT cut or weld metal containers.

¹When used according to disinfection use directions.

²potable water rinse is required for surfaces in direct contact with food

³at room temperature

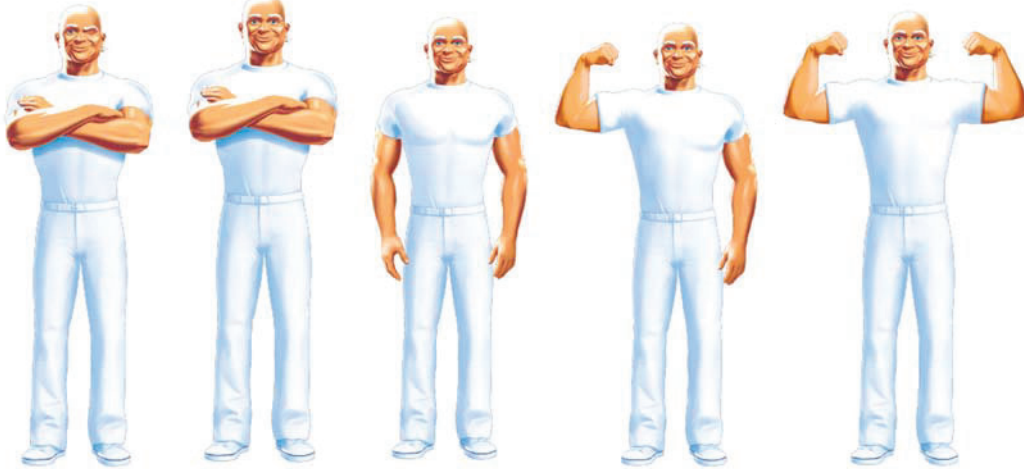
⁴Staphylococcus aureus, Salmonella enterica, E. coli, and Streptococcus pyogenes

⁵Pseudomonas aeruginosa, Staphylococcus aureus and Salmonella enterica

⁶on hard, non-porous surfaces

⁷on non-food contact surfaces

{Note to reviewer: The following are optional graphics}



Mr. Clean:
**CLEAN
FREAK**

Mr. Clean
CLEAN FREAK



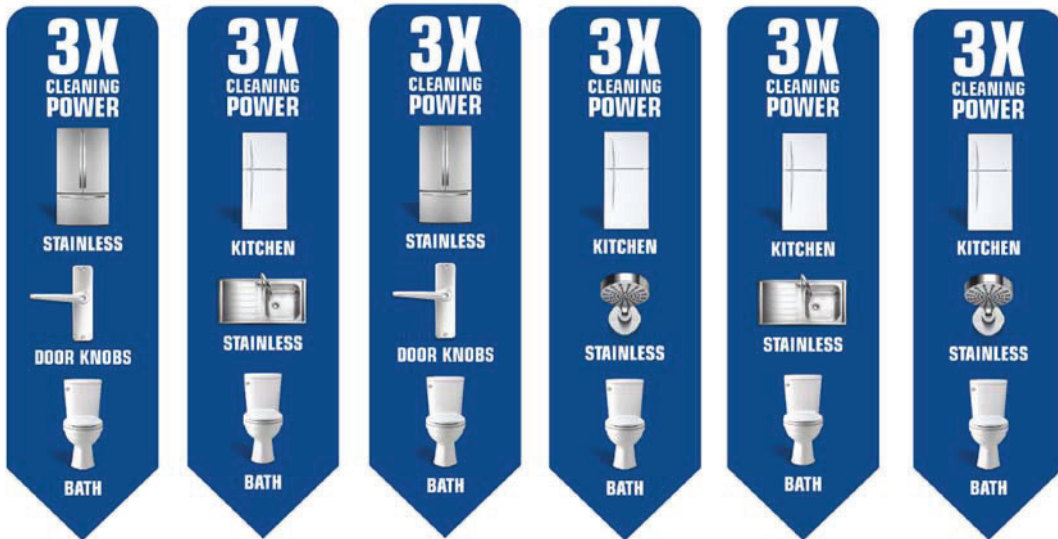
Mr. Clean

Mr. Clean

**Mr.
Clean**







{If the following "Dawn" graphic is used, then this sentence will be added to the label:}
 Do not use this product as a dish detergent



GAIN

DAWN

MICROBAN



TERRACYCLE

P&G LOGO



FEBREZE



{Note to reviewer: the following statements are optional language that may appear around the Dawn logo:}

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With The Grease Fighting Power Of Dawn
 With The Grease Fighting Strength Of Dawn
 With The Grease [Cutting][Fighting] Strength Of Dawn
 With The Grease Fighting Action Of Dawn
 With The Grease Cleaning Power Of Dawn
 With The Grease Cleaning Strength Of Dawn
 With The Grease Cleaning Action Of Dawn
 [Helps] Take[s] Grease Out Of The Way [Just][Like Dawn] {Near Dawn Icon}
 Grease Cleaning [Of Dawn] [Just][Like Dawn]
 Grease Removal [Of Dawn] [Just][Like Dawn]
 Grease Fighting [Of Dawn] [Just][Like Dawn]
 Greasy Kitchen [Soil] [Messess] Removal [Just][Like Dawn] {Near Dawn Icon}
 Greasy Kitchen Cleaning [Just][Like Dawn] {Near Dawn Icon}
 Great In Kitchens [Just][Like Dawn] {Near Dawn Icon}
 {Dawn Icon} [Just][Like Dawn]
 Great On [Tough] [Everyday] Grease [Just][Like Dawn] {Near Dawn Icon}
 Great On [Tough] [Everyday] Greasy Kitchen Soil [Just][Like Dawn] {Near Dawn Icon}
 Cuts [Tough] [Everyday] Grease [Just][Like Dawn] {Near Dawn Icon}
 Tough On Grease [Just][Like Dawn] {Near Dawn Icon}
 Fast & Easy Grease Cleaning [Just][Like Dawn] {Near Dawn Icon}
 Breaks Up [Tough] [Everyday] [Kitchen] Grease [Just][Like Dawn] {Near Dawn Icon}
 Active Grease Fighters [Just][Like Dawn] {Near Dawn Icon}
 [Tough] Grease Cleaning Agents [Just][Like Dawn] {Near Dawn Icon}
 With The Grease [Fighting][Cutting][Cleaning][Force][Ability][Strength] Of Dawn
 With Dawn's [Great] [Tough] Grease [Fighting][Cutting][Cleaning] [Action][Strength]
 With The Strength Of Dawn
 With The Strength Of Dawn's [Fighting][Cutting][Cleaning] [Action]
 With The Grease Fighting [Action] [Strength][Effect][Efficacy][Force][Energy][Results] [Quality] Of Dawn
 Cuts Through Grease For A Fabulous Shine [Just][Like Dawn] {Near Dawn Icon}
 [Easily] Cuts Through [Tough] Greasy Kitchen Messes [Just][Like Dawn] {Near Dawn Icon}



{Note to reviewer: the following statements are optional language that may appear around the Febreze logos:}

- With Febreze*
- With Febreze Freshness*
- With the Freshness of Febreze*
- With Febreze Odor Elimination*
- With Febreze Odor Defense*
- With Febreze Freshness and Odor Defense*



{Note to reviewer: the following statements are optional language that may appear around the Microban logos:}
Powered by Microban