# UNITED STATES ENVIRONMENTAL PROTECTION AGENCY WASHINGTON, D.C. 20460



# United States Environmental Protection Office of Pesticide Programs Agency

Mr. Joanna Holcombe,

Commercial Regulatory Services,

Lonza Inc.

90 Boroline Road

Allendale, NJ 07401

MAR 75 2013

Subject:

Product Name:

CSP-47

EPA Reg. No.:

6836-335

Notification Date:

February 13, 2013

EPA Receipt Date:

February 14, 2013

Submission #:

931608

Dear Mrs. Holcombe

This letter acknowledges receipt of your notification submitted under the provision of the Federal Insecticide, Fungicide and Rodenticide Act. (FIFRA) section 3(c)9 and PR Notice 98-10.

## **Proposed Notification**

• Application to add additional marketing language and pesticide disposal statement

#### **General Comments**

Based on a review of the submitted material, for your submission as listed above is acceptable. A copy has been placed in our records for future reference.

Should you have any questions or comments concerning this letter, please contact Velma Noble PM team 31 at (703) 308-6233 or Jamil Mixon at (703) 308-8032.

Sincerely

Velma Noble,

Product Manager, Team 31

Regulatory Management Branch

Antimicrobials Division (7510P)

Please read instructions on reverse before	e completing form. Form	Approved, OMB 1	No. 2070-0060, Approva	l expires 05-31-98	
	Unit ates		☐ Registra	ation	OPP Identifier Number
<b>SEPA</b> Envir	ronmental Protection	Agency	Amend	ment	
	Washington, DC 20460		◯ Other		
	Appl	ication for Pe	esticide - Section	1	
Company/Product Number			roduct Manager		3. Proposed Classification
6836-335			Noble		
4. Company/Product (Name)		PM# <b>31</b>			None Restricted
CSP-47  5. Name and Address of Applicant (Incl	ude ZIP Code)		ited Review. In accorda	ance with FIFRA Sec	tion 3(c)(3)(b)(I), my product is similar
Lonza Inc.			al in composition and lal		tion o (-)(o)(i); m) produce to similar
90 Boroline Road		EDAD	oo No		
Allendale, NJ 07401	e e		eg. No. et Name	•	. '
Check if this is a new address		,			
oncert y that is a new data-res		Section	on – II		
		Section	· · · · · · · · · · · · · · · · · · ·		
Amendment - Explain below.  Resubmission in response to Ag	vanov lattar dotad 10-10-2	012	"Me Too" Appl	bels in response to A	gency letter dated
Notification - Explain below.	chey letter dated 10-10-2	012	Other - Explain		•
Explanation: Use additional	page(s) if necessary. (	For Section I a			
•			ct to PRIA*		
8	.416141 - 1-4 - 1-11 - 1-1	- 4:	<i></i>		in and atakana ( M)
Resubmission of Label No			ting language ar tter for details.	ia pesticiae ais	sposal statement. Please
This notification is consistent				ulations at 40 C	FR 152.46, and no other
changes have been made to t	the labeling or the co	nfidential stat	ement of formula	of this product.	I understand that it is a
violation of 18 U.S.C. Sec. 10					
consistent with the terms of P subject to enforcement action				ay be in violation	1 of FIFRA and I may be
Subject to enforcement determ	41.0 - 1	'		0 / 5	11.
Signature: Abund	L Holeonk	e	Date:	2-13	73
		Section	on – III		. •
Material This Product Will Be Page					
Child-Resistant Packaging Yes*	Unit Packaging Yes		Water Soluble Pack	caging	2. Type of Container  Metal
No No	No No	•	No No		Plastic
*Certification must be	If "Yes"	No. per	If "Yes"	No. per	Glass
submitted	Unit Packaging wgt.	container	Package wgt.	container	Paper
·		r •			Other (Specify)
3. Location of Net Contents Informat		Retail Container		E3	Label Directions
Label 🔀 Cont	ainer Various			On Label	ng accomparying product
6. Manner in Which Label is Affixed		ithograph	Other	On labeli	ng accompanying product
o. Mainer in Which Baber is 1.33.	=	Paper glued			((()
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,	<u> </u>	Section	on – IV		(
1. Contact Point (Complete items dire	ectly below for identification	of individual to b	pe contacted, if necessar	y, to process this app	lication) e c
Name		Title	-1		Telephone No. (Include Area Code)
Joanna Holcombe		Sr. Regui	atory Services A	ssociate	678-627-2336
	Certific	eation			6. Date Application Received
I certify that the statements I have ma	ide on this form and all attac	hments thereto are	e true accurate and com		
that any knowingly false or misleadir	ng statement may be punisha	ble by fine or imp		4	
2 Cianatana				applicable law.	(Stamped)
2. Signature	1	3. Title	orisonment or both under		(Stamped)
2. Signature	le	3. Title			(Stamped)
4. Typed Name Joanna Holcombe	le	3. Title	atory Services As		(Stamped)

Note to reviewer:

[Items in brackets [AAA] are optional and may/may not be included on final label] {Items in braces {AAA} are for information purposes and will not appear on final label} "\*" "\*\*" or "\*\*\*" may be interchanged on the final printed label

# **CSP-47**

Ready-to-Use
Glass and Surface Cleaner
Hospital Use Disinfectant, Bactericide,
Virucide\*\*\*, Sanitizer and Deodorizer
For Hospital, Commercial, Institutional, Industrial and Household Use

Scent Descriptors
[Sweet] [Citrus] [&] [Light] [Lemon] [Zest] [Citrus] [Contains] [With] [Citrus extracts]
[Fresh] [Mr. Clean with Febreze] [Freshness] [Scent]

Active Ingredients:

7.00.10 1113.00.00.10.	
n-Alkyl (C <sub>14</sub> -60%, C <sub>16</sub> -30%, C <sub>12</sub> -5%, C <sub>18</sub> -5%) Dimethyl Benzyl Ammonium Chloride	0.05%
n-Alkyl (C <sub>12</sub> -68%, C <sub>14</sub> -32%) Dimethyl Ethylbenzyl Ammonium Chloride	0.05%
Other Ingredients	
Total:	

#### KEEP OUT OF REACH OF CHILDREN

# **CAUTION**

See [left] [side] [right] [back] panel for Precautionary Statements and First Aid

EPA Reg. No. 6836-335 EPA Est. No. (as indicated on container) Net Contents: (as indicated on container)

Manufactured by: Lonza Inc. 90 Boroline Rd. Allendale, NJ 07401

[DOT Symbols]
[Country of Origin (insert country)]
[Manufactured in (insert country)]
[Barcode]

# PRECAUTIONARY STATEMENTS HAZARDS TO HUMANS AND DOMESTIC ANIMALS

**CAUTION.** Causes eye irritation. Avoid contact with eyes or clothing. Wash thoroughly with soap and water after handling and before eating, drinking, chewing gum, using tobacco, or using the toilet.

#### **FIRST AID**

**IF ON SKIN OR CLOTHING**: Take off contaminated clothing. Rinse skin immediately with plenty of water for 15 – 20 minutes.

**IF IN EYES**: Hold eye open and rinse slowly and gently with water for 15 – 20 minutes. Remove contact lenses, if present, after the first 5 minutes, then continue rinsing eye.

Call a poison control center or doctor for treatment advice. Have the product container or label with you when calling a Poison Control Center or doctor or going for treatment.

{Note to reviewer: If the container size is 5 gallons or greater, the following Environmental Hazards statements will be used:}

#### **ENVIRONMENTAL HAZARDS**

This pesticide is toxic to fish and aquatic invertebrates. Do not discharge effluent containing this product into lakes, streams, ponds, estuaries, oceans or other water unless in accordance with the requirements of a National Pollutant Discharge Elimination System (NPDES) permit and the permitting authority has been notified in writing prior to discharge. Do not discharge effluent containing this product to sewer systems without previously notifying the local sewage treatment plant authority. For guidance, contact your State Water Board or Regional Office of the EPA.

#### PHYSICAL OR CHEMICAL HAZARDS

Do not use or store near heat or open flame.

CSP-47 EPA Reg. No. 6836-335 EPA Stamped Label 7-13-12, **DRAFT 2013-02-13** 

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{Note to reviewer: The following is considered optional marketing language. On pages 3-17, parentheses () indicate that at least one option within the parentheses must be used in the final label text. Each option within the parentheses is enclosed in a set of brackets [].}

#### {CLAIMS - NON-FIFRA}

{Note to reviewer: The following claims containing "New" may only be used for a period of six months after EPA's approval of a revised or alternate formula, beginning when the product is first sold or distributed:}

New

New [Fresh][er] Scent[\*][\*among those with a preference]

New Formula

New Streak-free shine formula

A clean your mother would approve of

A fresh take on tough cleaning

Beautiful clean[ing]

Brilliant shine

[Clean better than before] to reveal a [brilliant] [sparkling] [natural] [virtually] [100%] shine[.]

[Clean better than before] to reveal a [brilliant] [sparkling] [natural] [virtually] [100%] shine ([on][countertops][,] [stove tops] [,] [microwave exteriors][,] [sink[s]][,] [mirror[s]][,] [glass][,] [faucet[s]][,] [windows][,][exterior surfaces of appliances][,] [stainless steel][,] [glass furniture][,] [oven fronts][,] [exterior surfaces of microwaves][,] [and][shiny][surfaces][most hard nonporous surfaces][most surfaces][most shiny surfaces][most][household surfaces][throughout the kitchen][throughout the bathroom][throughout your home])[,]

[Clean] [better than before] to reveal a [virtually] [100%] [streak free] shine[.]

[Clean] [better than before] to reveal a [virtually] [100%] [streak free] shine ([on][countertops][,] [stove tops] [,] [microwave exteriors][,] [sink[s]][,] [mirror[s]][,] [glass][,] [faucet[s]][,] [windows][,][exterior surfaces of appliances][,] [stainless steel][,] [glass furniture][,] [oven fronts][,] [exterior surfaces of microwaves][,] [and][shiny][surfaces][most hard nonporous surfaces][most surfaces][most shiny surfaces][most][household surfaces][throughout the kitchen][throughout the bathroom][throughout your home])[.]

Cleans and deodorizes your whole house

([Cleans away] [Removes]) [more] [tough dirt] [per swipe] [and] [residues] other cleaning products [may] [can] leave behind [.]

([Cleans away] [Removes]) [more] [tough dirt] [per swipe] [and] [residues] other cleaning products [may] [can] leave behind ([on flooring] [on][countertops][,] [stove tops] [,] [microwave exteriors][,] [sink[s]][,] [mirror[s]][,] [glass][,] [faucet[s]][,] [windows][,][exterior surfaces of appliances][,] [stainless steel][,] [glass furniture][,] [oven fronts][,] [exterior surfaces of microwaves][,] [and][shiny][surfaces][most hard nonporous surfaces][most surfaces][most shiny surfaces][most][household surfaces][throughout the kitchen][throughout the bathroom][throughout your home])[.]

([Cleans away] [Removes]) [up to] ([2X more] [3X more][4X more]) tough dirt [per swipe][.]

([Cleans away] [Removes]) [up to] ([2X more] [3X more][4X more]) tough dirt [per swipe] ([on][countertops][,] [stove tops] [,] [microwave exteriors][,] [sink[s]][,] [mirror[s]][,] [glass][,] [faucet[s]][,] [windows][,][exterior surfaces of appliances][,] [stainless steel][,] [glass furniture][,] [oven fronts][,] [exterior surfaces of microwaves][,] [and][shiny][surfaces][most hard nonporous surfaces][most surfaces][most shiny surfaces][most][household surfaces][throughout the kitchen][throughout the bathroom][throughout your home])[.]

[Cleans] [better than before] to reveal a [virtually] [100%] [streak free] shine[.]

[Cleans] [better than before] to reveal a [virtually] [100%] [streak free] shine ([on][countertops][,] [stove tops] [,] [microwave exteriors][,] [sink[s]][,] [mirror[s]][,] [glass][,] [faucet[s]][,] [windows][,][exterior surfaces of appliances][,] [stainless steel][,] [glass furniture][,] [oven fronts][,] [exterior surfaces of microwaves][,] [and][shiny][surfaces][most hard nonporous surfaces][most surfaces][most shiny surfaces][most][household surfaces][throughout the kitchen][throughout the bathroom][throughout your home])[.]

[Cleans better than before to reveal] [up to] ([2X][3X][4X]) the shine  $^*$ [.]

\*[vs. previous formula]

[Cleans better than before to reveal] [up to] ([2X][3X][4X]) the shine\* ([on][countertops][,] [stove tops] [,] [microwave exteriors][,] [sink[s]][,] [mirror[s]][,] [glass][,] [faucet[s]][,] [windows][,][exterior surfaces of microwaves][,] [also furniture][,] [oven fronts][,] [exterior surfaces of microwaves][,]

[and][shiny][surfaces][most hard nonporous surfaces][most surfaces][most shiny surfaces][most][household surfaces][throughout the kitchen][throughout the bathroom][throughout your home])[.]
\*[vs. previous formula]

Cleans [dirt] and/or [grease] and/or [grime] with only one [wipe][swipe]

Cleans to a streak-free shine [glass], [windows], [mirrors], [faucets], [exterior surfaces of appliances] [stainless steel], [stove tops] [glass furniture], [oven fronts], [exterior surfaces of microwaves], [and shiny surfaces]

Cleans [kitchen] [household] surfaces to a steak-free shine [even glass]

Cleans [kitchens], [bathrooms], [glass], [windows], [mirrors], [appliances], [household surfaces] [and shiny surfaces]

Cleans [kitchens], [bathrooms], [glass], [windows], [mirrors] [shiny surfaces], [and household surfaces] to a streak free shine

Cleans to reveal a [brilliant] [sparkling][natural] shine[.]

Cleans to reveal a [brilliant] [sparkling][natural] shine ([on][countertops][,] [stove tops] [,] [microwave exteriors][,] [sink[s]][,] [micror[s]][,] [glass][,] [faucet[s]][,] [windows][,][exterior surfaces of appliances][,] [stainless steel][,] [glass furniture][,] [oven fronts][,] [exterior surfaces of microwaves][,] [and][shiny][surfaces][most hard nonporous surfaces][most surfaces][most shiny surfaces][most][household surfaces][throughout the kitchen][throughout the bathroom][throughout your home])[.]

Cleans to reveal a [virtually] [100%] [streak free][spotless] shine[.]

Cleans to reveal a [virtually] [100%] [streak free][spotless] shine ([on][countertops][,] [stove tops] [,] [microwave exteriors][,] [sink[s]][,] [mirror[s]][,] [glass][,] [faucet[s]][,] [windows][,][exterior surfaces of appliances][,] [stainless steel][,] [glass furniture][,] [oven fronts][,] [exterior surfaces of microwaves][,] [and][shiny][surfaces][most hard nonporous surfaces][most surfaces][most shiny surfaces][most][household surfaces][throughout the kitchen][throughout the bathroom][throughout your home])[.]

Cleans thoroughly to reveal [a] [the] [natural] [brilliant] [sparkling] [Virtually] [100%] [streak free] shine[.] Cleans thoroughly to reveal [a] [the] [natural] [brilliant] [sparkling] [Virtually] [100%] [streak free] shine ([on][countertops][,] [stove tops] [,] [microwave exteriors][,] [sink[s]][,] [mirror[s]][,] [glass][,] [faucet[s]][,] [windows][,][exterior surfaces of appliances][,] [stainless steel][,] [glass furniture][,] [oven fronts][,] [exterior surfaces of microwaves][,] [and][shiny][surfaces][most hard nonporous surfaces][most surfaces][most shiny surfaces][most][household surfaces][throughout the kitchen][throughout the bathroom][throughout your home])[.]

Cleans to a brilliant shine

Cleans To a Sparkling Shine [Most Everywhere], [Most Hard Nonporous Surfaces], [Most Surfaces], [Most Shiny Surfaces]

Cleans without bleach

Cleans your whole house and [most] everything in it [to a streak-free shine]

**Cuts Grease** 

Cuts [grease] [and grime], while leaving a streak- free shine

Cuts Tough Grease

Cuts [tough] [grease] [and grime]

Double the cleaning strength [per swipe]

Easier to clean with one solution [for the whole house] [for multi surfaces]

Easy to Use

Excellent clean[ing]

([Excellent] [Great] [clean to reveal] [Cleans better to reveal]) [up to][100%][2X][3X][4X] more shine\*[.]

\*[vs. previous formula]

([Excellent] [Great] [clean to reveal] [Cleans better to reveal]) [up to][100%][2X][3X][4X] more shine\* [condition of the condition of the con

\*[vs. previous formula]

[Excellent] [Great] [clean to reveal] [up to] [Cleans better to reveal] [up to] [100%] [2X] [3X] [4X] more shine vs. [previous formula] [Mr. Clean] [lemon scented cleaners] [with Febreze Freshness] [Multi-Surface] [Cleaner[s]] [Meadows & Rain] [Lavender, Vanilla & Comfort] [Blossoms & Breeze] [Destinations] [New Zealand Natural Springs] [New Zealand Adventure] [New Zealand Rain Forest] [.]

\*[when used neat] [when used straight from the bottle] [.]

Fresh Clean Scent

Fresh Scent Gives Streak-free shine while it cleans Great clean[ing] Great on glass [Helps] [Eliminate Odors] [and] Cleans to a [virtually] streak-free shine[.] [Helps] [Eliminate Odors] [and] Cleans to a [virtually] streak-free shine ([on] [floors], [glass], [windows], [mirrors], [faucets], [exterior surfaces of appliances], [stainless steel], [stove tops], [glass furniture], [oven fronts], [and] [shiny surfaces] [countertops][,] [stove tops] [,] [microwave exteriors][,] [sink[s]][,] [mirror[s]][,] [glass][,] [faucet[s]][,] [windows][,][exterior surfaces of appliances][,] [stainless steel][,] [glass furniture][,] [oven fronts][,] [exterior surfaces of microwaves][,] [and][shiny][surfaces][most hard nonporous surfaces][most surfaces][most shiny surfaces][most][household surfaces][throughout the kitchen][throughout the bathroom][throughout your home])[.] [Helps] [Eliminate Odors] [and] Cleans to a streak-free shine[.] [Helps] [Eliminate Odors] [and] Cleans to a streak-free shine ([on] [floors], [glass], [windows], [mirrors], [faucets], [exterior surfaces of appliances], [stainless steel], [stove tops], [glass furniture], [oven fronts], [and] [shiny surfaces] [countertops][,] [stove tops] [,] [microwave exteriors][,] [sink[s]][,] [mirror[s]][,] [glass][,] [faucet[s]][,] [windows][,][exterior surfaces of appliances][,] [stainless steel][,] [glass furniture][,] [oven fronts][,] [exterior surfaces of microwaves][,] [and][shiny][surfaces][most hard nonporous surfaces][most surfaces][most shiny surfaces][most][household surfaces][throughout the kitchen][throughout the bathroom][throughout your home])[.] [Helps] [Eliminate Odors] [and] Cleans your whole house and [most] everything in it [to a][virtually][streak-free [Helps] [Eliminate Odors] [and] Cleans to a sparkling shine [Most Everywhere], [Most Hard Nonpourous Surfaces], [Most Shiny Surfaces] [Helps] [Eliminate Odors] [and] Cuts [grease] [and] [grime], while leaving a streak-free shine [Helps] [Eliminate Odors] [and gives a] [virtually][streak-free]Streak-free shine [in less time] [Helps] [Eliminate Odors], [and] Gives [a][virtually] [streak-free] [Streak-free] shine [while it cleans] [Helps] [Eliminate Odors] [and] Reveals the shine [in less time] [in less swipes] [in less strokes] [.] [Helps] [Eliminate Odors] [and] Reveals the shine [in less time]\* vs. [previous formula] [Mr. Clean] [lemon scented cleaners] [with Febreze Freshness] [Multi-Surface Cleaner[s] [Meadows & Rain] [Lavender, Vanilla & Comfort] [Blossoms & Breeze] [Destinations Line] [New Zealand Natural Springs] [New Zealand Adventure] [New Zealand Rain Forest] \*[when used neat] [when used straight from the bottle] [.] Just what you need and nothing more [Kitchen] and [Bathroom] cleaner Leaves a Fresh [Clean] Scent Leaves behind no dulling residue Leaves behind no dulling residue [on][countertops][,] [stove tops] [,] [microwave exteriors][,] [sink[s]][,] [mirror[s]][,] [glass][,] [faucet[s]][,] [windows][,][exterior surfaces of appliances][,] [stainless steel][,] [glass furniture][,] [oven fronts][,] [exterior surfaces of microwaves][,] [and][shiny][surfaces][most hard nonporous surfaces][most surfaces][most shiny surfaces][most][household surfaces][throughout the kitchen][throughout the bathroom][throughout your home][.] Leaves no smeary residue Leaves nothing but [a] [virtually] [100%] [streak free] shine Leaves nothing but a [virtually] [100%] [streak free] shine ([on][countertops][,] [stove tops] [,] [microwave exteriors][,] [sink[s]][,] [mirror[s]][,] [glass][,] [faucet[s]][,] [windows][,][exterior surfaces of appliances][,] [stainless steel][,] [glass furniture][,] [oven fronts][,] [oven door exterior][,] [exterior surfaces of microwaves][,] [and][shiny][surfaces][most hard nonporous surfaces][most surfaces][most shiny surfaces][most][household surfaces][throughout the kitchen][throughout the bathroom][throughout your home])[.] Leaves your house smelling [clean] [and fresh] Leaves your house smelling good Long Lasting [freshness][fresh][scent][fragrance][aroma][perfume]. Long[er] lasting freshness Makes cleaning easier Makes life easier More shine [in less time] Mr. Clean ["]Essentials["]

Mr. Clean ["]One for All["]

EPA Stamped Label 7-13-12, DRAFT 2013-02-13

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Mr. Clean w/Febreze [Freshness] [Fresh Scent] Multi-Purpose [Cleaner] [Spray] Multi-Shine Multi-Surface [Cleaner] [Spray] Natural shine No dulling residue No grease [and No Streaks] No harsh odor No overpowering chemical odor No streaking or filming Nothing but shine left behind Nothing but shine left behind ([on][countertops][,] [stove tops] [,] [microwave exteriors][,] [sink[s]][,] [mirror[s]][,] [glass][,] [faucet[s]][,] [windows][,][exterior surfaces of appliances][,] [stainless steel][,] [glass furniture][,] [oven fronts][,] [exterior surfaces of microwaves][,] [and][shiny][surfaces][most hard nonporous surfaces][most surfaces][most shiny surfaces][most][household surfaces][throughout the kitchen][throughout the bathroom][throughout your home])[.] No filming No grease [and No Streaks] No Residue No smeary residue No streaking [Now] [cleans better [than before] to reveal] [up to] [2X] [3X] [4X] the shine\* [on] [matte] [and] [glossy] [glazed ceramic][,] [vinyl] [/] [linoleum][,] [laminate][,] [sealed][finished] [hardwood][glazed tile][flooring][.] \*[vs. previous formula [Now] [cleans better to reveal] [up to] [2X] [3X] [4X] the shine\*[.] \*[vs. previous formula] [Now] [cleans better to reveal] [up to] [2X] [3X] [4X] the shine\* ([on][countertops][,] [stove tops] [,] [microwave exteriors][,] [sink[s]][,] [mirror[s]][,] [glass][,] [faucet[s]][,] [windows][,][exterior surfaces of appliances][,] [stainless steel][,] [glass furniture][,] [oven fronts][,] [exterior surfaces of microwaves][,] [and][shiny][surfaces][most hard nonporous surfaces][most surfaces][most shiny surfaces][most][household surfaces][throughout the kitchen][throughout the bathroom][throughout your home])[.] \*[vs. previous formula] One product to [clean] [and] [shine] just about any surface One product to [thoroughly] clean surfaces [throughout the kitchen] [throughout the house] [throughout your bathroom) Powerful cleaning [of Mr. Clean] Powerful clean[ing] Powerful Multi-Surface Cleaning Sparking shine Sparkling streak-free shine Sparkling [virtually] [streak-free] shine Streak-Free [or Streak Free] Streak-free Shine Streak-free Formula The cleaning solution for your busy life The clean you've always counted on The tough job cleaner The most [powerful] [effective] all-purpose cleaner you can buy Thorough clean to [reveal] [a] [Brilliant] [Sparkling] [Virtually] [100%] [streak free] shine[.] Thorough clean to [reveal] [a] [Brilliant] [Sparkling] [Natural] [Virtually] [100%] [streak free] shine ([on][countertops][,] [stove tops] [,] [microwave exteriors][,] [sink[s]][,] [mirror[s]][,] [glass][,] [fauce[s]][face[s [windows][,][exterior surfaces of appliances][,] [stainless steel][,] [glass furniture][,] [oven fronts][,] [exterior surfaces of microwaves][,] [and][shiny][surfaces][most hard nonporous surfaces][most surfaces][m surfaces][most][household surfaces][throughout the kitchen][throughout the bathroom][throughout ýour home])[.] Thorough clean to [reveal] [a] [virtually] [100%] streak-free shine[.] Thorough clean to [reveal] [a] [virtually] [100%] streak-free shine ([on][countertops][,] [stove tops] [,] [microwave exteriors][,] [sink[s]][,] [mirror[s]][,] [glass][,] [faucet[s]][,] [windows][,][exterior surfaces of appliances][,]

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[stainless steel][,] [glass furniture][,] [oven fronts][,] [exterior surfaces of microwaves][,]
    [and][shiny][surfaces][most hard nonporous surfaces][most surfaces][most shiny surfaces][most][household
    surfaces][throughout the kitchen][throughout the bathroom][throughout your home])[.]
Thorough clean[ing]
Thorough clean[ing] to [reveal] [a] [virtually] [streak-free] shine
([Thorough cleaning] [Great cleaning] [Excellent cleaning] [Beautiful cleaning] [Powerful cleaning] [Cleans]) to
    reveal a [virtually] [100%] [streak free] shine[.]
([Thorough cleaning] [Great cleaning] [Excellent cleaning] [Beautiful cleaning] [Powerful cleaning] [Cleans]) to
    reveal a [virtually] [100%] [streak free] shine ([on][countertops][,] [stove tops] [,] [microwave exteriors][,]
    [sink[s]][,] [mirror[s]][,] [glass][,] [faucet[s]][,] [windows][,][exterior surfaces of appliances][,] [stainless steel][,]
    [glass furniture][,] [oven fronts][,] [exterior surfaces of microwaves][,] [and][shiny][surfaces][most hard
    nonporous surfaces][most surfaces][most shiny surfaces][most][household surfaces][throughout the
    kitchen][throughout the bathroom][throughout your home])[.]
Thoroughly cleans without leaving [virtually] [any] [smears] [or] [residues] [or] [streaks] [or] [film][.]
Thoroughly cleans without leaving [virtually] [any] [smears] [or] [residues] [or] [streaks] [or] [film]
    ([on][countertops][,] [stove tops] [,] [microwave exteriors][,] [sink[s]][,] [mirror[s]][,] [glass][,] [faucet[s]][,]
    [windows][,][exterior surfaces of appliances][,] [stainless steel][,] [glass furniture][,] [oven fronts][,] [exterior
    surfaces of microwaves][,] [and][shiny][surfaces][most hard nonporous surfaces][most surfaces][most shiny
    surfaces][most][household surfaces][throughout the kitchen][throughout the bathroom][throughout your
    home])[.]
Tough cleaning to reveal [the][a] [natural] shine
Tough cleaning to reveal the [natural] [brilliant] [sparkling] [Virtually] [100%][streak free] shine[.]
Tough cleaning to reveal the [natural] [brilliant] [sparkling] [Virtually] [100%][streak free] shine ([on][countertops][,]
    [stove tops] [,] [microwave exteriors][,] [sink[s]][,] [mirror[s]][,] [glass][,] [faucet[s]][,] [windows][,][exterior
    surfaces of appliances][,] [stainless steel][,] [glass furniture][,] [oven fronts][,] [exterior surfaces of
    microwaves][,] [and][shiny][surfaces][most hard nonporous surfaces][most surfaces][most shiny
    surfaces][most][household surfaces][throughout the kitchen][throughout the bathroom][throughout your
Twice the shine* [in less time]
  *[vs. previous formula
([Up to] [2X] [3X] [4X]) long[er] lasting ([freshness][fresh][scent][fragrance][aroma][perfume])
([Up to] [2X] [3X] [4X]) [The] [cleaning] [Cleaning] [strength][per swipe]
([Up to] [2X] [3X] [4X]) the grease removal [per swipe]
([Up to] [2X] [3X] [4X]) [the] shine*
  *[vs. previous formula
([Up to] [2X] [3X] [4X]) [the] [tough] [grease] [greasy] cleaning [per swipe]
[Up to] [Twice] [2X][3X][4X] [More] [the] shine [in less time]* vs. [previous formula] [Mr. Clean] [lemon scented
    cleaners] [with Febreze Freshness] [Multi-Surface Cleaner[s]] [Meadows & Rain] [Lavender, Vanilla &
    Comfort] [Blossoms & Breeze] [Destinations Line] [New Zealand Natural Springs] [New Zealand Adventure]
    [New Zealand Rain Forest]
  *[when used neat] [when used straight from the bottle] [.]
[Virtually] [100%] Streak free formula reveals the [natural] shine[.]
[Virtually] [100%] Streak free formula reveals the [natural] shine ([on][countertops][,] [stove tops] [,] [microwave
    exteriors][,] [sink[s]][,] [mirror[s]][,] [glass][,] [faucet[s]][,] [windows][,][exterior surfaces of appliances][,]
    [stainless steel][,] [glass furniture][,] [oven fronts][,] [exterior surfaces of microwaves][,]
    [and][shiny][surfaces][most hard nonporous surfaces][most surfaces][most shiny surfaces][most][household
    surfaces][throughout the kitchen][throughout the bathroom][throughout your home])[.]
                                                                                                          cccc
[Virtually] [100%] streak free shine.
[Virtually] No streaking or filming
[Virtually] No streaking or filming ([on][countertops][,] [stove tops] [,] [microwave exteriors][,] [sink[s]][,]
    [mirror[s]][,] [glass][,] [faucet[s]][,] [windows][,][exterior surfaces of appliances][,] [stainless steel][d] [glass
    furniture][,] [oven fronts][,] [exterior surfaces of microwaves][,] [and][shiny][surfaces][most hard nonporous
    surfaces][most surfaces][most shiny surfaces][most][household surfaces][throughout the kitchen][throughout
    the bathroom][throughout your home])[.]
[Virtually] [streak-free][streak free] [Shine] [Formula]
[Virtually] Streak free formula reveals [the][a] [natural] shine
([Virtually] [streak free] [Streak free] [Brilliant] [Sparkling] [Natural] [virtually] [100%] [streak free]) shine[.]
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([Virtually] [streak free] [Streak free] [Brilliant] [Sparkling] [Natural] [virtually] [100%] [streak free]) shine ([on][countertops][,] [stove tops] [,] [microwave exteriors][,] [sink[s]][,] [mirror[s]][,] [glass][,] [faucet[s]][,] [windows][,][exterior surfaces of appliances][,] [stainless steel][,] [glass furniture][,] [oven fronts][,] [exterior surfaces of microwaves][,] [and][shiny][surfaces][most hard nonporous surfaces][most surfaces][most shiny surfaces][most][household surfaces][throughout the kitchen][throughout the bathroom][throughout your home])[.]

Wipes out tough [grease] [and grime] Works the first time, every time. You can count on Mr. Clean

# {CLAIMS - FIFRA}

#### **CLEANING AND ODOR ELIMINATION CLAIMS:**

([As it dries it,] [In one step it] [Deodorizes and] [Freshens and]) cleans away the odors trapped on ([hard] surfaces [glass], [windows], [mirrors], [faucets], [exterior surfaces of appliances], [stainless steel], [stove tops], [glass furniture], [oven fronts], [exterior surfaces of microwaves]), and ([shiny surfaces], [hard non porous surfaces]), leaving your ([hard] surfaces [glass], [windows], [mirrors], [faucets], [exterior surfaces of appliances], [stainless steel], [stove tops], [glass furniture], [oven fronts], [exterior surfaces of microwaves]), and ([shiny surfaces], [hard non porous surfaces]) virtually free of odor causing bacteria.

[Clean][,][and] [Disinfect][,] [and] [Freshens] [with] [1] [one] [bottle][.][!]

Clean away the dirt and grime while eliminating those [unpleasant] harsh odors.

Cleans

Cleans and Disinfects

Cleans and disinfects hard non-porous household surfaces

Cleans, [and] disinfects [hard non porous surfaces], and shines your [shiny] surfaces, [including glass], [including windows], [including mirrors]

Cleans and disinfects [hard non porous surfaces], [deodorizing], [sanitizing] while leaving a streak-free shine

Cleans and Freshens

Cleans and Freshens [glass], [windows], [mirrors], [faucets], [exterior surfaces of appliances], [stainless steel], [stove tops], [glass furniture], [oven fronts], [exterior surfaces of microwaves], and [shiny surfaces], [hard non porous surfaces][.]

Cleans [and shines], [and disinfects] [hard non-porous household surfaces]

Cleans away the odors trapped on ([hard] surfaces [glass], [windows], [mirrors], [faucets], [exterior surfaces of appliances], [stainless steel], [stove tops], [glass furniture], [oven fronts], [exterior surfaces of microwaves]), and ([shiny surfaces], [hard non porous surfaces]), leaving your ([hard] surfaces [glass], [windows], [mirrors], [faucets], [exterior surfaces of appliances], [stainless steel], [stove tops], [glass furniture], [oven fronts], [exterior surfaces of microwaves]), and ([shiny surfaces], [hard non porous surfaces]) virtually free of odor causing bacteria.

Cleans, Disinfects, and Freshens with [1] [one] bottle!

Cleans, Disinfects, and Freshens

Cleans, disinfects [hard non porous surfaces], and shines [throughout the house]

Cleans, disinfects [hard non porous surfaces], and shines quickly and easily

Combines a grease cutting formula with antibacterial ingredients [to clean] and [shine]

Combines antibacterial cleaning with steak-free shine

Cuts grease [and grime], [Kills Germs\*\*\*], and [shines]

Cuts grease, [disinfects], [deodorizes], [sanitizes], and [shines]

Cuts grease, [Kills Germs\*\*\*], [cleans glass], and shines [surfaces]

Disinfects

Disinfects and Freshens

Disinfects [as it cleans] [and shines]

[Effectively] cleans [even grease] [dirt] [and grime], [windows], [mirrors], [shiny surfaces], [and Kills Germs [1]]

Fresh and clean all day long.

Freshens

Mr. Clean cleans away the dirt and grime while freshening with Febreze.

[Mr. Clean] Powerful Multi-Surface Cleaning [helps eliminate odors] [helps eliminate odors in the air] [helps eliminate odors with Febreze fresh scent][helps eliminate odors with Febreze freshness]

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CLEANING AND ODOR ELIMINATION CLAIMS (Cont.):

Powerful cleaning without [the harsh odor]. Powerful clean with the freshness of Febreze

#### **ANTIBACTERIAL CLAIMS:**

Antibacterial [Formula] [Cleaner] [Spray]

**New Antibacterial** 

Antibacterial Multi-Purpose [Cleaner] [Spray]

Antibacterial Multi-Surface [Cleaner] [Spray]

Antibacterial Multi-Surface and Glass [Cleaner] [Spray]

Antibacterial Glass & Surface [Cleaner] [Spray]

Antibacterial Surface and Glass [Cleaner] [Spray]

Antibacterial Hard Nonporous Surface and Glass [Cleaner] [Spray]

3 in 1 Antibacterial Multi-Purpose [Cleaner] [Spray]

Antibacterial Multi-Surface Disinfectant [Cleaner] [Spray]

Multi-Bacterial

Multi-Surface Disinfecting hard non porous surfaces

Disinfectant

Disinfects

Kills Germs\*\*\*

Kills 99.9% of Germs\*\*\*

Kills more than 99.9% of household germs \*\*\*

Sanitizes

Sanitizing

Sanitization

Disinfecting [formula] [Cleaner]

Kills 99.9% of the bacteria

Disinfecting cleaner kills 99.9% of common household bacteria and germs \*\*\*.

Kills 99.9% of common household bacteria, [E. coli][O157:H7], Salmonella enterica [Salmonella],

Staphylococcus aureus [Staph] and Streptococcus pyogenes [Strep].

Disinfecting cleaner kills 99.9% of common household bacteria and germs \*\*\*

An effective [cleaner], [disinfectant], [sanitizer], [deodorizer], [odor eliminator] for use in the [kitchen], [bathroom], [bedroom], [playroom], [family room], [living room], and other [household] areas.

[Kitchen] and [Bathroom] cleaner [and] [disinfectant]

Makes cleaning easy, and disinfects too.

Leaves surfaces sanitary

Tough on dirt and bacteria, easy on you

Disinfects as it cleans [indoor] [and] [outdoor] surfaces.

[This product] cleans [and/or] disinfects [and/or] [helps] [eliminate odors] on the following [hard, nonporous] surfaces: See "surfaces for disinfecting, cleaning, deodorizing, [help[-s][-ing] to] eliminate odors [on] [in], freshen[s], sanitize[s]" listed below.

[Kills] [Influenza A2 Hong Kong [Flu Virus]] and/or [MRSA [methicillin resistant Staphylococcus aureus]] and/or [Staphylococcus aureus]] [In 10 minutes]

Kills bacteria that cause odors

Does not just [cover up] [mask odors]; Disinfects and deodorizes by killing germs\*\*\* [with the freshness of Febreze][Freshness and/or Fresh scent] and the odors they cause [Mr. Clean] Disinfects by killing germs\*\*\* and [while] deodorizes[deodorizing] [with the power of Febreze][Freshness and/or Fresh scent] land-the odors they cause]

[Destroy] [Kills] [Removes] [Gets rid of] [Helps to eliminate] household germs\*\*\* with the muscle of Mr. Clean

### CLEANING, ODOR ELIMINATION, AND ANTIBACTERIAL CLAIMS:

Kill[s] 99.9% of germs\*\*\*, while leaving your home smelling fresh and clean.

Cleans away the odors trapped on your household surfaces, leaving your surface [virtually free] [of] oder causing [bacteria]. or Cleans away the odors trapped on your household surfaces. Leaving your surface without the odor causing [bacteria].

Mr. Clean kills 99.9% of [the] germs\*\*\* and [deodorizes] [helps eliminate odors] with the power [strength] of Febreze.

Kill[s] 99.9% of germs\*\*\*, while leaving your home smelling fresh and clean.

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### **ODOR ELIMINATION AND ANTIBACTERIAL CLAIMS:**

[Makes cleaning easy] [Cleans and disinfects] while helping to eliminate odors [with the freshness of Febreze] [freshness and/or fresh scent].

Easily cleans tough greasy dirt AND disinfects, [while [helping to] eliminate odors] [with the freshness of Febreze] [freshness and/or fresh scent]

Leaves your surface virtually free of [from] odors and the bacteria that cause them.

Cleans away odors and kills the bacteria that cause them.

[Helps] eliminate[s] odors. [Kills] [Removes] [Gets rid of] [99.9% of] the bacteria that cause them.

Effective against [99.9% of] bacteria that cause odors [on [hard] surfaces [glass], [windows], [mirrors], [faucets], [exterior surfaces of appliances], [stainless steel], [stove tops], [glass furniture], [oven fronts], [exterior surfaces of microwaves], and [shiny surfaces], [hard non porous surfaces].

([Eliminate] [Remove]) [germs\*\*\*] [and][bacteria] from your home] [while] leaves[-ing] your home smelling fresh.

Kills bacteria that cause odors [on surfaces].

([Kills] [Removes] [Gets rid of] [Eliminates]) [99.9%] [of] bacteria that cause odors (on [hard] surfaces [glass], [windows], [mirrors], [faucets], [exterior surfaces of appliances], [stainless steel], [stove tops], [glass furniture], [oven fronts], [exterior surfaces of microwaves]), and [shiny surfaces], [hard non porous surfaces].

([Kills] [Removes] [Gets rid of] [Eliminates]) [99.9%] [of] common household bacteria, E. coli, Salmonella, Staphylococcus [Staph] and Streptococcus [Strep] without the harsh fumes[smell][odor][hospital smell].

([Kills] [Removes] [Gets rid of] [Eliminates]) [99.9%] [of] common household bacteria, E. coli, Salmonella, Staphylococcus [Staph] and Streptococcus [Strep] while leaving [a ] Febreze [fresh scent] [and/or] [freshness] or [with the freshness of Febreze].

([Kills] [Removes] [Gets rid of] [Eliminates]) 99.9% of common household bacteria, E. coli, Salmonella enterica, Staphylococcus aureus [Staph] and Streptococcus pyogenes [Strep] while helping to eliminate odors with the freshness of Febreze.

Kills 99.9% of germs\*\*\*, while leaving your home smelling fresh with the power of Febreze.

#### **ODOR ELIMINATION CLAIMS:**

[Helps] Eliminate[s] odors [at the source] on ([hard surfaces] [glass], [windows], [mirrors], [faucets], [exterior surfaces of appliances], [stainless steel], [stove tops], [glass furniture], [oven fronts], [exterior surfaces of microwaves], and [shiny surfaces], [hard non porous surfaces]).

[Helps] Eliminate odors [caused by bacteria]

With Febreze [freshness] [fresh scent]

[Helps] eliminate odors [in the air] with Febreze [freshness][fresh scent]

For all around Febreze fresh(ness) try [insert name of scent] scent

Does not just cover up and/or mask odors / [removes] [eliminates] [helps eliminate] [helps remove] odors

Neutralizes odors

**Great Scent** 

([Helps][to][Eliminate[s]]) ([Fish odors/malodors/smell][,][Mold odors/malodors] [and][Mildew odors/malodors] [,] [Smoke] [smoke] [,] [and][Bacon Grease] [bacon grease] [odors][malodors]) [in the air][.]

#### **USAGE CLAIMS:**

Great for kitchens, bathrooms and other tough jobs

**Cuts Grease** 

Degreases [Degreaser]

Cleans ([kitchens], [bathrooms], [glass], [windows], [mirrors], [appliances], [household surfaces] [and shiny surfaces])

Cleans ([glass], [windows], [mirrors], [faucets], [exterior surfaces of appliances], [stainless steel], [stove tops], [glass furniture], [oven fronts], [exterior surfaces of microwaves]), and ([shiny surfaces], [hard not portous surfaces]).

Great for kitchens, bathrooms, and other tough jobs

Ready to use / concentrated [can be used in dilution]

Versatile [-works on [a wide range of hard, non-porous surfaces], [See "surfaces for disinfecting, cleaning, deodorizing, [help[-s][-ing] to] eliminate odors [on] [in], freshen[s], sanitize[s]" listed below.

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VALUE CLAIMS:
% free
% bonus
oz. at the oz. price
oz. more vs oz.
% more vs oz.
Value size
Value pack
Trial size
Free sample
Economy size
Institutional size
Get oz. free
Only [\$] [cents] per use
Get the same level of clean for 1/ the cost
Undo weeks of dirt within minutes
Bonus Bottle
X% more
Twin Pack
Triple Pack
Twin Size
Triple Size
Limited Time
2 pack
3 pack
4 pack
Combo Pack
Multi-Pack

#### SHINE FIFRA CLAIMS:

[Helps] [Eliminate Odors], [Cuts grease], [disinfects], [deodorizes], [sanitizes], and [shines] [Helps] [Eliminate Odors], Cuts grease [and grime], [Kills Bacteria[\*\*]], and shines [surfaces] [Helps] [Eliminate Odors], Cleans [and] [shines], [and] [disinfects] [hard non-porous household surfaces] [Helps] [Eliminate Odors], Cleans, disinfects [hard non porous surfaces], and shines [throughout the house] [quickly and easily]

[Helps] [Eliminate Odors], [and] Cleans [and disinfects] [hard non porous surfaces], [deodorizing], [sanitizing] while leaving a [virtually] streak-free shine

Combines antibacterial cleaning with [virtually]streak-free shine [Helps] [Eliminate Odors] [and] Disinfects [as it cleans] [and shines]

#### **SURFACE SAFETY CLAIMS:**

Non abrasive formula

[Note:] [Will not harm most washable surfaces.] [[However, on painted surfaces and wall coverings,] [Always] [test a small area before use.]] [If applied to [aluminum][,] [nickel][,] [marble][,] [or] [finished wood] wipe dry immediately.] [Repeated use on copper or brass may discolor these surfaces.] [Not recommended for [carpets][,][or] [copper][,] [or] [nickel][,] [or] [brass][surfaces]].

Non abrasive clean
No streaking
Low streaking
Will not harm Septic tanks
Not harmful for most surfaces
Works on a wide range of [household] surfaces [indoor] and [outdoor].
[without bleach]

#### OTHER CLAIMS:

Your Home Pro

Your Home Pro Series

Multi-Purpose -or- Multi-Room-or- Multi-Surface [Cleaner] [and] Disinfectant

Kitchen Cleaner

Bathroom Cleaner

Floor Cleaner

Multi-Purpose –or- Multi-Room –or- Multi-Surface [Cleaner] [and] Disinfectant [Kitchen], [Bathroom], [Floor] cleaner.

2-in-1

3-in-1

4-in-1

5-in-1

6-in-1

7-in-1

8-in-1

9-in-1

40: 4

10-in-1

All in one

One for all

This bottle is made of x% post-consumer recycled plastic

Not formulated with ozone-depleting compounds

Will not harm septic systems

**SURFACES** for disinfecting, cleaning, deodorizing, [help[-s][-ing] to] eliminate odors [on] [in], freshen[s], sanitize[s]

{Note to reviewer: Each entry below also represents a graphic depicting the corresponding type of surface. No people, animal, or food will be depicted in graphics. Only exteriors of microwaves and refrigerators will be depicted. Toy graphics will be submitted to Agency for review.}

Appliance exteriors

Baby furniture [cribs, changing tables, diaper pails]

Basement[s] [areas]

Bathroom or restroom surfaces

Bathtub [tub]

Bed frame

Cabinets

Car window

Cat and/or Pet [litter] boxes or pans

Chairs

Chrome

Countertops or counters

Diaper pails

Doorknobs

Enamel

Exhaust [Fan] [hood]

**Faucets** 

**Fiberglass** 

Fixtures [chrome] [stainless steel]

Floor[ing] [Glazed Ceramic Tile][Linoleum] [No-wax] [Vinyl] [glazed porcelain tile][kitchen tile] [Bathroom tile]

Garbage [can] [pail]

Glass [surface][s]

Glass furniture

Glazed [Ceramic] tiles

Garage[s] [floor and/or doors and/or cabinets]

[Hard] plastic or vinyl

Highchairs non-food contact areas

Kitchen

[Kitchen] appliance[s] [exteriors]

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Light fixtures

Litter boxes or pans

Metal [blinds]

Microwave oven exteriors

Mirrors

[no-wax] floors

Outdoor grill

Other surfaces

Oven doors exteriors

Patio furniture (except cushions and wood frames)

Pet areas

Piano keys

Picnic Table [non-wood]

Plastic laundry hampers or baskets

Plastic dog houses

Playroom[s]

Range hoods

Recycling bins

Refrigerator exteriors

Shelves / Drawers

Shower[s] [doors]

Sinks

Stainless steel or metal surfaces in bathroom[s] or restroom[s] and/or kitchen[s]

Stove tops

Synthetic marble

Tables

Telephones

Toilet[s] bowl[s] [exterior][rims]

Tools

Tubs

Urinal[s] [exterior[s]]

Vanity top

[Washable] Kitchen surfaces

[Washable] Cupboards

[Washable] Door[s]

[Washable] Railings

[Washable] Trim[ming]

[Washable] Walls

Windows[s] [sills]

Bactericidal cross-contamination is of major housekeeping concern not only in hospitals, but in schools, institutions, and industry.

CSP-47 has been formulated to aid in the control of cross-contamination from treated surfaces in these areas.

CSP-47 is a one-step disinfectant cleaner that is effective against a broad spectrum of bacteria.

When used as directed CSP-47 will deodorize surfaces in toilet areas, behind and under sinks and counters, garbage cans and garbage storage areas and other places where bacterial growth can cause mal odors.

CSP-47 is for use in hospitals, medical and dental offices, nursing homes, public rest rooms, institutions, schools, colleges, athletic facilities, kitchens, restaurants and bars, airports, transportation terminals, hotels and motels:

CSP-47 uses an anti-bacterial formula to cut grease, grime and to disinfect.

CSP-47 Kills Germs\*\*\* such as Staphylococcus aureus, Salmonella enterica and Pseudomonas aeruginosa.

CSP-47 removes dirt and grime and Kills Germs\*\*\*.

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- CSP-47 Kills Germs\*\*\* and bacteria and cuts grease and grime.
- CSP-47 disinfects and deodorizes.
- CSP-47 cleans tough dirt while leaving a fresh, clean, scent.
- CSP-47 cleans and deodorizes.
- CSP-47 cuts grease and deodorizes.
- CSP-47 cuts grease, grime and deodorizes.

For use in households.

Contains no phosphorous, butyl cellosolve or butoxyethanol.

Contains no phosphate.

Contains no ammonia.

- CSP-47 cleans and deodorizes and cuts grease and grime.
- CSP-47 is a no-rinse cleaner that disinfects, cleans and deodorizes in one labor saving step.
- CSP-47 cleans, shines, deodorizes and disinfects hard, non-porous household surfaces.
- CSP-47 is for use in kitchens, bathrooms, and other household areas.
- CSP-47 kills household germs\*\*\* in 10 minutes; effective against Pseudomonas aeruginosa, Staphylococcus aureus and Salmonella enterica.
- **CSP-47** is a multi-surface cleaner, deodorizer, and disinfectant. Use on windows, mirrors, Plexiglas, Lexan, and other glass surfaces.
- Use CSP-47 on the multi-touch surfaces responsible for cross-contamination.
- Use CSP-47 on tables, chairs, basins, countertops, bed rails, door knobs and handles, glass surfaces including windows and mirrors.
- CSP-47 combines streak-free cleaning and hospital disinfectancy with no compromise in performance.
- CSP-47 is a glass cleaner, all-purpose cleaner, and disinfectant all in one.
- CSP-47 kills Staphylococcus aureus and Salmonella enterica.
- CSP-47 kills odor causing bacteria that cause bad odors.
- CSP-47 disinfects!
- CSP-47 cleans and disinfects.
- CSP-47 cleans soils and disinfects germs\*\*\*.
- CSP-47 leaves a fresh clean scent.
- CSP-47 maximizes labor results by effectively controlling odors.
- CSP-47 is for non-scratch cleaning of showers and tubs, shower doors and curtains and bathroom fixtures.

#### CSP-47 may be used in:

- hospitals, nursing homes, medical and dental offices and clinics, operation rooms, isolation wards, and medical research centers.
- day care centers and nurseries.
- · restaurants and bars, cafeterias, institutional kitchens, fast
- food operations.
- supermarkets, convenience stores, retail and wholesale establishments, dressing rooms, and laundries.
- crime scenes and funeral homes.
- institutional facilities, laboratories, factories, business and
- office buildings, restrooms, hotels and motels, and transportation terminals.
- kitchens, bathrooms, and other household areas.
- institutions, schools and colleges, classrooms, athletic facilities and locker rooms.
- camp grounds, play grounds, and recreational facilities.
- household and automotive garages, boats, ships, mobile homes, trains, and airplanes.
- ... all public places where cleanliness and bacterial control are
- vital aspects of the environmental sanitation program, and any commercial, industrial, or institutional facility where a clean and sanitary environment is important.

#### CSP-47 may be used on washable hard nonporous surfaces including:

- non-food contact counter tops, sinks, refrigerator exteriors, coolers, freezers, stovetops, exterior surfaces of appliances, non-food contact equipment, shelves, racks and carts.
- picnic tables and outdoor furniture.
- telephones and computers/keyboards.
- tables, chairs, desks, bed frames, walls, cabinets, doorknobs, and garbage cans.
- non-food contact surfaces of highchairs and baby toys.
- · drinking fountains.
- shower stalls, shower doors and curtains, tubs and glazed tiles,
- fiberglass sinks, tubs and showers
- glazed porcelain tiling, restroom fixtures and toilet bowl exteriors.
- · windows and mirrors.
- glass, metal, stainless steel, glazed porcelain, glazed ceramic, sealed stone, sealed granite, sealed marble, plastic, chrome and vinyl.

#### Great for Kitchens, bathrooms, and other tough jobs

·Kills 99.9% of germs\*\*\* · Powerful Cleaning · Cuts Grease · Great Scent Powerful Cleaning that Kills Germs\*\*\* & Helps Eliminate Odors With Febreze Fresh Scent

NOTE: [CSP-47] Is acceptable for use on most washable surfaces. However, on painted surfaces and wall coverings, test a small area before use. If applied to aluminum, wipe dry immediately. Repeated us on copper or brass may discolor these surfaces. Not recommended for carpets.

CSP-47 is a sanitizer for non-food contact surfaces in the presence of 5% organic serum in 5 minutes against:

Klebsiella pneumoniae Staphylococcus aureus

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**CSP-47** is a Hospital Use Disinfectant, is Bactericidal according to the AOAC Germicidal Spray Products Test Method, Virucidal\*\*\* according to the virucidal qualification, modified in the presence of 5% organic serum against the following bacteria and viruses:

[\*\*]Effective [in 10 minutes] against: [select from organisms listed below]

[Bacteria:]
Pseudomonas aeruginosa [Pseudomonas]
Staphylococcus aureus [Staph]
Salmonella enterica [Salmonella]

E. coli O157:H7 [pathogenic E. coli]
Enterobacter aerogenes
Klebsiella pneumoniae
Methicillin-resistant Staphylococcus aureus [MRSA]
Proteus vulgaris
Pseudomonas cepacia
Shigella dysenteriae
Serratia marcescens
Staphylococcus epidermidis
Streptococcus pyogenes
Vancomycin-resistant Enterococcus faecalis [VRE]

\*\*\*[Viruses:]
Herpes Simplex Type 1 [Herpes]
Herpes Simplex Type 2 [Herpes]
HIV-1 [AIDS virus]
Influenza A2 Hong Kong [Influenza]
Respiratory Syncytial Virus [RSV]
Vaccinia [Pox Virus]

- Respiratory illnesses attributable to Pandemic 2009 H1N1 are caused by influenza A virus. This product
  [Product Name] is a broad-spectrum hard surface disinfectant that has been shown to be effective against
  (influenza A virus tested and listed on the label) and is expected to inactivate all influenza A viruses including
  Pandemic 2009 H1N1 [formerly called swine flu].
- This product has demonstrated effectiveness against influenza A virus and is expected to inactivate all influenza A viruses including Pandemic 2009 H1N1 influenza A virus.
- This product has demonstrated effectiveness against (influenza A virus tested and listed on the label) and is expected to inactivate all influenza A viruses including Pandemic 2009 H1N1 [formerly called swine flu].
- Kills Pandemic 2009 H1N1 influenza A virus [formerly called swine flu].
- Kills Pandemic 2009 H1N1 influenza A virus.
- Kills 2009 H1N1\*
  - \*Pandemic influenza A virus
- Kills Pandemic 2009 H1N1\*
  - \*Influenza A virus

#### **DIRECTIONS FOR USE:**

It is a violation of Federal law to use this product in a manner inconsistent with its labeling.

{Note for reviewer: For labels that list medical premises and metal and / or stainless steel surfaces, one of the following statements must be used:}

This product is not to be used as a terminal sterilant / high level disinfectant on any surface or instrument that (1) is introduced directly into the human body, either into or in contact with the bloodstream or normally sterile areas of the body, or (2) contacts intact mucous membranes but which does not ordinarily penetrate the blood barrier or otherwise enter normally sterile areas of the body. [This product may be used to preclean or decontaminate critical or semi-critical medical devices prior to sterilization or high level disinfection.] {or}

This product is not for use on medical device surfaces.

Do not breathe spray.

## [General] [Cleaning] [Surface] [and] [Glass] Directions:

[1] [Turn] [Rotate] nozzle to "On" [position]

[2] [Hold] [Spray] 6-8 inches from surface.

[3] Wipe [dry] with a [dry] paper towel or [lint free] cloth [to a streak free shine.] [No rinsing necessary.] {or}

### [General] [Cleaning] [Surface] [Glass] [Directions]:

Spray 6-8 inches from hard, non-porous [and] [glass] surfaces. Wipe [dry] with a [dry] paper towel or [lint free] cloth [to a streak free shine]. [No rinsing necessary.]

#### To [Disinfect] [/] [(Sanitize] [/] [Deodorize]:

For heavily soiled areas, a precleaning is required. For hard nonporous surfaces, spray [6 - 8 inches from surface] until thoroughly wet.

To Sanitize Non-Food Contact Surfaces: Let stand 5 minutes before wiping.

**To Disinfect:** Let stand for 10 minutes before wiping. A potable water rinse is required for surfaces in direct contact with food. Do not use on drinking glasses, dishes and utensils.

{or}

**To Disinfect:** Clean surfaces prior to disinfecting heavily soiled areas. Thoroughly wet hard non-porous surfaces with [disinfecting solution] [this product] for 10 minutes before wiping. A potable water rinse is required for surfaces in direct contact with food. Do not use on drinking glasses, dishes and utensils.

{or}

Sanitizing Non-Food Contact Surface Directions: Spray CSP-47 to sanitize hard, non-porous [environmental] surfaces. Treated surfaces must remain wet for 5 minutes. Wipe dirt away with a [dry] paper towel or [lint free] cloth.

#### [Refill:

- Refill 32 oz. sprayer size from this convenient refill container.
- Use only in CSP-47 spray bottle.
- Do not dilute]

KILLS HIV ON PRECLEANED ENVIRONMENTAL SURFACES / OBJECTS PREVIOUSLY SOILED WITH BOOD / BODY FLUIDS in health-care settings or other settings in which there is an expected likelihood of soiling on inanimate surfaces / objects with blood or body fluids, and in which the surfaces / objects likely to be soiled with blood or body fluids can be associated with the potential for transmission of human immunodeficiency virus Type 1 [HIV-1] [associated with AIDS].

# SPECIAL INSTRUCTIONS FOR CLEANING AND DECONTAMINATION AGAINST HIV-1 ON SURFACES / OBJECTS SOILED WITH BLOOD / BODY FLUIDS

**Personal Protection**: Clean-up must always be done wearing protective gloves, gowns, masks and eye protection.

**Cleaning Procedure**: Blood and other body fluids containing HIV-1 must be thoroughly cleaned from surfaces and objects before application of **CSP-47**.

Contact Time: Leave surface wet for 1 minute. Use a 10 minute contact time for all other bacteria and viruses listed on this label.

**Disposal of Infectious Materials**: Blood, body fluids, cleaning materials and other clothing must be autoclaved and disposed of according to local regulations for infectious waste disposal.

{Note to reviewer: For Containers for Household and Residential Uses. The nonrefillable container statement will be removed when directions for how the pesticide user refills the container are included.}

### STORAGE AND DISPOSAL

Store in original container in areas inaccessible to children. [Nonrefillable container.] Do not reuse or refill this container [except as described in the directions for use]. Wrap [container] and put in trash or offer for recycling if available.

{or}

Store in original container in areas inaccessible to children. [Nonrefillable container.] Do not reuse or refill this container [except as described in the directions for use]. Wrap [container] and put in trash or offer for reconditioning if appropriate.

{Note to reviewer: For Containers for commercial, industrial, and institutional use. The nonrefillable container statement will be removed when directions for how the pesticide user refills the container are included.}

#### STORAGE AND DISPOSAL

Do not contaminate water, food or feed by storage or disposal.

#### **Pesticide Storage:**

Open dumping is prohibited. Store in original container in areas inaccessible to children.

#### Pesticide Disposal:

Wastes resulting from the use of this product must be disposed of on site or at an approved waste disposal facility.

#### Container Disposal:

[Nonrefillable container.] Do not reuse or refill this container [except as described in the directions for use]. [Plastic Containers:] Offer for recycling or reconditioning or puncture and dispose of in a sanitary landfill, or incineration, or if allowed by state and local authorities, by burning. If burned, stay out of smoke [Metal Containers:] Offer for recycling if available or puncture and dispose in sanitary landfill or by other; procedures approved by state and local authorities. DO NOT cut or weld metal containers.

{Note to reviewer: The following are optional graphics}









{If the following "Dawn" graphic is used, then this sentence will be added to the label:}
Do not use this product as a dish detergent



{Note to reviewer: the following statements are optional language that may appear around the Dawn logo:}

With The Grease Fighting Power Of Dawn

With The Grease Fighting Strength Of Dawn

With The Grease [Cutting][Fighting] Strength Of Dawn

With The Grease Fighting Action Of Dawn

With The Grease Cleaning Power Of Dawn

With The Grease Cleaning Strength Of Dawn

With The Grease Cleaning Action Of Dawn

[Helps] Take[s] Grease Out Of The Way [Just][Like Dawn] {Near Dawn Icon}

Grease Cleaning [Of Dawn] [Just][Like Dawn]

Grease Removal [Of Dawn] [Just][Like Dawn]

Grease Fighting [Of Dawn] [Just][Like Dawn]

Greasy Kitchen [Soil] [Messes] Removal [Just][Like Dawn] {Near Dawn Icon}

Greasy Kitchen Cleaning [Just][Like Dawn] {Near Dawn Icon}

Great In Kitchens [Just][Like Dawn] {Near Dawn Icon}

{Dawn Icon} [Just][Like Dawn]

Great On [Tough] [Everyday] Grease [Just][Like Dawn] {Near Dawn Icon}

Great On [Tough] [Everyday] Greasy Kitchen Soil [Just][Like Dawn] {Near Dawn Icon}

Cuts [Tough] [Everyday]Grease [Just][Like Dawn] {Near Dawn Icon}

Tough On Grease [Just][Like Dawn] {Near Dawn Icon}

Fast & Easy Grease Cleaning [Just][Like Dawn] {Near Dawn Icon}

Breaks Up [Tough] [Everyday] [Kitchen] Grease [Just][Like Dawn] {Near Dawn Icon}

Active Grease Fighters [Just][Like Dawn] {Near Dawn Icon}

[Tough]Grease Cleaning Agents [Just][Like Dawn] {Near Dawn Icon}

With The Grease [Fighting][Cutting][Cleaning][Force][Ability][Strength] Of Dawn

With Dawn's [Great] [Tough] Grease [Fighting][Cutting][Cleaning] [Action][Strength]

With The Strength Of Dawn

With The Strength Of Dawn's [Fighting][Cutting][Cleaning] [Action]

With The Grease Fighting [Action] [Strength][Effect][Efficacy][Force][Energy][Results] [Quality] Of Dawn'

Cuts Through Grease For A Fabulous Shine [Just][Like Dawn] {Near Dawn Icon}

[Easily] Cuts Through [Tough] Greasy Kitchen Messes [Just][Like Dawn] {Near Dawn Icon}