

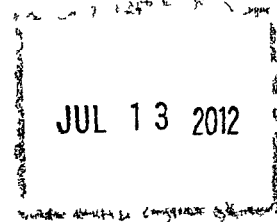
6836-335

UNITED STATES ENVIRONMENTAL PROTECTION AGENCY

07/13/2012

1/23

Joanna Holcombe  
Lonza Inc  
90 Boroline Road  
Allendale, NJ 07401



SUBJECT CSP-47  
EPA Registration Number 6836-335  
Application Date April 18, 2012  
Receipt Date April 20, 2012

Dear Ms Holcombe

The following amendment, submitted in connection with registration under the Federal Insecticide, Fungicide, and Rodenticide Act (FIFRA), as amended, is acceptable subject to the conditions listed below

- Label revisions
- Submission of Alternate Formulation for review

1) Delete the statements from page 4 “[Contains] [with] baking soda” and “[Contains] [with] citrus extracts” These statements are misleading as your label may not include information about some of the inert ingredients without providing information about all of the inert ingredients Delete the similar statement from page 14 as this statement does not accurately represent your formulation “Contains cleaning agents, perfume, dye and water ”

2) As per the last stamped label shine claims are permissible as non-pesticidal claims, provided they are not false or misleading, do not conflict with or detract from any required labeling statement, and can be substantiated by the registrant upon request by EPA [FIFRA §3(c)(9)(A) and (B)] Claims that compare the shine produced by a product to the shine produced by another product may be misleading and, if so, are not allowed Thus delete the following portions of statements, identified by strike out, on pages 5 and 7 “More shine [in less time] [~~vs imitation brands~~] [~~vs leading in store brand~~] [~~vs leading in store brands~~]” “Twice the shine [in less time] [~~vs imitation brands~~] [~~vs leading in store brand~~] [~~vs leading in store brands~~]” and “([Up to] [2X] [3X] [4X]) [the] shine [~~vs imitation brands~~] [~~vs imitation brands~~] [~~vs leading in store brand~~] [~~vs leading in store brands~~]”

3) ~~CONCURRENCES~~ Revise the following statement on page 9 by deleting the reference to “XX

SYMBOL	seconds” Your product is effective against the organisms listed in this statement in 10								
SURNAME	7S10P								
DATE	5 July	7/13/12							

minutes, thus revise the statement to read “[Kills] [Influenza A2 Hong Kong [Flu Virus]] and/or [MRSA [methicillin resistant [[In] **10 minutes**]]”

4) Your product is for treatment of non food contact surfaces as per the non food contact sanitizing claims and the descriptor on page 16 “non-food contact counter tops, sinks, refrigerator exteriors ” Thus delete the “\*” and qualifier “\* a rinse if required for surfaces in direct contact with food” on page 11 This qualifier contradicts the fact that this product is for treatment of non food contact surfaces Delete the similar qualifiers on pages 16 and 18 “\*\*A rinse is required for surfaces in direct contact with food” along with the double asterisk on page 12

5) Delete the following brackets on pages 12 and 13 as this language is not optional such that the use surfaces read as follows “Appliance exteriors”, “Highchairs non food contact areas”, “Oven doors exteriors”, “Refrigerator exteriors”, and “Stove tops”

6) Revise the phrase “highchairs and baby toys” on page 16 to read “*Non food contact surfaces of highchairs*” and “baby toys”

7) Revise the directions for use on page 18 beginning “To Sanitize” to read “To Sanitize *Non-Food Contact Surfaces*” In addition on the same page, delete the brackets surrounding Non-Food Contact Surfaces in the phrase “Sanitizing Non-Food Contact Surface Directions” as this language is not optional

**Chemistry Review**

The submitted Confidential Statement of Formula (CSF) dated 4/16/12 for alternate formula #3 has been reviewed and found to be acceptable This CSF will be made part of the record for this file

**General Comments**

A stamped copy of the accepted labeling is enclosed Submit one (1) copy of your final printed labeling before distributing or selling the product bearing the revised labeling Should you have any questions concerning this letter, please contact Tracy Lantz at (703) 308-6415

Sincerely,

*Tracy Lantz*  
for Velma Noble  
Product Manager (31)  
Regulatory Management Branch I

CONCURRENCES							
SYMBOL	ENCLOSURES	STAMPED ACCEPTED LABEL	DER DP401778				
7540P	F. Lantz	7/13/12	6836-335	accepted label amend	...	...	.....
SURNAME	...	..	..	..	..	..	.....
DATE	...	..	..	..	..	..	.....

# CSP-47

Ready-to-Use  
Glass and Surface Cleaner  
Hospital Use Disinfectant Bactericide  
Virucide\*\*\* Sanitizer and Deodorizer  
For Hospital Commercial Institutional Industrial and Household Use

Scent Descriptors  
[Sweet] [Citrus] [&] [Light] [Lemon] [Zest] [Citrus] [Contains] [With] [Citrus extracts]  
[Fresh] [Mr Clean with Febreze] [Freshness] [Scent]

Active Ingredients	
n-Alkyl (C <sub>14</sub> -60% C <sub>16</sub> 30% C <sub>12</sub> -5% C <sub>18</sub> -5%) Dimethyl Benzyl Ammonium Chloride	0 05%
n-Alkyl (C <sub>12</sub> -68% C <sub>14</sub> -32%) Dimethyl Ethylbenzyl Ammonium Chloride	0 05%
Other Ingredients	99 90%
Total	100 00%

**KEEP OUT OF REACH OF CHILDREN**

## CAUTION

See [left] [side] [right] [back] panel for Precautionary Statements and First Aid

EPA Reg No 6836-335  
EPA Est No (as indicated on container)  
Net Contents (as indicated on container)

Manufactured by  
Lonza Inc  
90 Boroline Rd  
Allendale NJ 07401

[DOT Symbols]  
[Country of Origin (insert country)]  
[Manufactured in (insert country)]  
[Barcode]

ACCEPTED  
with COMMENTS  
in EPA Letter Dated  
JUL 13 2012  
Under the Federal Insecticide  
Fungicide and Rodenticide Act as  
amended for the pesticide  
registered under EPA Reg No 6836-335

**PRECAUTIONARY STATEMENTS**

**HAZARDS TO HUMANS AND DOMESTIC ANIMALS**

**CAUTION** Causes eye irritation. Avoid contact with eyes or clothing. Wash thoroughly with soap and water after handling and before eating, drinking, chewing gum, using tobacco, or using the toilet.

**FIRST AID**

**IF ON SKIN OR CLOTHING** Take off contaminated clothing. Rinse skin immediately with plenty of water for 15 – 20 minutes.

**IF IN EYES** Hold eye open and rinse slowly and gently with water for 15– 20 minutes. Remove contact lenses if present after the first 5 minutes, then continue rinsing eye.

Call a poison control center or doctor for treatment advice. Have the product container or label with you when calling a Poison Control Center or doctor or going for treatment.

*{Note to reviewer: If the container size is 5 gallons or greater, the following Environmental Hazards statements will be used.}*

**ENVIRONMENTAL HAZARDS**

This pesticide is toxic to fish and aquatic invertebrates. Do not discharge effluent containing this product into lakes, streams, ponds, estuaries, oceans, or other water unless in accordance with the requirements of a National Pollutant Discharge Elimination System (NPDES) permit and the permitting authority has been notified in writing prior to discharge. Do not discharge effluent containing this product to sewer systems without previously notifying the local sewage treatment plant authority. For guidance, contact your State Water Board or Regional Office of the EPA.

**PHYSICAL OR CHEMICAL HAZARDS**

Do not use or store near heat or open flame.

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Fungicide and Rodenticide Act as  
amended for the pesticide  
registered under EPA Reg No. 6836-335

{Note to reviewer The following is considered optional marketing language On pages 3-17 parentheses ( ) indicate that at least one option within the parentheses must be used in the final label text Each option within the parentheses is enclosed in a set of brackets [ ] }

{CLAIMS – NON-FIFRA}

{Note to reviewer The following claims containing New may only be used for a period of six months after EPA's approval of a revised or alternate formula beginning when the product is first sold or distributed }

- New
- New [Fresh][er] Scent[\*][\*among those with a preference]
- New Formula
- New Streak-free shine formula

ACCEPTED with COMMENTS in EPA Letter Dated JUL 13 2012

Under the Federal Insecticide Fungicide and Rodenticide Act as amended to the pesticide registered under EPA Reg No. 630 335

- A clean your mother would approve of
- A fresh take on tough cleaning
- Beautiful clean[ing]
- Brilliant shine

[Clean better than before] to reveal a [brilliant] [sparkling] [natural] [virtually] [100%] shine[ ]  
 [Clean better than before] to reveal a [brilliant] [sparkling] [natural] [virtually] [100%] shine ([on][countertops][ ] [stove tops] [ ] [microwave exteriors][ ] [sink[s]][ ] [mirror[s]][ ] [glass][ ] [faucet[s]][ ] [windows][ ] [exterior surfaces of appliances][ ] [stainless steel][ ] [glass furniture][ ] [oven fronts][ ] [exterior surfaces of microwaves][ ] [and][shiny][surfaces][most hard nonporous surfaces][most surfaces][most shiny surfaces][most][household surfaces][throughout the kitchen][throughout the bathroom][throughout your home])[ ]

[Clean] [better than before] to reveal a [virtually] [100%] [streak free] shine[ ]  
 [Clean] [better than before] to reveal a [virtually] [100%] [streak free] shine ([on][countertops][ ] [stove tops] [ ] [microwave exteriors][ ] [sink[s]][ ] [mirror[s]][ ] [glass][ ] [faucet[s]][ ] [windows][ ] [exterior surfaces of appliances][ ] [stainless steel][ ] [glass furniture][ ] [oven fronts][ ] [exterior surfaces of microwaves][ ] [and][shiny][surfaces][most hard nonporous surfaces][most surfaces][most shiny surfaces][most][household surfaces][throughout the kitchen][throughout the bathroom][throughout your home])[ ]

Cleans and deodorizes your whole house

[(Cleans away) (Removes)] [more] [tough dirt] [per swipe] [and] [residues] other cleaning products [may] [can] leave behind [ ]

[(Cleans away) (Removes)] [more] [tough dirt] [per swipe] [and] [residues] other cleaning products [may] [can] leave behind ([on] [flooring] [on] [countertops][ ] [stove tops] [ ] [microwave exteriors][ ] [sink[s]][ ] [mirror[s]][ ] [glass][ ] [faucet[s]][ ] [windows][ ] [exterior surfaces of appliances][ ] [stainless steel][ ] [glass furniture][ ] [oven fronts][ ] [exterior surfaces of microwaves][ ] [and][shiny][surfaces][most hard nonporous surfaces][most surfaces][most shiny surfaces][most][household surfaces][throughout the kitchen][throughout the bathroom][throughout your home])[ ]

[(Cleans away) (Removes)] [up to] [(2X more) (3X more)(4X more)] tough dirt [per swipe] [ ]

[(Cleans away) (Removes)] [up to] [(2X more) (3X more)(4X more)] tough dirt [per swipe] ([on][countertops][ ] [stove tops] [ ] [microwave exteriors][ ] [sink[s]][ ] [mirror[s]][ ] [glass][ ] [faucet[s]][ ] [windows][ ] [exterior surfaces of appliances][ ] [stainless steel][ ] [glass furniture][ ] [oven fronts][ ] [exterior surfaces of microwaves][ ] [and][shiny][surfaces][most hard nonporous surfaces][most surfaces][most shiny surfaces][most][household surfaces][throughout the kitchen][throughout the bathroom][throughout your home])[ ]

[Cleans] [better than before] to reveal a [virtually] [100%] [streak free] shine[ ]

[Cleans] [better than before] to reveal a [virtually] [100%] [streak free] shine ([on][countertops][ ] [stove tops] [ ] [microwave exteriors][ ] [sink[s]][ ] [mirror[s]][ ] [glass][ ] [faucet[s]][ ] [windows][ ] [exterior surfaces of appliances][ ] [stainless steel][ ] [glass furniture][ ] [oven fronts][ ] [exterior surfaces of microwaves][ ] [and][shiny][surfaces][most hard nonporous surfaces][most surfaces][most shiny surfaces][most][household surfaces][throughout the kitchen][throughout the bathroom][throughout your home])[ ]

[Cleans better than before to reveal] [up to] [(2X)(3X)(4X)] the shine [\*][ ]

[\*vs previous formula]

[Cleans better than before to reveal] [up to] [(2X)(3X)(4X)] the shine [\*] ([on][countertops][ ] [stove tops] [ ] [microwave exteriors][ ] [sink[s]][ ] [mirror[s]][ ] [glass][ ] [faucet[s]][ ] [windows][ ] [exterior surfaces of appliances][ ] [stainless steel][ ] [glass furniture][ ] [oven fronts][ ] [exterior surfaces of microwaves][ ]

[and][shiny][surfaces][most hard nonporous surfaces][most surfaces][most shiny surfaces][most][household surfaces][throughout the kitchen][throughout the bathroom][throughout your home]][ ]

[\*vs previous formula]

Cleans [dirt] and/or [grease] and/or [grime] with only one [wipe][swipe]  
Cleans to a streak-free shine [glass] [windows] [mirrors] [faucets] [exterior surfaces of appliances] [stainless steel] [stove tops] [glass furniture] [oven fronts] [exterior surfaces of microwaves] [and shiny surfaces]  
Cleans [kitchen] [household] surfaces to a streak-free shine [even glass]  
Cleans [kitchens] [bathrooms] [glass] [windows] [mirrors] [appliances] [household surfaces] [and shiny surfaces]  
Cleans [kitchens] [bathrooms] [glass] [windows] [mirrors] [shiny surfaces] [and household surfaces] to a streak free shine

Cleans to reveal a [brilliant] [sparkling][natural] shine [ ]  
Cleans to reveal a [brilliant] [sparkling][natural] shine ([on][countertops][ ] [stove tops] [ ] [microwave exteriors][ ] [sink[s]][ ] [mirror[s]][ ] [glass][ ] [faucet[s]][ ] [windows][ ] [exterior surfaces of appliances][ ] [stainless steel][ ] [glass furniture][ ] [oven fronts][ ] [exterior surfaces of microwaves][ ] [and][shiny][surfaces][most hard nonporous surfaces][most surfaces][most shiny surfaces][most][household surfaces][throughout the kitchen][throughout the bathroom][throughout your home]][ ]

Cleans to reveal a [virtually] [100%] [streak free][spotless] shine [ ]  
Cleans to reveal a [virtually] [100%] [streak free][spotless] shine ([on][countertops][ ] [stove tops] [ ] [microwave exteriors][ ] [sink[s]][ ] [mirror[s]][ ] [glass][ ] [faucet[s]][ ] [windows][ ] [exterior surfaces of appliances][ ] [stainless steel][ ] [glass furniture][ ] [oven fronts][ ] [exterior surfaces of microwaves][ ] [and][shiny][surfaces][most hard nonporous surfaces][most surfaces][most shiny surfaces][most][household surfaces][throughout the kitchen][throughout the bathroom][throughout your home]][ ]

Cleans thoroughly to reveal [a] [the] [natural] [brilliant] [sparkling] [Virtually] [100%] [streak free] shine [ ]  
Cleans thoroughly to reveal [a] [the] [natural] [brilliant] [sparkling] [Virtually] [100%] [streak free] shine ([on][countertops][ ] [stove tops] [ ] [microwave exteriors][ ] [sink[s]][ ] [mirror[s]][ ] [glass][ ] [faucet[s]][ ] [windows][ ] [exterior surfaces of appliances][ ] [stainless steel][ ] [glass furniture][ ] [oven fronts][ ] [exterior surfaces of microwaves][ ] [and][shiny][surfaces][most hard nonporous surfaces][most surfaces][most shiny surfaces][most][household surfaces][throughout the kitchen][throughout the bathroom][throughout your home]][ ]

Cleans to a brilliant shine  
Cleans To a Sparkling Shine [Most Everywhere] [Most Hard Nonporous Surfaces] [Most Surfaces] [Most Shiny Surfaces]

Cleans without bleach  
Cleans your whole house and [most] everything in it [to a streak-free shine]

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with COMMENTS  
in EPA Letter Dated  
JUL 13 2012

~~Contains [redacted] [redacted]~~

Cuts Grease  
Cuts [grease] [and grime] while leaving a streak- free shine  
Cuts Tough Grease  
Cuts [tough] [grease] [and grime]  
Double the cleaning strength [per swipe]  
Easier to clean with one solution [for the whole house] [for multi surfaces]  
Easy to Use

Under the Federal Insecticide Fungicide and Rodenticide Act as amended for the pesticide registered under EPA Reg No 6936-335

Excellent clean[ing]  
([Excellent] [Great] [clean to reveal] [Cleans better to reveal]) [up to][100%][2X][3X][4X] more shine [ ]  
([Excellent] [Great] [clean to reveal] [Cleans better to reveal]) [up to][100%][2X][3X][4X] more shine ([on][countertops][ ] [stove tops] [ ] [microwave exteriors][ ] [sink[s]][ ] [mirror[s]][ ] [glass][ ] [faucet[s]][ ] [windows][ ] [exterior surfaces of appliances][ ] [stainless steel][ ] [glass furniture][ ] [oven fronts][ ] [exterior surfaces of microwaves][ ] [and][shiny][surfaces][most hard nonporous surfaces][most surfaces][most shiny surfaces][most][household surfaces][throughout the kitchen][throughout the bathroom][throughout your home]][ ]

Fresh Clean Scent  
Fresh Scent  
Gives Streak-free shine while it cleans  
Great clean[ing]  
Great on glass

[Helps] [Eliminate Odors] [and] Cleans to a [virtually] streak-free shine[ ]  
 [Helps] [Eliminate Odors] [and] Cleans to a [virtually] streak-free shine ([on] [floors] [glass] [windows] [mirrors] [faucets] [exterior surfaces of appliances] [stainless steel] [stove tops] [glass furniture] [oven fronts] [and] [shiny surfaces] [countertops][ ] [stove tops] [ ] [microwave exteriors][ ] [sink[s]][ ] [mirror[s]][ ] [glass][ ] [faucet[s]][ ] [windows][ ] [exterior surfaces of appliances][ ] [stainless steel][ ] [glass furniture][ ] [oven fronts][ ] [exterior surfaces of microwaves][ ] [and][shiny][surfaces][most hard nonporous surfaces][most surfaces][most shiny surfaces][most][household surfaces][throughout the kitchen][throughout the bathroom][throughout your home])[ ]  
 [Helps] [Eliminate Odors] [and] Cleans to a streak-free shine[ ]  
 [Helps] [Eliminate Odors] [and] Cleans to a streak-free shine ([on] [floors] [glass] [windows] [mirrors] [faucets] [exterior surfaces of appliances] [stainless steel] [stove tops] [glass furniture] [oven fronts] [and] [shiny surfaces] [countertops][ ] [stove tops] [ ] [microwave exteriors][ ] [sink[s]][ ] [mirror[s]][ ] [glass][ ] [faucet[s]][ ] [windows][ ] [exterior surfaces of appliances][ ] [stainless steel][ ] [glass furniture][ ] [oven fronts][ ] [exterior surfaces of microwaves][ ] [and][shiny][surfaces][most hard nonporous surfaces][most surfaces][most shiny surfaces][most][household surfaces][throughout the kitchen][throughout the bathroom][throughout your home])[ ]  
 [Helps] [Eliminate Odors] [and] Cleans your whole house and [most] everything in it [to a][virtually][streak-free shine]  
 [Helps] [Eliminate Odors] [and] Cleans to a sparkling shine [Most Everywhere] [Most Hard Nonporous Surfaces] [Most Shiny Surfaces]  
 [Helps] [Eliminate Odors] [and] Cuts [grease] [and] [grime] while leaving a streak-free shine  
 [Helps] [Eliminate Odors] [and gives a] [virtually][streak-free] Streak-free shine [in less time]  
 [Helps] [Eliminate Odors] [and] Gives [a][virtually] [streak-free] [Streak-free] shine [while it cleans]  
 [Helps] [Eliminate Odors] [and] Reveals the shine [in less time] [in less swipes] [in less strokes] [ ]  
 Just what you need and nothing more  
 [Kitchen] and [Bathroom] cleaner  
 Leaves a Fresh [Clean] Scent  
 Leaves behind no dulling residue  
 Leaves behind no dulling residue [on][countertops][ ] [stove tops] [ ] [microwave exteriors][ ] [sink[s]][ ] [mirror[s]][ ] [glass][ ] [faucet[s]][ ] [windows][ ] [exterior surfaces of appliances][ ] [stainless steel][ ] [glass furniture][ ] [oven fronts][ ] [exterior surfaces of microwaves][ ] [and][shiny][surfaces][most hard nonporous surfaces][most surfaces][most shiny surfaces][most][household surfaces][throughout the kitchen][throughout the bathroom][throughout your home][ ]  
 Leaves no smeary residue  
 Leaves nothing but [a] [virtually] [100%] [streak free] shine  
 Leaves nothing but a [virtually] [100%] [streak free] shine ([on][countertops][ ] [stove tops] [ ] [microwave exteriors][ ] [sink[s]][ ] [mirror[s]][ ] [glass][ ] [faucet[s]][ ] [windows][ ] [exterior surfaces of appliances][ ] [stainless steel][ ] [glass furniture][ ] [oven fronts][ ] [oven door exterior][ ] [exterior surfaces of microwaves][ ] [and][shiny][surfaces][most hard nonporous surfaces][most surfaces][most shiny surfaces][most][household surfaces][throughout the kitchen][throughout the bathroom][throughout your home])[ ]  
 Leaves your house smelling [clean] [and fresh]  
 Leaves your house smelling good  
 Long Lasting [freshness][fresh][scent][fragrance][aroma][perfume]  
 Long[er] lasting freshness  
 Makes cleaning easier  
 Makes life easier  
 More shine [in less time] [ ]  
 Mr Clean [ ]Essentials[ ]  
 Mr Clean [ ]One for All[ ]  
 Mr Clean w/Febreze [Freshness] [Fresh Scent]  
 Multi-Purpose [Cleaner] [Spray]  
 Multi-Shine  
 Multi-Surface [Cleaner] [Spray]  
 Natural shine  
 No dulling residue  
 No grease [and No Streaks]  
 No harsh odor



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No overpowering chemical odor  
 No streaking or filming  
 Nothing but shine left behind  
 Nothing but shine left behind ([on][countertops][ ] [stove tops] [ ] [microwave exteriors][ ] [sink[s]][ ] [mirror[s]][ ] [glass][ ] [faucet[s]][ ] [windows][ ] [exterior surfaces of appliances][ ] [stainless steel][ ] [glass furniture][ ] [oven fronts][ ] [exterior surfaces of microwaves][ ] [and][shiny][surfaces][most hard nonporous surfaces][most surfaces][most shiny surfaces][most][household surfaces][throughout the kitchen][throughout the bathroom][throughout your home])[ ]  
 No filming  
 No grease [and No Streaks]  
 No Residue  
 No smeary residue  
 No streaking  
 [Now] [cleans better to reveal] [up to] [2X] [3X] [4X] the shine[\*][ ]  
 [\*vs previous formula]  
 [Now] [cleans better to reveal] [up to] [2X] [3X] [4X] the shine [\*] ([on][countertops][ ] [stove tops] [ ] [microwave exteriors][ ] [sink[s]][ ] [mirror[s]][ ] [glass][ ] [faucet[s]][ ] [windows][ ] [exterior surfaces of appliances][ ] [stainless steel][ ] [glass furniture][ ] [oven fronts][ ] [exterior surfaces of microwaves][ ] [and][shiny][surfaces][most hard nonporous surfaces][most surfaces][most shiny surfaces][most][household surfaces][throughout the kitchen][throughout the bathroom][throughout your home])[ ]  
 [\*vs previous formula]  
 One product to [clean] [and] [shine] just about any surface  
 One product to [thoroughly] clean surfaces [throughout the kitchen] [throughout the house] [throughout your bathroom]  
 Powerful cleaning [of Mr Clean]  
 Powerful clean[ing]  
 Powerful Multi-Surface Cleaning  
 Sparking shine  
 Sparkling streak-free shine  
 Sparkling [virtually] [streak-free] shine  
 Streak-Free [or Streak Free]  
 Streak-free Shine  
 Streak-free Formula  
 The cleaning solution for your busy life  
 The clean you ve always counted on  
 The tough job cleaner  
 The most [powerful] [effective] all-purpose cleaner you can buy  
 Thorough clean to [reveal] [a] [Brilliant] [Sparkling] [Virtually] [100%] [streak free] shine[ ]  
 Thorough clean to [reveal] [a] [Brilliant] [Sparkling] [Natural] [Virtually] [100%] [streak free] shine  
 ([on][countertops][ ] [stove tops] [ ] [microwave exteriors][ ] [sink[s]][ ] [mirror[s]][ ] [glass][ ] [faucet[s]][ ] [windows][ ] [exterior surfaces of appliances][ ] [stainless steel][ ] [glass furniture][ ] [oven fronts][ ] [exterior surfaces of microwaves][ ] [and][shiny][surfaces][most hard nonporous surfaces][most surfaces][most shiny surfaces][most][household surfaces][throughout the kitchen][throughout the bathroom][throughout your home])[ ]  
 Thorough clean to [reveal] [a] [virtually] [100%] streak-free shine[ ]  
 Thorough clean to [reveal] [a] [virtually] [100%] streak-free shine ([on][countertops][ ] [stove tops] [ ] [microwave exteriors][ ] [sink[s]][ ] [mirror[s]][ ] [glass][ ] [faucet[s]][ ] [windows][ ] [exterior surfaces of appliances][ ] [stainless steel][ ] [glass furniture][ ] [oven fronts][ ] [exterior surfaces of microwaves][ ] [and][shiny][surfaces][most hard nonporous surfaces][most surfaces][most shiny surfaces][most][household surfaces][throughout the kitchen][throughout the bathroom][throughout your home])[ ]  
 Thorough clean[ing]  
 Thorough clean[ing] to [reveal] [a] [virtually] [streak-free] shine  
 ([Thorough cleaning] [Great cleaning] [Excellent cleaning][Beautiful cleaning] [Powerful cleaning][Cleans]) to reveal a [virtually] [100%] [streak free] shine[ ]  
 ([Thorough cleaning] [Great cleaning] [Excellent cleaning][Beautiful cleaning] [Powerful cleaning][Cleans]) to reveal a [virtually] [100%] [streak free] shine ([on][countertops][ ] [stove tops] [ ] [microwave exteriors][ ] [sink[s]][ ] [mirror[s]][ ] [glass][ ] [faucet[s]][ ] [windows][ ] [exterior surfaces of appliances][ ] [stainless steel][ ] [ ]

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 with COMMENTS  
 in EPA Letter Dated  
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 Under the Federal Insecticide  
 Fungicide and Rodenticide Act as  
 an end use for the pesticide  
 registered under EPA Reg No 6836 335



[glass furniture][ ] [oven fronts][ ] [exterior surfaces of microwaves][ ] [and][shiny][surfaces][most hard nonporous surfaces][most surfaces][most shiny surfaces][most][household surfaces][throughout the kitchen][throughout the bathroom][throughout your home)][ ]

Thoroughly cleans without leaving [virtually] [any] [smears] [or] [residues] [or] [streaks] [or] [film][ ]

Thoroughly cleans without leaving [virtually] [any] [smears] [or] [residues] [or] [streaks] [or] [film] ([on][countertops][ ] [stove tops] [ ] [microwave exteriors][ ] [sink[s]][ ] [mirror[s]][ ] [glass][ ] [faucet[s]][ ] [windows][ ] [exterior surfaces of appliances][ ] [stainless steel][ ] [glass furniture][ ] [oven fronts][ ] [exterior surfaces of microwaves][ ] [and][shiny][surfaces][most hard nonporous surfaces][most surfaces][most shiny surfaces][most][household surfaces][throughout the kitchen][throughout the bathroom][throughout your home)][ ]

Tough cleaning to reveal [the][a] [natural] shine

Tough cleaning to reveal the [natural] [brilliant] [sparkling] [Virtually] [100%][streak free] shine[ ]

Tough cleaning to reveal the [natural] [brilliant] [sparkling] [Virtually] [100%][streak free] shine ([on][countertops][ ] [stove tops] [ ] [microwave exteriors][ ] [sink[s]][ ] [mirror[s]][ ] [glass][ ] [faucet[s]][ ] [windows][ ] [exterior surfaces of appliances][ ] [stainless steel][ ] [glass furniture][ ] [oven fronts][ ] [exterior surfaces of microwaves][ ] [and][shiny][surfaces][most hard nonporous surfaces][most surfaces][most shiny surfaces][most][household surfaces][throughout the kitchen][throughout the bathroom][throughout your home)][ ]

Twice the shine [in less time] [ ] [redacted]

([Up to] [2X] [3X] [4X]) long(er) lasting ([freshness][fresh][scent][fragrance][aroma][perfume])

([Up to] [2X] [3X] [4X]) [The] [cleaning] [Cleaning] [strength][per swipe]

([Up to] [2X] [3X] [4X]) the grease removal [per swipe]

([Up to] [2X] [3X] [4X]) [the] shine [ ] [redacted]

([Up to] [2X] [3X] [4X]) [the] [tough] [grease] [greasy] cleaning [per swipe]

[Virtually] [100%] Streak free formula reveals the [natural] shine[ ]

[Virtually] [100%] Streak free formula reveals the [natural] shine ([on][countertops][ ] [stove tops] [ ] [microwave exteriors][ ] [sink[s]][ ] [mirror[s]][ ] [glass][ ] [faucet[s]][ ] [windows][ ] [exterior surfaces of appliances][ ] [stainless steel][ ] [glass furniture][ ] [oven fronts][ ] [exterior surfaces of microwaves][ ] [and][shiny][surfaces][most hard nonporous surfaces][most surfaces][most shiny surfaces][most][household surfaces][throughout the kitchen][throughout the bathroom][throughout your home)][ ]

[Virtually] [100%] streak free shine

[Virtually] No streaking or filming

[Virtually] No streaking or filming ([on][countertops][ ] [stove tops] [ ] [microwave exteriors][ ] [sink[s]][ ] [mirror[s]][ ] [glass][ ] [faucet[s]][ ] [windows][ ] [exterior surfaces of appliances][ ] [stainless steel][ ] [glass furniture][ ] [oven fronts][ ] [exterior surfaces of microwaves][ ] [and][shiny][surfaces][most hard nonporous surfaces][most surfaces][most shiny surfaces][most][household surfaces][throughout the kitchen][throughout the bathroom][throughout your home)][ ]

[Virtually] [streak-free][streak free] [Shine] [Formula]

[Virtually] Streak free formula reveals [the][a] [natural] shine

([Virtually] [streak free] [Streak free] [Brilliant] [Sparkling] [Natural] [virtually] [100%] [streak free] shine[ ]

([Virtually] [streak free] [Streak free] [Brilliant] [Sparkling] [Natural] [virtually] [100%] [streak free] shine ([on][countertops][ ] [stove tops] [ ] [microwave exteriors][ ] [sink[s]][ ] [mirror[s]][ ] [glass][ ] [faucet[s]][ ] [windows][ ] [exterior surfaces of appliances][ ] [stainless steel][ ] [glass furniture][ ] [oven fronts][ ] [exterior surfaces of microwaves][ ] [and][shiny][surfaces][most hard nonporous surfaces][most surfaces][most shiny surfaces][most][household surfaces][throughout the kitchen][throughout the bathroom][throughout your home)][ ]

Wipes out tough [grease] [and grime]

Works the first time every time

You can count on Mr Clean

ACCEPTED  
with COMMENTS  
in EPA Letter Dated

JUL 13 2012

Under the Federal Insecticide  
Fungicide and Rodenticide Act as  
amended for the pesticide  
registered under EPA Reg No 6936 335

{CLAIMS - FIFRA}

**CLEANING AND ODOR ELIMINATION CLAIMS**

{[As it dries it] [In one step it] [Deodorizes and] [Freshens and]} cleans away the odors trapped on {[hard] surfaces [glass] [windows] [mirrors] [faucets] [exterior surfaces of appliances] [stainless steel] [stove tops] [glass furniture] [oven fronts] [exterior surfaces of microwaves]} and {[shiny surfaces] [hard non porous surfaces]} leaving your {[hard] surfaces [glass] [windows] [mirrors] [faucets] [exterior surfaces of appliances] [stainless steel] [stove tops] [glass furniture] [oven fronts] [exterior surfaces of microwaves]} and {[shiny surfaces] [hard non porous surfaces]} virtually free of odor causing bacteria

[Clean][ ] [and] [Disinfect][ ] [and] [Freshens] [with] [1] [one] [bottle][ ] [1]

Clean away the dirt and grime while eliminating those [unpleasant] harsh odors

Cleans

Cleans and Disinfects

Cleans and disinfects hard non porous household surfaces

Cleans [and] disinfects [hard non porous surfaces] and shines your [shiny] surfaces [including glass] [including windows] [including mirrors]

Cleans and disinfects [hard non porous surfaces] [deodorizing] [sanitizing] while leaving a streak-free shine

Cleans and Freshens

Cleans and Freshens [glass] [windows] [mirrors] [faucets] [exterior surfaces of appliances] [stainless steel] [stove tops] [glass furniture] [oven fronts] [exterior surfaces of microwaves] and [shiny surfaces] [hard non porous surfaces][ ]

Cleans [and shines] [and disinfects] [hard non-porous household surfaces]

Cleans away the odors trapped on {[hard] surfaces [glass] [windows] [mirrors] [faucets] [exterior surfaces of appliances] [stainless steel] [stove tops] [glass furniture] [oven fronts] [exterior surfaces of microwaves]} and {[shiny surfaces] [hard non porous surfaces]} leaving your {[hard] surfaces [glass] [windows] [mirrors] [faucets] [exterior surfaces of appliances] [stainless steel] [stove tops] [glass furniture] [oven fronts] [exterior surfaces of microwaves]} and {[shiny surfaces] [hard non porous surfaces]} virtually free of odor causing bacteria

Cleans Disinfects and Freshens with [1] [one] bottle!

Cleans Disinfects and Freshens

Cleans disinfects [hard non porous surfaces] and shines [throughout the house]

Cleans disinfects [hard non porous surfaces] and shines quickly and easily

Combines a grease cutting formula with antibacterial ingredients [to clean] and [shine]

Combines antibacterial cleaning with streak free shine

Cuts grease [and grime] [Kills Germs\*\*\*] and [shines]

Cuts grease [disinfects] [deodorizes] [sanitizes] and [shines]

Cuts grease [Kills Germs\*\*\*] [cleans glass] and shines [surfaces]

Disinfects

Disinfects and Freshens

Disinfects [as it cleans] [and shines]

[Effectively] cleans [even grease] [dirt] [and grime] [windows] [mirrors] [shiny surfaces] [and Kills Germs\*\*\*]

Fresh and clean all day long

Freshens

Mr Clean cleans away the dirt and grime while freshening with Febreze

[Mr Clean] Powerful Multi-Surface Cleaning [helps eliminate odors] [helps eliminate odors in the air] [helps eliminate odors with Febreze fresh scent][helps eliminate odors with Febreze freshness]

Powerful cleaning without [the harsh odor]

Powerful clean with the freshness of Febreze

ACCEPTED  
with COMMENTS  
in EPA Letter Dated  
JUL 13 2012

Under the Federal Insecticide  
Fungicide and Rodenticide Act as  
amended for the pesticide  
registered under EPA Reg No 6836 335

**ANTIBACTERIAL CLAIMS**

Antibacterial [Formula] [Cleaner] [Spray]  
 New Antibacterial  
 Antibacterial Multi-Purpose [Cleaner] [Spray]  
 Antibacterial Multi-Surface [Cleaner] [Spray]  
 Antibacterial Multi-Surface and Glass [Cleaner] [Spray]  
 Antibacterial Glass & Surface [Cleaner] [Spray]  
 Antibacterial Surface and Glass [Cleaner] [Spray]  
 Antibacterial Hard Nonporous Surface and Glass [Cleaner] [Spray]  
 3 in 1 Antibacterial Multi Purpose [Cleaner] [Spray]  
 Antibacterial Multi-Surface Disinfectant [Cleaner] [Spray]  
 Multi-Bacterial  
 Multi-Surface Disinfecting hard non porous surfaces  
 Disinfectant  
 Disinfects  
 Kills Germs\*\*\*  
 Kills 99.9% of Germs\*\*\*  
 Kills more than 99.9% of household germs\*\*\*  
 Sanitizes  
 Sanitizing  
 Sanitization  
 Disinfecting [formula] [Cleaner]  
 Kills 99.9% of the bacteria  
 Disinfecting cleaner kills 99.9% of common household bacteria and germs\*\*\*  
 Kills 99.9% of common household bacteria [E coli][O157 H7] Salmonella enterica [Salmonella]  
 Staphylococcus aureus [Staph] and Streptococcus pyogenes [Strep]  
 Disinfecting cleaner kills 99.9% of common household bacteria and germs\*\*\*  
 An effective [cleaner] [disinfectant] [sanitizer] [deodorizer] [odor eliminator] for use in the [kitchen] [bathroom]  
 [bedroom] [playroom] [family room] [living room] and other [household] areas  
 [Kitchen] and [Bathroom] cleaner [and] [disinfectant]  
 Makes cleaning easy and disinfects too  
 Leaves surfaces sanitary  
 Tough on dirt and bacteria easy on you  
 Disinfects as it cleans [indoor] [and] [outdoor] surfaces  
 [This product] cleans [and/or] disinfects [and/or] [helps] [eliminate odors] on the following [hard nonporous]  
 surfaces See surfaces for disinfecting cleaning deodorizing [help[-s][-ing] to] eliminate odors [on] [in]  
 freshen[s] sanitize[s] listed below  
 [Kills] [Influenza A2 Hong Kong [Flu Virus]] and/or [MRSA [methicillin resistant Staphylococcus aureus]] and/or  
 [Staph [Staphylococcus aureus]] and/or [([In] [redacted] /minutes)]  
 Kills bacteria that cause odors  
 Does not just [cover up] [mask odors] Disinfects and deodorizes by killing germs\*\*\* [with the freshness of  
 Febreze][Freshness and/or Fresh scent] and the odors they cause [Mr Clean] Disinfects by killing germs\*\*\*  
 and [while] deodorizes[deodorizing] [with the power of Febreze][Freshness and/or Fresh scent] ]and the  
 odors they cause]  
 [Destroy] [Kills] [Removes] [Gets rid of] [Helps to eliminate] household germs\*\*\* with the muscle of Mr Clean

ACCEPTED  
 with COMMENTS  
 in EPA Letter Dated  
 JUL 13 2012

Under the Federal Insecticide  
 Fungicide and Rodenticide Act as  
 amended for the Pesticide  
 registered under EPA Reg No 6836-335

**CLEANING, ODOR ELIMINATION, AND ANTIBACTERIAL CLAIMS**

Kill[s] 99 9% of germs\*\*\* while leaving your home smelling fresh and clean

Cleans away the odors trapped on your household surfaces leaving your surface [virtually free] [of] odor causing [bacteria] or Cleans away the odors trapped on your household surfaces Leaving your surface without the odor causing [bacteria]

Mr Clean kills 99 9% of [the] germs\*\*\* and [deodorizes] [helps eliminate odors] with the power [strength] of Febreze

Kill[s] 99 9% of germs\*\*\* while leaving your home smelling fresh and clean

[Makes cleaning easy] [Cleans and disinfects] while helping to eliminate odors [with the freshness of Febreze] [freshness and/or fresh scent]

Easily cleans tough greasy dirt AND disinfects [while [helping to] eliminate odors] [with the freshness of Febreze] [freshness and/or fresh scent]

**ODOR ELIMINATION AND ANTIBACTERIAL CLAIMS**

Leaves your surface virtually free of [from] odors and the bacteria that cause them

Cleans away odors and kills the bacteria that cause them

[Helps] eliminate[s] odors [Kills] [Removes] [Gets rid of] [99 9% of] the bacteria that cause them

Effective against [99 9% of] bacteria that cause odors [on [hard] surfaces [glass] [windows] [mirrors] [faucets] [exterior surfaces of appliances] [stainless steel] [stove tops\*\*] [glass furniture] [oven fronts] [exterior surfaces of microwaves] and [shiny surfaces] [hard non porous surfaces]

[(Eliminate] [Remove]) [germs\*\*\*] [and][bacteria] from your home] [while] leaves[-ing] your home smelling fresh

Kills bacteria that cause odors [on surfaces]

[(Kills] [Removes] [Gets rid of] [Eliminates]) [99 9%] [of] bacteria that cause odors (on [hard] surfaces [glass] [windows] [mirrors] [faucets] [exterior surfaces of appliances] [stainless steel] [stove tops] [glass

furniture] [oven fronts] [exterior surfaces of microwaves]) and [shiny surfaces] [hard non porous surfaces]

[(Kills] [Removes] [Gets rid of] [Eliminates]) [99 9%] [of] common household bacteria E coli Salmonella Staphylococcus [Staph] and Streptococcus [Strep] without the **harsh fumes[smell][odor][hospital smell]**

[(Kills] [Removes] [Gets rid of] [Eliminates]) [99 9%] [of] common household bacteria E coli Salmonella Staphylococcus [Staph] and Streptococcus [Strep] while leaving [a ] Febreze [fresh scent] [and/or] [freshness] or [with the freshness of Febreze]

[(Kills] [Removes] [Gets rid of] [Eliminates]) 99 9% of common household bacteria E coli Salmonella enterica Staphylococcus aureus [Staph] and Streptococcus pyogenes [Strep] while helping to eliminate odors with the freshness of Febreze

Kills 99 9% of germs\*\*\* while leaving your home smelling fresh with the power of Febreze

**ODOR ELIMINATION CLAIMS**

[Helps] Eliminate[s] odors [at the source] on ([hard surfaces] [glass] [windows] [mirrors] [faucets] [exterior surfaces of appliances] [stainless steel] [stove tops] [glass furniture] [oven fronts] [exterior surfaces of microwaves] and [shiny surfaces] [hard non porous surfaces])

[Helps] Eliminate odors [caused by bacteria]

With Febreze [freshness] [fresh scent]

[Helps] eliminate odors [in the air] with Febreze [freshness][fresh scent]

For all around Febreze fresh(ness) try [insert name of scent] scent

Does not just cover up and/or mask odors / [removes] [eliminates] [helps eliminate] [helps remove] odors

Neutralizes odors

Great Scent

[(Helps)[to][Eliminate[s]]) ([Fish odors/malodors/smell][ ][Mold odors/malodors] [and][Mildew odors/malodors] [ ] [Smoke] [smoke] [ ] [and][Bacon Grease] [bacon grease] [odors][malodors]) [in the air][ ]

ACCEPTED  
with COMMENTS  
in EPA Letter Dated  
JUL 13 2012

Under the Federal Insecticide  
Fungicide and Rodenticide Act as  
amended by the FIFRA  
requirements of EPA Reg No 6830-335

**USAGE CLAIMS**

Great for kitchens bathrooms and other tough jobs

Cuts Grease

Degreases [Degreaser]

Cleans ([kitchens] [bathrooms] [glass] [windows] [mirrors] [appliances] [household surfaces] [and shiny surfaces])

Cleans ([glass] [windows] [mirrors] [faucets] [exterior surfaces of appliances] [stainless steel] [stove tops] [glass furniture] [oven fronts] [exterior surfaces of microwaves]) and ([shiny surfaces] [hard non porous surfaces])

Great for kitchens bathrooms and other tough jobs



Ready to use / concentrated [can be used in dilution]

Versatile [ works on [a wide range of hard non porous surfaces] [See surfaces for disinfecting cleaning deodorizing [help[ s][-ing] to] eliminate odors [on] [in] freshen[s] sanitize[s] listed below

**VALUE CLAIMS**

\_\_ % free

\_\_ % bonus

\_\_ oz at the \_\_ oz price

\_\_ oz more vs \_\_ oz

\_\_ % more vs \_\_ oz

Value size

Value pack

Trial size

Free sample

Economy size

Institutional size

Get \_\_ oz free

Only [\$]\_\_ [cents] per use

Get the same level of clean for 1/ \_\_ the cost

Undo weeks of dirt within minutes

Bonus Bottle

X% more

Twin Pack

Triple Pack

Twin Size

Triple Size

Limited Time

2 pack

3 pack

4 pack

Combo Pack

Multi-Pack

**SHINE FIFRA CLAIMS**

[Helps] [Eliminate Odors] [Cuts grease] [disinfects] [deodorizes] [sanitizes] and [shines]

[Helps] [Eliminate Odors] Cuts grease [and grime] [Kills Bacteria[\*]] and shines [surfaces]

[Helps] [Eliminate Odors] Cleans [and] [shines] [and] [disinfects] [hard non-porous household surfaces]

[Helps] [Eliminate Odors] Cleans disinfects [hard non porous surfaces] and shines [throughout the house] [quickly and easily]

[Helps] [Eliminate Odors] [and] Cleans [and disinfects] [hard non porous surfaces] [deodorizing] [sanitizing] while leaving a [virtually] streak-free shine

Combines antibacterial cleaning with [virtually]streak-free shine

[Helps] [Eliminate Odors] [and] Disinfects [as it cleans] [and shines]

ACCEPTED  
with COMMENTS  
in EPA Letter Dated

JUL 13 2012

Under the Federal Insecticide  
Fungicide and Rodenticide Act as  
amended for the pesticide  
registered under EPA Reg No 6836 335

**SURFACE SAFETY CLAIMS**

[Note ] [Will not harm most washable surfaces ] [[However on painted surfaces and wall coverings ] [Always] [test a small area before use ]] [If applied to [aluminum][ ] [nickel][ ] [marble][ ] [or] [finished wood] wipe dry immediately ] [Repeated use on copper or brass may discolor these surfaces ] [Not recommended for [carpets][ ] [or] [copper][ ] [or] [nickel][ ] [or] [brass][surfaces]]

- Non abrasive formula
- Non abrasive clean
- No streaking
- Low streaking
- Will not harm Septic tanks
- Not harmful for most surfaces
- Works on a wide range of [household] surfaces [indoor] and [outdoor] [without bleach]

**OTHER CLAIMS**

- Your Home Pro
- Your Home Pro Series
- Multi-Purpose -or- Multi-Room-or- Multi-Surface [Cleaner] [and] Disinfectant
- Kitchen Cleaner
- Bathroom Cleaner
- Floor Cleaner
- Multi-Purpose -or- Multi-Room -or- Multi-Surface [Cleaner] [and] Disinfectant [Kitchen] [Bathroom] [Floor] cleaner
- 2-in-1
- 3 in-1
- 4-in-1
- 5 in-1
- 6 in-1
- 7 in-1
- 8-in-1
- 9 in-1
- 10-in-1
- All in one
- One for all
- This bottle is made of x% post-consumer recycled plastic
- Not formulated with ozone-depleting compounds
- Will not harm septic systems

**SURFACES** for disinfecting cleaning deodorizing [help[-s][-ing] to] eliminate odors [on] [in] freshen[s] sanitize[s]

*{Note to reviewer Each entry below also represents a graphic depicting the corresponding type of surface No people animal or food will be depicted in graphics Only exteriors of microwaves and refrigerators will be depicted Toy graphics will be submitted to Agency for review }*

- Appliance[s] [exterior]
- Baby furniture [cribs changing tables diaper pails]
- Basement[s] [areas]
- Bathroom or restroom surfaces
- Bathtub [tub]
- Bed frame
- Cabinets
- Car window
- Cat and/or Pet [litter] boxes or pans
- Chairs
- Chrome
- Countertops or counters
- Diaper pails
- Doorknobs

ACCEPTED  
with COMMENTS  
in EPA Letter Dated  
JUL 13 2012

Under the Federal Insecticide  
Fungicide and Rodenticide Act as  
amended by the pesticide  
reform act of 1972 EPA Reg No 6836 335

- Enamel
- Exhaust [Fan] [hood]
- Faucets
- Fiberglass
- Fixtures [chrome] [stainless steel]
- Floor[ing] [Glazed Ceramic Tile][Linoleum] [No-wax] [Vinyl] [glazed porcelain tile][kitchen tile] [Bathroom tile]
- Garbage [can] [pail]
- Glass [surface][s]
- Glass furniture
- Glazed [Ceramic] tiles
- Garage[s] [floor and/or doors and/or cabinets]
- [Hard] plastic or vinyl
- Highchairs [non-food contact areas]
- Kitchen
- [Kitchen] appliance[s] [exteriors]
- Light fixtures
- Litter boxes or pans
- Metal [blinds]
- Microwave oven exteriors
- Mirrors
- [no-wax] floors
- Outdoor grill
- Other surfaces
- Oven doors [exterior]
- Patio furniture (except cushions and wood frames)
- Pet areas
- Piano keys
- Picnic Table [non-wood]
- Plastic laundry hampers or baskets
- Plastic dog houses
- Playroom[s]
- Range hoods
- Recycling bins
- Refrigerator[s] [exterior[s]
- Shelves / Drawers
- Shower[s] [doors]
- Sinks
- Stainless steel or metal surfaces in bathroom[s] or restroom[s] and/or kitchen[s]
- Stove[s] [tops]
- Synthetic marble
- Tables
- Telephones
- Toilet[s] bowl[s] [exterior][rims]
- Tools
- Tubs
- Urinal[s] [exterior[s]]
- Vanity top
- [Washable] Kitchen surfaces\*\*
- [Washable] Cupboards
- [Washable] Door[s]
- [Washable] Railings
- [Washable] Trim[ming]
- [Washable] Walls
- Windows[s] [sills]

ACCEPTED  
with COMMENTS  
EPA Letter Dated  
OCT 19 2012

Under the Federal Insecticide  
Fungicide and Rodenticide Act as  
amended for the pesticide  
registered under EPA Reg No. 6836-335

Bactericidal cross-contamination is of major housekeeping concern not only in hospitals but in schools institutions and industry

**CSP-47** has been formulated to aid in the control of cross-contamination from treated surfaces in these areas

**CSP-47** is a one step disinfectant cleaner that is effective against a broad spectrum of bacteria

When used as directed **CSP-47** will deodorize surfaces in toilet areas behind and under sinks and counters garbage cans and garbage storage areas and other places where bacterial growth can cause mal odors

**CSP-47** is for use in hospitals medical and dental offices nursing homes public rest rooms institutions schools colleges athletic facilities kitchens restaurants and bars airports transportation terminals hotels and motels

**CSP-47** uses an anti bacterial formula to cut grease grime and to disinfect

**CSP-47** Kills Germs\*\*\* such as Staphylococcus aureus Salmonella enterica and Pseudomonas aeruginosa

**CSP-47** removes dirt and grime and Kills Germs\*\*\*

**CSP-47** Kills Germs\*\*\* and bacteria and cuts grease and grime

**CSP-47** disinfects and deodorizes

\* **CSP-47** cleans tough dirt while leaving a fresh clean scent

**CSP-47** cleans and deodorizes

**CSP-47** cuts grease and deodorizes

**CSP-47** cuts grease grime and deodorizes

For use in households

Contains no phosphorous butyl cellosolve or butoxyethanol

Contains no phosphate

Contains no ammonia

[REDACTED]

**CSP-47** cleans and deodorizes and cuts grease and grime

**CSP-47** is a no rinse cleaner that disinfects cleans and deodorizes in one labor saving step

**CSP-47** cleans shines deodorizes and disinfects hard non porous household surfaces

**CSP-47** is for use in kitchens bathrooms and other household areas

**CSP-47** kills household germs\*\*\* in 10 minutes effective against Pseudomonas aeruginosa Staphylococcus aureus and Salmonella enterica

**CSP-47** is a multi surface cleaner deodorizer and disinfectant Use on windows mirrors Plexiglas Lexan and other glass surfaces

Use **CSP-47** on the multi touch surfaces responsible for cross contamination

Use **CSP-47** on tables chairs basins countertops bed rails door knobs and handles glass surfaces including windows and mirrors

**CSP-47** combines streak free cleaning and hospital disinfectancy with no compromise in performance

**CSP-47** is a glass cleaner all purpose cleaner and disinfectant all in one

ACCEPTED  
with COMMENTS  
in EPA Letter Dated

JUL 13 2011

Under the Federal Insecticide  
Fungicide and Rodenticide Act as  
amended by the pesticide  
regulatory reform act

N 6836 335



**CSP-47** kills *Staphylococcus aureus* and *Salmonella enterica*

**CSP-47** kills odor causing bacteria that cause bad odors

**CSP-47** disinfects<sup>1</sup>

**CSP-47** cleans and disinfects

**CSP-47** cleans soils and disinfects germs<sup>\*\*\*</sup>

**CSP-47** leaves a fresh clean scent

**CSP-47** maximizes labor results by effectively controlling odors

**CSP-47** is for non-scratch cleaning of showers and tubs shower doors and curtains and bathroom fixtures

**CSP-47** may be used in

- hospitals, nursing homes medical and dental offices and clinics operation rooms isolation wards and medical research centers
- day care centers and nurseries
- restaurants and bars cafeterias institutional kitchens fast food operations
- supermarkets convenience stores retail and wholesale establishments dressing rooms and laundries
- crime scenes and funeral homes
- institutional facilities laboratories factories business and office buildings restrooms hotels and motels and transportation terminals
- kitchens bathrooms and other household areas
- institutions schools and colleges classrooms athletic facilities and locker rooms
- camp grounds play grounds and recreational facilities
- household and automotive garages boats ships mobile homes trains and airplanes
- all public places where cleanliness and bacterial control are vital aspects of the environmental sanitation program and any commercial industrial or institutional facility where a clean and sanitary environment is important

**ACCEPTED  
with COMMENTS  
in EPA Letter Dated  
JUL 13 2012**

Under the Federal Insecticide  
and Fungicide Act as  
amended by the FIFRA Act of 1972  
EPA Reg No. 6836-335

**CSP-47** may be used on washable hard nonporous surfaces including

- non-food contact counter tops sinks refrigerator exteriors coolers freezers stovetops exterior surfaces of appliances non-food contact equipment shelves racks and carts
- picnic tables and outdoor furniture
- telephones and computers/keyboards
- tables chairs desks bed frames walls cabinets doorknobs and garbage cans
- highchairs and baby toys
- drinking fountains
- shower stalls, shower doors and curtains tubs and glazed tiles
- fiberglass sinks\*\* tubs and showers
- glazed porcelain tiling restroom fixtures and toilet bowl exteriors
- windows and mirrors
- glass metal stainless steel glazed porcelain glazed ceramic sealed stone sealed granite sealed marble plastic chrome and vinyl

**Great for Kitchens\*, bathrooms, and other tough jobs**

Kills 99.9% of germs\*\*\* Powerful Cleaning Cuts Grease Great Scent  
Powerful Cleaning that Kills Germs\*\*\* & Helps Eliminate Odors With Febreze Fresh Scent

NOTE [CSP-47] is acceptable for use on most washable surfaces. However, on painted surfaces and wall coverings, test a small area before use. If applied to aluminum, wipe dry immediately. Repeated use on copper or brass may discolor these surfaces. Not recommended for carpets. [REDACTED]

**CSP-47** is a sanitizer for non-food contact surfaces in the presence of 400 ppm hard water plus 5% organic serum in 5 minutes against

Klebsiella pneumoniae  
Staphylococcus aureus

ACCEPTED  
with COMMENTS  
in EPA Letter Dated  
JUL 13 2012

Under the Federal Insecticide  
Fungicide and Rodenticide Act as  
amended by the pesticide  
registration act of 1972, EPA Reg No 4836-335

**CSP-47** is a Hospital Use Disinfectant is Bactericidal according to the AOAC Germicidal Spray Products Test Method Virucidal\*\*\* according to the virucidal qualification modified in the presence of 5% organic serum and 400 ppm hard water against the following bacteria and viruses

{or}

[\*]Effective [in 10 minutes] against [select from organisms listed below]

[Bacteria ]

Pseudomonas aeruginosa [Pseudomonas]

Staphylococcus aureus [Staph]

Salmonella enterica [Salmonella]

E coli O157 H7 [pathogenic E coli]

Enterobacter aerogenes

Klebsiella pneumoniae

Methicillin-resistant Staphylococcus aureus [MRSA]

Proteus vulgaris

Pseudomonas cepacia

Shigella dysenteriae

Serratia marcescens

Staphylococcus epidermidis

Streptococcus pyogenes

Vancomycin-resistant Enterococcus faecalis [VRE]

\*\*\*[Viruses ]

Herpes Simplex Type 1 [Herpes]

Herpes Simplex Type 2 [Herpes]

HIV-1 [AIDS virus]

Influenza A2 Hong Kong [Influenza]

Respiratory Syncytial Virus [RSV]

Vaccinia [Pox Virus]

- Respiratory illnesses attributable to Pandemic 2009 H1N1 are caused by influenza A virus This product [Product Name] is a broad-spectrum hard surface disinfectant that has been shown to be effective against (*influenza A virus tested and listed on the label*) and is expected to inactivate all influenza A viruses including Pandemic 2009 H1N1 [formerly called swine flu]
- This product has demonstrated effectiveness against influenza A virus and is expected to inactivate all influenza A viruses including Pandemic 2009 H1N1 influenza A virus
- This product has demonstrated effectiveness against (*influenza A virus tested and listed on the label*) and is expected to inactivate all influenza A viruses including Pandemic 2009 H1N1 [formerly called swine flu]
- Kills Pandemic 2009 H1N1 influenza A virus [formerly called swine flu]
- Kills Pandemic 2009 H1N1 influenza A virus
- Kills 2009 H1N1\*  
\*Pandemic influenza A virus
- Kills Pandemic 2009 H1N1\*  
\*Influenza A virus

ACCEPTED  
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JUL 13 2012

Under the Federal Insecticide  
Fungicide and Rodenticide Act as  
amended  
EPA Reg No 6836-335

**Directions for Use**

It is a violation of Federal law to use this product in a manner inconsistent with its labeling

{Note for reviewer For labels that list medical premises and metal and / or stainless steel surfaces one of the following statements must be used }

This product is not to be used as a terminal sterilant / high level disinfectant on any surface or instrument that (1) is introduced directly into the human body either into or in contact with the bloodstream or normally sterile areas of the body or (2) contacts intact mucous membranes but which does not ordinarily penetrate the blood barrier or otherwise enter normally sterile areas of the body [This product may be used to preclean or decontaminate critical or semi-critical medical devices prior to sterilization or high level disinfection ]

{or}

This product is not for use on medical device surfaces

Do not breathe spray

**[General] [Cleaning] [Surface] [and] [Glass] Directions**

[1] [Turn] [Rotate] nozzle to On [position]

[2] [Hold] [Spray] 6-8 inches from surface

[3] Wipe [dry] with a [dry] paper towel or [lint free] cloth [to a streak free shine ] [No rinsing necessary ]

{or}

**[General] [Cleaning] [Surface] [Glass] [Directions]**

Spray 6-8 inches from hard non porous [and] [glass] surfaces Wipe [dry] with a [dry] paper towel or [lint free] cloth [to a streak free shine] [No rinsing necessary ]

**To [Disinfect] [Sanitize] [Deodorize]**

For heavily soiled areas a precleaning is required For hard nonporous surfaces spray [6 - 8 inches from surface] until thoroughly wet

**To Sanitize** Let stand 5 minutes before wiping

**To disinfect** Let stand for 10 minutes before wiping A potable water rinse is required for surfaces in direct contact with food Do not use on drinking glasses dishes and utensils

{or}

**To Disinfect** Clean surfaces prior to disinfecting heavily soiled areas Thoroughly wet hard non-porous surfaces with [disinfecting solution] [this product] for 10 minutes before wiping A potable water rinse is required for surfaces in direct contact with food Do not use on drinking glasses dishes and utensils

{or}

**Sanitizing [Non Food Contact Surface] Directions** Spray **CSP-47** to sanitize hard non-porous [environmental] surfaces Treated surfaces must remain wet for 5 minutes Wipe dirt away with a [dry] paper towel or [lint free] cloth

**[Refill]**

- Refill 32 oz sprayer size from this convenient refill container
- Use only in CSP-47 spray bottle
- Do not dilute]

ACCEPTED  
with COMMENTS  
in EPA Letter Dated.

11/13/2012  
Under the Federal Insecticide  
Fungicide and Rodenticide Act as  
amended to the pesticide  
registered under EPA Reg No. 6836-335

**KILLS HIV ON PRECLEANED ENVIRONMENTAL SURFACES / OBJECTS PREVIOUSLY SOILED WITH BOOD / BODY FLUIDS** in health-care settings or other settings in which there is an expected likelihood of soiling on inanimate surfaces / objects with blood or body fluids and in which the surfaces / objects likely to be soiled with blood or body fluids can be associated with the potential for transmission of human immunodeficiency virus Type 1 [HIV-1] [associated with AIDS]

**SPECIAL INSTRUCTIONS FOR CLEANING AND DECONTAMINATION AGAINST HIV-1 ON SURFACES / OBJECTS SOILED WITH BLOOD / BODY FLUIDS**

**Personal Protection** Clean-up must always be done wearing protective gloves gowns masks and eye protection

**Cleaning Procedure** Blood and other body fluids containing HIV-1 must be thoroughly cleaned from surfaces and objects before application of **CSP-47**

**Contact Time** Leave surface wet for 1 minute Use a 10 minute contact time for all other bacteria and viruses listed on this label

**Disposal of Infectious Materials** Blood body fluids cleaning materials and other clothing must be autoclaved and disposed of according to local regulations for infectious waste disposal

{Note to reviewer For Containers for Household and Residential Uses The nonrefillable container statement will be removed when directions for how the pesticide user refills the container are included }

**STORAGE AND DISPOSAL**

Store in original container in areas inaccessible to children [Nonrefillable container ] Do not reuse or refill this container [except as described in the directions for use] Wrap [container] and put in trash or offer for recycling if available

{or}

Store in original container in areas inaccessible to children [Nonrefillable container ] Do not reuse or refill this container [except as described in the directions for use] Wrap [container] and put in trash or offer for reconditioning if appropriate

{Note to reviewer For Containers for commercial industrial and institutional use The nonrefillable container statement will be removed when directions for how the pesticide user refills the container are included }

**STORAGE AND DISPOSAL**

Do not contaminate water food or feed by storage or disposal

**Pesticide Storage**

Open dumping is prohibited Store in original container in areas inaccessible to children

**Container Disposal**

[Nonrefillable container ] Do not reuse or refill this container [except as described in the directions for use]

**[Plastic Containers ]** Offer for recycling or reconditioning or puncture and dispose of in a sanitary landfill or incineration or if allowed by state and local authorities by burning If burned stay out of smoke

**[Metal Containers ]** Offer for recycling if available or puncture and dispose in sanitary landfill or by other procedures approved by state and local authorities DO NOT cut or weld metal containers

ACCEPTED  
with COMMENTS  
in EPA Letter Dated  
JUL 13 201

Under the Federal Insecticide  
Fungicide and Rodenticide Act as  
amended to be outside  
ECISTER in 13 24 Reg No 4930 335

{Note to reviewer The following are optional graphics }



ACCEPTED  
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in EPA Letter Dated

JUL 13 201

(Under the Federal Insecticide  
Fungicide and Rodenticide Act as  
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If the following Dawn graphic is used this sentence will be added to the label  
Do not use this product as a dish detergent



{Note to reviewer the following statements are optional language that may appear around the Dawn logo }

- With The Grease Fighting Power Of Dawn
- With The Grease Fighting Strength Of Dawn
- With The Grease [Cutting][Fighting] Strength Of Dawn
- With The Grease Fighting Action Of Dawn
- With The Grease Cleaning Power Of Dawn
- With The Grease Cleaning Strength Of Dawn
- With The Grease Cleaning Action Of Dawn
- [Helps] Take[s] Grease Out Of The Way [Just][Like Dawn] {Near Dawn Icon}
- Grease Cleaning [Of Dawn] [Just][Like Dawn]
- Grease Removal [Of Dawn] [Just][Like Dawn]
- Grease Fighting [Of Dawn] [Just][Like Dawn]
- Greasy Kitchen [Soil] [Messes] Removal [Just][Like Dawn] {Near Dawn Icon}
- Greasy Kitchen Cleaning [Just][Like Dawn] {Near Dawn Icon}
- Great In Kitchens [Just][Like Dawn] {Near Dawn Icon}
- {Dawn Icon} [Just][Like Dawn]
- Great On [Tough] [Everyday] Grease [Just][Like Dawn] {Near Dawn Icon}
- Great On [Tough] [Everyday] Greasy Kitchen Soil [Just][Like Dawn] {Near Dawn Icon}
- Cuts [Tough] [Everyday] Grease [Just][Like Dawn] {Near Dawn Icon}
- Tough On Grease [Just][Like Dawn] {Near Dawn Icon}
- Fast & Easy Grease Cleaning [Just][Like Dawn] {Near Dawn Icon}
- Breaks Up [Tough] [Everyday] [Kitchen] Grease [Just][Like Dawn] {Near Dawn Icon}
- Active Grease Fighters [Just][Like Dawn] {Near Dawn Icon}
- [Tough] Grease Cleaning Agents [Just][Like Dawn] {Near Dawn Icon}
- With The Grease [Fighting][Cutting][Cleaning][Force][Ability][Strength] Of Dawn

With Dawn s [Great] [Tough] Grease [Fighting][Cutting][Cleaning] [Action][Strength]  
 With The Strength Of Dawn  
 With The Strength Of Dawn s [Fighting][Cutting][Cleaning] [Action]  
 With The Grease Fighting [Action] [Strength][Effect][Efficacy][Force][Energy][Results] [Quality] Of Dawn  
 Cuts Through Grease For A Fabulous Shine [Just][Like Dawn] {Near Dawn Icon}  
 [Easily] Cuts Through [Tough] Greasy Kitchen Messes [Just][Like Dawn] {Near Dawn Icon}

ACCEPTED  
 with COMMENTS  
 in EPA Letter Dated

JUL 13 2012

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 Fungicide and Rodenticide Act as  
 amended to the pesticide  
 registration EPA Reg No 6836-335