

6836-333

8/2/2012

1/29

Ms Joanna Holcombe
Lonza Inc
90 Boroline Road
Allendale NJ 07401

AUG -2 2012

SUBJECT MMR 4U
EPA Registration Number 6836 333
Application Dated May 3 2012
Receipt Date May 7 2012

Dear Ms Holcombe

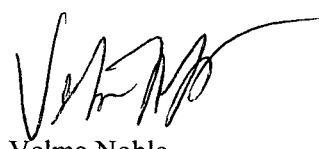
The following amendment submitted in connection with registration under the Federal Insecticide Fungicide and Rodenticide Act (FIFRA) as amended is acceptable

- To update the marketing language
- To remove pathogens from the pathogens list

General Comments

A stamped copy of the accepted labeling is enclosed Submit 1 copy of your final printed label before distributing or selling the product bearing the revised labeling Should you have any questions concerning this letter please contact Emilia Oiguenblik at (703) 347 0199 or Velma Noble at (703) 308 6233

Sincerely



Velma Noble
Product Manager (31)
Regulatory Management Branch I
Antimicrobials Division (7510P)

CONCURRENCES									
SYMBOL									
SURNAME									
DATE									

MMR-4U

Ready to Use
Glass and Surface Cleaner
Hospital Use Disinfectant Bactericide Virucide* **Germicide** Sanitizer and Deodorizer
For Hospital Commercial Institutional Industrial and Household Use

Scent Descriptors
[Sweet] [Citrus] [&] [Light] [Lemon] [Zest]
[Citrus] [Contains] [With] [Citrus extracts]
[Fresh] [Mr. Clean with Febreze] [Freshness] [Scent]

Active Ingredients	
n Alkyl (C ₁₄ 60% C ₁₆ 30% C ₁₂ 5% C ₁₈ 5%) Dimethyl Benzyl Ammonium Chloride	0 05%
n Alkyl (C ₁₂ 68% C ₁₄ 32%) Dimethyl Ethylbenzyl Ammonium Chloride	0 05%
Other Ingredients	<u>99 90%</u>
Total	100 00%

KEEP OUT OF REACH OF CHILDREN

CAUTION

See [left] [side] [right] [back] panel for Precautionary Statements and First Aid

EPA Reg No 6836 333
EPA Est No (as indicated on container)
Net Contents (as indicated on container)

DOT Symbols
[Country of origin (insert country)]
[Manufactured in (insert country)]
[Barcode]

Manufactured by
Lonza Inc
90 Boroline Rd
Allendale NJ 07401

AUG 2 2012
6836 333

PRECAUTIONARY STATEMENTS

HAZARDS TO HUMANS AND DOMESTIC ANIMALS

CAUTION Causes eye irritation. Avoid contact with eyes or clothing. Wash thoroughly with soap and water after handling and before eating, drinking, chewing gum, using tobacco, or using the toilet.

FIRST AID

IF ON SKIN OR CLOTHING Take off contaminated clothing. Rinse skin immediately with plenty of water for 15 – 20 minutes.

IF IN EYES Hold eye open and rinse slowly and gently with water for 15 – 20 minutes. Remove contact lenses if present after the first 5 minutes, then continue rinsing eye.

Call a poison control center or doctor for treatment advice. Have the product container or label with you when calling a Poison Control Center or doctor or going for treatment.

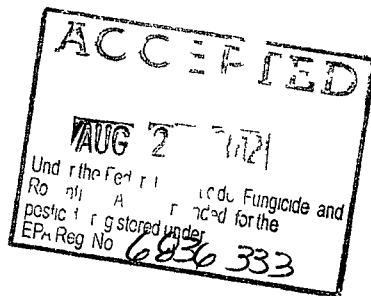
{Note to reviewer: If the container size is 5 gallons or greater, the following Environmental Hazards statements will be used.}

ENVIRONMENTAL HAZARDS

This pesticide is toxic to fish and aquatic invertebrates. Do not discharge effluent containing this product into lakes, streams, ponds, estuaries, oceans, or other water unless in accordance with the requirements of a National Pollutant Discharge Elimination System (NPDES) permit and the permitting authority has been notified in writing prior to discharge. Do not discharge effluent containing this product to sewer systems without previously notifying the local sewage treatment plant authority. For guidance, contact your State Water Board or Regional Office of the EPA.

PHYSICAL OR CHEMICAL HAZARDS

Do not use or store near heat or open flame.



{Note to reviewer The following is considered optional marketing language On pages 3-18 parentheses () indicate that one option within the parentheses must be used in the final label text Each option within the parentheses is enclosed in a set of brackets [] }

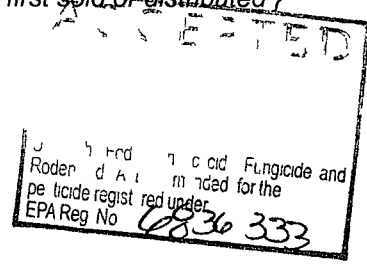
{CLAIMS – NON FIFRA}

{Note to reviewer The following claims containing New may only be used for a period of six months after EPA s approval of a revised or alternate formula beginning when the product is first sold or distributed }

New
New Formula
New Streak free shine formula

New [Fresh] [er] [Scent] *
*among those with a preference

A clean your mother would approve of
A fresh take on tough cleaning
Beautiful clean[ing]
Brilliant shine



[(Cleans away) (Removes)] [more] [tough dirt] [per swipe] [and] [residues] other cleaning products [may] [can] leave behind [(on) [flooring] [(countertops) [] [stove tops] [] [microwave exteriors] [] [sink[s]] [] [mirror[s]] [] [glass] [] [faucet[s]] [] [windows] [] [exterior surfaces of appliances] [] [stainless steel] [] [glass furniture] [] [oven fronts] [] [exterior surfaces of microwaves] [] [and] [shiny] [surfaces] [most hard nonporous surfaces] [most surfaces] [most shiny surfaces] [most] [household surfaces] [throughout the kitchen] [throughout the bathroom] [throughout your [home] [business]]]]]

[(Cleans) (Cleans away) (Removes)] [more] [tough] [greasy] [(dirt) [soil[s]] [and residues]] other cleaning products [(may) [can] [do] [leave behind]] [on] [(countertops) [] [stove tops] [] [microwave exteriors] [] [sink[s]] [] [mirror[s]] [] [glass] [] [faucet[s]] [] [windows] [] [exercise equipment] [] [exercise paraphernalia] [] [weight machines] [] [free weights] [] [rehab areas] [] [rehabilitation areas] [] [exterior surfaces of appliances] [] [stainless steel] [] [glass furniture] [] [oven fronts] [] [exterior surfaces of microwaves] [] [and] [shiny surfaces] [most hard non porous surfaces] [most surfaces] [most shiny surfaces] [most] [household surfaces] [office surfaces] [business surfaces] [away from home surfaces] [throughout the kitchen] [throughout the bathroom] [throughout the restroom] [throughout rooms] [throughout [your][the] home] [throughout [your][the] business] [throughout [your][the] office] [throughout [your][the] restaurant] [throughout [your][the] hotel] [throughout [your][the] operation]]]]

[(Cleans) (Cleans away) (Removes)] [more] [tough] [greasy] [(dirt) [soil[s]] [and residues)] other cleaning products [(may) [can] [do] [leave behind]]

[(Cleans) (Cleans away) (Removes)] [(tough) [greasy] [dirt] [soil[s]] [residue[s]]] [(from) [fire] [smoke] [damage]] [up to] [2X] [3X] [4X] [more] [faster] [per swipe] [(on) [countertops] [] [stove tops] [] [microwave exteriors] [] [sink[s]] [] [mirror[s]] [] [glass] [] [faucet[s]] [] [windows] [] [exercise equipment] [] [exercise paraphernalia] [] [weight machines] [] [free weights] [] [rehab areas] [] [rehabilitation areas] [] [exterior surfaces of appliances] [] [stainless steel] [] [glass furniture] [] [oven fronts] [] [exterior surfaces of microwaves] [] [and] [shiny surfaces] [most hard non porous surfaces] [most surfaces] [most shiny surfaces] [most] [household surfaces] [office surfaces] [business surfaces] [away from home surfaces] [throughout the kitchen] [throughout the bathroom] [throughout the restroom] [throughout rooms] [throughout [your][the] home] [throughout [your][the] business] [throughout [your][the] office] [throughout [your][the] restaurant] [throughout [your][the] hotel] [throughout [your][the] operation]]]]

[(vs the leading [all purpose] [multi purpose] [multi surface] cleaner)]
[(vs leading [all purpose] [multi purpose] [multi surface] cleaners)]
[(vs the leading all purpose] [multi purpose] [multi surface] [cleaner for [professional] [industrial] use] [cleaner used [by professionals] [in industry]])]
[(vs leading [all purpose] [multi purpose] [multi surface] [cleaner for [professional] [industrial] use] [cleaner used [by professionals] [in industry]])]

[(vs the leading [liquid] [dilutable concentrate] [(ready to use) [RTU] spray] [all purpose] [multi purpose] [multi surface] [cleaner for [professional] [industrial] use] [cleaner used [by professionals] [in industry]])]

[(Cleans) (Cleans away) (Removes)] [(tough) [greasy] [dirt] [soil[s]] [residue[s]]] [(from) [fire] [smoke] [damage]] [up to] [2X] [3X] [4X] [more] [faster] [per swipe]

[(vs the leading [all purpose] [multi purpose] [multi surface] cleaner)]
[(vs leading [all purpose] [multi purpose] [multi surface] cleaners)]

[vs. the leading all-purpose] [multi-purpose] [multi-surface] [(cleaner for [professional] [industrial] use] [cleaner used [by professionals] [in industry]]]

[vs. leading [all-purpose] [multi-purpose] [multi-surface] [(cleaner for [professional] [industrial] use] [cleaner used [by professionals] [in industry]]]

[vs. the leading [(liquid] [dilutable concentrate] [(ready to use] [RTU] spray] [all-purpose] [multi-purpose] [multi-surface] [(cleaner for [professional] [industrial] use] [cleaner used [by professionals] [in industry]]]

[(Cleans) [Cleans away] [Removes]] [(tough] [greasy] [dirt] [soil[s]] [residue[s]]) [(from] [fire] [smoke] [damage]) [up to] [2X] [3X] [4X] [more] [faster] [per swipe] [(on] [countertops] [,] [stove tops] [,] [microwave exteriors] [,] [sink[s]] [,] [mirror[s]] [,] [glass] [,] [faucet[s]] [,] [windows] [,] [exercise equipment] [,] exercise paraphernalia) [,] [weight machines] [,] [free weights] [,] [rehab areas] [,] [rehabilitation areas] [,] [exterior surfaces of appliances] [,] [stainless steel] [,] [glass furniture] [,] [oven fronts] [,] [exterior surfaces of microwaves] [,] [and] [(shiny surfaces] [most hard, non-porous surfaces] [most surfaces] [most shiny surfaces] [most] household surfaces] [office surfaces] [business surfaces] [away from home surfaces] [throughout the kitchen] [throughout the bathroom] [throughout the restroom] [throughout rooms] [throughout your] [the] home] [throughout your] [the] business] [throughout your] [the] office] [throughout your] [the] restaurant] [throughout your] [the] hotel] [throughout your] [the] operation)]

[(Cleans) [Cleans away] [Removes]] [(tough] [greasy] [dirt] [soil[s]] [residue[s]]) [(from] [fire] [smoke] [damage]) [up to] [2X] [3X] [4X] [more] [faster] [per swipe]

[(Cleans away] [Removes]] [up to] [2X more] [3X more] [4X more] tough dirt [per swipe] [(on] [countertops] [] [stove tops] [] [microwave exteriors] [] [sink[s]] [] [mirror[s]] [] [glass] [] [faucet[s]] [] [windows] [] [exterior surfaces of appliances] [] [stainless steel] [] [glass furniture] [] [oven fronts] [] [exterior surfaces of microwaves] [] [and] [shiny] [surfaces] [most hard nonporous surfaces] [most surfaces] [most shiny surfaces] [most] [household surfaces] [throughout the kitchen] [throughout the bathroom] [throughout your] [home] [business]] []

[(Cleans away] [Removes]] [up to] [2X more] [3X more] [4X more] tough dirt [per swipe]

[Clean better than before] to reveal a [(brilliant] [sparkling] [virtually] [100%]) shine [(on] [countertops] [] [stove tops] [] [microwave exteriors] [] [sink[s]] [] [mirror[s]] [] [glass] [] [faucet[s]] [] [windows] [] [exterior surfaces of appliances] [] [stainless steel] [] [glass furniture] [] [oven fronts] [] [exterior surfaces of microwaves] [] [and] [shiny] [surfaces] [most hard nonporous surfaces] [most surfaces] [most shiny surfaces] [most] [household surfaces] [throughout the kitchen] [throughout the bathroom] [throughout your] [home] [business]] []

[Clean better than before] to reveal a [(brilliant] [sparkling] [virtually] [100%]) shine []

[Clean[s]] [better than before] to reveal a [(virtually] [100%] [streak free]) shine [(on] [countertops] [] [stove tops] [] [microwave exteriors] [] [sink[s]] [] [mirror[s]] [] [glass] [] [faucet[s]] [] [windows] [] [exterior surfaces of appliances] [] [stainless steel] [] [glass furniture] [] [oven fronts] [] [exterior surfaces of microwaves] [] [and] [shiny] [surfaces] [most hard nonporous surfaces] [most surfaces] [most shiny surfaces] [most] [household surfaces] [throughout the kitchen] [throughout the bathroom] [throughout your] [home] [business]] []

[Clean[s]] [better than before] to reveal a [(virtually] [100%] [streak free]) shine []

[Cleans better than before to reveal] [up to] [(2X] [3X] [4X]) the shine [] [(on] [countertops] [] [stove tops] [] [microwave exteriors] [] [sink[s]] [] [mirror[s]] [] [glass] [] [faucet[s]] [] [windows] [] [exterior surfaces of appliances] [] [stainless steel] [] [glass furniture] [] [oven fronts] [] [exterior surfaces of microwaves] [] [and] [shiny] [surfaces] [most hard nonporous surfaces] [most surfaces] [most shiny surfaces] [most] [household surfaces] [throughout the kitchen] [throughout the bathroom] [throughout your] [home] [business]] []

[vs previous formula]

[Cleans better than before to reveal] [up to] [(2X] [3X] [4X]) the shine []

[vs. previous formula]

Cleans and deodorizes your whole [house] [business]

Cleans [dirt] and/or [grease] and/or [grime] with only one [wipe] [swipe]

Cleans [kitchen] [household] [business] surfaces to a streak free shine [even glass]

Cleans [kitchens] [bathrooms] [glass] [windows] [mirrors] [appliances] [(household] [business] surfaces] [and] shiny surfaces]

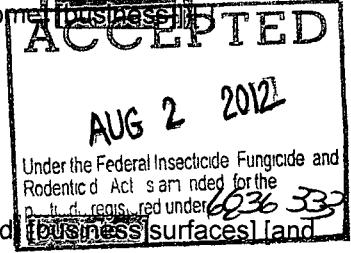
Cleans [kitchens] [bathrooms] [glass] [windows] [mirrors] [shiny surfaces] [and] [(household] [business] surfaces] to a streak free shine

Cleans thoroughly to reveal [the] [a] shine

Cleans thoroughly to reveal [(a] [the] [brilliant] [sparkling] [virtually] [100%] [streak free]) shine

[(on] [countertops] [] [stove tops] [] [microwave exteriors] [] [sink[s]] [] [mirror[s]] [] [glass] [] [faucet[s]] [] [windows] [] [exterior surfaces of appliances] [] [stainless steel] [] [glass furniture] [] [oven fronts] [] [exterior surfaces of microwaves] [] [and] [shiny] [surfaces] [most hard nonporous surfaces] [most surfaces] [most shiny

surfaces] [throughout the kitchen] [throughout the bathroom] [throughout your] [home] [business]] []



Note to reviewer

[Items in brackets [AAA] are optional and may/may not be included on final label]
[Items in braces {AAA} are for information purposes and will not appear on final label]
or may be interchanged on the final printed label

surfaces [most] [household surfaces] [throughout the kitchen] [throughout the bathroom] [throughout your home] [business]]]

~~Cleans thoroughly to reveal [a] [the] [brilliant] [sparkling] [virtually] [100%] [streak free] shine~~]]

Cleans to a brilliant shine

Cleans To a Sparkling Shine [Most Everywhere] [Most Hard Nonporous Surfaces] [Most Surfaces] [Most Shiny Surfaces]

Cleans to a streak free shine [glass] [windows] [mirrors] [faucets] [exterior surfaces of appliances] [stainless steel] [stove tops] [glass furniture] [oven fronts] [exterior surfaces of microwaves] [and shiny surfaces]

Cleans to reveal a [brilliant] [sparkling] shine [on] [countertops] [] [stove tops] [] [microwave exteriors] [] [sink[s]] [] [mirror[s]] [] [glass] [] [faucet[s]] [] [windows] [] [exterior surfaces of appliances] [] [stainless steel] [] [glass furniture] [] [oven fronts] [] [exterior surfaces of microwaves] [] [and] [shiny] [surfaces] [most hard nonporous surfaces] [most surfaces] [most shiny surfaces] [most] [household surfaces] [throughout the kitchen] [throughout the bathroom] [throughout your home] [business]]]

~~Cleans to reveal a brilliant sparkling shine~~]]

Cleans to reveal [a] [virtually] [100%] [streak free] shine

Cleans to reveal a [virtually] [100%] [streak free] [spotless] shine [on] [countertops] [] [stove tops] [] [microwave exteriors] [] [sink[s]] [] [mirror[s]] [] [glass] [] [faucet[s]] [] [windows] [] [exterior surfaces of appliances] [] [stainless steel] [] [glass furniture] [] [oven fronts] [] [exterior surfaces of microwaves] [] [and] [shiny] [surfaces] [most hard nonporous surfaces] [most surfaces] [most shiny surfaces] [most] [household surfaces] [throughout the kitchen] [throughout the bathroom] [throughout your home] [business]]]

~~Cleans to reveal a virtually 100% streak free spotless shine~~]]

Cleans [virtually] every surface [in a business]

Cleans without bleach

Cleans your whole house and [most] everything in it [to a streak free shine]

Combines the [tough] [cleaning] power of a [all purpose] [multi purpose] [multi surface] cleaner [and] [with] the [virtually] streak free performance of a glass cleaner and [with] hospital [use] [grade] [level] disinfecting [disinfectancy]

[Contains] [With] baking soda

[Contains] [With] Citrus extracts

Cuts Grease

Cuts [grease] [and grime] while leaving a streak free shine

Cuts Tough Grease

Cuts [tough] [grease] [and grime]

Disinfect cuts grease cleans glass

Double the cleaning strength [per swipe]

Dries [to a] streak free [shine]

Easier to clean with one solution [for the whole house] [for multi surfaces]

[Easier] Easy] to clean [with one solution] [your] [the] [whole] [entire] [house] [business] [office] [restaurant] [multi] [multiple] surfaces] [with just one product]

Easy to Use

Excellent clean[ing]

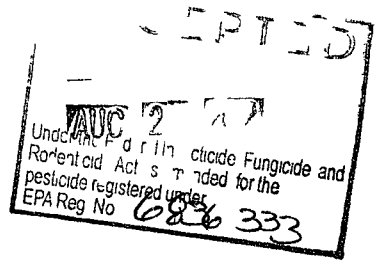
~~[Excellent] [Great] [clean to reveal] [Cleans better to reveal] [up to] [100%] [2X] [3X] [4X] more shine [on] [countertops] [] [stove tops] [] [microwave exteriors] [] [sink[s]] [] [mirror[s]] [] [glass] [] [faucet[s]] [] [windows] [] [exterior surfaces of appliances] [] [stainless steel] [] [glass furniture] [] [oven fronts] [] [exterior surfaces of microwaves] [] [and] [shiny] [surfaces] [most hard nonporous surfaces] [most surfaces] [most shiny surfaces] [most] [household surfaces] [throughout the kitchen] [throughout the bathroom] [throughout your home] [business]]]~~

~~[Excellent] [Great] [clean to reveal] [Cleans better to reveal] [up to] [100%] [2X] [3X] [4X] more shine~~]]

[Excellent] [Great] [clean to reveal] [Cleans better to reveal] [up to] 100% more shine [on] [countertops] [] [stove tops] [] [microwave exteriors] [] [sink[s]] [] [mirror[s]] [] [glass] [] [faucet[s]] [] [windows] [] [exterior surfaces of appliances] [] [stainless steel] [] [glass furniture] [] [oven fronts] [] [exterior surfaces of microwaves] [] [and] [shiny] [surfaces] [most hard nonporous surfaces] [most surfaces] [most shiny surfaces] [most] [household surfaces] [throughout the kitchen] [throughout the bathroom] [throughout your home] [business]]]

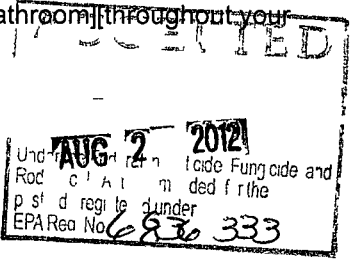
~~[Excellent] [Great] [clean to reveal] [Cleans better to reveal] [up to] 100% more shine~~]]

[Excellent] [Great] [clean to reveal] [Cleans better to reveal] [up to] [2X] [3X] [4X] more shine [on] [countertops] [] [stove tops] [] [microwave exteriors] [] [sink[s]] [] [mirror[s]] [] [glass] [] [faucet[s]] []]



[windows] [exterior surfaces of appliances] [stainless steel] [glass furniture] [oven fronts] [exterior surfaces of microwaves] [and] [shiny] [surfaces] [most hard nonporous surfaces] [most surfaces] [most shiny surfaces] [most] [household surfaces] [throughout the kitchen] [throughout the bathroom] [throughout your home] [business]

[Excellent] [Great] [clean to reveal] [Cleans better to reveal] [up to] [2X][3X][4X] more shine [on] [Excellent] [Great] [clean to reveal] [Cleans better to reveal] [up to] [2X][3X][4X] more shine [on] [countertops] [stove tops] [microwave exteriors] [sink[s]] [mirror[s]] [glass] [faucet[s]] [windows] [exterior surfaces of appliances] [stainless steel] [glass furniture] [oven fronts] [exterior surfaces of microwaves] [and] [shiny] [surfaces] [most hard nonporous surfaces] [most surfaces] [most shiny surfaces] [most] [household surfaces] [throughout the kitchen] [throughout the bathroom] [throughout your home] [business]



Fewer mistakes [on which product to use] [on product choice] [by employees]

Fewer products required reduces [inventory] [and] [space requirements]

Fresh Clean Scent

Fresh Scent

Gives Streak free shine while it cleans

Great clean[ing]

Great on glass

[Helps] [Eliminate Odors] [and] Cleans to a sparkling shine [Most Everywhere] [Most Hard Nonporous Surfaces] [Most Shiny Surfaces]

[Helps] [Eliminate Odors] [and] Cleans to a streak free shine [on] [floors] [glass] [windows] [mirrors] [faucets] [exterior surfaces of appliances] [stainless steel] [stove tops] [glass furniture] [oven fronts] [and] [shiny surfaces] [countertops] [stove tops] [microwave exteriors] [sink[s]] [mirror[s]] [glass] [faucet[s]] [windows] [exterior surfaces of appliances] [stainless steel] [glass furniture] [oven fronts] [exterior surfaces of microwaves] [and] [shiny] [surfaces] [most hard nonporous surfaces] [most surfaces] [most shiny surfaces] [most] [household surfaces] [throughout the kitchen] [throughout the bathroom] [throughout your home] [business]

[Helps] [Eliminate Odors] [and] Cleans to a [virtually] streak free shine [on] [floors] [glass] [windows] [mirrors] [faucets] [exterior surfaces of appliances] [stainless steel] [stove tops] [glass furniture] [oven fronts] [and] [shiny surfaces] [countertops] [stove tops] [microwave exteriors] [sink[s]] [mirror[s]] [glass] [faucet[s]] [windows] [exterior surfaces of appliances] [stainless steel] [glass furniture] [oven fronts] [exterior surfaces of microwaves] [and] [shiny] [surfaces] [most hard nonporous surfaces] [most surfaces] [most shiny surfaces] [most] [household surfaces] [throughout the kitchen] [throughout the bathroom] [throughout your home] [business]

~~[Helps] [Eliminate Odors] [and] Cleans to a [virtually] streak free shine~~

[Helps] [Eliminate Odors] [and] Cleans your whole house and [most] everything in it [to a] [virtually] [streak free shine]

[Helps] [Eliminate Odors] [and] Cuts [grease] [and] [grime] while leaving a streak free shine

[Helps] [Eliminate Odors] [and] gives a [virtually] [streak free] Streak free shine [in less time]

[Helps] [Eliminate Odors] [and] Gives [a] [virtually] [streak free] [Streak free] shine [while it cleans]

[Helps] [Eliminate Odors] [and] Reveals the shine [in less time] [in less swipes] [in less strokes]

Just what you need and nothing more

[Kitchen] and [Bathroom] cleaner

Leaves a Fresh [Clean] Scent

Leaves behind no dulling residue

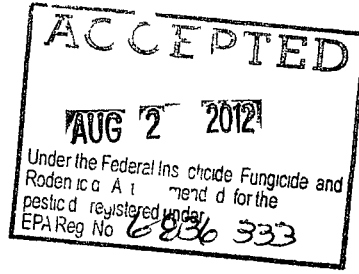
Leaves behind no dulling residue [on] [countertops] [stove tops] [microwave exteriors] [sink[s]] [mirror[s]] [glass] [faucet[s]] [windows] [exterior surfaces of appliances] [stainless steel] [glass furniture] [oven fronts] [exterior surfaces of microwaves] [and] [shiny] [surfaces] [most hard nonporous surfaces] [most surfaces] [most shiny surfaces] [most] [household surfaces] [throughout the kitchen] [throughout the bathroom] [throughout your home] [business]

Leaves no smeary residue

Leaves nothing but [a] [virtually] [100%] [streak free] shine

Leaves nothing but a [virtually] [100%] [streak free] shine [on] [countertops] [stove tops] [microwave exteriors] [sink[s]] [mirror[s]] [glass] [faucet[s]] [windows] [exterior surfaces of appliances] [stainless steel] [glass furniture] [oven fronts] [oven door exterior] [exterior surfaces of microwaves] [and] [shiny] [surfaces] [most hard nonporous surfaces] [most surfaces] [most shiny surfaces] [most] [household surfaces] [throughout the kitchen] [throughout the bathroom] [throughout your home] [business]

Leaves your [house] [business] smelling [clean] [and fresh]
 Leaves your [whole] [house] [business] [hospital] [office] [hotel] [restaurant] [school] [airport] [facility] [athletic center[s]] [fitness center[s]] [bus terminal[s]] [train station[s]] [subway station[s]] [locker room[s]] smelling clean and fresh
 Leaves your [whole] [house] [business] [hospital] [office] [hotel] [restaurant] [school] [airport] [facility] [athletic center[s]] [fitness center[s]] [bus terminal[s]] [train station[s]] [subway station[s]] [locker room[s]] smelling good
 Less confusion [on which product to use] [on product choice] [by employees]
 Less [overall] training since one product replaces several [many]
 Long Lasting [freshness][fresh][scent][fragrance][aroma][perfume]
 Long[er] lasting freshness
 Makes cleaning easier
 Makes [life] [running a business] easier
 More shine [in less time] [vs imitation brands] [vs leading in store brand] [vs leading in store brands]
 Mr Clean []Essentials[]
 Mr Clean []One for All[]
 Mr Clean w/Febreze [Freshness] [Fresh][Scent]
 Multiple [Multi] surface [use] [cleaner]
 Multi Purpose [Cleaner] [Spray]
 Multi Purpose [Spray]
 Multi Shine
 Multi Surface [Cleaner] [Spray]
 No Buffing [Required]
 No dulling residue
 No filming
 No grease [and No Streaks]
 No harsh odor
 No overpowering chemical odor
 No residue
 No smeary residue
 No streaking
 No streaking or filming
 Nothing but shine left behind
 Nothing but shine left behind [on][countertops][] [stove tops] [] [microwave exteriors][] [sink[s]][] [mirror[s]][] [glass][] [faucet[s]][] [windows][] [exterior surfaces of appliances][] [stainless steel][] [glass furniture][] [oven fronts][] [exterior surfaces of microwaves][] [and][shiny][surfaces][most hard nonporous surfaces][most surfaces][most shiny surfaces][most][household surfaces][throughout the kitchen][throughout the bathroom][throughout your [home] [business]] []
 [Now] [cleans better to reveal] [up to] [2X] [3X] [4X] the shine [] [on][countertops][] [stove tops] [] [microwave exteriors][] [sink[s]][] [mirror[s]][] [glass][] [faucet[s]][] [windows][] [exterior surfaces of appliances][] [stainless steel][] [glass furniture][] [oven fronts][] [exterior surfaces of microwaves][] [and][shiny][surfaces][most hard nonporous surfaces][most surfaces][most shiny surfaces][most][household surfaces][throughout the kitchen][throughout the bathroom][throughout your [home] [business]] [] [vs previous formula]

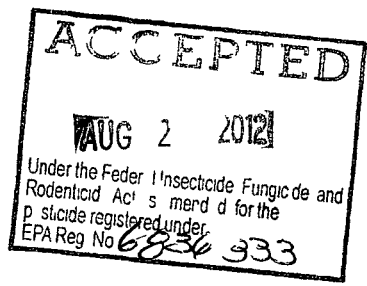


[Now] [cleans better to reveal] [up to] [2X] [3X] [4X] the shine [] [vs previous formula]

One product to [clean] [and] [shine] [and] just about any surface
 One product to [clean] [and shine] just about any surface
 One product to [thoroughly] clean surfaces [throughout the kitchen] [throughout [the] house] [throughout your bathroom] [throughout the [you] business]
 One [simple] [cleaner] [product] does the job of three
 Powerful clean[ing]
 Powerful cleaning [of Mr Clean]
 Powerful Multi Surface Cleaning
 Replaces [virtually] all [of your] [current] spray and wipe cleaners to maximize [simplicity] [] [productivity] [] [employee] [and] [client] [patron] satisfaction
 [Simply] [Let] [air dry] [dry] [] [for a] [streak free] [shine]
 Sparking shine

Note to reviewer
 [Items in brackets [AAA] are optional and may/may not be included on final label]
 [Items in braces {AAA} are for information purposes and will not appear on final label]
 or ** may be interchanged on the final printed label

Sparkling streak free shine
 Sparkling [virtually][streak free] shine
 Streak Free [or Streak Free]
 Streak free Shine
 Streak free Formula
 The clean you ve always counted on
 The cleaner for professionals
 The cleaning solution for your [busy life] [business]
 The most [powerful] [effective] all purpose cleaner you can buy
 The tough job cleaner



Thorough clean to [reveal] [a] [Brilliant] [Sparkling] [Virtually] [100%] [streak free] shine [(on)[countertops][] [stove tops] [] [microwave exteriors][] [sink[s]][] [mirror[s]][] [glass][] [faucet[s]][] [windows][] [exterior surfaces of appliances][] [stainless steel][] [glass furniture][] [oven fronts][] [exterior surfaces of microwaves][] [and][shiny][surfaces][most hard nonporous surfaces][most surfaces][most shiny surfaces][most][household surfaces][throughout the kitchen][throughout the bathroom][throughout your [home] [business]]][]

Thorough clean to [reveal] [a] [Brilliant] [Sparkling] [Virtually] [100%] [streak free] shine

Thorough clean to [reveal] [a] [virtually] [100%] streak free shine [(on)[countertops][] [stove tops] [] [microwave exteriors][] [sink[s]][] [mirror[s]][] [glass][] [faucet[s]][] [windows][] [exterior surfaces of appliances][] [stainless steel][] [glass furniture][] [oven fronts][] [exterior surfaces of microwaves][] [and][shiny][surfaces][most hard nonporous surfaces][most surfaces][most shiny surfaces][most][household surfaces][throughout the kitchen][throughout the bathroom][throughout your [home] [business]]][]

Thorough clean to [reveal] [a] [virtually] [100%] streak-free shine

Thorough clean[ing]

[(Thorough cleaning] [Great cleaning] [Excellent cleaning][Beautiful cleaning] [Powerful cleaning][Cleans]] to reveal a [virtually] [100%] [streak free] shine [(on)[countertops][] [stove tops] [] [microwave exteriors][] [sink[s]][] [mirror[s]][] [glass][] [faucet[s]][] [windows][] [exterior surfaces of appliances][] [stainless steel][] [glass furniture][] [oven fronts][] [exterior surfaces of microwaves][] [and][shiny][surfaces][most hard nonporous surfaces][most surfaces][most shiny surfaces][most][household surfaces][throughout the kitchen][throughout the bathroom][throughout your [home] [business]]][]

[(Thorough cleaning] [Great cleaning] [Excellent cleaning][Beautiful cleaning] [Powerful cleaning][Cleans]] to reveal a [virtually] [100%] [streak free] shine

Thorough clean[ing] to [reveal] [a] [virtually] [streak free] shine

Thoroughly cleans without leaving [(virtually) [any] [smears] [or] [residues] [or] [streaks] [or] [film]] [(on)[countertops][] [stove tops] [] [microwave exteriors][] [sink[s]][] [mirror[s]][] [glass][] [faucet[s]][] [windows][] [exterior surfaces of appliances][] [stainless steel][] [glass furniture][] [oven fronts][] [exterior surfaces of microwaves][] [and][shiny][surfaces][most hard nonporous surfaces][most surfaces][most shiny surfaces][most][household surfaces][throughout the kitchen][throughout the bathroom][throughout your [home] [business]]][]

Thoroughly cleans without leaving [(virtually) [any] [smears] [or] [residues] [or] [streaks] [or] [film]]

Tough cleaning to reveal [the][a] shine

Tough cleaning to reveal the [brilliant] [sparkling] [Virtually] [100%][streak free] shine [(on)[countertops][] [stove tops] [] [microwave exteriors][] [sink[s]][] [mirror[s]][] [glass][] [faucet[s]][] [windows][] [exterior surfaces of appliances][] [stainless steel][] [glass furniture][] [oven fronts][] [exterior surfaces of microwaves][] [and][shiny][surfaces][most hard nonporous surfaces][most surfaces][most shiny surfaces][most][household surfaces][throughout the kitchen][throughout the bathroom][throughout your [home] [business]]][]

Tough cleaning to reveal the [brilliant] [sparkling] [Virtually] [100%][streak free] shine

Twice the shine [in less time] [(vs imitation brands] [vs leading in store brand] [vs leading in store brands]]

[(Up to] [2X] [3X] [4X]] longer[er] lasting [freshness][fresh][scent][fragrance][aroma][perfume]

[(Up to] [2X] [3X] [4X]] [(The] [cleaning] [Cleaning] [strength][per swipe]]

[(Up to] [2X] [3X] [4X]] the grease removal [per swipe]

[(Up to] [2X] [3X] [4X]] [the] shine [(vs imitation brands] [vs leading in store brand] [vs leading in store brands]]

[(Up to] [2X] [3X] [4X]] [the] [tough] [grease] [greasy] cleaning [per swipe]

[Virtually] [100%] Streak free formula reveals the shine [(on)[countertops][] [stove tops] [] [microwave exteriors][] [sink[s]][] [mirror[s]][] [glass][] [faucet[s]][] [windows][] [exterior surfaces of appliances][] [stainless steel][] [glass furniture][] [oven fronts][] [exterior surfaces of microwaves][] [and][shiny][surfaces][most hard nonporous surfaces][most surfaces][most shiny surfaces][most][household surfaces][throughout the kitchen][throughout the bathroom][throughout your [home] [business]]][]

[Virtually] [100%] Streak free formula reveals the shine.]

[Virtually] [100%] streak free shine

[Virtually] No streaking or filming

[Virtually] No streaking or filming [(on)(countertops)[] [stove tops] [] [microwave exteriors][] [sink(s)][]

[mirror(s)][] [glass][] [faucet(s)][] [windows][] [exterior surfaces of appliances][] [stainless steel][] [glass furniture][] [oven fronts][] [exterior surfaces of microwaves][] [and][shiny][surfaces][most hard nonporous surfaces][most surfaces][most shiny surfaces][most][household surfaces][throughout the kitchen][throughout the bathroom][throughout your [home] [business]][]]

[Virtually] [streak free] [Streak free] [Brilliant] [Sparkling] [virtually] [100%] [streak free] shine [(on)(countertops)[]

[stove tops] [] [microwave exteriors][] [sink(s)][] [mirror(s)][] [glass][] [faucet(s)][] [windows][] [exterior surfaces of appliances][] [stainless steel][] [glass furniture][] [oven fronts][] [exterior surfaces of microwaves][] [and][shiny][surfaces][most hard nonporous surfaces][most surfaces][most shiny surfaces][most][household surfaces][throughout the kitchen][throughout the bathroom][throughout your [home] [business]][]]

[Virtually] [streak free] [Streak free] [Brilliant] [Sparkling] [Virtually] [100%] [streak free] shine.]

[(Virtually) [streak free][streak free] [Shine]] [Formula]

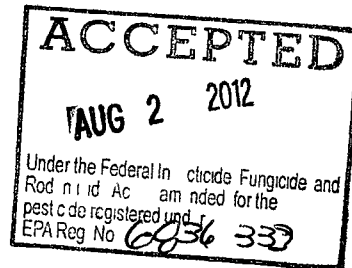
[Virtually] Streak free formula reveals [the][a] shine

Wipes out tough [grease] [and grime]

Works the first time every time

You can count on Mr Clean

Your professional cleaner



Note to reviewer

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or may be interchanged on the final printed label*

CLEANING ODOR ELIMINATION AND ANTIBACTERIAL CLAIMS (Cont)

Easily cleans tough greasy dirt AND disinfects [while [helping to] eliminate odors] [with the freshness of Febreze] [freshness and/or fresh scent]

Kill[s] [bacteria] [and] [99 9% of germs] * [] while leaving your [home] [business] smelling fresh and clean [Makes cleaning easy] [Cleans and disinfects] while helping to eliminate odors [with the freshness of Febreze] [freshness and/or fresh scent]

Mr Clean kills [bacteria] [and] [99 9% of germs] * [] and [deodorizes] [helps eliminate odors] with the power [strength] of Febreze

ODOR ELIMINATION AND ANTIBACTERIAL CLAIMS

Cleans away odors and kills the bacteria that cause them

Effective against [99 9% of] bacteria that cause odors [on [hard] surfaces [glass] [windows] [mirrors] [faucets] [exterior surfaces of appliances] [stainless steel] [stove tops] [glass furniture] [oven fronts] [exterior surfaces of microwaves] and [shiny surfaces] [hard non porous surfaces] }

[[Eliminate[s]] [Remove[s]] [germs] [] [and] [bacteria] [from your [home] [business]] [while] [leaves[ing]] your [home] [business] smelling fresh]

[Help[s]] eliminate[s] odors

[[Kills] [Removes] [Gets rid of] [99 9% of] the bacteria that cause them

Kills [bacteria] [and] [99 9% of germs] * [] while leaving your [home] [business] smelling fresh with the power of Febreze

Kills bacteria that cause odors [on surfaces]

[[Kills] [Removes] [Gets rid of] [Eliminates]] [99 9%] [of] bacteria that cause odors [on [hard] surfaces [glass] [windows] [mirrors] [faucets] [exterior surfaces of appliances] [stainless steel] [stove tops] [glass furniture] [oven fronts] [exterior surfaces of microwaves] and [shiny surfaces] [hard non porous surfaces]]

[[Kills] [Removes] [Gets rid of] [Eliminates]] [99 9%] of common household bacteria E coli O157 H7 Salmonella and Staphylococcus [Staph] without [the] [harsh fumes] [smell] [odor] [hospital smell]

[[Kills] [Removes] [Gets rid of] [Eliminates]] [99 9%] of common household bacteria E coli O157 H7 Salmonella Staphylococcus [Staph] and Pseudomonas while leaving [a] Febreze [fresh scent] [and/or] [freshness] or [with the freshness of Febreze]

[[Kills] [Removes] [Gets rid of] [Eliminates]] 99 9% of common household bacteria E coli O157 H7 Salmonella enterica Staphylococcus aureus [Staph] and Pseudomonas while helping to eliminate odors with the freshness of Febreze

Leaves your surface virtually free [of] [from] odors and the bacteria that cause them

ODOR ELIMINATION CLAIMS

Does not just cover up and/or mask odors / [removes] [eliminates] [helps eliminate] [helps remove] odors

For all around Febreze fresh[ness] try [insert name of scent] scent

Great Scent

[Helps] Eliminate odors [caused by bacteria]

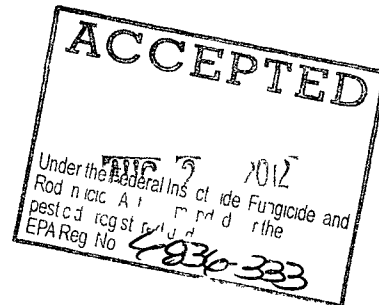
[Helps] eliminate odors [in the air] with Febreze [freshness][fresh scent]

[Helps] Eliminate[s] odors [at the source] on [hard surfaces] [glass] [windows] [mirrors] [faucets] [exterior surfaces of appliances] [stainless steel] [stove tops] [glass furniture] [oven fronts] [exterior surfaces of microwaves] and [shiny surfaces] [hard non porous surfaces]

[[Helps][to][Eliminate[s]]][Fish odors/malodors/smell][] [Mold odors/malodors] and [Mildew odors/malodors] [] [Smoke] [smoke] [] [and][Bacon Grease] [bacon grease] [odors][malodors]] [in the air][]

Neutralizes odors

With Febreze [freshness] [fresh scent]



USAGE CLAIMS

Cleans [glass] [windows] [mirrors] [faucets] [exterior surfaces of appliances] [stainless steel] [stove tops] [glass furniture] [oven fronts] [exterior surfaces of microwaves] and [shiny surfaces] [hard non porous surfaces]

Cleans [kitchens] [bathrooms] [glass] [windows] [mirrors] [appliances] [household surfaces] [and shiny surfaces]

Cuts Grease

Degreases [Degreaser]

Great for kitchens bathrooms and other tough jobs

Great for kitchens bathrooms and other tough jobs
a rinse is required for surfaces in direct contact with food

Ready to use / concentrated [can be used in dilution]

Versatile [works on [a wide range of hard non porous surfaces] [See surfaces for disinfecting cleaning deodorizing [help[s][ing] to] eliminate odors [on] [in] freshen[s] sanitize[s] listed below

VALUE CLAIMS

___ % bonus

___ % free

___ % more vs ___ oz

___ oz at the ___ oz price

___ oz more vs ___ oz

2 pack

3 pack

4 pack

Bonus Bottle

Combo Pack

Economy size

Free sample

Get ___ oz free

Get the same level of clean for 1/___ the cost

Institutional size

Limited Time

Multi Pack

Only [\$]___ [cents] per use

Trial size

Twin Pack

Twin Size

Triple Pack

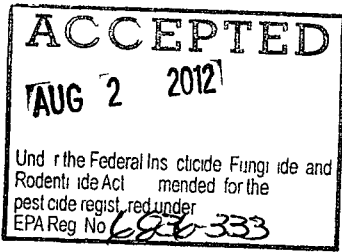
Triple Size

Undo weeks of dirt within minutes

Value size

Value pack

X% more



SHINE FIFRA CLAIMS

Combines antibacterial cleaning with [virtually]streak free shine

[Helps] [Eliminate Odors] [and] [Cleans] [and disinfects] [hard non porous surfaces] [deodorizing] [sanitizing] while leaving a [virtually] streak free shine

[Helps] [Eliminate Odors] [and] [Disinfects] [as it cleans] [and shines]

[Helps] [Eliminate Odors] Cleans [and] [shines] [and] [disinfects] [hard non porous household surfaces]

[Helps] [Eliminate Odors] Cleans disinfects [hard non porous surfaces] and shines [throughout the house] [easily]

[Helps] [Eliminate Odors] Cuts grease [and grime] [Kills Bacteria] and shines [surfaces]

[Helps] [Eliminate Odors] [Cuts grease] [disinfects] [deodorizes] [sanitizes] and [shines]

SURFACE SAFETY CLAIMS

Low streaking
 No streaking
 Non abrasive clean
 Non abrasive formula
 Not harmful for most surfaces
 Not recommended for carpets copper or aluminum surfaces
 Note Will not harm most washable surfaces However on painted surfaces and wall coverings test a small area before use If applied to aluminum ~~Copper or brass~~ wipe dry immediately Repeated use on copper or brass may discolor these surfaces Not recommended for carpets
 Will not harm Septic tanks without bleach
 Works on a wide range of [household] surfaces [indoor] and [outdoor]

OTHER CLAIMS

2 in 1
 3 in 1
 4 in 1
 5 in 1
 6 in 1
 7 in 1
 8 in 1
 9 in 1
 10 in 1
 All in one
 Bathroom Cleaner
 Floor Cleaner
 Kitchen Cleaner
 Multi Purpose –or Multi Room –or Multi Surface [Cleaner] [and] [Disinfectant]
 Multi Purpose –or Multi Room –or Multi Surface [Cleaner] [and] [Disinfectant] [Kitchen] [Bathroom] [Floor] cleaner
 Not formulated with ozone depleting compounds
 One for all
 This bottle is made of x% post consumer recycled plastic
 Will not harm septic systems

~~Designed with~~ ~~[Formulated to have]~~ ~~[Formulated with]~~ ~~[up to]~~ ~~[10%]~~ ~~[20%]~~ ~~[30%]~~ ~~[40%]~~ ~~[50%]~~ ~~[60%]~~ ~~[70%]~~ ~~[XX%]~~ ~~[80%]~~ ~~[low(er)]~~ ~~[few(er)]~~ ~~[VOC's]~~ ~~[Volatile Organic Compounds]~~ ~~[solvents]~~

~~Designed to meet~~ ~~[Formulated to meet]~~ ~~[Meets]~~ ~~[the]~~ ~~[environmentally]~~ ~~[minded]~~ ~~[conscious]~~ ~~[aware]~~ ~~[cognizant]~~ ~~[State of California Air and Resources Board]~~ ~~[CARB]~~ ~~[CA]~~ ~~[low(er)]~~ ~~[VOC]~~ ~~[Volatile Organic Compound[s]]~~ ~~[solvent]~~ ~~[standards]~~ ~~[regulations]~~ ~~[limits]~~ ~~[while effectively cleaning]~~ ~~[and]~~ ~~[disinfecting]~~ ~~[hard surfaces]~~

~~Get~~ ~~[Maintain]~~ ~~[Effective]~~ ~~[cleaning]~~ ~~[and]~~ ~~[disinfection]~~ ~~[with]~~ ~~[up to]~~ ~~[10%]~~ ~~[20%]~~ ~~[30%]~~ ~~[40%]~~ ~~[50%]~~ ~~[60%]~~ ~~[70%]~~ ~~[XX%]~~ ~~[80%]~~ ~~[low(er)]~~ ~~[few(er)]~~ ~~[VOC's]~~ ~~[Volatile Organic Compounds]~~ ~~[Solvents]~~

~~Clean~~ ~~[and]~~ ~~[disinfect]~~ ~~[glass]~~ ~~[and]~~ ~~[hard surfaces]~~ ~~[with]~~ ~~[up to]~~ ~~[10%]~~ ~~[20%]~~ ~~[30%]~~ ~~[40%]~~ ~~[50%]~~ ~~[60%]~~ ~~[70%]~~ ~~[XX%]~~ ~~[80%]~~ ~~fewer~~ ~~[VOC's]~~ ~~[Volatile Organic Compounds]~~ ~~[Solvents]~~



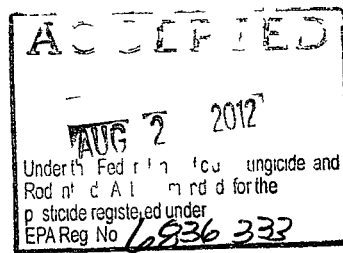
{Note to reviewer These Use Sites may be depicted by Pictures }

SURFACES for disinfecting cleaning deodorizing [help[s][ing] to] eliminate odors [on] [in] freshen[s] sanitize[s]

Appliance[s] [exterior]
 Baby furniture [cribs changing tables diaper pails]
 Baked enamel
 Basement[s] [areas]
 Bathroom
 Bathroom or restroom surfaces
 Bathtub [tub]
 Bed frame
 Cabinets
 Car window
 Cat and/or Pet [litter] boxes or pans
 Chairs
 Chrome
 Countertops or counters *
 Diaper pails
 Doorknobs
 Exhaust [Fan] [hood]
 Faucets
 Fixtures [chrome] [stainless steel]
 Floor[ing] [Glazed Ceramic Tile][Linoleum] [No wax]
 [Vinyl] [glazed porcelain tile][kitchen tile] [Bathroom tile]
 Garbage [can] [pail]
 Glass [surface][s]
 Glass furniture
 Glazed [Ceramic] tiles
 Garage[s] [floor and/or doors and/or cabinets]
 [Hard] plastic or vinyl
 Highchairs [non food contact areas]
 Kitchen
 [Kitchen] appliance[s] [exteriors]
 Light fixtures
 Litter boxes or pans
 Metal [blinds]
 Microwave oven exteriors
 Mirror[s]

[No wax] floors
 Outdoor grill
 Other surfaces
 Oven doors [exterior]
 Patio furniture [except cushions and wood frames]
 Pet area[s]
 Piano keys
 Picnic Table [non wood]
 Plastic laundry hampers or baskets
 Plastic dog houses
 Playroom[s]
 Range hoods
 Recycling bins
 Refrigerator[s] [exterior[s]
 Sealed fiberglass
 Shelves / Drawers
 Shower[s] [doors]
 Sinks
 Stainless steel or metal surfaces in bathroom[s] or
 restroom[s] and/or kitchen[s]
 Stove[s] [tops]
 Synthetic marble
 Tables
 Telephones
 Toilet[s] bowl[s] [exterior][rims]
 Tools
 Tubs
 Urinal[s] [exterior[s]]
 Vanity top
 [Washable] Kitchen surfaces *
 [Washable] Cupboards
 [Washable] Door[s]
 [Washable] Railings
 [Washable] Trim[ming]
 [Washable] Walls
 Windows[s] [sills]

[]A rinse is required for surfaces in direct contact with food



Bactericidal cross contamination is of major housekeeping concern not only in hospitals but in schools institutions and industry

MMR-4U has been formulated to aid in the control of cross contamination from treated surfaces in these areas

MMR-4U is a one step disinfectant cleaner that is effective against a broad spectrum of [bacteria] [and] [viruses]

When used as directed **MMR 4U** will deodorize surfaces in toilet areas behind and under sinks and counters garbage cans and garbage storage areas and other places where bacterial growth can cause malodors

Use **MMR 4U** in hospitals medical and dental offices nursing homes public rest rooms institutions schools colleges athletic facilities kitchens restaurants and bars airports transportation terminals hotels and motels

MMR-4U uses an anti bacterial formula to cut grease grime and to disinfect

MMR-4U Kills [Bacteria] [and] Germs [] such as Staphylococcus aureus Salmonella enterica and Pseudomonas aeruginosa

MMR 4U removes dirt and grime and Kills Germs []

MMR-4U [Kills] [Eliminates] [Destroys] [99 9%] [99 99%] [99 999%] [99 9999%] [of] [Germs []] [Bacteria] [Viruses]

MMR-4U Delivers [a] [3 log] [log 3] reduction in [Germs []] [Bacteria] [Viruses] [levels]

MMR-4U Kills Germs [] and bacteria and cuts grease and grime

MMR 4U disinfects and deodorizes

MMR-4U cleans tough dirt while leaving a fresh clean scent

MMR-4U cleans and deodorizes

MMR 4U cuts grease and deodorizes

MMR-4U cuts grease grime and deodorizes

For use in [households] [businesses]

Contains no phosphorous butyl cellosolve or butoxyethanol

Contains no phosphate

Contains no ammonia

Contains cleaning agents perfume dye and water

MMR-4U cleans and deodorizes and cuts grease and grime

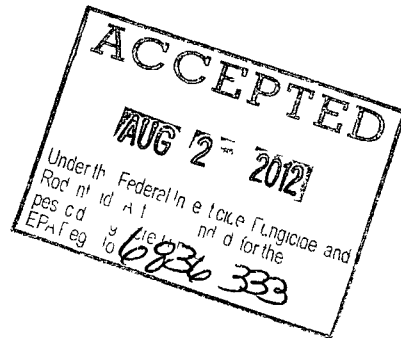
MMR 4U is a no rinse cleaner that disinfects cleans and deodorizes in one labor saving step

MMR-4U cleans shines deodorizes and disinfects hard non porous household surfaces

MMR-4U is for use in kitchens bathrooms and other household areas

MMR-4U kills household [bacteria] [and] germs [***] in 10 minutes effective against Pseudomonas aeruginosa Staphylococcus aureus and Salmonella enterica

MMR-4U is a multi surface cleaner deodorizer and disinfectant Use on windows mirrors Plexiglas Lexan and other glass surfaces



Use **MMR-4U** on the multi touch surfaces responsible for cross contamination

Use **MMR-4U** on tables chairs basins countertops bed rails door knobs and handles glass surfaces including windows and mirrors

MMR-4U combines streak free cleaning and [hospital] disinfection with no compromise in performance

MMR-4U is a glass cleaner all purpose cleaner and disinfectant all in one

MMR-4U kills Staphylococcus aureus and Salmonella enterica

MMR 4U kills odor causing bacteria that cause bad odors

MMR-4U disinfects!

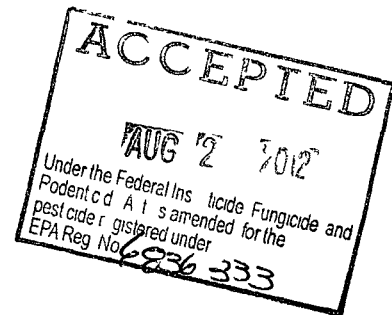
MMR 4U cleans and disinfects

MMR-4U cleans soils and disinfects [bacteria] [and] [germs]

MMR 4U leaves a fresh clean scent

MMR-4U maximizes labor results by effectively controlling odors

Use **MMR-4U** for non scratch cleaning of showers and tubs shower doors and curtains and bathroom fixtures



Note to reviewer

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[Items in braces (AAA) are for information purposes and will not appear on final label]
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MMR-4U may be used in

- hospitals nursing homes medical and dental offices and clinics operation rooms isolation wards and medical research centers
- day care centers and nurseries
- ~~restaurants and bars, cafeterias, institutional kitchens, fast food operations.~~
- supermarkets convenience stores retail and wholesale establishments dressing rooms and laundries
- crime scenes and funeral homes
- institutional facilities laboratories factories business and
- office buildings restrooms hotels and motels and transportation terminals
- kitchens bathrooms and other household areas
- institutions schools and colleges classrooms athletic facilities and locker rooms
- camp grounds play grounds and recreational facilities
- household and automotive garages boats ships mobile homes trains and airplanes
- all public places where cleanliness and bacterial control are
- vital aspects of the environmental sanitation program and any commercial industrial or institutional facility where a clean and sanitary environment is important

MMR-4U may be used on washable hard nonporous surfaces including

- ~~on~~ food contact counter tops sinks refrigerator exteriors microwave oven[s] exteriors coolers freezers stovetops exterior surfaces of appliances non food contact equipment shelves racks and carts
- picnic tables and outdoor furniture
- telephones and computers/keyboards
- tables chairs desks bed frames walls cabinets doorknobs and garbage cans
- highchairs and baby toys
- drinking fountains
- shower stalls shower doors and curtains tubs and glazed tiles
- fiberglass sinks tubs and showers
- glazed porcelain tiling restroom fixtures and toilet bowl exteriors
- windows and mirrors
- glass metal stainless steel glazed porcelain glazed ceramic sealed stone sealed granite sealed marble plastic chrome and vinyl

A rinse is required for surfaces in direct contact with food

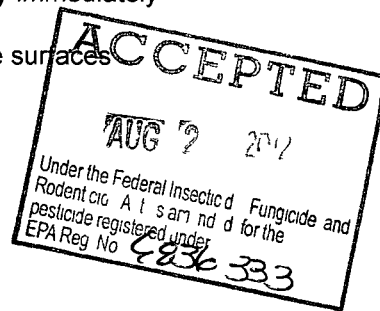
Great for [kitchens] [bathrooms] [restrooms] and other tough jobs

Kills 99.9% of germs ~~and~~ Powerful Cleaning Cuts Grease Great Scent
Powerful Cleaning that Kills ~~[Germs]~~ ~~[and]~~ ~~[Bacteria]~~ and Helps Eliminate Odors with Febreze Fresh Scent

Note MMR-4U will not harm most washable surfaces However on painted surfaces and wall coverings test a small area before use If applied to aluminum [copper or brass] wipe dry immediately

Note Repeated use on copper or brass may discolor these surfaces

Note Do not use on copper or brass as repeated use can discolor these surfaces



MMR-4U is a Hospital [Use] [Grade] [Level] Disinfectant is Bactericidal according to the AOAC Germicidal Spray Products Test Method Virucidal according to the virucidal qualification Fungicidal according to the AOAC fungicidal test modified in the presence of 5% organic serum against the following bacteria and viruses

or
[***]Effective [in 10 minutes] against [select from organisms listed below]

[Bacteria]

- Pseudomonas aeruginosa [Pseudomonas]
- Staphylococcus aureus [Staph]
- Salmonella enterica [Salmonella]

- E coli O157 H7 [pathogenic E coli]
- Methicillin resistant Staphylococcus aureus [MRSA]
- Listeria monocytogenes

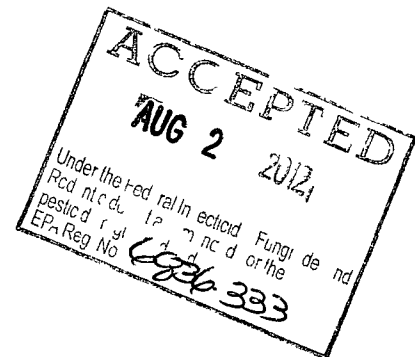
[Viruses]

- HIV 1 [AIDS virus]
- Influenza A Virus [H1N1]
- Feline calicivirus
- Norovirus [Norovirus (Feline calicivirus surrogate)] [Norovirus (Feline calicivirus)]

- Respiratory illnesses attributable to Pandemic 2009 H1N1 are caused by influenza A virus This product (*Product Name*) is a broad spectrum hard surface disinfectant that has been shown to be effective against (*influenza A virus tested and listed on the label*) and is expected to inactivate all influenza A viruses including Pandemic 2009 H1N1 (formerly called swine flu)
- This product has demonstrated effectiveness against influenza A virus and is expected to inactivate all influenza A viruses including Pandemic 2009 H1N1 influenza A virus
- This product has demonstrated effectiveness against (*influenza A virus tested and listed on the label*) and is expected to inactivate all influenza A viruses including Pandemic 2009 H1N1 (formerly called swine flu)
- Kills Pandemic 2009 H1N1 influenza A virus (formerly called swine flu)
- Kills Pandemic 2009 H1N1 influenza A virus

MMR-4U is a sanitizer for non food contact surfaces in the presence of 5% organic serum in 5 minutes against

- Klebsiella pneumoniae
- Staphylococcus aureus



Directions for Use

It is a violation of Federal law to use this product in a manner inconsistent with its labeling

{Note for reviewer For labels that list medical premises and metal and / or stainless steel surfaces one of the following statements must be used }

This product is not to be used as a terminal sterilant / high level disinfectant on any surface or instrument that [1] is introduced directly into the human body either into or in contact with the bloodstream or normally sterile areas of the body or [2] contacts intact mucous membranes but which does not ordinarily penetrate the blood barrier or otherwise enter normally sterile areas of the body [This product may be used to preclean or decontaminate critical or semi critical medical devices prior to sterilization or high level disinfection]

{or}

This product is not for use on medical device surfaces

Do not breathe spray

[General] [Cleaning] [Office Desktop[s]] [and] [Computer[s]] [Monitor[s]]

[1] [Turn] [Rotate] nozzle to On [position]

[2] Spray [directly] onto [cleaning] [cloth] [implement] [do not spray] [directly] [onto] [these] [surface[s]]

[3] Wipe [surface] [desktop[s]] [monitor[s]] [to clean]

[General] [Cleaning] [Surface] [and] [Glass] Directions

[1] [Turn] [Rotate] nozzle to On [position]

[2] [Hold] [Spray] 6 8 inches from surface

[3] Wipe with a [dry] paper towel or [lint free] cloth [to a streak free shine] [No rinsing necessary]

or

[General] [Cleaning] [Surface] [Glass] [Directions]

Spray 6 8 inches from hard non porous [and] [glass] surfaces Wipe with a [dry] paper towel or [lint free] cloth [to a streak free shine] [No rinsing necessary]

To [[Disinfect] [/] [[Sanitize] [/] [[Deodorize]

For heavily soiled areas a precleaning is required For hard nonporous surfaces spray [6 8 inches from surface] until thoroughly wet

To Sanitize Let stand 5 minutes before wiping

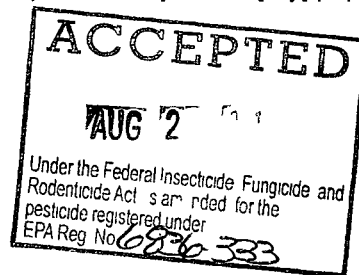
To disinfect Let stand for 10 minutes before wiping

or

To Disinfect Clean surfaces prior to disinfecting heavily soiled areas Thoroughly wet hard non porous surfaces with [disinfecting solution] [this product] for 10 minutes before wiping

or

Sanitizing [Non Food Contact Surface] Directions Spray **MMR-4U** to sanitize hard non porous [environmental] surfaces Treated surfaces must remain wet for 5 minutes Wipe dirt away with a [dry] paper towel or [lint free] cloth



KILLS HIV ON PRECLEANED ENVIRONMENTAL SURFACES / OBJECTS PREVIOUSLY SOILED WITH BLOOD / BODY FLUIDS in health care settings or other settings in which there is an expected likelihood of soiling on inanimate surfaces / objects with blood or body fluids and in which the surfaces / objects likely to be soiled with blood or body fluids can be associated with the potential for transmission of human immunodeficiency virus Type 1 [HIV 1] [associated with AIDS]

SPECIAL INSTRUCTIONS FOR CLEANING AND DECONTAMINATION AGAINST HIV 1 ON SURFACES / OBJECTS SOILED WITH BLOOD / BODY FLUIDS

Personal Protection Clean up must always be done wearing protective gloves gowns masks and eye protection

Cleaning Procedure Blood and other body fluids containing HIV 1 must be thoroughly cleaned from surfaces and objects before application of **MMR-4U**

Contact Time Leave surface wet for 1 minute Use a 10 minute contact time for all other bacteria viruses and fungi listed on this label

Disposal of Infectious Materials Blood body fluids cleaning materials and other clothing must be autoclaved and disposed of according to local regulations for infectious waste disposal

[Refill]

- Refill 32 oz sprayer size from this convenient refill container
- Use only in **MMR-4U** spray bottle
- Do not dilute



{Note to reviewer For Containers for Household and Residential Uses The nonrefillable container statement will be removed when directions for how the pesticide user refills the container are included }

STORAGE AND DISPOSAL

Store in original container in areas inaccessible to children

[Nonrefillable container] Do not reuse or refill this container [except as described in the directions for use] Wrap [container] and put in trash or offer for recycling if available

{or}

[Nonrefillable container] Do not reuse or refill this container [except as described in the directions for use] Wrap [container] and put in trash or offer for reconditioning if appropriate

{Note to reviewer For Containers with Commercial Industrial Institutional Uses The nonrefillable container statement will be removed when directions for how the pesticide user refills the container are included }

STORAGE AND DISPOSAL

Do not contaminate water food or feed by storage or disposal

Pesticide Storage

Open dumping is prohibited Store in original container in areas inaccessible to children

Pesticide Disposal:

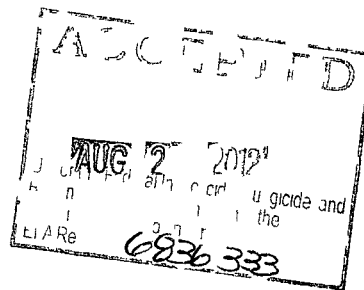
Wastes resulting from the use of this product must be disposed of on site or at an approved waste disposal facility.

Container Disposal

[Nonrefillable container] Do not reuse or refill this container [except as described in the directions for use]

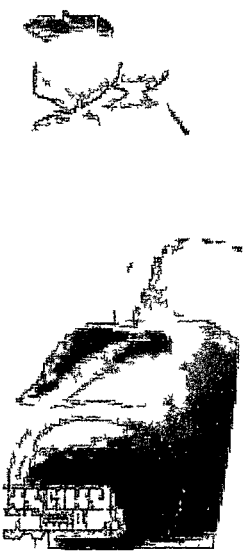
{Plastic Containers } Triple rinse [or equivalent] Then offer for recycling or reconditioning or puncture and dispose of in a sanitary landfill or incineration or if allowed by state and local authorities by burning If burned stay out of smoke

{Metal Containers } Triple rinse [or equivalent] Then offer for recycling if available or puncture and dispose in sanitary landfill or by other procedures approved by state and local authorities DO NOT cut or weld metal containers



29/24

{Note to reviewer The following are optional graphics }



ACCEPTED

AUG 2 1991

Under the Federal Insecticide, Fungicide and
 Plant Disease Act, registered for the
 pesticide registered under
 EPA Reg No. 6836-333