

6836-333

09-14-2011

1/23

SEP 14 2011

Ms. Joanna Holcombe
Sr. Commercial Regulatory Services Associate
Lonza Inc.
90 Boroline Road
Allendale, NJ 07401

Subject: **MMR-4U**
EPA Registration Number 6836-333
Application Dated May 5, 2011
EPA Received Date May 6, 2011

Dear Ms. Holcombe:

The following amendment submitted in connection with registration under the Federal Insecticide, Fungicide and Rodenticide Act (FIFRA), as amended, is acceptable.

Proposed Amendment:

- To add pathogen claims and marketing language

Efficacy Review:

All efficacy data and labeling comment has been satisfy and is accepted. (see efficacy review attachment).

The data from EPA registration number 6836-245 may be cited to support this product.

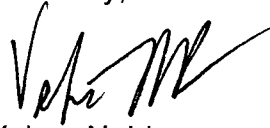
General Comments:

A stamped copy of the acceptable labeling is enclosed. Submit one (1) copy of your final printed labeling before distributing or selling the product bearing the revised labeling.

CONCURRENCES							
SYMBOL							
SURNAME							
DATE							

Should you have any questions or comments concerning this letter, please contact Drusilla Copeland at (703) 308-6224 or Velma Noble at (703) 308-6233.

Sincerely,



Velma Noble
Product Manager (31)
Regulatory Management Branch I
Antimicrobials Division (7510P)

Enclosure: stamped label

MMR-4U

Ready-to-Use
Glass and Surface Cleaner
Hospital Use Disinfectant, Bactericide,
Fungicide, Virucide***, Sanitizer and Deodorizer
For Hospital, Commercial, Institutional, Industrial
and Household Use

Scent Descriptor

Active Ingredients:

n-Alkyl (C ₁₄ -60%, C ₁₆ -30%, C ₁₂ -5%, C ₁₈ -5%) Dimethyl Benzyl Ammonium Chloride	0.05%
n-Alkyl (C ₁₂ -68%, C ₁₄ -32%) Dimethyl Ethylbenzyl Ammonium Chloride	0.05%
Other Ingredients	<u>99.90%</u>
Total:.....	100.00%

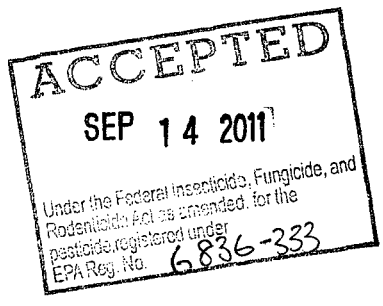
KEEP OUT OF REACH OF CHILDREN

CAUTION

See [left] [side] [right] [back] panel for Precautionary Statements and First Aid

EPA Reg. No. 6836-333
EPA Est. No. (as indicated on container)
Net Contents: (as indicated on container)
[Country of origin (insert country)]
[Manufactured in (insert country)]
[Barcode]

Manufactured by:
Lonza Inc.
90 Boroline Rd.
Allendale, NJ 07401



**PRECAUTIONARY STATEMENTS
HAZARDS TO HUMANS AND DOMESTIC ANIMALS**

CAUTION. Causes eye irritation. Avoid contact with eyes or clothing. Wash thoroughly with soap and water after handling and before eating, drinking, chewing gum, using tobacco, or using the toilet.

FIRST AID

IF ON SKIN OR CLOTHING: Take off contaminated clothing. Rinse skin immediately with plenty of water for 15 – 20 minutes.

IF IN EYES: Hold eye open and rinse slowly and gently with water for 15 – 20 minutes. Remove contact lenses, if present, after the first 5 minutes, then continue rinsing eye.

Call a poison control center or doctor for treatment advice. Have the product container or label with you when calling a Poison Control Center or doctor or going for treatment.

{Note to reviewer: If the container size is 5 gallons or greater, the following Environmental Hazards statements will be used:}

ENVIRONMENTAL HAZARDS

This pesticide is toxic to fish and aquatic invertebrates. Do not discharge effluent containing this product into lakes, streams, ponds, estuaries, oceans or other water unless in accordance with the requirements of a National Pollutant Discharge Elimination System (NPDES) permit and the permitting authority has been notified in writing prior to discharge. Do not discharge effluent containing this product to sewer systems without previously notifying the local sewage treatment plant authority. For guidance, contact your State Water Board or Regional Office of the EPA.

PHYSICAL OR CHEMICAL HAZARDS

Do not use or store near heat or open flame.

{Note to reviewer: The following is considered optional marketing language:}

{CLAIMS – NON-FIFRA}

{Note to reviewer: The following claims containing "New" may only be used for a period of six months after EPA's approval of a revised or alternate formula, beginning when the product is first sold or distributed.}

New
New Formula
New Streak-free shine formula

A clean your mother would approve of
A fresh take on tough cleaning
Beautiful clean[ing]
Brilliant shine

[Cleans away] [Removes] [more] [tough dirt] [per swipe] [and] [residues] other cleaning products [may] [can] leave behind [on flooring] [on][countertops][,] [stove tops] [,] [microwave exteriors][,] [sink[s]][,] [mirror[s]][,] [glass][,] [faucet[s]][,] [windows][,][exterior surfaces of appliances][,] [stainless steel][,] [glass furniture][,] [oven fronts][,] [exterior surfaces of microwaves][,] [and][shiny][surfaces][most hard nonporous surfaces][most surfaces][most shiny surfaces][most][household surfaces][throughout the kitchen][throughout the bathroom][throughout your home][,]

[Cleans] [Cleans away] [Removes] [more] [tough] [greasy] [dirt] [soil[s]] [and residues] other cleaning products [may] [can] [do] [leave behind] [on] [countertops] [,] [stove tops] [,] [microwave exteriors] [,] [sink[s]] [,] [mirror[s]] [,] [glass] [,] [faucet[s]] [,] [windows] [,] [exercise equipment] [,] exercise paraphernalia [,] [weight machines] [,] [free weights] [,] [rehab areas] [,] [rehabilitation areas] [,] [exterior surfaces of appliances] [,] [stainless steel] [,] [glass furniture] [,] [oven fronts] [,] [exterior surfaces of microwaves] [,] [and] [shiny surfaces] [most hard, non-porous surfaces] [most surfaces] [most shiny surfaces] [most] [household surfaces] [office surfaces] [business surfaces] [away from home surfaces] [throughout the kitchen] [throughout the bathroom] [throughout the restroom] [throughout rooms] [throughout [your][the] home] [throughout [your][the] business] [throughout [your][the] office] [throughout [your][the] restaurant] [throughout [your][the] hotel] [throughout [your][the] operation]

[Cleans] [Cleans away] [Removes] [tough] [greasy] [dirt] [soil[s]] [residue[s]] [from] [fire] [smoke] [damage] [up to] [2X] [3X] [4X] [more] [faster] [per swipe][*] [on] [countertops] [,] [stove tops] [,] [microwave exteriors] [,] [sink[s]] [,] [mirror[s]] [,] [glass] [,] [faucet[s]] [,] [windows] [,][exercise equipment] [,] exercise paraphernalia [,] [weight machines] [,] [free weights] [,] [rehab areas] [,] [rehabilitation areas] [,] [exterior surfaces of appliances] [,] [stainless steel] [,] [glass furniture] [,] [oven fronts] [,] [exterior surfaces of microwaves] [,] [and] [shiny surfaces] [most hard, non-porous surfaces] [most surfaces] [most shiny surfaces] [most] [household surfaces] [office surfaces] [business surfaces] [away from home surfaces] [throughout the kitchen] [throughout the bathroom] [throughout the restroom] [throughout rooms] [throughout [your][the] home] [throughout [your][the] business] [throughout [your][the] office] [throughout [your][the] restaurant] [throughout [your][the] hotel] [throughout [your][the] operation] [*vs. the leading [all-purpose][multi-purpose][multi-surface] cleaner] [*vs. leading [all-purpose][multi-purpose][multi-surface] cleaners] [*vs. the leading all-purpose][multi-purpose][multi-surface] professionally labeled cleaner] [*vs. leading [all-purpose][multi-purpose][multi-surface] professionally labeled cleaners] [*vs. the leading [liquid] [dilutable concentrate] [[ready to use] [RTU] spray] [all-purpose][multi-purpose][multi-surface] [professionally labeled] cleaners]

[Cleans away] [Removes] [up to] [2X more] [3X more][4X more] tough dirt [per swipe] [on][countertops][,] [stove tops] [,] [microwave exteriors][,] [sink[s]][,] [mirror[s]][,] [glass][,] [faucet[s]][,] [windows][,][exterior surfaces of appliances][,] [stainless steel][,] [glass furniture][,] [oven fronts][,] [exterior surfaces of microwaves][,] [and][shiny][surfaces][most hard nonporous surfaces][most surfaces][most shiny surfaces][most][household surfaces][throughout the kitchen][throughout the bathroom][throughout your home][,]

[Clean better than before] to reveal a [brilliant] [sparkling] [virtually] [100%] shine [on][countertops][,] [stove tops] [,] [microwave exteriors][,] [sink[s]][,] [mirror[s]][,] [glass][,] [faucet[s]][,] [windows][,][exterior surfaces of appliances][,] [stainless steel][,] [glass furniture][,] [oven fronts][,] [exterior surfaces of microwaves][,] [and][shiny][surfaces][most hard nonporous surfaces][most surfaces][most shiny surfaces][most][household surfaces][throughout the kitchen][throughout the bathroom][throughout your home][,]

[Clean[s]] [better than before] to reveal a [virtually] [100%] [streak free] shine [on][countertops][,] [stove tops] [,] [microwave exteriors][,] [sink[s]][,] [mirror[s]][,] [glass][,] [faucet[s]][,] [windows][,][exterior surfaces of appliances][,] [stainless steel][,] [glass furniture][,] [oven fronts][,] [exterior surfaces of microwaves][,]

[and][shiny][surfaces][most hard nonporous surfaces][most surfaces][most shiny surfaces][most][household surfaces][throughout the kitchen][throughout the bathroom][throughout your home][.]

[Cleans better than before to reveal] [up to] [2X][3X][4X] the shine [*][*vs. previous formula] [on][countertops][.] [stove tops] [.] [microwave exteriors][.] [sink[s]][.] [mirror[s]][.] [glass][.] [faucet[s]][.] [windows][.] [exterior surfaces of appliances][.] [stainless steel][.] [glass furniture][.] [oven fronts][.] [exterior surfaces of microwaves][.] [and][shiny][surfaces][most hard nonporous surfaces][most surfaces][most shiny surfaces][most][household surfaces][throughout the kitchen][throughout the bathroom][throughout your home][.]

Cleans and deodorizes your whole house

Cleans [dirt] and/or [grease] and/or [grime] with only one [wipe][swipe]

Cleans [kitchen] [household] surfaces to a streak-free shine [even glass]

Cleans [kitchens], [bathrooms], [glass], [windows] [mirrors], [appliances] [household surfaces] [and shiny surfaces]

Cleans [kitchens], [bathrooms], [glass], [windows], [mirrors] [shiny surfaces], [and household surfaces] to a streak free shine

Cleans thoroughly to reveal [the][a] shine

Cleans thoroughly to reveal [a] [the] [brilliant] [sparkling] [Virtually] [100%] [streak free] shine [on][countertops][.] [stove tops] [.] [microwave exteriors][.] [sink[s]][.] [mirror[s]][.] [glass][.] [faucet[s]][.] [windows][.] [exterior surfaces of appliances][.] [stainless steel][.] [glass furniture][.] [oven fronts][.] [exterior surfaces of microwaves][.] [and][shiny][surfaces][most hard nonporous surfaces][most surfaces][most shiny surfaces][most][household surfaces][throughout the kitchen][throughout the bathroom][throughout your home][.]

Cleans to a brilliant shine

Cleans To a Sparkling Shine [Most Everywhere], [Most Hard Nonporous Surfaces], [Most Surfaces], [Most Shiny Surfaces]

Cleans to a streak-free shine [glass], [windows], [mirrors], [faucets], [exterior surfaces of appliances] [stainless steel], [stove tops] [glass furniture], [oven fronts], [exterior surfaces of microwaves], [and shiny surfaces]

Cleans to reveal a [brilliant] [sparkling] shine [on][countertops][.] [stove tops] [.] [microwave exteriors][.] [sink[s]][.] [mirror[s]][.] [glass][.] [faucet[s]][.] [windows][.] [exterior surfaces of appliances][.] [stainless steel][.] [glass furniture][.] [oven fronts][.] [exterior surfaces of microwaves][.] [and][shiny][surfaces][most hard nonporous surfaces][most surfaces][most shiny surfaces][most][household surfaces][throughout the kitchen][throughout the bathroom][throughout your home][.]

Cleans to reveal [a] [virtually] [100%] [streak free] shine

Cleans to reveal a [virtually] [100%] [streak free][spotless] shine [on][countertops][.] [stove tops] [.] [microwave exteriors][.] [sink[s]][.] [mirror[s]][.] [glass][.] [faucet[s]][.] [windows][.] [exterior surfaces of appliances][.] [stainless steel][.] [glass furniture][.] [oven fronts][.] [exterior surfaces of microwaves][.] [and][shiny][surfaces][most hard nonporous surfaces][most surfaces][most shiny surfaces][most][household surfaces][throughout the kitchen][throughout the bathroom][throughout your home][.]

Cleans [virtually] every surface [in a business]

Cleans without bleach

Cleans your whole house and [most] everything in it [to a streak-free shine]

Combines the [tough] [cleaning] power of a [all-purpose][multi-purpose][multi-surface] cleaner and [with] the [virtually] streak-free performance of a glass cleaner and [with] hospital [use] [grade] [level] disinfecting [disinfectancy]

[Contains] [With] baking soda

[Contains] [With] Citrus extracts

Cuts Grease

Cuts [grease] [and grime], while leaving a streak- free shine

Cuts Tough Grease

Cuts [tough] [grease] [and grime]

Disinfect, cuts grease, cleans glass

Double the cleaning strength [per swipe]

Dries [to a] streak-free [shine]

Easier to clean with one solution [for the whole house] [for multi surfaces]

Easier [Easy] to clean [with one solution] [your] [the] [whole] [entire] [house] [business] [office] [restaurant] [multi-] [multiple] surfaces [with just one product]

Easy to Use

Excellent clean[ing]

[Excellent] [Great] [clean to reveal] [up to] [Cleans better to reveal][up to][100%][2X][3X][4X] more shine[on][countertops][,] [stove tops] [,] [microwave exteriors][,] [sink[s]][,] [mirror[s]][,] [glass][,] [faucet[s]][,] [windows][,][exterior surfaces of appliances][,] [stainless steel][,] [glass furniture][,] [oven fronts][,] [exterior surfaces of microwaves][,] [and][shiny][surfaces][most hard nonporous surfaces][most surfaces][most shiny surfaces][most][household surfaces][throughout the kitchen][throughout the bathroom][throughout your home][.]

[Excellent] [Great] [clean to reveal] [Cleans better to reveal][up to] 100% more shine [on][countertops][,] [stove tops] [,] [microwave exteriors][,] [sink[s]][,] [mirror[s]][,] [glass][,] [faucet[s]][,] [windows][,][exterior surfaces of appliances][,] [stainless steel][,] [glass furniture][,] [oven fronts][,] [exterior surfaces of microwaves][,] [and][shiny][surfaces][most hard nonporous surfaces][most surfaces][most shiny surfaces][most][household surfaces][throughout the kitchen][throughout the bathroom][throughout your home][.]

[Excellent] [Great] [clean to reveal] [Cleans better to reveal][up to] [2X][3X][4X] more shine [on][countertops][,] [stove tops] [,] [microwave exteriors][,] [sink[s]][,] [mirror[s]][,] [glass][,] [faucet[s]][,] [windows][,][exterior surfaces of appliances][,] [stainless steel][,] [glass furniture][,] [oven fronts][,] [exterior surfaces of microwaves][,] [and][shiny][surfaces][most hard nonporous surfaces][most surfaces][most shiny surfaces][most][household surfaces][throughout the kitchen][throughout the bathroom][throughout your home][.]

[Excellent] [Great] [clean to reveal] [up to] [Cleans better to reveal][up to] [2X][3X][4X] more shine [on][countertops][,] [stove tops] [,] [microwave exteriors][,] [sink[s]][,] [mirror[s]][,] [glass][,] [faucet[s]][,] [windows][,][exterior surfaces of appliances][,] [stainless steel][,] [glass furniture][,] [oven fronts][,] [exterior surfaces of microwaves][,] [and][shiny][surfaces][most hard nonporous surfaces][most surfaces][most shiny surfaces][most][household surfaces][throughout the kitchen][throughout the bathroom][throughout your home][.]

Fewer mistakes [on which product to use][on product choice] [by employees]

Fewer products required reduces [inventory] [and] [space requirements]

Fresh Clean Scent

Fresh Scent

Gives Streak-free shine while it cleans

Great clean[ing]

Great on glass

[Helps] [Eliminate Odors] [and] Cleans to a sparkling shine [Most Everywhere], [Most Hard Nonporous Surfaces], [Most Shiny Surfaces]

[Helps] [Eliminate Odors] [and] Cleans to a streak-free shine[on] [floors], [glass], [windows], [mirrors], [faucets], [exterior surfaces of appliances], [stainless steel], [stove tops], [glass furniture], [oven fronts], [and] [shiny surfaces] [countertops][,] [stove tops] [,] [microwave exteriors][,] [sink[s]][,] [mirror[s]][,] [glass][,] [faucet[s]][,] [windows][,][exterior surfaces of appliances][,] [stainless steel][,] [glass furniture][,] [oven fronts][,] [exterior surfaces of microwaves][,] [and][shiny][surfaces][most hard nonporous surfaces][most surfaces][most shiny surfaces][most][household surfaces][throughout the kitchen][throughout the bathroom][throughout your home][.]

[Helps] [Eliminate Odors] [and] Cleans to a [virtually] streak-free shine [on] [floors], [glass], [windows], [mirrors], [faucets], [exterior surfaces of appliances], [stainless steel], [stove tops], [glass furniture], [oven fronts], [and] [shiny surfaces] [countertops][,] [stove tops] [,] [microwave exteriors][,] [sink[s]][,] [mirror[s]][,] [glass][,] [faucet[s]][,] [windows][,][exterior surfaces of appliances][,] [stainless steel][,] [glass furniture][,] [oven fronts][,] [exterior surfaces of microwaves][,] [and][shiny][surfaces][most hard nonporous surfaces][most surfaces][most shiny surfaces][most][household surfaces][throughout the kitchen][throughout the bathroom][throughout your home][.]

[Helps] [Eliminate Odors] [and] Cleans your whole house and [most] everything in it [to a][virtually][streak-free shine]

[Helps] [Eliminate Odors] [and] Cuts [grease] [and] [grime], while leaving a streak-free shine

[Helps] [Eliminate Odors] [and] gives a [virtually][streak-free]Streak-free shine [in less time]

[Helps] [Eliminate Odors], [and] Gives [a][virtually] [streak-free] [Streak-free] shine [while it cleans]

[Helps] [Eliminate Odors] [and] Reveals the shine [in less time] [in less swipes] [in less strokes] [.]

Just what you need and nothing more

[Kitchen] and [Bathroom] cleaner

Leaves a Fresh [Clean] Scent

Leaves behind no dulling residue

Leaves behind no dulling residue [on][countertops][,] [stove tops] [,] [microwave exteriors][,] [sink[s]][,] [mirror[s]][,] [glass][,] [faucet[s]][,] [windows][,][exterior surfaces of appliances][,] [stainless steel][,] [glass

furniture][.] [oven fronts][.] [exterior surfaces of microwaves][.] [and][shiny][surfaces][most hard nonporous surfaces][most surfaces][most shiny surfaces][most][household surfaces][throughout the kitchen][throughout the bathroom][throughout your home][.]

Leaves no smeary residue

Leaves nothing but [a] [virtually] [100%] [streak free] shine

Leaves nothing but a [virtually] [100%] [streak free] shine [on][countertops][.] [stove tops] [.] [microwave exteriors][.] [sink[s]][.] [mirror[s]][.] [glass][.] [faucet[s]][.] [windows][.] [exterior surfaces of appliances][.] [stainless steel][.] [glass furniture][.] [oven fronts][.] [oven door exterior][.] [exterior surfaces of microwaves][.] [and][shiny][surfaces][most hard nonporous surfaces][most surfaces][most shiny surfaces][most][household surfaces][throughout the kitchen][throughout the bathroom][throughout your home][.]

Leaves your house smelling [clean] [and fresh]

Leaves your [whole] [house] [business] [hospital] [office] [hotel] [restaurant] [school] [airport] [facility] [athletic center[s]] [fitness center[s]] [bus terminal[s]] [train station[s]] [subway station[s]] [locker room[s]] smelling clean and fresh

Leaves your [whole] [house] [business] [hospital] [office] [hotel] [restaurant] [school] [airport] [facility] [athletic center[s]] [fitness center[s]] [bus terminal[s]] [train station[s]] [subway station[s]] [locker room[s]] smelling good

Less confusion [on which product to use] [on product choice] [by employees]

Less [overall] training since one product replaces several [many]

Long Lasting [freshness][fresh][scent][fragrance][aroma][perfume].

Long[er] lasting freshness

Makes cleaning easier

Makes [life] [running a business] easier

More shine [in less time] [vs. imitation brands] [vs. leading in-store brand] [vs. leading in-store brands]

Mr. Clean ["Essentials"]

Mr. Clean ["One for All"]

Mr. Clean w/Febreze [Freshness] [Fresh Scent]

Multiple [Multi-] surface [use] [cleaner]

Multi-Surface [Cleaner] [Spray]

Multi-Shine

Multi-Purpose [Spray]

Multi-Purpose [Cleaner] [Spray]

No Buffing [Required]

No dulling residue

No filming

No grease [and No Streaks]

No harsh odor

No overpowering chemical odor

No residue

No streaking

No smeary residue

No streaking or filming

Nothing but shine left behind

Nothing but shine left behind [on][countertops][.] [stove tops] [.] [microwave exteriors][.] [sink[s]][.] [mirror[s]][.] [glass][.] [faucet[s]][.] [windows][.] [exterior surfaces of appliances][.] [stainless steel][.] [glass furniture][.] [oven fronts][.] [exterior surfaces of microwaves][.] [and][shiny][surfaces][most hard nonporous surfaces][most surfaces][most shiny surfaces][most][household surfaces][throughout the kitchen][throughout the bathroom][throughout your home][.]

[Now] [cleans better to reveal] [up to] [2X] [3X] [4X] the shine [*][*vs. previous formula] [on][countertops][.] [stove tops] [.] [microwave exteriors][.] [sink[s]][.] [mirror[s]][.] [glass][.] [faucet[s]][.] [windows][.] [exterior surfaces of appliances][.] [stainless steel][.] [glass furniture][.] [oven fronts][.] [exterior surfaces of microwaves][.] [and][shiny][surfaces][most hard nonporous surfaces][most surfaces][most shiny surfaces][most][household surfaces][throughout the kitchen][throughout the bathroom][throughout your home][.]

One product to [clean] [and] [shine] [and] just about any surface

One product to [clean] [and shine] just about any surface

One product to [thoroughly] clean surfaces [throughout the kitchen] [throughout the house] [throughout your bathroom]

One [simple] [cleaner] [product] does the job of three

Powerful clean[ing]

Powerful cleaning [of Mr. Clean]
Powerful Multi-Surface Cleaning

Replaces [virtually] all [of your] [current] spray and wipe cleaners to maximize [simplicity] [,] [productivity] [,]
[employee] [and] [client] [patron] satisfaction.

[Simply] [Let] [air-dry] [dry] [for a] [streak free] [shine]

Sparkling shine

Sparkling streak-free shine

Sparkling [virtually][streak-free] shine

Streak-Free [or Streak Free]

Streak-free Shine

Streak-free Formula

The clean you've always counted on

The cleaner for professionals

The cleaning solution for your [busy life] [business]

The most [powerful] [effective] all-purpose cleaner you can buy

The tough job cleaner

Thorough clean to [reveal] [a] [Brilliant] [Sparkling] [Virtually] [100%] [streak free] shine [on][countertops][,] [stove
tops] [,] [microwave exteriors][,] [sink[s]][,] [mirror[s]][,] [glass][,] [faucet[s]][,] [windows][,][exterior surfaces of
appliances][,] [stainless steel][,] [glass furniture][,] [oven fronts][,] [exterior surfaces of microwaves][,]
[and][shiny][surfaces][most hard nonporous surfaces][most surfaces][most shiny surfaces][most][household
surfaces][throughout the kitchen][throughout the bathroom][throughout your home][.]

Thorough clean to [reveal] [a] [virtually] [100%] streak-free shine [on][countertops][,] [stove tops] [,] [microwave
exteriors][,] [sink[s]][,] [mirror[s]][,] [glass][,] [faucet[s]][,] [windows][,][exterior surfaces of appliances][,]
[stainless steel][,] [glass furniture][,] [oven fronts][,] [exterior surfaces of microwaves][,]
[and][shiny][surfaces][most hard nonporous surfaces][most surfaces][most shiny surfaces][most][household
surfaces][throughout the kitchen][throughout the bathroom][throughout your home][.]

Thorough clean[ing]

[Thorough cleaning] [Great cleaning] [Excellent cleaning][Beautiful cleaning] [Powerful cleaning][Cleans] to
reveal a [virtually] [100%] [streak free] shine [on][countertops][,] [stove tops] [,] [microwave exteriors][,]
[sink[s]][,] [mirror[s]][,] [glass][,] [faucet[s]][,] [windows][,][exterior surfaces of appliances][,] [stainless steel][,]
[glass furniture][,] [oven fronts][,] [exterior surfaces of microwaves][,] [and][shiny][surfaces][most hard
nonporous surfaces][most surfaces][most shiny surfaces][most][household surfaces][throughout the
kitchen][throughout the bathroom][throughout your home][.]

Thorough clean[ing] to [reveal] [a] [virtually] [streak-free] shine

Thoroughly cleans without leaving [virtually] [any] [smears] [or] [residues] [or] [streaks] [or] [film]
[on][countertops][,] [stove tops] [,] [microwave exteriors][,] [sink[s]][,] [mirror[s]][,] [glass][,] [faucet[s]][,]
[windows][,][exterior surfaces of appliances][,] [stainless steel][,] [glass furniture][,] [oven fronts][,] [exterior
surfaces of microwaves][,] [and][shiny][surfaces][most hard nonporous surfaces][most surfaces][most shiny
surfaces][most][household surfaces][throughout the kitchen][throughout the bathroom][throughout your
home][.]

Tough cleaning to reveal [the][a] shine

Tough cleaning to reveal the [brilliant] [sparkling] [Virtually] [100%][streak free] shine [on][countertops][,] [stove
tops] [,] [microwave exteriors][,] [sink[s]][,] [mirror[s]][,] [glass][,] [faucet[s]][,] [windows][,][exterior surfaces of
appliances][,] [stainless steel][,] [glass furniture][,] [oven fronts][,] [exterior surfaces of microwaves][,]
[and][shiny][surfaces][most hard nonporous surfaces][most surfaces][most shiny surfaces][most][household
surfaces][throughout the kitchen][throughout the bathroom][throughout your home][.]

Twice the shine [in less time] [vs. imitation brands] [vs. leading in-store brand] [vs. leading in-store brands]

[Up to] [2X] [3X] [4X] long[er] lasting [freshness][fresh][scent][fragrance][aroma][perfume]

[Up to] [2X][3X][4X] [The] [cleaning] [Cleaning] [strength][per swipe]

[Up to] [2X][3X][4X] the grease removal [per swipe]

[Up to] [2X][3X][4X] [the] shine [vs. imitation brands] [vs. leading in-store brand] [vs. leading in-store brands]

[Up to] [2X][3X][4X] [the] [tough] [grease] [greasy] cleaning [per swipe]

[Virtually] [100%] Streak free formula reveals the shine [on][countertops][,] [stove tops] [,] [microwave exteriors][,]
[sink[s]][,] [mirror[s]][,] [glass][,] [faucet[s]][,] [windows][,][exterior surfaces of appliances][,] [stainless steel][,]
[glass furniture][,] [oven fronts][,] [exterior surfaces of microwaves][,] [and][shiny][surfaces][most hard
nonporous surfaces][most surfaces][most shiny surfaces][most][household surfaces][throughout the
kitchen][throughout the bathroom][throughout your home][.]

[Virtually] [100%]streak free shine.

[Virtually] No streaking or filming
 [Virtually] No streaking or filming [on][countertops][,] [stove tops] [,] [microwave exteriors][,] [sink[s]][,] [mirror[s]][,] [glass][,] [faucet[s]][,] [windows][,][exterior surfaces of appliances][,] [stainless steel][,] [glass furniture][,] [oven fronts][,] [exterior surfaces of microwaves][,] [and][shiny][surfaces][most hard nonporous surfaces][most surfaces][most shiny surfaces][most][household surfaces][throughout the kitchen][throughout the bathroom][throughout your home][,]
 [Virtually] [streak free] [Streak free] [Brilliant] [Sparkling] [virtually] [100%] [streak free] shine [on][countertops][,] [stove tops] [,] [microwave exteriors][,] [sink[s]][,] [mirror[s]][,] [glass][,] [faucet[s]][,] [windows][,][exterior surfaces of appliances][,] [stainless steel][,] [glass furniture][,] [oven fronts][,] [exterior surfaces of microwaves][,] [and][shiny][surfaces][most hard nonporous surfaces][most surfaces][most shiny surfaces][most][household surfaces][throughout the kitchen][throughout the bathroom][throughout your home][,]
 [Virtually] [streak-free][streak free] [Shine] [Formula]
 [Virtually] Streak free formula reveals [the][a] shine
 Wipes out tough [grease] [and grime]
 Works the first time, every time.
 You can count on Mr. Clean
 Your professional cleaner

{CLAIMS – FIFRA}

CLEANING AND ODOR ELIMINATION CLAIMS:

[As it dries it,] [In one step it] [Deodorizes and] [Freshens and] cleans away the odors trapped on [hard] surfaces [glass], [windows], [mirrors], [faucets], [exterior surfaces of appliances], [stainless steel], [stove tops], [glass furniture], [oven fronts], [exterior surfaces of microwaves], and [shiny surfaces], [hard non porous surfaces], leaving your [hard] surfaces [glass], [windows], [mirrors], [faucets], [exterior surfaces of appliances], [stainless steel], [stove tops], [glass furniture], [oven fronts], [exterior surfaces of microwaves], and [shiny surfaces], [hard non porous surfaces] virtually free of odor causing bacteria.
 [Clean,][and] [Disinfect][,] [and] [Freshens] [with] [1] [one] [bottle][,] [!]
 [Clean,] [and] [Disinfect] [,] [and] [Freshen] [Freshens] with [1] [one] [bottle] [product] [,] [!]
 Clean away the dirt and grime while eliminating those [unpleasant] harsh odors.
 Cleans
 Cleans and Disinfects
 Cleans and disinfects hard non-porous [household] [hospital] [office] [hotel] [restaurant] [school] [airport] [facility] [athletic center[s]] [fitness center[s]] [bus terminal[s]] [train station[s]] [subway station[s]] [locker room[s]] surfaces
 Cleans and disinfects [hard non porous surfaces], [deodorizing], [sanitizing] while leaving a streak-free shine
 Cleans, [and] disinfects [hard non porous surfaces], and shines your [shiny] surfaces, [including glass], [including windows], [including mirrors]
 Cleans [and disinfects] [multiple] surfaces
 Cleans and Freshens
 Cleans and Freshens [glass], [windows], [mirrors], [faucets], [exterior surfaces of appliances], [stainless steel], [stove tops], [glass furniture], [oven fronts], [exterior surfaces of microwaves], and [shiny surfaces], [hard non porous surfaces].]
 Cleans [and shines], [and disinfects] [non-porous] [household] [hospital] [office] [hotel] [restaurant] [school] [airport] [athletic center[s]] [fitness center[s]] [bus terminal[s]] [train station[s]] [subway station[s]] [locker room[s]] [facility] surfaces
 Cleans, Disinfects, and Freshens
 Cleans, Disinfects, and Freshens with [1] [one] bottle!
 Cleans, Disinfects, and Freshens with [1] [one] [bottle] [product] [,] [!]
 Cleans, disinfects [hard non porous surfaces], and shines easily
 Cleans, disinfects [hard non porous surfaces], and shines [throughout the house] [throughout the facility].
 Cuts grease, [disinfects], [deodorizes], [sanitizes], and [shines]
 Cuts grease, [Kills Germs[***]], [cleans glass], and shines [surfaces]
 Cuts grease [and grime], [Kills Germs[***]], and [shines]
 Combines a grease cutting formula with antibacterial ingredients [to clean] and [shine]
 Combines antibacterial cleaning with streak-free shine
 Disinfects

CLEANING AND ODOR ELIMINATION CLAIMS (Cont.):

Disinfects and Freshens
 Disinfects [as it cleans] [and shines]
 [Effectively] cleans [even grease] [dirt] [and grime], [windows], [mirrors], [shiny surfaces], [and Kills Germs[***]]
 Eliminates [No] [employee] guesswork
 Fresh and clean all day long.
 Freshens
 Mr. Clean cleans away the dirt and grime while freshening with Febreze.
 [Mr. Clean] Powerful Multi-Surface Cleaning [helps eliminate odors] [helps eliminate odors in the air] [helps eliminate odors with Febreze fresh scent][helps eliminate odors with Febreze freshness]
 One [simple] cleaner [-] [to] [clean] [disinfect] [deodorize]
 Powerful clean with the freshness of Febreze
 Powerful cleaning without [the harsh odor].
 Powerful [three-in-one] [3-in-1] formula helps improved cleaning [productivity]
 Saves time [by not] [from] [switching products]
 Simplifies cleaning [in one easy step] [in one easy procedure]
 Simplifies cleaning [while saving time] [in one easy step]

ANTIBACTERIAL CLAIMS:

3 in 1 Antibacterial Multi-Purpose [Cleaner] [Spray]
 An effective [cleaner], [disinfectant], [sanitizer], [deodorizer], [odor eliminator] for use in the [kitchen], [bathroom], [bedroom], [playroom], [family room], [living room], and other [household] areas.
 Antibacterial [Formula] [Cleaner] [Spray]
 Antibacterial Glass & Surface [Cleaner] [Spray]
 Antibacterial Hard Nonporous Surface and Glass [Cleaner] [Spray]
 Antibacterial Multi-Purpose [Cleaner] [Spray]
 Antibacterial Multi-Surface [Cleaner] [Spray]
 Antibacterial Multi-Surface and Glass [Cleaner] [Spray]
 Antibacterial Surface and Glass [Cleaner] [Spray]
 Bactericidal
 [Destroy] [Kills] [Removes] [Gets rid of] [Helps to eliminate] household germs*** with the muscle of Mr. Clean
 Disinfectant
 Disinfecting cleaner kills 99.9% of common household bacteria and germs***.
 Disinfecting [formula] [Cleaner]
 Disinfects
 Disinfects as it cleans [indoor] [and] [outdoor] surfaces.
 Fungicidal
 Germicidal
 Kills 99.9% of Germs[***]
 Kills 99.9% of common household bacteria, E. coli O157:H7, Salmonella enterica [Salmonella], Staphylococcus aureus [Staph] and Streptococcus pyogenes [Strep].
 Kills Germs[***]
 [Kills] [Influenza A2 Hong Kong [Flu Virus]] and/or [MRSA [methicillin resistant Staphylococcus aureus]] and/or [Staph [Staphylococcus aureus]] and/or [[In][under] XX seconds/minutes]
 Kills more than 99.9% of household germs[***]
 [Kitchen] and [Bathroom] cleaner [and] [disinfectant]
 Leaves surfaces sanitary
 Makes cleaning easy, and disinfects too.
 Multi-Bacterial
 Multi-Surface Disinfecting [hard non porous surfaces]
 New Antibacterial
 [P&G] [Pro Line] Disinfecting All-Purpose Spray and Glass Cleaner
 [P&G] [Pro Line] 3 in 1
 [P&G] [Pro Line] 3 in 1 Disinfecting All-Purpose Spray and Glass Cleaner
 Sanitization
 Sanitizes
 Sanitizing

ANTIBACTERIAL CLAIMS (Cont.):

[This product] cleans [and/or] disinfects [and/or] [helps] [eliminate odors] on the following [hard, nonporous] surfaces: See "surfaces for disinfecting, cleaning, deodorizing, [help[-s][-ing] to] eliminate odors [on] [in], freshen[s], sanitize[s]" listed below.

Tough on dirt and bacteria, easy on you
Virucidal***

CLEANING, ODOR ELIMINATION, AND ANTIBACTERIAL CLAIMS:

Cleans away the odors trapped on your household surfaces, leaving your surface [virtually free] [of] odor causing [bacteria]. *or* Cleans away the odors trapped on your household surfaces. Leaving your surface without the odor causing [bacteria].

Does not just [cover up] [mask odors]; Disinfects and deodorizes by killing germs* [with the freshness of Febreze][Freshness and/or Fresh scent] and the odors they cause [Mr. Clean] Disinfects by killing germs and [while] deodorizes[deodorizing] * [with the power of Febreze][Freshness and/or Fresh scent] [and the odors they cause]

Easily cleans tough greasy dirt AND disinfects, [while [helping to] eliminate odors] [with the freshness of Febreze] [freshness and/or fresh scent]

Kill[s] 99.9% of germs***, while leaving your home smelling fresh and clean.

[Makes cleaning easy] [Cleans and disinfects] while helping to eliminate odors [with the freshness of Febreze] [freshness and/or fresh scent].

Mr. Clean kills 99.9% of [the] germs*** and [deodorizes] [helps eliminate odors] with the power [strength] of Febreze.

ODOR ELIMINATION AND ANTIBACTERIAL CLAIMS:

Cleans away odors and kills the bacteria that cause them.

Effective against [99.9% of] bacteria that cause odors {on [hard] surfaces [glass], [windows], [mirrors], [faucets], [exterior surfaces of appliances], [stainless steel], [stove tops**], [glass furniture], [oven fronts], [exterior surfaces of microwaves], and [shiny surfaces], [hard non porous surfaces].}

[Eliminate] [Remove] [germs***] [and] [bacteria] from your home [while] leaves[-ing] your home smelling fresh.

[Helps] eliminate[s] odors. [Kills] [Removes] [Gets rid of] [99.9% of] the bacteria that cause them.

Kills 99.9% of germs***, while leaving your home smelling fresh with the power of Febreze.

Kills bacteria that cause odors

Kills bacteria that cause odors [on surfaces].

[Kills] [Removes] [Gets rid of] [Eliminates] [99.9%] [of] bacteria that cause odors {on [hard] surfaces [glass], [windows], [mirrors], [faucets], [exterior surfaces of appliances], [stainless steel], [stove tops], [glass furniture], [oven fronts], [exterior surfaces of microwaves], and [shiny surfaces], [hard non porous surfaces].}

[Kills] [Removes] [Gets rid of] [Eliminates] [99.9%] of common household bacteria, E. coli O157:H7, Salmonella, Staphylococcus [Staph] and Streptococcus [Strep] without the **harsh fumes[smell][odor][hospital smell]**.

[Kills] [Removes] [Gets rid of] [Eliminates] [99.9%] of common household bacteria, E. coli O157:H7, Salmonella, Staphylococcus [Staph] and Streptococcus [Strep] while leaving [a] Febreze [fresh scent] [and/or] [freshness] *or* [with the freshness of Febreze].

[Kills] [Removes] [Gets rid of] [Eliminates] 99.9% of common household bacteria, E. coli O157:H7, Salmonella enterica, Staphylococcus aureus [Staph] and Streptococcus pyogenes [Strep] while helping to eliminate odors with the freshness of Febreze.

Leaves your surface virtually free of [from] odors and the bacteria that cause them.

ODOR ELIMINATION CLAIMS:

Does not just cover up and/or mask odors / [removes] [eliminates] [helps eliminate] [helps remove] odors
For all around Febreze fresh[ness] try [insert name of scent] scent

Great Scent

[Helps] Eliminate odors [caused by bacteria]

[Helps] eliminate odors [in the air] with Febreze [freshness][fresh scent]

[Helps] Eliminate[s] odors [at the source] on [hard surfaces] [glass], [windows], [mirrors], [faucets], [exterior surfaces of appliances], [stainless steel], [stove tops], [glass furniture], [oven fronts], [exterior surfaces of microwaves], and [shiny surfaces], [hard non porous surfaces].

[Helps][to][Eliminate[s]][Fish odors/malodors/smell][,][Mold odors/malodors] and][Mildew odors/malodors] [,] [Smoke] [smoke] [,] [and][Bacon Grease] [bacon grease] [odors][malodors][in the air][.]

Neutralizes odors

With Febreze [freshness] [fresh scent]

USAGE CLAIMS:

Cleans [glass], [windows], [mirrors], [faucets], [exterior surfaces of appliances], [stainless steel], [stove tops], [glass furniture], [oven fronts], [exterior surfaces of microwaves], and [shiny surfaces], [hard non porous surfaces].

Cleans [kitchens], [bathrooms], [glass], [windows], [mirrors], [appliances], [household surfaces] [and shiny surfaces]

Cuts Grease

Degreases [Degreaser]

Great for kitchens, bathrooms and other tough jobs

Great for kitchens*, bathrooms, and other tough jobs [*a rinse is required for surfaces in direct contact with food].

Ready to use / concentrated [can be used in dilution]

Versatile [-works on [a wide range of hard, non-porous surfaces], [See "surfaces for disinfecting, cleaning, deodorizing, [help[-s]-ing] to] eliminate odors [on] [in], freshen[s], sanitize[s]" listed below.

VALUE CLAIMS:

___ % bonus

___ % free

___ % more vs. ___ oz.

___ oz. at the ___ oz. price

___ oz. more vs. ___ oz.

2 pack

3 pack

4 pack

Bonus Bottle

Combo Pack

Economy size

Free sample

Get ___ oz. free

Get the same level of clean for 1/___ the cost

Institutional size

Limited Time

Multi-Pack

Only [\$]___ [cents] per use

Trial size

Twin Pack

Twin Size

Triple Pack

Triple Size

Undo weeks of dirt within minutes

Value size

Value pack

X% more

SHINE FIFRA CLAIMS:

Combines antibacterial cleaning with [virtually]streak-free shine
[Helps] [Eliminate Odors], [and] Cleans [and disinfects] [hard non porous surfaces], [deodorizing], [sanitizing]
while leaving a [virtually] streak-free shine
[Helps] [Eliminate Odors] [and] Disinfects [as it cleans] [and shines]
[Helps] [Eliminate Odors], Cleans [and] [shines], [and] [disinfects] [hard non-porous household surfaces]
[Helps] [Eliminate Odors], Cleans, disinfects [hard non porous surfaces], and shines [throughout the house]
[easily]
[Helps] [Eliminate Odors], Cuts grease [and grime], [Kills Bacteria], and shines [surfaces]
[Helps] [Eliminate Odors], [Cuts grease], [disinfects], [deodorizes], [sanitizes], and [shines]

SURFACE SAFETY CLAIMS:

Low streaking
No streaking
Non abrasive clean
Non abrasive formula
Not harmful for most surfaces
Not recommended for carpets, copper or aluminum surfaces.
Note: Will not harm most washable surfaces. However, on painted surfaces and wall coverings, test a small area
before use. If applied to aluminum, wipe dry immediately. Repeated use on copper or brass may discolor
these surfaces. Not recommended for carpets.
Will not harm Septic tanks
[without bleach]
Works on a wide range of [household] surfaces [indoor] and [outdoor].

OTHER CLAIMS:

2-in-1
3-in-1
4-in-1
5-in-1
6-in-1
7-in-1
8-in-1
9-in-1
10-in-1
All in one
Bathroom Cleaner
Floor Cleaner
Kitchen Cleaner
Multi-Purpose -or- Multi-Room -or- Multi-Surface [Cleaner] [and] Disinfectant
Multi-Purpose -or- Multi-Room -or- Multi-Surface [Cleaner] [and] Disinfectant [Kitchen], [Bathroom], [Floor]
cleaner.
Not formulated with ozone-depleting compounds
One for all
This bottle is made of x% post-consumer recycled plastic
Will not harm septic systems

Note to reviewer: These Use Sites may be depicted by Pictures:

SURFACES for disinfecting, cleaning, deodorizing, [help[-s][-ing] to] eliminate odors [on] [in], freshen[s],
sanitize[s]
Appliance[s] [exterior]
Baby furniture [cribs, changing tables, diaper pails]
Baked enamel
Basement[s] [areas]
Bathroom or restroom surfaces
Bathtub [tub]
Bed frame

SURFACES (Cont.)

- Cabinets
- Car window
- Cat and/or Pet [litter] boxes or pans
- Chairs
- Chrome
- Countertops or counters**
- Diaper pails
- Doorknobs
- Exhaust [Fan] [hood]
- Faucets
- Fixtures [chrome] [stainless steel]
- Floor[ing] [Glazed Ceramic Tile][Linoleum] [No-wax] [Vinyl] [glazed porcelain tile][kitchen tile] [Bathroom tile]
- Garbage [can] [pail]
- Glass [surface][s]
- Glass furniture
- Glazed [Ceramic] tiles
- Garage[s] [floor and/or doors and/or cabinets]
- [Hard] plastic or vinyl
- Highchairs [non-food contact areas]
- Kitchen
- [Kitchen] appliance[s] [exteriors]
- Light fixtures
- Litter boxes or pans
- Metal [blinds]
- Microwave oven exteriors
- Mirrors
- [no-wax] floors
- Outdoor grill
- Other surfaces
- Oven doors [exterior]
- Patio furniture [except cushions and wood frames]
- Pet areas
- Piano keys
- Picnic Table [non-wood]
- Plastic laundry hampers or baskets
- Plastic dog houses
- Playroom[s]
- Range hoods
- Recycling bins
- Refrigerator[s] [exterior[s]]
- Sealed fiberglass
- Shelves / Drawers
- Shower[s] [doors]
- Sinks
- Stainless steel or metal surfaces in bathroom[s] or restroom[s] and/or kitchen[s]
- Stove[s] [tops]
- Synthetic marble
- Tables
- Telephones
- Toilet[s] bowl[s] [exterior][rims]
- Tools
- Tubs
- Urinal[s] [exterior[s]]
- Vanity top
- [Washable] Kitchen surfaces**
- [Washable] Cupboards
- [Washable] Door[s]

SURFACES (Cont.)

- [Washable] Railings
- [Washable] Trim[ming]
- [Washable] Walls
- Windows[s] [sills]

Bactericidal cross-contamination is of major housekeeping concern not only in hospitals, but in schools, institutions, and industry.

MMR-4U has been formulated to aid in the control of cross-contamination from treated surfaces in these areas.

MMR-4U is a one-step disinfectant cleaner that is effective against a broad spectrum of bacteria [and viruses].

When used as directed **MMR-4U** will deodorize surfaces in toilet areas, behind and under sinks and counters, garbage cans and garbage storage areas and other places where bacterial growth can cause malodors.

MMR-4U is for use in hospitals, medical and dental offices, nursing homes, public rest rooms, institutions, schools, colleges, athletic facilities, kitchens, restaurants and bars, airports, transportation terminals, hotels and motels.

MMR-4U uses an anti-bacterial formula to cut grease, grime and to disinfect.

MMR-4U Kills Germs[***] such as Staphylococcus aureus, Salmonella enterica and Pseudomonas aeruginosa.

MMR-4U removes dirt and grime and Kills Germs[***].

MMR-4U [Kills] [Eliminates] [Destroys] [99.9%] [99.99%] [99.999%] [99.9999%] [of] [Germs[***]] [Bacteria] [Viruses] [Fungi]

MMR-4U Delivers [a] [3 log] [log 3] reduction in [Germs[***]] [Bacteria] [Viruses] [Fungi] [levels]

MMR-4U Kills Germs[***] and bacteria and cuts grease and grime.

MMR-4U disinfects and deodorizes.

MMR-4U cleans tough dirt while leaving a fresh, clean, scent.

MMR-4U cleans and deodorizes.

MMR-4U cuts grease and deodorizes.

MMR-4U cuts grease, grime and deodorizes.

For use in households.

Contains cleaning agents, perfume, dye and water.

MMR-4U cleans and deodorizes and cuts grease and grime.

MMR-4U is a no-rinse cleaner that disinfects, cleans and deodorizes in one labor saving step.

MMR-4U cleans, shines, deodorizes and disinfects hard, non-porous household surfaces.

MMR-4U is for use in kitchens, bathrooms, and other household areas.

MMR-4U kills household germs in 10 minutes; effective against Pseudomonas aeruginosa, Staphylococcus aureus and Salmonella enterica.

MMR-4U is a multi-surface cleaner, deodorizer, and disinfectant. Use on windows, mirrors, Plexiglas, Lexan, and other glass surfaces.

Use **MMR-4U** on the multi-touch surfaces responsible for cross-contamination.

Use **MMR-4U** on tables, chairs, basins, countertops, bed rails, door knobs and handles, glass surfaces including windows and mirrors.

MMR-4U combines streak-free cleaning and hospital disinfectancy with no compromise in performance.

MMR-4U is a glass cleaner, and disinfectant all in one.

MMR-4U kills Staphylococcus aureus and Salmonella enterica.

MMR-4U is an effective fungicide against Trichophyton mentagrophytes [the athlete's foot fungus] when used in areas such as locker rooms, dressing rooms, shower and bath areas, and exercise facilities.

MMR-4U kills odor causing bacteria that cause bad odors.

MMR-4U disinfects!

MMR-4U cleans and disinfects.

MMR-4U cleans soils and disinfects germs.

MMR-4U leaves a fresh clean scent.

MMR-4U maximizes labor results by effectively controlling odors.

MMR-4U is for non-scratch cleaning of showers and tubs, shower doors and curtains and bathroom fixtures.

MMR-4U may be used in:

- hospitals, nursing homes, medical and dental offices and clinics, operation rooms, isolation wards, and medical research centers.
- day care centers and nurseries.
- restaurants and bars, cafeterias, institutional kitchens, fast food operations.
- supermarkets, convenience stores, retail and wholesale establishments, dressing rooms, and laundries.
- crime scenes and funeral homes.
- institutional facilities, laboratories, factories, business and office buildings, restrooms, hotels and motels, and transportation terminals.
- kitchens, bathrooms, and other household areas.
- institutions, schools and colleges, classrooms, athletic facilities and locker rooms.
- camp grounds, play grounds, and recreational facilities.
- household and automotive garages, boats, ships, mobile homes, trains, and airplanes.
- all public places where cleanliness and bacterial control are vital aspects of the environmental sanitation program, and any commercial, industrial, or institutional facility where a clean and sanitary environment is important.

MMR-4U may be used on washable hard nonporous surfaces including:

- non-food contact counter tops, sinks, refrigerator exteriors, microwave oven[s] exteriors, coolers, freezers, stovetops, exterior surfaces of appliances, non-food contact equipment, shelves, racks and carts.
- picnic tables and outdoor furniture.
- telephones and computers/keyboards.
- tables, chairs, desks, bed frames, walls, cabinets, doorknobs, and garbage cans.
- highchairs and baby toys.
- drinking fountains.
- shower stalls, shower doors and curtains, tubs and glazed tiles,
- fiberglass sinks**, tubs and showers
- glazed porcelain tiling, restroom fixtures and toilet bowl exteriors.
- windows and mirrors.
- glass, metal, stainless steel, glazed porcelain, glazed ceramic, sealed stone, sealed granite, sealed marble, plastic, chrome and vinyl.

Great for [kitchens], [bathrooms], [restrooms] and other tough jobs

Kills 99.9% of germs, Powerful Cleaning, Cuts Grease, Great Scent

Powerful Cleaning that Kills Germs and Helps Eliminate Odors with Febreze Fresh Scent

Note: **MMR-4U** will not harm most washable surfaces. However, on painted surfaces and wall coverings test a small area before use. If applied to aluminum, [copper or brass,] wipe dry immediately.

Note: Repeated use on copper or brass may discolor these surfaces.

Note: Do not use on copper or brass as repeated use can discolor these surfaces.

** A rinse is required for surfaces in direct contact with food.

MMR-4U is a Hospital [Use] [Grade] [Level] Disinfectant, is Bactericidal according to the AOAC Germicidal Spray Products Test Method, Virucidal*** according to the virucidal qualification, Fungicidal according to the AOAC fungicidal test, modified in the presence of 5% organic serum against the following bacteria, viruses and fungi:

or

[**]*Effective [in 10 minutes] against: [select from organisms listed below]

[Bacteria:]

- Pseudomonas aeruginosa [Pseudomonas]
- Salmonella enterica [Salmonella]
- Staphylococcus aureus [Staph]

- Campylobacter jejuni
- E. coli O157:H7 [pathogenic E. coli]
- Enterobacter aerogenes
- Klebsiella pneumoniae
- Methicillin-resistant Staphylococcus aureus [MRSA]
- Vancomycin-resistant Enterococcus faecalis [VRE]
- Proteus vulgaris
- Pseudomonas cepacia
- Shigella dysenteriae
- Serratia marcescens
- Staphylococcus epidermidis
- Streptococcus pyogenes
- Staphylococcus aureus – CA MRSA [Community Acquired Methicillin Resistant Staphylococcus aureus- CA MRSA, PVL Positive] [Community Acquired Methicillin Resistant Staphylococcus aureus] [Community Acquired MRSA]
- Acinetobacter baumannii [Acinetobacter baumannii (Antibiotic Resistant to Ampicillin, Ampicillin/Sulbactam, Aztreonam, Ceftazidime, Cefotaxime, Cefazolin, Piperacillin, Piperacillin/Tazo, Trimethoprim/Sulfa, and Ticarcillin/Clav)]
- Salmonella enterica serotype – typhimurium
- Enterobacter cloacae NDM-1 positive
- Escherichia coli NDM-1 positive
- Klebsiella pneumoniae NDM-1 positive
- Listeria monocytogenes

***[Viruses:]

- Influenza A₂ Hong Kong Virus [Influenza]
- Respiratory Syncytial Virus [RSV]
- Vaccinia Virus [Pox Virus]
- Herpes Simplex Virus Type 1 [Herpes]
- Herpes Simplex Virus Type 2 [Herpes]
- HIV-1 [AIDS virus]
- 2009-H1N1 Influenza A virus [Novel H1N1] [2009-H1N1 Influenza A virus]
- Avian Influenza A [virus] [Avian Influenza A (H5N1) [virus]]
- Bovine Viral Diarrhea virus
- Human Hepatitis C virus (Bovine Viral Diarrhea virus surrogate) [Human Hepatitis C Virus (Bovine Viral Diarrhea virus)] [Hepatitis C Virus (Bovine Viral Diarrhea virus surrogate)] [Hepatitis C Virus (Bovine Viral Diarrhea virus)] [Human Hepatitis C virus] [Hepatitis C virus]
- Duck Hepatitis B virus
- Human Hepatitis B virus (Duck Hepatitis B virus surrogate) [Human Hepatitis B virus (Duck Hepatitis B virus)] [Hepatitis B virus (Duck Hepatitis B virus surrogate)] [Hepatitis B virus (Duck Hepatitis B virus)] [Human Hepatitis B virus] [Hepatitis B virus]
- Feline calicivirus
- Norovirus [Norovirus (Feline calicivirus surrogate)] [Norovirus (Feline calicivirus)]
- Rotavirus

[Fungi:]

Trichophyton mentagrophytes [Athlete's Foot Fungus]

MMR-4U is a sanitizer for non-food contact surfaces in the presence of 400 ppm hard water plus 5% organic serum in 5 minutes against:

Klebsiella pneumoniae
Staphylococcus aureus
Campylobacter jejuni

- Respiratory illnesses attributable to Pandemic 2009 H1N1 are caused by influenza A virus. This product (Product Name) is a broad-spectrum hard surface disinfectant that has been shown to be effective against (influenza A virus tested and listed on the label) and is expected to inactivate all influenza A viruses including Pandemic 2009 H1N1 (formerly called swine flu).
- This product has demonstrated effectiveness against influenza A virus and is expected to inactivate all influenza A viruses including Pandemic 2009 H1N1 influenza A virus.
- This product has demonstrated effectiveness against (influenza A virus tested and listed on the label) and is expected to inactivate all influenza A viruses including Pandemic 2009 H1N1 (formerly called swine flu).
- Kills Pandemic 2009 H1N1 influenza A virus (formerly called swine flu).
- Kills Pandemic 2009 H1N1 influenza A virus.

Directions for Use:

It is a violation of Federal law to use this product in a manner inconsistent with its labeling.

{Note for reviewer: For labels that list medical premises and metal and / or stainless steel surfaces, one of the following statements must be used:}

This product is not to be used as a terminal sterilant / high level disinfectant on any surface or instrument that [1] is introduced directly into the human body, either into or in contact with the bloodstream or normally sterile areas of the body, or [2] contacts intact mucous membranes but which does not ordinarily penetrate the blood barrier or otherwise enter normally sterile areas of the body. [This product may be used to preclean or decontaminate critical or semi-critical medical devices prior to sterilization or high level disinfection.]

{or}

This product is not for use on medical device surfaces.

Do not breathe spray.

[General] [Cleaning] [Office Desktop[s]] [and] [Computer[s]] [Monitor[s]]:

- [1] [Turn] [Rotate] nozzle to "On" [position]
- [2] Spray [directly] onto [cleaning] [cloth] [implement] [do not spray] [directly] [onto] [these] [surface[s]]
- [3] Wipe [surface] [desktop[s]] [monitor[s]] [to clean]

[General] [Cleaning] [Surface] [and] [Glass] Directions:

- [1] [Turn] [Rotate] nozzle to "On" [position]
- [2] [Hold] [Spray] 6-8 inches from surface.
- [3] Wipe with a [dry] paper towel or [lint free] cloth [to a streak free shine.] [No rinsing necessary.]

or

[General] [Cleaning] [Surface] [Glass] [Directions]:

Spray 6-8 inches from hard, non-porous [and] [glass] surfaces. Wipe with a [dry] paper towel or [lint free] cloth [to a streak free shine]. [No rinsing necessary.]

To [[Disinfect] [/] [[Sanitize] [/] [[Deodorize]:

For heavily soiled areas, a precleaning is required. For hard nonporous surfaces, spray [6 - 8 inches from surface] until thoroughly wet.

To Sanitize: Let stand 5 minutes before wiping.

To Disinfect: Let stand for 10 minutes before wiping. A potable water rinse is required for surfaces in direct contact with food. Do not use on drinking glasses, dishes and utensils.

or

To Disinfect: Clean surfaces prior to disinfecting heavily soiled areas. Thoroughly wet hard non-porous surfaces with [disinfecting solution] [this product] for 10 minutes before wiping. A potable water rinse is required for surfaces in direct contact with food. Do not use on drinking glasses, dishes and utensils.

or

Sanitizing [Non-Food Contact Surface] Directions: Spray MMR-4U to sanitize hard, non-porous [environmental] surfaces. Treated surfaces must remain wet for 5 minutes. Wipe dirt away with a [dry] paper towel or [lint free] cloth.

{Note to reviewer: These Use Sites may be depicted by Pictures:}

[Bathroom], [Glass furniture], [Kitchen[**]], [Car window], [Window], [Mirror], [Appliances*], [Outdoor grill], [Patio Furniture], [Floor], [Garbage can], [Pet area], [Wall], [Glass Surfaces], [Other Surfaces]

[**]A rinse is required for surfaces in direct contact with food.

[Refill:

- Refill 32 oz. sprayer size from this convenient refill container.
- Use only in MMR-4U spray bottle.
- Do not dilute]

*****KILLS HIV ON PRECLEANED ENVIRONMENTAL SURFACES / OBJECTS PREVIOUSLY SOILED WITH BLOOD / BODY FLUIDS** in health-care settings or other settings in which there is an expected likelihood of soiling on inanimate surfaces / objects with blood or body fluids, and in which the surfaces / objects likely to be soiled with blood or body fluids can be associated with the potential for transmission of human immunodeficiency virus Type 1 [HIV-1] [associated with AIDS].

SPECIAL INSTRUCTIONS FOR CLEANING AND DECONTAMINATION AGAINST HIV-1 ON SURFACES / OBJECTS SOILED WITH BLOOD / BODY FLUIDS

Personal Protection: Clean-up must always be done wearing protective gloves, gowns, masks and eye protection.

Cleaning Procedure: Blood and other body fluids containing HIV-1 must be thoroughly cleaned from surfaces and objects before application of **MMR-4U**.

Contact Time: Leave surface wet for 1 minute. Use a 10 minute contact time for all other bacteria, viruses and fungi listed on this label.

Disposal of Infectious Materials: Blood, body fluids, cleaning materials and other clothing must be autoclaved and disposed of according to local regulations for infectious waste disposal.

{Note to reviewer: For Containers for Household and Residential Uses. The nonrefillable container statement will be removed when directions for how the pesticide user refills the container are included;}

STORAGE AND DISPOSAL

Store in original container in areas inaccessible to children.

[Nonrefillable container.] Do not reuse or refill this container [except as described in the directions for use]. Wrap [container] and put in trash or offer for recycling if available.

{or}

[Nonrefillable container.] Do not reuse or refill this container [except as described in the directions for use]. Wrap [container] and put in trash or offer for reconditioning if appropriate.

{Note to reviewer: For Containers with Commercial, Industrial, Institutional Uses. The nonrefillable container statement will be removed when directions for how the pesticide user refills the container are included;}

STORAGE AND DISPOSAL

Do not contaminate water, food or feed by storage or disposal.

Pesticide Storage:

Open dumping is prohibited. Store in original container in areas inaccessible to children.

Container Disposal:

[Nonrefillable container.] Do not reuse or refill this container [except as described in the directions for use].

{Plastic Containers:} Triple rinse [or equivalent]. Then offer for recycling or reconditioning or puncture and dispose of in a sanitary landfill, or incineration, or if allowed by state and local authorities, by burning. If burned, stay out of smoke

{Metal Containers:} Triple rinse [or equivalent]. Then offer for recycling if available or puncture and dispose in sanitary landfill or by other procedures approved by state and local authorities. DO NOT cut or weld metal containers.